

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to Section 2 of the Foreign Agents Registration Act
of 1938, as amended

For Six Month Period Ending December 31, 2006
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Bermuda Department of Tourism

(b) Registration No.
430

(c) Business Address(es) of Registrant
675 Third Avenue
20th Floor
New York, NY 10017

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

2007 JAN 30 PM 12:15
CRM/CES/REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Christin Butterfield	Business Development Manager	August 31, 2006

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

SEE ATTACHED SHEET

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Government of Bermuda, Bermuda Department of Tourism

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE ATTACHED SHEETS

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No []

If no, explain why.

SEE ATTACHED SHEETS

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date From whom Purpose Amount

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [X]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No [X]

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [X]

If yes, furnish the following information:

Name of foreign principal Date received Description of thing of value Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

See schedule of operational expenses attached

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
See schedule of operational expenses attached			

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
---------------	------------------------------	-------------------------------------	-------------------------------	---------

(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ^{12?}
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Government of Bermuda, Bermuda Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

SEE ATTHACED SHEETS

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) Travel Agents

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) Travel Agents

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

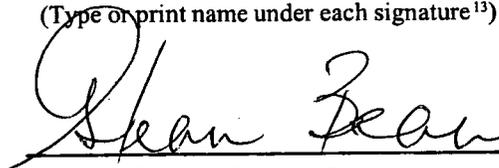
VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

January 26, 2007



William Glenn Bean

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
National Security Division
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES X or NO _____

(If your answer to question 1 is “yes” do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is “yes” please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

January 26, 2006

Date

Mr. William Glenn Bean

Please type or print name of
Signatory on the line above

Director of Sales and Marketing

Title



U.S. Department of Justice

Criminal Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -
PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Bermuda Department of Tourism

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Bean	William Glenn	03/03/2004		
Butterfield	Christin	01/26/2005	08/31/2006	Business Develop Mgr
Castro	Mary Rosetta	03/03/2004		
Darrell	Karin Angelyn	07/31/1991		
Dill, Jr.	Earlston T.	07/29/1999		
MacDonald	Thomas	02/14/1995		
Pedro-Peters	Garth Z.	06/02/1981		
Pitt	Patti Jean	02/14/1994		
Smith	Marshalle (Hale)	08/03/1992		
Welch	Jerome P.	08/14/1986		
White	Lesley Diane	07/28/2000		
Thomas	Gwendolyn Alyce	01/30/2006		
Douglas	Donna Willa-Mae	01/30/2006		
Luna	Gina Maria Patrice	01/30/2006		
Seecharan	Neil	07/28/2006		
Rigg	Michael	07/28/2006		



U.S. Department of Justice

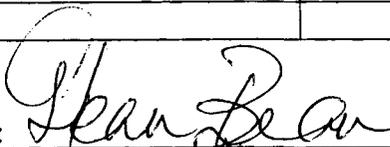
National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
Christopher G. Barnikel	Business Development Manager	July 17, 2006
Saie A. Swan	Business Development Manager	July 1, 2006
Cameron K. Snaith	Manager, Interactive Database	August 14, 2006
Nina V. Thompson	Coordinator, Communications	April 24, 2006

Signature:  Date: January 26, 2006

Title: Director of Sales and Marketing

Hired Employees during July 1 – December 31, 2006

Name	Residence Address	Citizenship	Position	Date Assumed
Christopher G. Barnikel	39 Mount Pleasant Road Smithtown, NY 11787	USA	Business Development Manager	July 17, 2006
Saie A. Swan	141 Pine Street Atlanta, GA 30313	Bermuda	Business Development Manager	July 1, 2006
Cameron K. Snaith	77 West 24 th Street, Apt 16J New York, NY 10010	USA	Manager, Interactive Database	August 14, 2006
Nina V. Thompson	116 East 11 th Street, Apt 2B New York, NY 10003	Bermuda	Coordinator, Communication	April 24, 2006

01-24-2007

THE BERMUDA DEPARTMENT OF TOURISM**Justice Report**

07-01-2006 Thru 12-31-2006

Saturday, July 1,2006 Thru Tuesday, July 4, 2006

Peachtree Road Race - Promoting the Intl Race Week in Bermuda, January 2007. Just under 5000 attendees. 300 DCC collected and Bermuda Charity Golf, Bermuda International Race Week and Music Fest Flyers were disseminated.

Saturday, July 8,2006

Attended the Annual Collaborative Cookout at Tenean Beach. In conjunction with The Professionals Connection. Promoted BMF and Charity Golf - some 100 consumers in attendance

Saturday, July 8,2006 Thru Monday, July 10, 2006

Attended MPI - World Education Congress in Dallas, Texas. Approximately 3300 people attended. Literature disseminated.

Sunday, July 9,2006

National Coalition of 100 Black Womens Tampa Chapters Gourmet Gents event. I was Honorary Chairperson. 150 attendees. 50 DCC collected and Bermuda Charity Golf Fest, Music Fest, and Misc Flyers disseminated.

Friday, July 14,2006 Thru Saturday, July 15, 2006

Attended the Greater Hartford Festival of Jazz - assisted by Jamari Douglas - Summer Intern - Approximately 2000 consumers in attendance - literature distributed

Friday, July 14,2006

American Contract Bridge League Tournament-Hyatt Regency Chicago

Saturday, July 15,2006

"Bermuda BBQ" w/ Distinct Destination. HELD AT DISTINCT DESTINATIONS TRAVEL AGENCY IN PHILADELPHIA, PA. 100 ATTENDEES. LITERATURE DESSEMINATED.

Saturday, July 15,2006

JVC Jazz Festival-Chicago Theatre, State St.

Wednesday, July 19,2006

Intl Multicultural Tourism Summit, Atlanta Century Center Marriott Hotel

Wednesday, July 19,2006 Thru Sunday, July 23, 2006

Mega Fest Convention, Atlanta, GA. 10000 Planned attendees. 297 DCC collected and Bermuda Charity Golf, Bermuda Gourmet Getaway and Bermuda International Race Week flyers disseminated.

Friday, July 21,2006 Thru Monday, July 24, 2006

Attended the Pasadena Jazz Festival, Pasadena, CA. Disseminated 400 kits and generic Bermuda literature. Accompanied and assisted by travel partner, Debbie Pinsky, Jazz Fest Travel. To date from this event, 2 confirmed bookings and a litany of inquiries to Debbie. DCC's collected.

Wednesday, July 26,2006

Kick off of the "Basking in Bermuda" campaign at Justin's Restaurant, Atlanta, GA

Thursday, July 27,2006 Thru Friday, July 28, 2006

Helms Briscoe Annual Conference, NYC. Approximately 700 people attended. Literature disseminated.

Thursday, July 27,2006 Thru Sunday, July 30, 2006

National Urban League Conference, Atlanta, GA. Aprox 7000 attendees. 400 DCC collected and

Bermuda Golf Fest, Music Fest, and Bermuda Sonfest flyers disseminated.

Thursday, July 27, 2006

GO GO Appreciation dinner-New Haven Country Club, 160 Hartford Turnpike

Friday, July 28, 2006

Office Administration/SCII's 14th Annual NY & NJ Ports Community Festival. HELD AT THE INTERNATIONAL SEAFARER'S CENTRE. PORT NEWARK, NJ. 150 ATTENDEES. LITERATURE DESSEMINATED.

Friday, July 28, 2006 Thru Sunday, July 30, 2006

Attended Great Grapes Food Festival, Anapolis, MD by Jerry Welch 500 kits disseminated

Saturday, July 29, 2006

Forbes Life 2nd Annual B-B-QUE. HELD AT THE FORBES ESTATE IN FAR HILLS, NJ. 300 ATTENDEES. LITERATURE DESSEMINATED.

Saturday, August 5, 2006 Thru Sunday, August 6, 2006

Participated in the Dunkin Donuts Folk Festival in Newport, RI - Holiday Travel of Wakefield staffed the booth. 6,000 consumers in attendance. Literature Distributed

Monday, August 7, 2006 Thru Wednesday, August 9, 2006

Women's Leadership Exchange Conference, Long Beach CA - 500 women in attendance, Literature Distributed

Thursday, August 10, 2006 Thru Sunday, August 13, 2006

NBA Mothers Associations, National Convention Atlanta, GA (300 Attendees. Bermuda Charity Golf, Bermuda Gourmet Getaway and Music Fest flyers disseminated.

Saturday, August 12, 2006 Thru Monday, August 14, 2006

Hosted the "Feel the Love, Feel the Music" event on Martha's Vineyard at the Beach Plum Inn. Bermudian food prepared by Herbie Bascome, music and entertainment. 250 consumers in attendance, Literature Distributed

Saturday, August 12, 2006 Thru Sunday, August 13, 2006

Attended the JVC Newport Jazz Festival - 10,000 Consumers in attendance. Literature Distributed. Sonna Douglas Manned Booth.

Monday, August 14, 2006

Mount Zion 1st Annual Golf Tournament-Sommerville NJ. HELD AT THE FOX HOLLOW GOLF CLUB. 40 ATTENDEES. LITERATURE DESSEMINATED.

Wednesday, August 16, 2006

Attended the Odyssey Couleur Hampton's Round Up, B. Smith's Restaurant. Disseminated 200 kits of generic Bermuda literature and BMF, BGG, BCG, ADHT. Working on 4 possible people for BMF.

Friday, August 18, 2006 Thru Sunday, August 20, 2006

Women's Leadership Exchange Conference, Atlanta, GA - 450 women in attendance, Literature Distributed

Friday, August 18, 2006 Thru Monday, August 21, 2006

ASAE Annual Meeting in Boston, MA. Approximately 4500 people attended. Literature disseminated.

Friday, August 18, 2006

Attended the WBLS/Bermuda Event at the 40/40 Club, NYC. Networked with a number of business executives, etc., and highlighted the upcoming 2006 Bermuda Music Festival. Disseminated Bermuda literature. 100 ppl.

Sunday, August 20, 2006

Unity Day. HELD AT THE BEN FRANKLIN PARKWAY IN PHILADELPHIA, PA. 3000 ATTENDEES.

LITERATURE DESSEMINATED.

Tuesday, August 22,2006 Thru Thursday, August 24, 2006

IncentiveWorks, Toronto, Canada. Approximately 2200 people attended. Literature disseminated.

Thursday, August 24,2006 Thru Friday, August 25, 2006

Attended the Albany Million Air Opening, Albany Airport, Albany, N.Y. Networked with Albany business community and looking to develop some initiatives with local travel partner(s). Will also work with Amanda Kerwin re: other opportunities that might be available to Bermuda. Disseminated 200 kits.

Saturday, August 26,2006

Participated Tradeshow to 500 consumers Zanzibar Washington DC by Jerry Welch Literature disseminated

Thursday, August 31,2006

Attended the Black Enterprise Golf & Tennis Challenge, La Costa Resort, Carlsbad, CA. Co-shared booth with American Airlines and networked with 600 affluent African American business industry executives. Disseminated kits of BMF, BCG, BGG, ADHT, IRW. Hotel partners, Surf Side Beach Club donated a 3 night hotel stay & Rosedon Hotel, donated a 2 night hotel stay. Working on securing 4 possible attendees for upcoming Bermuda Charity Golf. Additional follow-up on possible initiatives.

Friday, September 1,2006 Thru Sunday, September 3, 2006

Attended the Black Enterprise Golf & Tennis Challenge, La Costa Resort, Carlsbad, CA. Co-shared booth with American Airlines and networked with 600 affluent African American business industry executives. Disseminated kits of BMF, BCG, BGG, ADHT, IRW. Hotel partners, Surf Side Beach Club donated a 3 night hotel stay & Rosedon Hotel, donated a 2 night hotel stay. Working on securing 4 possible attendees for upcoming Bermuda Charity Golf. Additional follow-up on possible initiatives.

Wednesday, September 6,2006

Co-hosted Bermuda Gourmet Getaway Kick Off Reception, with Gourmet Magazine, Gourmet Private Dining Room, N.Y.C. Guests included Minister Brown, GlobalHue, Lou Hammond and a number of LHA and Gourmet's clientele. Minster Brown promoted the BGG and welcomed guest to attend the upcoming 2006 BGG. 40 total attend. Disseminated gift bags with additional info on BMF, Endless Summer Promot, etc.

Thursday, September 7,2006

Participated in the JP Morgan Chase Sounds of the City, NJ Performing Arts Center, Newark NJ by D. Douglas; 300 attendees-literature disseminated

Saturday, September 9,2006 Thru Monday, September 11, 2006

ASTA Trade Show. 1000 attendees. 103 DCC collected. Bermuda Gourmet Getaway, Bermdua International Race Week and Endless Summer flyers desseminated.

Tuesday, September 12,2006

Participated in the GOGO Appreciation Dinner at Lucien's, Berlin NJ by D. Douglas; 45 Agents attended-literature disseminated

Wednesday, September 13,2006

Participated in the Planit Bridal Expo Ramada Hotel, Toms River NJ by D. Douglas; 100 attendees-literature disseminated

Thursday, September 14,2006 Thru Sunday, September 17, 2006

Attended the Disneyland 1/2 Marathon, Disneyland Hotel Convention Ctr., Anaheim, CA. Accompanied by Clarence Smith, President, BTFA and Anthony Raynor, Race Director, Intl. Race Weekend. Disseminated 400 kits, and IRW, BCF, BGG, BMF, \$300 Endless Summer promo, ADHT and West Coast/New York Jet Blue Service flyer. Attendance 10,000.

Friday, September 15,2006

Participated inthe Integrated Team Event, Jazz at the Lincoln Center New York, Ny by D. Douglas; 400 attendees-literature disseminated

Friday, September 15,2006 Thru Sunday, September 17, 2006

Wine of the South consumer show. 2000 people in attendance. 200 DCC collected. Bermuda Charity Golf Fest, Bermuda Gourmet Getaway, Bermuda Music Fest flyers disseminated.

Saturday, September 16,2006 Thru Sunday, September 17, 2006

Participated NBC 4 tradeshow to 800 consumers Washington DC Convention Center, by Jerry Welch literature disseminated

Tuesday, September 19,2006

Women's Leadership Exchange per Lesley White. 400 attendees

Thursday, September 21,2006

Sales call on Film Festival

Tuesday, September 26,2006 Thru Friday, September 29, 2006

ITME Motivation Show, Chicago, IL. Approximately 6000 people attended. Literature disseminated.

Friday, September 29,2006 Thru Saturday, September 30, 2006

100 Black Men, Atlanta Classic weekend

Monday, October 2,2006

Travel Professionals/ 20+ people, Literature disseminated

Thursday, October 5,2006 Thru Monday, October 9, 2006

Attended the JBG Conference, Hyatt Regency Century Plaza, Los Angeles, CA. Networked with 40 African American women and announced 2007 JBG Conference being held in Bermuda, October 2007. Exp. attendance 75 - 100.

Monday, October 9,2006

Participated in the Tufts 10K for Women Consumer Expo at Boston Common in MA. Approximately 10,000 consumers in attendance. Literature distributed.

Wednesday, October 11,2006

Participated in the Cruise Travel Outlet Consumer Show at the Quincy Marriott, MA. 150 consumers in attendance, Literature Distributed.

Wednesday, October 11,2006 Thru Friday, October 13, 2006

Participated Baltimore Marathon tradeshow M&T Stadium, Baltimore, MD by Jerry Welch & Ticole Swan 500 consumers literature disseminated.

Friday, October 13,2006 Thru Sunday, October 15, 2006

Attended the Jackie Robinson Jazz Picnic on the Grass, Scott Residence, Sherman Oaks, CA. Networked with 300+ affluent African Americans and promoted JetBlue and generic Bermuda opportunities. Follow up being initiated.

Thursday, October 19,2006

TASC Trade Show / 75 + / Literature disseminated

Thursday, October 19,2006

Presented a Bermuda seminar at Bible Way Temple, Washington DC by Jerry Welch 100 consumers, literature disseminated

Thursday, October 19,2006

Attended the AACCCWR Awards Dinner, Lake Isle Country Club, Eastchester, N.Y. Networked with 200 + people literature disseminated.

Monday, October 23,2006

Participated in TNT Vacations Product Launch at 'Rhodes on the Pawtuxet' in Cranston, RI. 150 agents in attendance. Literature distributed.

Tuesday, October 24,2006

Participated in TNT Vacations Product Launch at Crowne Plaza, Nashua, NH. Approx. 125 travel agents in attendance. Literature distributed.

Wednesday, October 25,2006

Attended the Circle Furniture 'Pink Party' in Cambridge, MA - 250 consumers attended. Literature distributed

Wednesday, October 25,2006

GoGo Appreciation dinner/75 - 100 attendees/ Literature disseminated

Wednesday, October 25,2006

Presented a Bermuda Educational Seminar at the Radisson Warwick Hotel, Philadelphia PA by D. Douglas; 52 Agents attended, literature disseminated

Thursday, October 26,2006

Attended TNT Vacations Product Launch at Lonmardo's in Randolph, MA. 175 travel agents in attendance. Literature Distributed.

Thursday, October 26,2006

GoGo Appreciation dinner / 75 - 100 attendees / Literature disseminated

Thursday, October 26,2006

Presented Bermuda educational seminar Baltimore Marriott, Baltimore, MD by Jerry Welch, Donna Douglas, & Ticole Swan. 60 travel agents attended, literature disseminated

Friday, October 27,2006 Thru Saturday, October 28, 2006

Attended Marine Marathon tradeshow - DC Armory, Washington DC by Jerry Welch & Ticole Swan
500 consumers, literature disseminated

Saturday, October 28,2006 Thru Sunday, October 29, 2006

Participated in The Star Ledger Travel Show, Westfield NJ by D. Douglas. 1,000 attendees, literature disseminated

Sunday, October 29,2006 Thru Tuesday, October 31, 2006

HIGO - Amelia Island, FL. Approximately 300 people attended. Literature disseminated.

Wednesday, November 1,2006

Reservations Agents Training at Travelocity. 80 agents attended in groups of 10. literature and presentation given.

Wednesday, November 1,2006

Reservation Training to Travel Impressions. 80 agents attended. Literature disseminated.

Thursday, November 2,2006 Thru Saturday, November 4, 2006

Expo for NYC Marathon / 500 + Literature disseminated

Saturday, November 4,2006 Thru Sunday, November 5, 2006

Participated in The Philadelphia Inquirer Travel Show, King of Prussia Convention Center, King of Prussia PA, 1500 attendees-literature disseminated

Sunday, November 5,2006

Friends Travel consumer show / 50+ Literature disseminated

Sunday, November 5,2006 Thru Wednesday, November 8, 2006

Caribbean Marketplace - Freeport, Bahamas. Approximately 75 people attended. Literature disseminated.

Sunday, November 12,2006 Thru Wednesday, November 15, 2006

FICP, Las Vegas. Approximately 1200 people attended. Literature disseminated.

Monday, November 13,2006 Thru Wednesday, November 15, 2006

Attended the Eastern Travel Association Travel Agent Trade Shows; Camp Hill, Scranton & Breinigsville PA by D. Douglas; 343 Travel Agents attended, literature was disseminated

Tuesday, November 14,2006

Attended eWomen Network monthly meeting. 30 women in attendance. Literature Distributed

Tuesday, November 14,2006

Attended WITS Trade Show, Franklin Terrace, Troy, N.Y. Updated agents on product changes, upcoming Bermuda events, and opportunities to grow group business. 100 + agents.

Wednesday, November 15,2006 Thru Sunday, November 19, 2006

NCBMP, Las Vegas, NV. Approximately 700 people attended. Literature disseminated.

Friday, November 17,2006 Thru Saturday, November 18, 2006

Participated in the Philadelphia Marathon Trade Show, Eakins Oval-Philadelphia PA by D. Douglas; 1000 participants, literature disseminated

Saturday, November 25,2006

Attended Razac's 25th Anniversary Celebration, Marriott Hotel, Newark NJ by D. Douglas; 350 attendees-literature disseminated

Tuesday, November 28,2006 Thru Thursday, November 30, 2006

EIBTM , Barcelona, Spain. Approximately 4000 people attended. Literature disseminated.

Friday, December 1,2006

Networking reception at the National President of 100 Black Men, Miami, FL, private residence.

BERMUDA DEPARTMENT OF TOURISM
PUBLICATIONS DISTRIBUTED
JULY 1 - DECEMBER 31, 2006

<u>Quantity</u>	<u>Publication</u>	<u>Publisher</u>
15030	Where To Stay In Bermuda	Acme Printing, MA
8205	Bermuda Travel Tips	Bermuda Press Ltd., Bermuda
4348	Bermuda Golfing & Tournaments	Island Press Ltd., Bermuda
17910	Handy Reference Map	Island Press Ltd., Bermuda
0	Bermuda Shell Brochures	Island Press Ltd., Bermuda
16935	Bermuda Secrets	Island Press Ltd., Bermuda
2315	Bermuda Postcards	Print Atlantic
13050	Bermuda Plastic Bags	Amco Plastics, NY
14239	Important Notice Flyers	Moore-Wallace, Cranbury, NJ
16650	Wedding & Honeymoon Guide	Candid Litho, NY
2825	Bermuda Festival	Ardvark Printing, Canada
2730	Bermuda Diving	Acme Printing, MA
152	Meeting & Incentive Planners Guide	Bermuda Press, Bermuda
4290	Bermuda Crayola Coloring Book	Binney & Smith, PA
4354	Bermuda Crayola Crayons	Binney & Smith, PA
115	Bermuda Golf Poster	Print Atlantic, Canada
3	Bermuda Family Poster	Acme Printing, MA
113	Town & Country Poster	Atlantic Printing, NS, Canada
2200	Sights & Sports Brochure	Experience Bermuda, Bermuda
1495	Royal Naval Dockyard Brochure	Experience Bermuda, Bermuda
1465	Town of St. Georges Magazine	Experience Bermuda, Bermuda
6360	Data Collection Cards	Moore-Wallace, Cranbury, NJ

SCHEDULES A & B - NEW YORK OFFICE
JULY 1 - DECEMBER 31, 2006

SCHEDULE "A"

Opening Balance July 1, 2006	\$1,271,868.54	
Funds Received From Bermuda	\$6,712,749.41	
		\$7,984,617.95

SCHEDULE "B"

Salaries	\$978,518.48	
Other Personnel Costs	\$391,744.18	
Travel and Entertainment	\$491,293.44	
Training	\$25,319.00	
Telephone/Postage/Shipping	\$1,230,540.00	
Professional Services	\$2,478,283.00	
Office & Equipment Rentals	\$270,029.00	
Office & Equipment Repairs	\$799.81	
Office & Property Insurance	\$29,873.00	
Electricity	\$0.00	
Supplies & Equipment	\$65,677.00	
Special Sales Promotions	\$1,509,033.00	
Printing	\$37,318.00	
Memberships	\$9,222.00	
		\$7,517,649.91
CLOSING BALANCE AS OF DECEMBER 31, 2006		\$466,968.04

BUSINESS DEVELOPMENT MANAGER

The successful candidate will be responsible for executing integrated sales activities designed to drive conversion to Bermuda. In addition, the successful candidate will be responsible for implementing individual area sales plans and goals, establishing an area action plan to execute the overall sales plan, while also providing other initiatives that will lead to increased visitors to Bermuda

Responsibilities include but are not limited to:

- performing various sales activities with consumers and trade professionals, aimed at driving conversion;
 - expand on opportunities developed as part of the integrated plan;
 - continuously prospect and develop new clients and drive conversion;
 - implement use of the integrated sales and marketing plan;
- organizing all aspects and host on island site visits;
- organizing all aspects and conducting consumer and trade seminars;
- organizing all aspects and conducting educational workshops for travel professionals;
- representing Bermuda at various trade shows, meetings and special events;
- developing and building relationships with professional organizations, associations, clubs, select retail channels, travel agents, airlines, tour operators, wholesalers, hotel representatives and cruise lines;
- developing and converting leisure group business;

Administration duties include but not limited to:

- compiling sales schedules and reports;
- maintaining account records, MIS data, and general account data entry;
- preparing area budget and maintaining budget integrity;
- managing Special Projects as assigned

Candidates must possess a Bachelors Degree, along with a minimum of three (3) years' work experience in the hospitality industry, or a sales and marketing environment. In addition, the successful candidate must be highly self-motivated, have the ability to work independently and be personable with excellent public speaking skills. Must also have excellent administrative skills and be computer literate with proficiency in PowerPoint, Word, & Excel. Must be able to analyze and interpret data.

Candidates must possess a valid U.S. driver's license and have a good driving record. Must be available for frequent overnight travel and required to work evenings and weekends.

JOB DESCRIPTION

POSITION: COMMUNICATIONS COORDINATOR

REPORTS TO: MANAGER, COMMUNICATION AND INTEGRATION

Summary Description: Under the direction of the Manager, Communication and Integration coordinates the execution of the on-island and off-island public relations programs, event planning, and integration.

Responsibilities:

1. Coordinates the execution of public relations overseas including but not limited to the following:
 - Initiates, edits and approves press releases
 - Initiates press trips and screens participants
 - Arranges on-island programs for visiting press.
 - Monitors promotions which are carried out by the public relations firms.
 - Initiates promotional opportunities with television or radio stations, magazines and film companies.
 - Meets with other marketing division to refine communication messages.
 - Works closely with on island visiting film crews in coordinating their production requirements and in facilitating their communication with other Government departments.
2. Communicates regularly with press through personal contacts and trade associations such as the Society of American Travel Writers.
3. Manages the integration of BDOT Sales, Marketing and Product Development Departments. Liaises on a regular basis with department heads to ensure that marketing related projects are on target.
4. Meets with public relation departments of Bermuda Tourism suppliers such as hotels, airlines, cruise lines and wholesalers to propose cooperative projects. Ensures that these efforts (both tactical and editorial) are compatible with the Department's objectives.
5. Identifies areas of Department activities that offer publicity potential for on island distribution, and develops press releases about them.
6. Responsible for developing, planning and executing special events designed to raise awareness and generate media exposure for Bermuda's travel industry.
7. Plans and anticipates community reaction to developments within the travel industry and/or BDOT and plans communication strategies to deal with potential problems.
8. Prepares information bulletins regarding pertinent on island news and updates.
9. Fulfills special requests for Bermuda images and videos.
10. Fact check articles for travel writers and publications

11. Liaise with the Call Center regarding promotional events, special offers, etc.
12. Support Sales staff on special requests from travel professionals regarding advertising and press releases for their agency's publications.
13. Maintains regular contact with Government Information Services (GIS) in the production of news releases pertaining to the tourism industry and news picture assignments that are necessary to the Department's regular requirements. Works with Information Services photographers to fulfill press photographic requirements.
14. Special projects as assigned by the Manager, Communications & Integration.

Education/Experience

Completion of a Bachelors Degree in Communications, Journalism, Marketing or a similar discipline along with three years experience in a related field.

Skills

Extremely knowledgeable about Bermuda tourism, customs and culture. Must have the ability to direct numerous projects at one time. Self motivated with excellent organizational, presentation and communications skills. Excellent computer skills with proficiency in MS Word, PowerPoint, Excel and Quark. Occasional overnight travel is required. Required to work some evenings and weekends.

MANAGER, DIRECT MARKETING

Summary Description: Under the direction of the Senior Manager, Marketing plans and executes interactive strategy for the management of direct marketing and electronic content. Responsible for managing agency relationships, tracking agency performance and making recommendations for improved performance

Responsibilities

1. Website Management
 - Make recommendations for the strategic development of Bermuda Department of Tourism website.
 - Manage the implementation of all development and enhancement activity
 - Develop and implement a programme to market the website, ensuring high visibility on major search engines, key word searches and presence on partner sites.
 - Facilitate the content management process and ensure timely posting of accurate information.
2. Database Management
 - Establish data capture protocol
 - Manage database development and enhancement, inclusive of list modeling, appending variables, etc.
 - Manage data input and data cleansing processes
 - Source target specific demographic data
 - Provide prospect list for Sales Dept.
 - Coordinate the development and acquisition and retention programmes
 - Monitor and track programme conversion
3. Customer Fulfillment
 - Manage the fulfillment process
4. Manage Call Centre
 - Facilitate content management process and ensure the timely updating of web-based script management.
 - Manage the quality control process.
 - Participate in developing training and incentive programmes for the customer service agents.
5. Sponsorships
 - Develop and implement sponsorship programs and special promotions
6. Special projects as assigned by the Sr. Manager Marketing.

Education/Experience

Completion of a Bachelors Degree in Computer Sciences or a similar discipline, along with three years experience in a field related to direct consumer marketing and web based initiatives.

Skills

Must have the ability to direct numerous projects at one time. Self motivated with excellent organizational, presentation and communications skills. Exceptional technology skills with proficiency in MS Windows Server, SQL Server, Java, MySQL, and PHP. Occasional overnight travel, required to work some evenings and weekends.