

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 11/30/2014
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Ketchum Inc. 5758

(c) Business Address(es) of Registrant
1285 Avenue of the Americas
New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

| Name | Position | Date Connection Ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

See Attachment G

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

See Attachment F

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

Extenda (Olives from Spain)

October 6, 2014

ICEX Spain Trade and Investment

October 6, 2014

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Russian Federation

Gazprom Export

Republic of Ecuador

Tourism Australia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attachment A

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

| Date | From Whom See Attachment C | Purpose | Amount |
|------|-------------------------------|---------|--------|
|------|-------------------------------|---------|--------|

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|
|-------------------|---------------|----------------|---------|

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|------|------------------|---------|--------|
| | See Attachment D | | |

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

| Date | Recipient | Foreign Principal | Thing of Value | Purpose |
|------|-----------|-------------------|----------------|---------|
|------|-----------|-------------------|----------------|---------|

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

| Date | Amount or Thing of Value | Political Organization or Candidate | Location of Event |
|------|--------------------------|-------------------------------------|-------------------|
| | See Attachment E | | |

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Tourism Australia
 Republic of Ecuador
 Russian Federation
 Gazprom Export

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

ICEX Spain Trade and Investment has established a budget of about \$100,000
 Extenda has established a budget of about \$550,000

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

- Email
 Website URL(s): www.modernrussia.com
 Social media websites URL(s): twitter.com/modernrussia
 Other (specify) pinterest.com/seeaustralia

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) _____

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

January 23, 2015

/s/ Craig Mersky

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A
to Ketchum Inc.
Supplemental Statement**

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

JUNE 2014

No activity to report.

JULY 2014

- Corresponded with the following outlets and organizations re: the BRICS Summit:
 - The New York Times
 - AP
 - Bloomberg
 - The Wall Street Journal
 - Folha de S. Paulo
 - Russian Direct Investment Fund
 - The Washington Post
- Corresponded with the following outlets regarding tech startups in Russia:
 - VentureBeat
 - TechCrunch
 - AP
 - Reuters
 - Mashable
 - The New York Times
 - CNET
 - Washington Post
 - Investor's Business Daily
 - CNN Money
 - MarketWatch
- Corresponded with companies and third-parties re: thinkRUSSIA.com:

AUGUST 2014

- Liaised with the New York Stock Exchange re: NYSE Russia Day.
- Liaised with The Washington Post re: meeting in Moscow.
- Corresponded with companies and third-parties re: thinkRUSSIA.com:

SEPTEMBER 2014

- Corresponded with companies and third-parties re: thinkRUSSIA.com:

OCTOBER 2014

- Corresponded with companies and third-parties re: thinkRUSSIA.com:

NOVEMBER 2014

No activity to report.

**ATTACHMENT A
to Ketchum Inc.
Supplemental Statement**

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of Gazprom ("Client") was as follows:

No activity to report.

**ATTACHMENT A
to Ketchum Inc.
Supplemental Statement**

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of Ecuador ("Client") was as follows:

June – November 2014

- Conducted influencer and media outreach for Embassy-hosted events:
 - Salon dinners on environmental and energy issues
 - Summit on environmental sustainability in the Ecuadorian Amazon
 - Discussion for other possible New York City and Washington, D.C.-based influencer engagement events
- Pitched editorial board and desk-side reporter meetings to various U.S. media outlets for Ambassador N athalie Cely
- Proactively and reactively engaged with U.S. media regarding coverage of Ecuador

Attachment A

Activities of Ketchum representatives on behalf of Extenda (Olives from Spain) ("Client") were as follows:

- Conducted outreach to New York based media outlets to inform them of Olives from Spain Tapas Trail promotion. Media outlets included:
- Conducted media event at Meredith and Hearst corporations. Media invited included: HEARST
- Conducted 'Bring Sabor to Your Table' sweepstakes on behalf of Olives from Spain.
- Conducted Media Day on behalf of Olives from Spain with spokesperson and brand ambassador Annie Sibonney. Interviews and coverage secured with the following media outlets:
- Conducted Internet Media Tour on behalf of Olives from Spain with spokesperson and brand ambassador Annie Sibonney.
- Assisted in coordination for bloggers to attend Spain's Great Match NY and speak with spokesperson Annie Sibonney on-site at the event and post about event in the month of October.
- Communication with media who visited the Olives from Spain table at the Food Fete event.
- Coordinated sponsored blog post on behalf of Olives from Spain to cover Spain's Great Match LA with blog **What's Gaby Cooking**

ATTACHMENT A

to Ketchum Inc.

Supplemental Statement

Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?

The activity of Ketchum representatives on behalf of ICEX ("Client") was as follows:

ICEX Trade Activities

- Contacted national foodservice publication editors for regular media pitching
- Recipe contest information distributed by Culinary Institute of America (CIA) student body - recipe contest was sponsored by Olives from Spain
- Distributed eNewsletter to key foodservice and retail contacts , list provide via Olives from Spain
- Contacted foodservice publication editors for regular media pitching
- Communicated with *Progressive Grocer* for client interview
- Recipe contest information distributed by Culinary Institute of America (CIA) - recipe was sponsored by Olives from Spain
- Attended and sponsored 9th Annual StarChefs.com International Chefs Congress with client in New York with key foodservice and chef attendees
- Interacted with StarChefs attendees, presented promotional brochures and materials, sampling of Olives from Spain products
- Contacted foodservice publication editors for regular media pitching
- Attended International Foodservice Editorial Council (IFEC) November 3-5 in Dallas, TX with the client
- Interacted with IFEC attendees, presented promotional brochures and materials, served hors d'oeuvres and contributed to gift bags
- Agency followed up with key foodservice publication editors following IFEC
- Distributed eNewsletter to key foodservice and retail contacts
- Attended and sponsored Private Label Manufacturers Association (PLMA) tradeshow with client in Chicago with key retail and wholesale attendees
- Interacted with PLMA attendees, presented promotional brochures and materials, sampled Olives from Spain products

**ATTACHMENT A
to
Ketchum Inc.
Supplemental Statement**

Section 11: During this 6 month (December 1, 2013– May 30, 2014) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?

Activities of Ketchum representatives on behalf of Tourism Australia ("Client") were as follows:

JUNE 2014 - DECEMBER 2014

- Coordinated co-op program with Air New Zealand which included media outreach and working with influencers and vendors.
- Outreach to media in connection with the Invite the World to Dinner event in Tasmania.
- Coordinated a media tour in New York with travel and trade media.
- Supported the Bon Appetit media and influencer event in New York.
- Supported and coordinated media relations in connection with the launch of Restaurant Australia and the Invite the World to Dinner event in Tasmania in November.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$773,670 to cover fees for providing services for the benefit of The Russian Federation during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

No income or compensation to report from Gazprom

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received \$120,000 to cover fees and expenses for providing services for the benefit of Australia Tourism during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received \$215,132.11 to cover fees and expenses for providing services for the benefit of Ecuador during the reporting period.

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received \$535,678.82 in fees for services on behalf of its client Extenda (Olives from Spain).

ATTACHMENT C
to
Ketchum Inc.
Supplemental Statement

Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Ketchum received \$95,250 in fees for services on behalf of its client ICEX.

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

| Expense/Vendor | OOP Expense Total |
|------------------------|--------------------------|
| ALSTON & BIRD LLP | \$60,000.00 |
| HAKUHODO, INC. | \$1,460.00 |
| IPSOS INSIGHT, LLC | \$71,739.00 |
| CRITICAL MENTION, INC. | 225.00 |
| TOTAL | \$133,424 |

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of Extenda (Olives from Spain) and its Consumer program and activations as follows:

| Expense/Vendor | OOP Expense Total |
|---------------------------------|---------------------|
| Acorsa USA, INC. | \$1935.00 |
| AOL Advertising | \$54,000.00 |
| Appetite NYC | \$6,423.63 |
| B Squared Inc. | \$2,421.65 |
| CBS Television Network | \$50,000.00 |
| Cohen-Friedberg Associates LLC | \$14,000.00 |
| DBA Media, Inc. | \$2,000.00 |
| Event Pro Strategies | \$1300.34 |
| Exectransport INC. | \$166.33 |
| Food Fete LLC | \$3,000.00 |
| Gina Feeds LLC | \$4,960.00 |
| KDY INC. | \$739.12 |
| Kelli Dunn (The Corner Kitchen) | \$600.00 |
| Kitchen Consultants | \$4,927.77 |
| Magicbullet Media INC. | \$20,000.00 |
| Mom Trends LLC | \$17,000.00 |
| Quarter Life Cooking, INC | \$1,300.00 |
| Sibonney Communications | \$60,480.00 |
| Wilhelmina International | \$1,600.00 |
| Total: | \$246,853.84 |

ATTACHMENT D
to
Ketchum Inc.
Supplemental Statement

Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?

Ketchum dispersed and expended monies on behalf of ICEX as follows:

| Expense/Vendor | OOP Expense Total |
|-----------------------|--------------------------|
| Facebook | \$9,674 |
| OutBrain | \$1,741 |
| Piqora | \$12,000 |
| Seamless Web | \$178 |
| El Raven Productions | \$4,500 |
| Seafood Media | \$939 |
| Grand Total | \$ 29,032 |

ATTACHMENT E
to
Ketchum Inc.
Supplemental Statement

Section 15(c): During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

- **KayAnn Schoeneman: \$250 to Ed Gillespie; \$250 to Fairfax County Republican Committee**

ATTACHMENT F
to
Ketchum Inc.
Supplemental Statement

Section 5(d): Have any employees or individuals, who have filed short form registration statement, terminated their connection with any foreign principal during this 6 month period?

| <u>Name</u> | <u>Position</u> | <u>Date of Status Change</u> |
|------------------------------------|-----------------|------------------------------|
| Danielle Jenee Adams | Employee | 12/31/2014 |
| David A. R. Allan | Employee | 12/31/2014 |
| Alexandra Scott Amorosi | Employee | 12/31/2014 |
| Lauren Brady | Employee | 12/31/2014 |
| Kenneth Matthew Buraker | Employee | 12/31/2014 |
| Marie Moe Chambers | Employee | 12/31/2014 |
| Paul Douglas Cohen | Employee | 12/31/2014 |
| Edward Lawrimore Cole | Employee | 12/31/2014 |
| Jennifer O'Dell Colpitts | Employee | 12/31/2014 |
| Robert Keenan Conrad | Employee | 12/31/2014 |
| Kathleen Cavanaugh D'Amico | Employee | 12/31/2014 |
| William Michael Delaney | Employee | 12/31/2014 |
| James Joseph Donnelly | Employee | 12/31/2014 |
| Marc Drechsler | Employee | 12/31/2014 |
| Robert Flaherty | Employee | 12/31/2014 |
| Noam Gelfond | Employee | 12/31/2014 |
| Marvin G. Gellman | Employee | 12/31/2014 |
| Carole Goldstein | Employee | 12/31/2014 |
| Christopher Young Patrick Hamilton | Employee | 12/31/2014 |
| Kathleen Stone Jeavons | Employee | 12/31/2014 |
| Marissa Cherson Kandel | Employee | 12/31/2014 |
| Lauren Peterson Knox | Employee | 12/31/2014 |
| Amalia Kontesi | Employee | 12/31/2014 |
| Raymond Kotcher | Employee | 12/31/2014 |
| Erika Soto Lamb | Employee | 12/31/2014 |

| | | |
|-----------------------------------|----------|------------|
| | Employee | |
| Lauren Kerry Glassner Levinson | Employee | 12/31/2014 |
| Shawn McBride | Employee | 12/31/2014 |
| Kerri Ann Miglionico-Phipps | Employee | 12/31/2014 |
| Alyssa Newman | Employee | 12/31/2014 |
| Catherine Mary Anne O'Gorman | Employee | 12/31/2014 |
| Miles Patrick Ritenour | Employee | 12/31/2014 |
| David Rockland | Employee | 12/31/2014 |
| Kerry Elizabeth Slatkoff Ruggieri | Employee | 12/31/2014 |
| Juliet Christina Johnson Saharko | Employee | 12/31/2014 |
| Alla Shkiler | Employee | 12/31/2014 |
| Daniel Alter Strauss | Employee | 12/31/2014 |
| Ryan Thornton | Employee | 12/31/2014 |
| Katherine Ann Watier Ong | Employee | 12/31/2014 |
| Timothy Mark Weinheimer | Employee | 12/31/2014 |
| Ann Margaret Morley Wool | Employee | 12/31/2014 |

ATTACHMENT G
to
Ketchum Inc.
Supplemental Statement

Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

| <u>Name</u> | <u>Resident Address</u> | <u>Citizenship</u> | <u>Position</u> | <u>Date Assumed</u> |
|------------------------------|---|--------------------|-----------------|---------------------|
| Shawn Singh Ghuman | 9711 Locust Hill Dr., Great Falls, VA 22066 | USA | Employee | 7/1/2014 |
| Danielle Jennee Adams | 1342 Harvard Street NW Unit A, Washington, D.C. 20009 | USA | Employee | 7/1/2014 |
| Alyssa Newman | 153 14 th Street, Hoboken, NJ 07030 | USA | Employee | 7/9/2014 |
| Catherine Mary Anne O'Gorman | 1300 Massachusetts Ave NW #401 Washington, DC 20005 | USA, Great Britain | Employee | 8/25/2014 |
| Alejandra P. Cadiz | 1230 Mt. McKinley Dr. Grayson, GA 30017 | Chile | Employee | 10/15/2014 |
| KayAnna Panagi Schoeneman | PO Box 3442 Oakton, VA 22124 | USA | Employee | 12/12/2014 |
| Mary Elizabeth Germaine | 47 Johnson Ave. Matawan, NJ 07747 | USA | Employee | 12/12/2014 |
| Sofia Virani | 1253 N Hayworth Ave., Apt. 203 West Hollywood, CA 90046 | USA | Employee | 7/17/14 |
| Paige Samson | 11737 Klowa Avenue Apt. 2 Los Angeles CA 90049 | USA | Employee | 5/27/14 |