

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

For Six Months Period Ending JUN 17 1966
(Insert date)

Registration No. 529

1. (a) Name of Registrant.

OFFICIAL BELGIAN TOURIST BUREAU

(b) All other names used by Registrant during the period.

none

(c) Address of principal office.

720 Fifth Avenue, New York, N.Y. 10019
Information Desk: 589 Fifth Avenue, New York, N.Y. 10017

(d) Name of person or persons in charge of principal office.

Mr. P. A. De Maerel

2. If Registrant is a nonbusiness membership organization, state— not applicable

(a) Approximate number of members in the United States _____

(b) Approximate number of members outside the United States _____

3. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

*Name and address
of official*

Date connection began

*Position, office or nature
of duties*

none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

*Name and address
of official*

Date connection ended

*Reason for ending
connection*

none

4. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organization	Nature of connection with Registrant	Name and address of person in charge
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none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization	Reason operations ceased
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none

5. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address	Is person still a foreign principal of Registrant?	If not, give date connection ended
Ministry of Transport, Brussels, Belgium	Yes	
Commissariat Général au Tourisme, Brussels, Belgium	Yes	

6. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 5. Dissemination by mail, phone and verbally of information concerning travel to and in Belgium. Distribution of new printed material is indicated on the attached lists. (Exhibits being forwarded to you separately.) Said material is noted below, with quantities made available.

- "News from Belgium" bulletins #1/18-1966 (quantity depends on subject)		
- 8,400 brochures "Gent 1966 Vademecum"	- 1,000 folders	"Chaufontaine"
- 450 " " "Heist-Duinbergen"	- 500 " "	"Courtrai"
- 1,000 " " "Vacances pour tous"	- 250 " "	"Sougné-Remouchamps"
- 14,800 " " "Camping 1966"	- 250 " "	"Profondeville"
- 500 " " "Koksijde"	- 50 " "	"Aarschot"
- 100 folders "Ostend"	- 100 " "	"Geel"
- 250 brochures "Discovering Namur"	- 1,000 " "	"Grand Prix Francorchamps"
- 600 " " "Educational Visits 1966"	- 20 " "	"Francorchamps-Stockel"
- 1,000 " " "Belgian Coast"	- 100 posters	"Grand Prix Francorchamps"
- 4,200 folders "Liège"	- 1,500 brochures	"Antwerp: Concise Guide"
- 9,960 brochures "Hotels, Belgium 1966"	- 350 brochures	"Antwerpen"
- 1,000 folders "St. Hubert"	- 2,500 folders	"Antwerp, World Port..."
- 3,000 brochures "Hints for Shopping in Belgium"	- 1,000 folders	"Belgicabus"
- 50 " " "Mons"	- 25 " "	"Durbuy"
- 600 folders "Malmédy"	- 58 brochures	"Prov. of Antwerp, Growing Centre"
- 40 ea. " " " Antwerp: Economy, Sightseeing, Itinerary "		
- 1,100 brochures "Conventions in Belgium-#1/1966"	- 2,000 books	"See Belg. by Train 1966"
- 500 posters "Prov. de Namur"	- 50 books	"La Cuisine Chantraine"

7. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

8. Furnish the following information as to all employees and other individuals except those named under item 3, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5:

(a) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
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Mrs. Nadine de Bary 329 Palmer Road Yonkers, N.Y.		
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Miss Helen L. Kahn 2435 Creston Avenue Bronx, New York, N.Y. 10468		
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(b) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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none

9. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 5, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received²</i>	<i>Purposes for which received³</i>	<i>Amount received⁴</i>
Functions of the tourist office are combined with those of Sabena Belgian World Airlines. Drawing against the amount allotted annually for advertising and publicity (for 1966:\$70,000.), the following expenditures were made for this period and debited to the Commissariat Général au Tourisme in Brussels on the following dates:			
1965	\$ 1,763.49	Dec.30	
1966	11,729.11	Mar.2	
	5,705.87	Mar.24	
	5,553.22	May 5	
	<u>6,637.96</u>	May 27	
TOTAL: \$31,389.65			

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 5, itemized as follows:¹

<i>Date funds received</i>	<i>Name of person from whom received²</i>	<i>Purposes for which received³</i>	<i>Amount received⁴</i>
none			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 5, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made²</i>	<i>Purposes for which payment was made³</i>	<i>Amount of payment⁴</i>
1. Expenditures are in conjunction with operations of Sabena Belgian World Airlines. An allocation of expenses, other than for advertising and publicity as indicated under 9(a), attributable to the tourist office is made in Belgium, but registrant does not have details other than certain mailing costs approximated at \$250 monthly, and salary of about \$518. monthly paid to Mrs. de Bary.			
2. Our advertising Agency (Picard Advertising, Inc.-505 Park Ave., NYC 22 NY) handles only procurement of space and the mechanical aspects of placing ads. During this period, payments to them amounted to about \$6,200 as per copies of invoices herewith.			
3. Bulletins are mailed, and printed matter is distributed by a direct mail service: Boffer Offset Corp., 111 8th Ave., NYC, NY. During this period, payments to them amounted to about \$14,600 as per copies of invoices herewith.			
4. In round figures, other expenditures for this period were approximately as follows:			
		-purchase additional publicity material	\$1,050.
		-public relations expenses: entertainment of persons in the travel, tours, and affiliated businesses	\$2,450.
		-travel and transportation	\$ 300.
		-attendance at meetings, testimonials	\$ 100.
		-press clippings and photographic services	\$1,050.
		-purchase of sbbscriptions, recordings	5.

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

9(c) cont'd.:

-Customs formalities, transportation of publicity material	700.
-Stationery, office supplies	\$1,100.
-Office expenses (including translations, secretarial assistance, etc.)	\$4,100.

10. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
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none

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

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|---------------------------------------|---|---|
| (1) Press releases <u> X </u> | (8) Circulars _____ | (15) Lantern slides..... <u> X </u> |
| (2) News bulletins <u> X </u> | (9) Form letters _____ | (16) Still pictures..... <u> X </u> |
| (3) Newspapers..... _____ | (10) Reprints <u> X </u> | (17) Posters..... <u> X </u> |
| (4) Articles _____ | (11) Copies of speeches,
lectures, talks, or radio
broadcasts _____ | (18) Photographs <u> X </u> |
| (5) Books <u> X </u> | (12) Radio programs _____ | (19) Charts..... _____ |
| (6) Magazines _____ | (13) Radio scripts _____ | (20) Maps _____ |
| (7) Pamphlets <u> X </u> | (14) Moving pictures..... <u> X </u> | (21) Other publications <u> X </u> (Belgian
National Railroads guides) |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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Under 10(b) above, items 1&2 plus 1 brochure of item (7) ("Belgium, the Crossroads of Europe") are prepared and/or adapted by this office, distributed by this office and by Boffer Offset Corp. Preparation of the listed materials by our office consists merely of translating from French or Flemish into English and adapting materials sent to us by our foreign principal. Press Releases and News Bulletins printed by Boffer; "Belgium, the Crossroads of Europe" and reprint "Walking Tour of Brussels" are printed by Clark & Fritts, 229 W. 28th Street, New York City. Book under item (5) above is "La Cuisine Chaînaîne" published by M. Barrows & Co, New York City - Other items under 10(b) are prepared and printed in Belgium, distributed by this office and by Boffer Offset Corp., New York City.

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Not political propaganda and, we understand, consequently not required.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Please see (d) (1) above.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Please see (d) (1) above.

11. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

12. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

13. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (Form FA-4) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 5.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 5 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 10 (c), and copies of all changes during the period in similar contracts previously filed.

OFFICIAL BELGIAN TOURISM BUREAU
720 Fifth Avenue
New York 19, NY

Items listed under 6 are distributed to some or all of the following, depending on quantity available and categories for which the various items are of most interest.

DISTRIBUTION

Mailing List Addressograph Plates:
(Addresses in the USA and Canada)

<u>Category</u>	<u>Approx. quantity</u>	
A	Travel Editors	863
B	Important U.S. Travel Editors	330
C	Travel Trade	50
D	Travel Editors of General Magazines	182
E	Columnists	83
F	Radio and TV Commentators	49
G	Canadian Travel Editors	152
H	Important Canadian Travel Editors	61
J	Canadian Magazines	11
K	U.S. and Canadian Aviation Editors	297
L	Aviation Trade	28
M	Important Aviation Editors	143
N	Financial Editors	89
O	Shipping & Cargo	28
W	Womens Page Editors	556
WB	Important Women's Page Editors	154
X	Freelance Writers	66
AL	Airline Personnel	157
PR	General Public Relations	245
TA	Travel Agents	5000
QL	Libraries	221
QS	Schools	149
PH	Philatelists	197
BO	Belgian Embassy & Consulates	93
ETC	European Travel Commission	27
BL	Belgian Colony	230
TI	Tourist Offices (Not in ETC)	29
RPS	Sabena Offices	34
ABB	American Firms Doing Business in Belgium	273
CHB	Honorary Consuls	21
CGB	Consulates General	9
ERR	European Railroads	9
Conv. I	(Conventions International)	133
TAB	Travel Agents requesting "News from Belgium"	<u>29</u>
TOTAL PLATES		9998

June, 1966

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Form-FA-4 insofar as such information is not within his (their) personal knowledge.

(Type or print name under signature)

P. A. De Marre

P. A. DE MARRE

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, New York

this 20th day of July, 19 66.

Helen L. Kahn

(Signature of notary or other officer)

My commission expires March 30, 19 68.

HELEN L. KAHN
NOTARY PUBLIC, State of New York
No. 03-7137550
Qualified in Bronx County
Certificate filed with N. Y. Co. Clerk
Commission Expires March 30, 1968