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JAN 29 11 36 AM 1964

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

Form FA-11

REGISTRATION No. 579

AMENDMENT

TO SUPPLEMENTAL REGISTRATION [] EXEMPTION [] STATEMENT
(Indicate which)

NUMBER ~~XXXX~~ FILED Sept 30th 1963.
579

Pursuant to the Foreign Agents
Registration Act of 1938 as Amended

Name of registrant (or agent) BRITISH TRAVEL ASSOCIATION

Name of foreign principal BRITISH TRAVEL & HOLIDAYS ASSOCIATION.

The answers to the items of the above-mentioned statement listed below are hereby amended to read as follows:

(Insert proper item numbers)

Item No. 7.

- Promotion of tourism to Great Britain by
 - (a) Dissemination of tourist information and literature to potential and prospective visitors to Britain
 - (b) Provision of similar information to the U.S. Travel and Transportation Trade
 - (c) Internal public relations activities such as the circulation of news releases, photographs and films on tourist attractions in Britain. Also promotional activities initiated by the Association to publicize special events in Britain. E.g. the Shakespeare Quatercentenary.

Item No. 10(c) (see letter attached)

\$11,398. Public Relations. Internal costing of activities shown under 7 (c) above.

\$94,390. Advertising. Payments on behalf of British Travel & Holidays Association, London.

Item No. _____

Item No. _____

Item No. _____

(If additional items are to be amended, insert additional pages as needed)



Exhibits.--The following additional or amended exhibits are attached hereto as a part of this amendment (list exhibits attached) _____

NOTE.--The amendment will not be accepted for filing unless both copies are signed and sworn to as required below.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment to the supplemental statement mentioned above and the attached exhibits, that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of information contained in any Exhibit A filed here-with insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Signature)
K.W.F. Clark, Manager.

(If the agent is a partnership, corporation, association, or other combination of individuals, this amendment shall be signed and sworn to before a notary public, or other officer authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the amendment shall be signed and sworn to by the duly authorized representative of the agent.)

(Signature)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York NY
this 28 day of January, 1964.

(Notary or other officer)

My commission expires **FRANK E. MARRA**
NOTARY PUBLIC, State of New York
No. 60-7728350
Qualified in Westchester County
Commission expires March 30, 1964, 19 .