

FEB 25 12 13 PM 1966

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION No. 529

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending DEC 17 1965
(Insert date)

1. (a) Name of Registrant: OFFICIAL BELGIAN TOURIST BUREAU

(b) All other names used by Registrant during the period.

none

(c) Address of principal office.

720 Fifth Avenue, New York, N.Y. 10019
Information Desk: 589 Fifth Avenue, New York, N.Y. 10017

(d) Name of person or persons in charge of principal office.

Mr. P. A. De Maerel

3. If Registrant is a nonbusiness membership organization, state— not applicable

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
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none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
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none

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organization	Nature of connection with Registrant	Name and address of person in charge
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none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization	Reason operations ceased
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none

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address	Is person still a foreign principal of Registrant?	If not, give date connection ended
Ministry of Transport, Brussels, Belgium	Yes	
Commissariat Général au Tourisme, Brussels, Belgium	Yes	

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Dissemination by mail, phone and verbally of information concerning travel to and in Belgium. Distribution of new printed material (Exhibits being forwarded to you separately.) is indicated on the attached lists. Said material is noted below (with quantities made available). Quantities approximate:

-9,000 each "News from Belgium" press releases #17-25/1965	- 225 brochures "Brussels Welcome" (#41)
-5,250 reprints "Social Spectator" magazine, Sept. 1965	-1,025 folders "39th Brussels...Fair"
-5,000 Belgian Calendars, 1966	- 60 metal counter cards " " "
- 950 brochures "Antwerp, Art City"	- 270 posters "39th Brussels...Fair"
-1,600 " " "4 Days in Antwerp"	- 382 Belgian Nat'l. Railroads Guide
-2,400 " " "Belgium: Ardenne-Meuse"	
-2,100 " " "Belgium: Art Cities"	-1,000 posters Antwerp
-1,400 " " "Belgium: Folklore & Picturesque Regions"	- 100 " Ghent, Cloth Hall
- 800 " " "Belgium: The Coast"	
-2,000 " " "Ghent, City of Flowers"	
-4,800 " " "Bruges/Zeebrugge"	
-4,000 " " "Calendar of Touristic Events 1965/1966"	
-1,000 folders "Spa"	
- 400 brochures "Brussels Hotels 1965"	
- 120 " " "Touristic Trips in Ardenne-Meuse"	
- 580 booklets "Antwerp: Concise Guide"	
-1,680 brochures "Festival in Belgium"	

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

*Name and address of employee
or other individual*

*Nature of any changes during period in activities for
Registrant or its foreign principals*

*Has connection with
Registrant ended?*

Mrs. Nadine de Bary
329 Palmer Road
Yonkers, N.Y.

Miss Helen L. Kahn
2435 Creston Avenue
Bronx, New York, N.Y. 10468

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

*Name and address of employee
or other individual*

*Nature of services or
assistance rendered*

*Has connection with
Registrant ended?*

none

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
Functions of the tourist office are combined with those of Sabena Belgian World Airlines. Drawing against the amount allotted annually for advertising and publicity (\$for 1965:\$60,000), the following expenditures were made for this period and debited to the Commissariat Général au Tourisme in Brussels on the following dates:			
1965	\$9,897.81	June 22	
	\$7,526.01	July 27	
	\$3,225.87	Aug. 17	
	\$2,695.86	Oct. 26	
	\$2,602.19	Nov. 8	
	\$7,071.93	Dec. 7	
TOTAL:			\$33,019.67

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
none			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
1. Expenditures are in conjunction with operations of Sabena Belgian World Airlines. An allocation of expenses, other than for advertising and publicity as indicated under 10(a), attributable to the tourist office is made in Belgium, but registrant does not have details other than certain mailing costs approximated at \$250. monthly, and salary of about \$513. monthly paid to Mrs. de Bary.			
2. Our advertising agency (Picard Advertising, Inc. - 505 Park Ave., NYC 22, NY) handles only procurement of space, and the mechanical aspects of placing ads. During this period, payments to them amounted to \$4,300 as per copies of invoices herewith.			
3. Bulletins are mailed, and printed matter is distributed by a direct mail service: Boffer Offset Corp., 111 8th Ave., NYC, NY. During this period, payments to them amounted to \$10,100 as per copies of invoices herewith.			
4. In round figures, other expenditures for this period were approximately as follows:			
		-purchase additional quantities publicity material	\$9,200
		-public relations expenses: entertainment of persons in the travel, tours and affiliated businesses	1,270
		-Travel and transportation	1,420
		-attendance at meetings, testimonials	30
		-press clipping and photographic services	955
		-membership dues in travel organizations	75
		-purchase of subscriptions, recordings	285

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$100 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

10(c) cont'd.:

-Customs formalities, transportation of printed matter	790
-Purchase of stationery, office supplies	915
-Office expenses (including translations, secretarial assistance, etc.)	3,460

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Mr. P.A. De Maerel	-	-one recording (by Mrs. Gloria S. Franklin of Trips N'Tours, for station in Sea Girt, N.J.)

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(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases <input checked="" type="checkbox"/>	(8) Circulars	(15) Lantern slides <input checked="" type="checkbox"/>
(2) News bulletins <input checked="" type="checkbox"/>	(9) Form letters	(16) Still pictures <input checked="" type="checkbox"/>
(3) Newspapers	(10) Reprints <input checked="" type="checkbox"/>	(17) Posters <input checked="" type="checkbox"/>
(4) Articles <input checked="" type="checkbox"/>	(11) Copies of speeches, lectures, talks, or radio broadcasts	(18) Photographs <input checked="" type="checkbox"/>
(5) Books <input checked="" type="checkbox"/>	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps <input checked="" type="checkbox"/>
(7) Pamphlets <input checked="" type="checkbox"/>	(14) Moving pictures <input checked="" type="checkbox"/>	(21) Other publications <input checked="" type="checkbox"/> (Belgian National Railroads guides)

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Under 11(b) above, items 1, 2, 4 and 10, plus 1 brochure of item 7 ("Belgium, the Crossroads of Europe") are prepared and/or adapted by this office; distributed by this office and by Boffer Offset Corp. Preparation of the listed materials by our office consisted merely of translating from French or Flemish into English and adapting materials sent to us by our foreign principal. Press Releases and News Bulletins printed by Boffer; "Belgium, the Crossroads of Europe" and reprint called "Walking Tour of Brussels" are printed by Clark & Fritts, 229 W. 28th Street, New York City. -Other items under 11(b) are prepared and printed in Belgium, distributed by this office and by Boffer Offset Corp., New York City.			

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Not political propaganda and, we understand, consequently not required.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Please see d(1).

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Please see d(1).

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

- none -

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

P. A. De Maerel

(Signature)

P. A. DE MAEREL

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, New York

this 18th day of February, 1966

Eileen L. Kahn

(Signature of notary or other officer)

My commission expires March 30, 1966

New York

OFFICIAL BELGIAN TOURIST BUREAU
720 Fifth Avenue
New York 19, NY

Items listed under 7 are distributed to some or all of the following, depending on quantity available and categories for which the various items are of most interest.

DISTRIBUTION

Mailing List Addressograph Plates:
(Addresses in the USA)

<u>Category</u>		<u>Approx. quantity</u>
A	Travel Editors	869
B	Important US Travel Editors	339
C	Travel Trade	46
D	Travel Editors of General Magazines	180
E	Columnists	81
F	Radio & TV Commentators	48
L	Aviation Trade	28
M	Important Aviation Editors	143
N	Financial Editors	89
O	Shipping & Cargo	36
W	Women's Page Editors	556
WB	Important Women's Page Editors	152
X	Freelance Writers	69
AL	Airline Personnel	131
PR	General Public Relations	212
TA	Travel Agents	5001
QL	Libraries	220
QS	Schools	150
PH	Philatelists	195
BO	Belgian Embassy & Consulates	93
ETC	European Travel Commission	25
BL	Belgian Colony	227
TI	Tourist Offices (Not in ETC)	25
RPS	Sabena Offices	31
ABB	American Firms doing business in Belgium	281
CHB	Honorary Consuls	21
CGB	Consulates General	9
ERR	European Railroads	9
Conv. I	(Conventions International)	133
	TOTAL PLATES	9399

February, 1966