

**Supplemental Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending 12/31/2013

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
Destination NSW
- (b) Registration No.  
4450
- (c) Business Address(es) of Registrant  
6100 Center Dr, Suite 1150, Los Angeles, CA 90045

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

NSD/CES/REGISTRATION  
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**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name Position Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name Residence Address Citizenship Position Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Position or Connection Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Position or Connection Foreign Principal Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
 If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
 If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.  
 NSW State Government.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No Exhibit B<sup>4</sup> Yes  No 

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No 

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

If yes, identify each foreign principal and describe in full detail your activities and services:

Partnership marketing campaign preparation only and trade event preparation only.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)?      Yes       No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

### 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

| Date       | From Whom  | Purpose                 | Amount       |
|------------|--|-------------------------|--------------|
| 7/29/2013  | Destination NSW Head Office - NSW State Government | Recoup of expense funds | \$7,065.80   |
| 8/8/2013   |  |                         | \$17,443.64  |
| 9/16/2013  |  |                         | \$27,768.38  |
| 10/9/2013  |  |                         | \$15,741.39  |
| 11/20/2013 |  |                         | \$25,309.88  |
| 12/11/2013 |  |                         | \$20,305.11  |
| 12/23/2013 |  |                         | \$18,322.37  |
|            |  |                         | \$131,956.57 |
|            |  |                         | Total        |

### (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

### (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|
|-------------------|---------------|----------------|---------|

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date                     | To Whom  | Purpose   | Amount       |
|--------------------------|--|---|--------------|
| 7/1/2013 -<br>12/31/2013 | * Synaxis Meeting and Event planners.<br>* Project bookkeeper Kylie Smith<br>* Campaign Partners Qantas Airways, Advocate Travel, Bonza Bikes, Swain Destinations, Aussie Experts, Old Bridge Cellars.<br>* UPS<br>* Laurel Hungerford Photography<br>* Catering by Leslie Schirle | * Meeting and Event Planning<br>* Project Bookeeping<br>* Partnership Marketing campaign preparation.<br>* Project shipping<br>* Project photography<br>* Meeting catering for project planning   | \$28,592.34  |
| 7/1/2013 -<br>12/31/2013 | * Federal Express<br>* Quill<br>* ADP Payroll<br>* Blue Shield of California<br>* EDD<br>* AT&T<br>* The Hartford Group<br>* Tourism Australia<br>* Infinity Financial<br>* Wellsfargo   | * Operational shipping<br>* Office Stationery and supplies<br>* Salaries<br>* Staff Health Insurance<br>* CA State disability<br>* Mobile Phone usage<br>* Workers Comp. insurance<br>* Office Rent<br>* Company Vehicle Lease<br>* Bank fees | \$108,150.00 |

\$136,742.34

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

| Date | Recipient | Foreign Principal | Thing of Value | Purpose |
|------|-----------|-------------------|----------------|---------|
|------|-----------|-------------------|----------------|---------|

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

| Date | Amount or Thing of Value | Political Organization or Candidate | Location of Event |
|------|--------------------------|-------------------------------------|-------------------|
|------|--------------------------|-------------------------------------|-------------------|

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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.  
 NSW State Government.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts     Magazine or newspaper     Motion picture films     Letters or telegrams  
 Advertising campaigns     Press releases     Pamphlets or other publications     Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email  
 Website URL(s): http://www.sydney.com/  
 Social media websites URL(s): https://www.facebook.com/seesydney https://twitter.com/destinationnsw  
 Other (specify) Instagram: DESTINATION\_NSW

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials     Newspapers     Libraries  
 Legislators     Editors     Educational institutions  
 Government agencies     Civic groups or associations     Nationality groups  
 Other (specify) Magazines

21. What language was used in the informational materials:

- English     Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

- Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

JAN 30, 2014  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

  
IRENE MORGAN  
\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

07/01/2013 - 12/31/2013

| Date       | Description                            | Memo   | Category       | Amount    |
|------------|--|--|----------------|-----------|
| 7/26/2013  | KYLIE SMITH                            | INV #K014 - RECOUP SUPPORT & FIN YEAR RECONCILIATION       | ED26-3-635050  | -300      |
| 8/2/2013   | Qantas Vacations                       | US/499276 - HANUS  | ED750-3-610050 | -2,198.00 |
| 8/2/2013   | Catering By Leslie Schirle             | INTERNATIONAL BRAND CAMPAIGN - US OPEN OF SURFING          | ED304-4-637020 | -2,814.38 |
| 8/2/2013   | Laurel Hungerford Photography          | US OPEN OF SURFING PHOTOGRAPHY - MEDIA EVENT               | ED304-4-645180 | -500      |
| 8/28/2013  | KYLIE SMITH                            | INV #K015 - RECOUP & ADMIN SUPPORT                         | ED750-3-635050 | -300      |
| 8/28/2013  | UPS                                    | SHIPPER NO #995265 INVOICE #995265333                      | ED750-3-655015 | -36.9     |
| 8/28/2013  | Bonza Bike Tours LLC(Bonza Bike Tours) | INVOICE #BBT(US)-00250                                     | ED750-3-640021 | -996.38   |
| 8/28/2013  | Advocate Travel Marketing              | INVOICE #002 - DNSW WHOLESALE/RETAIL DATABASE 2013         | ED750-3-635050 | -2,500.00 |
| 9/25/2013  | KYLIE SMITH                            | INV #K016 - RECOUP & ADMIN SUPPORT                         | ED750-3-510002 | -300      |
| 10/31/2013 | UPS                                    | SHIPPER NO #995265 INVOICE #995265333                      | ED750-3-655015 | -55.34    |
| 10/31/2013 | Down Under Answers                     | INVOICE #179389 LUXURY TRAVEL EXPO                         | ED750-3-645240 | -1,000.00 |
| 10/31/2013 | LINDA SMITH                            | BOOKING REF #YPDUG8  | ED750-3-610050 | -944.42   |
| 10/31/2013 | JUSTINE BABINEAU                       |  | ED750-3-610110 | -57.36    |
| 10/31/2013 | KYLIE SMITH                            | INV #K017 - RECOUP & ADMIN SUPPORT                         | ED750-3-510002 | -300      |
| 11/22/2013 | UPS                                    | SHIPPER NO #995265 INVOICE #995265333                      | ED750-3-655015 | -40.38    |
| 11/22/2013 | Donna Evans                            | INVOICE #443-2   | ED750-3-610080 | -944.42   |
| 11/22/2013 | KYLIE SMITH                            | INV #K018 - RECOUP & ADMIN SUPPORT                         | ED750-3-510002 | -300      |
| 11/22/2013 | Swain Tours                            | INVOICE #NZ834 - SWAIN Staff Awards & Training Sponsorship | ED750-3-645240 | -2,800.00 |
| 12/16/2013 | Aussie Experts                         | Co-Op Share The Adventure Travel Expo Jan 2014             | ED750-3-645240 | -350      |
| 12/16/2013 | KYLIE SMITH                            | INV #K019 - RECOUP & ADMIN SUPPORT                         | ED750-3-510002 | -300      |
| 12/16/2013 | Synaxis Meetings & Events              | NPW & AUSTRALIA MARKET PLACE - LA 2014                     | ED750-3-645240 | -2,500.00 |
| 12/16/2013 | Qantas Vacations                       | US/502768  | ED304-4-610080 | -1,419.52 |
| 12/16/2013 | Old Bridge Cellars                     | ORDER NO #41623  | ED702-4-645240 | -4,796.20 |
| 12/16/2013 | Qantas Vacations                       | AM/4MDFBY  | ED304-4-610080 | -2,839.04 |

7/1/2013 - 12/31/2013

**Total Marketing Spend -28592.34**

Non-Matching Operations  
07/01/2013 - 07/31/2013

| Date      | Description                             | Memo   | Category       | Amount    |
|-----------|---|--|----------------|-----------|
| 7/1/2013  | Bank Fees Paid                          | LEGAL ORDER PROCESSING FEE CASE #62676313                      | ED26-1-650010  | -125      |
| 7/1/2013  | EDD - EMPLOYMENT DEVELOPMENT DEPARTMENT | ACCOUNT #450-1170-7 - NOTICE OF LEVY                           | ED26-1-510002  | -102.37   |
| 7/2/2013  | ADP Payroll on Bank Statement           | P/R 2 JULY 2013  | ED26-1-510002  | -1,866.51 |
| 7/2/2013  | ADP Payroll on Bank Statement           | P/R 2 JULY 2013  | ED26-1-510002  | -3,308.97 |
| 7/12/2013 | ADP Payroll Fee                         | P/R Fee 130712   | ED26-1-650010  | -61.8     |
| 7/17/2013 | ADP Payroll on Bank Statement           | P/R 17 JULY 2013   | ED26-1-510002  | -3,308.99 |
| 7/17/2013 | ADP Payroll on Bank Statement           | P/R 17 JULY 2013   | ED26-1-510002  | -1,866.49 |
| 7/23/2013 | Catering By Leslie Schirle              | INTERNATIONAL BRAND CAMPAIGN - US OPEN OF SURFING              | ED5-17-637020  | -2,400.00 |
| 7/23/2013 | Phillips 66 - Conoco - 76               | ACC # 300-711-462 (2 x INVOICES #300711462306 & #300711462307) | ED26-1-630030  | -692.7    |
| 7/23/2013 | Federal Express                         | ACCOUNT #1270-3185-1   | --Split--      | -530.79   |
| 7/26/2013 | INFINITI FINANCIAL SERVICES             | Account #2900-9509-274 - VEHICLE LEASE                         | ED26-1-637000  | -533.57   |
| 7/26/2013 | Nessa Computers                         | INVOICE #264325 - ONSITE COMPUTER SERVICES                     | ED26-1-635009  | -132.51   |
| 7/26/2013 | Blue Shield of California               | Subscriber #900237510 - JULY 2013                              | ED26-1-510002  | -1,242.00 |
| 7/26/2013 | Employment Development Department       | ACCOUNT ID #450-1170-7   | ED26-1-510002  | -102.56   |
| 7/26/2013 | AT & T Mobility                         | ACCOUNT #310 641-1655 005 3                                    | ED26-1-610030  | -56.77    |
| 7/26/2013 | AT & T Mobility                         | ACCOUNT #829405845   | ED26-1-636040  | -837.61   |
| 7/26/2013 | VOID CHEQUE #9505                       | VOID CHEQUE  |                | 0         |
| 7/27/2013 | ADP Payroll Fee                         | P/R Fee 130726   | ED750-1-650010 | -61.8     |
| 7/29/2013 | Bank Fees Unclaimed                     | WIRE FEE FOR FUNDS TRANSFER - 29 JULY 2013                     | ED750-5-650010 | -25       |
| 7/29/2013 | Bank Fees Unclaimed                     | WIRE FEE FOR FUNDS TRANSFER - 29 JULY 2013                     | ED750-5-650010 | -16       |
| 7/31/2013 | ADP Payroll on Bank Statement           | P/R 31 JULY 2013   | ED750-1-510002 | -3,308.97 |
| 7/31/2013 | ADP Payroll on Bank Statement           | P/R 31 JULY 2013   | ED750-1-510002 | -1,866.51 |
| 8/8/2013  | Bank Fees Unclaimed                     | WIRE FEE FOR FUNDS TRANSFER - 8 AUGUST 2013                    | ED750-5-650010 | -16       |
| 8/8/2013  | Bank Fees Unclaimed                     | WIRE FEE FOR FUNDS TRANSFER - 8 AUGUST 2013                    | ED750-5-650010 | -25       |
| 8/9/2013  | ADP Payroll Fee                         | P/R Fee 130809   | ED750-1-650010 | -61.8     |
| 8/14/2013 | ADP Payroll on Bank Statement           | P/R 14 AUGUST 2013   | ED750-1-510002 | -1,866.51 |
| 8/14/2013 | ADP Payroll on Bank Statement           | P/R 14 AUGUST 2013   | ED750-1-510002 | -3,308.97 |
| 8/23/2013 | ADP Payroll Fee                         | P/R Fee 130823   | ED750-1-650010 | -61.8     |
| 8/28/2013 | Blue Shield of California               | Subscriber #900237510 - SEPTEMBER 2013                         | ED750-1-510002 | -1,242.00 |
| 8/28/2013 | AT & T Mobility                         | ACCOUNT #829405845   | ED750-5-636040 | -408.86   |
| 8/28/2013 | AT & T Mobility                         | ACCOUNT #310 641-1655 005 3                                    | ED750-5-610030 | -58.91    |
| 8/28/2013 | Phillips 66 - Conoco - 76               | ACC # 300-711-462 - INVOICE #300711462308                      | ED750-5-630030 | -225.1    |
| 8/28/2013 | The Hartford                            | Account#41127889 - WORKERS COMPENSATION INSURANCE - AUDIT      | ED750-5-615100 | -274      |
| 8/28/2013 | Tourism Australia                       | INVOICE #21000904 - RENT                                       | ED750-5-620000 | -2,507.43 |

|  |   |                |           |
|--|---|----------------|-----------|
| 8/28/2013 Tourism Australia                    | INVOICE #21000907 - RENT                                    | ED750-5-620000 | -2,579.49 |
| 8/28/2013 INFINITI FINANCIAL SERVICES          | Account #2900-9509-274 - VEHICLE LEASE                      | ED750-5-637000 | -533.57   |
| 8/29/2013 ADP Payroll on Bank Statement        | P/R 28 AUGUST 2013  | ED750-1-510002 | -3,308.98 |
| 8/29/2013 ADP Payroll on Bank Statement        | P/R 28 AUGUST 2013  | ED750-1-510002 | -1,866.50 |
| 9/6/2013 ADP Payroll Fee                       | P/R Fee 130906  | ED750-1-650010 | -61.8     |
| 9/11/2013 ADP Payroll on Bank Statement        | P/R 11 SEPTEMBER 2013                                       | ED750-1-510002 | -1,866.50 |
| 9/11/2013 ADP Payroll on Bank Statement        | P/R 11 SEPTEMBER 2013                                       | ED750-1-510002 | -3,308.98 |
| 9/16/2013 Bank Fees Unclaimed                  | WIRE FEE FOR FUNDS TRANSFER - 16 SEPTEMBER 2013             | ED750-5-650010 | -25       |
| 9/16/2013 Bank Fees Unclaimed                  | WIRE FEE FOR FUNDS TRANSFER - 16 SEPTEMBER 2013             | ED750-5-650010 | -16       |
| 9/20/2013 ADP Payroll Fee                      | P/R Fee 130920  | ED750-1-650010 | -61.8     |
| 9/25/2013 Blue Shield of California            | Subscriber #900237510 - OCTOBER 2013                        | ED750-1-510002 | -1,242.00 |
| 9/25/2013 Phillips 66 - Conoco - 76            | ACC # 300-711-462 - INVOICE #300711462309                   | ED750-5-630030 | -281.03   |
| 9/25/2013 AT & T Mobility                      | ACCOUNT #310 641-1655 005 3                                 | ED750-5-610030 | -38.69    |
| 9/25/2013 INFINITI FINANCIAL SERVICES          | Account #2900-9509-274 - VEHICLE LEASE                      | ED750-5-637000 | -533.57   |
| 9/25/2013 DMV Renewal                          | License# 6PRW952 - VIN #JN1AJ0HP9AM703564                   | ED750-5-637000 | -279      |
| 9/25/2013 Tourism Australia                    | INVOICE #21000910- RENT                                     | ED750-5-620000 | -2,576.54 |
| 9/25/2013 VOID CHEQUE #9527                    | INCORRECT AMOUNT  |                | 0         |
| 9/26/2013 ADP Payroll on Bank Statement        | P/R 25 SEPTEMBER 2013                                       | ED750-1-510002 | -3,308.96 |
| 9/26/2013 ADP Payroll on Bank Statement        | P/R 25 SEPTEMBER 2013                                       | ED750-1-510002 | -1,866.52 |
| 10/4/2013 ADP Payroll Fee                      | P/R Fee 131004  | ED750-1-650010 | -61.8     |
| 10/9/2013 ADP Payroll on Bank Statement        | P/R 9 OCTOBER 2013  | ED750-1-510002 | -3,308.97 |
| 10/9/2013 ADP Payroll on Bank Statement        | P/R 9 OCTOBER 2013  | ED750-1-510002 | -1,866.51 |
| 10/9/2013 Bank Fees Unclaimed                  | WIRE FEE FOR FUNDS TRANSFER - 9 OCTOBER 2013                | ED750-5-650010 | -16       |
| 10/9/2013 Bank Fees Unclaimed                  | WIRE FEE FOR FUNDS TRANSFER - 9 OCTOBER 2013                | ED750-5-650010 | -25       |
| 10/18/2013 ADP Payroll Fee                     | P/R Fee 131018  | ED750-1-650010 | -61.8     |
| 10/23/2013 ADP Payroll on Bank Statement       | P/R 23 OCTOBER 2013   | ED750-1-510002 | -3,354.65 |
| 10/23/2013 ADP Payroll on Bank Statement       | P/R 23 OCTOBER 2013   | ED750-1-510002 | -1,820.83 |
| 10/31/2013 Quill Corporation - Acct # C5735264 | INV #5883946/ORDER #59570929 & INV #6096253/ORDER #59848715 | --Split--      | -436.52   |
| 10/31/2013 AT & T Mobility                     | ACCOUNT #829405845  | ED750-5-636040 | -788.06   |
| 10/31/2013 Tourism Australia                   | INVOICE #21000993 - RENT                                    | ED750-5-620000 | -2,582.45 |
| 10/31/2013 Blue Shield of California           | Subscriber #900237510 - NOVEMBER 2013                       | ED750-1-510002 | -1,242.00 |
| 10/31/2013 AT & T Mobility                     | ACCOUNT #310 641-1655 005 3                                 | ED750-5-610030 | -48.64    |
| 10/31/2013 Phillips 66 - Conoco - 76           | ACC # 300-711-462 - INVOICE #300711462310                   | ED750-5-630030 | -375.36   |
| 10/31/2013 INFINITI FINANCIAL SERVICES         | Account #2900-9509-274 - VEHICLE LEASE                      | ED750-5-637000 | -533.57   |
| 10/31/2013 Federal Express                     | ACCOUNT #1270-3185-1  | --Split--      | -1,280.12 |
| 11/1/2013 ADP Payroll Fee                      | P/R Fee 131101  | ED750-1-650010 | -61.8     |
| 11/4/2013 ADP Payroll on Bank Statement        | P/R 4 NOVEMBER 2013   | ED750-1-510002 | -3,357.05 |
| 11/4/2013 ADP Payroll on Bank Statement        | P/R 4 NOVEMBER 2013   | ED750-1-510002 | -1,818.43 |

|  |  |                |           |
|--|--|----------------|-----------|
| 11/15/2013 ADP Payroll Fee               | P/R Fee 131115                                 | ED750-1-650010 | -61.8     |
| 11/20/2013 ADP Payroll on Bank Statement | P/R 20 NOVEMBER 2013                           | ED750-1-510002 | -3,441.51 |
| 11/20/2013 ADP Payroll on Bank Statement | P/R 20 NOVEMBER 2013                           | ED750-1-510002 | -1,649.44 |
| 11/20/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 20 NOVEMBER 2013 | ED750-5-650010 | -25       |
| 11/20/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 20 NOVEMBER 2013 | ED750-5-650010 | -16       |
| 11/22/2013 Tourism Australia             | INVOICE #21001009 - RENT                       | ED750-5-620000 | -2,584.09 |
| 11/22/2013 INFINITI FINANCIAL SERVICES   | Account #2900-9509-274 - VEHICLE LEASE         | ED750-5-637000 | -533.57   |
| 11/22/2013 Blue Shield of California     | Subscriber #900237510 - NOVEMBER 2013          | ED750-1-510002 | -1,242.00 |
| 11/22/2013 Quill Corpotion               | INVOICE #7208172                               | ED750-5-635040 | -28.87    |
| 11/22/2013 Phillips 66 - Conoco - 76     | ACC # 300-711-462 - INVOICE #300711462311      | ED750-5-630030 | -302.61   |
| 11/22/2013 Mike W Smith                  | INVOICE #MWS 4-13                              | --Split--      | -242.57   |
| 11/22/2013 AT & T Mobility               | ACCOUNT #310 641-1655 005 3                    | ED750-5-610030 | -59.38    |
| 11/22/2013 Federal Express               | ACCOUNT #1270-3185-1                           | --Split--      | -796.19   |
| 11/27/2013 AT & T Mobility               | ACCOUNT #829405845                             | ED750-5-636040 | -391.91   |
| 11/29/2013 ADP Payroll Fee               | P/R Fee 131129                                 | ED750-1-650010 | -61.8     |
| 12/4/2013 ADP Payroll on Bank Statement  | P/R 4 DECEMBER 2013                            | ED750-1-510002 | -3,655.13 |
| 12/4/2013 ADP Payroll on Bank Statement  | P/R 4 DECEMBER 2013                            | ED750-1-510002 | -1,222.27 |
| 12/11/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 11 DECEMBER 2013 | ED750-5-650010 | -16       |
| 12/11/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 11 DECEMBER 2013 | ED750-5-650010 | -25       |
| 12/13/2013 ADP Payroll Fee               | P/R Fee 131213                                 | ED750-1-650010 | -61.8     |
| 12/16/2013 Quill Corpotion               | INVOICE #7400394                               | ED750-5-635040 | -84.23    |
| 12/16/2013 Federal Express               | ACCOUNT #1270-3185-1                           | --Split--      | -570.92   |
| 12/16/2013 AT & T Mobility               | ACCOUNT #310 641-1655 005 3                    | ED750-5-610030 | -48.55    |
| 12/18/2013 ADP Payroll on Bank Statement | P/R 18 DECEMBER 2013                           | ED750-1-510002 | -3,655.13 |
| 12/18/2013 ADP Payroll on Bank Statement | P/R 18 DECEMBER 2013                           | ED750-1-510002 | -1,222.27 |
| 12/23/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 23 DECEMBER 2013 | ED750-5-650010 | -25       |
| 12/23/2013 Bank Fees Unclaimed           | WIRE FEE FOR FUNDS TRANSFER - 23 DECEMBER 2013 | ED750-5-650010 | -16       |
| 12/24/2013 Blue Shield of California     | Subscriber #900237510 - JANUARY 2014           | ED750-1-510002 | -1,403.00 |
| 12/27/2013 ADP Payroll Fee               | P/R Fee 131227                                 | ED750-1-650010 | -61.8     |
| 12/31/2013 ADP Payroll on Bank Statement | P/R 31 DECEMBER 2013                           | ED750-1-510002 | -3,319.69 |
| 12/31/2013 ADP Payroll on Bank Statement | P/R 31 DECEMBER 2013                           | ED750-1-510002 | -2,028.87 |

**7/1/2013 - 12/31/2013**

**Total Non-Marketing Operations Spend -108150**

7/1/2013 through 12/31/2013

| Date       | Description    | Memo                              | Category                     | Amount                   |
|------------|----------------|-----------------------------------|------------------------------|--------------------------|
| 7/29/2013  | Funds Transfer | RECOUP FOR JUNE 2013 (15-30 June) | Funds Transfer               | 7,065.80                 |
| 8/8/2013   | Funds Transfer | RECOUP FOR JULY 2013              | Funds Transfer               | 17,443.64                |
| 9/16/2013  | Funds Transfer | RECOUP FOR AUGUST 2013            | Funds Transfer               | 27,768.38                |
| 10/9/2013  | Funds Transfer | RECOUP FOR SEPTEMBER 2013         | Funds Transfer               | 15,741.39                |
| 11/20/2013 | Funds Transfer | RECOUP FOR OCTOBER 2013           | Funds Transfer               | 25,309.88                |
| 12/11/2013 | Funds Transfer | RECOUP FOR NOVEMBER 2013          | Funds Transfer               | 20,305.11                |
| 12/23/2013 | Funds Transfer | RECOUP FOR DECEMBER 2013          | Funds Transfer               | 18,322.37                |
|            |                |                                   | <b>7/1/2013 - 12/31/2013</b> | <b><u>131,956.57</u></b> |



## Quintessential Sydney

Watching the sunset on Sydney Harbour from the cockpit of a yacht or atop the Sydney Harbour Bridge, taking in a show, enjoying great food and wine, getting your feet sandy or just enjoying the scenery. Don't miss these quintessential Sydney experiences.

### Discover Sydney Opera House

Take a photo on the steps of the Opera House before exploring inside with a one-hour multimedia Sydney Opera House Tour or early morning Backstage Tour under the famous sails. Enjoy fine dining in Guillaume at Bennelong or an alfresco cocktail at Opera Bar before taking in a ballet, opera, symphony or another breathtaking performance in one of Sydney Opera House's distinctive theatres.

#### Sydney Opera House

Tel: +61 2 9250 7111

[www.sydneyoperahouse.com](http://www.sydneyoperahouse.com)

### Climb Sydney Harbour Bridge

Conquer Sydney's iconic Harbour Bridge as you climb 438 feet to its apex for unmatched views of the city and harbour. The Bridge Climb takes you around the outer rim while the Discovery Climb takes you through the heart of the structure. Whether a dawn, dusk or daytime tour, this is an experience not to miss. A new take on exploring the bridge is the Express Climb. Designed for the time-poor and experience-hungry, this path takes you through heart of the Sydney Harbour Bridge, through catwalks and stairs right up to the thrilling views of the summit in just over two hours.

#### Bridgeclimb

Tel: +61 2 8274 7777

[www.bridgeclimb.com](http://www.bridgeclimb.com)

### The Rocks Walking Tour

There is no better way to get up close and personal with the living history and heritage of Sydney than on foot. The Rocks may be Sydney's oldest neighbourhood but it's lost none of its zest for life. The stories are alive in the sandstone! Experienced guides entertain you with lively tales from a colorful past while enjoying the ambience of our vibrant present. Learn how The Rocks was inhabited by that First Fleet of convicts arriving as they did into Sydney Cove in 1788, thus impacting forever on the local Indigenous people's way of life.

#### The Rocks Walking Tours

Tel: +61 2 9247 6678

[www.rockswalkingtours.com.au](http://www.rockswalkingtours.com.au)

### Explore Sydney Harbour

Aboard a luxury yacht, explore Sydney Harbour under sail or motor launch for a stunning harbour experience. Whether hauling sails or relaxing with a drink in a skippered charter, this is the best way to enjoy the harbour like a local and get a closer look at the little bays and islands that make up its beautiful foreshore.

#### EastSail

Tel: +61 2 9227 1666

[www.eastsail.com.au](http://www.eastsail.com.au)

#### Sydney Harbour Tall Ships

Tel: +61 2 8243 7961

[www.sydneytallships.com.au](http://www.sydneytallships.com.au)

#### Sydney by Sail

Tel: +61 2 9280 1110

[www.sydneytallships.com.au](http://www.sydneytallships.com.au)

#### Harbour Days Sailing

Tel: +61 2 9968 1578

[www.harbourdays.com.au](http://www.harbourdays.com.au)

#### Sea Sydney Cruises

Tel: 1300 897 245 or Direct: +61 478 036 483

[www.seasydneycruises.com.au](http://www.seasydneycruises.com.au)

#### Captain Cook Cruises

Tel: +61 2 9206 1111

[www.captaincook.com.au](http://www.captaincook.com.au)



## Quintessential Sydney cont'd

### Getting Around Sydney

Explore the city by bus, bicycle, ferry, seaplane or even helicopter – so many options to discover Sydney and some of its famous neighborhoods and beaches.

#### Hop On, Hop Off Bus

Tel: +61 02 9567 8400

[www.city-sightseeing.com](http://www.city-sightseeing.com)

#### Bonza Bike Tours

Tel: +61 2 9247 8800

[www.bonzabiketours.com](http://www.bonzabiketours.com)

#### Hop on, Hop Off Cruise

Tel: +61 2 9206 1111

[www.captaincook.com.au](http://www.captaincook.com.au)

#### Sydney Ferries

Tel: +61 02 9246 8300

[www.sydneyferries.info](http://www.sydneyferries.info)

#### Buses & Trains & Ferries- MyMulti Tickets

[www.cityrail.info](http://www.cityrail.info)

#### Sydney Seaplanes

Tel: +61 2 9388 1978

[www.seaplanes.com.au](http://www.seaplanes.com.au)

#### Free Sydney City Shuttle

A loop in the Sydney

business district

<http://www.131500.com.au>

#### Heliexperiences

Tel: +61 2 8582 6500

[www.heliexperiences.com.au](http://www.heliexperiences.com.au)

### Discover Surf Culture at a Famous Sydney Beach

Ride the waves at Sydney's famous Bondi Beach. Let's Go Surfing offers daily surfing lessons for all skill levels so you can learn the basics before you get wet. You can also combine a surfing lesson with a Discover Bondi tour for an insight into Bondi's colorful history, surf lifesaving, beach culture and more.

#### Lets Go Surfing

Tel: +61 2 9365 1800

[www.letsgosurfing.com.au](http://www.letsgosurfing.com.au)

North of Sydney Harbour, explore Manly Beach and take to the waves with Manly Surf School. Learn the basics from paddling to standing on a board, as well as surf safety skills. Lessons run daily.

#### Manly Surf School

Tel: +61 2 9977 6977

[www.manlysurfschool.com.au](http://www.manlysurfschool.com.au)

### Learn About Aboriginal Culture

Join a journey of discovery with an Aboriginal guide in an informative walking tour highlighting the rich Aboriginal heritage in Sydney's Royal Botanic Gardens and the Gadigal people. This tour also includes traditional culture, artifacts and bush food tasting. The tour operates 10AM every Friday, (bookings essential) and Mon -Thurs by request.

#### Royal Botanic Gardens' Aboriginal Heritage Tour

Tel: +61 2 9231 8134

[www.rbg Syd.nsw.gov.au](http://www.rbg Syd.nsw.gov.au)

Showcasing the strong link between Aboriginal people, their culture and the environment, this tour is led by an Aboriginal Guide and introduces Australia's wildlife from an Indigenous perspective. The two-hour tour operates 9:45 AM Mon-Wed-Friday, and includes morning tea at the Harbour View Café. All day admission to Taronga Zoo and Sky Safari cable car use are also included.

#### Taronga Zoo's Nura Diya Aboriginal Discovery Tour

Tel: + 61 2 9978 4782

[www.taronga.org.au/NuraDiya](http://www.taronga.org.au/NuraDiya)



## Quintessential Sydney cont'd

Be touched by the most ancient human culture on earth in a 90-minute leisurely walkabout with a knowledgeable Aboriginal guide in Sydney's most historic neighborhood, The Rocks, and journey into Dreamtime, the culture of Aboriginal People. Discover how the ancient Aboriginal dreaming is still alive within the modern Sydney landscape and how the billion-year old harbour, marine environment, sandstone strata, waterways, flora and fauna influenced how Aboriginal people lived in the area.

### **The Rocks Dreaming Tour**

Tel: +61 2 9240 8788

[www.therocks.com/dreaming](http://www.therocks.com/dreaming)

And just 2hrs outside of Sydney in The Greater Blue Mountains is the Waradah Aboriginal Centre, art gallery and dance performance space. Open 7 days, 9am-5pm. Experience traditional dance, take part in interactive didgeridoo performances, examine authentic original artworks. Learn about Australia's living Aboriginal culture through informal cultural discussions and lectures provided by Aboriginal performers and staff. Or take a walk in the World Heritage Blue Mountains with an Aboriginal Guide.

### **Waradah Aboriginal Centre, Blue Mountains**

Tel: +61 2 4782 1979

[www.waradahaboriginalcentre.com.au](http://www.waradahaboriginalcentre.com.au)

### **Aboriginal Blue Mountains Walkabout**

Tel: +61 4 0844 3822

[walkaboutguide@yahoo.com](mailto:walkaboutguide@yahoo.com)

### **Meet Native Australian Animals**

Get up close to native Australian animals, including the koala, kangaroo, wombat, platypus and emu. Overlooking Sydney Harbour, Taronga Zoo is home to all of these as well as mammals, reptiles, birds and invertebrates from around the world. Take a ferry from Circular Quay for a scenic journey and ride the Sky Safari gondola up to the top for fabulous views of the city and Sydney Harbour.

### **Taronga Zoo**

Tel: +61 2 9969 2777

[www.zoo.nsw.gov.au](http://www.zoo.nsw.gov.au)

At SEA LIFE Sydney in Darling Harbour, visitors can see over 12,000 animals including a great collection of Australian marine life, like huge sharks and rays, platypus, seals, fairy penguins, crocodiles and much more. Next door to the SEA LIFE Sydney is WILD LIFE Sydney, where you can experience a real Australian adventure, without having to travel around Australia with habitats including a butterfly enclosure, flight canyon, rooftop encounters, reptiles, nocturnal animals, rainforest, invertebrates, semi-arid grasslands, wallaby cliffs and koala sanctuary.

### **SEA LIFE Sydney & WILD LIFE Sydney**

Tel: +61 2 8251 7800 and +61 2 9333 9288

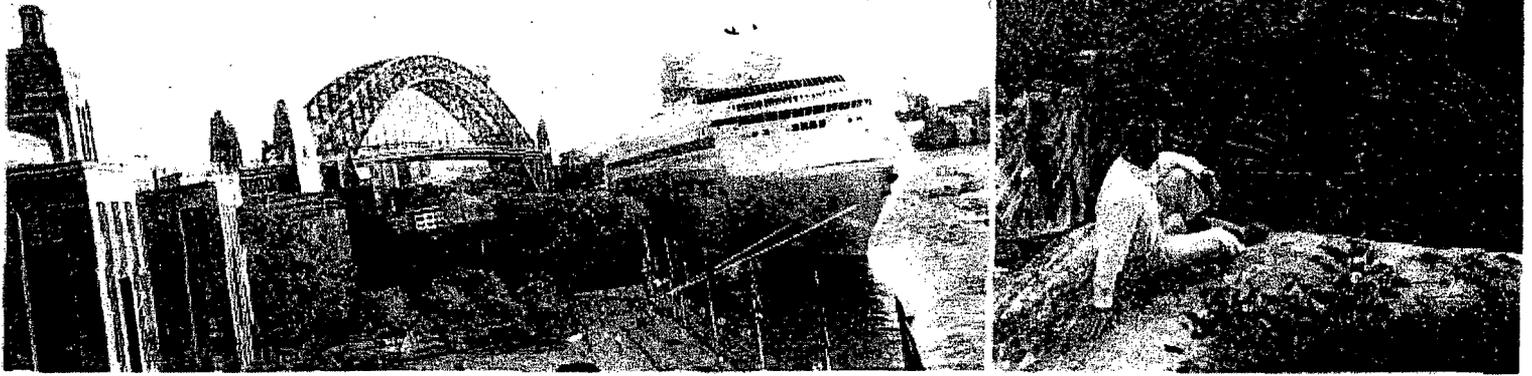
[www.sealifeaquarium.com.au](http://www.sealifeaquarium.com.au) or [www.wildlifesydney.com.au](http://www.wildlifesydney.com.au)

Just under an hour outside Sydney, award-winning Featherdale Wildlife Park provides all-day encounters with Australia's most beloved and iconic Aussies, the Koala and Kangaroo at no charge. Open 9am to 5pm every day of the year except Christmas Day. Education and Conservation form an integral component of Featherdale's philosophy. Not only is Featherdale renowned throughout the tourism industry but also its extensive captive breeding programs have set the standard for animal conservation and management in the zoological industry.

### **Featherdale Wildlife Park**

Tel: +6 2 9622 1644

<http://www.featherdale.com.au>



## Quintessential Sydney cont'd

### Walk the Sydney Coastline

Take to your feet in Sydney and you can follow tracks winding along the harbour shoreline through native bushland, walk the rocky cliffs between glamorous urban surf beaches and headlands, discover millionaires' houses and explore the delights of Sydney's precincts.

#### Walking Coastal Sydney

[www.walkingcoastalsydney.com.au](http://www.walkingcoastalsydney.com.au)

#### Bondi to Coogee Beach Coastal Walk

[www.bonditocoogiewalk.com.au](http://www.bonditocoogiewalk.com.au)

Alternatively, take a guided walk with camping and dining options in southern Sydney's Royal National Park

#### Sydney Coast Walks

Tel: +61 2 8521 7423

[www.sydneycoastwalks.com.au](http://www.sydneycoastwalks.com.au)

Or choose a guided ecological walking tour in the World Heritage Blue Mountains National Park

#### Tread lightly eco tours

Tel: +61 414 976 752

E: [ecotours@treadlightly.com.au](mailto:ecotours@treadlightly.com.au)

[www.treadlightly.com.au](http://www.treadlightly.com.au)

### Adventure beyond Sydney

The following operators offer half-day, full day and overnight tours of Sydney and beyond. Sydney is surrounded by National Parks and great areas for viewing wildlife, native flora and fauna, in the Blue Mountains National Park, Hunter Valley Wine Country and to Scenic South Coast bush land and beaches.

#### Australian Eco Adventures

Tel: +61 2 9971 2402

E: [info@ozeco.com.au](mailto:info@ozeco.com.au)

[www.ozeco.com.au](http://www.ozeco.com.au)

#### Boutique Tours Australia

Tel: +61 2 9499 5400

E: [info@boutiquetoursaustralia.com.au](mailto:info@boutiquetoursaustralia.com.au)

[www.boutiquetoursaustralia.com.au](http://www.boutiquetoursaustralia.com.au)

#### Blue Mountain Adventure Company

Tel: +61 2 4782 1271

E: [bmac@bmac.com.au](mailto:bmac@bmac.com.au)

[www.bmac.com.au](http://www.bmac.com.au)

#### Blue Diamond Tours

Tel: +61 4 1491 7317

E: [bluediamondtours@gmail.com](mailto:bluediamondtours@gmail.com)

[www.bluediamondtours.net](http://www.bluediamondtours.net)

#### Australian Wild Escapes

Tel: +61 2 9980 8799

E: [Tours@australianwildescapes.com](mailto:Tours@australianwildescapes.com)

[www.australianwildescapes.com](http://www.australianwildescapes.com)

#### Mount'N Beach Safaris

Tel: +61 2 9439 3010

E: [res@mountnbeach.com.au](mailto:res@mountnbeach.com.au)

[mountnbeach.com.au](http://mountnbeach.com.au)

For more information on Sydney and regional New South Wales Australia go to [www.sydney.com](http://www.sydney.com)