

U.S. Department of Justice
Washington, DC 20530

OMB No. 1124-0002; Expires April 30, 2017

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending Dec. 31, 2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Bermuda Tourism Authority 430

(c) Business Address(es) of Registrant
675 Third Avenue, 20th Floor
New York, NY 10017

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
(2) Citizenship Yes No
(3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Bermuda Tourism Authority

See Attachment A

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attached Schedule A			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

Payments for items set forth on Schedule A were made by the Bermuda Tourism Authority in Bermuda directly to employees and vendors in the U.S.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
------	---------	---------	--------

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Bermuda Tourism Authority

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Bermuda Tourism Authority. See Schedule A

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) Travel agencies; tour operators; groups; meeting planners

Electronic Communications

- Email
- Website URL(s): GoToBermuda.com Other: gotobermuda.com/about-bermuda/connect-with-us/bermuda-iphone-app/
- Social media websites URL(s): facebook.com/bermutatourism;twitter.com/GoToBermuda;gotobermuda.com/blog/
- Other (specify) flickr.com/photos/gotobermuda/;youtube.com/bermuda;pinterest.com/gotobermuda.

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) Same as 19. Other

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

February 26, 2015

/s/ Victoria E Isley

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Attachment A

BERMUDA TOURISM AUTHORITY – JUSTICE REPORT

July 1, 2014 - December 31, 2014

Wednesday, August 27, 2014

Presented a Destination Workshop for the office staff of Post Haste Travel, at their agency in Hollywood, FL. by E. Dill. 18 travel agents attended. Literature disseminated.

Thursday, September 11, 2014

Attended the Newport International Boat Show in Newport, Rhode Island. by J. Hardtman - over 4000 people in attendance. Literature disseminated.

Friday, September 12, 2014

Attended the Newport International Boat Show in Newport, Rhode Island. by J. Hardtman - over 4000 people in attendance. Literature disseminated.

Saturday, September 13, 2014 Thru Monday, September 15, 2014

Participated in the MLT University educational seminar and trade show event with C. Darrell of Grotto Bay. Held at the Convention Center in Minneapolis, MN. by E. Dill. 1,500 travel agents attended. Literature disseminated.

Saturday, September 13, 2014

Attended the Newport International Boat Show in Newport, Rhode Island. by J. Hardtman - over 4000 people in attendance. Literature disseminated.

Sunday, September 14, 2014

Attended the Newport International Boat Show in Newport, Rhode Island. by J. Hardtman - over 4000 people in attendance. Literature disseminated.

Thursday, October 9, 2014

Attended North East Convention Visitors Bureaus (NECBV), Philadelphia, PA. by C Tucker. 50 meeting professionals attended. Literature disseminated.

Tuesday, October 14, 2014 Thru Thursday, October 16, 2014

Attended IMEX America in Las Vegas, NV. By J. Hardtman. - over 60 meetings were held during the 3 days. Literature disseminated.

Thursday, October 23, 2014

Attended AAA Fall Travel Show at Twin River Casino in Lincoln, RI. by J. Hardtman. - Approximately 2000 attendees. Literature disseminated.

Friday, October 24, 2014

Attended AAA Fall Travel Show at Twin River Casino in Lincoln, RI. by J. Hardtman. - Approximately 2000 attendees. Literature disseminated.

Saturday, October 25, 2014

Attended AAA Fall Travel Show at Twin River Casino in Lincoln, RI. by J. Hardtman. - Approximately 2000 attendees. Literature disseminated.

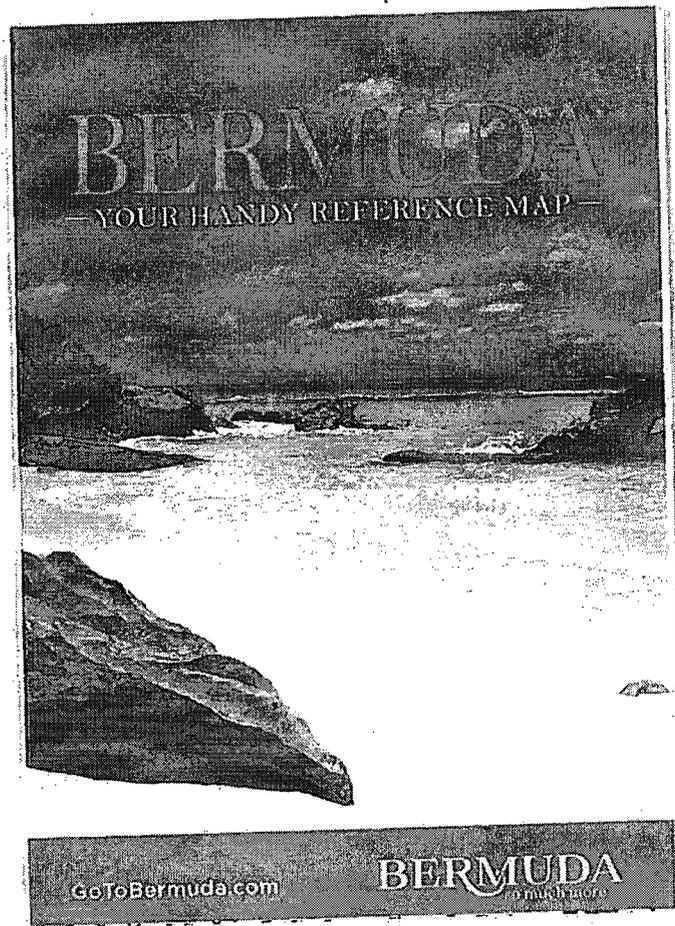
Wednesday, November 5, 2014

Presented a Destination workshop for the GA Chapter of OSSN (Outside Sales Support Network). It was held at Another Broken Egg restaurant in Dunwoody, GA. By E. Dill. 21 travel agents attended. Literature disseminated.

Bermuda Tourism Authority
Expenditure in US
1 July 2014 - 31 December 2014

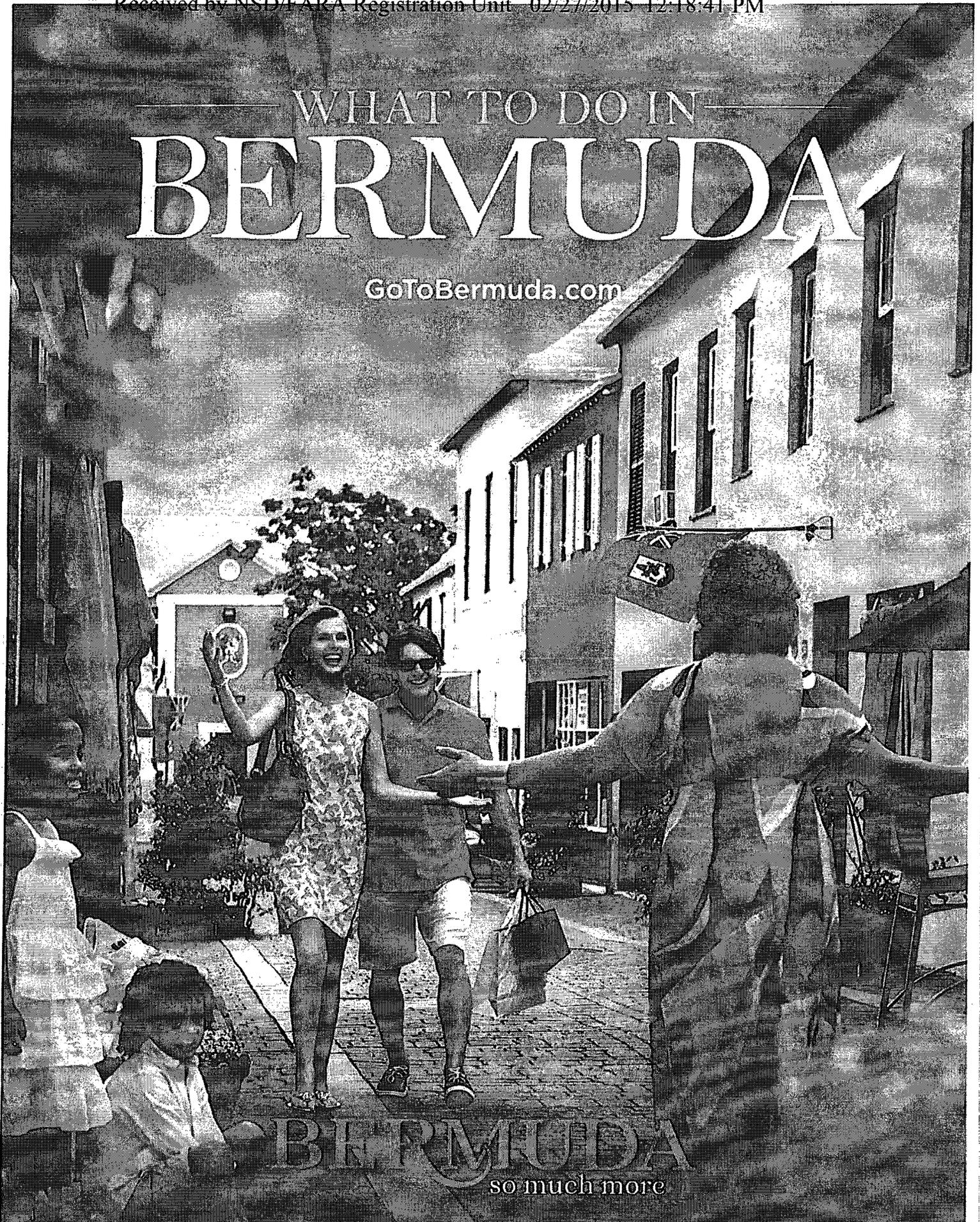
Schedule A	<u>\$</u>
Direct Sales & Marketing cost	5,032,146
Payroll and Benefits	689,024
Contractors	150,139
Other staff costs	56,301
IT / Communications	177,494
Subscriptions and Donations	1,984
Office supplies	11,604
Travel & Subsistence	46,089
Shipping & Duty	32,258
Real Estate costs	215,640
Legal & Professional	129,192
Total Expenditure	<u>6,541,870</u>

Vendor Item Description	Usage Nov 2014	Usage Oct 2014	Usage Sept 2014	Usage Aug 2014	Usage July 2014
HANDY REFERENCE MAP BROCHURE	600	1,000	4,000	500	650
WHAT TO DO IN BERMUDA	200	1,080	3,000	600	1,000
TRAVEL TIPS BROCHURE	0	0	1,000	0	500
WHERE TO STAY BROCHURE	200	1,000	2,500	800	950
GOLF PROMO FLYER	0	0	150	200	500
FREE NIGHT OFFER FLYER	300	0	0	0	0

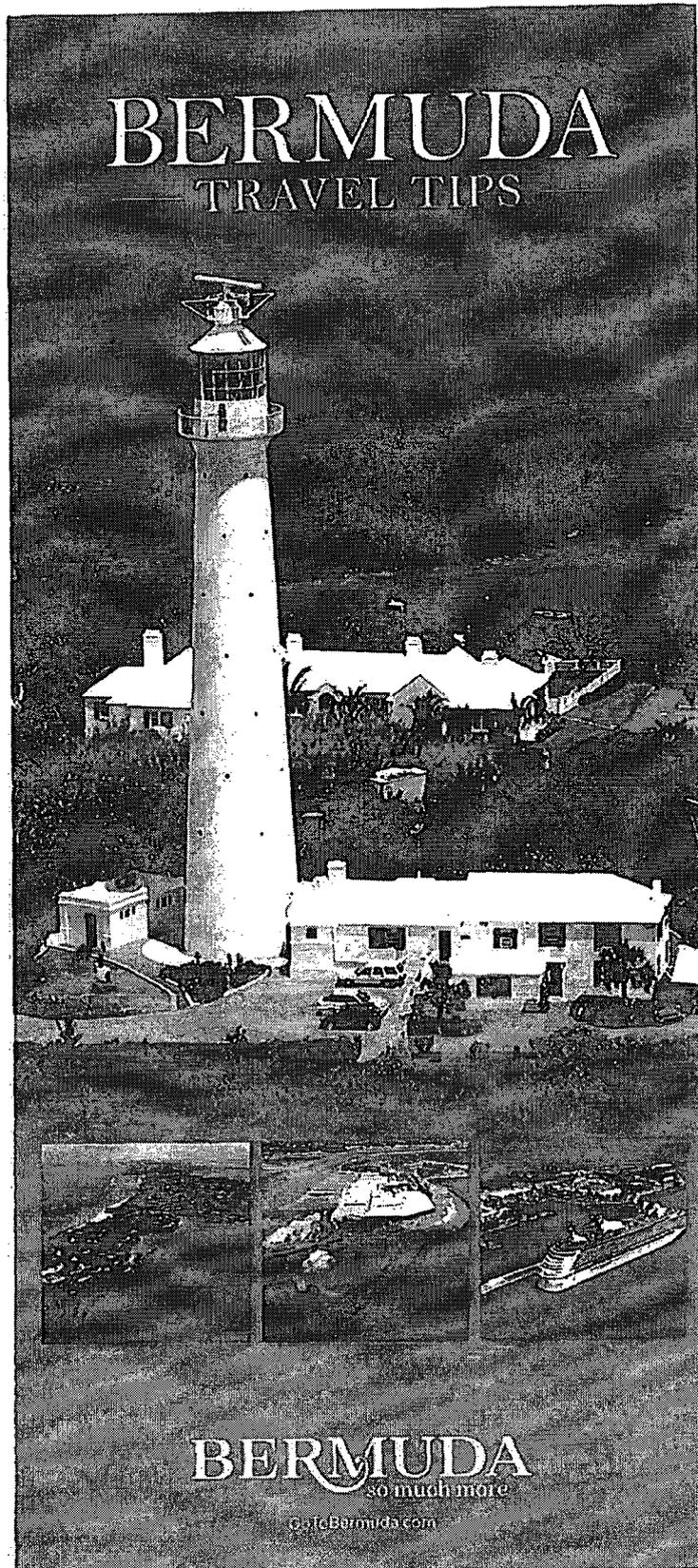


WHAT TO DO IN BERMUDA

GoToBermuda.com



BERMUDA
so much more

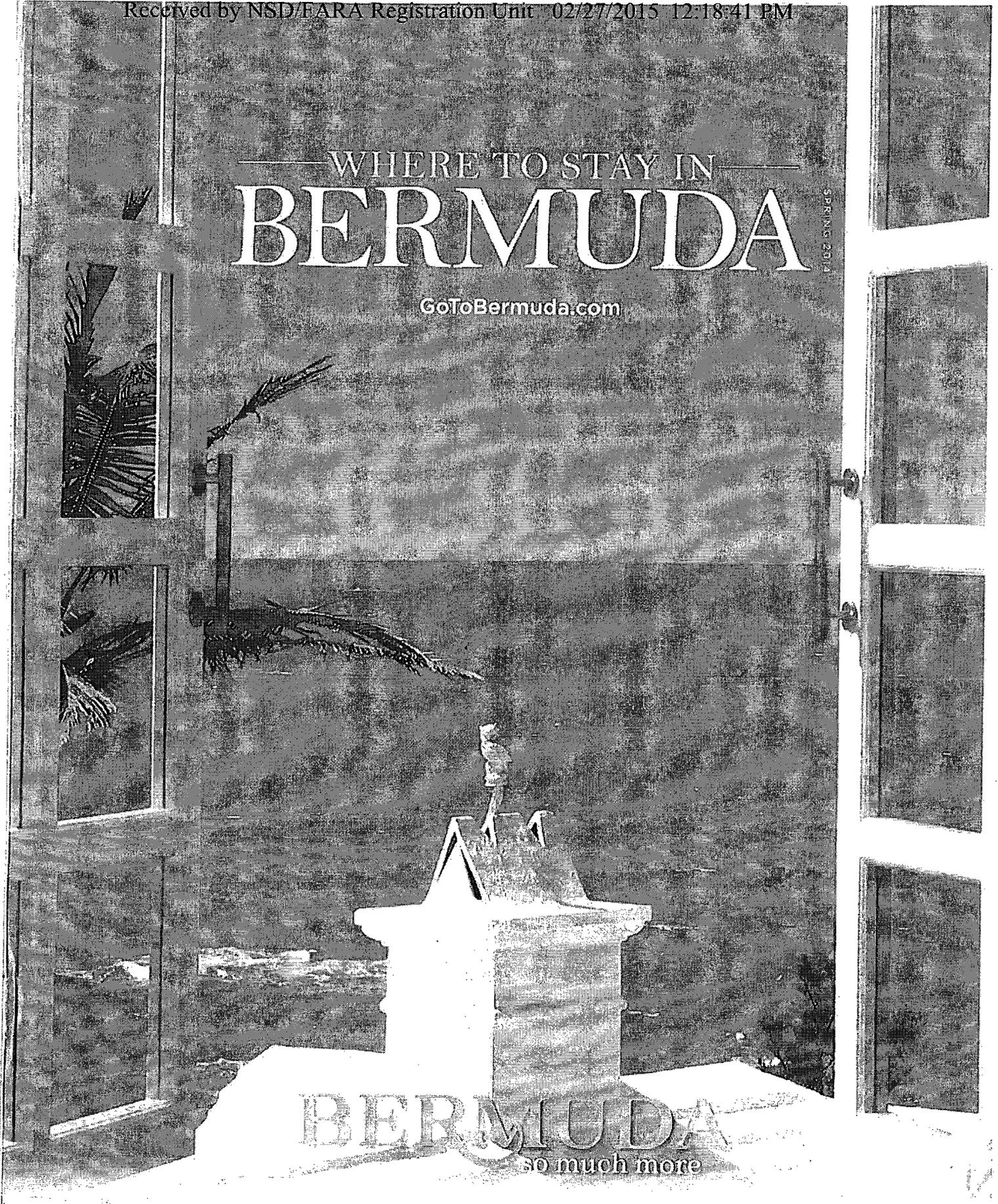


WHERE TO STAY IN
BERMUDA

SPRING 2014

GoToBermuda.com

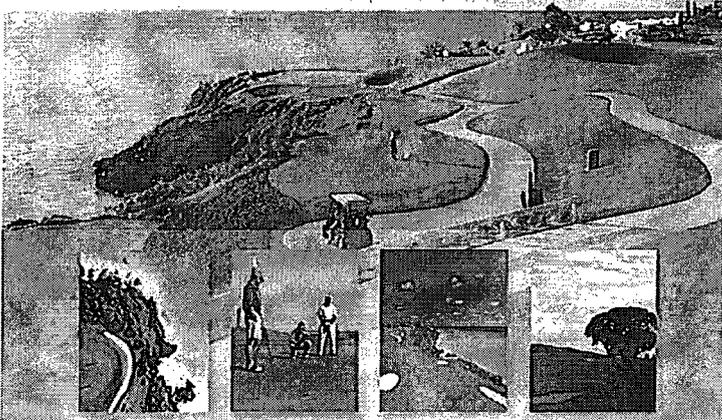
BERMUDA
so much more





BERMUDA OPEN

E: BDAGOLF@LOGIC.BM | W: BERMUDAGOLF.ORG



MARCH 24 - 27, 2014

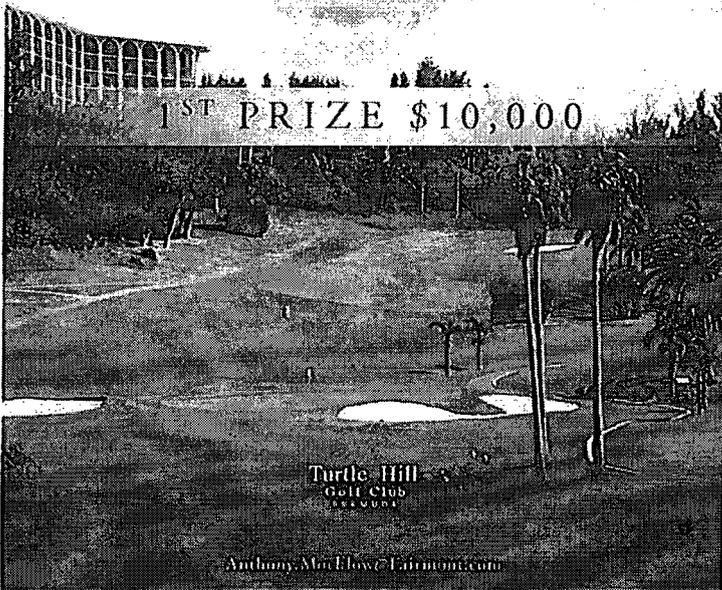
BERMUDA

GREY GOOSE

WORLD PAR 3 CHAMPIONSHIP

MARCH 28 - 30, 2014

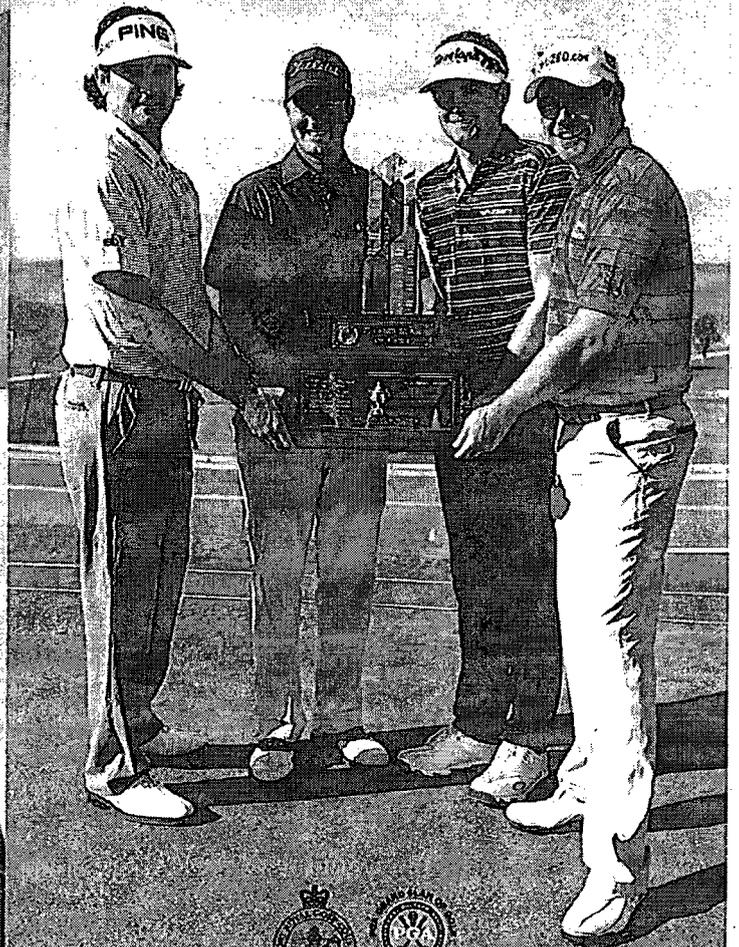
1ST PRIZE \$10,000



Turtle Hill
Golf Club

Anthony, Mc Elroy & Fairmont.com

BERMUDA HOSTS THE 32ND PGA GRAND SLAM OF GOLF



PORT ROYAL GOLF COURSE

SOUTHAMPTON, BERMUDA

HOME OF THE PGA GRAND SLAM OF GOLF

OCT 13-15, 2014

BERMUDA
so much more



Come experience Bermuda's warm, year-round welcome, explore our pastel villages and linger at our outdoor cafés. No need to rush, because with our **Free* Tonight Offer**, an extra sunset is yours to enjoy. Book now through March 25, 2015 for travel between December 1, 2014 and March 31, 2015.

PARTICIPATING HOTELS:

3rd Night Free*

Cambridge Beaches
Coco Reef
Elbow Beach
Fairmont Hamilton Princess
Fairmont Southampton
Grotto Bay Beach Resort
The Reefs

4th Night Free*

Cambridge Beaches
Clearview Suites
Coco Reef
Fairmont Hamilton Princess
Fairmont Southampton
Grotto Bay Beach Resort
Newstead Belmont Hills
Pompano Beach Club
The Reefs
St. Georges Club

5th Night Free*

Coco Reef
Fourways Inn
Grotto Bay Beach Resort
Oxford House
Rosedon
St. Georges Club

For more information or to book your vacation, visit GoToBermuda.com

BERMUDA
so much more

*Terms and Conditions: For Tour Operators (package and room only) Advertised Rates are based on the best available average daily rate. Offer is available for new bookings only and valid only at participating hotels. 3rd Night Free: Cambridge Beaches; Coco Reef; Elbow Beach; Fairmont Hamilton Princess; Fairmont Southampton; Grotto Bay Beach Resort; The Reefs. 4th Night Free: Cambridge Beaches; Clearview Suites; Coco Reef; Fairmont Hamilton Princess; Fairmont Southampton; Grotto Bay Beach Resort; Newstead Belmont Hills; Pompano Beach Club; The Reefs; St. Georges Club. 5th Night Free: Coco Reef; Fourways Inn; Grotto Bay Beach Resort; Oxford House; Rosedon; St. Georges Club. This offer must be booked between 1st October 2014 - 25th March 2015 and is valid for travel between 1st December 2014 - 31st March 2015. One free night per booking. Rates are based on single/double occupancy, extra person charges are additional. The free night is applied to the package pricing at time of purchase. The free night is available to air inclusive and land only packages. The travel partner must identify on the booking the promotional code to be eligible for the free night. The travel partner is responsible for paying the hotel for the room, tax, gratuities and levy less the applicable free night. Seasonal surcharges, meals plans, extra person rates, tax or service charges may increase the advertised price. Offer is based on availability. Blackout dates may apply. This offer is not available to groups and cannot be combinable with other offers and promotions, however this is up to the individual hotel. Standard cancellation policies apply.