

For Six Month Period Ending 10/31/08
(insert date)

I - REGISTRANT

1. (a) Name of Registrant

Geoffrey Weill Associates

(b) Registration No.

5773

(c) Business Address(es) of Registrant

27 West 24th St. (Suite 301)
New York, NY 10010

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|--|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date connection ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

Tourism Authority of Thailand

10/1/08

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

ISRAEL Ministry of Tourism

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

ISRAEL Ministry of Tourism ~ Public Relations
Tourism Authority of Thailand - Public Relations

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period; have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
monthly	ISRAEL Ministry of Tourism	Retainer Fee For Public Relations	\$24,000. per month
monthly	Tourism Authority of Thailand	Retainer Fee For Public Relations	\$10,000. per month
			<u>\$34,000.</u> Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
---------------------------	---------------	-------------------------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

WEILL IS PAID FOR PR ACTIVITIES AND DOES NOT DISPURSE FUNDS IN CONNECTION TO THAT.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
------	---------	---------	--------

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

ISRAEL Ministry of Tourism
Tourism Authority of Thailand

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

ISRAEL Ministry of Tourism
Pays us a monthly retainer of \$24,000.
Tourism Authority of Thailand
Pays us a monthly retainer of \$10,000.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) media events

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12. The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

11/26/05

Geoffrey Weill

11/26/05

Ann-Rebecca Lascheva

11/26/05

Eric Goldberg

11/26/05

MARK LIEBERMAN

2008 DEC 15 PM 12:21
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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Geoffrey Weill Associates

<u>Last Name</u>	<u>First Name and Other Names</u>	<u>Registration Date</u>	<u>Termination Date</u>	<u>Role</u>
Weill	Geoffrey	10/03/2006		
Laschever	Ann Rebecca	10/03/2006		
Goldberg	Eric	10/03/2006		
Liebermann	Mark	01/28/2008		



U.S. Department of Justice

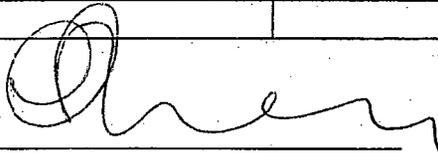
National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
Paula Franklin	Account Executive	4/06

Signature:  Date: 11/26/08

Title: President

Please see attached letter 10/1/08 together with the short form registration statement.

5773

Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Wednesday, May 07, 2008 2:58 PM

To: Nestor Lara-Baeza

Subject: Your email Jerusalem Light Rail Set to Ease City Access for Residents and Visitors has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named ISRAEL -- Jerusalem Lightrail, was sent on 05/07/2008 around 2:57 PM EDT.

Below is a copy of the HTML version your contacts received.. Don't forget, you can easily monitor the effectiveness of your email by visiting the Reports area of your Constant Contact home page for real-time metrics and stats.

Subject: Jerusalem Light Rail Set to Ease City Access for Residents and Visitors

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You may unsubscribe if you no longer wish to receive our emails.



PRESS RELEASE

JERUSALEM LIGHT RAIL SET TO EASE CITY ACCESS FOR RESIDENTS AND VISITORS

City Studying Pedestrianizing the Old City

New York - May 7, 2008: If you want to know why Jerusalem so desperately requires a mass transit makeover, say the builders of the city's new light rail transit (LRT) system, all you need to do is "stand at the corner of Jaffa Road and King George Street at 5PM on a weekday."

2008 DEC 15 PM 3:22
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Jerusalem is not only Israel's capital, but also its largest city, with a population of 800,000. The first Jerusalem streetcars were proposed by Theodor Herzl, visionary of the modern State of Israel on a visit to the city in 1898. Twelve years later, Palestine's Ottoman rulers initiated a tender for the project, for it only to be canceled with the outbreak of World War I.

BETTER LATE THAN NEVER

"Nearly a century late," says Arie Sommer, Israel's Tourism Commissioner for North and South America, "the first train is expected to make its maiden voyage along the 13.8-kilometer Pisgat Ze'ev-Mt. Herzl line by late 2009. The Old City, downtown and Yad Vashem will be the first tourist-frequented sites to benefit.



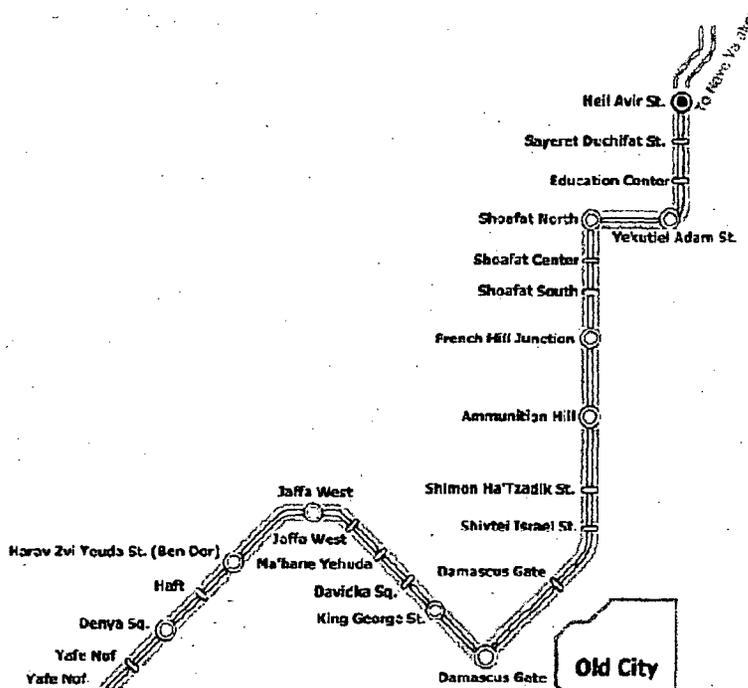
Ultimately, a total of eight clean, efficient, electric-powered light rail transit lines will whisk Jerusalemites and tourists from the Pisgat Ze'ev suburb in the North to the Malha mall at the city's southern reaches. Convenient stops served by equally-as-efficient feeder buses will serve the Old City's Damascus Gate as well as downtown's Mahane and Ben Yehuda shopping districts. Jaffa Street, today a major artery for city buses, will be transformed into the city's third pedestrian mall; businesses will be invigorated and pollution reduced, according to LRT planners. An additional line will be the much-anticipated high-speed rail

link to Tel Aviv.

Work on the Jerusalem terminus for this service has shifted into high gear. Although unfinished, the rapid transport system has already made its mark on the Jerusalem landscape with an imposing suspension bridge that now greets visitors as they enter the city. The towering white structure designed by Spanish architect Santiago Calatrava and spanning Weizmann Boulevard, will allow trains unhindered access to the permanently frenetic central bus station. *Gesher HaMeytarim* has quickly become the capital's latest landmark, particularly when illuminated at night, its looming 386-foot spire visible from far and wide.

Since 2007, public transport and taxi-only lanes have begun to turn the tide in favor of bus riders and those who prefer to cab it, particularly between the lively German Colony and downtown shops and restaurants, where parking is increasingly limited. In future, cyclists and pedestrians will also reap the benefits of the system say its planners, as cycling lanes and

Stations Along The First LRT Alignment



sidewalks are to be "integral" components of Jerusalem's new public transportation landscape.

PEDESTRIANIZING THE OLD CITY

The square-mile Old City of Jerusalem is the chief attraction for visitors to Jerusalem, with its holy places of Judaism, Christianity and Islam. While most of the Old City is narrow lanes, there are some vehicle routes, used primarily by Old City residents. Israel's Ministries of Tourism and Transportation are currently working on feasibility studies on making the entire ancient walled town a pedestrians-only zone. "Obviously," says Sommer, "we want to do everything to make the city more attractive and accessible for tourists, but the Old City of Jerusalem is a neighborhood where people live too, so we need to study how other ancient towns in Europe - such as Dubrovnik, Carcassonne and Venice - have achieved the right balance for both residents and visitors."

For additional information on Israel, visit: www.goisrael.com.

Media contacts:

Mark Liebermann at WEILL
E-mail: mliebermann@geoffreyweill.com
Tel: 1-866-PR-WEILL

Gail Barzilay at the Israel Ministry of Tourism
E-mail: gailbarzilay@imot.org
Tel: (212) 499-5647

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- Chicago • Director: Uri Steinberg • 312 803 7080
- Los Angeles • Director: Rami Levi • 323-658-7463
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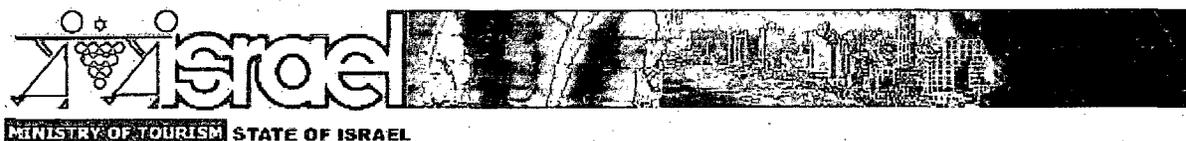
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Nestor Lara-Baeza

From: Israel Ministry of Tourism [news@geoffreyweill.com]
Sent: Wednesday, May 07, 2008 4:45 PM
To: Nestor Lara-Baeza
Subject: Israel Announces Benjamin of Tudela Competition for 60th Anniversary Best Travel Writing on Israel

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PRESS RELEASE

ISRAEL ANNOUNCES *BENJAMIN OF TUDELA* COMPETITION FOR 60th ANNIVERSARY "BEST TRAVEL WRITING ON ISRAEL"

Toronto - April 23, 2008: Israel's Ministry of Tourism is celebrating the country's 60th anniversary of independence with a competition to recognize the best travel article published on Israel in North America during the 60th anniversary year - May 1 through December 31, 2008. The grand prize is a repeat visit to Israel at the ministry's expense, as well as an elegant silver plaque featuring a medieval map of Israel. The five runners-up will receive books.

"We want to show our appreciation to those whose writings inspire visits to Israel," says Arie Sommer, Israel Tourism Commissioner for North and South America.

The competition is named for "Benjamin of Tudela," a Spanish Jew who began a journey to the Land of Israel in 1165 and described his experiences in *The Itinerary of Benjamin of Tudela: Travels in the Middle Ages*. His journey took eight years -- he returned to Navarro in Spain in 1173 -- and took him not only to Israel but also through southern Europe, to Mesopotamia and to Egypt. His vivid descriptions of western Asia preceded those of Marco Polo by a hundred years.

Writers may enter on-line at www.goisrael.com/benjaminoftudela no later than February 28, 2009. Travel articles published in the United States and Canada are valid for entry and will be judged by a committee of experts, including Israel tourism industry representatives and North American travel editors. The Ministry of Tourism held a similar competition in 1998 to mark Israel's 50th birthday.

For additional information on Israel, visit: www.goisrael.ca.

Media contacts:

11/20/2008

Paula Franklin at WEILL
E-mail: pfranklin@geoffreyweill.com
Tel: 1-866-PR-WEILL

Jerry Adler at the Israel Government Tourist Office
E-mail: info@igto.ca
Tel: (416) 964-3784, ext. 24

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11/20/2008

Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Wednesday, May 07, 2008 4:52 PM
To: Nestor Lara-Baeza
Subject: Your email A Summer of Concerts to Celebrate Israel's 60th has been sent



Email Confirmation

2008 DEC 15 PM 12: 22
RM/ISS/REGISTRATION UNIT

Dear Geoffrey Weill,

Your email, named ISRAEL -- A Summer of Summer Concerts to Celebrate Israel's 60th, was sent on 05/07/2008 around 4:52 PM EDT.

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Subject: A Summer of Concerts to Celebrate Israel's 60th

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PRESS RELEASE

**A SUMMER OF CONCERTS
TO CELEBRATE ISRAEL'S 60TH**

New York - May 7, 2008: This summer, Israel will be host to concerts by a series of world-renowned entertainers, many making their first visits to Israel on the occasion of its 60th anniversary.

On June 17, Chris Cornell, former lead singer of the seminal 90s grunge rock band Soundgarden, will play a solo show at HaYarkon Park in Tel Aviv for the first time. And in another throwback to the alternative 90s, Dinosaur Jr. will rock Tel Aviv's Zappa Club on June 9 and



10, the last stop on a European tour.

The legendary rock band, Blondie, led by Deborah Harry, will kick off the European leg of its 30th anniversary tour with a July 3rd concert at Raanana Park Amphitheater, outside of Tel Aviv.

On July 29, new wave rocker Morrissey takes "The Morrissey Greatest Hits Tour" to the Heatwave Festival at HaYarkon Park in Tel Aviv, making his first-ever stop in Israel after years of rumored planned concerts there. In an online video announcement of the gig, the former lead singer of The Smiths even appeared with the word "Israel" tattooed in Hebrew on his forearm.

On July 31, pop star Bjork will bring her 10-woman Icelandic band to a Tel Aviv venue yet to be announced. The performance will mark Bjork's first trip to Israel in nearly 12 years.

And in a nod to Israel's 60th anniversary, three 60s-era pop bands -- Herman's Hermits, Marmalade and The Animals -- will perform together on June 9 at the Afula Amphitheater.

Tickets to all events can be purchased by calling Castel Tickets at 011-972-3-604-5000.

For additional information on Israel, visit: www.goisrael.com.

Media contacts:

Mark Liebermann at WEILL

E-mail: mliebermann@geoffreyweill.com

Tel: 1-866-PR-WEILL

Gail Barzilay at the Israel Ministry of Tourism

E-mail: gailbarzilay@imot.org

Tel: (212) 499-5647

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Friday, May 09, 2008 1:42 PM

To: Nestor Lara-Baeza

Subject: Your email Jerusalem Light Rail Set to Ease City Access for Residents and Visitors has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named ISRAEL -- Lightrail -- CANADA, was sent on 05/09/2008 around 1:41 PM EDT.

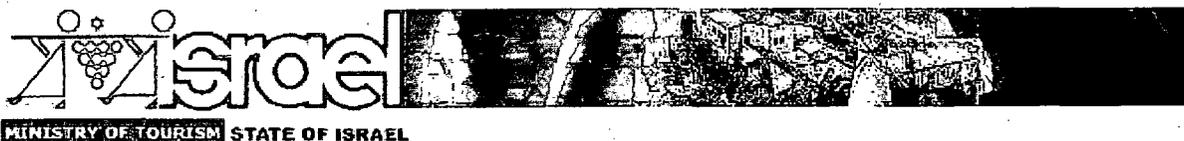
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PRESS RELEASE

JERUSALEM LIGHT RAIL SET TO EASE CITY ACCESS FOR RESIDENTS AND VISITORS

City Studying Pedestrianizing the Old City

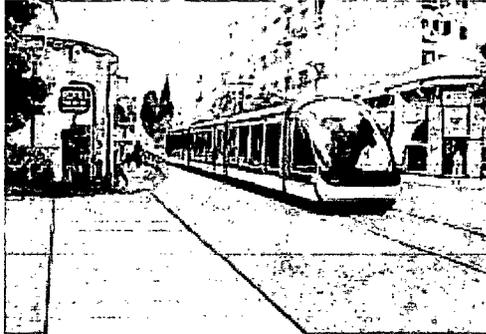
Toronto - May 9, 2008: If you want to know why Jerusalem so desperately requires a mass transit makeover, say the builders of the city's new light rail transit (LRT) system, all you need to do is "stand at the corner of Jaffa Road and King George Street at 5PM on a weekday."

Jerusalem is not only Israel's capital, but also its largest city, with a population of 800,000. The first

Jerusalem streetcars were proposed by Theodor Herzl, visionary of the modern State of Israel on a visit to the city in 1898. Twelve years later, Palestine's Ottoman rulers initiated a tender for the project, for it only to be canceled with the outbreak of World War I.

BETTER LATE THAN NEVER

"Nearly a century late," says Oded Grofman, Director of the Israel Government Tourism Office for Canada, "the first train is expected to make its maiden voyage along the 13.8-kilometer Pisgat Ze'ev-Mt. Herzl line by late 2009. The Old City, downtown and Yad Vashem will be the first tourist-frequented sites to benefit.



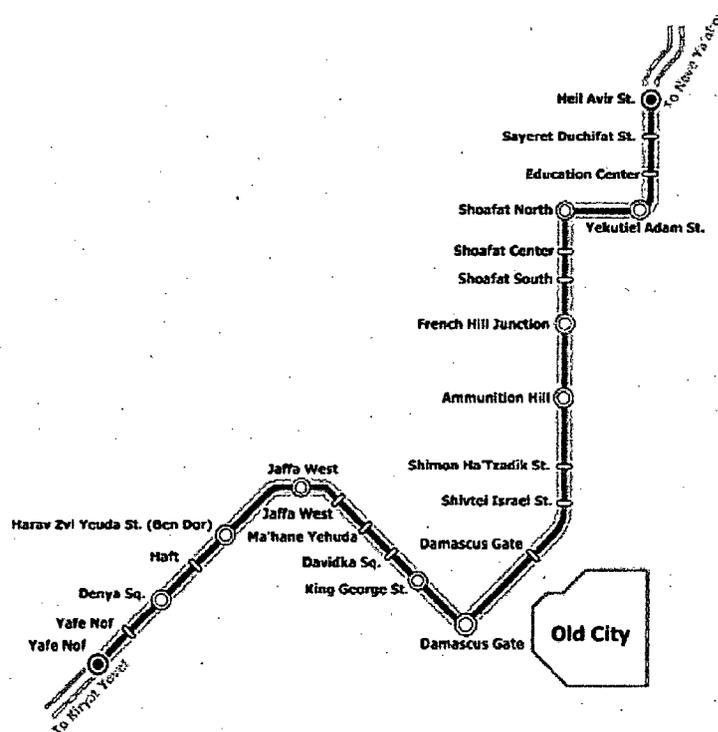
Ultimately, a total of eight clean, efficient, electric-powered light rail transit lines will whisk Jerusalemites and tourists from the Pisgat Ze'ev suburb in the North to the Malha mall at the city's southern reaches. Convenient stops served by equally-as-efficient feeder buses will serve the Old City's Damascus Gate as well as downtown's Mahane and Ben Yehuda shopping districts. Jaffa Street, today a

major artery for city buses, will be transformed into the city's third pedestrian mall; businesses will be invigorated and pollution reduced, according to LRT planners. An additional line will be the much-anticipated high-speed rail link to Tel Aviv.

Work on the Jerusalem terminus for this service has shifted into high gear. Although unfinished, the rapid transport system has already made its mark on the Jerusalem landscape with an imposing suspension bridge that now greets visitors as they enter the city. The towering white structure designed by Spanish architect Santiago Calatrava and spanning Weizmann Boulevard, will allow trains unhindered access to the permanently frenetic central bus station. *Gesher HaMeytarim* has quickly become the capital's latest landmark, particularly when illuminated at night, its looming 386-foot spire visible from far and wide.

Since 2007, public transport and taxi-only lanes have begun to turn the tide in favor of bus riders and those who prefer to cab it, particularly between the lively German Colony and downtown shops and restaurants, where parking is increasingly limited. In future, cyclists and pedestrians will also reap the benefits of the system say its planners, as cycling lanes and sidewalks are to be "integral" components of Jerusalem's new public transportation landscape.

Stations Along The First LRT Alignment



PEDESTRIANIZING THE OLD CITY

The square-mile Old City of Jerusalem is the chief attraction for visitors to Jerusalem, with its holy places of Judaism, Christianity and Islam. While most of the Old City is narrow lanes, there are some vehicle routes, used primarily by Old City residents. Israel's Ministries of Tourism and Transportation are currently working on feasibility studies on making the entire ancient walled town a pedestrians-only zone. "Obviously," says Grofman, "we want to do everything to make the city more attractive and accessible for tourists, but the Old City of Jerusalem is a neighborhood where people live too, so we need to study how other ancient towns in Europe - such as Dubrovnik, Carcassonne and Venice - have achieved the right balance for both residents and visitors."

For additional information on Israel, visit: www.goisrael.ca.

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Jerry Adler, Manager - Marketing & PR
Israel Government Tourist Office
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Nestor Lara-Baeza

From: Israel Ministry of Tourism [news@geoffreyweill.com]

Sent: Wednesday, May 21, 2008 5:30 PM

To: Nestor Lara-Baeza

Subject: The President and First Lady Go Touring

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PRESS RELEASE

THE PRESIDENT AND FIRST LADY GO TOURING

11/20/2008



President Bush and Prime Minister Olmert listen to their guide as they ride the cable car to the top of Masada.



Clockwise from center: President Bush, Prime Minister Olmert, Laura Bush and Aliza Olmert amid the excavations atop Masada.



Left to right: Laura Bush, Aliza Olmert; President Bush and Prime Minister Olmert climbing to the summit of the mesa of Masada.



President Bush and Prime Minister Olmert atop Masada.

New York - May 21, 2008: It's not often the President of the United States gets to play tourist. But in Israel this month to celebrate the state's 60th anniversary, U.S. President George W. Bush and the First Lady toured Masada, accompanied by Israeli Prime Minister Ehud Olmert and Mrs Aliza Olmert.

Located adjacent to the Dead Sea, the mountain of Masada achieved immortality in the year 73. After resisting the Romans' three-year siege, 960 Jewish refugees from the Roman destruction of Jerusalem chose to take their own lives rather than become slaves. The mountaintop was excavated in 1964 with help from volunteers from six continents, and much evidence was found to confirm the details of the Masada epic as reported by the 1st-century Roman historian, Josephus Flavius.

While some visitors still climb the mountain on foot, most tourists take the high-speed cable-cars to the summit. Masada is Israel's most visited site after the Western Wall in Jerusalem.

For additional information on Israel, visit: www.goisrael.com.

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Gail Barzilay at the Israel Ministry of Tourism
E-mail: gailbarzilay@imot.org
Tel: (212) 499-5647

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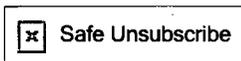
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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Thursday, May 22, 2008 2:16 PM
To: Nestor Lara-Baeza
Subject: Your email Israel Tourism up 43% January-April 2008 has been sent



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Dear Geoffrey Weill,

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PRESS RELEASE

ISRAEL TOURISM UP 43% JANUARY-APRIL 2008

2007 WAS BEST YEAR EVER FOR U.S. TOURISM TO ISRAEL

New York - May 22, 2008: 43% more tourists visited Israel in the first four months of 2008 than in the same period of 2007. "This is an extraordinarily encouraging result," says Arie Sommer, Israel Tourism Commissioner North and South America, "particularly coming on top of 2007, the best year for U.S. tourism to Israel in our 60-year history."

"This adds urgency to the need for additional hotels and flights," observed Shaul Tzemach, Director-General of Israel's Ministry of Tourism, "especially if we are going to meet our goal of hosting 5 million tourists a year by 2012."

In addition to the dozens of Israeli-owned hotels, and the many U.S.- and European-based hotel groups with properties in Israel, the Hilton Corporation recently announced it is reopening Jerusalem's 80-year old Palace Hotel in 2010, as a member of the group's prestigious Waldorf=Astoria Hotel Collection. "Also," added Sommer, "Actor Robert de Niro will be opening the first non-U.S. Nobu Hotel in the Mediterranean resort of Herzliya in 2009."

Currently, some 70 airlines operate regular scheduled flights to Tel Aviv's Ben Gurion International Airport, with five airlines operating as many as 20 nonstop flights a day between North America and Israel and vice-versa.

For additional information on Israel, visit: www.goisrael.com.

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E-mail: mliebermann@geoffreyweill.com
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Nestor Lara-Baeza

From: Israel Ministry of Tourism [news@geoffreyweill.com]
Sent: Monday, July 21, 2008 4:45 PM
To: Nestor Lara-Baeza
Subject: The Latest Travel News from Israel



IN THIS ISSUE:

Tourism Boom Continues in Israel

Santiago Calatrava's Bridge of Strings

Cycling For a Cause

Isaiah Dead Sea Scroll Given Feature Exhibition

Parisian Fountain Sent as Gift to Jerusalem

Israel Plans to Hit the Slopes

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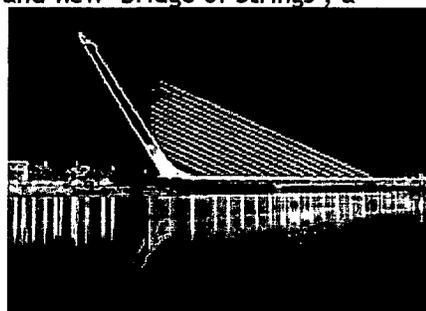
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Director: Uri Steinberg

➔ Tourism Boom Continues in Israel

In a year already punctuated by record tourist numbers, yet another tourism benchmark has been achieved with nearly 1.5 million tourists traveling to Israel during the first half of 2008, an increase of 50% over the 1 million tourists who visited the country during the same period last year. In tune with this trend, plans have been announced to expand airline routes and carriers, and develop 3,000 new hotel rooms. Israel expects to welcome 5 million tourists annually by 2012. www.goisrael.com

➔ Santiago Calatrava's "Bridge of Strings:" A Graceful Gateway to Jerusalem

After much anticipation, the brand-new "Bridge of Strings", a soaring new viaduct in Jerusalem, opened June 25. Designed by world-renowned Spanish architect Santiago Calatrava, the bridge, created to mimic the harp of King David, will ease congestion into Jerusalem and carry the new light rail mass transit system set to open in 2009. www.jerusalem.muni.il



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Cycling For a Cause

Cyclists from around the world are invited to participate in "Courage in Motion" from Sept. 14-18, a 5-day cycling tour through Israel in support of Aid to Disabled Veterans of Israel (A.D.V.I.). Cyclists will begin in Nahariya, proceeding through the Golan and ending the route with a celebratory dinner at Beit Halochem Centre, Israel's war veteran rehabilitation center in Jerusalem. Courage in Motion will include routes ranging from 80k-100k. <http://advi.ca>

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For the first time in over 40 years, the Isaiah Scroll portion of the Dead Sea Scrolls is being featured at a public exhibition at the Israel Museum in Jerusalem. The Isaiah Scroll is considered to be the most complete and well-preserved Dead Sea Scroll in existence. Also on display with the Isaiah Scroll are ancient agricultural tools, believed to have been from the age of Isaiah, approximately 800 BC. www.imj.org.il

⇒ Parisian Fountain Sent as Gift to Jerusalem's French Quarter

Visitors to Jerusalem's Place de France will now be welcomed by a towering water fountain, presented by Paris Mayor Bertrand Delanoë in honor of Israel's 60th anniversary. Located in the heart of the nation's capital, the new fountain is a sister-fountain to one already located in the City of Lights and stands as a symbol of kinship between the two cities and their respective mayors. www.goisrael.com



⇒ Israel Plans to Hit the Slopes

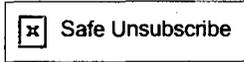
Visitors to Israel will soon be able to ski at the Sha'ar HaGilboa Center, the Mediterranean's first-ever indoor ski resort. The Sha'ar HaGilboa Center, located atop Mt. Gilboa in northern Israel, will feature a 375-acre indoor skiing resort that will include nighttime skiing, gondolas, a world-class skiing academy, as well as a dining and entertainment center. The Sha'ar HaGilboa Ski Resort will be open year-round. www.goisrael.com

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Wednesday, July 23, 2008 12:41 AM

To: Nestor Lara-Baeza

Subject: Your email Bahai Gardens in Haifa Designated 9th UNESCO World Heritage Site in Israel has been sent



Email Confirmation

Dear Geoffrey Weill,

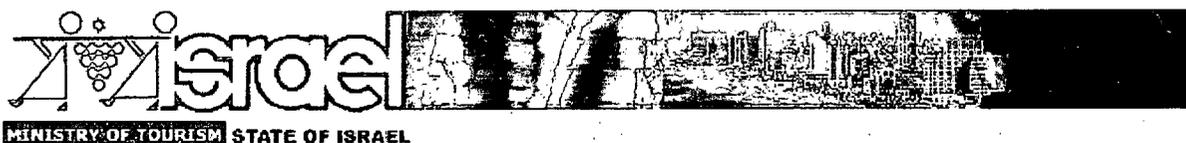
Your email, named ISRAEL -- Baha'i Gardens, was sent on 07/23/2008 around 12:40 AM EDT.

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Subject: Bahai Gardens in Haifa Designated 9th UNESCO World Heritage Site in Israel

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PRESS RELEASE

HAIFA'S BAHAI GARDENS DESIGNATED UNESCO'S 9TH WORLD HERITAGE SITE IN ISRAEL

New York - July 23, 2008: The UNESCO World Heritage Committee this week designated the Baha'i holy sites in Haifa and Western Galilee as an official World Heritage Site, the 9th location in Israel to be recognized says Arie Sommer, Israel's Tourism Commissioner for North and South America. The Baha'i holy sites, which include the Baha'i Gardens on both Mt. Carmel in Haifa and near Acre (Akko) on Israel's northern coast, were placed on the list that already includes the Old City of Jerusalem, Tel Aviv's "White City," Masada, the Old City of Acre (Akko), the Incense Route in the Negev and the Biblical Tels of Megiddo, Hazor and Beersheba.

11/20/2008

Haifa's Baha'i Gardens, the most visited of the Baha'i holy sites, is considered a modern wonder of the world. The gardens comprise a network of nineteen terraces that course up the slope of Mount Carmel. The terraces are intricately planted with flowers, topiary, lawns and blossoming bushes and are connected by creamy stone staircases, pillared balustrades, gurgling water channels and ornamental fountains. "The Shrine of the Báb" is located half-way up the Carmel slope: its gold dome is Haifa's most instantly recognizable landmark.

The UNESCO committee described the two Baha'i sites in northern Israel as holding "outstanding universal value in their testimony of universal peace, equality and justice instilled by the Baha'i religion established in Iran in 1842."



"We are thrilled with the UNESCO recognition that highlights the importance of the Baha'i sites as one of the world's most majestic locations," says Haifa Mayor Yona Yahav.

In a recent survey, 43% of last year's 600,000 visitors to Haifa said that the Baha'i Gardens were the main reason for going to the city. As tourism to Haifa continues to grow, the city's officials are preparing zoning for 10 new hotels that would increase the number of available rooms to 3,000 in order to accommodate the influx of visitors to the Galilee region.

For additional information on Israel, visit: www.goisrael.com.

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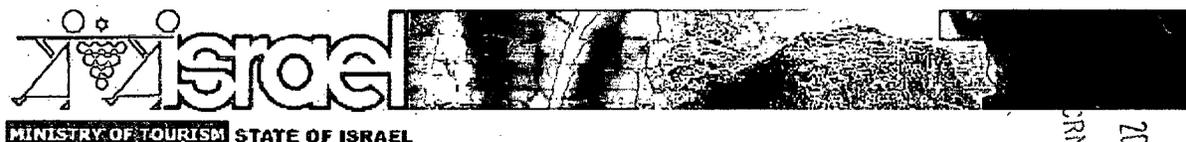
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Nestor Lara-Baeza

From: Israel Ministry of Tourism [news@geoffreyweill.com]
Sent: Wednesday, July 23, 2008 5:30 PM
To: Nestor Lara-Baeza
Subject: Tiberias Hotel is Hotspot for Wine Connoisseurs

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PRESS RELEASE

TIBERIAS HOTEL IS HOTSPOT FOR WINE CONNOISSEURS

New York - July 23, 2008: Tiberias has been central to the wine industry in Israel since biblical times, indeed, 2000 years ago, wine production in the Galilee region was the mainstay of Israel's economy. Fast-forward to the 21st century: Israel has concentrated on utilizing the rich soil of the Galilee, the Golan, the Plain of Sharon and the Judean Hills, developing world-class wineries that have attracted praise from wine experts around the world.

To capture the Galilee's natural mystique and rich history, Tiberias' Scots Hotel, originally established in 1894 as a hospital, is now offering a unique collection of boutique wines grown locally including selections from Chateau Golan, Dalton, and Tabor and Golan Wineries. Special to the region, the wines are stored in a one-of-a-kind underground wine cellar and preserved at precise temperature and humidity.

Israel Ministry of Tourism

The hotel's wine cellar previously served as a hospital storeroom. The underground space is tunnel-shaped and its 19th century basalt stone dates from the hotel's construction in 1894. Also used as a dining room for holiday parties, wine workshops and tasting evenings, the Scots Hotel's cellar offers a memorable experience with tasting of the finest wines that Israel has to offer.

"The Galilee region is home to some of the best wines in Israel," says Arie Sommer, Israel Commissioner for Tourism, North and South America. "The unique selection preserved in the Scots' underground wine cellar provides visitors with a true taste of the Galilee."

For additional information on Israel, visit: www.goisrael.com.

Media contacts:
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Gail Barzilay at the Israel Ministry of Tourism

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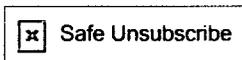
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From: Constant Contact [support@constantcontact.com]
Sent: Wednesday, July 23, 2008 9:37 PM
To: Nestor Lara-Baeza
Subject: Your email The Latest Travel News from Israel has been sent



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Subject: The Latest Travel News from Israel

 Israel Ministry of Tourism

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[Cycling For a Cause](#)

[Isaiah Dead Sea Scroll Given Feature Exhibition](#)

[Parisian Fountain Sent as Gift to Jerusalem](#)

[Israel Plans to Hit the Slopes](#)

ISRAEL GOVERNMENT
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David, will ease congestion into Jerusalem and carry the new light rail mass transit system set to open in 2009.

http://www.jerusalem.muni.il/jer_main/defaultnew.asp?lng=2



Cycling For a Cause

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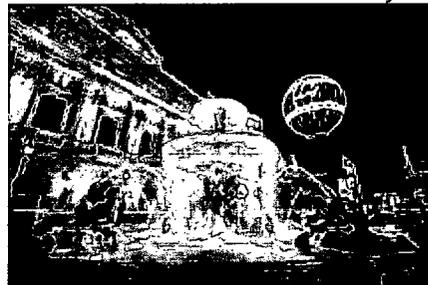
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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Monday, August 04, 2008 6:51 PM
To: Nestor Lara-Baeza
Subject: Your email Tel Aviv Gearing Up to Celebrate Centenary in 2009 has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named ISRAEL -- Tel Aviv at 100, was sent on 08/04/2008 around 6:51 PM EDT.

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PRESS RELEASE

TEL AVIV GEARING UP TO CELEBRATE CENTENARY IN 2009

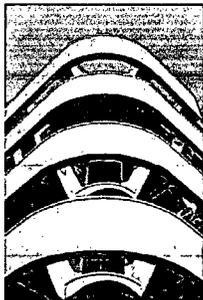
New York - August 4, 2008: Last week, the *New York Times* travel section called it "*The capital of Mediterranean cool.*" This month's *Travel+Leisure* magazine put it this way: "*An influx of wealth, progressive culture, and world-class cuisine is reshaping this resilient Mediterranean metropolis.*"

And a new guide book available at U.S. bookstores that is also readable on-line says: "*It is a city that goes with the flow, Each morning, it decides anew what is interesting, what is annoying and where it is going. Something always happens here. And with a little luck, it will happen to you.*"



11/20/2008

The city is, of course, Tel Aviv, set to mark its one hundredth anniversary in 2009. "Tel Aviv is gearing up for one of the biggest parties in Israel's history," says Arie Sommer, Israel Tourism Commissioner for North and South America.. Celebrations will be year-long, but the kickoff is April 4, 2009 with a massive concert in Rabin Square, complete with multi-media experiences and performances by international stars, the New Israeli Opera and the Israel Philharmonic Orchestra conducted by Zubin Mehta.



Founded in 1909 on sand dunes as a garden suburb of ancient Jaffa, Tel Aviv very quickly burgeoned into a metropolis, styling itself as 'the first Hebrew city in two millennia.' By the 1930's, architects escaping the Nazis were creating the wealth of Bauhaus buildings which gave Tel Aviv its unique look and which caused its "White City" to be designated a UNESCO World Heritage Site. By the turn of the 21st century the city had become home to dozens of world-class restaurants, a fashion scene that combines Milan, Tokyo and New York and a wealth of world-class cultural institutions.

"If Jerusalem is our Washington DC," says Sommer, "then Tel Aviv is our New York, the center of business, entertainment, and all the excitement associated with a big city that is also a beach resort on the Mediterranean."

Full details of Tel Aviv's centenary can be found at www.visit-tlv.com and at www.goisrael.com.



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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Tuesday, August 12, 2008 2:52 PM
To: Nestor Lara-Baeza
Subject: Your email International Jazz Festival Makes Big Waves in Eilat has been sent



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Dear Geoffrey Weill,

Your email, named ISRAEL -- Jazz Festival, was sent on 08/12/2008 around 2:52 PM EDT.

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PRESS RELEASE

INTERNATIONAL JAZZ FESTIVAL MAKES BIG WAVES IN EILAT

New York - August 12, 2008: Known as the Riviera-on-the-Red Sea, Israel's coastal city of Eilat will host the 22nd annual Red Sea International Jazz Festival from August 25th through the 28th.

This year's four-day festival will feature international jazz stars, from the Grammy Award-winning Oregon Quartet, Carla Bley and the Lost Chords to Terry Lyne Carrington and John Fedchock's NY Sextet. In the tradition of the Red Sea Jazz Festival, there will be free midnight improvisational jam sessions, which bring together



international and Israeli musicians around the pool of the Ambassador Hotel, in the city's port area. In addition, six master classes taught by international jazz artists will be open to the public at the Isrotel Agamim Hotel during the afternoon hours of the festival.

"The Red Sea Jazz Festival is one of the preeminent music festivals in the world and a major draw for tourism to Eilat," says Arie Sommer, Israel Tourism Commissioner, North and South America. "And in a year of unprecedented numbers of tourists arriving in Israel, the 2008 festival, with its stellar lineup of international talent, is bound to continue that trend."

More information on the Red Sea International Jazz Festival can be found at:
www.redseajazzeilat.com.

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Sent: Wednesday, August 13, 2008 4:15 PM

To: Nestor Lara-Baeza

Subject: Bahai Gardens in Haifa Designated 9th UNESCO World Heritage Site in Israel

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PRESS RELEASE

HAIFA'S BAHAI GARDENS DESIGNATED UNESCO'S 9TH WORLD HERITAGE SITE IN ISRAEL

New York - July 23, 2008: The UNESCO World Heritage Committee this week designated the Baha'i holy sites in Haifa and Western Galilee as an official World Heritage Site, the 9th location in Israel to be recognized says Arie Sommer, Israel's Tourism Commissioner for North and South America. The Baha'i holy sites, which include the Baha'i Gardens on both Mt. Carmel in Haifa and near Acre (Akko) on Israel's northern coast, were placed on the list that already includes the Old City of Jerusalem, Tel Aviv's "White City," Masada, the Old City of Acre (Akko), the Incense-Route in the Negev and the Biblical Tels of Megiddo, Hazor and Beersheba.

Haifa's Baha'i Gardens, the most visited of the Baha'i holy sites, is considered a modern wonder of the world. The gardens comprise a network of nineteen terraces that course up the slope of Mount Carmel. The terraces are intricately planted with flowers, topiary, lawns and blossoming bushes and are connected by creamy stone staircases, pillared balustrades, gurgling water channels and ornamental fountains. "The Shrine of the Báb" is located half-way up the Carmel slope: its gold dome is Haifa's most instantly recognizable landmark.

The UNESCO committee described the two Baha'i sites in northern Israel as holding "outstanding universal value in



their testimony of universal peace, equality and justice instilled by the Baha'i religion established in Iran in 1842."

"We are thrilled with the UNESCO recognition that highlights the importance of the Baha'i sites as one of the world's most majestic locations," says Haifa Mayor Yona Yahav.

In a recent survey, 43% of last year's 600,000 visitors to Haifa said that the Baha'i Gardens were the main reason for going to the city. As tourism to Haifa continues to grow, the city's officials are preparing zoning for 10 new hotels that would increase the number of available rooms to 3,000 in order to accommodate the influx of visitors to the Galilee region.

For additional information on Israel, visit: www.goisrael.com.

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From: Constant Contact [support@constantcontact.com]
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Subject: The Latest Travel News from Israel

 Israel Ministry of Tourism

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[Santiago Calatrava's Bridge of Strings](#)

[Cycling For a Cause](#)

[Isaiah Dead Sea Scroll Given Feature Exhibition](#)

[Parisian Fountain Sent as Gift to Jerusalem](#)

[Israel Plans to Hit the Slopes](#)

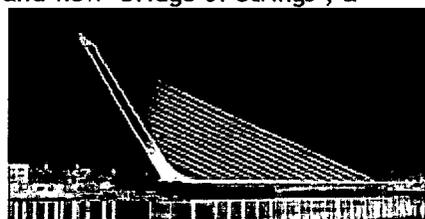
ISRAEL GOVERNMENT
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NORTH AMERICA

Tourism Boom Continues in Israel

In a year already punctuated by record tourist numbers, yet another tourism benchmark has been achieved with nearly 1.5 million tourists traveling to Israel during the first half of 2008, an increase of 50% over the 1 million tourists who visited the country during the same period last year. In tune with this trend, plans have been announced to expand airline routes and carriers, and develop 3,000 new hotel rooms. Israel expects to welcome 5 million tourists annually by 2012. www.goisrael.com

Santiago Calatrava's "Bridge of Strings:" A Graceful Gateway to Jerusalem

After much anticipation, the brand-new "Bridge of Strings", a soaring new viaduct in Jerusalem, opened June 25. Designed by world-renowned Spanish starchitect Santiago Calatrava, the bridge, created to mimic the harp of King



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David, will ease congestion into Jerusalem and carry the new light rail mass transit system set to open in 2009. www.jerusalem.muni.il



Cycling For a Cause

Cyclists from around the world are invited to participate in "Courage in Motion" from Sept. 14-18, a 5-day cycling tour through Israel in support of Aid to Disabled Veterans of Israel (A.D.V.I.). Cyclists will begin in Nahariya, proceeding through the Golan and ending the route with a celebratory dinner at Beit Halochem Centre, Israel's war veteran rehabilitation center in Jerusalem. Courage in Motion will include routes ranging from 80k-100k. <http://advi.ca>



Isaiah Dead Sea Scroll Given Feature Exhibition

For the first time in over 40 years, the Isaiah Scroll portion of the Dead Sea Scrolls is being featured at a public exhibition at the Israel Museum in Jerusalem. The Isaiah Scroll is considered to be the most complete and well-preserved Dead Sea Scroll in existence. Also on display with the Isaiah Scroll are ancient agricultural tools, believed to have been from the age of Isaiah, approximately 800 BC. www.imj.org.il



Parisian Fountain Sent as Gift to Jerusalem's French Quarter

Visitors to Jerusalem's Place de France will now be welcomed by a towering water fountain, presented by Paris Mayor Bertrand Delanoë in honor of Israel's 60th anniversary. Located in the heart of the nation's capital, the new fountain is a sister-fountain to one already located in the City of Lights and stands as a symbol of kinship between the two cities and their respective mayors. www.goisrael.com



Israel Plans to Hit the Slopes

Visitors to Israel will soon be able to ski at the Sha'ar HaGilboa Center, the Mediterranean's first-ever indoor ski resort. The Sha'ar HaGilboa Center, located atop Mt. Gilboa in northern Israel, will

feature a 375-acre indoor skiing resort that will include nighttime skiing, gondolas, a world-class skiing academy, as well as a dining and entertainment center. The Sha'ar HaGilboa Ski Resort will be open year-round. www.goisrael.com

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PRESS RELEASE

THE PRESIDENT AND FIRST LADY GO TOURING

11/20/2008



President Bush and Prime Minister Olmert listen to their guide as they ride the cable car to the top of Masada.



Clockwise from center: President Bush, Prime Minister Olmert, Laura Bush and Aliza Olmert amid the excavations atop Masada.



Left to right: Laura Bush, Aliza Olmert, President Bush and Prime Minister Olmert climbing to the summit of the mesa of Masada.



President Bush and Prime Minister Olmert atop Masada.

New York - May 21, 2008: It's not often the President of the United States gets to play tourist. But in Israel this month to celebrate the state's 60th anniversary, U.S. President George W. Bush and the First Lady toured Masada, accompanied by Israeli Prime Minister Ehud Olmert and Mrs Aliza Olmert.

Located adjacent to the Dead Sea, the mountain of Masada achieved immortality in the year 73. After resisting the Romans' three-year siege, 960 Jewish refugees from the Roman destruction of Jerusalem chose to take their own lives rather than become slaves. The mountaintop was excavated in 1964 with help from volunteers from six continents, and much evidence was found to confirm the details of the Masada epic as reported by the 1st-century Roman historian, Josephus Flavius.

While some visitors still climb the mountain on foot, most tourists take the high-speed cable-cars to the summit. Masada is Israel's most visited site after the Western Wall in Jerusalem.

For additional information on Israel, visit: www.goisrael.com.

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PRESS RELEASE

ISRAEL TOURISM UP 43% JANUARY-APRIL 2008

2007 WAS BEST YEAR EVER FOR U.S. TOURISM TO ISRAEL

New York - May 22, 2008: 43% more tourists visited Israel in the first four months of 2008 than in the same period of 2007. "This is an extraordinarily encouraging result," says Arie Sommer, Israel Tourism Commissioner North and South America, "particularly coming on top of 2007, the best year for U.S. tourism to Israel in our 60-year history."

"This adds urgency to the need for additional hotels and flights," observed Shaul Tzemach, Director-General of Israel's Ministry of Tourism, "especially if we are going to meet our goal of hosting 5 million tourists a year by 2012."

In addition to the dozens of Israeli-owned hotels, and the many U.S. - and European-based hotel groups with properties in Israel, the Hilton Corporation recently announced it is reopening Jerusalem's 80-year old Palace Hotel in 2010, as a member of the group's prestigious Waldorf=Astoria Hotel Collection. "Also," added Sommer, "Actor Robert de Niro will be opening the first non-U.S. Nobu Hotel in the Mediterranean resort of Herzliya in 2009."

Currently, some 70 airlines operate regular scheduled flights to Tel Aviv's Ben Gurion International Airport, with five airlines operating as many as 20 nonstop flights a day between North America and Israel and vice-versa.

For additional information on Israel, visit: www.goisrael.com.

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Sent: Wednesday, August 20, 2008 3:45 PM

To: Nestor Lara-Baeza

Subject: Shean Nights in Jerusalem Shines a New Light on Archaeological Site

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PRESS RELEASE

"SHE'AN NIGHTS" SHINES A NEW LIGHT ONTO 5,000-YEAR-OLD ARCHAEOLOGICAL SITE

New York - August 20, 2008: Offering a modern twist on the ancient archaeological site of Beit She'an, located in the Jordan Valley, "She'an Nights," a multi-media, multi-sensory nighttime tour of the 5,000-year-old city, opened last week. The cutting-edge touring experience gives visitors the chance to view the Roman-Byzantine-era marble columns, temples and mosaics within the national park in an entirely new light, so to speak.

Through recent excavations, historians have revealed that the city of Beit She'an was coveted by ancient rulers for its strategic location at the junction of the Jordan River and Jezreel valleys, essentially controlling access to the Mediterranean coastline to the west as well as Jerusalem to the south and the Galilee to the north. Remarkable discoveries at the site, including a "hippodrome" from the Roman period and the monumental theater of Scythopolis, built 2,300 years ago, have been refurbished for public visits.



A joint venture between the Israel Ministry of Tourism, the Israel Nature and National Parks Protection Authority and the Beit She'an Municipality, the \$3-million project is the first of its kind within an archaeological site. "She'an Nights" will take visitors on an evening stroll through the streets of the excavated city with audiovisual presentations projected onto dozens of giant screens.

For more information, visit: http://tourism.gov.il/Tourism_Eng

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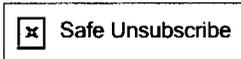
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Sent: Thursday, August 21, 2008 6:00 AM
To: Nestor Lara-Baeza
Subject: The Latest Travel News from Israel



IN THIS ISSUE:

JERUSALEM'S CONVENTION CENTER TO UNDERGO MASSIVE RENOVATIONS

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EILAT TO HOST WORLD-CLASS JAZZ FESTIVAL

MEDIA CONTACTS:

Mark Liebermann

➔ JERUSALEM'S CONVENTION CENTER TO UNDERGO MASSIVE RENOVATIONS

In a move to put it on par with the world's best convention centers, the Jerusalem International Convention Center (JICC) will undergo an estimated \$80 million in renovations in 2009, doubling the size of the combined 190,000-square-foot space. The convention center, located in Jerusalem, has hosted thousands of performances and conferences since its incarnation in 1950. In addition, \$100 million will be invested by a private developer to construct a new five-star hotel and commercial complex. www.jerusalem.muni.il

➔ BEACHFRONT PROMENADE GETS MAKEOVER FOR TEL AVIV'S 100TH ANNIVERSARY CELEBRATIONS

With the 100th anniversary of Tel Aviv approaching, plans to revitalize the Shlomo Lahat Promenade, the long boardwalk stretching along the gorgeous Mediterranean shoreline, have been announced this month. The estimated \$75 million project will expand the promenade to



8 ½ miles all the way along the coast from Bat Yam through Jaffa and Tel Aviv to Herzliya. Upon completion, the walkway will

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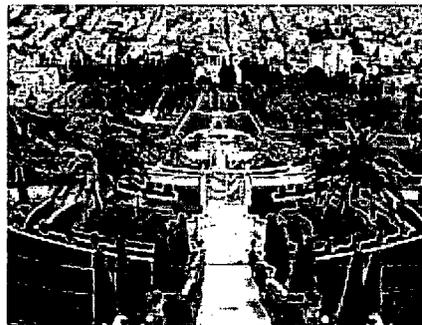
connect several of the city's parks and boast new restaurants and shops. www.tel-aviv.gov.il



BAHA'I GARDENS DESIGNATED UNESCO WORLD HERITAGE SITE

The Baha'i Gardens in Haifa was recently selected an official UNESCO World Heritage Site, the 9th location in Israel to be awarded the title. The Baha'i holy sites, which include the Baha'i Gardens and the Shrine of Báb on Mt. Carmel, are considered modern wonders of the world.

The golden dome of the Shrine, along with the gardens' intricately planted flowers, topiary and unique network of terraces, stand as Haifa's most instantly recognizable landmark. whc.unesco.org



HAIFA TOURISM LAUNCHES SPECIAL INCENTIVE FOR NORTH AMERICAN VISITORS

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RECORD NUMBER OF TOURISTS LAND IN TEL AVIV

In a banner year for tourism to Israel, June 2008 set a new record as the busiest month ever at Ben Gurion International Airport, with more than 1 million passengers arriving from all over the world. This record coincides with the 50% increase of visitors to Israel during the



first half of 2008 as compared with the same period last year. Airlines operating from North America to Tel Aviv are increasing efforts to accommodate the record number of passengers to Israel.

➔ WORLD-RENOWNED SUSHI EMPIRE TO OPEN FIRST HOSPITALITY SUITE IN ISRAEL

The world-famous Nobu Hospitality Group recently announced plans to open the "Nobu Hotel and Residences" on the Herzliya Marina in June 2010. The innovative vacation spot will combine luxury hospitality with one of the world's finest sushi restaurants in a new-age Japanese art-deco style. The Nobu Herzliya will feature 225 rooms, 12 penthouses, and 9 duplexes, just 20 minutes away from the heart of Tel Aviv. www.thenobuherzliya.com

➔ EILAT TO HOST WORLD-CLASS JAZZ FESTIVAL

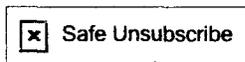
Eilat, Israel's Riviera-on-the-Red Sea, will host the 22nd annual Red Sea International Jazz Festival from August 25th to 28th. This year's festival will feature top Israeli jazz musicians and international performers such as the Grammy Award-winning Oregon Quartet, veteran pianist Carla Bley and her Lost Chord Band, and John Fedchock's NY Sextet. The unique festival will also offer free open jam sessions to promote collaboration between Israeli and international players, performed around the city's port area. www.redseajazzeilat.com



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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Thursday, August 21, 2008 6:01 AM
To: Nestor Lara-Baeza
Subject: Your email The Latest Travel News from Israel has been sent

**Email Confirmation**

Dear Geoffrey Weill,

Your email, named ISRAEL -- August Newsletter, was sent on 08/21/2008 around 6:01 AM EDT.

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Subject: The Latest Travel News from Israel

 Israel Ministry of Tourism

IN THIS ISSUE:

JERUSALEM'S CONVENTION CENTER TO UNDERGO MASSIVE RENOVATIONS

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 **JERUSALEM'S CONVENTION CENTER TO UNDERGO MASSIVE RENOVATIONS**

In a move to put it on par with the world's best convention centers, the Jerusalem International Convention Center (JICC) will undergo an estimated \$80 million in renovations in 2009, doubling the size of the combined 190,000-square-foot space. The convention center, located in Jerusalem, has hosted thousands of performances and conferences since its incarnation in 1950. In addition, \$100 million will be invested by a private developer to construct a new five-star hotel and commercial complex. www.jerusalem.muni.il

 **BEACHFRONT PROMENADE GETS MAKEOVER FOR TEL AVIV'S 100TH ANNIVERSARY CELEBRATIONS**

With the 100th anniversary of Tel Aviv approaching, plans to revitalize the Shlomo Lahat Promenade, the long boardwalk stretching along the gorgeous Mediterranean



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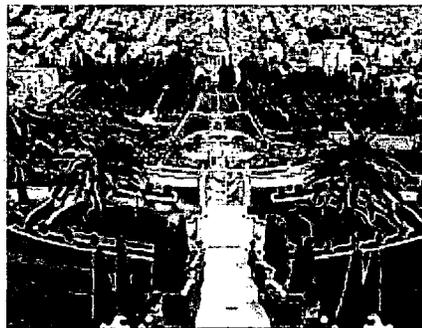
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shoreline, have been announced this month. The estimated \$75 million project will expand the promenade to 8 ½ miles all the way along the coast from Bat Yam through Jaffa and Tel Aviv to Herzliya. Upon completion, the walkway will connect several of the city's parks and boast new restaurants and shops: www.tel-aviv.gov.il

**BAHA'I GARDENS DESIGNATED UNESCO
WORLD HERITAGE SITE**

The Baha'i Gardens in Haifa was recently selected an official UNESCO World Heritage Site, the 9th location in Israel to be awarded the title. The Baha'i holy sites, which include the Baha'i Gardens and the Shrine of Báb on Mt. Carmel, are considered modern wonders of the world. The golden dome of the Shrine, along with the gardens' intricately planted flowers, topiary and unique network of terraces, stand as Haifa's most instantly recognizable landmark. whc.unesco.org

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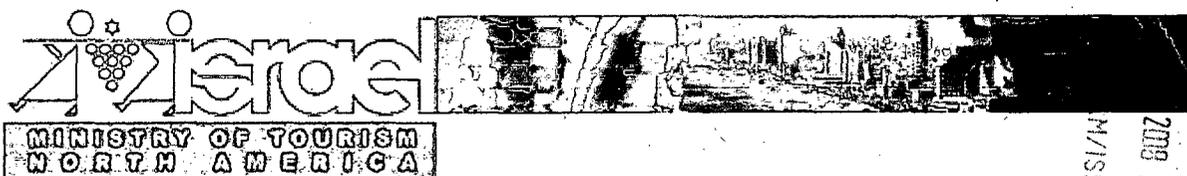
Sent: Thursday, August 28, 2008 5:55 PM

To: Nestor Lara-Baeza

Subject: New Tourist Hotline Inaugurated for Israel Visitors

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PRESS RELEASE

NEW TOURIST HOTLINE INAUGURATED FOR ISRAEL VISITORS

2008 DEC 15 PM 12: 24
M/ISS/REGISTRATION UNIT

New York - August 28, 2008: The Israel Ministry of Tourism has launched "Tourphone," a new 24/7 hotline providing tourists with information, directions and a first response via telephone, according to Arie Sommer, Israel Tourism Commissioner for North and South America. The Tourphone enables tourists in Israel to access information by dialing *3888 from any cell phone or land line, offering information on local attractions, airports and assistance in emergencies and information regarding visas.

An information leaflet about the Tourphone will be inserted into the passports of all arriving travelers at Tel Aviv's Ben Gurion International Airport.

Initiated as a response to the 45% increase in tourists who visited Israel during the first half of 2008 compared to the same period last year, the new hotline was designed to add a high-tech note to improving the quality of service tourists receive. "Quality service helps improve Israel's image in the world as a leading tourist destination," says Shaul Tzernach, Director-General of the Ministry of Tourism.

Dear Guest,

Welcome to Israel!

The Israel Ministry of Tourism offers various services aimed at improving the quality of your visit.

Our newest addition is a 24 hour "Tourphone" for tourists. By dialing *3888 from any phone, tourists can receive immediate answers and assistance regarding tourist services, matters requiring involvement and assistance of the Israel Police, the Ministry of Interior, Airport Authority and more.

For more on events and activities, please visit our website: www.goisrael.com.

We also operate several information centers throughout the country.

Thank you for visiting Israel!

iVizrael The Tourism Services Division



Tourphone offers information in English and French and will shortly be available in Russian and other languages. For more information visit: http://goisrael.com/Tourism_Eng/Articles/Tourphone.htm

For additional information on Israel, visit: www.goisrael.com

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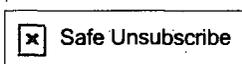
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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Tuesday, September 02, 2008 3:02 PM

To: Nestor Lara-Baeza

Subject: Your email Shean Nights Shines a New Light on Archaeological Site has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named ISRAEL -- She An Nights on New Template -- CANADA, was sent on 09/02/2008 around 3:01 PM EDT.

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Subject: Shean Nights Shines a New Light on Archaeological Site

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Israel Ministry of Tourism

PRESS RELEASE

"SHE'AN NIGHTS" SHINES A NEW LIGHT ONTO 5,000-YEAR-OLD ARCHAEOLOGICAL SITE

Toronto - September 2, 2008: Offering a modern twist on the ancient archaeological site of Beit She'an, located in the Jordan Valley, "She'an Nights," a multi-media, multi-sensory nighttime tour of the 5,000-year-old city, opened last week. The cutting-edge touring experience gives visitors the chance to view the Roman-Byzantine-era marble columns, temples and mosaics within the national park in an entirely new light, so to speak.

Through recent excavations, historians have revealed that the city of Beit She'an was coveted by ancient rulers for its strategic location at the junction of the Jordan River and Jezreel valleys, essentially controlling access to the Mediterranean coastline to the west as well as Jerusalem to the south and the Galilee to the north. Remarkable discoveries at the site, including a "hippodrome" from the Roman



period and the monumental theater of Scythopolis, built 2,300 years ago, have been refurbished for public visits.

A joint venture between the Israel Ministry of Tourism, the Israel Nature and National Parks Protection Authority and the Beit She'an Municipality, the \$3-million project is the first of its kind within an archaeological site. "She'an Nights" will take visitors on an evening stroll through the streets of the excavated city with audiovisual presentations projected onto dozens of giant screens.

For more information, visit: www.goisrael.ca

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Tel: (416) 964-3784, ext. 24

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Sent: Tuesday, September 02, 2008 3:25 PM

To: Nestor Lara-Baeza

Subject: Remarkable Artifact Discovered in the Ancient City of David Beneath Jerusalem

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PRESS RELEASE

REMARKABLE ARTIFACT DISCOVERED IN THE ANCIENT CITY OF DAVID BENEATH JERUSALEM

New York, NY- September 2, 2008: A 2,600-year-old clay seal impression, or *bullā*, bearing the name "Gedaliah ben Pashur" has recently been discovered completely intact during archaeological excavations in Jerusalem's City of David-- below the walls of the Old City near the Dung Gate.

The historical significance of this discovery stems from the bulla's name which appears in the Book of Jeremiah (38:1) together with that of "Yehuchal ben Shelemayahu," whose name was found on an identical clay bulla in the same area in 2005. The two men were ministers in the court of King Zedekiah, the last king to rule in Jerusalem before the destruction of the First Temple.

"It is not very often that such a discovery happens in which real figures of the past shake off the dust of history and so vividly revive the stories of the Bible," says Dr. Eilat Mazar of the Hebrew University and leader in the recent excavation.

Both bullae, clearly preserved and lettered in ancient Hebrew, were found among the debris of the destruction of the First Temple period (2,600-



0 1 cm



Photo: Gabi Liran, Institute of Archeology, Hebrew University, Courtesy of Dr. Eilat Mazar.

11/20/2008

2,800 years ago). More finds are expected as archaeologists continue to sift through the rubble from the dig, which was sponsored by the Ir David (City of David) Foundation together with the Israel Antiquities Authority, the Hebrew University and the Shalem Center.

Deep underground, the City of David continues to reveal some of the most exciting archaeological finds of the ancient world, while above ground, the site is a vibrant center of activity and popular tourist attraction for families, complete with visitor's center, 3-D exhibition and guided tours through the excavations that include Warren's Shaft, ancient water systems such as Hezekiah's Tunnel and the Second Temple Pool.

The award-winning website of the City of David is available in English, Spanish, French, Russian and Hebrew: www.cityofdavid.org.il

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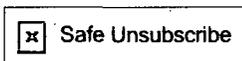
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From: Constant Contact [support@constantcontact.com]
Sent: Thursday, September 04, 2008 3:36 PM
To: Nestor Lara-Baeza
Subject: Your email Sir Paul McCartney Announces First Ever Performance in Israel has been sent



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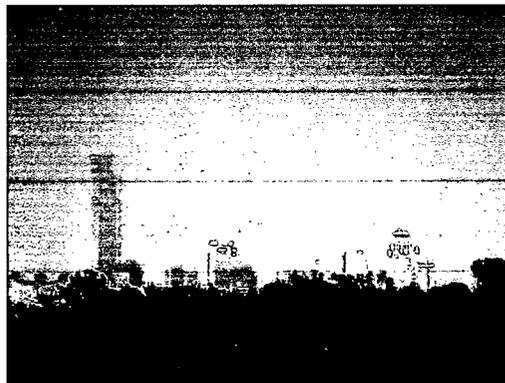


PRESS RELEASE

SIR PAUL MCCARTNEY ANNOUNCES FIRST-EVER PERFORMANCE IN ISRAEL AT TEL AVIV'S HAYARKON PARK

New York, NY- September 4, 2008: The countdown has begun to the largest and arguably most important rock concert in Israel's 60 years - former Beatle Sir Paul McCartney will rock Tel Aviv in a three-hour, open-air concert in Hayarkon Park on September 25, 2008. The concert, which was finally announced last week after months of speculation and negotiations, promises to be the most complex production ever seen in Israel, at an estimated cost of approximately US \$8.3 million and with a capacity crowd of 70,000.

According to a press release issued by the producers, Paul McCartney holds true to the principles of friendship - loyalty and respect - and the 'Friendship First' Concert, as it has been dubbed, will be an opportunity for people to celebrate these values whilst having a memorable night of fun and rock 'n' roll. "I've heard so many great things about Tel Aviv and Israel, but hearing is one thing and experiencing it for yourself is another," said McCartney. "We are planning to have a great time and a great evening. We can't wait to get out there and rock."



12,000 tickets were sold in the first 12 hours, with sales beginning at midnight on Tuesday. Tickets range in price from US \$136 on the grass to US \$1,389 for the VIP enclosure. Tel Aviv's Hayarkon Park is one of the largest outdoor venues in Israel and has hosted international stars such as Elton John and Michael Jackson. The venue is also used for the very popular Opera in the Park series, a free annual performance by the Israeli Opera concert, which attracts the 70,000 capacity crowd.

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Sent: Friday, September 12, 2008 11:20 AM
To: Nestor Lara-Baeza
Subject: The Latest Travel News from Israel

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SEPTEMBER 2008

IN THIS ISSUE:

TOURISM TO ISRAEL CONTINUES TO SOAR IN 2008

PAUL MCCARTNEY SCHEDULES FIRST-EVER PERFORMANCE IN ISRAEL FOR SEPTEMBER 2008

JERUSALEM HOLY SITES SEE DRAMATIC INCREASE IN TOURISM

JERUSALEM'S INDEPENDENCE PARK TO RECEIVE MODERN-DAY MAKEOVER

NEW TOURIST INFORMATION BOOTHS HIT THE STREETS OF TEL AVIV

NEW EXERCISE TRAIL TO OPEN IN TEL AVIV'S HAYARKON PARK

MED RED RALLY ATTRACTS INTERNATIONAL SAILING EXPERTS TO ISRAEL

➔ TOURISM TO ISRAEL CONTINUES TO SOAR IN 2008

In a benchmark year for tourism to Israel, yet another record has been set with nearly 1.7 million tourists arriving in Israel from January to July, a 41% increase compared to the same period last year. A growth of 22% was reported in July, compared to July 2007, with 260,000 tourists traveling to Israel. Israel expects a record-high 3 million tourists to arrive in 2008, a 50% increase compared to last year. www.goisrael.com

➔ PAUL MCCARTNEY SCHEDULES FIRST-EVER PERFORMANCE IN ISRAEL FOR SEPTEMBER 2008

International music icon Paul McCartney will perform before an audience of 70,000 in Hayarkon Park, Tel Aviv's 1,000-acre recreational sanctuary, on September 25th. The original Beatles member is slated to play classic Beatles songs in addition



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to hits from his celebrated solo career during his first-ever performance in Israel. The concert is expected to last three hours and initial indications are that plane-loads of Europeans will be flying in for the evening..



JERUSALEM HOLY SITES SEE DRAMATIC INCREASE IN TOURISM

In a record-breaking year for tourism to Israel, visits to holy sites in the eastern part of Jerusalem have increased 28% during the first six months of 2008 as compared to the same period last year. Historical sites around the Old City's walls- the Ophel Archeological Park and the Roman Square in front of the Damascus Gate have seen a dramatic boost in visitors this year, and Zedekiah's Cave, the 5-acre underground limestone quarry, has seen an 86% increase from April to June 2008.
www.jersusalem.muni.il



JERUSALEM'S INDEPENDENCE PARK TO RECEIVE MODERN-DAY MAKEOVER

A new initiative was recently launched to renovate Jerusalem's Independence Park into a recreational and cultural hotspot, based on the prototype of Central Park in Manhattan. Independence Park will be transformed into an exciting venue boasting chic cafes, vending stalls and a new main stage for outdoor concerts and performances. The Independence Park renovation project will also include upgraded lighting facilities, a new water park near Beit Agron and a second entrance to the park accessible from Aragon Street.



NEW TOURIST INFORMATION BOOTHS HIT THE STREETS OF TEL AVIV

This summer, the city of Tel Aviv has released new mobile-information kiosks onto its tourist-concentrated streets. Trained stewards manning the distinctive Segway-designed kiosks will provide visitors with directions and information on sites and events around the city. The



mobile kiosks, located in the Marina Tel Aviv, Shlomo Lahat Promenade, Old Jaffa, the Neve Tzedek neighborhood and Rothschild Boulevard, will operate seven days a week, from 1:00-7:00 p.m. www.visit-tlv.com



NEW EXERCISE TRAIL TO OPEN IN TEL AVIV'S HAYARKON PARK

Hayarkon Park, Tel Aviv's 1,000-acre green sanctuary, has recently unveiled plans to open a 3 ½ mile exercise path early this month. The estimated \$140,000 walkway, stretching from Hayarkon Bridge to Ramat Gan's Ayalon Mall, will boast new benches, water fountains and signs displaying various exercise routines. The Tel Aviv Municipality is also organizing various walking groups conducted by certified trainers along the pathway, free of charge. <http://www.tel-aviv.gov.il/English>



MED RED RALLY ATTRACTS INTERNATIONAL SAILING EXPERTS TO ISRAEL

Sailors from over fifteen countries recently gathered

Israel Ministry of Tourism, North America

in Israel for the 4th annual Med Red Sea Rally, a yachting expedition through the Suez Canal, Red Sea and Mediterranean Sea. Tel Aviv Deputy Mayor Yael Dayan kicked off the event with an inaugural speech preceding a festive ceremony at the city's Marina. The fleet of 18 yachts made stops to Port Said, Marina Finike and the Red Sea port of Eilat, and capped the tour with a commemorative dinner at the Marmaris Yacht Marina in Turkey. www.med-red-rally.com

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Additional information available at the Department of Justice.

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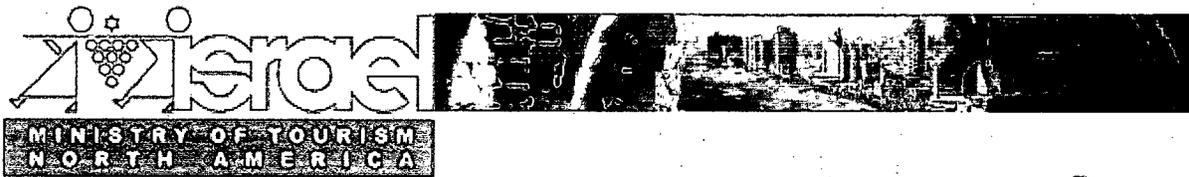
Sent: Friday, September 12, 2008 12:00 PM

To: Nestor Lara-Baeza

Subject: Israel Government Resumes Massive U.S. Tourism Advertising Campaign

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PRESS RELEASE

ISRAEL GOVERNMENT RESUMES MASSIVE U.S. TOURISM ADVERTISING CAMPAIGN

New York, NY- September 12, 2008: The Israel Ministry of Tourism is resuming nationwide advertising on September 15 after a hiatus of six months, says Arie Sommer, Israel Tourism Commissioner for North and South America. The \$6.5 million campaign will include television advertising in the New York, Los Angeles and Miami metropolitan areas, print advertising in national travel magazines and newspaper advertising in New York, Chicago, Los Angeles and Miami. There will also be a parallel TV, radio and print campaign in nationwide Christian media, as well as an expansion of public relations efforts across the country.



"2007 was the best year ever for American tourism to Israel," observes Sommer, "and the first half of 2008 is showing an increase of more than 25%, so our advertising campaign is designed to maintain the momentum into 2009."

Another factor in the upswing of tourism to Israel is that prices in Israel are generally lower than in many European countries. "The U.S. dollar has not suffered nearly as dramatically against the Israeli Shekel as it has against the Pound and the Euro," says Sommer, "which is why we have been gratified to see this year the entry to the Israel market of some major new U.S. tour operators."

11/20/2008

Additionally, U.S. Airways recently announced it will launch daily service from Philadelphia to Tel Aviv in 2009, adding to the four daily USA-Israel flights operated by Continental and Delta, and in addition to the 3-5 daily flights offered by El Al Israel Airlines.

YOU'LL LOVE ISRAEL FROM THE FIRST "SHALOM."

The campaign to the general audience will expand the theme 'You'll love Israel from the first "Shalom," first introduced in color print advertisements in 2007. "A series of four 30-second color TV commercials has been created with the 'first "Shalom"' theme by our New York advertising agency Bodden Partners," says Sommer, "and they are without doubt the most appealing TV commercials ever created to promote tourism to Israel."

"ISRAEL. YOU'LL NEVER BE THE SAME."

The advertising specifically for Christian media has been formulated by the Ministry of Tourism's Christian marketing agency, Pittsburgh-based Infinity Concepts. "Infinity created the "Israel. You'll Never be the Same" theme in 2006 and it has been one of the most popular campaigns we have ever mounted," says Sommer.

"One of the reasons for the record tourism numbers is the 60th anniversary of the State of Israel, celebrated this year," says Sommer, "and we expect the excitement to continue in 2009 as we mark the 100th anniversary of Tel Aviv."

The North American headquarters of the Israel Ministry of Tourism are based in New York, with regional Israel Government Tourist Offices in Atlanta, Chicago, Los Angeles, New York, Sao Paulo and Toronto.



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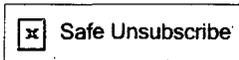


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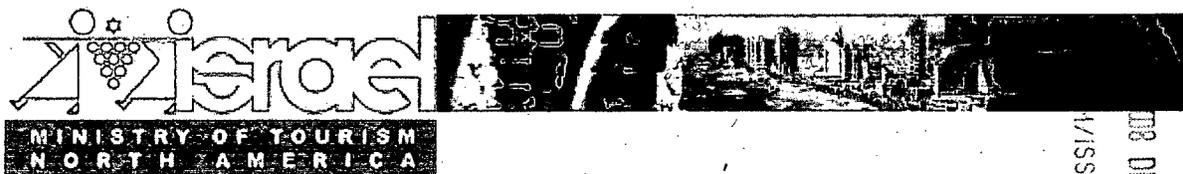
Sent: Monday, September 15, 2008 3:50 PM

To: Nestor Lara-Baeza

Subject: Jerusalem's Old City Becomes Israel's Newest Nightspot

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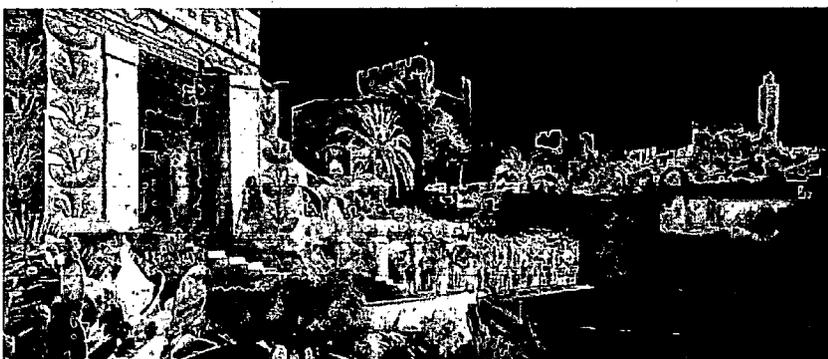
08 DEC 15 PM 12: 25
I/ISS/REGISTRATION UNIT

PRESS RELEASE

JERUSALEM'S OLD CITY BECOMES ISRAEL'S NEWEST NIGHTSPOT

New York, NY- September 15, 2008: Visitors to Jerusalem can now experience the holy city's remarkable sites in a whole new light with "Autumn Evenings in the Old City." The guided nighttime tours, combining live musical performances, stories and meetings with Jerusalem's fascinating inhabitants, take participants through the Muristan neighborhood, David's Citadel, Tekuma Park and the ancient "Jewish" and "Christian" Quarters on Mondays and Thursdays through October 30th.

Visitors are able to select from two tours- "The Storytelling Tour," featuring encounters with characters from the city's past and present, such as a British soldier and an "Effendi" and his followers; and "The City & A Song," a musical tour of the Old City including visits to the Cardo and Tiferet Yisrael Synagogue. Each tour



culminates with a special musical performance with acts ranging in style from New Orleans jazz and Turkish folk to traditional Jewish and Arab songs.

"This is the very first time this kind of nighttime activity is taking place in the Old City," says Jerusalem Development Authority Director Reuven Pinsky. "I have no doubt that the awareness of the Old City as a place that can be enjoyed after dark will grow, bringing in many more visitors each and every day."

"Autumn Evenings in the Old City" is an initiative of the Jerusalem Development Authority in cooperation with the Jerusalem Municipality, the Ministry of Tourism and the Ariel Company. The tours begin at 6:30 p.m., free of charge.

For more information, please visit <http://tour.jerusalem.muni.il>

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From: Israel Ministry of Tourism, North America [news@geoffreyweill.ccsend.com] on behalf of Israel Ministry of Tourism, North America [news@geoffreyweill.com]

Sent: Monday, September 22, 2008 3:45 PM

To: Nestor Lara-Baeza

Subject: New Route in Israel Enables Travelers to Walk in the Footsteps of Jesus

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PRESS RELEASE

NEW ROUTE IN ISRAEL ENABLES TRAVELERS TO WALK IN THE FOOTSTEPS OF JESUS

New York, NY- September 22, 2008: Israel has inaugurated the new 'Pilgrim's Route,' a trail enabling travelers to hike to its Christian holy places. Along the route leading from Jerusalem to the Dead Sea, tourists can visit the site that recalls the New Testament parable of the Good Samaritan, the Qumran caves and the point in the Jordan River believed to be where Jesus was baptized by John the Baptist.

The Good Samaritan site, located just off the highway leading from Jerusalem to the Dead Sea, is home to a Byzantine church built approximately 1,700 years ago. The mosaic floor of the church was recently reconstructed by archaeologists. In addition, the baptismal site, located near Jericho, is considered the third most important site for Christian pilgrims to the Holy Land, and also holds significance in the Jewish tradition as the place where the Children of Israel crossed the Jordan River when they entered Canaan.



"The new 'Pilgrim's Route' will add some additional inspiration for Christian visitors to Israel," says Arie Sommer, Tourism Commissioner for Israel, North and South America. "With tourism to Israel at an all-time high in 2008, we can anticipate an even



Baptismal site at the River Jordan.

greater influx of visitors hoping to follow this historic trail."

The first stage of the baptismal site's development includes setting up shaded areas and making it wheelchair-accessible, and will be completed this month.

For more information visit <http://goisrael.com>

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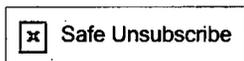
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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Monday, September 22, 2008 5:51 PM

To: Nestor Lara-Baeza

Subject: Your email Israel Government Resumes Canadian Advertising Campaign has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named ISRAEL -- Ad Campaign - CANADA, was sent on 09/22/2008 around 5:50 PM EDT.

Below is a copy of the HTML version your contacts received.. Don't forget, you can easily monitor the effectiveness of your email by visiting the Reports area of your Constant Contact home page for real-time metrics and stats.

Subject: Israel Government Resumes Canadian Advertising Campaign

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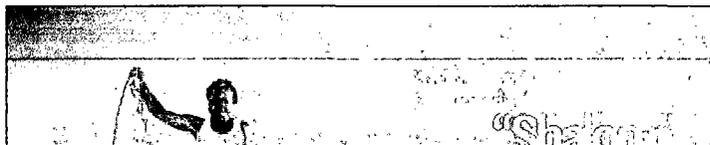
Israel Ministry of Tourism

PRESS RELEASE

ISRAEL GOVERNMENT RESUMES CANADIAN ADVERTISING CAMPAIGN

Toronto, Ontario - September 22, 2008: The Israel Government Tourist Office - Canada (IGTO) is resuming its nationwide advertising in September after a hiatus of six months, according to Oded Grofman, Consul- Tourism and Director for Canada - IGTO. The campaign will include television advertising on the CBC network, other cable and satellite stations, and print advertising in the National Post newspaper, and in key travel industry publications. There will also be a parallel TV and print campaign in nationwide Jewish and Christian media, as well as an expansion of public relations efforts across Canada.

"2007 was the best year ever for Canadian tourism to Israel," observes Grofman, "and the first half of 2008 is showing an increase



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of more than 30%, so our advertising campaign is designed to maintain the momentum into 2009."

Another factor in the upswing of tourism to Israel is that prices in Israel are generally lower than in many European countries. "The Canadian dollar has not suffered nearly as dramatically against the Israeli Shekel as it has against the Pound and the Euro," says Grofman, "which is why we have been gratified to see this year the entry to the Israel market of some major new Canadian tour operators."

Both EL Al and Air Canada offer direct non-stop service from Toronto to Tel Aviv. A number of other European and American-based airlines offer service from Canada via their home base to Israel.

"YOU'LL LOVE ISRAEL FROM THE FIRST 'SHALOM.'"

The campaign to the general audience will expand the theme "You'll love Israel from the first 'Shalom,'" first introduced in color-print advertisements in 2007.



"ISRAEL. YOU'LL NEVER BE THE SAME."

The advertising specifically for Christian media has been formulated to encourage Christian pilgrim journeys to the Holy Land. The ad reads "Israel. You'll Never be the Same," and "continues to be one of our most popular campaigns," says Grofman.

"One of the reasons for the record tourism numbers is the 60th anniversary of the State of Israel, celebrated this year," says Grofman, "and we expect the excitement to continue in 2009 as we mark the 100th anniversary of Tel Aviv."

For more information, visit: www.goisrael.ca

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From: Constant Contact [support@constantcontact.com]

Sent: Friday, October 03, 2008 4:35 PM

To: Nestor Lara-Baeza

Subject: Your email Sukkot in Israel has been sent



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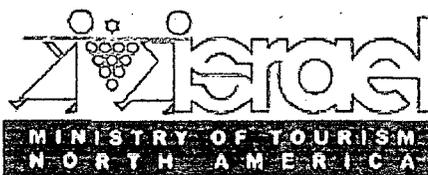
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PRESS RELEASE

SUKKOT IN ISRAEL A FEAST OF FESTIVALS, EVENTS AND HAPPENINGS

New York - October 3, 2008: Tourists traveling to northern Israel from October 13-21 will experience a plethora of special events, festivals and happenings during the week-long festival of Sukkot, or the Feast of Tabernacles.

For tourists visiting northern Israel, there is the 24th Haifa International Film Festival (www.haifaff.co.il), featuring 170 movies from more than 40 countries, including Woody Allen's new movie, *Vicky Cristina Barcelona*. The 29th Acre Festival



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of **Alternative Israeli Theater** will include 430 performances and 65 events, from street theater to international guest productions (www.accofestival.co.il). Yehiam Fortress in the Western Galilee is the stage for the **Renaissance Festival**, complete with knights, court jesters, tours and ethnic music. The **Beresheet Festival**, a three-day event of meditation, music and alternative lifestyle, will take place on the shores of the Sea of Galilee. The wine regions around Zichron Ya'acov and the Yoav Yehuda region near Jerusalem will celebrate the grape harvest with many activities, concerts and workshops in the wineries, which will be open to the public.

Jerusalem will host the colorful 3-, 6- or 12-mile **Jerusalem March** on October 15th, bringing together thousands of Israelis with more than 8,000 Christians from 100 countries celebrating the Christian Festival of the Tabernacles, in addition to the traditional Priestly Blessing at the Western Wall on October 16th. The **3rd International Virtuoso Festival**, held in Liberty Bell Park, brings street art to the city, with jugglers, trapeze artists and acrobats, and the Caucasian Circus and the Dorola Circus will perform at the Old Railway Complex. The **34th Abu Ghosh Vocal Music Festival** attracts thousands of music fans, who enjoy first-class concerts in the churches and crypts of this hillside village outside the capital (www.agfestival.co.il). And the nearby Ein Hemed National Park will serve as the stage for a **Juggling Festival**, complete with performances and workshops.

The Dead Sea region will come alive during Sukkot with the **Tamar Music Festival**, hosting leading Israeli singers, including three sunrise concerts at Masada. The **Nabatean Market** comes to the Mamshit National Park south of Beer Sheva for the 10th consecutive year. The women of Sderot will serve ethnic, homemade fare at the town's first **Feel at Home** culinary festival. Timna Park north of Eilat will host the colorful **Hot Air Balloon Festival**, as well as nighttime tours of the desert site.

A host of outdoor activities, hiking, tours and special events are organized by KKL-JNF, the Society for the Protection of Nature in Israel and the Israel Nature and National Parks Protection Authority. The festivities end on the evening of October 21st with street celebrations in most Israeli cities, as religious and non-religious Israelis dance with the Torah scrolls, often to the accompaniment of live music, an act of solidarity with Jews in the Diaspora who celebrate the festival of Simchat Torah that evening.

For more information about events throughout Israel, visit: www.goisrael.com

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Sent: Tuesday, October 14, 2008 10:02 AM

To: Nestor Lara-Baeza

Subject: Israels Winged Migration in Action

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PRESS RELEASE

ISRAEL'S WINGED MIGRATION IN ACTION



White storks at the fish ponds of Kibbutz Ma'agan Michael.

New York - October 14, 2008: In their annual end-of-summer display in the skies over Israel, more than 500,000 white storks recently completed their migration south. Israel's location on the only land bridge between Europe, Asia and Africa make it uniquely suited as a birdwatching site from

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which to witness the flights of a large variety of migratory birds. From such popular areas as the Hula Valley in northern Israel and the fish ponds at Kibbutz Ma'agan Michael (pictured), visitors to Israel can see the migration of more than 400 different species of birds throughout the fall, including rare raptors, pelicans and, finally, cranes, which complete their migration in December.

For more information about birdwatching and nature tourism in Israel, please visit:
www.goisrael.com.

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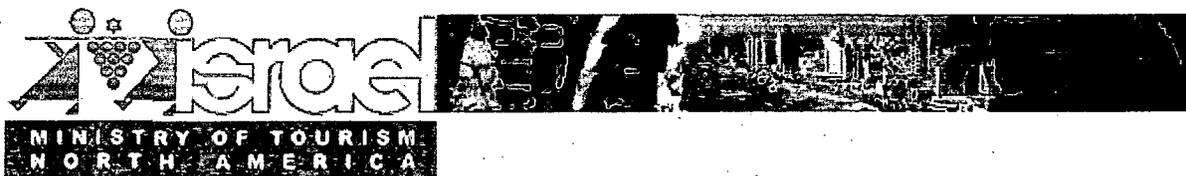
Sent: Wednesday, October 15, 2008 5:05 PM

To: Nestor Lara-Baeza

Subject: Rare Historical Documents on Display at Israel Museum

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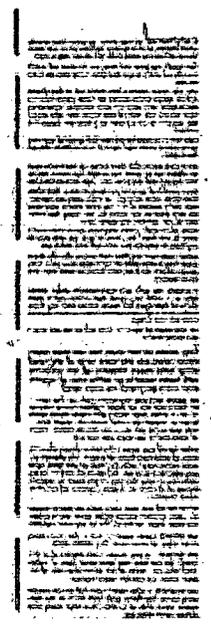
PRESS RELEASE

RARE HISTORICAL DOCUMENTS ON DISPLAY AT ISRAEL MUSEUM

New York- October 15, 2008: In collaboration with Israel's State Archives and in celebration of Israel's 60th anniversary, a new exhibition entitled *Blue and White Pages: Documenting the History of Israel* opens this week at the Israel Museum, displaying approximately 100 original documents from the history of the people and State of Israel, the majority in first-time public display.

Blue and White Pages is culled from millions of documents housed in the State Archives' collection, with the goal of exploring major themes related to the founding of Israel and its national identity. Exhibition highlights include: Israel's original Declaration of Independence, together with related documents; peace agreements with Egypt and Jordan; and also, in its first public display, 2 pages of Israeli astronaut Ilan Ramon's diary, which miraculously survived the Columbia Space Shuttle disaster in 2003 and underwent years of meticulous restoration in the Israel Museum's laboratories and forensic work by Israel Police. More than 30 diary pages, written in ink and pencil, survived the fatal, 37-mile-high crash. The pages on display include Ramon's description of the experience of life in space and a handwritten copy of the Kiddush, the Jewish blessing over wine, intended for use in live transmission from space.

Historic moments represented at the exhibition include the Declaration of Independence, the Law of Return (1950) and the Basic Law: Jerusalem, Capital of



Israel (1980); the order to establish the Israel Defense Forces (1948); the Peace Treaty with Egypt (1979) and the directive to bring the Jews of Ethiopia to Israel (1991). Other objects and documents relating to seminal historic events include the Israeli flag raised at the United Nations on the day of Israel's acceptance into the UN in 1949; Adolf Eichmann's personal diary from the time of his 1961 trial; and the blood-spattered copy of "A Song to Peace" found in Prime Minister Yitzhak Rabin's pocket on the night of his assassination in 1995. Integrated throughout the exhibition are artifacts from the Israel Museum's holdings commemorating historic events from ancient times dating back to 589 BCE.

The Israel Museum, the largest cultural institution in the State of Israel, is ranked among the leading art and archaeology museums in the world. Founded in 1965, the Museum houses encyclopaedic collections ranging from prehistory through contemporary art, and the most extensive holdings of Biblical and Holy Land archaeology in the world, among them the Dead Sea Scrolls housed in the unique Shrine of the Book building. The Israel Museum is currently in the midst of an \$80-million project, launched in June 2007, to transform and unify the facilities on its landmark campus. The Museum continues operations throughout this period with a full schedule of exhibitions and other activities.

For more information on the exhibition, visit www.imj.org.il. For information about travel to Israel, go to: www.goisrael.com.

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 Tel: 323-658-7463

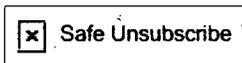
ISRAEL GOVERNMENT TOURIST OFFICES • NORTH AMERICA

New York • Director: Michal Itzik • 212-499-5650
 Atlanta • Director: Joe Diaz • 404-541-2770
 Chicago • Director: Uri Steinberg • 312-803-7080
 Los Angeles • Director: Rami Levi • 323-658-7463
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11/20/2008

Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Tuesday, October 28, 2008 12:10 PM
To: Nestor Lara-Baeza
Subject: Your email The Latest Travel News from Israel has been sent



Email Confirmation

2008 DEC 15 PM 12:25
CRUISS/REGISTRATION UNIT

Dear Geoffrey Weill,

Your email, named ISRAEL-- October Newsletter, was sent on 10/28/2008 around 12:10 PM EDT.

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OCTOBER 2008

IN THIS ISSUE:

JERUSALEM'S OLD CITY BECOMES

ISRAEL'S NEWEST NIGHTSPOT

NEW ROUTE IN ISRAEL ENABES

→ JERUSALEM'S OLD CITY BECOMES ISRAEL'S NEWEST NIGHTSPOT

Visitors to Jerusalem can now experience the holy



TRAVELERS TO WALK IN THE
FOOTSTEPS OF JESUS

SIGHTSEE-AS-YOU-JOG THROUGH
TEL AVIV

DANCE FESTIVAL BRINGS
FOREIGN FLAVOR TO TEL AVIV

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Gali Gill
Israel Ministry of Tourism
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Tel: 323-658-7463

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Atlanta
Director: Joe Diaz
404-541-2770

Chicago
Director: Uri Steinberg
312-803-7080

Los Angeles

city's remarkable sites in a whole new light with "Autumn Evenings in the Old City." The guided nighttime tours--combining live musical performances, stories and meetings with Jerusalem's fascinating inhabitants--take participants through the Muristan neighborhood, David's Citadel, Tekum Park and the ancient "Jewish" and "Christian" Quarters, beginning at 6:30pm on Mondays and Thursdays through October 30th. www.visit-jerusalem.com

**➔ NEW ROUTE IN ISRAEL ENABLES TRAVELERS
TO WALK IN THE FOOTSTEPS OF JESUS**

Israel has inaugurated the new 'Pilgrim's Route,' a trail enabling travelers to hike to its Christian holy places. Along the route leading from Jerusalem to the Dead Sea, tourists can visit the site that recalls the New Testament parable of the Good Samaritan, the Qumran caves and the point in the Jordan River believed to be where Jesus was baptized by John the Baptist.

The Good Samaritan site, located just off the highway leading from Jerusalem to the Dead Sea, is home to a Byzantine church built approximately 1,700 years ago. www.goisrael.com



➔ SIGHTSEE-AS-YOU-JOG THROUGH TEL AVIV

In a first of its kind, tourism in Israel has taken a new step--or jog--with the launch of Run the City's "Site Jogging," a new program designed for travelers wishing to discover Tel Aviv via their feet..

A personal guide will accompany participants on the tour, sharing stories and connecting them to the rich history of Old Jaffa, the bohemian-chic Neve Tzedek neighborhood and the modern Tel Aviv Marina. Tours will be run for individuals or groups, and range from 60-90 minutes



Director: Rami Levi 323-658-7463

Toronto

Director: Oded Grofman 416-964-3784

depending on the participants' requested difficulty level and route. Plans have been announced to expand the Site Jogging program to Jerusalem and other cities throughout Israel in 2009. www.run-the-city.com

→ DANCE FESTIVAL BRINGS FOREIGN FLAVOR TO TEL AVIV



Beginning this week, the city of Tel Aviv will play host to Tel Aviv Dance 2008, an international dance festival featuring 18 troupes from 13 countries. The month-long exhibition includes dance performances by Copagnia Malucos Danza (Spain), Bat Sheva Dance Company (Israel) and Balle Taje (Argentina), in addition to musical renditions by Balkan

Beat Box, Shye Ben Tzur and Patti Page. All festival concerts will be held at the Tel Aviv Performing Arts Center, Suzanne Dellal Center and Tamura Theatre. www.suzannedellal.org.il

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11/20/2008

Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Friday, November 14, 2008 12:11 PM

To: Nestor Lara-Baeza

Subject: Your email Israel Initiates Largest Eco-Tourism Project In Its History has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named Israel -- Israel Initiates Largest Eco-Tourism Project In Its History (Canada), was sent on 11/14/2008 around 12:11 PM EST.

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Israel Ministry of Tourism

PRESS RELEASE

**ISRAEL INITIATES LARGEST ECO-TOURISM PROJECT
IN ITS HISTORY**

Toronto- November 14, 2008: Israel has embarked on one of the world's most dramatic "eco-friendly" initiatives, transforming the 2,000-acre Hiriya garbage dump on the outskirts of Tel Aviv into a magnificent park and 24-hour recreational hotspot. Since Hiriya's establishment decades ago, the ecological blight existed as an eyesore on the edge of Tel Aviv, complete with waste-eating pigeons and horrid stench. Fast forward to 2008, the soon-to-be-completed 'Ayalon Park' will stand as one of the world's largest metropolitan parks containing a vast number of trees, hiking and horseback riding trails, and tropical gardens.

The 230-foot Hiriya Mountain, a waste-mound located within the park's center, has been transformed into an eco-



11/20/2008

friendly attraction boasting an inner oasis of tilting terraces, ridge groves, shaded foot paths and a two-layered canopy with benches and tables for rest or picnics. Atop Hiriya Mountain, travelers will have panoramic views of Tel Aviv and Jerusalem. The Recycling Center, which spans 75 acres, is located at the base of the "healed" mountain, and currently operates the most innovative technologies for recycling waste.

"The Ayalon Park rejuvenation project is a true indicator of Israel's efforts to put itself on par with some of the most environmentally conscious countries in the world," says Oded Grofman, Consul for Tourism, Director Israel Government Tourist Office - Canada. "The park will be a hotspot for nature-seeking tourists and a "front door" to Tel Aviv's amazing natural landscape."

"Friends of Ayalon Park," an independent non-profit public organization, has launched a brand new, interactive website in an effort to raise awareness of the park and encourage community involvement in its rehabilitation project.

For more information about Ayalon Park, please visit: www.ayalon-park.org.il. For details about other green initiatives throughout Israel, go to www.goisrael.ca.

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Wednesday, September 03, 2008 2:35 PM
To: Nestor Lara-Baeza
Subject: Your email Travel News from Thailand has been sent



Email Confirmation

2008 DEC 15 PM 12: 25
EM/ISS/REGISTRATION UNIT

Dear Geoffrey Weill,

Your email, named TOURISM THAILAND - Newsletter, was sent on 09/03/2008 around 2:35 PM EDT.

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Subject: Travel News from Thailand



SEPTEMBER 2008



FROM THE DIRECTOR:

One of the fastest growing segments in the travel industry today is family and intergenerational travel. Thailand is a perfect destination for families of all shapes and sizes, offering state-of-the-art facilities, culture and history, as well as rustic and fun adventure. From elephant camps, ocean adventures and seaside resorts to inland cruises and zoos, Thailand is the ideal family

IN THIS ISSUE:

[LEARN ABOUT AND CARE FOR ELEPHANTS](#)

[CAMP IN THE THAI JUNGLE](#)

[TAKE THE FAMILY TO THE RIVER](#)

destination.

To know more, or for any questions about family travel to Thailand, please contact us at 1-800-Thailand or visit us at www.tourismthailand.org.

Kapkun Ka (thank you!)

Bangornrat Shinaprayoon
Director

VISIT THE BABY ELEPHANTS AT ANANTARA

**TOURISM AUTHORITY
OF THAILAND**

*
NEW YORK OFFICE

*
61 Broadway
Suite 2810
New York, NY 10006

Tel: 212-432-0433

Fax: 212-269-2588

E-mail: info@tatny.com

www.tourismthailand.org

www.tatnews.org

LEARN ABOUT AND CARE FOR ELEPHANTS



Combine an amazing opportunity to get acquainted with your "own" elephant -- the world's biggest land mammal -- with learning to ride, feed, bathe and take care of these fascinating creatures. *The Elephant Stay's Elephant Kraal* in Ayutthaya offers family packages for one, three or seven days, including: caring for an elephant; handbooks on elephant care, history and culture; an elephant team-member T-shirt; air-conditioned bungalows and most meals. For more information, visit www.elephantstay.com.

"CAMP" IN THE THAI JUNGLE



For families eager to experience the wilderness and wildlife of Thailand without "roughing it," the country's first luxury tented jungle camp, Elephant Hills, is an ideal getaway. Located in the Khao Sok National Park in southern Thailand, the camp features 20 well-appointed tents, two resident monkeys and access to such family-friendly activities as canoeing on the Sok River and elephant rides through the forest. Elephant Hills offers Jungle Juniors children's packages (including the first child half-price and the second child free, through October 31, 2008) on its two-, three- and four-day itineraries in Khao Sok National Park. For more information, visit www.elephant-hills.com.

TAKE THE FAMILY TO THE RIVER



For a phenomenal way to see the central province of Chachoengsao, take the family to the river with *Bangpakong River Cruises*, which provide scenic views, interaction with local communities along the banks and sightseeing visits to the riverside Baan Mai Market and some of the

country's most beautiful temples. Bangpakong River Cruises offers a variety of two-hour, five-hour and full-day itineraries, including special river-dolphin viewing excursions from November through February. For more information, please visit www.bpkcruise.com.

VISIT THE BABY ELEPHANTS AT ANANTARA



At the Anantara Resort Golden Triangle in the Northern Thailand hills overlooking Burma and Laos, the expanding pachyderm family at the resort's Elephant Camp welcomed its newest member this summer, weighing in at 90 kilos. The baby elephant, named Pang Raimon, is the second born this year in the camp, which has rescued 31 elephants, including Raimon's pregnant mother, Bua Tong, from throughout Thailand. Human families visiting the resort can explore the resort's 160 acres of indigenous bamboo forest and get to know not only the elephants, but their mahouts (caregivers) and families, as well. For more information, visit www.anantara.com.

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Friday, September 05, 2008 4:41 PM
To: Nestor Lara-Baeza
Subject: Your email Situation Update - POLITICAL DEVELOPMENTS IN THAILAND - TOURISM AUTHORITY OF THAILAND FACT SHEET has been sent



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Dear Geoffrey Weill,

Your email, named THAILAND - News Update, was sent on 09/05/2008 around 4:41 PM EDT.

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Subject: Situation Update - POLITICAL DEVELOPMENTS IN THAILAND - TOURISM AUTHORITY OF THAILAND FACT SHEET

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Tourism Authority of Thailand

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THAILAND**

SITUATION UPDATE

TOURISM AUTHORITY OF THAILAND FACT SHEET

As of September 4, 2008 -- 12.00 hrs. (Bangkok Time)

1. The state of emergency, announced by Thai Prime Minister Samak Sundaravej on Tuesday (2 September 2008) had been introduced to prevent further clashes between the anti- and pro-government demonstrators.

The decree is a "temporary measure" applicable only in Bangkok and does not involve a

curfew or any other measures restricting the movement of people around Bangkok or the Kingdom.

The Government will continue to exercise utmost restraint and will work with all concerned to resolve the current political situation within the framework of the Thai Constitution and the rule of law, and through non-violent means of conflict resolution and peaceful negotiation.

The prohibition of public gatherings of more than five people in Bangkok is limited to political activities and acts which may lead to unrest. The measure does not in any way apply to the organization of local and international corporate meetings, incentive events, conventions, and exhibitions, or MICE. It is 'business-as-usual' for all MICE events hosted in Thailand.

2. The Emergency Decree may be rescinded earlier than anticipated once the situation returns to normal.
3. The PAD anti-government rally is restricted to the designated protest site and the immediate areas. Tourists and expats in Bangkok are advised to avoid travelling to areas near the demonstration site namely - Chamaï Maruchet Bridge, Government House, and Ratchadamnoen Nok Road.
4. For visitors planning trips to various sites around Rattanakosin Island (Koh Rattanakosin), shuttle boats and river taxis that serve the various public piers along the Chao Phraya River provide fast and convenient transportation to several of these sites.
5. All other areas in Bangkok remain unaffected by the rally.
6. There has been no significant disruption to life and business in the capital beyond added traffic congestion in a few areas. The vast majority of the city, including all the major tourist spots, shopping centers and riverside attractions, as well as all roads and public/private transport systems are functioning normally. Bangkok's city taxi and rail services are unaffected. All hotels and resorts in Bangkok and throughout Thailand are open for business as usual.
7. Suvarnabhumi Airport (Bangkok's international airport) and regional airports around Thailand are operating normally. This includes Phuket International Airport, Krabi Airport, Samui Airport, Surat Thani Airport and Hat Yai International Airport.
8. With the exception of rail services to the southern region where negotiations are being held with the parties involved, rail services in provincial areas of the north and northeastern regions are operating normally. (Call Centre: 1690)
9. Major surface routes between Bangkok and other parts of Thailand are unaffected. Travel to key destinations around Thailand, such as Pattaya, Chiang Mai, Phuket, Northeastern Thailand (Isan) and other parts of the country remains unaffected.
10. The situation is being closely monitored by the authorities concerned. All tour operators and travel agents are also keeping abreast of the situation to ensure the safety and security of all visitors.

For further information, please call the Tourism Authority of Thailand Hotline simply dial 1672 (within Thailand). For overseas enquiries, please contact the Tourism Authority of Thailand office nearest to you.

Tourists planning to travel to Thailand are advised to check the latest situation regarding their travel plans with their travel agents or contact:

Tourist Information at the airport: 0 2134 0041-2

The Association of Thai Travel Agents (ATTA): 0 2237 6046-8

TAT Call Center: 1672

Tourism Authority of Thailand, Chumphon Office
Tel: +66 (0) 7423 1055 , 0 7423 8518, 0 7424 3747
Fax: +66 (0) 7424 5986
E-mail: tatsgkhl@tat.or.th
Web site: www.tourismthailand.org/hatyai

Tourism Authority of Thailand , Phuket Office
Tel: +66 (0) 7621 1036, 0 7621 7138, 0 7621 2213
Fax: +66 (0) 7621 3582
E-mail: tatphket@tat.or.th
Web site: www.tourismthailand.org/phuket

Tourism Authority of Thailand , Krabi Office
Tel: +66 (0) 7562 2163
Fax: +66 (0) 7562 2164
E-mail: tatkrabi@tat.or.th
Web site: www.tourismthailand.org/krabi

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Web site: www.tourismthailand.org/suratthani

Suvarnabhumi Airport (Bangkok International Airport)
Call Centre: 0 2132 1888

Phuket International Airport
Tel: 076 327 231 - 7

Krabi Airport
Tel: 075 636 541 - 2

Samui Airport
Tel: 077 428 500

Surat Thani Airport
Tel: 077 441 230

Airports Authority of Thailand, Hat Yai office
Tel: 074-227-000

For the latest updates, please call 1-800-THAILAND or visit
www.TATnews.org

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To: Nestor Lara-Baeza
Subject: Your email Travel News from Thailand has been sent



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Dear Geoffrey Weill,

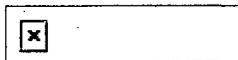
Your email, named TOURISM THAILAND - Newsletter (September), was sent on 09/26/2008 around 3:21 PM EDT.

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Subject: Travel News from Thailand



SEPTEMBER 2008



FROM THE DIRECTOR:

I am pleased to inform our readers that the tourism industry in Thailand remains strong and vibrant across our beautiful country. We wish to remind visitors of the safe and gentle nature of the culture and that Thai hospitality has not been affected by the democratic dialogue occurring in the capital. To

IN THIS ISSUE:

SAVE ON A LEGENDARY STAY

GO FOR THE MASSAGE...STAY FOR THE AVOCADOS IN YOUR HAIR

EAT, GOLF AND RELAX FOR

12/10/2008

illustrate our confidence, this October industry professionals from around the world have been invited by the Tourism Authority of Thailand to participate in the Chiang Mai Travel Mart, as well as join a Mega-FAM trip in the North and Northeastern regions of the Country. International media representatives, tour operators and travel agents will have the opportunity to discover the new products and untouched regions of Thailand, several of which are covered in this month's newsletter.

Kapkun Ka (thank you!)

Bangornrat Shinaprayoon
Director

LESS

KHOM LOY FESTIVAL

CENTARA HOTELS & RESORTS RECIPIENT OF PRESTIGIOUS INDUSTRY AWARD

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E-mail: info@tatny.com

www.tourismthailand.org

www.tatnews.org

SAVE ON A LEGENDARY STAY



Perched on the banks of the Mae Kok River and just a few minutes by car from the city center of Chiang Rai in Northern Thailand, The Legend Chiang Rai Resort offers not only a panoramic view of the mountains and a serene natural environment, but also significant savings, courtesy of its special Winter Package. From November 1 through March 31, 2009, guests can book a 2-night package that includes complimentary Royal Siamese massage, roundtrip transportation to the Chiang Rai Night Bazaar, airport

transfers and a welcome basket of fresh local fruit. The Winter Package is available for 3,900 Baht (approximately US \$115) per person, based on double occupancy. For more information or to book this package, please call 011-66-53-910-400 or visit www.thelegend-chiangrai.com.

GO FOR THE MASSAGE...STAY FOR THE AVOCADOS IN YOUR HAIR



If there's one area of traveling that's almost never associated with "value," it's the spa. But at the Oasis Spa, spa-goers who book any two-hour signature massage automatically receive a complimentary Oasis Organic Avocado Hair Spa Treatment, valued at approximately \$69. This offer is valid at all three Oasis Spa locations (in Bangkok, Chiang Mai and Pattaya) until October 31, 2008. For more information or to book a treatment, please call 011-66-2-262-2122 or visit www.chiangmaioasis.com.

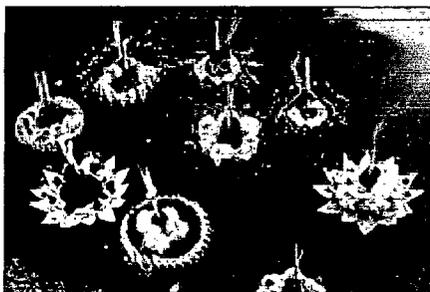
EAT, GOLF AND RELAX FOR LESS



A member of Design Hotels, the Kirimaya Resort & Spa is a luxurious getaway near the edge of Khao Yai National Park (a

UNESCO World Heritage Site) in Northeastern Thailand, where guests can enjoy idyllic views, world-class golf and gourmet cuisine. Guests who book the "A Night @ Kirimaya" package through October 31, 2008, get one night in a double room, complimentary breakfast and afternoon tea, and choice of one day of unlimited rounds of golf, a chef's dinner or a signature Kirimaya spa treatment (Green Tea Scrub, Golfer's Massage or Hand & Foot and Head & Shoulder Massage). This package is priced at 6,700 Baht (approximately US \$198) for two. For more information or to book this package, please call 011-66-44-426-099 or visit www.kirimaya.com.

KHOM LOY FESTIVAL - NOVEMBER 12TH, 2008



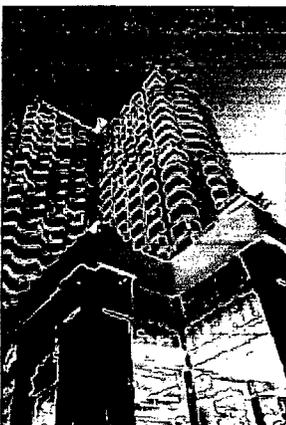
If you happen to be in Chiang Mai during the full moon in November--the twelfth month of the traditional Thai Lunar calendar-- you'll be able to enjoy the celebrations of the annual Loy Kratong festival in Chiang Mai. During this festival, Buddhists in Thailand honor Buddha by sending a small raft made of banana leaves, flowers, candles and incense, called a 'Kratong', into the river. The act of floating away the candle raft is symbolic of letting go of one's grudges and anger so that one can start life anew. Many Thai people also believe that floating the raft will create good

luck and to honor and thank the Goddess of Water, Phra Mae Khongkha. In addition to the floating raft, lanterns ('Khom Loy') are also a part of this tradition, promising beauty and prosperity for the coming year.

The Anantara Golden Triangle, in Chiang Mai celebrates this tradition and welcomes guests to join in the festivities! Activities include welcome cocktails, participation in the 'Kratong' floating ceremony; poolside dinner buffet, traditional show, and live band. At the culmination of the event, hot air balloons are released into the night sky, creating a beautiful display. The cost is 1800 Baht (approximately US \$53) per person and includes food, 'kratong' and hot air balloon.

For more information, contact Kanokporn Sukrongchang | Sales Manager | Anantara Golden Triangle | 229 Moo 1 Chiang Saen | Chiang Rai 57150 THAILAND | Phone: + 66 (0) 53 784 084 | Fax: + 66 (0) 53 784 090 | Email: Kanokporn_su@anantara.com | www.anantara.com

CENTARA HOTELS & RESORTS RECIPIENT OF PRESTIGIOUS INDUSTRY AWARD



Kudos to Centara Hotels & Resorts, Thailand's leading hotel group, for receiving a Gold Award of Excellence from Asia Web Direct (AWD) for its first managed property in Thailand - the Centara Duangtawan Hotel Chiang Mai.

The award is given for outstanding room night production, which made the Centara Duangtawan Hotel Chiang Mai AWD's most significant business partner in Central and Northern Thailand over the previous 12 months. AWD has been at the forefront of online Travel distribution since 1993 and its websites attract three million visitors monthly. AWD makes annual awards to its outstanding business partners globally.

Located in the heart of downtown Chiang Mai, the Centara Duangtawan

Hotel Chiang Mai is just steps away from the city's famed Night Bazaar, and a 10-minute drive from Chiang Mai International Airport, the bus terminal and railway station.

A 4-star property, the hotel has 507 beautifully appointed guestrooms and suites, and several outstanding restaurants, bars, and leisure and meeting facilities, making it one of Northern Thailand's leading hotels for both leisure and business travelers as well as a popular venue for all types of meetings and social functions

For more information and reservations, please contact Tel.0-2769 1234 ext. 6675-6676 email to reservations@chr.co.th or booking on-line at www.centarahotelsresorts.com

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Thursday, October 23, 2008 4:55 PM

To: Nestor Lara-Baeza

Subject: Your email Thailand Sweeps Top Spots in Asia at Conde Nast Traveler Awards has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named THAILAND - CNT Awards, was sent on 10/23/2008 around 4:55 PM EDT.

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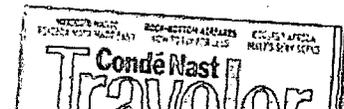
Tourism Authority of Thailand

amazing
THAILAND

PRESS RELEASE

THAILAND SWEEPS TOP SPOTS IN ASIA AT CONDE NAST TRAVELER AWARDS

New York - October 23, 2008: For the eighth year in a row, Bangkok, Thailand has been awarded "Best City in Asia" by readers of the influential *Condé Nast Traveler* magazine, it was announced at the annual Readers' Choice Awards ceremony last week. The awards also recognized Chiang Mai, Thailand as the second-best city in Asia, and the Four Seasons Tented Camp Golden Triangle in Chiang Rai as #1 in "Top Resorts - Asia."



12/10/2008

The 2008 *Condé Nast Traveler Readers' Choice Awards*, the results of which will be published in the November 2008 issue of the magazine, were determined by a survey of 32,633 readers.

"We are immensely proud that our capital city of Bangkok has once again been chosen by the discerning readers of this prestigious travel publication as their favorite city in Asia," said Bangornrat Shinaprayoon, Director, Eastern USA and Canada, for the Tourism Authority of Thailand.

For more information on Bangkok, Chiang Mai and the rest of Thailand, please visit: www.tourismthailand.org. And for more details about the Four Seasons Tented Camp Golden Triangle, go to: www.fourseasons.com/goldentriangle.

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]
Sent: Friday, November 14, 2008 10:27 AM
To: Nestor Lara-Baeza
Subject: Your email November Travel News from Thailand has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named TOURISM THAILAND -November 2008, was sent on 11/14/2008 around 10:26 AM EST.

Below is a copy of the HTML version your contacts received.. Don't forget, you can easily monitor the effectiveness of your email by visiting the Reports area of your Constant Contact home page for real-time metrics and stats.

Subject: November Travel News from Thailand



NOVEMBER 2008

Sawatdee and welcome to Thailand!

Welcome to the Thailand Tourism e-newsletter--your guide to what's new and happening in Thailand.

FROM THE DIRECTOR:

IN THIS ISSUE:

12/10/2008

Dear Friends,

Thailand is a land of continual festivals and celebrations. This month, for instance, The Color of the South Lantern Festival commences in Songkhla, and will last through February. River Kwai Bridge Week takes place at the legendary River Kwai Bridge in Kanchanaburi from November 25 through December 5, and the Bangkok Marathon takes place on November 30.

Many visitors to Thailand try to include at least one festival in their travel plans. Each is described in detail at www.tourismthailand.org/festival-event/.

Another reason to visit Thailand, is for its fabulous cuisine. All across America there is a growing wealth of Thai restaurants serving the country's delicious and finely spiced food. But Thai food is infinitely more interesting and more flavorful in its homeland. For the visitor to Thailand, the country's cuisine is an extraordinary highlight and throughout the country there are excellent opportunities to learn to cook the Thai way.

Whenever you come to Thailand, bon appétit and Kapkun Ka (thank you!)

Bangornrat Shinaprayoon
Director

WHAT'S COOKING IN THAILAND?

BAIPAI COOKING SCHOOL

BLUE ELEPHANT COOKING SCHOOL

PHUKET THAI COOKERY SCHOOL

TOURISM AUTHORITY OF THAILAND

NEW YORK OFFICE

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www.tourismthailand.org

www.tatnews.org

WHAT'S COOKING IN THAILAND?

Authentic everyday Thai cuisine features simple, quick and easy-to-prepare dishes made with ingredients readily found in gardens surrounding homes, along rivers and in the forests. Families working in the fields and rice paddies have little time for the preparation of elaborate meals. Food is simply steamed, boiled, grilled, fried or stir-fried for quick serving. The trick is to make something special out of the most basic ingredients. Simply by varying the ingredients, it's possible to create an infinite choice of Thai dishes.

In sharp contrast, "Royal Cuisine," a highly refined version of Thai cuisine traditionally served in royal and aristocratic households, is noted for its subtle and delicate blend of flavors and painstaking artistic presentation. Vegetables, fruits and other garnishes served with 'Palace Cuisine' are intricately carved into ornate designs.

It was the Chinese who were largely responsible for Thai cuisine's emphasis on deep-fat frying and stir-fried dishes, the use of lard, the wok, the aromatic five-spice powder, ginger, garlic and noodles, while the Portuguese introduced chillies and egg-based desserts, cakes and pastries.



BAIPAI COOKING SCHOOL



Bangkok's Baipai Thai Cooking School is an ideal place to learn Thai cuisine - for both amateur and professional cooks. Classes are a minimum of 4 hours, but many visitors choose

to spend a week learning the subtleties of Thai cuisine in the school's unpressured and charming atmosphere. Courses are in English and transportation is provided from/to hotels in central Bangkok. www.baipai.com

ORIENTAL HOTEL COOKING SCHOOL



Since opening its doors over fifteen years ago, The Oriental Hotel's Thai Cooking School has taught thousands of people from all over the world the art of preparing fine Thai cuisine. All participants graduate with the skills to create Thai feasts of the highest standards.

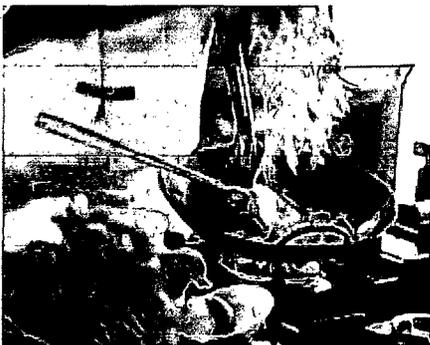
www.mandarinoriental.com/bangkok/leisure/cooking_school/

BLUE ELEPHANT COOKING SCHOOL



Located in the heart of Bangkok opposite the Surasak Sky train station, the Blue Elephant Cooking School is housed in a century-old mansion. A typical day starts with a visit to the morning market accompanied by an instructor who teaches how to select and buy Thai ingredients for a personal cooking lesson. www.blueelephant.com/school

FOUR SEASONS CHIANG MAI COOKING SCHOOL



The cooking school introduces guests, both novice and experienced, to the art of Thai cuisine. Designed by the resort's culinary team, the program offers a hands-on learning experience. Famous dishes such as kaow soi gai (Chiang Mai curry noodle soup with chicken) and gaeng hung lay (dry spiced curry with pork and pickled garlic) are just two of the specialties of the school's weekly program. http://www.fourseasons.com/chiangmai/cooking_school/

PHUKET THAI COOKERY SCHOOL



The Phuket Thai Cookery School offers a comprehensive series of one-day Thai cooking courses that comprise an introduction to Thai ingredients, a market tour as well as actual cooking of a wide selection of popular Thai dishes. All courses are completely hands on. The school is located adjacent to the beautiful private beach on Sirey Island, just 10 minutes from Phuket Town. <http://phuket-thaicookeryschool.com>

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Nestor Lara-Baeza

From: Constant Contact [support@constantcontact.com]

Sent: Thursday, December 04, 2008 4:53 PM

To: Nestor Lara-Baeza

Subject: Your email Bangkok International Airport Set to Reopen to Air Traffic has been sent



Email Confirmation

Dear Geoffrey Weill,

Your email, named THAILAND- BANGKOK INTERNATIONAL AIRPORT SET TO REOPEN TO AIR TRAFFIC, was sent on 12/04/2008 around 4:52 PM EST.

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PRESS RELEASE

BANGKOK INTERNATIONAL AIRPORT SET TO REOPEN TO AIR TRAFFIC

New York - December 4, 2008: The Suvarnabhumi International Airport in Bangkok, Thailand is set to resume ingoing and outgoing commercial flights tomorrow, December 5, after the peaceful resolution of protests there this week.

The airport, which has been closed along with Bangkok's secondary Don Muang Airport since last Wednesday, will resume normal operations on December 5, 2008,

12/10/2008

as Thailand's main international airport, and an important hub for many international airlines' connections to points throughout Asia.

"The demonstrations that temporarily stalled flights to Thailand for the past week have come to an end, and we eagerly anticipate a return to normal tourist traffic over the coming weeks," said Bangornrat Shinaprayoon, Director, Eastern USA and Canada, for the Tourism Authority of Thailand. "We are headed into the peak season in Thailand, when the weather is at its best and the beaches beckon travelers from the world over."

Travelers are advised to check with their individual airlines as to how flight schedules have been affected by the airport closure.

For the latest updates on travel to Thailand, please visit www.tourismthailand.org/thailandtourismupdate/.

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