

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant <b>Trombone Associates, Inc. 450 Park Avenue South, New York, NY 10016</b>	2. Registration No. <b>4601</b>
3. Name of foreign principal <b>German National Tourist Office</b>	4. Principal address of foreign principal <b>747 Third Avenue New York, NY</b>

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or  domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify) \_\_\_\_\_
- Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. **German National Tourist Office  
747 Third Avenue  
New York, NY 10017**
- b) Name and title of official with whom registrant deals. **Hedy Wuerz, Director Public Relations  
Henning Schrieber, General Manager**

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party, **N/A**

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page may be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A  
December 2, 1991

Name and Title  
Ilse Trombone, Exec. VP

Signature  


**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Trombone Associates, Inc.	German National Tourist Office

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Advertising (place media, develop creative); public relations; issue press releases; set up press conferences; plan feature articles; organize fam trips; sales promotion, design and print collateral material.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Advertising (place media, develop creative); public relations; issue press releases; set up press conferences; plan feature articles; organize fam trips; sales promotion; design and print collateral materials.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
December 2, 1991	Ilse Trombone, Exec. VP	

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



## LETTER OF AGREEMENT

- I. **An Agreement.** This document constitutes an agreement between the German National Tourist Office, 747 Third Avenue, New York, New York 10017, represented by Dr. H.-Jochen Martin, General Manager, North America, acting on the authority of the German National Tourist Board (Deutsche Zentrale fur Tourismus), Beethovenstrasse 69, D-60000 Frankfurt 1, Federal Republic of Germany, represented by Gunther Spazier, Chairman of the Board of Directors, German National Tourist Board, and Tromson Monroe Advertising, Inc., 110 East 59th Street, New York, New York 10022, represented by Ilse Trombone, President of Tromson Monroe Advertising, Inc., whereby the German National Tourist Office (hereinafter referred to as the Client) has engaged Tromson Monroe Public Relations, a Division of Tromson Monroe Advertising, Inc., to provide public relations services in behalf of the Client.
- II. **Duration of Agreement.** This agreement is effective beginning January 1, 1990 and remains in force for a period of 12 months. Thereafter it can be terminated by either party by giving 3 months notice to the end of each year by registered letter.
- III. **Fees/Expenses.** As compensation for the public relations services provided by the Agency, the Client agrees to pay the Agency an annual fee of \$72,500.00 payable in twelve equal monthly installments of \$6,041.67 each, and the Client further agrees that each monthly installment shall be billable as of the first day of that month. This fee is understood to cover the creative and administrative services of the Agency and the services of the Agency's personnel necessary to carry out the public relations program.

In addition, the Client authorizes the Agency to expend during the contract year:

- A. An additional sum not to exceed \$42,000 for such ordinary expenditures as may be necessary for the carrying out of the Client's public relations program, it being understood that these expenditures shall cover such items as the printing and distribution of press releases, postage, long-distance telephone calls, messenger services, news clipping services, the

production of reports, photographs, press entertainment, necessary staff travel and such other items as may be specified in a separate Budget which is to be considered part of this agreement; and

- B. A further sum of \$6,000.00 as a contingency fund for special projects which shall not be expended without the Client's prior approval.

Agency expenditures on behalf of the Client shall be billed to the Client in the month after they have been incurred and shall be supported by suppliers' invoices or receipts verifying the amounts involved.

**IV. Objectives of the Public Relations Program.** The goals of the public relations program for the Client are stated to be as follows:

- A. To increase pleasure and business travel for Germany.
- B. To induce visitors to stay for longer periods of time.
- C. To encourage and persuade repeat tourist traffic.
- D. To promote travel throughout all of Germany.
- E. To foster and further existing awareness of Germany and simultaneously create a new, positive image for the country and its people.

**V. Duties of the Agency.** In consideration of the fee paid by the Client, the Agency agrees to perform the following services which may be considered part of this agreement:

- A. Write press releases and/or special articles (a minimum of 40 per year) and distribute them to the consumer and trade press in accordance with a schedule to be mutually agreed upon.
- B. Service press requests for travel information on Germany with the assistance of the Client.
- C. Establish and maintain good relations with the press in behalf of the Client for the purpose of placing or

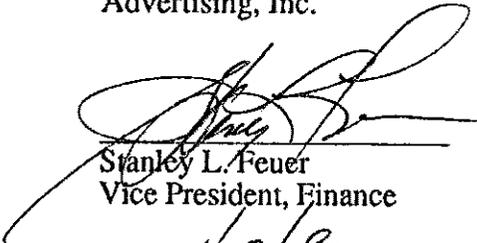
stimulating the writing of stories favorable to the Client and supporting the Client's objectives.

- D. Assist the Client in the conduct of press familiarization tours.
- E. Assist the Client with the conduct of special promotional events as requested by client.
- F. Submit to the Client a monthly report showing the clippings which have resulted from the Agency's public relations activities and periodic reports summarizing the Agency's other public relations activities for the Client.

VI. It is understood that Tromson Monroe Advertising, Inc., is a wholly owned subsidiary of WPP Group USA; however, it will remain under the complete management and direction of Mario and Ilse Trombone and present staff and it is agreed and understood that the relationship between Tromson Monroe Public Relations shall in no way change in regard to the services, including all terms in this contract, that have been and are being provided to the German National Tourist Office by Tromson Monroe Public Relations.

FOR:

Tromson Monroe Public Relations  
Division of Tromson Monroe  
Advertising, Inc.

  
Stanley L. Feuer  
Vice President, Finance

Date 1/17/90

FOR:

German National Tourist Office

  
Dr. Hans-J. Martin  
General Manager, North America

Date 19/1/90