U.S. Department of Justice
Washington, DC 20530

Supplemental Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 12/31/2011
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant: Switzerland Tourism
   (b) Registration No.: 55
   (c) Business Address(es) of Registrant
   608 Fifth Avenue
   New York, NY 10020

2. Has there been a change in the information previously furnished in connection with the following?
   (a) If an individual:
   (1) Residence address(es) Yes ☐ No ☒
   (2) Citizenship Yes ☐ No ☒
   (3) Occupation Yes ☐ No ☒
   (b) If an organization:
   (1) Name Yes ☐ No ☒
   (2) Ownership or control Yes ☐ No ☒
   (3) Branch offices Yes ☐ No ☒
   (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C[1], state whether any changes therein have occurred during this 6 month reporting period.
   Yes ☐ No ☐
   If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐
   If no, please attach the required amendment.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
   If yes, furnish the following information:

   Foreign Principal | Date of Termination

8. Have you acquired any new foreign principal(s)[2] during this 6 month reporting period? Yes ☐ No ☒
   If yes, furnish th following information:

   Name and Address of Foreign Principal(s) | Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)[2] whom you continued to represent during the 6 month reporting period.

   Switzerland Tourism, Toedistrasse 7, 8002 Zurich, Switzerland
   Swiss Federal Railways, Wylerstrasse 123/125 Berne, Switzerland

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

    Exhibit A[3] Yes ☐ No ☐
    Exhibit B[4] Yes ☐ No ☐

    If no, please attach the required exhibit.

    (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐
    If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

    If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Providing free information on travel, education, hotel accommodation and transportation. Distribution of travel literature and posters to travel agencies, tour operators and individuals who ask for it. Furnishing of articles and images on Switzerland's attractions, her life and culture to newspapers and magazines. Lending video or DVD images to lecturers, travel agencies and TV stations as per request. Arranging for free transportation within Switzerland for writers, reporters, editors, travel agencies and decision makers.

See attached list for free transportation and promotional activities.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[5] as defined below?
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

5 The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) **RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.[6]

Date	From Whom	Purpose	Amount
please see seperate sheet			

Total

(b) **RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign[7], any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) **RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value[9] other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
please see seperate sheet			

Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value[10] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[11] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?[12]
Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.
Switzerland Tourism, Zurich Switzerland
Swiss Federal Railways, Berne Switzerland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.
Switzerland Tourism, Zurich Switzerland (head office)
Total net budget for 2011 marketing activities USD $ 1,13 Mio.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☒ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☐ Other *(specify)* _____

Electronic Communications

☒ Email
☒ Website URL(s): www.myswitzerland.com
☒ Social media websites URL(s): www.facebook.com / www.twitter.com / www.howdyheidi.com
☐ Other *(specify)* _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

☐ Public officials ☒ Newspapers ☒ Libraries
☐ Legislators ☒ Editors ☒ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other *(specify)* general public

21. What language was used in the informational materials:

☒ English ☐ Other *(specify)* _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
Yes ☐ No ☒

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electronic signature[13])
1/24/12	ALEX HERRMANN DIRECTOR AMERICAS

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Switzerland Tourism.

Item 11 of Supplemental Statement: Period July – December 2011
Promotional activities: New York

Travel Trade Shows:

Aug 15 - 19, 2011	Virtuoso Travel Mart (Trade Show with Event), Las Vegas, NV
Oct 23 - 25, 2011	French Affairs (Trade Show with booth), Miami, FL
Dec 10 - 14, 2011	USTOA Tour Operator Trade show, Marco Island, FL
Jul 14 - 20, 2011	Trailblazers Event in Whistler, BC, Canada with post-tour in Vancouver & Victoria (BC, Canada)
Aug 23 - 24, 2011	IncentiveWorks, Toronto, ON, Canada
Oct 11 - 13, 2011	IMEX America, Las Vegas, NV, USA
Nov 13 - 16, 2011	FICP Annual Conference, San Antonio, TX, USA
Nov 29 – Dec 1, 2011	EIBTM, Barcelona, Spain
Aug 25 - Sep 4, 2011	Rail Group Media Trip, Switzerland
Sep 13 – 16, 2011	Media Events & Editorial Visits, Miami, Houston, Dallas
Sep 15 – 23, 2011	Agrotourism Group Media Trip, Switzerland
Sep 27, 2011	Media Event San Francisco
Oct 17, 2011	Visit Media Exchange Europe, Toronto
Oct 19, 2011	Visit Media Exchange Europe, New York
Oct 21-22	Faith Travel Convention, Atlanta, GA
Oct 21, 2011	Visit Media Exchange Europe, Los Angeles
Oct 25, 2011	Best of Switzerland Media Evening Event, Toronto
Oct 26, 2011	Best of Switzerland Media Luncheon in Vancouver / Santa Barbara
Oct 27, 2011	Best of Switzerland Media Event Seattle / Orange County
Oct 28, 2011	Best of Switzerland Media Luncheon in Los Angeles
Nov 7 – 12, 2011	Society of American Travel Writers, Annual Conference, Wellington NZ
Nov 29, 2011	Extravaganza New York
Dec 6, 2011	Extravaganza Montreal
Dec 8, 2011	Extravaganza Los Angeles
Dec 5-8, 2011	NTA, Las Vegas
Dec 11-13	USTOA, Marco Island, FL

Receptions and Presentations:

Nov 28, 2011	Reception with Jungfrau Railways at Swiss Ambassador, NY, NY
Nov 29 - 30, 2011	Sales Calls with Swiss partners in NYC, NJ area
Dec 5 - 9, 2011	Sales Calls with Swiss partners in GA and FL
Aug 22 & 25, 2011	SCIB Sales calls in the Toronto/Mississauga area (ON, Canada) with Geneva Tourism & Conventions and Hotels of Switzerland
Aug 22, 2011	Evening cooking event in Toronto (ON, Canada) with Geneva Tourism & Conventions, Hotels of Switzerland & AttentionSpan from Toronto
Nov, 7-11, 2011	SCIB Sales calls in Atlanta, GA & Dallas (TX, USA) with Hotels of Switzerland and Badrutt's Palace
Dec 7, 2011	Holiday Season get-together, New York, NY, USA
Jul 10, 2011	Switzerland booth at Bastille Day celebration in NYC. Distribution of brochures, maps and travel collateral.
Jul 31, 2011	Swiss national Day celebration, NYC. Switzerland booth and distribution of travel collateral.
Sep 14, 2011	Switzerland booth at the Soiree Suisee (annual garden party hosted by the Embassy of Switzerland). Distribution of travel collateral, D.C.
Sep 25, 2011	Switzerland booth at 92streetY Street Fair distributing travel brochures and collateral, NYC

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Item 11 of Supplemental Statement: Period July – December 2011
Promotional activities: Los Angeles

Travel Trade Shows:

Aug 14 - 19, 2011	Virtuoso Travel Mart, Las Vegas, NV
Nov 17 - 19, 2011	Signature Travel and sales show, Las Vegas, NV
Dec 6 - 8, 2011	Luxury Travel Expo, Las Vegas, NV

Receptions and Presentations:

Sep 27, 2011	Media Lunch, San Francisco, CA
Oct 26-28, 2011	Medias meetings, Santa Barbara, O.C., L.A., California

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Switzerland Tourism.

Item 14 (a) RECEIPTS OF MONIES US - HEADQUARTERS NEW YORK

Date: 2011	From Whom:	Purpose:	Amount in US-$:
July	ST Zurich	Current Expenses	395.000
August	ST Zurich	do.	250.000
September	ST Zurich	do.	180.000
October	ST Zurich	do.	280.000
November	ST Zurich	do.	265.000
December	ST Zurich	do.	250.000
			$ 1.620.000
July – December 2011	Swiss Partners	Design & Lifestyle marketing program	9.147
July – December 2011	Swiss Partners	Participation at summer marketing program	8.163
July – December 2011	Swiss Partners	Participation at winter Marketing program	22.501
July – December 2011	Swiss Partners	Participation Switzerland Incentive and Congress IT&ME Travel Show	18.895
July – December 2011	Swiss Partners	Switzerland joint campaign with Key Accounts	58.848
July – December 2011	Swiss Partners	Web promotions	20.147
July – December 2011	Swiss Partners Travel Agents	Participation at Switzerland Network Program	3.021
			$ 140.722

January, 2012 / TJ

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Item15 (a) DISBURSEMENTS - MONIES FOR US-HEADQUARTERS NEW YORK

Date payment was made	To whom payment was made	Purpose for which payment was made	Amount of payment in US $
July – December 2011	Employees ST NYC	Salaries	469.700
Rent/Cleaning/Heating etc.			117.300
Office Supplies, Communications, Insurances, Hardware/Software etc.			35.600
Promotional activities including print media, production costs, folders, fact sheets, photos, texting, translations, give-aways			276.500
Key account management trade shows, receptions for the travel industry, seminars, give-aways			356.900
Key media management Public relations, promotional articles, press releases and clippings, newsletters			442.000
Internet Web promotion including Call Center			344.300
Postage, customs duties and brokerage fees / Mailing House			86.900
Traveling and moving expenses of staff			116.900
Total New York			**$ 2.246.100**

January, 2012 / TJ

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Item15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION LOS ANGELES

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment in US$
July – December 11	Employees ST LAX	Salaries	112.900
Rent/Cleaning/Heating etc.			16.100
Office Supplies, Communications, Insurances			11.900
Total Los Angeles			$ 140.900
Total Disbursements New York/Los Angeles			**$ 2.387.000**

January, 2012 / TJ

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Item 15 (b) of Supplemental Statement: Period July – December 2011
New York

Familiarization Trips:

Jul 7 - 11, 2011	Switzerland Meeting Trophy in Bern, Gstaad, Lausanne, with post-tour in Montreux (Switzerland)
Sep 29 - Oct 6, 2011	OSE Familiarization trip Bern, Lucerne, Engadin, Zurich, Ticino (escorted by Switzerland Tourism)
Sep 7 - 14, 2011	Rail Europe Familiarization Trip to Montreux, Interlaken, Ticino, Lucerne
Nov 28 - Dec 5, 2011	Travel Bound Familiarization Trip to Zurich, Interlaken, Lucerne, Lausanne

Item 15 (b) of Supplemental Statement: Period July – December 2011
Los Angeles

Familiarization Trips:

No fam trips

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	25.8.2011	2.9.2011		RailEurope & Jungfrau Railroad Event 2011	13	8 Days	Jungfrauregion Lake_Geneva_Region
North America	18.9.2011	25.9.2011	Media	Agrotourism	9	15 Days	Central_Switzerland Ticino
North America	6.7.2011	11.7.2011		7th Switzerland Meeting Trophy	12	8 Days	Zurich_Region Bernese_Oberland Lake_Geneva_Region
North America	9.9.2011	19.9.2011		Press Trip Leventhal	2	15 Days	Genève Central_Switzerland Lake_Geneva_Region
North America	21.10.2011	30.10.2011		Int Mediatrip Zurich Bern, Ascona Addition (Oliver Guggisberg)	1	15 Days	Zurich_Region
North America	22.7.2011	7.8.2011	Trade	Yearly Swiss Pass Switzerland Specialist	2	8 Days	
North America	18.9.2011	27.9.2011	Trade	Yearly Swiss Pass Switzerland Specialist	2	8 Days	
North America	1.7.2011	20.7.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	2.8.2011	19.8.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	18.8.2011	29.8.2011	Media	Rex discovers Switzerland	1	15 Days	Lake_Geneva_Region

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	2.7.2011	7.7.2011	Media	Visit of Morges	2	8 Days	Genève Lake_Geneva_Region
North America	22.8.2011	5.9.2011	Media	Anthill Films "Strength In Numbers" Feature Mountain Movie Shoot Verbier	5	Flexi4	Valais_Region
North America	15.8.2011	22.8.2011	Media	Trip Cancelled due to new editorial policies by US News - CANCELLED	1	8 Days	Valais_Region Graubünden
North America	22.9.2011	3.10.2011	Media	Nancy Pearlman EcoNews TV Show	2	15 Days	
North America	3.7.2011	23.7.2011	Media	Research	2	15 Days	Zurich_Region
North America	3.10.2011	20.10.2011	Media	Switzerland for Baby Boomers and Seniors	2	15 Days	Graubünden Ticino Zurich_Region
North America	28.10.2011	11.11.2011		Feature Story on Swiss Trains for Woodland Hills Newspaper	1	15 Days	
North America	1.8.2011	5.8.2011		Mammut Anniversary Trip	1	4 Days	Jungfrauregion
North America_Canada	12.8.2011	16.8.2011	Media	Wings in Lucerne	1	4 Days	Central_Switzerland
North America	21.9.2011	27.9.2011	Media	The Gems of Switzerland	2	8 Days	Basel_Region Berne_Region Lake_Geneva_Region Jungfrauregion

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	23.9.2011	3.10.2011	Media	Budget Friendly Switzerland for the Young	1	15 Days	Zurich_Region Bernese_Oberland Berne_Region Fribourg Jungfrauregion
North America	17.9.2011	24.9.2011	Media	Canadian Top Chef cooks at the Villa Principe Leopoldo and Swiss on board	5	15 Days	Zurich_Region Ticino Valais_Region
North America_Canada	5.10.2011	11.10.2011	Media	Active Spas in Switzerland &48 hours in Zurich	1	8 Days	Zurich_Region Valais_Region
North America	28.9.2011	6.10.2011		OSE Fall Switzerland 2011	15	8 Days	Berne_Region Bernese_Oberland Central_Switzerland Ticino Lake_Geneva_Region
North America	24.9.2011	29.9.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	23.08.2011	30.08.2011		Sweepstake Swiss Aviation Event	2	8 Days	
North America	19.10.2011	23.10.2011		Swiss Deluxe Hotels in Switzerland	3	15 Days	Lake_Geneva_Region
North America	14.8.2011	21.8.2011		Sweepstakes: Soiree Suisse 2009	2	8 Days	
North America_Canada	3.9.2011	24.9.2011	Media	Biking Spa Trip	3	Flexi3	Graubünden
North America	13.9.2011	27.9.2011		Sweepstake: Swiss Fair Los Angeles 2011	1	15 Days	

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	1.9.2011	12.9.2011	Media	Bick in Search of Swiss Recipes	1	Flexi4	Lake_Geneva_Region Zurich_Region
North America	24.9.2011	28.9.2011	Media	Peter Greenberg Engadin/St. Moritz Special	3	4 Days	
North America	31.8.2011	8.9.2011	Media	TV Shoot Scouting Trip	5	15 Days	Bernese_Oberland Graubünden
North America	8.9.2011	15.9.2011		Sweepstake: Charity Event Montgomery Hospice	2	8 Days	
North America	28.11.2011	5.12.2011	Trade	TRAVEL BOUND FAM TRIP	12	8 Days	Ticino Jungfrauregion Lake_Geneva_Region Basel_Region Zurich_Region
North America	28.9.2011	5.10.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	9.10.2011	16.10.2011	Trade	Swiss Pass for Beth Zurbuchen	1	8 Days	
North America_Canada	30.9.2011	3.10.2011	Media	Occupancy Double 8 - J Production	1	8 Days	Lake_Geneva_Region Genève
North America	26.9.2011	29.9.2011	Media	TBEX Scouting Trip Lake Geneva Region	3	4 Days	Lake_Geneva_Region
North America	9.10.2011	12.10.2011		Celebreties in the Baur au Lac and Beau-Rivage Palace	2	4 Days	Lake_Geneva_Region Zurich_Region

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	20.10.2011	27.10.2011		sweepstake: GLAAD Media Awards NYC 2010	2	8 Days	
North America	6.10.2011	13.10.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	19.11.2011	26.11.2011		sweepstake: Evasion: 10 voyages de reve - La Suisse	2	8 Days	
North America	5.11.2011	12.11.2011		sweepstake: Swiss Ball 2011	2	8 Days	
North America_Canada	7.10.2011	14.10.2011	Trade	Yearly Swiss Pass Switzerland Specialist	1	8 Days	
North America	3.11.2011	13.11.2011	Media	Romantic, Luxurious Switzerland for Women	2	15 Days	Lake_Geneva_Region
North America	1.11.2011	5.11.2011		C.G. Jung	1	8 Days	Zurich_Region
North America	16.11.2011	19.11.2011		Sweepstake: AIDS/HIV World Travel Raffle 2010	2	4 Days	
North America	8.11.2011	13.11.2011	Media	Luxurious Basel	2	8 Days	Basel_Region
North America_Canada	27.10.2011	30.10.2011	Media	Media Trip India/Canada	2	4 Days	Zurich_Region

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM

Logout | Find | Form View | Previous | Next

Switzerland Tourism.

Trip Reports. (all)

Found records: 54

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	2.11.2011	7.11.2011		Site Inspection Nature's Sunshine Products Inc.	4	Flexi4	Genève Graubünden Valais_Region Basel_Region Central_Switzerland Fribourg
North America	13.11.2011	18.11.2011		Air Traffic Control Association Site inspection	4	4 Days	Zurich_Region Lake_Geneva_Region Genève
North America_Canada	28.11.2011	8.12.2011	Trade	Tours Altitude ski fam trip	12	15 Days	Valais_Region Bernese_Oberland
North America_Canada	5.12.2011	11.12.2011	Media	Typically Swiss Things	1	8 Days	Fribourg Lake_Geneva_Region

Received by NSD/FARA Registration Unit 01/25/2012 10:16:29 AM