

U.S. Department of Justice  
Washington, DC 20530

Supplemental Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended

For Six Month Period Ending 12/31/2014  
(insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
- Switzerland Tourism 55
- (c) Business Address(es) of Registrant  
608 Fifth Avenue  
New York, NY 10020

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No
- (b) If an organization:
- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
 If yes, furnish the following information:

Foreign Principal \_\_\_\_\_ Date of Termination \_\_\_\_\_

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
 If yes, furnish the following information:

Name and Address of Foreign Principal(s) \_\_\_\_\_ Date Acquired \_\_\_\_\_

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Tödistrasse 7, 8002 Zurich, Switzerland  
 Swiss Federal Railways, Wylerstrasse 123/125, Berne, Switzerland

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No   
 Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

Providing free information on travel, education, hotel accommodation and transportation. Distribution of travel literature and posters to travel agencies, tour operators and individuals who ask for it. Furnishing of articles and images on Switzerland's attractions, life and culture to newspapers and magazines. Lending video or DVD images to lecturers, travel agencies and TV stations as per request. Arranging for free transportation within Switzerland for writers, reporters, editors, travel agencies and decision makers.

See attached list for free transportation and promotional activities.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

<sup>5</sup> "Political activity," as defined in Section 1(e) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
please see separate sheet			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).  
<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.  
<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11. Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Switzerland Tourism, Zurich, Switzerland

Swiss Federal Railways, Berne, Switzerland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Switzerland Tourism, Zurich, Switzerland (head office)

Total net budget for 2014 marketing activities: USD 968,200

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) \_\_\_\_\_

Electronic Communications

Email

Website URL(s): myswitzerland.com

Social media websites URL(s): facebook.com /twitter.com

Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) general public

21. What language was used in the informational materials:

English

Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes

No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

January 23, 2015

/s/ Alex Herrmann

eSigned

January 23, 2015

/s/ Thomas Jenni

eSigned

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Switzerland Tourism.



**Item 11 of Supplemental Statement: Period July – December 2014**  
**Promotional activities: New York**

Travel Trade Shows/Conferences:

July 3 – 7, 2014	10th Switzerland Meeting Trophy in Ticino, Engadin & ZRH
August 9 – 12, 2014	ASAE Annual Meeting & Expo, Nashville
August 9 – 13, 2014	Virtuoso Travel Week, Las Vegas
August 22 – 25, 2014	Torchbearers, Bermuda
October 14 – 16, 2014	IMEX America in Las Vegas
November 6 – 8, 2014	Signature Sales Meetings, Las Vegas
December 5 – 8, 2014	USTOA, Boca Raton, FL

Receptions and Presentations:

September 19, 2014	Soiree Suisse, Swiss Embassy, Washington D.C.
October 27, 2014	Vemex w/ Swiss Deluxe Hotels, Titlis-Engelberg, Geneva in New York
December 1 – 3, 2014	Media Extravaganza w/ LGMR in Toronto, Montreal, SFO
December 9, 2014	Media Extravaganza w/ Lucerne in NYC

Switzerland Tourism.



**Item 11 of Supplemental Statement: Period July – December 2014**  
**Promotional activities: Los Angeles**

Travel Trade Shows/Conferences:

none

Receptions and Presentations:

August 1, 2014

October 29, 2014

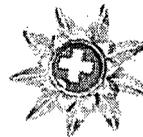
December 1 – 4, 2014

Swiss National Day Reception at General Consul, L.A.

Vemex w/ Geneva in Los Angeles

Extravaganza LGMR in Los Angeles

Switzerland Tourism.

**Item 14 (a) RECEIPTS OF MONIES US - HEADQUARTERS NEW YORK**

July - Dec 2014	From Whom:	Purpose:	Amount in USD:
July	ST Zurich	Current Expenses	170,000
August	ST Zurich	do.	250,000
September	ST Zurich	do.	300,000
October	ST Zurich	do.	315,000
November	ST Zurich	do.	180,000
December	ST Zurich	do.	300,000
			<b>1,515,000</b>
	Swiss Partners	Participation Switzerland Incentive and Congress IT&ME Travel Show	240,116
	Swiss Partners	Switzerland joint campaign with Key Accounts	87,944
	Travel Industry Partners	Participation in various marketing programs	61,308
			<b>389,369</b>

January, 2015 / TJ

Switzerland Tourism.



**Item 15 (a) DISBURSEMENTS - MONIES FOR US-HEADQUARTERS  
NEW YORK**

Date payment was made	To whom payment was made	Purpose for which payment was made	Amount in USD
July - Dec 2014	Employees ST NYC	Salaries	638,269
		Rent/Cleaning/Heating etc.	122,820
		Office Supplies, Communications, Insurances, Hardware/Software etc.	37,756
		Promotional activities including print media, production costs, folders, fact sheets, photos, texting, translations, give-aways	338,298
		<b>Key Account Management</b>	276,662
		Trade shows, receptions for the travel industry, seminars, give-aways	
		<b>Key Media Management</b>	248,377
		Public relations, promotional articles, press releases and clippings, newsletters	
		<b>Internet Web Promotion</b>	143,269
		Postage, customs duties and brokerage fees / Mailing House	79,107
		Traveling and moving expenses of staff	114,884
		<b>Total New York</b>	<b>1,999,442</b>

January, 2015 / TJ

Switzerland Tourism.



**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION  
LOS ANGELES**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount in USD</u>
July - Dec 2014	Employees ST LAX	Salaries	116,693
		Rent/Cleaning/Heating etc.	15,481
		Office Supplies, Communications, Insurances	10,817
		<b>Total Los Angeles</b>	<b>142,991</b>
<b>Total Disbursements New York/Los Angeles</b>			<b>2,761,025</b>

July, 2014 / TJ

Switzerland Tourism.



**Item 15 (b) of Supplemental Statement: Period July – December 2014  
New York**

Familiarization Trips:

August 27 – September 4, 2014	Virtuoso Study Trip, St. Moritz, Berne, Basel
September 15 – 19, 2014	Best of Switzerland Trade Tour #4, Denver, Boulder
September 25 – October 2, 2014	Study Trip Avanti in Lucerne, Interlaken & ZRH
October 21 – 24, 2014	Best of Switzerland Trade Tour # 5, Portland, Seattle, Vancouver
November 10 – 14, 2014	Sales Calls with HOS, Seattle, San Diego, Orange County
December 8 – 12, 2014	Best of Switzerland Trade Tour # 6 Atlanta, D.C., FL

Media Group Trips:

July 9 – 17, 2014	Swiss City Delights Group Trip in Lausanne & Montreux
August 21 – 30, 2014	Family TV Team in Arosa, Aletsch Arena, Nendaz, Entlebuch & Engelberg
October 6 – 10, 2014	Best of Switzerland Media Fall Tour Vancouver, Calgary, Denver, Dallas, Atlanta, Boston

**Item 15 (b) of Supplemental Statement: Period July – December 2014  
Los Angeles**

Familiarization Trips:

October 20, 2014	Best of Switzerland Trade Tour # 5, L.A.
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Media Group Trips:

October 21 – 24, 2014	SDH Media Week, Miami, Dallas, Santa Barbara, NYC
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Switzerland Tourism

# Trip Reports. (all)

Found records: 50

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	3.7.2014	9.7.2014		Swiss National Day New York 2013	2	8 Days	
North America	10.7.2014	14.7.2014		Swiss Cities Delight Trip 2014	9	8 Days	
North America	15.9.2014	29.9.2014	Media	Wilhelm Tell Express & Pilatus Railway Trip	1	8 Days	Ticino Central_Switzerland Basel_Region
North America	28.7.2014	4.8.2014	Media	Videographer Project for Backpacker	3	8 Days	
North America	3.7.2014	12.7.2014	Trade	Dream Catcher Travel	1	8 Days	Bernese_Oberland Zurich_Region
North America_Canada	22.8.2014	29.8.2014		golf Tournament.2012.SCCC	2	8 Days	
North America	21.8.2014	29.8.2014		Switzerland Vistas	9	8 Days	Vaudais_Region
North America_Canada	1.7.2014	8.7.2014		SCCC Gala Dinner 2014	2	8 Days	
North America_Canada	2.7.2014	6.7.2014		Switzerland Meeting Trophy 2014	17	8 Days	
North America	11.7.2014	18.7.2014		Elfe Showcase - L.A. Sweepstakes	2	8 Days	



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# Trip Reports (all)

Found records: 50

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	11.8.2014	17.8.2014	Media	Ashley Colburn Wow Switzerland Show	3	8 Days	
North America	14.7.2014	29.7.2014	Trade	Winner STS Swiss Pass Trade Webinar	1	8 Days	
North America	12.7.2014	19.7.2014	Trade	Hiking the Bernese Alps	1	8 Days	Bernese_Oberland
North America	8.8.2014	15.8.2014	Media	Vagabrothers in Switzerland	2	8 Days	
North America - United States	4.10.2014	7.10.2014	Media	Lucerne	1	8 Days	Central_Switzerland
North America	2.7.2014	7.7.2014	Media	Diverse Valais	2	8 Days	Valais_Region
North America	21.8.2014	31.8.2014	Media	Family TV Show	9	8 Days	Graubünden Swiss_Mittelland Valais_Region Central_Switzerland
North America	2.7.2014	9.7.2014	Media	Travel in and around Switzerland	2	8 Days	
North America	9.9.2014	13.9.2014	Trade	Winner of 2 Swiss Passes Travel Agent Event in Dallas	2	8 Days	Jungfrauregion ESTM
North America	2.9.2014	9.9.2014	Media	Traveling in Europe	2	8 Days	Valais_Region Central_Switzerland Jungfrauregion



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# Trip Reports. (all)

Found records: 50

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America_Canada	7.7.2014	14.7.2014		Individual Site Inspection Fraser & Hoyt	3	8 Days	Lake_Geneva_Region
North America	7.7.2014	11.7.2014	Media	The Chedi, Andermatt	1	STT	Central_Switzerland
North America_Canada	15.9.2014	23.9.2014	Media	Mountain Bike Experience Valais	2	STT	Valais_Region
North America	26.9.2014	2.10.2014	Trade	Avanti Incentive study trip	11	8 Days	Jungfrauregion Central_Switzerland Zurich_Region
North America	30.7.2014	6.8.2014	Trade	Trip in Valais	1	8 Days	Valais_Region
North America	17.7.2014	21.7.2014	Media	Indulgent Switzerland	2	8 Days	Zurich_Region Geneve Lake_Geneva_Region
North America	4.9.2014	14.9.2014	Media	Zermatt - Climbing the Matterhorn	2	STT	Valais_Region
North America	13.7.2014	28.7.2014	Media	Dennis Payne Cityroom	1	8 Days	
North America	31.7.2014	7.8.2014	Trade	Visiting Switzerland for a new tour	1	8 Days	
North America	7.8.2014	29.8.2014	Media	Swiss Mountain Scouting	1	STT	Valais_Region



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Switzerland Tourism

# Trip Reports. (all)

Found records: 50

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	11.8.2014	9.9.2014	Media	Climbing the Sciora Group	2	STT	ESTM Ticino
North America	19.10.2014	27.10.2014	Trade	Switzerland Rail Tours, LLC	2	8 Days	Jungfrauregion Lake_Genava_Re gion Central_Switzerlan d
North America	19.9.2014	23.9.2014	Media	Group Tour Media Swiss Trip	2	8 Days	Berne_Region Zurich_Region
North America	26.9.2014	4.10.2014	Media	JLTV	4	8 Days	Bernese_Oberland Valais_Region
North America	14.10.2014	21.10.2014	Media	Recommend Magazine In Switzerland	2	8 Days	Basel_Region Berna_Region Bernese_Oberland Lake_Genava_Re gion
North America	15.9.2014	26.9.2014	Media	Daytime Bobby Laurie Gallen David TV Project	8	8 Days	Lake_Genava_Re gion Valais_Region Geneve Bernese_Region Basel_Region
North America	26.9.2014	2.10.2014		STS Jura Mountain Media Trip	2	8 Days	Jura_Region Berne_Region
North America	26.8.2014	4.9.2014	Trade	Virtuoso Study Tour	12	8 Days	Basel_Region Berne_Region Bernese_Oberland ESTM
North America	14.8.2014	21.8.2014	Media	Lake Lucerne Region Radio Show 2	2	8 Days	Central_Switzerlan d
North America	10.9.2014	18.9.2014	Trade	Swiss hiking tours	1	8 Days	



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Switzerland Tourism

# Trip Reports. (all)

Found records: 50

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	3.9.2014	14.9.2014		Campus Radio WSPN at IRF 2014	1	8 Days	Zurich_Region
North America	10.9.2014	17.9.2014	Trade	Alpenwild tour	1	8 Days	Valais_Region Zurich_Region Bernese_Oberland
North America	15.9.2014	22.9.2014	Media	Edelweiss Air Las Vegas Inaugural Trip	9	8 Days	Valais_Region Basel_Region
North America	3.9.2014	18.9.2014	Media	National Geographic Project 2015 2	2	8 Days	Bernese_Oberland Central_Switzerland ESTM Geneve Jungfrauregion Lake_Geneva_Region Lake_Geneva_Region
North America	25.9.2014	2.10.2014	Media	Active Travel in the Lake Geneva Region	2	8 Days	Lake_Geneva_Region Geneve
North America	29.9.2014	4.10.2014	Media	Saveur in the Lake Geneva Region	1	8 Days	Lake_Geneva_Region Geneve
North America	20.10.2014	24.10.2014	Media	Vallee de Joux & its Treasures	1	8 Days	Jura_Region
North America_Canada	25.10.2014	1.11.2014	Trade	Switzerland Specialist annual trip	1	8 Days	Graubünden
North America - United States	25.11.2014	6.12.2014	Media	Ed Rempell Individual Trip	1	8 Days	
North America - United States	27.11.2014	6.12.2014	Media	Individual Blogger Trip	2	8 Days	Basel_Region Bernese_Oberland Central_Switzerland Berns_Region Valais_Region