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1. Name of registrant WITEUK • COMBS COMMUNICATIONS		2. Registration No. 5058 (NEW REGISTRANT)	
3. Nature of material (A concise account of the nature of the propaganda material filed) PRESS RELEASE			
4. Title of material, if any —		5. Name of foreign principal on whose behalf this material was transmitted. NEW ZEALAND DAIRY BOARD	
6. Means of transmission U.S.P.S.	7. Dates of transmission OCT 1, 1995	8. Total copies transmitted 295	
9. List addresses from which material was transmitted: MEDIA DISTRIBUTION SERVICES 1510 H ST, NW, SUITE 202 WASHINGTON, DC 20005		10. List states and territories of the United States to which material was transmitted: ALL 50 STATES + DISTRICT OF COLUMBIA	
11. Types of recipients (Give number of organizations in each group) Libraries — Public officials 105 Newspapers 190 Press services of associations — Educational institutions — Civic groups — Other (specify) —		12. List names and addresses of persons or organizations receiving 100 copies or more: — N/A —	

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Name of station, organization, or theater using
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14. Have two copies of this material been filed with the Department of Justice? Yes No

15. Has this material been labeled as required by the act? Yes No

Date of report	Name and title	Signature
10-16-95	ROBERT V. WITECZK, PARTNER	

FOR IMMEDIATE RELEASE
October 2, 1995

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GAO REPORT: Positive Findings on New Zealand Dairy Exports

(Wellington, October 1) -- The U.S. General Accounting Office, the official audit agency for the U.S. government, has just concluded that the New Zealand Dairy Board — as well as “any other exporter to the United States,” benefits from the difference in world and U.S. dairy prices for two reasons: (1) domestic prices are kept artificially higher by the U.S. statutory dairy program, and (2) restrictive import quotas also set by U.S. law. These conclusions were contained in a September 29 GAO Report and publicly released last week at Congressional request.

The New Zealand Dairy Board responded favorably to the GAO’s conclusions and expressed concurrence with the basic economic principles cited in the expert study:

“The GAO report confirms what we have long repeated: What most affects the return on any dairy exports to the United States are import quotas and price supports. The U.S. market significantly limits the cheese and dairy imports it allows, and establishes a higher domestic price for dairy products. Both of these factors are entirely outside the control of New Zealand’s Dairy Board, of course, and beyond the reach of any other international exporter.”

“The prescription seems clear. Allow market forces to work at home as they are allowed to do in New Zealand. For the American dairy industry, that cannot be done by repealing the laws of economics.”

The New Zealand Dairy Board is a cooperatively structured organization which markets internationally New Zealand’s exports of dairy products on behalf of New Zealand dairy farmers and the cooperative dairy companies which process their milk.

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