

For Six Month Period Ending 5/30/2010
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Ketchum Inc. 5758

(c) Business Address(es) of Registrant
1285 Avenue of the Americas
New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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2010 JUL 27 AM 9:47

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No
If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See Attachment F

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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See Attachment G

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Russian Federation
Gazprom Export

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

N/A

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From whom	Purpose	Amount
	See Attachment C		

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
		See Attachment D	

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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See Attachment E

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ^{12?}
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

The Russian Federation
Gazprom Export

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

7/20/2010


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2010 JUL 27 AM 9:47
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13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ATTACHMENT A
to
Ketchum Inc.
Supplemental Statement

Section 11: During this 6 month (December 1, 2009 – May 30, 2010) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?

Activities of Ketchum representatives on behalf of Gazprom ("Client") were as follows:

DECEMBER 2009

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Facilitated John Hattenberger interview with Pauline McCallion of **Energy Risk** about the natural gas market—7 December, 2009
- Provided a statement on behalf of Gazprom for a **Bloomberg** inquiry about shale gas potential in Poland and other Eastern European countries—1 December, 2009
- Worked with **Argus Media** journalist Anastasia Goreva following the press release on Gazprom GM&T –Statoil deal—2 December, 2009
- Distributed Blue Fuel newsletter—18 December, 2009

Events attended:

- The Annual Energy Outlook 2010, SAIS, JHU—14 December 2009

Blue Fuel Dialogue:

- The Consortium organized energy experts from Europe, North America and Asia to attend roundtable discussion with senior Gazprom executives in December, including from the following organizations:
 - Center for Strategic & International Studies.
 - Baker Center at Rice University (Did not attend)
 - Harvard Business School (Did not attend)

Other:

- Reviewed document on Gazprom's view on climate — December 21, 2009

Press release distribution (on file):

- Gazprom Marketing & Trading USA and Statoil ASA Commence Series of Transactions — 1 December, 2009
- Gazprom Signs Gas Supply Terms with Uzbekistan — 28 December, 2009
- Gazprom and CNPC Sign Agreement on Main Terms of Gas Export from Russia to China — 28 December, 2009

JANUARY 2010

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Corresponded with Jeff Share at **Pipeline & Gas Journal** regarding facility tours and executive interviews
- Proved statement on Gazprom's stance on shale gas to Steve LeVine at **BusinessWeek**—13 January, 2010
- Corresponded with **Oil and Gas Investor** regarding Alexander Medvedev's op-ed on Central Asia—26 January, 2010

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2010 JUL 27 AM 9:47

Other:

- Prepared note on Exxon's merger with XTO and related North American shale developments—26 January, 2010

Events attended:

- Energy & Commerce Subcommittee Hearing on ExxonMobil-XTO Merger—20 January 2010
- Are Caspian and Middle-East Pipelines the Future of the European Gas Market? (Woodrow Wilson Center)—7, January 2010
- American Gas Association's annual presentation to the New York Society of Security Analyst—January 27, 2010

Press release distribution (on file):

- On the Results of EuRoPol Gaz Supervisory Board Meeting — 21 January, 2010
- Speech by Alexander Medvedev at the Handelsblatt Conference in Berlin — 21 January, 2010
- Gas supply agreement between Russia and Poland — 28 January, 2010
- Factsheet Russia-Poland gas relations — 28 January, 2010
- Gazprom and MFB create South Stream Hungary ZRT joint venture company — 29 January, 2010

FEBRUARY 2010

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Worked with **Energy Risk's** Pauline McCallion to set up an interview with John Hattenberger during the New York Investor Day (Investor Day cancelled due to weather conditions)
- Corresponded with the following reporters in regards to Investor Day:
 - Veronique Dupont, **Agence France Presse**
 - Charles Sheehan, **Associated Press**
 - Halia Pavliva, **Bloomberg**
 - Mark Long, **Dow Jones**
 - Richard Valdamis, **Reuters**
 - John Kimelman, **Barrons.com**
 - Robin Blumenthal, **Barrons**
 - Peter Coy, **BusinessWeek**
 - Daniel Fisher, **Forbes**
 - Eugenia Levenson, **Fortune**
 - Jonathan Tepperman, **Newsweek**
 - Bill Saporito, **Time**
 - Matthew Bishop, **Economist**
 - Joshua Yaffa, **Foreign Affairs**
 - John Authers, **Financial Times**
 - Marcus Marby, **New York Times**
 - Stephen Power, **Wall Street Journal**
 - Craig Mellow, **Institutional Investor**
 - Steve Gelsi, **MarketWatch**
 - Leslie Moore, **Platts**
 - Aliza Rosenbaum, **BreakingViews.com**
 - Leslie Palti, **Energy Intelligence**

Events attended:

- Moscow's Energy Strategy toward Northeast Asia: Can Russia Realize its Potential? (Woodrow Wilson Center)—1 February, 2010
- Russia's Energy Investments in Central and Eastern Europe: Mixing Politics and Business (Woodrow Wilson Center)—22 February, 2010

Press release distribution (on file):

- Results of the Visit of the OJSC Gazprom's Delegation to Romania—17 February, 2010

MARCH 2010

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Managed interview requests leading up to Alexander Medvedev's planned CERAWEEK attendance, later cancelled—1-5 March, 2010

Press release distribution (on file):

- On the Signing of the Supplement to the Memorandum of Understanding between Gazprom and ONGC—12 March, 2010
- Gazprom Marketing & Trading announces new Singapore office and operations — 29 March, 2010
- Gazprom Marketing & Trading Appoints Arthurt Tait as Singapore Managing Director—29 March, 2010

Events attended:

- Natural Gas Roundtable sponsored by American Gas Association, National Gas Supply Association, & Center for Liquefied Natural Gas—23 March, 2010

APRIL 2010

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Assisted in drafting op-ed on Gazprom's activity in the U.S.—9 April, 2010
- Distributed Blue Fuel—1 April, 2010

Press release distribution (on file):

- Gazprom Group Inks Deal with Sempra LNG for Deliveries to U.S. Gulf Coast Terminal—22 April, 2010

Events attended:

- U.S. Energy Secretary Steven Chu and National Economic Council Director Lawrence Summers speech to the SAIS-EIA Energy Conference—6 April

MAY 2010

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Met with Platts reporters Ron Nissamov and Mike Rieke
- Sent background document to client on Fast Company magazine and journalist Joshua Hammer—21 May, 2010

Events attended:

- USRBC's Second Annual Legal Seminar "Identifying Opportunity and Managing Risk in Russia's Oil & Gas Sector" in Houston—May 27-28, 2010

**ATTACHMENT A
to Ketchum Inc.
Supplemental Statement**

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

DECEMBER 2009

- Corresponded with Medley Advisors and Eurasia Group on the outcome of government meetings (8, 11 December)
- Corresponded with the following groups for their perspectives on START (11 December):
 - Stanford
 - Carnegie Endowment for International Peace
 - New America Foundation
 - Nuclear Threat Initiative
 - RAND International Security and Defense Policy Center
 - Brookings Institution
 - McLarty
 - Natural Resources Defense Council
 - Center for Strategic and International Studies
 - Union of Concerned Scientists
 - Federation of American Scientists Nuclear Information Project
- Distributed "Economic Highlights from Russia" – a report summarizing recent economic news and trends – to the following outlets and think tanks (29 December):
 - **AFP**
 - **AP**
 - ***Atlanta Journal-Constitution***
 - **Barron's**
 - **Bloomberg**
 - ***Boston Globe***
 - ***Boston Herald***
 - **Brookings Institution**
 - ***BusinessWeek***
 - ***Chicago Sun-Times***
 - **CNBC**
 - **CNNMoney.com**
 - ***Dallas Morning News***
 - **DealReporter-Americas**
 - **Dow Jones**
 - **Eurasia Group**
 - ***Financial Times***
 - ***Forbes***
 - ***Fortune***
 - ***Houston Chronicle***
 - **Inbound Logistics**
 - **Inside U.S. Trade**
 - ***Los Angeles Times***
 - **Marketplace**
 - **McClatchy**
 - **Medley Advisors**
 - **MSNBC**
 - **NBC**
 - ***The New York Times***
 - ***Newsweek***

- **NPR**
- ***Philadelphia Inquirer***
- ***Pittsburgh Tribune-Review***
- ***Politico***
- **Reuters**
- ***Sacramento Bee***
- ***San Francisco Chronicle***
- ***St. Paul Pioneer Press***
- **TheDeal.com**
- ***TIME***
- **Tribune Washington News Bureau**
- ***USA Today***
- ***The Wall Street Journal***
- ***The Washington Post***
- ***The Washington Times***
- Meet with Center for American Progress to discuss overall perspective toward Russia (9, 11 December)
- Distributed opening remarks by President Medvedev from meeting with senior management of Russian Academy of Sciences and representatives from the scientific community to the following outlets:
 - ***Foreign Policy***
 - ***Politico***
 - **CNN**
- Discussed retailing in Russia with **Bloomberg** and **Dow Jones** (9 December)
- Discussed President Medvedev's transcript on climate change and Copenhagen with the following outlets:
 - **ABC**
 - **AFP**
 - **AP**
 - **Barron's**
 - **Bloomberg**
 - **Bloomberg TV**
 - ***BusinessWeek***
 - **CBS**
 - **CNN**
 - **CNNMoney.com**
 - **DealReporter-Americas**
 - ***Financial Times***
 - ***Forbes***
 - ***Foreign Policy***
 - **FOX**
 - ***Inside U.S. Trade***
 - ***Los Angeles Times***
 - **Marketplace**
 - **McClatchy**
 - **NBC**
 - **NPR**
 - **PBS Newshour**
 - ***Pittsburgh Tribune-Review***
 - ***Politico***
 - **Reuters**
 - ***TIME***
 - **Tribune Washington News Bureau**
 - ***USA Today***

- **VOA Radio Network**
- **Wall Street Journal**
- **Washington Post**
- **Washington Times**
- **Dow Jones**
- Meet with RAND Corporation to discuss arms control, as well as additional meeting to discuss overall perspectives toward Russia (11, 24 December)
- Meet with the Atlantic Council to propose a session with Senator Hagel and Minister Ryabkov; additional discussion with Senator Hagel
- Attended and reported on think tank events:
 - Heritage Foundation event on START (1 December)
 - Center for Strategic and International Studies Russia Project sessions

JANUARY 2010

- Distributed "Economic Highlights from Russia" – a report summarizing recent economic news and trends – to the following outlets and think tanks (5 January):
 - **AFP**
 - **AP**
 - **Atlanta Journal-Constitution**
 - **Barron's**
 - **Bloomberg**
 - **Boston Globe**
 - **Boston Herald**
 - **Brookings Institution**
 - **BusinessWeek**
 - **Chicago Sun-Times**
 - **CNBC**
 - **CNNMoney.com**
 - **Dallas Morning News**
 - **DealReporter-Americas**
 - **Dow Jones**
 - **Eurasia Group**
 - **Financial Times**
 - **Forbes**
 - **Fortune**
 - **Houston Chronicle**
 - **Inbound Logistics**
 - **Inside U.S. Trade**
 - **Los Angeles Times**
 - **Marketplace**
 - **McClatchy**
 - **Medley Advisors**
 - **MSNBC**
 - **NBC**
 - **The New York Times**
 - **Newsweek**
 - **NPR**
 - **Philadelphia Inquirer**
 - **Pittsburgh Tribune-Review**
 - **Politico**
 - **Reuters**
 - **Sacramento Bee**
 - **San Francisco Chronicle**
 - **St. Paul Pioneer Press**
 - **TheDeal.com**

- *TIME*
- **Tribune Washington News Bureau**
- *USA Today*
- *The Wall Street Journal*
- *The Washington Post*
- *The Washington Times*
- Distributed information on Russia's anti-crisis measures to the following outlets:
 - **AFP**
 - **AP**
 - *Atlanta Journal-Constitution*
 - **Barron's**
 - **Bloomberg**
 - *Boston Globe*
 - *Boston Herald*
 - **BusinessWeek**
 - *Chicago Sun-Times*
 - **CNBC**
 - **CNNMoney.com**
 - *Dallas Morning News*
 - **DealReporter-Americas**
 - **Dow Jones**
 - *Financial Times*
 - *Forbes*
 - *Fortune*
 - *Houston Chronicle*
 - **Inbound Logistics**
 - **Inside U.S. Trade**
 - *Los Angeles Times*
 - **Marketplace**
 - **McClatchy**
 - **MSNBC**
 - **NBC**
 - *The New York Times*
 - *Newsweek*
 - **NPR**
 - *Philadelphia Inquirer*
 - *Pittsburgh Tribune-Review*
 - *Politico*
 - **Reuters**
 - *Sacramento Bee*
 - *San Francisco Chronicle*
 - *St. Paul Pioneer Press*
 - **TheDeal.com**
 - *TIME*
 - **Tribune Washington News Bureau**
 - *USA Today*
 - *The Wall Street Journal*
 - *The Washington Post*
 - *The Washington Times*
- Corresponded with **BusinessWeek** regarding anti-crisis measure (5 January)
- Corresponded with reporters regarding feedback on new @ModernRussia Twitter Feed (26 January)
 - **ABC**
 - **AFP**
 - **AP**
 - **Barron's**

- **Bloomberg**
- **Bloomberg TV**
- ***BusinessWeek***
- **CBS**
- **CNN**
- **CNNMoney.com**
- **DealReporter-Americas**
- ***Financial Times***
- ***Forbes***
- ***Foreign Policy***
- **FOX**
- ***Inside U.S. Trade***
- ***Los Angeles Times***
- **Marketplace**
- **McClatchy**
- **NBC**
- **NPR**
- **PBS Newshour**
- ***Pittsburgh Tribune-Review***
- ***Politico***
- **Reuters**
- ***TIME***
- **Tribune Washington News Bureau**
- ***USA Today***
- **VOA Radio Network**
- ***Wall Street Journal***
- ***Washington Post***
- ***Washington Times***
- **Dow Jones**
- Corroded with ***The Wall Street Journal*** regarding a possible interview with Minister Kudrin at Davos (15 January)
- Corroded with the **Associated Press** regarding Davos media outreach (22 January)
- Corroded with ***The Wall Street Journal*** and disseminated information on nuclear issues to the following outlets (22 January):
 - **AP**
 - ***Birmingham News***
 - **Bloomberg**
 - **BNA Daily Report for Executives**
 - ***Charlotte Observer***
 - ***Chicago Sun Times***
 - ***Chicago Tribune***
 - ***Congress Daily***
 - ***CQ Weekly***
 - ***Dallas Morning News***
 - **Dow Jones**
 - **Environment & Energy Daily**
 - ***Fort Worth Star-Telegram***
 - **Greenwire**
 - ***Houston Chronicle***
 - ***Los Angeles Times***
 - ***Miami-Herald***
 - ***New York Daily News***
 - ***The New York Times***
 - ***Philadelphia Inquirer***
 - ***Pittsburgh-Post Gazette***
 - **Reuters**

- *Richmond Times Dispatch*
- *Sacramento Bee*
- *San Diego Union Tribune*
- *San Francisco Chronicle*
- *South Florida Sun Sentinel*
- *The News & Observer*
- *The Post and Courier*
- *The State*
- *The Virginian Pilot*
- *Tuscaloosa News*
- *The Wall Street Journal*
- *The Washington Post*
- *The Washington Times*
- Contacted *The Wall Street Journal* and *The New York Times* regarding a reporter dinner with Natalya Timakova (21 January)
- Submitted Dmitry Peskov's Letter to the Editor on oil to *The Washington Post* (16 January)
- Met with the U.S. Chamber of Commerce (6 January)
- Met with the RAND Corporation (7 January)
- Met with the Brookings Institution (8 January)
- Corresponded with the U.S. Chamber of Commerce and Carnegie Endowment for International Peace re: Minister Shuvalov's influencer briefings (19 January)

FEBRUARY 2010

- Conducted outreach with the **Huffington Post** to place Minister Dvorkovich's and Andranik Migranyan's op-eds (2, 18 February)
- Corresponded with the Journal of International Affairs re: an interview with Minister Ryabkov (12 February)
- Distributed "Economic Highlights from Russia" – a report summarizing recent economic news and trends – to the following outlets and think tanks (29 December):
 - **AFP**
 - **AP**
 - *Atlanta Journal-Constitution*
 - **Barron's**
 - **Bloomberg**
 - *Boston Globe*
 - *Boston Herald*
 - **Brookings Institution**
 - *BusinessWeek*
 - *Chicago Sun-Times*
 - **CNBC**
 - **CNNMoney.com**
 - *Dallas Morning News*
 - **DealReporter-Americas**
 - **Dow Jones**
 - **Eurasia Group**
 - *Financial Times*
 - *Forbes*
 - *Fortune*
 - *Houston Chronicle*
 - **Inbound Logistics**
 - **Inside U.S. Trade**
 - *Los Angeles Times*
 - **Marketplace**
 - **McClatchy**
 - **Medley Advisors**

2010 JUL 27 AM 9:47

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- **MSNBC**
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- ***The New York Times***
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- ***Politico***
- **Reuters**
- ***Sacramento Bee***
- ***San Francisco Chronicle***
- ***St. Paul Pioneer Press***
- **TheDeal.com**
- ***TIME***
- **Tribune Washington News Bureau**
- ***USA Today***
- ***The Wall Street Journal***
- ***The Washington Post***
- ***The Washington Times***
- Discussed interview request with ***CEO Quarterly*** (9 February)
- Corresponded with **CNBC** for placing an op-ed by PriceWaterhouseCooper (18, 22, 24 February)
- Corresponded with ***The New York Times*** and ***The Wall Street Journal*** (10 February)
- Meeting with **ABC News** re: interview with Russian President (16 February)
- Attended and reported on think tank events:
 - CATO event on "The Rule of Law in Russia" (2 February)
 - Woodrow Wilson Center event on the "Legacy and Consequences of Jackson-Vanik" and human rights in Russia (4 February)
 - Woodrow Wilson Center event on the "Rise and Fall of Soviet Experts" (16 February)
 - The Heritage Foundation event on Iran's nuclear ambition and how it relates to Middle East balance (17 February)
 - The Hudson Institute event on East Asia and nuclear nonproliferation (18 February)
 - CATO Institute event on "Nuclear Weapons Spending and the Future of the Arsenal" (22 February)

MARCH 2010

- Corresponded with ***The Wall Street Journal*** and ***The New York Times*** to alert them of a press conference with Governor Shantsev in New York (4 March)
- Invited reporters from the following outlets to the press conference in New York with Governor Shantsev (4 March):
 - **NPR**
 - ***TIME***
 - ***Newsweek***
 - ***Forbes***
 - ***BusinessWeek***
 - ***Institutional Investor***
 - ***Global Finance***
 - ***Investment Dealer's Digest***
 - ***Bank Investment Consulting Magazine***
 - **Dow Jones**
 - **Reuters**
 - **AP**
- Corresponded with ***Newsweek*** to facilitate interview with Minister Shuvalov (24 March)
- Conducted outreach to **ABC** for the Russian President's interview (13, 14, 17 March)
- Corresponded with the Brookings Institution for the Russian President's event re: nuclear nonproliferation (31 March)

- Conducted outreach to the following outlets to disseminate information on Russia's cash-for-clunkers program (8 March):
 - **(Melville) Newsday**
 - **AFP**
 - **am New York**
 - **AP**
 - **Atlanta Journal-Constitution**
 - **Autoblog**
 - **Automotive Engineering International**
 - **Automotive News**
 - **Autopia**
 - **Bloomberg**
 - **Boston Globe's Overdrive Blog**
 - **Chicago Sun-Times**
 - **Chicago Tribune**
 - **Consumer Reports Car Blog**
 - **Crain's Detroit Business**
 - **Dallas Morning News**
 - **Denver Post**
 - **Detroit Free Press**
 - **Detroit News**
 - **Dow Jones**
 - **Houston Chronicle**
 - **Jalopnik**
 - **Los Angeles Times**
 - **Miami Herald**
 - **Milwaukee Journal Sentinel**
 - **New York Post**
 - **The New York Times**
 - **NY Daily News**
 - **Orlando Sentinel**
 - **Philadelphia Inquirer**
 - **Pittsburgh Post-Gazette**
 - **RedEye (Chicago)**
 - **Reuters**
 - **Sacramento Bee**
 - **San Antonio Express-News**
 - **San Francisco Chronicle**
 - **San Francisco Chronicle's Top Down Auto Blog**
 - **San Jose Mercury News**
 - **South Florida Sun Sentinel**
 - **St. Louis Post-Dispatch**
 - **St. Petersburg Times**
 - **Star Tribune (Minneapolis)**
 - **The Arizona Republic (Phoenix)**
 - **The Auto Beat (Bloomberg)**
 - **The Baltimore Sun**
 - **The Boston Globe**
 - **The Columbus Dispatch**
 - **The Commercial Appeal (Memphis)**
 - **The Courier-Journal (Louisville)**
 - **The Dallas Morning News**
 - **The Indianapolis Star**
 - **The Kansas City Star**
 - **The New York Times Wheels Blog**
 - **The Orange County Register**

- *The Oregonian*
- *The Plain Dealer (Cleveland)*
- *The San Diego Union-Tribune*
- *The Seattle Times*
- *The Star-Ledger (Newark)*
- *The Tampa Tribune*
- *The Wall Street Journal*
- *The Washington Post*
- *Transport Technology Today*
- *Transport Topics*
- *USA Today*
- *Ward's AutoWorld*
- *Washington Examiner*
- *ABC News*
- *CNN.com*
- *MSNBC*
- *CNBC*
- *MarketWatch*
- *NPR*
- *Investor's Business Daily*
- *The San Francisco Examiner*
- *Huffington Post*
- Corresponded with the *Detroit Free Press* on Russia's cash for clunkers program article (10 March)
- Conducted outreach to Cisco re: Russia's Silicon Valley (19 March)
- Corresponded with *The New York Times* re: story on Skolkovo (25, 30 March)
- Corresponded with *CEO Quarterly* re: questions for Russian government on foreign investment and financial reform (12 March)
- Placed an op-ed on *CNBC* by PriceWaterhouseCooper's Gerendasi (15 March)
- Disseminated information to the following outlets re: Russia's nuclear program (19 March):
 - **AP**
 - *Birmingham News*
 - *Bloomberg*
 - *BNA Daily Report for Executives*
 - *Charlotte Observer*
 - *Chicago Sun Times*
 - *Chicago Tribune*
 - *Congress Daily*
 - *CQ Weekly*
 - *Dallas Morning News*
 - *Dow Jones*
 - *Environment & Energy Daily*
 - *Fort Worth Star-Telegram*
 - *Greenwire*
 - *Houston Chronicle*
 - *Los Angeles Times*
 - *Miami-Herald*
 - *New York Daily News*
 - *The New York Times*
 - *Philadelphia Inquirer*
 - *Pittsburgh-Post Gazette*
 - *Reuters*
 - *Richmond Times Dispatch*
 - *Sacramento Bee*
 - *San Diego Union Tribune*
 - *San Francisco Chronicle*

- *South Florida Sun Sentinel*
- *The News & Observer*
- *The Post and Courier*
- *The State*
- *The Virginian Pilot*
- *Tuscaloosa News*
- *The Wall Street Journal*
- *The Washington Post*
- *The Washington Times*
- Corresponded with **Forbes** for Russia 2030 piece (1 March)
- Meeting with the Center for Strategic and International Studies to discuss upcoming and potential research topics (24 March)
- Attended and reported on think tank events:
 - Woodrow Wilson Center event "Russia's Underground Fire: Politics, Security and Human Rights in the North Caucasus" (29 March)
 - Johns Hopkins SAIS event "The Politics of Russia Energy" (10 March)
 - The Heritage Foundation event "Russian Anti-Americanism: A Priority Target for U.S. Public Diplomacy" (23 March)
 - Center for Strategic and International Studies dinner on WTO
- Meeting with the Center for American Policy re: potential Presidential speech
- Corresponded with **Dow Jones** re: op-ed from the Third Millennium Russia Fund
- Corresponded with **Newsweek** for interview with Disney

APRIL 2010

- Corresponded with **ABC** prior to their interview with President Medvedev
- Placed an op-ed by Minister Serdyukov in *The Wall Street Journal* (7 April)
- Placed an op-ed by Minister Patrushev in *Politico* (8 April)
- Placed an op-ed by Andranik Migranyan in **Huffington Post** (9 April)
- Corresponded with the Brookings Institution to organize President Medvedev's speech (ongoing)
- Corresponded with *The Wall Street Journal* re: their request to speak with officials prior to the BRIC summit (7 April)
- Placed an op-ed by Kingsmill Bond (Troika Dialog) on **CNBC.com** (1 April)
- Pitched **CNBC** re: potential guest from Third Millennium Fund on Erin Burnett (6 April)
- Disseminated additional information on Russia's cash-for-clunkers program to the following outlets (15 April):
 - *(Melville) Newsday*
 - **AFP**
 - **am New York**
 - **AP**
 - *Atlanta Journal-Constitution*
 - **Autoblog**
 - *Automotive Engineering International*
 - *Automotive News*
 - **Autopia**
 - **Bloomberg**
 - **Boston Globe's Overdrive Blog**
 - *Chicago Sun-Times*
 - *Chicago Tribune*
 - **Consumer Reports Car Blog**
 - *Crain's Detroit Business*
 - *Dallas Morning News*
 - *Denver Post*
 - *Detroit Free Press*
 - *Detroit News*
 - **Dow Jones**

- *Houston Chronicle*
- *Jalopnik*
- *Los Angeles Times*
- *Miami Herald*
- *Milwaukee Journal Sentinel*
- *New York Post*
- *The New York Times*
- *NY Daily News*
- *Orlando Sentinel*
- *Philadelphia Inquirer*
- *Pittsburgh Post-Gazette*
- *RedEye (Chicago)*
- *Reuters*
- *Sacramento Bee*
- *San Antonio Express-News*
- *San Francisco Chronicle*
- *San Francisco Chronicle's Top Down Auto Blog*
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- *South Florida Sun Sentinel*
- *St. Louis Post-Dispatch*
- *St. Petersburg Times*
- *Star Tribune (Minneapolis)*
- *The Arizona Republic (Phoenix)*
- *The Auto Beat (Bloomberg)*
- *The Baltimore Sun*
- *The Boston Globe*
- *The Columbus Dispatch*
- *The Commercial Appeal (Memphis)*
- *The Courier-Journal (Louisville)*
- *The Dallas Morning News*
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- *The Plain Dealer (Cleveland)*
- *The San Diego Union-Tribune*
- *The Seattle Times*
- *The Star-Ledger (Newark)*
- *The Tampa Tribune*
- *The Wall Street Journal*
- *The Washington Post*
- *Transport Technology Today*
- *Transport Topics*
- *USA Today*
- *Ward's AutoWorld*
- *Washington Examiner*
- *ABC News*
- *CNN.com*
- *MSNBC*
- *CNBC*
- *MarketWatch*
- *NPR*
- *Investor's Business Daily*
- *The San Francisco Examiner*
- *Huffington Post*

- Corresponded with Dunkin Donuts re: possible op-ed given recent Russia investments (27, 28 April)
- Conducted outreach to Bank of America Merrill Lynch re: their outreach to global investors in Russia (27-30 April)
- Attended and reported on think tank events:
 - Johns Hopkins SAIS event "Implications of the Russian Anti-Corruption Campaign" (22 April)
 - USRC briefing on WTO and Jackson-Vanik
- Placed John Conner (Third Millennium Fund) op-ed in Dow Jones Talk Back (5 April)
- Corresponded with Dr. Henry Kissenger's office to coordinate meetings (20 April)
- Corresponded with the Council on Foreign Relations re: possible speech from Minister Ivanov (20 April)
- Corresponded with the Nixon Center re: speech by Minister Ivanov (20 April)

MAY 2010

- Corresponded with officials associated with START from the White House, Department of Defense, State Department and Senate Foreign Relations Committee for informational purposes (17 May)
- Corresponded with *The New York Times* re: their series on corruption (21 May)
- Corresponded with *CEO Quarterly* re: their special country report (21 May)
- Reached out to the following outlets prior to Minister Safanov's event:
 - **AP**
 - *Foreign Policy*
 - *The New York Times*
 - *The Washington Post*
- Corresponded with Eurasia Group and Emerging Markets Team re: interest in meeting with Russian officials (28 May)
- Corresponded with **CBS** for a broadcast interview during Minister Ivanov's time in Florida for the shuttle launch (14 May)
- Corresponded with **Bloomberg** re: USRBC Infrastructure Forum (6-7 May)
- Reached out to *The Wall Street Journal* to coordinate interview with Minister Ivanov (19 May)
- Reached out to **Bloomberg** to discuss an already published piece on President Medvedev (7 May)
- Met with Esther Dyson to discuss Russia's modernization (11 May)
- Corresponded with Bank of America Merrill Lynch to discuss a possible op-ed (13 May)
- Reached out to *The New York Times* re: the paper's "Above the Law" series (18 May)
- Reached out to the Council on Foreign Relations to discuss piece on the North Caucasus for the New York Review of Books (24 May)
- Corresponded with *The New York Times*, *The Wall Street Journal*, **Bloomberg**, **CBS Evening News**, **PBC Charlie Rose**, **Newshour**, **NBC Brian Williams** and **60 Minutes** re: St. Petersburg International Economic Forum (26-28 May)
- Reached out to White House Office of National Drug Control Policy re: participants for drug forum in Russia (27 May)
- Pitched the following healthcare outlets re: Russia's pharmaceutical industry (20 May):
 - *Newsday*
 - *The Star Ledger*
 - *Philadelphia Inquirer, Pittsburgh-Post Gazette*
 - *The Herald-Sun*
 - *The News & Observer*
 - *The New York Times*
 - *San Jose Mercury News*
 - *San Francisco Chronicle*
 - *BioCentury*
 - *BioWorld Today*
 - *Investor's Business Daily*

- **Pharmaceutical Executive**
- **Pharmaceutical-Technology**
- Meeting with the Carnegie Endowment for International Peace (20 May)
- Corresponded with the Nixon Center and Dr. Henry Kissinger re: Minister Ivanov
- Attended and reported on events:
 - Woodrow Wilson Center event "Corrosive Reforms" (24 May)
 - Nixon Center Conference
 - Brookings Luncheon for Vladimir Yakunin, President of Russian Railways and President of the Dialogue of Civilizations
 - Information Technology and Innovation Foundation session on the role of governments in encouraging technology

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this : During this 6 month (December 1, 2009 – May 30, 2010) reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from Diversified Energy Communications LTD \$1,676,736.00 to cover fees and expenses for providing services for the benefit of Gazprom during the reporting period.

RSD/CES/REGISTRATION UNIT

2010 JUL 27 AM 9:47

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$1,848,000.00 to cover fees and expenses for providing services for the benefit of The Russian Federation during the reporting period.

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period (December 1, 2009 – May 30, 2010), have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

ACCESS COMMUNICATIONS	\$9,060.00
BT CONFERENCING INC.	\$354.85
BUSINESS WIRE	\$2,020.00
CLARK & WEINSTOCK	\$140,196.25
COMPUTER GRAPHICS	\$50.00
CRITICAL MENTION, INC.	\$1,980.00
DEPENDABLE DELIVERY	\$182.50
FEDEX	\$13.13
INFLUENCER DATABASE	\$4,970.85
INTA-BORO ACRES INC	\$638.60
MCGRAW-HILL COMPANIES (LNG Daily)	\$2,294.90
PERRY BASSETT (Freelancer)	\$9,500.00
RACKSPACE LTD.	\$600.00
TELEPHONE & NETWORK CHARGE	\$13,383.01
U.S. RUSSIA BUSINESS COUNCIL	\$4,000.00
XEROX CHGS	\$5.80
TRAVEL/MISC EXP	\$42,548.84
Grand Total	\$218,415.72

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

Expense/Vendor	OOP Expense Total
Alston & Bird	\$174,000.00
AT&T Wireless Services	\$1,468.60
Browser Media, LLC	\$19,450.00
BT Conferencing Inc.	\$2,767.60
Catering by Windows	\$632.42
Charles Dolan	\$78,554.00
Critical Mention	\$3,330.00
Computer Graphics	\$120.00
Dependable Delivery	\$182.50
Digital Media Services	\$17,595.00
FedEx	\$609.19
Inta-Boro Acres, Inc	\$497.32
National Communications Group	\$1,173.67
Quik-Trak	\$42.50
RMA Chauffeured Transport	\$351.00
Subscriptions	\$3,041.93
Travel/Misc Expenses	\$118,587.48
Video Monitoring Services of America	\$631.30
Xerox Charges	\$181.90
TOTAL	\$423,020.39

ATTACHMENT E
to
Ketchum Inc.
Supplemental Statement

Section 15(c): During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

- **Ray Kotcher:** Richard Shelby for U.S. Senate, \$1,000 (March)
- **Matt Stearns:** Richard Shelby for U.S. Senate, \$250 (March)
- **Erika Soto Lamb:** Jesse Mermell for Brookline Selectman, \$100 (February); \$75 (December)

**ATTACHMENT F
to
Ketchum Inc.
Supplemental Statement**

Section 5(b): Have any employees or individuals, who have filed short form registration statement, terminated their employment of connection with the registrant during this 6 month period?

<u>Name</u>	<u>Position</u>	<u>Date of Status Change</u>
Ben Goldstein	Employee	4/30/2010

ATTACHMENT G
to
Ketchum Inc.
Supplemental Statement

Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

<u>Name</u>	<u>Resident Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Tim Weinheimer	1255 25 th St. NW Apt. 620 Washington, DC 20037	USA	Employee	3/2/2010
Dan Mahoney	2100 19 th St. NW Apt. 606 Washington, DC 20009	USA	Employee	5/6/2010
Casey Barger	4820 Mt. Zion Road Frederick, MD 21703	USA	Employee	5/21/2010
Santina "Tina" Carcione	3110 8 th Street, N Arlington, VA 22201	USA	Employee	5/6/2010
Katherine Avgerinos	122 Braeburn Drive New Canaan, CT 06840	USA	Employee	5/20/2010

NSD/CES/REGISTRATION
UNIT

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