

For Six Month Period Ending 6/30/08 5/31/08  
(insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
Ketchum Inc.  
(b) Registration No.  
5758

(c) Business Address(es) of Registrant  
1285 Avenue of the Americas  
New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
  - (1) Residence address Yes  No
  - (2) Citizenship Yes  No
  - (3) Occupation Yes  No
- (b) If an organization:
  - (1) Name Yes  No
  - (2) Ownership or control Yes  No
  - (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.  
Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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N/A

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Russian Federation  
Gazprom Export

**10. EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A<sup>3</sup> Yes  No   
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

See Attachment B

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?      Yes       No

If yes, describe fully.

N/A

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

Date	From whom	Purpose	Amount
	See Attachment C		

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?                      Yes                       No

(2) transmitted monies to any such foreign principal?                      Yes                       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
		See Attachment D	

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Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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See Attachment E

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials <sup>12?</sup>  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

The Russian Federation  
Gazprom Export

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI – EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

AUGUST 5, 2008

  
CRAIG MERSEY

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



**ATTACHMENT A**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 11: During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

The activity of Ketchum representatives on behalf of The Russian Federation was as follows:

**JANUARY 2008**

- Reached out to media:
  - Met with Greg White of *Wall Street Journal* regarding his U.S. visit
  - Held meeting with Rose Brady of *BusinessWeek*
  - Held call with Dana Lewis from **FOX** regarding the possibility of setting up an interview with Finance Minister Alexei Kudrin
- Fielded interview requests for Head of Presidential Experts' Directorate Arkady Dvorkovich
- Drafted overviews of several media requests for legacy interview with President Putin
  - **NBC**
  - *New York Times*
- Held breakfast meeting with Dominic Gualtieri of Alfa Bank
- Worked on Vladimir Churov's U.S. visit plan
- Attended think tank and other influencer events:
  - Kennan Institute event: What: Business and Politics in Russia beyond the Headlines; Helen Teplitskaia, President, American-Russian Chamber of Commerce and Industry; Executive Vice President, Imnex International, Inc.; and Adjunct Associate Professor, Kellogg School of Management, Northwestern University on January 14, 2008
  - Washington International Trade Association event: 2008 Congressional Trade Agenda on January 25, 2008
  - "Business and Politics in Russia beyond the Headlines" with Helen Teplitskaia at the Woodrow Wilson Center
  - Monitored USRBC steering committee meeting on Russia with White House
- Reached out to Andranik Migranyan to discuss outreach in Washington, D.C. and Boston, MA ahead of Russian Institute for Democracy and Cooperation (IDC) launch
- Met with Andranik Migranyan of the IDC in New York City for lunch with Ian Wilson
- Drafted Potential Q&A for Press Club for Andranik Migranyan
- Attended National Press Club session with Andranik Migranyan of the IDC and Ed Lozanski of Russia House
- Spoke with Professor Tim Colton of Harvard about future meetings with Andranik Migranyan

**FEBRUARY 2008**

- Reached out to a number of journalists from the following outlets with regard to President Vladimir Putin's annual press conference:
  - *The Washington Post*
  - *Forbes*
  - *Fortune*
  - *New York Times*
  - *BusinessWeek*
  - *Reuters*
- Monitored and analyzed coverage

- Set up interviews D. Peskov during the week of February 18, 2008 included:
  - Breakfast with David Ignatius of *The Washington Post*
  - Meeting with *The Washington Post* Editorial Board
  - Bill Keller of *New York Times*. Other participants included: Ethan Bronner, Kirk Kraeutler and Carol Giacomo
  - *Wall Street Journal* Editorial Board meeting with: Bret Stephens, Paul Gigot and Tim Lemmer
- Set up meetings for D. Peskov with:
  - Tom Graham, former White House National Security Council Advisor for Russia
  - Ken Myers, III, Senior Professional Staff Member to Senator Richard Lugar (R-IN), Ranking Member, Senate Foreign Relations Committee
- Organized interviews and meetings set up for the IDC representatives included:
  - Principles of the National Committee on American Foreign Policy
  - Tom Graham, former White House National Security Council Advisor for Russia
  - Rose Brady and Chris Power of *BusinessWeek*
  - Vivianne Rodrigues of *Reuters*
  - *The Washington Times* and *The Washington Diplomat*
- Held client meetings in Washington, D.C. and New York
- Conducted further media work regarding presidential transition interviews
  - Chris Chivers and Cliff Levy of *New York Times*
  - Greg White of *Wall Street Journal*
  - *Bloomberg*
  - *NBC*
  - *FOX*
- Distributed Deputy Minister of Foreign Affairs Alexander Yakovenko's contact information to several top-tier publications
- Drafted op-ed on Kosovo's independence
- Work with Andy Kuchins to draft and pitch Russia elections op-ed
- Responded to inquiries regarding the upcoming presidential elections
- Meeting with USRBC regarding possible future collaboration
- Attended think tank and influencer meetings:
  - "Russia's Presidential Transition: Will We See a Medvedev Thaw?" at The Hudson Institute on February 25, 2008. Pannelists included: Daniel Kimmage, Senior Analyst, Radio Free Europe/Radio Liberty, Andrei Piontkovsky, Visiting Fellow, Hudson Institute (currently charged in Russia with "Extremism"), Richard Weitz, Senior Fellow, Hudson Institute (Moderator)
  - "Russian Presidential Transition: From Putin ... to Putin" at The Heritage Foundation on February 27, 2008. The session had multiple panelists including: Ian C. Kelly of the State Department, Anders Aslund and Sarah E. Mendelson
  - Helsinki Commission/CSCE briefing: Ed Lucas, 'The New Cold War' on February 20, 2008
  - Carnegie Event: Russia After the Presidential Election: Major Challenges and Prospects for the Future on February 22, 2008
  - Helsinki Commission/CSCE hearing on NATO enlargement on February 26, 2008

### **MARCH 2008**

#### **Ketchum Team Activities:**

- Orchestrated D. Peskov's teleconference prior to the NATO Summit in Bucharest on March 31, 2008 for media:
  - *Agence France Presse*
  - *Associated Press*

- *Bloomberg*
- *Reuters*
- *The Washington Post*
- Conducted additional media outreach to identify White House reporters traveling to Bucharest for the NATO Summit, including:
  - Steven Lee Myers of *New York Times*
  - John McKinnon of *Wall Street Journal*
- Reached out to media following D. Medvedev's *Financial Times* interview to follow up on outstanding interview requests:
  - Chris Chivers, *New York Times*
  - Greg White, *Wall Street Journal*
- Reached out to David Shipley of *New York Times* regarding Alexander Solzhenitsyn's op-ed
  - Discussed religion story with Cliff Levy of *New York Times*
- Reached out to *BusinessWeek*
- Responded to *Newsweek* query regarding Ketchum's Russia work
- Spoke with Brad Cook of *Bloomberg* regarding the St. Petersburg International Economic Forum and D. Medvedev interview
- Attended and wrote reports on think tanks and other influencer meetings:
  - EU, the United States and Russia, SAIS, "How Can E.U. Manage Alliance with the United States and Partnership with Russia?" on March 23, 2008
  - Invited to and attended foreign policy analyst McCain and GOP campaign adviser call on March 26, 2008; Relayed feedback to team.

#### APRIL 2008

- Conducted additional media outreach regarding the NATO Summit, including:
  - Steven Lee Myers, *New York Times*
  - John McKinnon and Greg White, *Wall Street Journal*
- Coordinated with Dimitry Rogozin's assistant regarding interview requests, including:
  - Paul Adams, BBC
- Set up interviews with Finance Minister Alexei Kudrin on sovereign wealth funds:
  - Greg White of *Wall Street Journal*
- Created briefing note for Minister Alexei Kudrin's interview:
  - Bob Davis of *Wall Street Journal* in Washington, D.C.
- Reached out to media following D. Medvedev's *Financial Times* interview to follow up on outstanding interview requests:
  - Chris Chivers, *New York Times*
  - Greg White, *Wall Street Journal*
- Placed Alexander Solzhenitsyn's op-ed on the Holdomor in the *Boston Globe*
- Discussed religion and space stories with Cliff Levy and John Schwartz of *New York Times*
- Met with Jim Brooke: former *Bloomberg* Moscow Bureau Chief; current Jones Lang LaSalle Russia public affairs head in New York City
- Reviewed communications recommendations for the 2008 G8 Summit
- Attended and wrote reports on think tanks and other influencer meetings:
  - The Struggle for Independent Media in Russia: Beyond the Headlines, Nitze School of Advanced International Studies (SAIS) on April 14, 2008
  - "Strings Attached? The Economics and Politics of Sovereign Wealth Funds" National Economics Club Meeting on April 24, 2008
  - "Russia's Capitalist Revolution: Why Market Reform Succeeded and Democracy Failed", Kennan Institute – Wilson Center on April 21, 2008

- "Improving U.S. - Russia Relations: A Key to Balkan Stability", American Hellenic Institute on April 15, 2008
- SAIS: Doing Business in Russia on April 2, 2008
- Post Bucharest: NATO and the Future of the Transatlantic Alliance, Heritage Foundation on April 7, 2008
- USRBC lunch: US-Russia Economic Dialogue on April 29, 2008
- USRBC 15<sup>th</sup> Anniversary Awards Dinner on April 10, 2008

## MAY 2008

- Conducted media outreach to top-tier media outlets:
  - *New York Times*
  - *Wall Street Journal*
- Reached out to following media during St. Petersburg Economic Forum:
  - *New York Times*
  - *Wall Street Journal*
  - *Associated Press*
  - *Dow Jones*
- Compiled a red-badge access list of journalists
- Accredited on-site team members for St. Petersburg International Economic Forum
- Conducted media relations in general:
  - *The Washington Post* editorial issues
  - *Wall Street Journal* Greg White and *Bloomberg* Ellen Pinchuk
  - *New York Times*: CJ Chivers and Cliff Levy
  - *Bloomberg*: Ellen Pinchuk, Alex Nicholson and Greg Walters.
- Attended reception at Russian Federation Embassy in Washington, D.C.
- Attended the World Russia Forum in Washington, D.C.
- Drafted letter to send to Ed Verona, President of the USRBC
- Drafted briefing notes on:
  - Attended committee on Foreign Affairs Hearing on "The Rise of Sovereign Wealth Funds: Impacts on U.S. Foreign Policy and Economic Interests" on May 21, 2008
- Attended and reported on think tank and other influencer events:
  - National Press Club event, "Russia-Georgia Conflict" on May 5, 2008
  - "The Everyday Life of the State: Russian Officialdom from Alexander III to Putin," Kennan Institute on May 6, 2008
  - Attended event at US Council for International Business on May 8, 2008
  - CSCE (Commission on Cooperation and Security in Europe), Title: "Russia's Future Under a Medvedev Administration" on May 8, 2008
  - "Russia in the World Economy" Peterson Institute for International Economics on May 8, 2008
  - Nino Burjanadze, president of the Georgia Parliament, on "Tensions between Georgia and Russia regarding Abkhazia and South Ossetia, and new Georgian peace initiatives" National Press Club on May 5, 2008
  - "Energy in Putin's Russia: The View from the Regions" Carnegie Endowment for International Peace on May 9, 2008
  - "Through Dark Days and White Nights: Four Decades of Observing a Changing Russia," Kennan Institute on May 12, 2008
  - "Race Travelers' and Black America's Romance with Soviet Russia," Kennan Institute on May 29, 2008

- Met with Chairman Biden's key staffer on Senate Foreign Relations on Russia: Tomica Tillemann on May 28, 2008 to discuss upcoming issues and likelihood for action on issues that could affect Russia
- Met with Senate Foreign Relations Ranking Member Lugar's Russia staff
- Kept in touch with USRBC, BRT, US Chamber regarding 2008 agenda, with particular regards to Jackson-Vanik, WTO
- Met with USRBC to discuss 2008 plans for JacksonVanik and other commercially-related issues to determine where we could help one another.
- Provided counsel regarding press release in advance of press conference at the National Press Club
- Consulted third-party influencers and think tanks to gain IDC support
- Met with Andranik Migranyan, Russian foreign policy expert, to discuss media outreach for the new IDC offices
  - Worked to put Migranyan in touch with Steve Cohen at New York University and Katrina vanden Heuvel at the *Nation* magazine
  - Drafted an advisory for Migranyan's presentation at the National Press Club
  - Drafted briefing note including the likely lines of questioning and names of journalists to invite to interview

#### **JUNE 2008**

- Pitched reporters for Russian Foreign Minister Sergei Lavrov tele-briefings on Ukraine and Georgia on June 6, 2008:
  - *Dow Jones*
  - *Reuters*
  - *The Washington Post*
  - *LA Times*
  - *TIME*
  - *NPR*
  - *ABC*
  - *CNN*
  - *CBS*
  - *FOX*
- Attended St. Petersburg International Economic Forum June 4 through June 9, 2008
- Organized accreditation for reporters to attend G8 Summit in Hokkaido, Japan
- Organized Sochi Announcement tele-briefing for Dmitry Peskov and Dmitry Chernyshenko
- Monitored think tank events on and off Capitol Hill
- Monitored visits to and from Russia by Russian and foreign dignitaries
- Created briefing books for briefings given by Igor Shuvalov and Arkady Dvorkovich given during the Forum
- Pitched reporters for Sergei Prikhodko's briefing on 24 June:
  - *Washington Post*
  - *Washington Times*
  - *Los Angeles Times*
  - *TIME*
  - *Associated Press*
  - *Bloomberg*
  - *Reuters*
  - *Dow Jones*
  - *ABC*
  - *CBS*

- **CNN**
- **FOX**
- **PBS**
- **NPR**

**ATTACHMENT A**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 11: During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

The activity of Ketchum representatives on behalf of Gazprom ("Client") was as follows:

**JANUARY 2008**

Media outreach related to client work:

- Spoke with Greg White of *The Wall Street Journal* — January 8, 2008

Events/presentations on topics related to client work:

- Attended a presentation by Helen Teplitskaia, President of the American-Russian Chamber of Commerce and Industry and Adjunct Associate Professor at the Northwestern University Kellogg School of Management, on "Business and Politics in Russia Beyond the Headlines" at the Woodrow Wilson Center in Washington D.C.— January 14, 2008
- Attended the United States Energy Association's State of the Energy Industry conference at the National Press Club — January 16, 2008
- Attended event at the John Hopkins School of International Advanced Studies on Russian Energy and Central Europe — January 23, 2008

Press release distribution:

- Dissemination of OMV press release — January 25, 2008

Miscellaneous media work:

- Press outreach regarding Gazprom increasing gas supplies to Turkey — January 10, 2008

**FEBRUARY 2008**

Media and influencer outreach:

- David Sands of *The Washington Times* — February 7, 2008
- Angela Stent, Director, Center for Eurasian, Russian and East European Studies at Georgetown University — February 7, 2008
- Met with Clifford Levy, Andrew Kramer and CJ Chivers of the New York Times/International Herald Tribune — February 8, 2008
- Call with Greg White of *The Wall Street Journal* — February 8, 2008

Press release distribution:

- Distribute press release on Baltic LNG — February 13, 2008
- Distribute press release on Gazprom-Total-Statoil – Shtokman Development Company — February 21, 2008
- Distribute Press release on increased supplies to Greece — February 22, 2008
- Distribute announcement of agreement with Serbia regarding the Serbian arm of the South Stream gas pipeline — February 25, 2008
- Press release on Ukraine — February 7, 2008
- Distribute Gazprom spokesman Sergei Kupriyanov's statement regarding Ukraine negotiations — February 28, 2008

Miscellaneous media work:

- Coordinated CNBC interview request with Annie Luo — February 25, 2008
- Met with Ryan Miller from the Center for European Policy Analysis — February 28, 2008

**MARCH 2008**

Events/presentations on topics related to client work:

- Attended a presentation by Commissioner Piebalgs at the Center for Strategic and International Studies — March 3, 2008

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- Attended the "Evaluating Energy Infrastructure Projects: A Case Study on the Costs and Benefits of LNG Investment" at the Center for Strategic and International Studies — March 11, 2008
- Attended event at John Hopkins School of International Advanced Studies on EU, Russia and U.S. relationship — March 25, 2008

Press release distribution:

- Distribution of Ukraine press release — March 4, 2008
- Distribution of Naftogaz agreement — March 8, 2008
- Distribute press release on Central Asian gas price increase — March 11, 2008
- Distribute press release on Naftogaz deal to top-tier U.S. media and influencers including Eurasia and Oxford Analytica — March 13, 2008

Miscellaneous media work:

- Liaise with The Kennedy Center regarding the Bolshoi Ballet sponsorship opportunity — March 19, 2008

### **APRIL 2008**

Events/presentations on topics related to client work:

- Lunch on capitol hill — April 2, 2008
- Attend 2008 European University Administration energy conference — April 7, 2008
- Attend Radio Free Europe Ukraine Russia Gas Event — April 8, 2008
- Attend 15<sup>th</sup> Anniversary Dinner and Panel talks at the U.S.-Russia Business Council — April 10, 2008

Miscellaneous media work:

- Coordinated interview request from Annie Luo, CNBC — April 7, 2008
- Media outreach for the 35<sup>th</sup> anniversary announcement to North American outlets — April 15, 2008
- Met with Greg White of *The Wall Street Journal* — April 23, 2008
- Met with Ellen Pinchuk of Bloomberg — April 24, 2008

### **MAY 2008**

Media work regarding the Rabaska LNG terminal announcement:

- Conducted media outreach for press briefing — May 15, 2008
- Disseminated announcement press release — May 15, 2008

Sports Media Outreach regarding the IIHF World Championships

- Coordinated several interviews for Alexander Medvedev, including:
  - CNBC interview with Mario Bartiromo — May 20, 2008
  - *Sports Business Journal* interview with Tripp Mickle — May 21, 2008
  - *Sporting News* interview with Eric McErlain — May 22, 2008

Miscellaneous media work:

- Met with CJ Chivers and Cliff Levy of *The New York Times* — May 28, 2008
- Met with Kim Thomas — May 29, 2008
- Met with Ellen Pinchuk, Greg Walters, Brad Cook and Alex Nicholson of Bloomberg — May 29, 2008

### **JUNE 2008**

Events/presentations on topics related to client work:

- Attended a Senate Foreign Relations Committee Hearing on Central Asian Energy — June 12, 2008
- Attended the Newsweek/Shell conference on Energy Initiatives in the 2008 Presidential Election — June 16, 2008
- Attended a Senate Foreign Relations Committee hearing — June 17, 2008

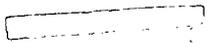
Press release distribution:

- Distribute press release on Gazprom's appointment of Frédéric Barnaud to head Gazprom Marketing & Trading's LNG Business — June 19, 2008

- Distributed press release on Gazprom's strategy presentation in Deauville, France — June 10, 2008

Other

- Distributed Gazprom's "Blue Fuel" newsletter to target U.S. media — June 2, 2008
- Reached out to Mat Roston of *The New York Sun* — June 20, 2008; June 23, 2008
- Liaise with John Warlaw of Associated Press regarding KHL interview with Alexander Medvedev — June 23, 2008; June 24, 2008



**ATTACHMENT B**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 12: During this 6 month reporting period, have you on behalf of any foreign principal engaged in any political activity?***

The activity of Ketchum representatives on behalf of The Russian Federation was as follows:

- Gathered and shared information on 2008 agendas for key committees
  - House Ways and Means
  - House Foreign Affairs
  - Senate Finance
  - Senate Foreign Relations
  - Commission on Security and Cooperation in Europe
  - U.S. State Department
- Kept in touch with USBBC, BRT and US Chamber regarding 2008 agenda with regard to Jackson-Vanik, WTO
- Communication with Congresswoman Ileana Ros-Lehtinen, Ranking Member, House Foreign Affairs Committee to discuss 2008 Committee plans.
- Communication with Jeff Krilla, Asst Secretary, State Department, regarding recent thoughts on US-Russia relations
- Monitored Congressional hearings:
  - Senate Foreign Relations hearing: Secretary Rice on Budget on February 13, 2008
  - Foreign Affairs hearing: Secretary Rice on Budget on February 13, 2008
- Client trip to D.C.: Week of February 18, 2008
  - Set meeting with Ken Myers, Staff Director Senate Foreign Relations; Attendees: Missy Edwards (set mtg.), Dmitry Peskov, Alex Smirnov on February 20, 2008
  - Maintained communications with Russian Embassy in regards to the visit.
- Monitoring of policy news for Russian-related topics on daily basis
- Monitoring potential legislation with regard to trade with Russia
- Monitored Secretary of State Condoleezza Rice's testimony before House Appropriations Foreign Operations Committee on March 12, 2008
- Attended committee on Foreign Affairs Hearing on "The Rise of Sovereign Wealth Funds: Impacts on U.S. Foreign Policy and Economic Interests" on May 21, 2008
- Set-up meeting for D. Peskov with Ken Myers, III, Senior Professional Staff Member to Senator Richard Lugar (R-IN), Ranking Member, Senate Foreign Relations Committee

**ATTACHMENT C**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum and The Washington Group received \$2,436,600 to cover fees and expenses for providing services for the benefit of the Russian Federation during the reporting period.

**ATTACHMENT C**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this : During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received \$1,470,000 to cover fees and expenses for providing services for the benefit of Gazprom Export during the reporting period.

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

<b>Out of Pocket Expense Summary - YTD May Russia (USD)</b>	
<b>EXPENSE/VENDOR</b>	<b>OOP Expense Total</b>
BT CONFERENCING INC.	6,447.90
CATERING BY WINDOWS	241.06
CAVALRY COURIERS	21.90
CD BURNING	40.00
COPY CENTER	108.20
DIGITAL MEDIA SERVICES	14,662.50
FEDEX	205.82
GAVIN ANDERSON & COMPANY JAPAN	68,260.00
INTA-BORO ACRES INC	1,124.04
IPASS INC.	36.00
PR NEWSWIRE ASSOCIATION, LLC	31,725.00
RMA CHAUFFEURED TRANSPORT	702.00
TRAVEL/MISC EXP	168,706.70
U.S. RUSSIA BUSINESS COUNCIL	1,000.00
VIDEO MONITORING SERVICES OF AMERICA	464.32
XEROX CHGS	68.85
<b>Grand Total</b>	<b>\$293,814.29</b>

General office expenses include the following vendors along with an explanation of services rendered:

- Digital Media Services – Reserach/Factiva fee
- BT Conferencing Inc. – Conference call services
- Video Monitoring Services – Media monitoring services
- Inta-boro Acres Inc. – Transportation services for Ketchum New York office only; no U.S. Government officials or media involved
- Corporate Visions, Inc. – Printing services
- RMA Chauffeured Transport
- Federal News Service – Media monitoring services
- Xerox Chgs – Printing services
- VMW Logistic, Inc. – Courier services
- Travel/Misc Exp/FedEx

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

BT CONFERENCING INC.	62.33
DATABASE	4,268.39
INTA-BORO ACRES INC	383.01
SEAMLESSWEB PROFESSIONAL SOLUT	175.78
TELEPHONE & NETWORK CHARGE	11,491.84
TRAVEL/MISC EXP	27,296.32
XEROX CHGS	2.75
<b>Grand Total</b>	<b>43,680.42</b>

General office expenses include the following vendors along with an explanation of services rendered:

- BT Conferencing Inc. – Conference call services
- Video Monitoring Services – Media monitoring services
- Xerox Chgs – Printing services
- Influencer Database – Monitoring services
- Inta-Boro Acres Inc – Car traveling services
- Ketchum Canada – Country support
- Seamlessweb Professional Solut – catering services
- Telephone & Network Charges
- Travel/Misc Exp

**ATTACHMENT E**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

*Section 15(c): During this : During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?*

<b>Anna Tiedeman</b>	April 2008: \$50 — Barack Obama
<b>Ian Wilson</b>	6 March 2008: \$100 — Barack Obama
	25 March 2008: \$50 — Barack Obama
	30 June 2008: \$50 — Barack Obama

January 1, 2008 - June 30, 2008

TWG Employee	Date	Amount	Name of Political Organization	Name of Candidate	State of Election
Bonilla	13-Feb-08	\$1,300	John McCain for President	John McCain	Presidential
Bonilla	12-Jun-08	\$2,300	John McCain Victory Fund	John McCain	Presidential
Bonilla	17-Jun-08	\$100	John McCain Victory Fund	John McCain	Presidential
Edwards	5-Feb-08	\$100	John McCain for President	John McCain	Presidential
Edwards	8-May-08	\$1,000	McCain Victory Fund	John McCain	Presidential
Farmer	6-Mar-08	\$250	Joe Biden for President - debt retirement	Joe Biden	Presidential
Mitrovich	6-Mar-08	\$250	Joe Biden for President - debt retirement	Joe Biden	Presidential
Mitrovich	12-Mar-08	\$250	Paul Hodes for Congress	Paul Hodes	New Hampshire
Mitrovich	26-Mar-08	\$100	Hillary Clinton for President	Hillary Clinton	Presidential
Molinari	25-Feb-08	-\$1,700	REFUND - Rudy Giuliani Presidential Committee	Rudy Giuliani	Presidential
Molinari	6-Mar-08	\$1,000	Treadwell for Congress	Sandy Treadwell	New York
Molinari	23-Apr-08	\$1,500	Camp for Congress	Dave Camp	Michigan
Molinari	14-May-08	\$1,000	Ros-Lehtinen for Congress	Ileana Ros-Lehtinen	Florida
Noone	29-Jan-08	\$500	Dutch Ruppertsberger for Congress	Dutch Ruppertsberger	Maryland
Noone	12-Feb-08	\$500	McCormack for Congress	Betty McCormack	Minnesota
Noone	11-Mar-08	\$500	Dutch Ruppertsberger for Congress	Dutch Ruppertsberger	Maryland
Noone	7-May-08	\$500	Childers for Congress	Travis Childers	Mississippi
Noone	12-May-08	\$500	Niki Tsongas for Congress	Niki Tsongas	Massachusetts

Noone	20-May-08	\$1,000	Davis for Congress	Danny Davis	Illinois
Noone	12-Jun-08	\$250	Coleman for Senate	Norm Coleman	Minnesota
O'Hanlon	23-Jan-08	\$2,000	John Kerry for Senate	John Kerry	Massachusetts
O'Hanlon	14-Jan-08	\$1,000	Clyburn for Congress	Jim Clyburn	South Carolina
O'Hanlon	5-Feb-08	\$4,000	Becerra for Congress	Xavier Becerra	California
O'Hanlon	31-Mar-08	\$25,000	Democrat Congressional Campaign Committee (DCCC)	DCCC	National
O'Hanlon	8-May-08	\$2,300	Childers for Congress	Travis Childers	Mississippi
O'Hanlon	28-May-08	\$1,000	Cote for Congress	Adam Cote	Maine
O'Hanlon	6/31/08	\$2,300	Tom Allen for Senate	Tom Allen	Maine
Patrone	12-Mar-08	\$500	John Shadegg Friends	John Shadegg	Arizona
Patrone	31-Mar-08	\$250	Pete King for Congress	Peter King	New York
Patrone	5-Jun-08	\$50	Marsha Blackburn for Congress	Marsha Blackburn	Tennessee
Speed	14-Jan-08	\$1,000	Clyburn for Congress	Jim Clyburn	South Carolina
Speed	12-May-08	\$500	Clyburn for Congress	Jim Clyburn	South Carolina
Speed	22-May-08	\$250	Tom Harkin for Senate	Tom Harkin	Iowa