

DEPT. OF JUSTICE  
MAR 6 9 30 AM '73  
REGISTRATION SECTION

EXHIBIT A  
TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant	Peter A. De Maerel, Director Belgian National Tourist Office 720 Fifth Avenue New York, N. Y. 10019	2. Registration No.  529
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3. Name of foreign principal Commissariat Général au Tourisme Belge (Belgian National Tourist Office)	4. Principal address of foreign principal Gare Centrale Brussels, Belgium
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5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or  domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify) \_\_\_\_\_
- Individual - State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.  
Peter A. De Maerel, Director  
Belgian National Tourist Office  
720 Fifth Avenue, New York, N.Y. 10019
- b) Name and title of official with whom registrant deals.  
Mr. Arthur Haulot, High Commissioner of Tourism, Gare Centrale, Brussels, Belgium

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

- Owned by a foreign government, foreign political party, or other foreign principal . . . . Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal, . . . Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal . . . Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal . . . Yes  No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal . . . . . Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal . . . . . Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.



Date of Exhibit A February 27, 1973	Name and Title P. A. De Maerel, Director	Signature
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UNITED STATES DEPARTMENT OF JUSTICE  
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT  
Under the Foreign Agents Registration Act  
of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Peter A. De Maerel, Director Belgian National Tourist Office for the U.S.A.	Commissariat Général au Tourisme Belge (Belgian National Tourist Office)

Check Appropriate Boxes:

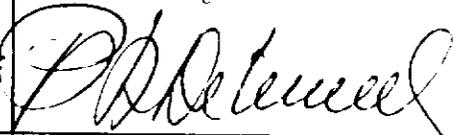
- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
  - There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
  - The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached sheets (2)

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1/</sup> Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
February 27, 1973	P. A. De Maerel, Director	

<sup>1/</sup> Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

P.A. DeMaerel  
DIRECTOR/USA

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**Belgian National Tourist Office**

720 FIFTH AVENUE/NEW YORK, NEW YORK 10019/TEL. 212/582-1750

Activities of the office of  
Mr. Peter A. De Maerel  
as Representative of the  
COMMISSARIAT GENERAL AU TOURISME, BRUSSELS  
(Belgian National Tourist Office)

Dissemination by mail, phone and visitors to the office of information about travel in Belgium, and about hotels, events and tourist attractions.

Provide appropriate documentation and information on Belgian Tourism to Belgian Consulate office in the U.S.

Issue "News From Belgium" press releases and arrange for their mailing to various categories of mailing lists.

Maintain favorable personal relationships with, and entertain important travel editors, travel writers, etc.

Provide specialized, individually prepared articles to the press, various media and organizations.

Provide appropriate copy and documentation for travel agents' tour folders.

Arrange for the clearing of publicity material through United States Customs.

Distribute publicity material in quantity? brochures, folders, posters, calendars, etc., to air carriers, travel agencies, publications, trade press, etc.

Keep inventory of the dissemination of such material.

Handle advertising for the Belgian National Tourist Office.

Maintain photograph files and distribute to media, travel agencies, journalists, individuals, etc.: black and white glossy photos and color transparencies.

## Belgian National Tourist Office

720 FIFTH AVENUE/NEW YORK, NEW YORK 10019/TEL. 212/582-1750

### Activities

Page 2

Distribute films on Belgium to travel agents, media, social groups, fraternal organizations, etc.

Prepare text and presentation for printing of Belgian National Tourist Office publication in the U.S., such as:

Useful Information about Belgium  
Restaurant Guide  
Shopping Guide  
Guide to Belgian Castles

Arrange itineraries and coordinate visits of ASTA (pre- and post-Convention tour participants visits to Belgium when the American Society of Travel Agents hold conventions in Europe.

Propose and plan the budget of the Belgian National Tourist Office.

Semi-annual Activities Report to the United States Dept. of Justice.

Attending ASTA meetings here and representing Belgium at ASTA conventions.

Attending ETC (European Travel Commission) Meetings.

Board of Directors of the Belgian-American Chamber of Commerce in the U.S.

Arrange special group trips to Belgium, such as familiarization trips for U.S. travel agents (from 3 to 6 such trips annually.

Diffuse information with regards to the Belgian National Railroads.