

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending May 31, 2012
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Ketchum Inc. 5758
(c) Business Address(es) of Registrant
1285 Avenue of the Americas
New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- (1) Residence address(es) Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
- (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
See Attachment F				

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
See Attachment G		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
 If yes, furnish the following information:

Foreign Principal	Date of Termination
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8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
 If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Russian Federation
 Gazprom Export
 Tourism Australia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A ³	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B ⁴	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

N/A

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
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See Attachment C

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).
 8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.
 9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal,

Date	To Whom	Purpose	Amount
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See Attachment D

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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See Attachment E

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Russian Federation
 Gazprom Export
 Kingdom of Saudi Arabia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

- Email
 Website URL(s): www.modernrussia.com
 Social media websites URL(s): twitter.com/modernrussia
 Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) _____

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A
to Ketchum Inc.
Supplemental Statement**

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

DECEMBER 2011

- Corresponded with **Institutional Investor** re: interview requests (ongoing throughout December)
- Corresponded with **Triogem Capital** re: media opportunities (ongoing throughout December)
- Corresponded with **NPR** re: new Moscow correspondent (2 December)
- Corresponded with **Craig Mellow** re: investment banking business piece (5 December)
- Corresponded with **Bloomberg TV** re: media ideas (5 December)
- Corresponded with **Barron's** re: article on Russia (5 December)
- Corresponded with the following outlets re: WTO Ministerial (5 December):
 - **AP**
 - **Asahi Shimbun**
 - **Bloomberg**
 - **BusinessWeek**
 - **CBC TV/SRC-TV**
 - **CNBC Fast Money**
 - **CNN**
 - **Dow Jones**
 - **Fuji TV**
 - **Hokkaido Shimbun**
 - **Jiji Press**
 - **Julia Ioffe**
 - **Kyodo News**
 - **Los Angeles Times**
 - **Mainichi Shimbun**
 - **NBC**
 - **NPR Marketplace**
 - **Newsweek**
 - **NHK**
 - **Reuters**
 - **Sankei Shimbun**
 - **TBS**
 - **The New York Times**
 - **The Nikkei**
 - **The Wall Street Journal**
 - **The Washington Post**
 - **TIME**
 - **Tokyo/Chunichi Shimbun**
 - **TV Tokyo**
 - **Yomiuri Shimbun**
 - **Voice of America**
- Corresponded with **The Hill** re: correction in article (8 December)
- Corresponded with **Bloomberg TV** and **CNBC** re: interview opportunities with Mr. Voskresensky at the WTO Ministerial (8 December)
- Corresponded with **U.S.-Russia Business Council** re: Interview opportunities with CNBC (8 December)
- Corresponded with the following companies re: statements surrounding Russia's accession to the WTO (5-8 December):
 - **Ambassador Richard Burt**
 - **Coca-Cola**
 - **The Boeing Company**
 - **U.S.-Russia Business Council**
 - **Center for Business Ethics and Corporate Governance**
 - **Ernst & Young**
 - **Prosperity Capital Management**
 - **U.S. Chamber for Commerce**
 - **Alcoa**
 - **Ford Motor**
 - **Siguler Guff**
 - **PepsiCo**
 - **Terex**
 - **Caterpillar**
 - **General Electric**
 - **GM Russia**
 - **Third Millennium Russia Fund**
 - **Kinross Gold**
 - **VTB Capital**
 - **Bosch**
 - **BNY Mellon**
 - **Triogem Asset Management**
 - **HSBC**
 - **JP Morgan**
 - **Deutsche Bank**
 - **NYSE-EURONEXT**
 - **Brevan Howard**
 - **Neptune Asset Management**

- **Jupiter Asset Management Limited**
- **U.S.-Russia Center for Entrepreneurship**
- **Norddeutsche Landesbank**
- **DGAP**
- **Knauf Group CIS**
- **EHESS/INALCO**
- **IRIS**
- **Coalition for U.S.-Russia Trade**
- **Russia Direct Investment Fund**
- **Corresponded with The Wall Street Journal re: interview opportunity for Mr. Medvedev or Mr. Slepnev (9 December)**
- **Distributed official statement by Mr. Peskov to the following outlets (10 December):**
 - **ABA Banking Journal (American Banking Association)**
 - **ABC**
 - **AFP**
 - **AP**
 - **Asahi Shimbun**
 - **Atlanta Journal-Constitution**
 - **Bank Investment Consultant Magazine**
 - **Barron's**
 - **BBC**
 - **Bloomberg**
 - **Bloomberg Businessweek Investing Blog**
 - **Bloomberg Radio Network**
 - **Boston Globe**
 - **Business Insider – Money Game**
 - **BusinessWeek**
 - **Businessweek Europe Insights**
 - **CBS**
 - **CBS – The Early Show**
 - **Charlotte Observer**
 - **Chicago Tribune**
 - **CNN**
 - **CNN Money Business 360 Blog**
 - **CNN.com**
 - **CNNMoney.com**
 - **DealReporter-Americas**
 - **Detroit Free Press**
 - **Dow Jones**
 - **Financial Times Beyond BRICS**
 - **Forbes**
 - **Forbes Digital Rules**
 - **Forbes Wolfe Emerging Tech Report**
 - **Foreign Policy**
 - **Fortune Street Sweep Blog**
 - **Fox News**
 - **Freelancer for The New Yorker, Businessweek,**
 - **Foreign Policy, The New Republic**
 - **Fuji TV**
 - **Global Finance**
 - **GlobalPost**
 - **Goldman Sachs**
 - **Hokkaido Shimbun**
 - **Houston Chronicle**
 - **Huffington Post**
 - **Inside U.S. Trade**
 - **Institutional Investor**
 - **International Global Markets Blog**
 - **Investor's Business Daily**
 - **Jiji Press**
 - **Kiplinger's Opening Shot**
 - **Kyodo News**
 - **Los Angeles Times**
 - **Mainichi Shimbun**
 - **Marketplace**
 - **McClatchy**
 - **Miami Herald**
 - **MSNBC**
 - **NBC**
 - **Newsweek**
 - **NPR**
 - **PBS Newshour**
 - **Pittsburgh Tribune-Review**
 - **Politico**
 - **Reuters**
 - **San Francisco Chronicle**
 - **SmartMoney**
 - **Source Media**
 - **St Paul Pioneer Press**
 - **The Atlantic**
 - **The Deal**
 - **The Economist Free Exchange**
 - **The Economist Free Exchange**
 - **The New York Times**
 - **The New York Times**
 - **The Wall Street Journal**
 - **The Washington Post**
 - **The Washington Times**
 - **TheStreet**

- Time
- Time The Curious Capitalist
- Tribune Washington News Bureau
- U.S. News & World Report
- US News & World Report The Fund Observer
- USA Today
- Venture Capital Dispatch
- VOA Radio Network
- Corresponded with **CNBC** re: interview request for Mr. Peskov or Mr. Putin (11 December)
- Corresponded with the following outlets re: WTO Ministerial interview opportunities (12 December):
 - Bloomberg
 - International Herald Tribune
 - NPR
 - The Wall Street Journal
- Corresponded with the following companies re: WTO accession (12 December):
 - Alcoa
 - Verno Capital
 - Troika Dialogue
 - U.S. Russia Center for Entrepreneurship
 - Russian Direct Investment Fund
 - Verno Capital
 - PepsiCo
 - U.S. Chamber of Commerce
 - U.S. Russia Business Council
- Corresponded with the following companies re: Russian investment climate (12 December):
 - Citi
 - Alfa Bank
 - Deutsche Bank
 - VTB Capital
 - Bank of America Merrill Lynch
- Distributed quote sheet re: Russia's WTO accession to the following outlets (13 December):
 - ABA Banking Journal (American Banking Association)
 - ABC
 - AFP
 - AP
 - Asahi Shimbun
 - Atlanta Journal-Constitution
 - Bank Investment Consultant Magazine
 - Barron's
 - BBC
 - Bloomberg
 - Bloomberg Businessweek Investing Blog
 - Bloomberg Radio Network
 - Boston Globe
 - Business Insider – Money Game
 - BusinessWeek
 - Businessweek Europe Insights
 - CBS
 - CBS – The Early Show
 - Charlotte Observer
 - Chicago Tribune
 - CNN
 - CNN Money Business 360 Blog
 - CNN.com
 - CNNMoney.com
 - DealReporter-Americas
 - Detroit Free Press
 - Dow Jones
 - Financial Times Beyond BRICS
 - Forbes
 - Forbes Digital Rules
 - Forbes Wolfe Emerging Tech Report
 - Foreign Policy
 - Fortune Street Sweep Blog
 - Fox News
 - Freelancer for The New Yorker, Businessweek, Foreign Policy, The New Republic
 - Fuji TV
 - Global Finance
 - GlobalPost
 - Goldman Sachs
 - Hokkaido Shimbun
 - Houston Chronicle
 - Huffington Post

- Inside U.S. Trade
 - Institutional Investor
 - International Global Markets Blog
 - Investor's Business Daily
 - Jiji Press
 - Kiplinger's Opening Shot
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - Marketplace
 - McClatchy
 - Miami Herald
 - MSNBC
 - NBC
 - Newsweek
 - NPR
 - PBS Newshour
 - Pittsburgh Tribune-Review
 - Politico
 - Reuters
 - San Francisco Chronicle
 - SmartMoney
 - Source Media
 - St Paul Pioneer Press
 - The Atlantic
 - The Deal
 - The Economist Free Exchange
 - The Economist Free Exchange
 - The New York Times
 - The New York Times
 - The Wall Street Journal
 - The Washington Post
 - The Washington Times
 - TheStreet
 - Time
 - Time The Curious Capitalist
 - Tribune Washington News Bureau
 - U.S. News & World Report
 - US News & World Report The Fund Observer
 - USA Today
 - Venture Capital Dispatch
 - VOA Radio Network
- Corresponded with Terex re: interview opportunities (13 December)
 - Corresponded with The Wall Street Journal re: WTO accession op-ed by I. Shuvalov (14 December)
 - Corresponded with CNBC re: interview (14 December)
 - Corresponded with CNN re: interview request with Mr. Peskov (15 December)
 - Corresponded with the following outlets re: dinner with Mr. Peskov(15 December)
 - The New York Times
 - Bloomberg
 - The Wall Street Journal
 - Associated Press
 - Invited the following outlets to a briefing with Mr. Dvorkovich, re: WTO ministerial (15 December):
 - AP
 - Asahi Shimbun
 - Bloomberg
 - BusinessWeek
 - CBC TV/SRC-TV
 - CNN
 - Dow Jones
 - Fuji TV
 - Hokkaido Shimbun
 - Jiji Press
 - Julia Ioffe
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - NBC
 - NPR Marketplace
 - Newsweek
 - NHK
 - Reuters
 - Sankei Shimbun
 - TBS
 - The New York Times
 - The Nikkei
 - The Wall Street Journal
 - The Washington Post
 - TIME
 - Tokyo/Chunichi Shimbun
 - TV Tokyo
 - Yomiuri Shimbun
 - Voice of America
 - Distributed President Medvedev's quote re: Russia's accession to the WTO to the following outlets (16 December):
 - ABA Banking Journal (American Banking Association)
 - ABC
 - AFP
 - AP

- Asahi Shimbun
 - Atlanta Journal-Constitution
 - Bank Investment Consultant Magazine
 - Barron's
 - BBC
 - Bloomberg
 - Bloomberg Businessweek Investing Blog
 - Bloomberg Radio Network
 - Boston Globe
 - Business Insider – Money Game
 - BusinessWeek
 - Businessweek Europe Insights
 - CBS
 - CBS – The Early Show
 - Charlotte Observer
 - Chicago Tribune
 - CNN
 - CNN Money Business 360 Blog
 - CNN.com
 - CNNMoney.com
 - DealReporter-Americas
 - Detroit Free Press
 - Dow Jones
 - Financial Times Beyond BRICS
 - Forbes
 - Forbes Digital Rules
 - Forbes Wolfe Emerging Tech Report
 - Foreign Policy
 - Fortune Street Sweep Blog
 - Fox News
 - Freelancer for The New Yorker, Businessweek, Foreign Policy, The New Republic
 - Fuji TV
 - Global Finance
 - GlobalPost
 - Goldman Sachs
 - Hokkaido Shimbun
 - Houston Chronicle
 - Huffington Post
 - Inside U.S. Trade
 - Institutional Investor
 - International Global Markets Blog
 - Investor's Business Daily
 - Jiji Press
 - Kiplinger's Opening Shot
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - Marketplace
 - McClatchy
 - Miami Herald
 - MSNBC
 - NBC
 - Newsweek
 - NPR
 - PBS Newshour
 - Pittsburgh Tribune-Review
 - Politico
 - Reuters
 - San Francisco Chronical
 - SmartMoney
 - Source Media
 - St Paul Pioneer Press
 - The Atlantic
 - The Deal
 - The Economist Free Exchange
 - The Economist Free Exchange
 - The New York Times
 - The New York Times
 - The Wall Street Journal
 - The Washington Post
 - The Washington Times
 - TheStreet
 - Time
 - Time The Curious Capitalist
 - Tribune Washington News Bureau
 - U.S. News & World Report
 - US News & World Report The Fund Observer
 - USA Today
 - Venture Capital Dispatch
 - VOA Radio Network
- Corresponded with **Dechert LLP** re: Russia's WTO accession (22 December)
 - Corresponded with **The Bipartisan Policy Center** re: statement on WTO
 - Corresponded with the following entities re: Modern Russia (throughout month):
 - VTB Capital
 - Investment Advisory Group
 - Lufthansa Cargo
 - Ernst & Young

JANUARY 2012

- Corresponded with the following entities re: Modern Russia (throughout month):
 - **Third Millennium Russia Fund**
 - **Russian Venture Company**
 - **Voice of America**
 - **Incuron**
 - **Kremlin Fellows Program**
- Corresponded with the following outlets re: op-ed by Mr. Putin campaign (throughout January):
 - **San Francisco Chronicle**
 - **Associated Press**
 - **CNN**
 - **Foreign Policy**
 - **The New York Times**
 - **NPR**
 - **Wall Street Journal**
 - **Reuters**
 - **The Atlantic**
 - **The Washington Times**
 - **The National Interest**
 - **The Huffington Post**
 - **Real Clear Politics**
 - **Forbes**
 - **CNBC**
 - **Bloomberg**
 - **The Nixon Center**
 - **The Center for Strategic and International Studies**
 - **Georgetown University**
 - **Kissinger Associates**
- Corresponded with the following companies re: SPIEF research (20-26 January)
 - **Kissinger Associates**
 - **The Walt Disney Company**
 - **Third Millennium Russian Fund**
 - **Center for Strategic and International Studies**
 - **Bank of America Merrill Lynch**
- Corresponded with **CNBC** re: op-ed by Laura Brank (20 January)
- Corresponded with the following outlets re: dinner with Mr. Putin (20 January):
 - **International Herald Tribune**
 - **The New York Times**
 - **Wall Street Journal**
 - **Time**
- Corresponded with the following outlets re: Ambassador Kislyak luncheon (20 January):
 - **Foreign Policy**
 - **The Washington Post**
 - **The Wall Street Journal**
 - **CNN**
 - **Reuters**
- Corresponded with **Aviation Week** re: op-ed (January 20)
- Corresponded with the following outlets re: briefing with Mr. Dvorkovich, Mr. Voskrensenky, Ms. Galushka (January 20):
 - **AP**
 - **Asahi Shimbun**
 - **Bloomberg**
 - **BusinessWeek**
 - **CBC TV/SRC-TV**
 - **CNN**
 - **Dow Jones**
 - **Fuji TV**
 - **Hokkaido Shimbun**
 - **Jiji Press**
 - **Julia Ioffe**
 - **Kyodo News**

- Los Angeles Times
 - Mainichi Shimbun
 - NBC
 - NPR Marketplace
 - Newsweek
 - NHK
 - Reuters
 - Sankei Shimbun
 - TBS
 - The New York Times
 - The Nikkei
 - The Wall Street Journal
 - The Washington Post
 - TIME
 - Tokyo/Chunichi Shimbun
 - TV Tokyo
 - Yomiuri Shimbun
 - Voice of America
- Corresponded with the following outlets re: interviews with Russia Federation representatives at Davos (23 January):
 - CNN
 - MarketWatch
 - Bloomberg TV/wire
 - CNBC
 - The New York Times
 - The Washington Post
 - International Herald Tribune
 - The Wall Street Journal
 - Dow Jones
 - Foreign Policy
 - Corresponded with **Bloomberg TV** re: media ideas (23 January)
 - Corresponded with the follow outlets re: Russia's automotive industry (24 January)
 - The Detroit News
 - Forbes
 - Automotive World
 - AFP
 - Corresponded with the following outlets re: APEC DAM article (30 January)
 - Seattle Times
 - The Washington Post
 - Associated Press
 - Newsweek
 - Julia Ioffe
 - NPR
 - San Francisco Chronicle
 - Seattle Post Intelligencer
 - Union Times (San Diego)
 - San Diego Business Journal
 - McClatchy
 - Dow Jones
 - Bloomberg Government
 - Corresponded with **The New York Times** re: interview with Mr. Peskov (20-30 January)

FEBRUARY 2012

- Corresponded with the following outlets re: Mr. Putin roundtable (ongoing):
 - The New York Times
 - The International Herald Tribune
 - The Wall Street Journal
 - The Washington Post
 - Los Angeles Times
 - TIME Magazine
- Corresponded with the following re: Mr. Putin op-eds (ongoing):
 - Atlanta Journal-Constitution
 - Bloomberg
 - Chicago Tribune

- **CNBC**
- **CNN**
- **CNN.com**
- **Dow Jones**
- **Forbes**
- **Foreign Affairs**
- **Foreign Policy**
- **Foreign Policy Association blog network**
- **Fortune**
- **Huffington Post**
- **Investor's Business Daily**
- **Los Angeles Times**
- **National Interest**
- **RAND**
- **Real Clear World**
- **San Diego Union-Tribune**
- **The New York Times**
- **The Wall Street Journal**
- **The Washington Post**
- **The Washington Times**
- **Tribune Media Services**
- **USA Today**
- **U.S. Chamber of Commerce**
- **Woodrow Wilson Center**
- **World Policy Journal**
- Corresponded with **Aviation Week** re: op-ed placement (17, 27 February)
- Corresponded with **Aviation Week** re: May conference (3 February)
- Corresponded with **CNN** re: interview opportunity for Mr. Lavrov (8 February)
- Corresponded with **The New York Times** re: meeting with Mr. Peskov (2 February)
- Corresponded with **Inside U.S. Trade** re: Q-and-A with Mr. Ovechko (1 and 14 February)
- Corresponded with **Foreign Affairs** re: interview request (3 February)
- Corresponded with **Russia Venture Company** re: media opportunities (1 February)
- Corresponded with the **IDC** re: UN mission (3 February)
- Corresponded with **The Wall Street Journal** re: reporter visit to Russia (ongoing)
- Corresponded with the following companies re: Modern Russia (ongoing):
 - **Talk Club**
 - **BlackRock**
 - **Van Eck**
 - **Fairmont Hotels**
 - **Four Seasons Hotels**
 - **Armani Hotels**
 - **Variety**
- Corresponded with **Russian Automotive Forum** re: media attendees (23 February)
- Corresponded with **U.S. Consulate in St. Petersburg** re: automotive trade mission (23 February)
- Corresponded with the following outlets re: elections (24 February):
 - **Business Insider**
 - **Foreign Affairs**
 - **The Wall Street Journal**
 - **CNN**

MARCH 2012

- Corresponded with the following outlets re: elections interview requests (3 March):
 - **CNBC**
 - **Bloomberg**
 - **PBS**

- Corresponded with the following outlets re: Putin documentary:
 - Discovery
 - National Geographic
 - History Channel
 - PBS
- Corresponded with **Forbes** re: media opportunity
- Corresponded with **Foreign Affairs** re: interview request (14 March)
- Corresponded with the following outlets re: Mr. Lavrov op-ed (19-22 March):
 - The Wall Street Journal
 - The Washington Post
 - The Washington Times
- Invited the following outlets to a briefing with Mr. Kirienko on the Seoul Nuclear Security Summit (21 March):
 - AP
 - Asahi Shimbun
 - Bloomberg
 - BusinessWeek
 - CBC TV/SRC-TV
 - CNN
 - Dow Jones
 - Fuji TV
 - Hokkaido Shimbun
 - Jiji Press
 - Julia Ioffe
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - NBC
 - NPR Marketplace
 - Newsweek
 - NHK
 - Reuters
 - Sankei Shimbun
 - TBS
 - The New York Times
 - The Nikkei
 - The Wall Street Journal
 - The Washington Post
 - TIME
 - Tokyo/Chunichi Shimbun
 - TV Tokyo
 - Yomiuri Shimbun
 - Voice of America
- Invited the following outlets to a briefing with Mr. Dvorkovich on the BRICS Summit (21 March):
 - AP
 - Asahi Shimbun
 - Bloomberg
 - BusinessWeek
 - CBC TV/SRC-TV
 - CNN
 - Dow Jones
 - Fuji TV
 - Hokkaido Shimbun
 - Jiji Press
 - Julia Ioffe
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - NBC
 - NPR Marketplace
 - Newsweek
 - NHK
 - Reuters
 - Sankei Shimbun
 - TBS
 - The New York Times
 - The Nikkei
 - The Wall Street Journal
 - The Washington Post
 - TIME
 - Tokyo/Chunichi Shimbun
 - TV Tokyo
 - Yomiuri Shimbun
 - Voice of America
- Invited the following outlets to the Euro-Atlantic Security Community: Myth of Reality conference (21 March):
 - AP
 - Asahi Shimbun
 - Bloomberg
 - BusinessWeek
 - CBC TV/SRC-TV
 - CNN
 - Dow Jones
 - Fuji TV
 - Hokkaido Shimbun
 - Jiji Press
 - Julia Ioffe
 - Kyodo News
 - Los Angeles Times
 - Mainichi Shimbun
 - NBC
 - NPR Marketplace
 - Newsweek
 - NHK

- Reuters
- Sankei Shimbun
- TBS
- The New York Times
- The Nikkei
- The Wall Street Journal
- The Washington Post
- TIME
- Tokyo/Chunichi Shimbun
- TV Tokyo
- Yomiuri Shimbun
- Voice of America
- Corresponded with T. Truman re: trade mission
- Corresponded with the following outlets ahead of the global tech symposium:
 - AP
 - Reuters
 - The New York Times
 - The Wall Street Journal
 - San Francisco Chronicle
 - Forbes
- Corresponded with Reuters, San Jose Mercury News re: Mr. Fomichev media opportunities (27 March)
- Corresponded with The Wall Street Journal re: recent article
- Corresponded with the following companies re: Modern Russia (ongoing):
 - TravelMenu
 - DT-Global Business Consulting
 - Van Eck
 - Talk Club
 - TMX Atrium
 - EquaMetrics Inc
 - OS Forum
 - Hyatt
 - Deloitte
 - Salans
 - Tiffany's

APRIL 2012

- Corresponded with CNN re: interview with Mr. Siluanov (8 April)
- Corresponded with Foreign Affairs and The Economist re: meeting with Mr. Peskov (9 April)
- Corresponded with ITAR-TASS re: Moscow event hosted by President Putin (9 April)
- Invited the following outlets to a luncheon with Ambassador Kislyak (11 April):
 - Inside U.S. Trade
 - Foreign Policy
 - CNN
 - AP
 - Reuters
 - Bloomberg Government
 - The Washington Post
 - The New York Times
 - The Hill
 - Bloomberg
 - The Wall Street Journal
 - Dow Jones
 - Reuters
 - USA Today
 - Roll Call/CQ
- Corresponded with The Hill re: PNTR (23 April)
- Corresponded with The New York Times re: inauguration (25 April)
- Corresponded with CNN re: feature on Sochi (ongoing)
- Corresponded with VTB Bank re: APEC (April 25)
- Corresponded with Bloomberg TV re: feature on Sochi (27 April)
- Corresponded with Chris Barter and Institutional Investor re: meeting (27 April)
- Corresponded with Chicago Tribune re: Putin op-ed (30 April)
- Corresponded with the following companies re: Modern Russia (ongoing):
 - Deloitte
 - Hyatt
 - TMX Atrium
 - Teva Pharmaceuticals

o Equametrics

MAY 2012

- Corresponded with **CNN** re: interview possibilities (1 May)
- Corresponded with **The New York Times** re: inauguration (1 May)
- Corresponded with **Chris Barter** (2 May)
- Corresponded with **Investor Business Daily** re: future meetings with Russian economic development officials (3 May)
- Corresponded with **Chicago Tribune** re: Putin op-ed (3 May)
- Corresponded with the following outlets re: SPIEF attendance (3 May):
 - o **AP**
 - o **The Washington Post**
 - o **The New York Times**
 - o **The Wall Street Journal**
 - o **Bloomberg**
 - o **Newsweek**
 - o **Fox**
 - o **Time**
 - o **CNBC**
 - o **CNN**
 - o **NPR**
 - o **ABC**
- Corresponded with **NYSE Euronext** re: Russia market outlook (3 May)
- Corresponded with **AP** re: inquiry (4 May)
- Corresponded with **The New York Times** re: Mr. Peskov quote (8 May)
- Corresponded with **The WSJ CEO Council** re: Prime Minister Medvedev's invitation to speak (10 May)
- Corresponded with **NYSE** re: possible quotes for media (14 May)
- Corresponded with the following outlets re: Ambassador Qvechko APEC event at CSIS (14 May):
 - o **Reuters**
 - o **Bloomberg**
 - o **Politico**
 - o **The New York Times**
 - o **Dow Jones**
 - o **The Wall Street Journal**
 - o **Xinhua**
 - o **Nikkei**
 - o **AP**
 - o **The Hill**
 - o **Yomiuri Shimbun**
 - o **The Washington Post**
 - o **Inside U.S. Trade**
- Corresponded with the following outlets re: G8/NATO Summits (16 May):
 - o **Inside U.S. Trade**
 - o **Foreign Policy**
 - o **Reuters**
 - o **The Washington Post**
 - o **The New York Times**
 - o **Bloomberg**
 - o **Dow Jones**
- Invited the following outlets to a G8 Summit briefing with Mr. Dvorkovich and Mr. Voskresensky (16 May):
 - o **AP**
 - o **Asahi Shimbun**
 - o **Bloomberg**
 - o **BusinessWeek**
 - o **CBC TV/SRC-TV**
 - o **CNN**
 - o **Dow Jones**
 - o **Fuji TV**
 - o **Hokkaido Shimbun**
 - o **Jiji Press**
 - o **Julia Ioffe**
 - o **Kyodo News**
 - o **Los Angeles Times**
 - o **Mainichi Shimbun**
 - o **NBC**
 - o **NPR Marketplace**
 - o **Newsweek**
 - o **NHK**
 - o **Reuters**
 - o **Sankei Shimbun**
 - o **TBS**
 - o **The New York Times**

- **The Nikkei**
- **The Wall Street Journal**
- **The Washington Post**
- **TIME**
- **Tokyo/Chunichi Shimbun**
- **TV Tokyo**
- **Yomiuri Shimbun**
- **Voice of America**
- Corresponded with **Forbes** re: market outlook (17 May)
- Corresponded with **Frontier PR** re: Russia Direct Investment Fund (17 May)
- Held a lunch with **Taisiya Solovyeva** and **Karl Schmidt** regarding RBIS for event in December (22 May)
- Corresponded with **CNN** re: Head of Goldman's Russia business on Global Exchange (24 May)
- Corresponded with **CNBC Closing Bell** re: market outlook (23 May)
- Corresponded with **CNBC Squawkbox** re: market Outlook (25 May)
- Corresponded with **The Economist** re: an interview on privatization with client (25 May)
- Corresponded **Bloomberg** re: piece with Goldman Sachs (30 May)
- Corresponded with **Bank of America Merrill Lynch** re: market outlook (ongoing)
- Corresponded with **AP** re: correction in article (24 May)
- Corresponded with **Ed Eisler** re: market outlook (ongoing)
- Corresponded with the following re: Modern Russia (ongoing):
 - **Igor Egerdov**
 - **Victor Sedov**
 - **Russian American Foundation**
 - **Deloitte**
 - **Hyatt hotels**

**ATTACHMENT A
to
Ketchum Inc.
Supplemental Statement**

Section 11: During this 6 month (December 1, 2011– May 31, 2012) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?

Activities of Ketchum representatives on behalf of Gazprom ("Client") were as follows:

DECEMBER 2011

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Reached out to The Wall Street Journal for a correction to an article mentioning the client – 7 December 2011

Other:

- Assembled, edited and distributed Gazprom Export's Blue Fuel newsletter – 21 December 2011

Press release distribution (on file):

- Press release on GECF hosting Doha gas summit on 15 November – 7 December 2011

JANUARY 2012

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Corresponded with Reuters regarding a story on European gas supply cuts – 31 January 2012

Other:

- Spoke with Eurasia Group and Columbia SIPA about organizing an influencer event around client investor day in February – 24 January 2012

Press release distribution (on file):

FEBRUARY 2012

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Provided media relations support at client investor day in New York, set up interviews for key client executives with The Financial Times, The Wall Street Journal, Dow Jones and AFP – 16 February

Other:

- Conducted Q&A with CSIS expert Ed Chow for client newsletter – 21 February

Press release distribution (on file):

- Press release on Gazprom IFRS 2011 earnings – 1 February 2012
- Statement on restored gas supplies to Europe – 20 February 2012
- Press release on Gazprom-Kogas meeting – 20 February 2012

MARCH 2012

Ketchum Team Activities:

Media Outreach Related to Client Work:

- Organized meetings for client with Pipeline and Gas Journal, Platts, Oil and Gas Investor and Natural Gas Week during CERAWEEK (March 5-9)

APRIL 2012

Ketchum Team Activities:

Other:

- Assisted Gazprom's sponsorship of a private screening of the documentary film "The Russian Winter" during this year's Tribeca Film Festival by negotiating the event contract, planning the event, inviting guests, producing promotional materials and providing on-site staffing support – 24 April
- Launched a monthly newsletter aimed at the U.S. influencer community to boost Gazprom's U.S. profile and facilitate meetings – 17 April
- Assembled, edited and distributed Gazprom Export's Blue Fuel newsletter – 12 April 2012

Press release distribution (on file):

- Press release on Gazprom 2011 results – 27 April 2012
- Press release on the 12th Meeting of the GECF – 27 April 2012

MAY 2012

Ketchum Team Activities:

Other:

- Drafted and distributed newsletter to influencer community on behalf of client – 15 May 2012

Press release distribution (on file):

- Press release on Gazprom and CNPC discussing cooperation on UGSF – 28 May 2012

ATTACHMENT A
to
Ketchum Inc.
Supplemental Statement

Section 11: During this reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?

Activities of Ketchum representatives on behalf of Tourism Australia ("Client") were as follows:

DECEMBER 2011

IMHP (International Media Hosting Program)

- Confirmed and executive trip for Harper's Bazaar editor

Media Relations

- Correspondence related to "Quirky Island Cocktails" placement in Hemispheres (Hayman Island)
- Correspondence with Departures.com for World's Coolest Poolside Scenes

Partnerships

- Arranged a meeting with the Chase Marketing Team for potential brand partnership

JANUARY 2012

G'Day USA

- Executed G'Day famils:
 - Matt Rodbard of Food Republic
 - Krista Simmons of Wandermelon.com, CBSLA.com
 - Berit Baugher of FathomAway.com
 - Matthew Link of Orbitz, TravelandLeisure.com, AOL, Concierge.com and LA Times
 - Tony Perrottet of Smithsonian
 - Jay Cheshes of Food & Wine, Saveur, and T&L
 - Gretchen Kelly of NYDailyNews.com

IMHP (International Media Hosting Program)

- Confirmed and began planning trip for Barbara Chernetz of Redbook.com
- Continued conversations for the following IMHP opportunities:
 - Peter Greenberg of AARP.com and PeterGreenberg.com
 - Julie Earle-Levine of NY Times, NY Magazine and Delta Sky
 - Beth Weitzman of Modern Luxury
 - Aaron Peasley of Elle Décor
 - Christopher Elliot
 - Mark Ellwood of T+L, Departures, Architectural Digest
 - Jaqueline Frober of Coastal Living
 - Andrew Evans of National Geographic
 - Elaine Glusac of Virtuoso
 - Amanda Jones of LA Times
- Pitched ATE to:
 - Travel Weekly (confirmed)
 - Questex (pending)
 - Andrew Evans (declined due to travel schedule)
 - Wendy Perrin
- Pitched HALO experiences to:
 - Julie Earle-Levine
 - Johnny Jet

Broadcast

- Dirty Jobs – Facilitated itinerary and flight assistance
- Anthony Bourdain – Facilitated itinerary assistance
- Wealth TV/Outside TV – Pitched for Australia content
- Rachel Zoe – Pitched for Australia trip after Zoe commented on interest to travel to Australia
- TODAY – Pitched Sydney Mardi Gras, Melbourne Food and Wine Festival, Jamie Durie visit TODAY studio in NY

VOLP (Visiting Opinion Leaders Program)

- o Jamie Durie – Set up call with manager to determine travel possibilities
- o Andrew Zimmern – Facilitated talks with management

Media Relations

- Pitched January theme: What's Hot in 2012/ Ghan with the wind - Australia's great train journeys
- Pursued the following reactive media opportunities:
 - o Richard Alleman – Interested in featuring Wild Bush Luxury in an upcoming piece
 - o Genevieve Brown – Interested in Wolgan Valley Resort for Stunning Private Dining Room round-up inclusion on ABCNews.com
- "G'Day" and "80 Sips" press releases to trade and consumer media

February

G'Day USA outreach

- Matt Rodbard (Food Republic, Bon Appétit online, Tasting Table, BlackBook and Men's Journal)
- Krista Simmons (Los Angeles Times, Saveur, Wandermelon.com, CBSLA.com)
- Berit Baugher (FathomAway.com)
- Matthew Link (Orbitz, Travelandleisure.com, AOL, Concierge.com and LA Times)
- Tony Perrottet (Smithsonian)
- Jay Cheshes (Food & Wine, Saveur, and Travel & Leisure)
- Gretchen Kelly (MetroSource, Executive Travel, Luxury Travel Advisor, NY Post)
- NYDailyNews.com
- FoodRepublic.com
- FathomAway.com

IMHP continued outreach:

- Julie Earle-Levine (NY Times, NY Magazine, Departures)
- Mark Ellwood (T+L, Departures, various)
- Coastal Living – Noosa Food & Wine & SA
- Andrew Evans (National Geographic)
- Elaine Glusac (Virtuoso)
- Amanda Jones (LA Times) – NT, QLD

Media Relations

- Frommers.com
- ABCNews.com
- ShermansTravel.com, OutTraveler.com and Out.com

March

G'Day USA

Continued follow-up for the below G'Day famils:

- Matt Rodbard (Food Republic, Lucky Rice)
- Krista Simmons (Wandermelon.com)
- Berit Baugher (FathomAway.com)
- Matthew Link (Orbitz.com, TIME.com, TIME Asia, Miami Herald, Outlook)
- Tony Perrottet (Smithsonian)
- Jay Cheshes (Travel & Leisure)
- Gretchen Kelly (New York Daily News)

Communications about client with:

- Mark Ellwood (Architectural Digest & Daily)
- Continued conversations for the following IMHP opportunities:
- Jacquelyne Froeber (Coastal Living)
- Andrew Evans (National Geographic)
- Amanda Jones (LA Times & Islands)
- Tom Connors (Chicago Tribune & Sheridan)
- Louis Rigal (Modern Luxury)
- Matt Armendariz (Huff Post Travel, FoodChannel.com and Matt Bites)
- Julie Levine (Departures)
- Travel Weekly
- Performance Media Group

Pursued the following reactive media opportunities:

- National Parks Traveler – Sent news on National Parks throughout Australia
- Gadling.com – Sent eco-friendly beach resorts for consideration
- New York Magazine
- CNN.com
- CNN.com.
- Frommers.com

Launched Tourism Australia Pinterest page

April

G'Day USA

Continued follow-up for the below G'Day famils

- Matt Rodbard (Food Republic, Lucky Rice)
- Krista Simmons (Wandermelon.com)
- Berit Baugher (FathomAway.com)
- Matthew Link (Orbitz.com, TIME.com, TIME Asia, Miami Herald, Outlook)
- Tony Perrottet (Smithsonian)
- Jay Cheshes (Travel & Leisure)
- Gretchen Kelly (New York Daily News)

Media outreach:

- Mark Ellwood (Architectural Digest & Daily) – SYD, QLD
- Continued conversations for the following IMHP opportunities:
- Jacquelyne Froeber (Coastal Living) – Noosa Food & Wine & SA
- Andrew Evans (National Geographic)

- Amanda Jones (LA Times & Islands) – NT, QLD
- Tom Connors (Chicago Tribune & Sheridan) – SA, MEL
- Louis Rigal (Modern Luxury) – SA, MEL
- Matt Armendariz (Huff Post Travel, FoodChannel.com and Matt Bites) – NT, SA
- Julie Levine (Departures) – SYD, QLD
- Wealth TV/Outside TV – Pitched for Australia content
- Pursued the following reactive media opportunities:
- Pushed Aussie Specialist Cruise Module to Trade Media
- Gadling
- MSN Travel (Swankiest Hotels)

May

Confirmed and executed the following in March:

- Travel Weekly
- Performance Media Group
- Wealth TV/Outside TV – Pitched for Australia content

Media Relations

- Elite Traveler correspondence
- Set up NY Luncheon with media
- Set up NY media desk side appointments
- LA media luncheon
- TropFest event with media

Social Media

- Pinterest page management

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$1,824,624.96 to cover fees and expenses for providing services for the benefit of The Russian Federation during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this : During this 6 month (December 1, 2011– May 31, 2012) reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from Diversified Energy Communications LTD \$4,107,558.58 to cover fees and expenses for providing services for the benefit of Gazprom during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from its Los Angeles office, \$198,000 to cover fees and expenses for providing services for the benefit of Tourism Australia during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received \$198,000 to cover fees and expenses for providing services for the benefit of Tourism Australia during the reporting period.

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period (December 1 2011– May 31, 2012), have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

Sum of Amount	
Vendor Name	Total
VENABLE LLP	196,000
TELEPHONE & NETWORK CHARGE	14,785
INFLUENCER DATABASE	5,492
HAKUHODO, INC.	4,140
MICHAEL ANDREWS AV SERVICES, INC.	3,389
U.S. RUSSIA BUSINESS COUNCIL	3,000
ALINKA MEDIA LTD.	2,410
MESSEX INDUSTRIES	1,018
INTA-BORO ACRES INC	977
RACKSPACE LTD.	900
REL EQUALS, INC.	900
TELEPHONE-CHARGES	855
CISION US INC	630
BT CONFERENCING INC.	575
RMA CHAUFFEURED TRANSPORT	518
BLOOMBERG L.P.	510
DEPENDABLE DELIVERY	465
CORPORATE SUBSCRIPTION MGMT SVCS, LLC	323
FEDEX	309
B SQUARED INC	163
SEAMLESSWEB PROFESSIONAL SOLUTIONS INC	116
COPY CENTER	37
QUIK-TRAK	29
DUPLICATION	21
COLOR COPIES	8
XEROX CHGS	4

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

Expense/Vendor	OOP Expense Total
ALSTON & BIRD LLP	\$184,486.06
CHARLES DOLAN	\$79,009.36
DIGITAL MEDIA SERVICES	\$17,595.00
GAVIN ANDERSON & COMPANY JAPAN INC.	\$14,010.00
FACTIVA LTD.	\$11,090.26
FONTANA LITHOGRAPH, INC	\$3,755.58
BT CONFERENCING INC.	\$3,069.78
AT&T WIRELESS SERVICES	\$2,111.38
BROWSER MEDIA, LLC	\$2,000.00
GETTY IMAGES, INC	\$1,136.00
U.S. RUSSIA BUSINESS COUNCIL	\$1,000.00
SEAMLESSWEB PROFESSIONAL SOLUTIONS INC	\$805.58
INTA-BORO ACRES INC	\$511.79
CORPORATE SUBSCRIPTION MGMT SVCS, LLC	\$365.40
FEDEX	\$309.70
RMA CHAUFFEURED TRANSPORT	\$299.64
DEPENDABLE DELIVERY	\$279.46
DUPLICATION	\$162.70
VMW EXPRESS, LLC	\$93.75
QUIK-TRAK	\$58.75
TRAVEL/MISC EXP	\$30,799.39
SUPPLIES	\$31.24
XEROX CHGS	\$7.70
TOTAL	\$352,988.52

ATTACHMENT E
to
Ketchum Inc.
Supplemental Statement

Section 15(c): During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, many any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

- **Ray Kotcher:** \$250.00 to the campaign of Cyrus Vance, Jr. for Manhattan District Attorney
- **Catherine O'Gorman:** \$45.00 to Obama for America
- **Kathleen Jeavons:** \$50.00 to Jack Jacobson for DC Board of Education
- **Ali Sultana:** \$26 to the Obama 2012 campaign and \$11 to the DCCC
- **Cate O'Gorman:** Obama for America \$45

ATTACHMENT F
to
Ketchum Inc.
Supplemental Statement

Section 5(b): Have any employees or individuals, who have filed short form registration statement, terminated their employment of connection with the registrant during this 6 month period?

<u>Name</u>	<u>Position</u>	<u>Date of Status Change</u>
Norwin Glenn Prasad	Employee	7 March 2012
Anna Marie Bryant	Employee	3 May 2012
Erika Soto Lamb	Employee	6 April 2012
Chanmi Park	Employee	17 April 2012
Anthony Michael Caccavale	Employee	20 January 2012
Stephanie Mussell	Employee	June 1, 2012

ATTACHMENT G
to
Ketchum Inc.
Supplemental Statement

Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

<u>Name</u>	<u>Resident Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Lauren Brady	5235 Connecticut Ave NW Washington DC 20015	USA	Employee	10 May 2012
Annie Verderosa	195 Washington Park #4 Brooklyn, NY 11205	USA	Employee	24 May 2012
Catherine Mary Anne O'Gorman	1301 Massachusetts Ave NW #307 Washington, D.C. 20005	USA; Great Britain	Employee	28 December 2011