

To Registration Statement  
Pursuant to the Foreign Agents Registration Act of 1938, as amended

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

**Privacy Act Statement.** The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  Scribe Strategies & Advisors	2. Registration No.  5673
3. Name of Foreign Principal  Korea International Trade Association	

Check Appropriate Boxes:

4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached Exhibit.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached Exhibit.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

See attached Exhibit.

Date of Exhibit B	Name and Title	Signature
January 28, 2008	Thomas S. Kim Partner	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



**SCRIBE STRATEGIES & ADVISORS, INC.**

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Partner

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January 15, 2008

**KOREA INTERNATIONAL TRADE ASSOCIATION**

The Honorable Hee-Beom Lee, Chairman  
World Trade Center Building  
159-1 Samsung-dong, Kangnam-ku  
Seoul, KOREA  
Attn: Wayne Yee, Team Leader, Americas Team

Re: General Representation Services Agreement  
Our File No.: 080101-KOR002

This Agreement will serve to confirm representation and consulting services to be provided by Scribe Strategies & Advisors ("Scribe"), located at 1660 L Street, NW, Suite 504, Washington, DC 20036, to the Korea International Trade Association ("KITA"), with offices located at 1660 L Street, NW, Suite 401, Washington, DC 20036.

(1.) Scope of Work: Pursuant to our discussions, Scribe will be engaged to develop and implement a General Representation Services ("GRS") program to assist KITA in achieving its public diplomacy goals in Washington, with focus on public relations, strategic consulting and political, economic and trade advisory. Given our firm's longstanding friendship with KITA, we are acutely aware of KITA's business mission as well as its efforts to vigorously promote the diverse interests of its membership base. With this in mind, Scribe will provide to KITA, specific issue consultation and advisory services with the aim of continuing to elevate and broaden KITA's perception and reach in Washington.

Scribe is a firm that has a deep commitment and abiding friendship towards the Republic of Korea and KITA, with a unique perspective of understanding the complexities that govern the U.S.-Korea alliance partnership. We believe that our combination of skills and capabilities aligned with a personal "passion" for the issues will ensure KITA that Scribe effectively implements a program to foster greater awareness and support for the issues of primary concern to its membership base. We will seek to achieve this through strategic communication, public relations and policy education.

In our discussions, as KITA has identified the consulting services which it wants Scribe to provide under the form of advice, counsel, strategic consulting, media development and public relations advocacy, Scribe will itself register under the terms of the Foreign Agents Registration Act of 1937 (FARA), as amended, in order to fully comply with United States law. Furthermore, this Agreement shall be in full compliance with the Foreign Corrupt Practices Act and all other U.S. legal requirements.

**KOREA INTERNATIONAL TRADE ASSOCIATION**

January 15, 2008

Page 2

(2.) The Scribe Team: The full resources of Scribe will be made available to Korea throughout the duration of this Agreement. Thomas S. Kim (Partner) will personally lead, oversee and manage the Scribe team, and he will be assisted by Joseph J. Szlavik (Partner), Richard E. Sincere (Communications Director) and other members of Scribe as needed or required. Biographies of all of Scribe's Professionals will be provided upon request.

(3.) Fee & Expenses: With the abovementioned aim, Scribe will receive a retainer fee of US\$10,000 per month for a period of twelve (12) months for the described GRS services. The period will commence on January 1, 2008 and end on December 31, 2008. Quarterly payments in the amount of US\$30,000 will be made to Scribe and due on the first day of the first month preceding each three-month period. In addition, KITA shall reimburse Scribe for certain extraordinary costs and expenses, including, meals, printing, travel, lodging, special projects and out-of-pocket expenses undertaken by Scribe for KITA, provided that prior approval for such expenses shall have been confirmed by KITA in writing. Scribe promises to provide the services described in the preceding paragraphs of this agreement, under the management of Thomas S. Kim, assisted by Scribe professionals.

(4.) Confidentiality & Termination: Scribe fully recognizes that the subject matter regarding the scope of services requires the highest degree of confidentiality. Scribe acknowledges its responsibility, both during and after the term of this Agreement, to use all reasonable and legally permissible efforts to preserve the proprietary or confidential information developed by Scribe on behalf of KITA or disclosed by KITA to Scribe. Either party may terminate this Agreement upon thirty (30) days prior written notice for any reason.

IN WITNESS WHEREOF, the authorized representatives of the parties have signed and executed this Agreement on the date and year first above written.

AGREED TO AND ACCEPTED:

**KOREA INTERNATIONAL TRADE  
ASSOCIATION**

**SCRIBE STRATEGIES & ADVISORS**



By: Wayne Yee  
Title: Team Leader, Americas Team  
Date: *January 25, 2008*

By: Thomas S. Kim  
Title: Partner  
Date: January 15, 2008