

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

**Privacy Act Statement.** Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
<i>Creative Response Concepts</i>	<i>Australian Brandy Board</i>

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

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4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

*See attachments #2*

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

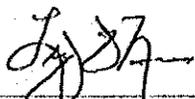
*See attachment #2*

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

*Activities described in attachment #2.*

*Interest lies with U.S. Export Enhancement Program or any agricultural or trade policies which may affect Australian barley producers.*

Date of Exhibit B	Name and Title	Signature
8/25/93	Leif E. Noren, Director	

'Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

CONTRACT BY AND BETWEEN  
Creative Response Concepts  
and  
Australian Barley Board

This contract is entered into by and between Creative Response Concepts (hereinafter CRC) and the Australian Barley Board (hereinafter ABB) on the first day of April, 1993.

The ABB has retained the services of CRC for the purpose of conducting a six month public affairs program. The program, consisting of the attached main activities (attachment A), is to commence on April 1, 1993 and conclude on November 1, 1993.

For its part, CRC will receive nineteen thousand two hundred U.S. Dollars (\$19,200.00) which includes reasonable expenses necessary to fulfill this agreement. Reasonable expenses includes press release distributions; postage; photo-copying expenses; long distance phone charges; fax expenses; and express/courier services.

The CRC retainer fee of \$19,200.00 will be paid in six equal monthly installments of \$3,200.00, each of which shall be due on the fifteenth of the month during which this contract is in force.

Any work that the ABB asks CRC to perform in connection with the newsletter other than distribution (writing, editing, etc.) will be billed separately at \$100.00 U.S. per hour.

Both parties understand, acknowledge and accept the terms and conditions contained in this agreement as evidenced by their respective signatures.

Creative Response Concepts

Australian Barley Board

By: Lisa Olson

By: Michael Iwaniw

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Attachment #2  
Creative Response Concepts  
Exhibit B

Questions #4 and #5:

1. Monitoring and analysis of U.S. Federal government administration, policy, regulation proposals and changes specific to the Export Enhancement Program or other policies which would affect Australian barley producers.
2. Monitoring and analysis of U.S. Congressional actions, existing and proposed legislation, member turnover, trends, rumor, as well as other agriculture and trade organization's lobbying efforts specific to the Export Enhancement Program or other policies which would affect Australian barley producers.
3. Maintenance of Federal Agency, Congressional and industry contacts, as well as new contact initiation on Board's behalf.

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