

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending Nov 30, 2013

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
 Ketchum Inc. 5758

(c) Business Address(es) of Registrant  
 1285 Avenue of the Americas  
 New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
See Attachment G				

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
See Attachment F		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No
- If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Russian Federation  
Gazprom Export  
Tourism Australia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

N/A

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See Attachment C			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).  
<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.  
<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	See Attachment D		

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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See Attachment E

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Russian Federation  
Gazprom Export  
Tourism Australia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts       Magazine or newspaper       Motion picture films       Letters or telegrams  
 Advertising campaigns       Press releases       Pamphlets or other publications       Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email  
 Website URL(s): www.modernrussia.com; www.bluecorridor.org  
 Social media websites URL(s): twitter.com/modernrussia  
 Other (specify) pinterest.com/seeaustralia

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English       Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

January 29, 2014 \_\_\_\_\_

/s/ Craig Mersky \_\_\_\_\_

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

**Section 11: During this 6 month (June 1, 2013– November 31, 2013) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?**

Activities of Ketchum representatives on behalf of Gazprom ("Client") were as follows:

**JUNE 2013**

- Distributed press release on Gazprom not submitting a final offer on DEPA – 10 June
- Distributed statement from Gazprom Export CEO Alexander Medvedev on Gazprom not submitting an offer on DEPA – 10 June
- Distributed Gazprom Export's Blue Fuel newsletter to investors, corporate peers, policymakers and investor relations professionals – 26 June
- Distributed press release on arbitration ruling on price review with RWE Supply & Trading CZ – 28 June

**JULY 2013**

- Distributed AIM statement on the Vienna arbitration decision regarding the dispute with RWE - 4 July
- Distributed press release on GM&T revolving loan facility extension - 29 July
- Distributed statement on Gasunie "complaint" - 30 July

**AUGUST 2013**

- Corresponded with contributors to BlueCorridor.org
- Distributed press release announcing the 2013 Blue Corridor NGV Rally – 15 August

**SEPTEMBER 2013**

- Distributed Gazprom Export's Blue Fuel newsletter to investors, corporate peers, policymakers and investor relations professionals – 5 September
- Distributed press release on PepsiCo Sponsor Release – 3 September
- Distributed press release on Western Conference Preview Release – 3 September
- Distributed press release on Gazprom Q1 2013 IFRS results – 3 September
- Distributed press release on Gazprom Germania extending its natural gas network – 3 September
- Distributed press release on Gazprom China agreement – 5 September
- Distributed press release on Gazprom and CNPC – 9 September
- Distributed press release on Eastern Conference Preview – 4 September
- Distributed press release on KHL Players of Week 1 – 10 September
- Distributed press release on KHL Players of Week 2 – 18 September
- Distributed press release on KHL All-Star Game Announcement – 19 September
- Corresponded with contributors to BlueCorridor.org – 19 September
- Distributed press release on KHL Players of Week 3 – 24 September

**OCTOBER 2013**

- Distributed Gazprom Export's Blue Fuel newsletter to investors, corporate peers, policymakers and investor relations professionals – 31 October
- Distributed press release on KHL Players of Week 4 – 1 October
- Distributed press release on KHL Players of Month September – 2 October
- Distributed press release on KHL Players of Week 5 – 7 October
- Distributed press release on KHL Players of Week 6 – 15 October
- Distributed press release on KHL Players of Week 7 – 21 October
- Distributed press release on KHL Players of Week 8 – 29 October
- Distributed results of Gazprom's gas export volumes for 9 Months 2013 – 1 October
- Distributed press release on South Stream Transport signing Gas Transmission Agreement- 2 October
- Distributed press release on the start of the Blue Corridor Rally – 3 October
- Distributed press release on the Blue Corridor Rally passing through Finland – 7 October
- Distributed press release on the Blue Corridor Rally passing through Sweden – 8 October
- Distributed press release on the Blue Corridor Rally passing through Denmark – 9 October
- Distributed press release on the stop in Hamburg of the Blue Corridor Rally – 10 October
- Distributed press release on the delivery of the 'Lena River' – 10 October
- Distributed press release on the stop in Gdansk of the Blue Corridor Rally – 15 October
- Distributed statement on Gazprom's increased supply to Europe – 16 October
- Distributed press release on the stop in Latvia of the Blue Corridor Rally – 18 October
- Distributed press release on the stop in Estonia of the Blue Corridor Rally – 22 October
- Distributed press release on the Blue Corridor Rally reaching finish line – 24 October
- Distributed Alexei Miller statement on Ukraine gas debt – 29 October

**NOVEMBER 2013**

- Distributed a press release on GM&T & Pacific Rubiales LNG deal- 5 November
- Distributed a press release on natural gas buses from GAZPROM Germania & Solbus in Poland- 7 November
- Distributed a press release on Gazprom Q2 2013 IFRS Results- 14 November
- Distributed a press release on Gazprom's natural gas entering the Asia-Pacific market- 14 November

**ONGOING**

- Maintained the Blue Corridor Rally social media platforms by regularly updating content
- Developed and distributed a monthly newsletter to the U.S. influencer community
- Correspondence with Tribeca Film Festival on future sponsorship options

**ATTACHMENT A**  
**to Ketchum Inc.**  
**Supplemental Statement**

**Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?**

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

**JUNE 2013**

- Disseminated information and corresponded with various outlets surrounding the St. Petersburg International Economic Forum:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - BusinessWeek
  - CBC TV/SRC-TV
  - CNBC
  - CNN
  - Dow Jones
  - Fuji TV
  - Hokkaido Shimbun
  - Jiji Press
  - Kyodo News
  - Los Angeles Times
  - Mainichi Shimbun
  - NBC
  - NPR
  - Newsweek
  - NHK
  - Reuters
  - Sankei Shimbun
  - TBS
  - The New York Times
  - The Nikkei
  - The Wall Street Journal
  - The Washington Post
  - TIME
  - Tokyo/Chunichi Shimbun
  - TV Tokyo
  - Yomiuri Shimbun
- Disseminated information and corresponded with various outlets on information surrounding Russia's G20 presidency:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - BusinessWeek
  - CBC TV/SRC-TV
  - CNBC
  - CNN
  - Dow Jones
  - Fuji TV
  - Hokkaido Shimbun
  - Jiji Press
  - Kyodo News
  - Los Angeles Times
  - Mainichi Shimbun
  - NBC
  - NPR
  - Newsweek
  - NHK
  - Reuters
  - Sankei Shimbun
  - TBS
  - The New York Times
  - The Nikkei
  - The Wall Street Journal
  - The Washington Post
  - TIME
  - Tokyo/Chunichi Shimbun
  - TV Tokyo
  - Yomiuri Shimbun
- Corresponded with media re: the Second Gas Summit of the Gas Exporting Countries Forum:
  - Bloomberg
  - CNN
  - Financial Times
- Corresponded with the following outlets re: the XXX International Drug Enforcement Conference:
  - AP
  - Asahi Shimbun
  - Bloomberg
  - Los Angeles Times
  - NPR
  - The New York Times
  - Newsweek
  - Reuters
  - Wall Street Journal
  - Washington Post
  - Time
  - National Journal
  - The Hill
  - POLITICO
  - Roll Call
- Corresponded with the following outlets re: various aspects of U.S.-Russia relations:

- **The New York Times**
- **NBC**
- **U.S. News & World Report**
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - **TMX Atrium**
  - **Cisco**
  - **International Paper**
  - **Enel International**
  - **Runa Capital**
  - **Ernst & Young**
  - **SAP**
  - **Gravitonus**

**JULY 2013**

- Distributed MMR surrounding the launch of thinkRUSSIA.com via PR Newswire.
- Disseminated infographic on Russia's investment climate to the following outlets:
  - **ABA Banking Journal**
  - **AP**
  - **Asahi**
  - **Bank Investment Consultant Magazine**
  - **Barron's**
  - **Bloomberg**
  - **Business Insider**
  - **CBC**
  - **CNN**
  - **DealBook**
  - **Dow Jones**
  - **Fast Company**
  - **Financial Times**
  - **Forbes**
  - **Fortune**
  - **Fuji TV**
  - **Global Finance**
  - **Hokkaido Shimbun**
  - **Institutional Investor**
  - **Investor's Business Daily**
  - **Jiji Press**
  - **Kyodo News**
  - **Los Angeles Times**
  - **Mainichi Shimbun**
  - **MarketWatch**
  - **NBC**
  - **New York Times**
  - **Newsweek online**
  - **NPR**
  - **Seeking Alpha**
  - **The Daily Deal**
  - **The Economist**
  - **The Motley Fool**
  - **The Street**
  - **Time**
  - **Wall Street Journal**
  - **Washington Post**
  - **Xinhua**
  - **Yahoo Finance**
- Distributed materials and corresponded with media surrounding the G20 ministerial meetings:
  - **Associated Press**
  - **Asahi Shimbun**
  - **Bloomberg**
  - **BusinessWeek**
  - **CBC TV/SRC-TV**
  - **CNBC**
  - **CNN**
  - **Dow Jones**
  - **Fuji TV**
  - **Hokkaido Shimbun**
  - **Jiji Press**
  - **Kyodo News**
  - **Los Angeles Times**
  - **Mainichi Shimbun**
  - **NBC**
  - **NPR**
  - **Newsweek**
  - **NHK**
  - **Reuters**
  - **Sankei Shimbun**
  - **TBS**
  - **The New York Times**
- Disseminated information and corresponded with various outlets on information surrounding Russia's G20 presidency:
  - **Associated Press**
  - **Asahi Shimbun**
  - **Bloomberg**
  - **BusinessWeek**
  - **CBC TV/SRC-TV**
  - **CNBC**
  - **CNN**
  - **Dow Jones**
  - **Fuji TV**
  - **Hokkaido Shimbun**
  - **Jiji Press**
  - **Kyodo News**
  - **Los Angeles Times**
  - **Mainichi Shimbun**
  - **NBC**
  - **NPR**
  - **Newsweek**
  - **NHK**
  - **Reuters**
  - **Sankei Shimbun**

- TBS
- The New York Times
- The Nikkei
- The Wall Street Journal
- The Washington Post
- TIME
- Tokyo/Chunichi Shimbun
- TV Tokyo
- Yomiuri Shimbun
- Distributed materials related to the Second Gas Summit of the Gas Exporting Countries Forum to the following outlets:
  - ABC News
  - AFP
  - Argus Media Group
  - Associated Press
  - BBC
  - Bloomberg
  - CNBC
  - CNN
  - Daily Mail
  - Dow Jones
  - Gas Strategies
  - Global Insight
  - The Guardian
  - The Economist
  - Energy Intel
  - Energy Live News
  - The Express
  - Financial Times
  - ICIS
  - The Independent
  - Incisive Media
  - Interfax
  - The Los Angeles Times
  - The New York Times
  - Newsweek
  - NPR
  - Oilfield Technology
  - Platts
  - Reuters
  - The Telegraph
  - The Times
  - TradeWinds
  - The Wall Street Journal/Dow Jones
  - The Washington Post
  - Wirtschaftswoche
  - Time
  - Yahoo
- Corresponded with the following outlets re: various aspects of U.S.-Russia relations:
  - The New York Times
  - AroundtheRings.com
  - In-Pharma Technologist
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - KHL
  - Russian-American Foundation
  - RealtimeBoard

#### AUGUST 2013

- Conducted media outreach surrounding the 2013 Open Innovations Forum.
- Invited media to participate in press briefing surrounding Russia's G20 presidency:
  - Reuters
  - Bloomberg
  - Dow Jones
  - AP
  - Xinhua
- Disseminated a joint presentation on the G20 accountability report to the following outlets:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - BusinessWeek
  - CBC TV/SRC-TV
  - CNBC
  - CNN
  - Dow Jones
  - Fuji TV
  - Hokkaido Shimbun
  - Jiji Press
  - Kyodo News
  - Los Angeles Times
  - Mainichi Shimbun
  - NBC
  - NPR
  - Newsweek
  - NHK
  - Reuters
  - Sankei Shimbun
  - TBS
  - The New York Times
  - The Nikkei
  - The Wall Street Journal
  - The Washington Post
  - TIME
  - Tokyo/Chunichi Shimbun
  - TV Tokyo
  - Yomiuri Shimbun

- Corresponded with the following outlets re: various aspects of U.S.-Russia relations:
  - **The New York Times**
  - **Engineering & Mining Journal**
  - **NPR**
- Corresponded with the **Russian American Foundation** re: thinkRUSSIA.com:

#### SEPTEMBER 2013

- Disseminated information and corresponded with various outlets re: the G20:
  - **21 Century Business Herald**
  - **AP**
  - **Asahi Shimbun**
  - **Bloomberg**
  - **BusinessWeek**
  - **CBC TV/SRC-TV**
  - **CNBC**
  - **CNN**
  - **Dow Jones**
  - **Fuji TV**
  - **Hokkaido Shimbun**
  - **Jiji Press**
  - **Kyodo News**
  - **Los Angeles Times**
  - **Mainichi Shimbun**
  - **NBC**
  - **NPR**
  - **Newsweek**
  - **NHK**
  - **Reuters**
  - **Sankei Shimbun**
  - **Sky News**
  - **TBS**
  - **The New York Times**
  - **The Nikkei**
  - **The Wall Street Journal**
  - **The Washington Post**
  - **TIME**
  - **Tokyo/Chunichi Shimbun**
  - **TV Tokyo**
  - **Yomiuri Shimbun**
- Contacted **The New York Times** regarding an op-ed written by President Putin.
- Liaised with participants ahead of the 2013 Valdai International Discussion Club.
- Corresponded with the following re: the Open Innovations Forum:
  - **The Wall Street Journal**
  - **Popular Science**
  - **PurpleClover.com**
  - **KTLA**
  - **Bootcamp Radio**
- Liaised with media regarding the 3rd International Arctic Forum:
  - **Associated Press**
  - **NPR**
  - **Asahi Shimbun**
  - **Newsweek**
  - **Bloomberg**
  - **NHK**
  - **BusinessWeek**
  - **Reuters**
  - **CBC TV/SRC-TV**
  - **Sankei Shimbun**
  - **CNBC**
  - **TBS**
  - **CNN**
  - **The New York Times**
  - **Dow Jones**
  - **The Nikkei**
  - **Fuji TV**
  - **The Wall Street Journal**
  - **Hokkaido Shimbun**
  - **The Washington Post**
  - **Jiji Press**
  - **TIME**
  - **Kyodo News**
  - **Tokyo/Chunichi Shimbun**
  - **Los Angeles Times**
  - **TV Tokyo**
  - **Mainichi Shimbun**
  - **Yomiuri Shimbun**
  - **NBC**
- Corresponded with the following re: various aspects of U.S.-Russia relations:
  - **The New York Times**
  - **The Wall Street Journal**
  - **New York Stop Exchange**
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - **Gravitonus**
  - **Russia Today**
  - **The Vladar Company**
  - **Erarta Gallery**
  - **Lesnoy Dozor**
  - **Krispy Kreme**

#### OCTOBER 2013

- Corresponded with media re: the Open Innovations Forum.

- Distributed a financial report to the following:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - BusinessWeek
  - CBC TV/SRC-TV
  - CNBC
  - CNN
  - Dow Jones
  - Fuji TV
  - Hokkaido Shimbun
  - Jiji Press
  - Kyodo News
  - Los Angeles Times
  - Mainichi Shimbun
  - NBC
  - NPR
  - Newsweek
  - NHK
  - Reuters
  - Sankei Shimbun
  - TBS
  - The New York Times
  - The Nikkei
  - The Wall Street Journal
  - The Washington Post
  - TIME
  - Tokyo/Chunichi Shimbun
  - TV Tokyo
- Corresponded with the following re: various aspects of U.S.-Russia relations:
  - Y20 community
  - NBC
  - ABC
  - CNBC
  - POLITICO
  - USA Today
  - New York Stock Exchange
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - Krispy Kreme
  - James Brown

**NOVEMBER 2013**

- Corresponded with the following media re: Mr. Igor Shuvalov's US visit:
  - ABC News
  - Bloomberg
  - Boston Globe
  - CNBC
  - CNN
  - Dallas Morning News
  - The Economist
  - Financial Times
  - The Hill
  - Investor's Business Daily
  - Los Angeles Times
  - McClatchy
  - NPR
  - Philadelphia Inquirer
  - POLITICO
  - Reuters
  - USA Today
  - Washington Post
  - The Washington Times
- Invited the following outlets to a roundtable with Mr. Dmitry Peskov:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - The New York Times
  - The Wall Street Journal
  - The Washington Post
- Invited the following outlets to a roundtable with Ms. Natalia Timakova:
  - Associated Press
  - Asahi Shimbun
  - Bloomberg
  - Kyodo News
  - The New York Times
  - The Wall Street Journal
  - The Washington Post
- Reached out to media regarding an op-ed surrounding the Open Innovations Forum:
  - Live Science
  - Wired
  - The Wall Street Journal
  - TechCrunch
- Corresponded with the following outlets re: various aspects of U.S.-Russia relations:
  - The Wall Street Journal
  - NBC
  - New York Stock Exchange
  - Institutional Investor
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - NARR8
  - Game Insight
  - Penxy
  - Hudway
  - Airpano
  - James Brown



**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this : During this 6 month (June 1, 2013– November 30, 2013) reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from Diversified Energy Communications LTD \$3,770,703.54 to cover fees and expenses for providing services for the benefit of Gazprom during the reporting period.

**ATTACHMENT C**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$1,594,583.35 to cover fees and expenses for providing services for the benefit of The Russian Federation during the reporting period.

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period (June 1, 2013– November 30, 2013), have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

<b>Vendor Name</b>	<b>Total</b>
VENABLE LLP	168,000.00
SALESFORCE	4,815.00
CRITICAL MENTION	1,980.00
CONSOLIDATED DATA SERVICES	1,349.59
INTA-BORO ACRES INC	1,074.26
DAVIS & GILBERT LLP	511.70
RACKSPACE LTD.	900.00
GETTY IMAGES	600.00
BLOOMBERG L.P.	529.14
INTERNATIONAL MEDIA MANAGEMENT CORP.	246.13
FEDEX	88.34
XEROX CHGS	310.90
BT CONFERENCING INC.	89.58
QUIK TRAK	61.25
CORPORATE SUBSCRIPTION MGMT SVCS, LLC	41.95
Grand Total	180,597.84

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

**Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?**

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

Expense/Vendor	OOP Expense Total
MASLANSKY LUNTZ & PARTNERS LLC	\$138,553.37
ALSTON & BIRD LLP	\$100,000.00
IPSOS OTX CORPORATION	\$91,800.00
COMUNICACIONES Y RELACIONES PUBLICAS	\$4,010.00
MULTI MEDIA RELATIONS	\$5,000.00
BT CONFERENCING INC.	\$ 2.31
AT&T WIRELESS SERVICES	\$ 1,432.91
BROWSER MEDIA, LLC	\$665.00
INTA-BORO ACRES INC	\$1,229.27
RMA CHAUFFEURED TRANSPORT	\$137.28
CRYSTAL VISION	\$39.71
PLANCOM P.R. INC.	\$880.43
CRITICAL MENTION, INC.	\$990.00
FEDEX	\$34.22
TRAVEL/MISC EXP	\$131,174.45
AMERICAN EAGLE COURIER, INC	\$19.23
XEROX CHGS	\$65.90
<b>TOTAL</b>	<b>\$476,034.08</b>

**ATTACHMENT E**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15(c): During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?***

- **Kate D'Amico: \$20 to Muriel for Mayor**

**ATTACHMENT F**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(b): Have any employees or individuals, who have filed short form registration statement, terminated their employment of connection with the registrant during this 6 month period?***

<u>Name</u>	<u>Position</u>	<u>Date of Status Change</u>
Shanna Michelle Liberman	Employee	6/21/13
Julia Kosygina	Employee	7/3/13
KayAnn N. Panagi (also KayAnn Schoeneman)	Employee	7/12/13
Thomas Paul DeLorme	Employee	8/23/13
Alex Blair	Employee	9/11/13

**ATTACHMENT G**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?***

<u>Name</u>	<u>Resident Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Rory Sheehan	2711 Farnsworth Drive, Alexandria, VA, 22303	USA	Employee	6/21/13
Alexa Voytek	423 56 <sup>th</sup> St. Apt 1 Brooklyn, NY 11220	USA	Employee	7/16/2013
James Joseph Donnelly	9006 Masters Court, Waxhaw, NC 28173	USA	Employee	10/17/2013
Christopher Young Patrick Hamilton	432 East 66 <sup>th</sup> Street, Apt 9, New York, NY 10065	USA	Employee	10/15/2013
Miles Patrick Ritenour	334 E. 100 <sup>th</sup> St., Apt 1A, New York, NY, 10029	USA	Employee	10/16/2013
William Michael Delaney	45 Robinson Avenue, Bedford Hills, NY, 10507	USA	Employee	10/21/2013
Shawn McBride	180 Daly Drive Ext., Stoughton, MA 02027	USA	Employee	11/5/2013
Andrew Segerman	7 Copperfield Court, Ocean NJ 07712	USA	Employee	6/3/13
Albert C. Boothby III	2420 N. Quintana Arlington VA 22207	USA	Employee	12/4/12
David Riva	3717 R Street NW, Washington, D.C. 20007	USA	Employee	10/7/13
Diane Padilla	1601 18th Street, NW #1008, Washington DC 20009	USA	Employee	1/1/1012