

For Six Month Period Ending April 30, 2010  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
Fleishman-Hillard Inc. 5801

(c) Business Address(es) of Registrant  
200 North Broadway  
Saint Louis, MO 63102

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.  
NA

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2010 JUN 25 PM 3:17

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes \* No

If yes, furnish the following information:

Name	Position	Date connection ended
Rissig Licha	Sr. Partner and Regional President -- Latin America	3/15/10

\* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes \* No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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\* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Juliet C. Johnson	P.R. Counsel	4/16/10
Rissig Licha	P.R. Counsel	3/15/10
Krystyna A. Hall	P.R. Counsel	11/1/09
Kathleen M. Baird	P.R. Counsel	11/1/09

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
Melissa J. Banas	95 Church Ave. Brooklyn, NY	USA	Acct. Supervisor	March 2009
Sophia M. Hitti	77 Willoughby Ave. Brooklyn, NY	USA	Acct. Executive	July 2009
Madeleine Kershow	141 W. 10th Street, New York, NY	USA	Sr. Acct. Executive	March 2009
Sarah M. Vellozzi	220 E. 42nd Street, New York, NY	USA	Sr. Vice President	March 2009

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

Short-Form Registration Statements for the following four individuals are attached to this Supplemental Statement: Melissa J. Banas, Sophia M. Hitti, Madeleine Kershow, and Sarah M. Vellozzi. These individuals had performed some media outreach under the direction of the account managers who had previously filed Short-Form Registration Statements, and over the course of the reporting period, the services of these newly added individuals have continued to increase.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal	Date of termination
Abu Dhabi Department of Planning and Economy	11/1/2009
General Authority for Investment and Free Zones, Arab Republic of Egypt	11/1/2009
Cayman Islands Government, Portfolio of Finance and Economics	12/31/2009

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal	Date acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Government of the Republic of Turkey, Embassy  
Office of the Cabinet Secretariat of the Prime Minister of Japan, Cabinet Counselor  
Social Communication Secretariat of the Office of the President of the Republic of Brazil

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: N/A

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Please see Attachment 11.

- 
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

Please see Attachment 12.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?      Yes       No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No [ ]

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

Date	From whom	Purpose	Amount
Please see Attachment 14.			

\$1,282,444.57

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [ ] No [x]

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes [ ] No [ ]

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
Please see Attachment 15(a).			

\$105,448.04  

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Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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Please see Attachment 15(c).

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Social Communication Secretariat of the Office of the President of the Republic of Brazil

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) Fact sheets

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No \*

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No \*

\* Registrant is now labeling and filing informational materials as directed by statute, including on all press releases.

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

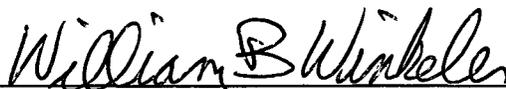
**VI – EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

June 10, 2010



William B. Winkeler  
SVP, Sr. Partner, Corporate Controller

2010 JUN 25 PM 3:17  
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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
NATIONAL SECURITY DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

YES \_\_\_\_\_ or NO \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

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2010 JUN 25 PM 8

William B. Winkeler  
Signature

6/10/10  
Date

William B. Winkeler  
Please type or print name of  
Signatory on the line above

SVP, Sr. Partner, Corporate Controller  
Title



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

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2010 JUN 25 PM 3:17

Short Form List for Registrant: Fleishman-Hillard, Inc.

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Westermann	Carolyn Cawley	04/16/2007	4/17/08	P.R. Counsel
Weintraub	Jeffrey R.	04/16/2007		
Posner	Ralph	04/16/2007		
Rohrer	Donna Weatherly	04/16/2007		
Saharko	Juliet C. Johnson	04/16/2007	4/16/10	P.R. Counsel
Spindler	Natasha	04/16/2007	6/2/10	P.R. Counsel
Viorst	Marla Rigel	04/16/2007	2/27/09	P.R. Counsel
Kincannon III	Benjamin Francis	04/16/2007	4/17/08	P.R. Counsel
Edwards	Samantha A.	04/16/2007	2/10/09	P.R. Counsel
Hutchins	Coleman Roest	04/16/2007		
Dionne	Marc	04/16/2007		
Church	Cynthia Renee	04/16/2007	10/31/09*	P.R. Counsel
Checeanu	Camelia Cristina	04/16/2007	10/15/09*	P.R. Counsel
Boudreau	Martha Miller	04/16/2007		
Sandlin	Max A.	09/07/2007	12/31/09**	P.R. Counsel
McSherry	Michael T.	09/07/2007	12/31/09**	P.R. Counsel
Sweet	Paul	09/07/2007	12/31/09**	P.R. Counsel
Black	William	09/24/2007		
Horowitz	Daniel	09/24/2007		
Story	Mark	09/24/2007	12/26/07	P.R. Counsel
Moran	Kelly Coreen	09/24/2007		
Whiting Jr	David Smythe	09/24/2007	4/17/08	P.R. Counsel
Akdogan	Zeynep	12/07/2007		
Appleton	Jesse	12/10/2008	12/31/09**	P.R. Counsel
Doering	Matthew J.	03/16/2009		
Licha	Rissig	03/16/2009	3/15/10	P.R. Counsel
Cutin	Dario O.	03/16/2009		
Capel	Rodney S.	03/24/2009	12/31/09**	P.R. Counsel
Matthews	Christopher L.	04/28/2009	4/30/09	P.R. Counsel
Sommerlath-Pizzi	Ann E.	06/19/2009	8/7/09	P.R. Counsel
Naru	Stephen R.	06/19/2009		
Banas	Melissa J.	06/19/2009		
Hall	Krystyna A.	06/19/2009	11/1/09	P.R. Counsel
Baird	Kathleen M.	06/19/2009	11/1/09	P.R. Counsel
Taylor	Jeffrey L.	06/23/2009	12/31/09**	P.R. Counsel
Sweezy	Dallas	06/23/2009	12/31/09**	P.R. Counsel
Dunagan	John	06/23/2009	12/31/09**	P.R. Counsel

\* FARA-registrable activities concluded by this date; individuals are still employees of Registrant.

\*\* Employed by Mercury Public Affairs LLC, which separated from Registrant as of 12/31/08 but continued as Short-Form filer until 12/31/09



U.S. Department of Justice

National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Short-Form Registration Statements of the following persons are attached to this Supplemental Statement.

Name	Function	Date Hired
Melissa J. Banas	Account Supervisor	March 2009
Sophia M. Hitti	Account Executive	July 2009
Madeleine Kershow	Sr. Acct. Executive	March 2009
Sarah M. Vellozzi	Senior Vice President	March 2009

Signature: William B. Winkler Date: 6/10/10

Title: SVP, Sr. Partner,  
Corporate Controller

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2010 JUN 25 PM 3:17

**ATTACHMENTS TO SUPPLEMENTAL STATEMENT  
FOR PERIOD ENDING APRIL 30, 2010**

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

## ATTACHMENT 11

### Activities for and Services Rendered to Foreign Principals

#### ***Abu Dhabi Department of Planning and Economy (DPE)***

Registrant performed no activities in connection with its engagement by this principal and therefore is hereby terminating its FARA registration for this foreign principal, as indicated in Item 7 of this Supplemental Statement.

#### ***Social Communication Secretariat of the Office of the President of the Republic of Brazil***

##### **November 2009**

- Conducted background research on client events and media and coverage
- Provided and participated in regular client updates and planning discussions
- Established schedule of regular weekly update calls to manage communications activities and issues; Developed planning documents for weekly activity updates
- Tracked and reported activities with SECOM, CDN and internal Fleishman-Hillard's teams on a weekly basis
- Developed timeline of deliverables for 2010 planning meetings and planning documents; discussed required materials and internal coordination with CDN
- Drafted and reviewed advance deliverables for 2010 planning meetings
- Held weekly FH-CDN Internal calls:
- Developed strategic implications of investor survey results presented to SECOM for 2010 planning

##### **December 2009 – January 2010**

- Provided and participated in regular client updates and planning discussions
- Established schedule of regular weekly update calls to manage communications activities and issues
- Developed planning documents for weekly activity updates
- Tracked and reported activities with SECOM, CDN and internal Fleishman-Hillard's teams on a weekly basis
- Drafted and reviewed advance deliverables for 2010 planning meetings

##### **February 2010**

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams on a weekly basis
- Follow-up coordination on Brazil reputation research proposal (US) and budget
- Following SECOM approval, drafting questionnaire and timeline of survey execution
- Engaged in ongoing discussion with FH / CDN to promote increased internal adoption of key messages

##### **March 2010**

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams on a weekly basis
- Pursued follow-up coordination on Brazil reputation research proposal (US) and budget

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

Supplemental Statement for Period Ending April 30, 2010

Attachments 11, 12, 14, and 15, Page 2 of 17

CE/ISS/REGISTRATION UNIT

2010 JUN 25 PM 3:18

- Following SECOM approval, drafted questionnaire and timeline of survey execution

#### **April 2010**

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams on a weekly basis
- Pursued follow-up coordination on Brazil reputation research proposal in the United States
- Following SECOM approval, drafted questionnaire and timeline of survey execution
- Conducted ongoing discussions with client on operations and development of strategic recommendation documents, including West Coast Roadshow
- Oversaw ongoing reporting and discussion on pitching activities, strategic opportunities and news generation from Brazil

#### ***Government of Cayman Islands, Portfolio of Finance and Economics***

During the months of November, 2009, and December, 2009, Registrant's agent, IGR Group, was engaged in telephone conferences with the client concerning strategic recommendations for the Cayman Islands Government, Portfolio of Finance and Economics. IGR Group reviewed media, political reports and legislative movement daily on issues of interest to the Cayman Islands Government including tax havens, offshore banking, private equity, carried interest, etc., with internal memos and summaries prepared regularly. All activity between Cayman Islands Government, Portfolio of Finance and Economics, and IGR Group terminated December 31, 2009, as indicated in Item 7 of this Supplemental Statement.

#### ***General Authority for Investment and Free Zones, the Arab Republic of Egypt (GAFI)***

Registrant performed no activities in connection with its engagement by this principal and therefore is hereby terminating its FARA registration for this foreign principal, as indicated in Item 7 of this Supplemental Statement.

#### ***Government of the Republic of Turkey, Embassy***

The following describes the communication activities undertaken on behalf of the Embassy of Turkey from November 2009 through April 2010.

#### **November 2009**

- Media monitoring and summary reports of latest Turkish news and events
- Media monitoring and summary reports of latest U.S. news and events
- Blogger outreach and monitoring
- Updates to third party commentators/stakeholder lists
- Calls with Lobbying Team
  1. Media Outreach
  2. Blogger Outreach
- Met at Turkish Embassy to discuss strategy and activities
- Designed brochures of the Turkish Ambassador's Residence; edited the text and printed brochure
- Updated and maintained Turkish Embassy distribution e-mail lists
- Collected news articles, op-eds and editorials about German Chancellor Angela Merkel's visit to the U.S.
- Announced Ataturk lecture; sent reminders
- Collected news articles, op-eds and editorials regarding EU-US summit
- Attended events on behalf of the Turkish Embassy and reported back

- Wilson Center event featuring Greek Ambassador
- Gareth Jenkins events at Johns Hopkins University and in Rayburn House Office Building
- American Jewish Committee event on Turkish-Israeli relations
- SAIS event featuring Prime Minister Erdogan
- Carnegie Endowment for International Peace event
- ◆ Scheduled media meetings for Murat Ersoy, DCM
- ◆ Media Monitoring and summary reports of latest news and events about Bosnia
- ◆ Reserved ad space in Washington Post and Politico
- ◆ Prepared podcast questions for Kemal Dervis
- ◆ Conducted journalist research
- ◆ Conducted research on Bartholomew reporting
- ◆ Provided recommendations regarding Afghanistan video
- ◆ Provided Charlie Rose transcript and video to the Embassy; transcribed segments of interview
- ◆ Troubleshoot e-mail issues – [events@turkishembassy.org](mailto:events@turkishembassy.org)
- ◆ Media Monitoring Report and summary reports of latest WSJ articles about Afghanistan
- ◆ Attended events by Turkish grassroots organizations
- ◆ Provided recommendations to Embassy regarding Afghanistan exhibit
- ◆ Created think-tank list for the visit of Prime Minister Erdogan

#### **December 2009**

- ◆ Media monitoring and summary reports of latest Turkish news and events
- ◆ Media monitoring and summary reports of latest U.S. news and events
- ◆ Blogger outreach and monitoring
- ◆ Updates to third party commentators/stakeholder lists
- ◆ Calls with Lobbying Team
  - Media Outreach
  - Blogger Outreach
- ◆ Attended numerous meetings at Turkish Embassy to discuss strategy and activities
- ◆ Printed brochures of the Turkish Ambassador's Residence
- ◆ Updated and maintained the Turkish Embassy distribution lists
- ◆ Conducted media outreach and coordination via e-mail and telephone for Prime Minister Erdogan's visit
- ◆ Collected news articles, op-eds and editorials surrounding the Prime Minister's visit
- ◆ Translated transcripts from English to Turkish
- ◆ Media Monitoring and summary reports of latest news and events about Prime Minister Erdogan
- ◆ Staffed Prime Minister Erdogan's meetings and speeches in Washington, D.C.
- ◆ Provided transcripts of Prime Minister Erdogan's speeches at SETA Foundation and SAIS, Johns Hopkins University, and the German Marshall Fund
- ◆ Added media and think-tankers to the Stakeholders List
- ◆ Photo shoot -Turkish Ambassador's Residence for the brochure
- ◆ Provided recommendations regarding Brookings Institution
- ◆ Transcribed Secretary Gordon's remarks about Turkey
- ◆ Conducted research on "60 Minutes" segment; sent transcript and video to Embassy
- ◆ Conducted research to prepare bio about new Turkish Ambassador Namik Tan
- ◆ Printed Embassy brochures
- ◆ Assisted Turkish Embassy group with preparation for dinner on January 23, 2010 (name tags, seating plan, etc)
- ◆ Assisted Turkish Embassy group with Turkish Press Conference at Willard
- ◆ Reviewed and edited residence brochure

- Attended several Washington events relevant to Turkey

### **January 2010**

- Media monitoring and summary reports of latest Turkish news and events
- Media monitoring and summary reports of latest U.S. news and events
- Blogger outreach and monitoring
- Updates to third party commentators/stakeholder lists
- Calls with Lobbying Team
- Attended numerous meetings at Turkish Embassy to discuss strategy and activities
- Made revisions to the Embassy distribution lists
- Conducted research about World War II documentary
- Typed memo on American media for the Foreign Ministry
- Provided recommendations regarding TEPAV trip
- Retrieved transcript of Charlie Rose interview for Erdeniz Sen
- Media Monitoring and summary reports of latest news regarding Israeli-Turkish relations
- Drafted newsletter about Istanbul Culture Capital Festival
- Conducted research about Bizarre Foods TV show
- Attended think-tank events on behalf of the Embassy and reported back
  - Brookings Institute event featuring Massoud Barzani
  - SETA Event on February 10
  - Woodrow Wilson Center on Greece event
- Drafted letter to ADL
- Added think-tankers to the Stakeholders database
- Media monitoring and summary reports about Jenkins events
- Revised list of contacts registered on IContact
- Drafted newsletter on tripartite summit; sent to Stakeholders list
- Updated news report on Turkish-Israeli relations
- Updated contact information of 40 U.S.-based publications

### **February 2010**

- Media monitoring and summary reports of latest Turkish news and events
- Media monitoring and summary reports of latest U.S. news and events
- Blogger outreach and monitoring
- Updates to third party commentators/stakeholder lists
- Calls with Lobbying Team
- Attended numerous meetings at Turkish Embassy to discuss strategy and activities
- Media monitoring and summary reports about Armenia, Nagorno-Karabakh, Azerbaijan, and the Caucasus
- Drafted the Ambassador's message for the Turkish Embassy website
- Translated the Ambassador's message for the Turkish Embassy website into Turkish
- Provided media recommendations about Foreign Affairs Committee vote on resolution
- Provided memo on digital strategies Embassy can engage in: keyword search, blogging, etc.
- Attended Events on behalf of the Embassy and reported back
  - USIP event on Iraq
  - SETA event featuring Robert Wexler
  - Iraq event (Christopher Hill) at USIP
  - PFA event
- Recorded all past audio and video podcasts on DVD for Ambassador's use
- Submitted letter to Altirus website for correction of information about Turkey

- Drafted background briefing on journalist
- Created media list for introductory meetings with new Ambassador
- Updated third-party quote sheet on Armenia
- Prepped for interviews with NPR and New York Times
- Translated the Turkish Ambassador's Residence brochure into Turkish
- Pitched reporters for roundtable think-tank briefing
- Listened to Amb. Sensoy's audio file – "60 Minutes" interview, and summarized interview
- Collected news articles, op-eds, and editorials regarding Ambassador's media meeting with the US media

### **March 2010**

- Media monitoring and summary reports of latest Turkish news and events
- Media monitoring and summary reports of latest U.S. news and events
- Blogger outreach and monitoring
- Updates to third party commentators/stakeholder lists
- Calls with Lobbying Team
- Attended meetings at Turkish Embassy to discuss strategy and activities
- Conducted media relations on behalf of Embassy officials. Activities included
  1. Ongoing discussions with policy reporters
  2. Drafted and distributed letters-to-the-editors
- Supervised Ad buy for Politico and Washington Post. Negotiated price and developed strategy for buy
- Attended think-tank events and reported back to the Embassy
  - Armenian Diaspora relations forum
  - Wilson Center event on Greece
  - US Commission on Public Diplomacy at Brookings Institution
  - Brookings Institution event on Turkey
  - HFAC hearing on Armenian resolution
- Drafted reporter background profile
- Coordinated media outreach for the HFAC vote
- Prepared the print / online view of all articles on Armenian resolution
- Printed 100 copies of the Ambassador's Residence brochures in Turkish
- Media monitoring and summary reports of latest articles on Armenia and the Armenian resolution
- Media monitoring and summary reports of latest articles on Greek Prime Minister's U.S. visit
- Provided recommendations to Embassy around HFAC vote (how to respond to media inquiries, q&a document, etc.)
- Conducted research about Baybars Altuntas
- Media monitoring and summary reports of latest articles on Kyprianou's U.S. visit
- Conducted research about how the Armenian Diaspora use the Twitter and Facebook platform

### **April 2010**

- Media monitoring and summary reports of latest Turkish news and events
- Media monitoring and summary reports of latest U.S. news and events
- Blogger outreach and monitoring
- Updates to third party commentators/stakeholder lists
- Calls with Lobbying Team
- Attended numerous meetings at Turkish Embassy to discuss strategy and activities
- Media monitoring and summary reports of latest news about French President Sarkozy's visit to the U.S.
- Updated Turkey Stakeholders list
- Media monitoring and summary reports of latest news about Prime Minister Erdogan

- Summarized interview with Michael Werz
- Attended several events relevant to Turkey
  1. CAP event
  2. SAIS event
  3. SEP Forum
  4. Brookings event
  5. AHI event
  6. SETA event
- Conducted research on Facebook pages maintained by other embassies; followed-up with recommendations for Turkish Embassy Facebook page
- Provided recommendations regarding Foreign Minister Ahmet Davutoglu's U.S. visit
- Organized press conference, pitched media for Foreign Minister's US visit
- Media monitoring and summary reports of latest news about Foreign Minister Davutoglu and his press conference
- Drafted newsletter on Davutoglu visit
- Created and managed initial Facebook page for the Turkish Embassy
- Provided media recommendations for Baybars Altuntas visit
- Conducted media outreach around Entrepreneurial Summit for Baybars Altuntas
- Staffed Baybars Altuntas meetings with Ben Katcher, CNN, and PRI
- Media training for Rauf Denktas; PPT presentation
- Drafted social media strategy for the Embassy

**ATTACHMENT 12**  
**Political Activities**

**Abu Dhabi Department of Planning and Economy (DPE)**

None

**Social Communication Secretariat of the Office of the President of the Republic of Brazil**

**November 2009**

Organized and/or coordinated with CDN to execute a total of 9 one-on-one interviews / briefings in November 2009, including:

- Economatica officials with Keren Blankfeld, *Forbes* – referred on 02Nov09
- Bovespa officials with Keren Blankfeld, *Forbes* – referred on 03Nov09
- Dilma Rousseff with Michael Reid, *The Economist* – held 04Nov09
- Henrique Meirelles with *The Banker* – held 04Nov09
- Luciano Coutinho with *FDI Magazine* – held 06Nov09
- Dr. Carlos Nobre (INPE) with Thomas Friedman, *The New York Times* – held 06Nov09
- Community leaders in Floresta Nacional do Tapajós with Thomas Friedman, *The New York Times* – held 10Nov09
- Tasso Azevedo with Thomas Friedman, *The New York Times* – held 11Nov09
- Thais Juvenal, director of the Brazilian Forestry Service, with Catherine Airlie, Bloomberg – held via e-mail 17Nov09

Held conference call with international media and Brazil Minister of Environment to discuss the status of the deforestation reduction program.

**December 2009 – January 2010**

Prepared December 10, 2009, press release titled BRAZIL GDP UP 1/3% in Q3 2009

Prepared December 11, 2009, press release titled BRAZIL CLIMATE FUND WILL USE RESOURCES FROM OIL EXPLORATION TO FIGHT CLIMATE CHANGE

Prepared December 15, 2009, press release titled BRAZIL BOOSTS WIND POWER GENERATION WITH FIRST EVER WIND-ONLY POWER AUCTION

Prepared December 2009 press release titled Brazilian Agribusiness industry's strong performance triggers record-breaking exports in December 2009

Organized and/or coordinated with CDN to execute a total of 3 one-on-one interviews / briefings in December 2009, including:

- Rodrigo Baena with Charles Hanley, Associated Press – held 03Dec09
- Aldo Ramos (BNDES) with Dan Weil, freelancer (Venture Equity Latin America) – held on 17Dec09
- Guido Mantega with Chloe Hayward, Euromoney – held via e-mail on 16Dec09

Organized and/or coordinated with CDN to execute a total of 9 one-on-one interviews / briefings, including:

- Haiti Earthquake Relief Efforts: 4 interviews
  - Ambassador Maria Liuzza Viotti with Al Jazeera English – held 22Jan10
  - Min. Celso Amorim with Luis Velez, CNN en Espanol – held 23Jan10
  - UN Troops with Karl Penhaul, CNN International – held 24Jan10
  - Min. Celso Amorim with Christiane Amanpour, CNN International – held 25Jan10
- BNDES with Keren Blankfeld, *Forbes* -- FH/CDN put Blankfeld in touch with BNDES press assistant on 25Jan10.
- WEF Davos 2010: 4 interviews
  - Gov. Henrique Meirelles with Zanny Minton Beddoes, *The Economist* – held 29Jan10
  - Gov. Henrique Meirelles with Krista Hughes, Reuters – FH passed contacts to Gov. Meirelles' press office on 27Jan10
  - Gov. Henrique Meirelles with Lionel Barber, *Financial Times* – held 29Jan10
  - Min. Guido Mantega with Marcus Walker, *Wall Street Journal* – held 29Jan10

Held conference call with international media, financial analysts and Brazil Minister of Finance to announce Q3 2009 Gross Domestic Product and discuss status of Brazil economy.

Held conference call with international media, financial analysts and Brazil President of Central Bank to discuss status of Brazil economy.

## February 2010

Prepared February 1, 2010, press release titled Licensing agreement for Brazil's hydroelectric dam seeks to enhance environmental conservation and quality of life

Prepared February 22, 2010, press release titled BRAZIL'S NATIONAL DEVELOPMENT BANK PROFIT GROWS 26.8% IN 2009

Organized and/or coordinated with CDN to execute a total of 10 one-on-one interviews / briefings / media opportunities in February 2010, including:

- Min. Patrus Ananias with Andres Oppenheimer, *Miami Herald* – held 2Feb10
- Min. Fernando Haddad with Andres Oppenheimer, *Miami Herald* – held 4Feb10
- Pre-BRIC Summit Meetings in China and Russia: 4 interviews (Note: Russia interviews were secured locally in Moscow, with coordination by the FH team in the U.S.)
  - Ambassador Roberto Jaguaribe with *China Daily* – held 2Feb10
  - Ambassador Roberto Jaguaribe with Catherine Belton, *Financial Times* – held 5Feb10
  - Ambassador Roberto Jaguaribe with Vasiliy Voropaev, *Izvestia* – held 5Feb10
  - Ambassador Roberto Jaguaribe with Olga Golovanova, Interfax – held 5Feb10
  - *Energy Workforce Magazine* – submitted Petrobras byline article on staffing innovations on 10Feb10
- BNDES with Taína Rosa, *Latin Finance* – provided background information on 2009 BNDES profit and arranged contact with BNDES on 22Feb10
- Leonardo Barchini with Scott Jaschik, *Inside Higher Ed* – held 24Feb10
- Marion Lloyd, *Chronicle of Higher Education* – provided background information on UNILA Program on 28Feb10

## March 2010

Prepared March 12, 2010, press release titled LIKE-MINDED MEGADIVERSE COUNTRIES ANNOUNCE COMMON POSITION ON THE ACCESS AND USE OF GENETIC RESOURCES

Prepared March 29, 2010, press release titled BRAZIL ANNOUNCES PHASE TWO OF THE GROWTH ACCELERATION PROGRAM

Organized and/or coordinated with CDN to execute a total of 9 one-on-one interviews / briefings / media opportunities in March 2010, including:

- Ottoni Fernandes Jr. with Basile Segalen, *Atelier.fr* – held on 4Mar10
- Marco Farani with Niala Boodhoo, *Miami Herald* – held 4Mar10
- EMBRAPA with Niala Boodhoo, *Miami Herald* – held 4Mar10
- Mike Brezonick, *Diesel Progress International* – CDN/FH passed on resources related to engine-powered equipment manufacturers and component suppliers on 9Mar10
- Lucy Conger Story on BNDES – FH/CDN provided additional BNDES resources to journalist on 12Mar10
- Maria Cecilia Wey de Brito with Gayathri Vaidyanathan, *ClimateWire* – held 15March10
- Luiz Eugenio Figueiredo with Dan Weil, *Venture Equity Latin American* – held 31Mar10
- Min. Celso Amorim with *Al Jazeera English* – held 31Mar10
- Matheus Carvalho with Sophie Rosenblum, *Tonic* – held 1Apr10 based on outreach/scheduling in Mar10

Held conference call with international media, financial analysts and Brazil Minister of Finance to announce 2009 Gross Domestic Product and discuss status of Brazil economy.

Held conference call with international media, agriculture sector analysts and Brazil Minister of Agriculture to discuss status of Brazil agriculture sector.

## April 2010

Prepared April 15, 2010, press release titled Presidents of Brazil and China sign joint action plan for the period 2010-2014

Prepared April 15, 2010, press release titled Fourth IBSA Summit Stresses Common Vision on Strengthening Developing Countries

Prepared April 16, 2010, press release titled BRIC Countries Sign Cooperation Agreement between Development banks

Organized and/or coordinated with CDN to execute a total of 7 one-on-one interviews / briefings / media opportunities in April 2010, including:

- Ministry of Agriculture with Andrew Norris, *The Land* – held via e-mail 5Apr10
- Amb. Roberto Jaguaribe with Marcela Sanchez, *New York Times Syndicate* – held 7Apr10
- Eduardo Nunes (IBGE) with Jean Spencer, *Wall Street Journal* – held 9Apr10
- Minister of Sports Orlando Silva Jr. with Adam Spangler, *ThisIsAmericanSoccer.com* – held via e-mail 12Apr10
- Finance Minister Guido Mantega with Bob Davis, *Wall Street Journal* – held 21Apr10

- CB Governor Henrique Meirelles with Michael Casey, Dow Jones – held 21Apr10
- CB Governor Henrique Meirelles with Zanny Bedoes, Economist – held 25Apr10

During the period January 1, 2010, to April 30, 2010, prepared and distributed in interviews and briefings and with press releases three fact sheets:

- Brazil 2010 Census: The First Fully Digital Population Census Collection
- BNDES reinforces its support for innovation
- BACKGROUND: PRE-SALT OIL EXPLORATION IN BRAZIL: KEY STATISTICS AND REGULATORY LANDSCAPE

Held conference call with international media, financial analysts and Brazil Minister of Planning, Budget and Management to discuss the status of the Growth Acceleration Program.

***Government of Cayman Islands, Portfolio of Finance and Economics***

None. Registrant has not engaged in investment and trade promotion. We have not engaged in public relations to enhance or change the public perception of a foreign government or leader. We have not delivered or arranged lectures, speeches, press conferences, or media interviews that involve a political or public interest.

***General Authority for Investment and Free Zones, the Arab Republic of Egypt (GAFI)***

None.

***Government of the Republic of Turkey, Embassy***

**November 2009**

- Coordinated design and productions of Ankara Forum pamphlet
- Pitched op-ed to International Herald Tribune

**December 2009**

- None

**January 2010**

- Pitched Dr. Sert's op-ed
- Drafted letter to editor in response to IHT/New York Times article on Turkey
- Pitched President Gul's op-ed to the New York Times

**February 2010**

- None

**March 2010**

- Updated quote sheet with Secretary Gordon's statements

## **April 2010**

- Worked with Ankara for op-ed placement in The Hill
- Drafted letter to the editor to Chicago Sun-Times
- Scheduled interview with CNN for Prime Minister Erdogan
- Set up and managed translation services for CNN interview
- Staffed Prime Minister Erdogan's CNN interview

**ATTACHMENT 14**  
**Receipts–Monies**

***Abu Dhabi Department of Planning and Economy (DPE)***

None.

***Social Communication Secretariat of the Office of the President of the Republic of Brazil***

Professional fees for the month of November 2009:	\$166,962.64
Professional fees for the period of December 2009 – January 2010:	\$301,038.05
Professional fees for the month of February 2010:	\$65,198.02
Professional fees for the month of March 2010:	\$187,558.43
Professional fees for the month of April 2010:	\$190,638.13

***Government of Cayman Islands, Portfolio of Finance and Economics***

Professional fees for the month of November 2009:	\$15,000
Professional fees for the month of December 2009:	\$15,000

***General Authority for Investment and Free Zones, the Arab Republic of Egypt (GAFI)***

None.

***Government of the Republic of Turkey, Embassy***

Professional fees for the month of November 2009 (12/7/09):	\$113,683
Professional fees for the month of December 2009: (1/11/10):	\$113,683
Professional fees for the month of January 2010: (2/9/10):	\$113,683

**ATTACHMENT 15(a)**  
**Disbursements: Monies**

***Abu Dhabi Department of Planning and Economy (DPE)***

None.

***Social Communication Secretariat of the Office of the President of the Republic of Brazil***

Transportation and lodging expenses:       \$3,478.22

***Government of Cayman Islands, Portfolio of Finance and Economics***

None.

***General Authority for Investment and Free Zones, the Arab Republic of Egypt (GAFI)***

None.

***Government of the Republic of Turkey, Embassy***

<b>Amount</b>	<b>Description</b>
\$ 6,101.36	Brochure Printing, paid Global Printing Inc.
	CBS 60 Minutes transcript featuring Ecumenical Patriarch Bartholomew, paid Video
\$ 188.68	Monitoring Services LP
\$ 180.00	Constant Contact monthly email service for Embassy of Turkey
\$ 90,000.00	Consulting services for outreach, paid 30 Point Strategies
	Coverage of Embassy of Turkey Press Conference on Monday December 7, paid Business
\$ 235.00	Wire
\$ 1,079.82	Factiva Search Charges
	Hotel accommodations for Z. Akdogan in connection with September 25-26 trip to New
\$ 433.81	York to staff Turkish Prime Minister Recep Tayyip Erdogan's Press Conference
\$ 7.95	Internet usage for K. Moran while on vacation to do media monitoring for Turkish Embassy
\$ 3.45	January 6 copy of the international Herald Tribune
\$ 19.57	Local messenger service
\$ 583.16	Local transportation charges
\$ 58.63	Lunch for R. Posner with P. Robbin on 03/07/2010
	Meals for Z. Akdogan in connection with September 25-26 trip to New York to staff Turkish
\$ 110.05	Prime Minister Recep Tayyip Erdogan's Press Conference
\$ 174.00	Monthly email subscription (Turkey), paid iContact
\$ 59.70	monthly fee paid to AudioBlog/HipCast for The Embassy of Turkey podcasts

\$	19.00	Purchased Steven A Cook's article online from InformaWorld.com for the Turkish Embassy
\$	300.00	Registration for Z. Akdogan on February 28 and J. Weintraub and R. Posner for Assembly of Turkish American Associations Winterfest Fundraiser event
\$	155.00	Subscription to WSJ.com for Turkish Embassy
\$	372.96	Telecommunications
\$	380.00	Three tickets and twenty dollar raffle ticket to ATA-DC Republic Day Ball October 30
\$	324.00	Train fare for Z. Akdogan in connection with September 25-26 trip to New York to staff Turkish Prime Minister Recep Tayyip Erdogan's Press Conference
\$	530.00	Video of the Turkish Prime Minister Recep Tayyip Erdogans interview in Charlie Rose (3 DVD copies), paid Video Monitoring Services LP
\$	653.68	Video web delivery markets 1-30 and video transcripts of February 28, CBS National coverage of "Battle Over History"; paid Video Monitoring Services LP
<b>TOTAL:</b>	<b>\$101,969.82</b>	

**ATTACHMENT 15(c)**  
**Disbursements: Political Contributions**

**From Fleishman-Hillard P.A.C.**

<b>Name</b>	<b>Candidate</b>	<b>Campaign</b>	<b>Date</b>	<b>Amount</b>
Team Emerson	Jo Ann Emerson (R-MO)	Primary	12/15/09	\$ 2,000.00
Ike Skelton for Congress Committee	Ike Skelton, D-MO-5	General	1/19/10	\$ 500.00
Hoyer for Congress	Steny H. Hoyer, D-MD-5	Primary	1/25/10	\$ 1,500.00
Leahy for U.S. Senator	Patrick Leahy, D-VT	Primary	2/15/10	\$ 1,000.00
John Spratt for Congress	John Spratt, D-SC-5	Primary	2/23/10	\$ 1,500.00
Friends of John McCain	Senator John McCain, R-AZ	General	4/8/10	\$ 2,000.00
TENN PAC	TENN PAC	General	4/8/10	\$ 1,500.00
Friends of John Thune	John Thune, R-SD	General	4/8/10	\$ 1,000.00
John Kerry for Senate	Senator John Kerry, D-MA	Primary	4/9/10	\$ 1,000.00
Barney Frank for Congress	Congressman Barney Frank, D-DC-4	Primary	4/9/10	\$ 2,500.00
Gerry Connolly for Congress	Gerry Connolly, D-VA-11	General	4/26/10	\$ 500.00
<b>TOTAL</b>				<b>\$15,000.00</b>

**From Max Sandlin**

<b>Date</b>	<b>Amount</b>	<b>Name of political organization</b>	<b>Name of candidate</b>
12/2/09	\$500.00	Entenza for Governor	Matt Entenza
2/10/10	\$1,000.00	Chad Causey for Congress	Chad Causey
2/10/10	\$500.00	Cardoza for Congress	Dennis Cardoza
2/10/10	\$500.00	Lacy Clay for Congress	W. Lacy Clay
2/10/10	\$500.00	Jane Harman for Congress	Jane Harman
2/10/10	\$500.00	New Yorkers for Kline	John Kline
2/10/10	\$1,000.00	South Dakota Democratic Party	n/a
3/16/10	\$500.00	Kind for Congress	Ron Kind
3/22/10	\$1,000.00	Democratic Congressional Campaign Committee	n/a
3/22/10	\$1,000.00	Heidepriem for Governor	Scott Heidepriem
3/22/10	\$1,000.00	Friends of Ben Nesselhuf	Ben Nesselhuf

**From Paul Sweet**

<b>Date</b>	<b>Amount</b>	<b>Name of political organization</b>	<b>Name of candidate</b>
11/17/09	\$500.00	Roger Dickinson Assembly	Roger Dickinson
11/19/09	\$1,000.00	Mike Honda for Congress	Mike Honda
12/3/09	\$500.00	McNerney for Congress	Jerry McNerney
12/9/10	\$500.00	Garamendi for Congress	John Garamendi
12/9/10	\$500.00	Stephanie Herseth Sandlin for South Dakota	Stephanie Herseth Sandlin
1/27/10	\$500.00	Cardoza for Congress	Dennis Cardoza
2/22/10	\$500.00	Filler-Corn for Virginia Delegate	Eileen Filler-Corn

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

Supplemental Statement for Period Ending April 30, 2010

Attachments 11, 12, 14, and 15, Page 16 of 17

2/24/10	\$1,000.00
2/24/10	\$500.00
3/9/10	\$500.00
3/19/10	\$1,000.00
3/17/10	\$500.00

Jane Harman for Congress
Matsui for Congress
Boxer for Senate
Connelly for Congress
Sarbanes for Congress

Jane Harman
Doris Matsui
Barbara Boxer
Gerry Connelly
John Sarbanes

**From Michael McSherry**

Date	Amount
3/23/10	\$250.00
3/24/10	\$250.00
3/20/10	\$500.00
2/1/10	\$500.00
2/1/10	\$100.00

Name of political organization
Dold for Congress
Burr for Senate
Vitter for Senate
Ruckert for School Board
Bedell for Chairman Fairfax County Republican Committee

Name of candidate
Robert Dold
Richard Burr
David Vitter
Samantha Ruckert
Anthony Bedell

**From Jesse Appleton**

Date	Amount
2/24/10	\$1,000.00
3/12/10	\$500.00

Name of political organization
Jo Ann Emerson for Congress
Graves for Congress

Name of candidate
Jo Ann Emerson
Sam Graves

**From Dallas Sweezy**

Date	Amount
11/15/09	\$250.00
11/15/09	\$500.00

Name of political organization
Jane Norton for Colorado
Elizabeth Ames Jones for Senate

Name of candidate
Jane Norton
Elizabeth A. Jones

**COPIES OF ALL INFORMATIONAL MATERIALS  
COVERED IN ITEM 16 OF SECTION V (INFORMATIONAL MATERIALS – PAGE 8)  
OF SUPPLEMENTAL STATEMENT FOR PERIOD ENDING APRIL 30, 2010**

Fleishman-Hillard Inc. (FARA Reg. No. 5801)



**BRAZIL GDP UP 1.3 % in Q3 2009**

*Finance Minister Guido Mantega expects Brazil's new cycle of growth and expansion to continue into 2010*

BRASILIA (December 10, 2009) – The Brazilian government announced today that the 2009 third quarter real gross domestic product – the output of goods and services adjusted for inflation – increased 1.3 percent from the second quarter of 2009, according to data released by the Brazilian Institute of Geography and Statistics (IBGE). These new figures mark a consolidation of Brazil's economic growth since it emerged from the global financial crisis in the second quarter of 2009.

"This performance of steady growth in the third quarter shows that Brazil has started a new cycle of economic expansion that will continue into 2010 and will be maintained for many years ahead," said Finance Minister Guido Mantega. "Based on positive trends in industry and investments, we expect the projected growth for 2010 – currently around 5 percent – to hold."

The increase in real GDP for the third quarter of 2009 in the seasonally adjusted series reflects a 2.9 percent increase in Brazilian industrial activity compared to the second quarter of 2009. Services registered an increase of 1.6 percent and agriculture a decrease of 2.5 percent over the same period.

Among the components of domestic demand, gross fixed capital formation grew 6.5 percent from the previous quarter. There was also an increase of 2.0 percent in household consumption and an increase of 0.5 percent in public administration consumption in the third quarter of 2009 compared to the second quarter of 2009.

To access the full press release in Portuguese, please visit the IBGE's website at <http://www.ibge.gov.br/home/>.

**SUMMARY TABLE – Main results of GDP at market prices from Q3 2008 to Q3 2009**

Rates (%)	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009
Accumulated in the year/same period as in the previous year	6.6	5.1	(-) 2.1	(-) 1.9	1.7
Last four quarters/four immediately previous quarters	6.6	5.1	3.0	1.0	(-)
Quarter/same quarter as in the previous year	7.1	0.8	(-) 2.1	(-) 1.6	(-)
Quarter/immediately previous quarter (seasonally adjusted)	1.1	(-) 2.9	(-) 0.9	1.1	1.3

Source: Brazilian Institute of Geography and Statistics (IBGE)

**About SECOM:** The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil.



**BRAZIL CLIMATE FUND WILL USE RESOURCES FROM OIL EXPLORATION TO FIGHT CLIMATE CHANGE**

*New fund will have up to US\$ 570 million per year to finance emissions reduction projects*

BRASÍLIA (December 11, 2009) - Brazilian President Luiz Inácio Lula da Silva sanctioned, this Wednesday, in Brasília, the creation of the National Climate Change Fund, which will use resources from oil exploration to finance climate change mitigation and adaptation projects in Brazil.

The Fund will have an estimated budget ranging from US\$450 to US\$550 million per year, which derives from 10 percent of an already-existing fund from oil exploration revenues. Donations will also be accepted from national and international institutions, whether public or private, among other possibilities foreseen by the law. These resources will be used to fund research and programs to help Brazil mitigate and adapt to climate change.

“The National Climate Change Fund will help regions that are vulnerable to climate change, such as the Northeast region of Brazil, which suffers from water shortage and may lose up to one third of its economy by the end of the century, as well as the coastal regions susceptible to flooding”, explained the Minister for the Environment, Carlos Minc. According to minister Minc, the approval of the Fund demonstrates a strong commitment from Brazil to reduce greenhouse gases and negotiate an ambitious agreement at the COP15 United Nations Climate Conference in Copenhagen.

National Climate Change Fund resources are expected to support a range of different activities, including: support to sustainable production chains; scientific analysis of impacts and vulnerabilities; projects to reduce carbon emissions from deforestation and forest degradation; development and diffusion of technologies for the mitigation of greenhouse gas emissions; and the construction of public policies to address greenhouse gas emissions and their effects.

The Fund also includes programs to provide payment to communities and individuals who carry out activities that contribute to verifiable carbon storage in association with other environmental services.

**Next Steps**

The Fund will be coordinated by the Ministry of the Environment and managed by Brazil’s National Development Bank (BNDES). In the beginning of 2010, a commission will be created to evaluate which projects will be supported by the Fund. The resources of the Fund, which will finance initiatives throughout the whole country, could reach up to US\$ 5.5 billion over the next 10 years.

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**About SECOM:** The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil.



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*Finance Minister Guido Mantega expects Brazil's new cycle of growth and expansion to continue into 2010*

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Among the components of domestic demand, gross fixed capital formation grew 6.5 percent from the previous quarter. There was also an increase of 2.0 percent in household consumption and an increase of 0.5 percent in public administration consumption in the third quarter of 2009 compared to the second quarter of 2009.

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**SUMMARY TABLE – Main results of GDP at market prices from Q3 2008 to Q3 2009**

Rates (%)	Q3 2008	Q4 2008	Q1 2009	Q2 2009	Q3 2009
Accumulated in the year/same period as in the previous year	6.6	5.1	(-) 2.1	(-) 1.9	(-) 1.7
Last four quarters/four immediately previous quarters	6.6	5.1	3.0	1.0	(-) 1.0
Quarter/same quarter as in the previous year	7.1	0.8	(-) 2.1	(-) 1.6	(-) 1.2
Quarter/immediately previous quarter (seasonally adjusted)	1.1	(-) 2.9	(-) 0.9	1.1	1.3

Source: Brazilian Institute of Geography and Statistics (IBGE)

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**BRAZIL CLIMATE FUND WILL USE RESOURCES FROM OIL EXPLORATION TO FIGHT CLIMATE CHANGE**

*New fund will have up to US\$ 570 million per year to finance emissions reduction projects*

BRASÍLIA (December 11, 2009) - Brazilian President Luiz Inácio Lula da Silva sanctioned, this Wednesday, in Brasília, the creation of the National Climate Change Fund, which will use resources from oil exploration to finance climate change mitigation and adaptation projects in Brazil.

The Fund will have an estimated budget ranging from US\$450 to US\$550 million per year, which derives from 10 percent of an already-existing fund from oil exploration revenues. Donations will also be accepted from national and international institutions, whether public or private, among other possibilities foreseen by the law. These resources will be used to fund research and programs to help Brazil mitigate and adapt to climate change.

“The National Climate Change Fund will help regions that are vulnerable to climate change, such as the Northeast region of Brazil, which suffers from water shortage and may lose up to one third of its economy by the end of the century, as well as the coastal regions susceptible to flooding”, explained the Minister for the Environment, Carlos Minc. According to minister Minc, the approval of the Fund demonstrates a strong commitment from Brazil to reduce greenhouse gases and negotiate an ambitious agreement at the COP15 United Nations Climate Conference in Copenhagen.

National Climate Change Fund resources are expected to support a range of different activities, including: support to sustainable production chains; scientific analysis of impacts and vulnerabilities; projects to reduce carbon emissions from deforestation and forest degradation; development and diffusion of technologies for the mitigation of greenhouse gas emissions; and the construction of public policies to address greenhouse gas emissions and their effects.

The Fund also includes programs to provide payment to communities and individuals who carry out activities that contribute to verifiable carbon storage in association with other environmental services.

**Next Steps**

The Fund will be coordinated by the Ministry of the Environment and managed by Brazil’s National Development Bank (BNDES). In the beginning of 2010, a commission will be created to evaluate which projects will be supported by the Fund. The resources of the Fund, which will finance initiatives throughout the whole country, could reach up to US\$ 5.5 billion over the next 10 years.

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**BRAZIL BOOSTS WIND POWER GENERATION WITH FIRST EVER WIND-ONLY POWER AUCTION**  
*Investments expected to reach \$11.2 billion by 2029*

BRASILIA (December 15, 2009) – In an unprecedented step to expand its clean energy matrix, Brazil held its first wind-only power auction on Monday, December 14. Over 1,805 megawatts (MW) of wind power were contracted, at an average selling price of US\$ 84.88/MWh. The auction will allow for the building of 71 wind power plants located in five states of the northeastern and southern regions of the country. In the 20 year period in which the contracts will run, the projects are expected to drive investments of over US\$ 11.2 billion.

With 339 enrolled projects, the auction sets the country on a path to fully harness its wind power generation potential, estimated at 143 GW, according to the latest Brazilian Wind Power Report.

“This auction shows that the price difference between wind and thermoelectric sources of energy is diminishing and today they are closer than ever. It also shows that from both an economic and environmental perspective, wind energy is a viable option for complementing Brazil’s hydraulic generation”, argues Mauricio Tolmasquim, president of the Brazilian Energy Research Company, Empresa de Pesquisa Energética (EPE).

Mr. Tolmasquim also pointed out that yesterday’s contracting of wind energy reinforces Brazil’s position at the United Nations Climate Conference (COP15) in Copenhagen to foster sustainable economic development and expand Brazil’s renewable energy portfolio.

**Brazil pushes for clean energy.**

Recognizing these favorable conditions, Brazil is already showing the results of its push for the use of this clean energy source. Information from the Incentive Program for Alternative Electric Energy Sources (Proinfa) shows that wind energy has seen the best growth rate of renewable sources since the program was created in 2002. In the period between 2004 and 2009 installed wind energy surged from around 22 MW of installed energy to the current 602 MW.

Today, Brazil is home to 36 wind power plants with a total power potential of 602 MW of clean energy, a figure that is expected to increase as a result of ongoing initiatives.

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**Subject Line:** Brazilian agribusiness exports reach record-breaking levels in Dec. 2009

Hi [NAME],

I thought you might be interested in figures released this week revealing that Brazil's agribusiness exports reached \$ 4.98 billion in December 2009 – a record-breaking figure that represents a 4.4% increase over December 2008. Led by foreign meat sales, the agribusiness trade balance registered a total surplus of \$3.98 billion for the month.

Below is a full article on these results, originally published in Portuguese in a newsletter by Brazil's Secretariat of Social Communication (Em Questão) (SECOM). The article includes sector-by-sector data on Brazil's 2009 agribusiness performance.

For future reference, the microsite for the Em Questão newsletter can be found at:  
[http://www.brasil.gov.br/noticias/em\\_questao/boletinsEQ/](http://www.brasil.gov.br/noticias/em_questao/boletinsEQ/).

Best,  
[NAME]

## ***em questão***

### **Brazilian agribusiness industry's strong performance triggers record-breaking exports in December 2009**

Brazilian agribusiness exports reached US\$ 4.98 billion in December 2009, marking a 4.4 percent increase over the same period in 2008 and the strongest gain ever in a one-month period. Imports for the same period in 2008 grew 13.2 percent to US\$ 1.01 billion in 2009. Overall, the agribusiness trade balance registered a total surplus of US\$ 3.98 billion in December 2009.

Foreign sales in the meat industry led the positive performance last month, increasing 22.8 percent to a total of US\$ 1.07 billion, in comparison with December 2008. It was the second consecutive month of positive growth for meat exports.

Positive export performance in the meat sector was due in part to an increase in the quantity of exported meat – beef, pork, and chicken. For chicken, there was growth of 28.5 percent in export value for December 2009, as determined by a 19.4 percent increase in volume and a 7.6 percent increase in prices. The volume of pork exports shipped increased by 34.2 percent; prices decreased by 9.4 percent over the same time period; and the total export value of pork increased by 21.6 percent. Exports of beef grew by 26.8 percent in volume shipped, with prices rising by 4.3 percent, increasing the export value to a total of 32.2 percent.

**2009 Industry Performance** - The volume of agricultural exports remained stable vis-a-vis the record-breaking sales of 2008, down only 0.4 percent despite the global financial crisis. The stable annual performance was led by the soy and meat sectors, accounting for 26 percent and 18 percent of annual foreign sales, respectively, as well as the sugar/alcohol complex, which accounted for 15 percent of exports. Due to a global downturn in prices, net value of exports for the year decreased 9.8 percent from 2008 to a total of US\$ 64.7 billion.

Imports of agricultural products declined 16.9 percent year-on-year from US\$ 11.8 billion in 2008 to \$9.8 billion in 2009. The total agribusiness trade surplus reached US\$ 54.9 billion.

## **2009 SECTOR HIGHLIGHTS**

**Sugar/Alcohol Sector** - The value of sugar/alcohol complex exports grew 23.4 percent in 2009 from US\$ 7.9 billion to \$9.7 billion. Sugar exports alone totaled US\$ 8.4 billion for the year, marking a 52.8 percent increase from 2008 figures, due in part to an increase in prices (22.5%) and the quantity exported (24.8 percent). The value of alcohol exports decreased 44 percent from 2008, totaling US\$ 1.3 billion.

**Soy Sector** - The values of exported soybeans and soybean meal rose 4.3 percent and 5.2 percent respectively. Over the same period, the volume of exported soybeans increased by 16.6 percent (from 24.5 million tons to 28.5 million tons). The volume of exported soybean meal remained fairly steady in 2009 as compared to 2008 (-0.3 percent), decreasing from 12.28 million tons to 12.25 million tons. Revenues from exports of soybean oil decreased 53.8 percent (US\$ 2.7 billion to \$1.2 billion) as a result of falling prices (-32.9 percent) and quantity (-31.2 percent). The soybean complex decreased 4.1 percent in exported value from US\$ 17.98 billion in 2008 to \$17.24 billion in 2009.

**Meat Sector** - Revenue from exports of meat decreased by 19.0 percent from 2008 (US\$ 14.5 billion) to 2009 (US\$ 11.8 billion). Export values of fresh beef and chicken fell by 17.2 percent (from US\$ 5.8 billion to US\$ 4.8 billion) as a result of lower prices in 2009. Beef exports showed an even greater reduction (-24.6 percent, from US\$ 4 billion to US\$ 3 billion), due to both a drop in price (-16.7%) and volume exported (-9.5%). Pork shipments increased by 13.0 percent from 2008 to 2009.

**Apiculture Sector** - Apiculture product exports grew 47.8 percent from 2008 to 2009. The significant increase was due to a rise in imports of Brazilian honey by both the European Union and the United States.

**Subject Line: License for Brazil's hydroelectric dam enhances environmental conservation, quality of life**

Hi [NAME],

Wanted to make sure you saw this recent announcement from the government of Brazil:

The Brazilian Institute for the Environment and Renewable Natural Resources (IBAMA) has issued a preliminary environmental license for the Belo Monte hydroelectric dam project on the Xingu River, which includes 40 criteria related to environmental conservation and population impact that must be met by bidding contractors.

The preliminary license requires that inter-ministerial and inter-institutional working groups be formed to supervise and carry out periodic evaluations. According to Brazil's Environment Minister, Carlos Minc, the Belo Monte licensing "is a strong symbol" and aligns with Brazil's efforts to reduce CO<sup>2</sup> emissions, a goal supported by the expansion of renewable and clean energy sources.

Additional details are included below, courtesy of Em Questão, the digital newsletter of the Secretariat of Communications of the Presidency of Brazil (SECOM).

For future reference, the microsite for the Em Questão newsletter can be found at:

[http://www.brasil.gov.br/noticias/em\\_questao/boletinsEQ/](http://www.brasil.gov.br/noticias/em_questao/boletinsEQ/).

Best regards,

[NAME]

***em questão***

2010 JUN 25 PM 3: 18  
CRM/ISS/REGISTRATION UNIT

**Licensing agreement for Brazil's hydroelectric dam seeks to enhance environmental conservation and quality of life**

On Monday, February 1, the Brazilian Institute for the Environment and Renewable Natural Resources (IBAMA) issued a preliminary environmental license for the Belo Monte hydroelectric dam project on the Xingu River, in Brazil's northern state of Pará. The licensing document lists 40 conditions that must be met by bidding contractors before construction can begin, including requirements related to water quality, wildlife, sanitation, population impact, social compensation and the recovery of already degraded areas, among other issues.

The conditions address issues raised by local communities, federal agencies and the Public Attorney's Office. To ensure transparency and the fulfillment of these conditions, the preliminary license requires the establishment of an inter-ministerial and inter-institutional working group to supervise and carry out periodic controls.

Minister of Environment Carlos Minc estimates that around US\$ 800 million in investments will be needed for the conditions to be met. "This sum does not include the environmental compensation,

which should also be paid by the entrepreneur", Minister Minc said. Subsequently, 0.5 percent of the total project amount will be earmarked for environmental compensation and used in the conservation units.

According to IBAMA's Director of Environmental Licensing, Pedro Alberto Bignelli, the 40 conditions are "tough obligations imposed on the entrepreneur, but all feasible." Among the conditions that must be met by the winning bidder is a requirement to build schools and health centers in the region of the plant, and sanitation works in municipalities near the dam area, before starting the construction of accommodations. The environmental permit also requires a plan for the conservation of water and land ecosystems in the region of the plant. The water quality, navigability and flow of the river must also be maintained, as well as the banks of Xingu River and conditions for the reproduction of local animal species, such as turtles.

With the preliminary license, the government will be able to prepare the plant's auction, which will be carried by the Ministry of Mines and Energy. After the auction, the project must be granted an installation license, also from IBAMA. The new plant is expected to produce 11,000 mega-watts (MW), rivaling the capacity of the Itaipu bi-national power plant between Brazil and Paraguay, which is 14,000 MW. The area to be flooded is approximately 500 sq. km. According to Minister Minc, part of this area experiences flooding every year due to the Xingu River overflowing.

Minister Minc also pointed out the changes that had to be applied for the initial project to have its preliminary environmental license granted. The original project called for four plants and a flooded area of 1,500 sq. km. According to Minister Minc, the Belo Monte licensing "is a strong symbol", as it is also in line with the commitments made by Brazil to reduce CO<sup>2</sup> emissions by 36 to 39 percent by 2020, a goal that Brazil hopes to achieve with the expansion of renewable and clean energy sources.



## **BRAZIL'S NATIONAL DEVELOPMENT BANK PROFIT GROWS 26.8% IN 2009**

BRASILIA (February 22, 2010) – The National Bank for Economic and Social Development (BNDES), Brazil's main federal development bank for the public and private sectors, recorded a profit of US\$ 2 billion in the 2009 fiscal year, an increase of 26.8 percent over the US\$ 1.6 billion posted in 2008.

The profit increase was driven primarily by gross income from financial intermediation, which increased from US\$ 1.2 billion in 2008 to US\$ 1.8 billion in 2009 due to significant growth in the Bank's portfolios of credit operations and securities.

Three positive factors contributed to the performance for the year: income gained from financial intermediation, dividends declared by BNDESPAR investments, and the reversal of a provision for civil contingencies. BNDESPAR is a Brazilian holding company owned by BNDES, which was created to manage the Bank's participation in a number of companies.

The expansion of BNDES financing was made possible by the allocation of US\$ 57.9 billion in funds from the National Treasury during 2009.

BNDES played an important role in the timely recovery of Brazil's economy by enabling disbursements totaling US\$ 75.5 billion to productive sectors. The financing operations were predominantly intended for both for long-term projects that will increase the supply capacity of the Brazilian economy and for the development of infrastructure services.

Following a halt in efforts to sell shares in the first half of 2009 (due to unfavorable market conditions), sales of investments in the second half of the year led to a gross profit of US\$ 664.6 million for the year.

**Financial position** –BNDES's net worth totaled US\$ 15.2 billion at the close of 2009, corresponding to a reference net equity of US\$ 29.7 billion at the end of 2009, higher than the US\$ 23.4 billion recorded on December 31, 2008. The reference net equity is the figure used by the Brazilian Central Bank to determine prudential limits to be followed by all financial institutions. The higher BNDES's reference equity, the greater its capability to extend credit.

In 2009, BNDES's capital adequacy ratio, also known as the Basel II ratio, reached 17.5 percent, a comfortable figure when compared to the 11 percent required by the Central Bank. The index of exposure to the public sector closed at 25.2 percent, far below the 45 percent limit set forth by the banking regulation.

BNDES's total assets amounted to US\$ 212.7 billion in 2009, representing a 39.4 percent increase when compared to 2008 figures. The ratio of average profit to net worth reached 25.47 percent in December 2009 (compared to 23.95 percent in December 2008).

Delinquent loans totaled 0.20 percent of the Bank's total portfolio, underscoring the high quality of its underwriting standards. Out of the total credit granted by BNDES, 97.7 percent is ranked in the range of risk levels between AA and C. In private banks, this ratio is 90.1 percent, and in public banks, it stays at 92.3 percent.

**SOURCE: SECON**

**US PRESS CONTACT**

Sarah Velloz

212-453-247

sarah.vellozzi@fleishman.com



**Brazil**  
Federative Republic of Brazil

**PRESS RELEASE**  
**Brasilia, Brazil – February 22, 2010**

The market value of BNDESPAR's investment portfolio totaled US\$ 51.2 billion on December 31, 2009, representing 174.7 percent of its book value. The figure is 148.9 percent higher than it was in the first nine months of 2009, and 109.6 percent higher than the figure for 2008, which shows the gradual recovery of Brazil's stock market.

BNDES achieved a financial performance consistent with its activities as a development bank, reaching a loan portfolio of US\$ 85.5 billion (R\$ 154.4 billion) at the close of 2009. Thus, its share of the total credit supply in Brazil's economy rose from 17 percent at the end of 2008 to 20 percent at the end of 2009.

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**SOURCE: SECOM**

**US PRESS CONTACT**

Sarah Velloz

212-453-247

sarah.vellozzi@fleishman.com



## **LIKE-MINDED MEGADIVERSE COUNTRIES ANNOUNCE COMMON POSITION ON THE ACCESS AND USE OF GENETIC RESOURCES**

BRASILIA (March 12, 2010) – Environmental ministers from the Like-Minded Megadiverse Countries (LMMC) – a 17-country group founded in 2002 to cooperate on initiatives and promote issues related to biological diversity – met in Brasilia today to consolidate their positions on the International Regime on Access and Benefit Sharing of genetic resources. A legally binding mechanism on this topic is expected to be approved at the 10<sup>th</sup> Conference of the Parties (COP 10) to the Convention on Biological Diversity, to be held in Nagoya, Japan, in October 2010. The meeting today was attended by negotiators and ministers from 12 of the LMMC countries, which harbor roughly 70 percent of the world's biological diversity.

The Regime aims to place a regulatory framework for the access and use of genetic resources from plants, animals and micro-organisms used for research and the commercial production of various products for human consumption. The Parties have been working to establish the Regime since the World Summit on Sustainable Development in 2002.

In today's meeting, the participating countries reinforced their collective commitment to working toward the conclusion of negotiations on the Regime at COP 10.

"It is very important for Brazil and other developing countries to conclude negotiations on the Regime, as the fair and equitable sharing of benefits from genetic resources is the only goal of the Biodiversity Convention that has not yet been sufficiently developed and implemented," said Izabella Teixeira, Acting Minister of the Brazilian Ministry of Environment. Brazil currently chairs the LMMC group.

The LMMC members aim to ensure that the Regime will include the following minimum criteria:

- Prior-informed consent from the country of origin (including indigenous peoples and local communities when involved)
- Terms of mutual agreement between the country of origin and the user countries
- The adoption of an internationally-recognized certificate of origin/source/legal provenance
- Mandatory disclosure of the provenance of genetic resources and associated traditional knowledge

The representatives also stressed that it is essential for the Strategic Plan for the Convention on Biological Diversity to be effective from 2011-2020, to ensure compliance with the commitments made at the 2010 COP 10 Biodiversity Convention.

In addition to Brazil, the LMMC group includes Bolivia, China, Colombia, Democratic Republic of Congo, Costa Rica, Ecuador, India, Indonesia, Kenya, Madagascar, Malaysia, Mexico, Peru, Philippines, South Africa, and Venezuela.

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**SOURCE: SECOM**

**US PRESS CONTACT**

Sarah Vellozzi

212-453-247

[sarah.vellozzi@fleishman.co](mailto:sarah.vellozzi@fleishman.co)

**BRAZIL ANNOUNCES PHASE TWO OF THE GROWTH ACCELERATION PROGRAM**  
*President Luiz Inácio Lula da Silva announces US\$ 526 billion in public and private investments over 2011-2014*

BRASILIA (March 29, 2010) – Brazil today launched phase two of the Growth Acceleration Program (PAC 2), announcing estimated investments of US\$ 526 billion (R\$ 958.9 billion) for the period from 2011 to 2014. PAC 2 includes new investment projects for the periods 2011 to 2014 and post-2014, as well as projects initiated during PAC 1 with activities that will conclude after 2010. For the period following 2014, the estimated investment is US\$ 346.4 billion (R\$ 631.6 billion). The two periods combined reach an amount of US\$ 872.3 billion (R\$ 1.59 trillion).

PAC is a strategic investment program that combines management initiatives and public works. In its first phase, launched in 2007, the program called for investments of US\$ 349 billion (R\$ 638 billion), of which 63.3 percent has been applied.

Similar to the first phase of the program, PAC 2 focuses on investments in the areas of logistics, energy and social development, organized under six major initiatives: Better Cities (urban infrastructure); Bringing Citizenship to the Community (safety and social inclusion); My House, My Life (housing); Water and Light for All (sanitation and access to electricity); Energy (renewable energy, oil and gas); and Transportation (highways, railways, airports).

“I consider PAC 2 as a portfolio of projects that the next administration can build from rather than starting from scratch, as there is no time to lose,” said President Luiz Inácio Lula da Silva during the announcement of the program.

<b>PAC 2 INVESTMENTS</b> in US\$ billion (R\$ billion)			
<b>PAC 2 INITIATIVES</b>	<b>2011-2014</b>	<b>POST-2014</b>	<b>TOTAL</b>
BETTER CITY	31.3 (57.1)	-	31.3 (57.1)
BRINGING CITIZENSHIP TO THE COMMUNITY	12.6 (23.0)	-	12.6 (23.0)
HOUSING	152.5 (278.2)	-	152.5 (278.2)
WATER AND LIGHT FOR ALL	16.6 (30.6)	-	16.6 (30.6)
TRANSPORTATION	57.3 (104.5)	2.4 (4.5)	59.7 (109.0)
ENERGY	255.3 (465.5)	343.9 (627.1)	599.2 (1,092.6)
<b>TOTAL</b>	<b>526.0 (958.9)</b>	<b>346.4 (631.6)</b>	<b>872.3 (1,590.5)</b>

**PAC 2 INITIATIVES IN DETAIL**

**BETTER CITY**

**Objective** – Tackle the major challenges facing large urban areas to improve quality of life

**Areas of Focus** – Sanitation, crime prevention in high-risk areas, urban mobility, paving

**Estimated investment (2011-2014)** – US\$ 31.3 billion (R\$ 57.1 billion)

**SOURCE: SECOM**

**US PRESS CONTACT:**

Sarah Vellozzi  
212-453-2477

#### **CITIZEN COMMUNITY**

**Objective** – Increase the availability of State services in poorer districts

**Areas of Focus** – Emergency care units, basic health clinics, daycare and pre-school centers, school sports facilities, community police stations

**Estimated investment (2011-2014)** – US\$ 12.6 billion (R\$ 23 billion)

#### **MY HOUSE, MY LIFE**

**Objective** – Reduce the housing deficit, stimulate the civil construction sector, and generate jobs and income

**Areas of Focus** – “My House, My Life” program, SBPE financing (Brazilian savings and loans system), urbanization of informal settlements

**Estimated investment (2011-2014)** – US\$ 152.5 billion (R\$ 278.2 billion)

#### **WATER AND LIGHT FOR ALL**

**Objective** – Provide general access to water and electricity

**Areas of Focus** – “Light for All” program, water supply in urban areas, water resources

**Estimated investment (2011-2014)** – US\$ 16.6 billion (R\$ 30.6 billion)

#### **TRANSPORTATION**

**Objective** – Consolidate, expand and integrate logistics network to ensure quality and safety

**Areas of Focus** – Highways, railways, ports, waterways, airports, local roads

**Estimated investment (2011-2014)** – US\$ 57.3 billion (R\$ 104.5 billion)

**Estimated investment (post-2014)** – US\$ 2.47 billion (R\$ 4.5 billion)

#### **ENERGY**

**Objective** – Secure reliable supply of energy through a mix of clean, renewable sources; expand production of oil in pre-salt region

**Areas of Focus** – Electricity, oil and natural gas, shipbuilding, renewable fuels, energy efficiency, mineral research

**Estimated investment (2011-2014)** – US\$ 255.3 billion (R\$ 465.5 billion)

**Estimated investment (post-2014)** – US\$ 343.9 billion (R\$ 627.1 billion)

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**SOURCE: SECOM**

#### **US PRESS CONTACT:**

Sarah Vellozzi  
212-453-2477

2010 JUN 25 PM 3:18  
PRM/159/REGISTRATION UNIT

## Presidents of Brazil and China sign joint action plan for the period 2010 -2014

**Brasilia, 15 April 2010** - President ~~s~~ Luiz Inácio Lula da Silva of Brazil, ~~Luiz Inácio Lula da Silva, and~~ Chinese President Hu Jintao ~~China, Hu Jintao, today~~ signed a Joint Action Plan between Brazil and China today at a meeting on the sidelines of the second annual BRIC Summit, ~~for the period 2010 to 2014. The document lists, outlining joint initiatives in a number of areas, including~~ in Industry, ~~s~~ Science and ~~t~~ Technology, ~~a~~ Agriculture, ~~c~~ Culture, ~~e~~ Education and ~~s~~ Statistics ~~for the period from 2010 to 2014. The two Presidents heads of state also welcomed~~ lauded the progress of the agreement between Petrobras and Sinopec agreement, signed in May 2009. Based on the ~~excellent~~ favorable results of the partnership to date, China and Brazil announced their intention to deepen cooperation in fields of energy and mining.

In his speech, Lula said the plan is "an excellent roadmap" for ~~the~~ Brazil-China bilateral relations ~~and that will allow for coordinated global action of by the two countries. Besides~~ In addition to the plan, several ~~acts of cooperation agreements~~ were signed between Chinese and Brazilian companies and state agencies, ~~including~~ Among them, a deal that involves a partnership between Brazil's EBX and Chinese state-owned WISCO. The two companies are negotiating the construction of a steel-making complex in the Port of Açu, Rio de Janeiro, ~~which, according to that Lula's announcement, will~~ stated will be the largest Chinese investment in Brazil and China's largest in ~~this sector~~ steel investment abroad.

President Lula stressed the advancement of bilateral trade between Brazil and China, which grew 780% percent between 2003 and 2009. Today, China is Brazil's largest trading partner. The President, however, pointed out the need to raise the quality of the trade exchange currently made by Brazil.

"For the promise of South-South cooperation to become a reality, Brazil must increase the added value of its sales. The aviation sector can help make our exchanges more balanced," he said.

Chinese President Hu Jintao ~~mentioned~~ stated that China and Brazil are on the way to rapid development, and reiterated the interest of his country to develop comprehensive cooperation with Brazil. He stressed the importance of ~~the~~ Brazil's ~~stian~~ presence at the Shanghai Expo, to be held ~~between~~ 1-May 1 through and 31-October 31, 2010.

The meeting between Lula and Hu Jintao is part of ~~the program of a series of meetings planned during~~ the Chinese leader's visit to ~~the country~~ Brazil. ~~This Thursday,~~ The two presidents will also participate in the ~~the~~ second annual BRIC Summit later today, which will includes the heads of government/state of Russia and India.

**For the full text of the Joint Agreement, please visit the Brazilian Ministry of Foreign Affairs website at: [http://www.mre.gov.br/portugues/imprensa/nota\\_detalhe3.asp?ID\\_RELEASE=8039](http://www.mre.gov.br/portugues/imprensa/nota_detalhe3.asp?ID_RELEASE=8039)**

(Note: English version follows the Portuguese version)

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#### **Fourth IBSA Summit Stresses Common Vision on Strengthening Developing Countries**

**Brasilia, 15 April 2010** – Speaking today at the fourth annual meeting of the leaders of India, Brazil and South Africa (IBSA Summit IV), Brazil's President Luiz Inácio Lula da Silva called the forum “the answer to an unequal and unfair international order incapable of solving old problems such as extreme poverty and the hunger of millions of people.”

Assessing the last year of coordinated efforts, Lula highlighted the IBSA countries' success in influencing the World Trade Organization and G-20 to establish better regulations to address the major factors that led to global financial crisis. He also noted the efforts of the member countries to defend the environment while maintaining the right to development in global climate change negotiations.

The final communiqué of the summit – named the Declaration of Brasilia – expressed a shared view on the need to increase the voice of developing countries in the United Nations. The signatories stressed that such a change should happen through deep reform of the multilateral institution, and also through increased participation of developing countries in the UN Security Council. The IBSA countries also argued that the multilateral financial institutions established through the Bretton Woods Agreement should also be reformed.

“We cannot accept that the majority of the global population is underrepresented in these institutions,” stressed the President of South Africa, Jacob Zuma.

Peace in the Middle East is another shared objective of the IBSA countries. “We have no colonial history or particular interest in the region. We can help unblock the impasse,” he added.

Prime Minister of India Manmohan Singh praised the cohesion of the group over the past seven years, which led it to become a benchmark for South-South cooperation. “We are united in the priority we give to issues such as social inclusion and energy,” he said.

The meeting concluded with the signing of joint cooperation agreements in strategic areas such as solar energy, science, technology and innovation.

“The project that truly represents this new stage of our partnership is the launch of two satellites that will benefit many friendly nations in programs that range from navigation to agriculture,” said Lula.

The leaders also announced today that the IBSA Fund, launched in 2004, will invest in new projects to help fight poverty, including a project focused on solid waste collection and income generation in the city of Port-au-Prince, Haiti.

**For the full text of the Brasilia Declaration, the memoranda signed during the Summit and documents adopted by the IBSA countries today, please visit the Brazilian Ministry of External Relations website at:**

[http://www.mre.gov.br/portugues/imprensa/nota\\_detalhe3.asp?ID\\_RELEASE=8046](http://www.mre.gov.br/portugues/imprensa/nota_detalhe3.asp?ID_RELEASE=8046)

[http://www.mre.gov.br/portugues/imprensa/nota\\_detalhe3.asp?ID\\_RELEASE=8048](http://www.mre.gov.br/portugues/imprensa/nota_detalhe3.asp?ID_RELEASE=8048)

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(Note: English version follows the Portuguese version)

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## **BRIC Countries Sign Cooperation Agreement between Development Banks**

**Brasilia, 16 April 2010** - The second annual BRIC Summit was held in Brasilia on Thursday, April 15, bringing together Brazil's President Luiz Inácio Lula da Silva, Russian President Dmitry Medvedev, Indian Prime Minister Manmohan Singh and President Hu Jintao of China.

During the event, Brazilian National Development Bank President Luciano Coutinho signed a memorandum of cooperation with his BRIC counterparts that seeks to establish mechanisms to enhance trade and economic relations between the BRIC countries. This agreement includes the possibility of co-financing projects of common interest in areas such as infrastructure, energy, industry, high technology, and export.

At the end of the summit, the BRIC leaders signed a joint declaration outlining their common vision on global issues, including:

- The need for reform in the United Nations to make the institution more efficient and representative, in order to better address global challenges.
- The need to join economic efforts and adopt sustainable fiscal policies to ensure a full recovery from the global financial crisis and long-term economic growth.

"We are confident that the unity we achieved here will contribute to the construction of a space for dialogue and consultation. Brazil, Russia, India and China have a key role to play in the establishment of a new international order that is more representative, fairer and safer," said President Lula.

Chinese President Hu Jintao said the meeting was fruitful, commenting that the debate not only reflects the collective interests of the group, but of all countries in the world.

China will host the third BRIC summit at a date yet to be defined.

Russia intends to deepen the dialogue on tackling global challenges such as terrorism and organized crime. "The BRIC format allows us complete action," said President Dmitry Medvedev.

Prime Minister of India Manmohan Singh reaffirmed the need for continued cooperation, reiterating that the four countries can make considerable contributions to global prosperity. "The global financial crisis has given new relevance to the BRIC countries," he added.

In the period from 2003 to 2007, the BRIC countries accounted for 65 percent of the world's GDP growth. In 2009, the GDP of BRIC countries (by purchasing power parity) reached US\$ 16.3 trillion, corresponding to 23.4 percent of the global economy. In the period 2003-2008, there was an increase of 382 percent in the volume of trade between Brazil and the other BRIC countries from US\$ 10.7 billion in 2003 to US\$ 51.7 billion in 2008.

The summit was originally scheduled for Friday, April 16, but was advanced by one day in order to accommodate President Hu Jintao's decision to shorten his trip following the earthquake that hit China this week.

**For the full texts of the joint statement and the memorandum of agreement signed during the BRIC Summit, please visit the Brazilian Ministry of External Relations website at:**

[http://www.mre.gov.br/portugues/imprensa/nota\\_detalhe3.asp?ID\\_RELEASE=8051](http://www.mre.gov.br/portugues/imprensa/nota_detalhe3.asp?ID_RELEASE=8051)

[http://www.mre.gov.br/portugues/imprensa/nota\\_detalhe3.asp?ID\\_RELEASE=8050](http://www.mre.gov.br/portugues/imprensa/nota_detalhe3.asp?ID_RELEASE=8050)

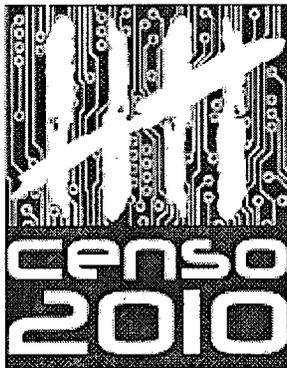
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## Brazil 2010 Census

### The First Fully Digital Population Census Collection



*Os primeiros passos*

#### BRAZIL 2010 CENSUS BASICS

- Brazil's 2010 Census promises to be the **most accurate, comprehensive, and technologically sophisticated** census undertaking since its first count in 1872 – and arguably in world history.
  - The 2010 Census will be marked by the use of **digital polling technology**, which will help achieve an unprecedented level of accuracy, reach, speed, and cost effectiveness.
  - Between **August and November 2010**, census professionals will poll approximately 58 million households using 220,000 electronic devices, including laptops and handheld touchscreen PDAs.
- Brazil's census is carried out by the national **Institute of Geography and Statistics (IBGE)**, which in U.S. terms, is the equivalent of the Census Bureau, the Geospatial Survey, and Geodetic Survey combined.



#### KEY NUMBERS

<b>Universe to be surveyed:</b>	All the National Territory of Brazil
<b>Number of municipalities:</b>	5,565 municipalities
<b>Number of households:</b>	approximately 58 million households
<b>Number of census tracts:</b>	approximately 280 thousand census tracts
<b>Personnel to be hired and trained:</b>	about 220,000 persons (for collection, supervision, support and administration)
<b>Expected budget:</b>	R\$ 1.4 billion (US\$ 789 million)
<b>Additional investment:</b>	R\$ 192 million (US\$ 109 million) IBGE investment in digital polling technology
<b>Technology:</b>	Hundreds of computers connected through a national network, broad-band communication and 220,000 handheld computers and PC notebooks equipped with GPS receivers
<b>Working units:</b>	27 State units, about 7,000 computerized data collection units, 1,200 sub-area departments



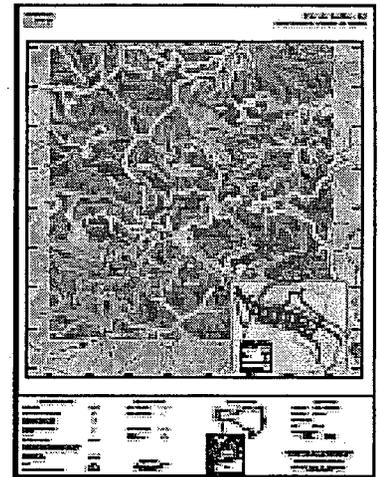
**HOW DOES BRAZIL USE CENSUS DATA?**

- Brazil's census data is used primarily to develop federal funding allocations for local governments.
- The enhanced accuracy and broad representation of the 2010 Census is expected to help Brazil develop more equitable policies related to health, education, and local development throughout its 5,565 municipalities.

**ADVANTAGES OF DIGITAL DATA COLLECTION**

Major advantages of Brazil's transition to a fully digital census:

- **SPEED** - The touchscreen interface quickens the process of gathering and recording data. Data gathered in the field is transmitted instantaneously from IBGE's 7,000 local data collection stations throughout the country to IBGE's central data processing center (via either WiFi or dialup internet, depending regional infrastructure), obviating the need for manual transcription of paper surveys.
- **ACCURACY** – Digitized data entry minimizes the chance of human error in recording, transcribing, and analyzing the data.
- **COMPREHENSIVENESS** – The software used to record data will not allow responders to proceed until all the required fields are filled out, ensuring more complete and comprehensive data collection.
- **REACH** – The use of PDAs as opposed to hard-copy paperwork makes Census pollers much more mobile, enabling them to extend into rural areas and reach populations often underrepresented in polls around the world.
- **RICH DATA** - The GPS functionality provided by IBGE's PDA devices enables Brazil to integrate demographic data collection with territorial data, merging the Base Map and the Address List in a graphic environment to create a structured geospatial database. In practice, for example, IBGE now records the coordinates of schools and health establishments in rural areas in order to create a digital register that is integrated with national social development and food programs.
- **COST** – While Brazil's census will cover a population 60% that of the US and land mass 88% that of the US, the implementation of Brazil's digital Census will cost only 6% of the what the United States' 2010 Census is forecast to cost.





**KEY DIFFERENCES BETWEEN THE BRAZIL & US 2010 CENSUSES**

Brazil’s progress in embracing digital technology contrasts with the U.S., which abandoned similar plans in April 2008 and will now incorporate PDA technology only to verify to the location of addresses, not for data collection or transmission (Source: *CNN Money*, 7/21/09). Some points of comparison between the Brazilian and U.S. Censuses for 2010:

	<b>Brazil Census 2010</b>	<b>United States Census 2010</b>
<b>Cost</b>	R\$ 1.6 billion (US\$ 898 million) <ul style="list-style-type: none"> <li>• <u>Set budget</u>: R\$ 1.4 billion (US\$ 789 million)</li> <li>• <u>Additional investment</u>: R\$ 192 million (US\$ 109 million) in digital polling technology</li> </ul>	<ul style="list-style-type: none"> <li>• \$14.5 billion (estimate from GAO and U.S. Census Bureau information)</li> </ul>
<b>Reach</b>	<ul style="list-style-type: none"> <li>• <u>2008 Population</u>: 191,900,000</li> <li>• <u>Land area</u>: 8,511,965 sq. km</li> </ul>	<ul style="list-style-type: none"> <li>• <u>2008 Population</u>: 308,825,000</li> <li>• <u>Land area</u>: 9,629,091 sq. km</li> </ul>
<b>Workforce</b>	220,000	1.4 million
<b>Timetable</b>	<u>Data Collection</u> : August - November 2010 <u>Data Release</u> : Data will begin to be released in December 2010 – one month after data collection concludes. Full data will be released before the close of 2011.	<u>Data Collection</u> : February – July 2010 <u>Data Release</u> : Reports will be released on a flow basis from April 2011 through September 2013.

**TEST-DRIVING NEW TECHNOLOGY**

- Brazil put the 2010 Census digital polling technology to trial in 2007, when IBGE used PDAs for the **Population Count and the Agricultural & Livestock Census**.
- Testing continued in the **September 2009 experimental census**, when IBGE dispatched 134 census takers to visit every household in the municipality of Rio Claro in northern São Paulo state.
- This “dress rehearsal” for the 2010 Census **helped pinpoint faults in technology and logistics** early on, leaving sufficient time for them to be remedied and keeping data collection on schedule.
- The 2009 experimental census questionnaire was also tested with the Pataxó tribe in Aldeia Velha, in Brazil’s Bahia state to **test questions geared specifically toward indigenous peoples** – a new feature that will be rolled out with the 2010 Census questionnaire.



**A RECORD OF TRANSPARENCY & ACCURACY**

Brazil's groundbreaking approach to its 2010 Census is part of a long track record of high-quality, innovative, transparent statistical reporting. Brazil's national statistics are currently acknowledged as among the leading statistics in the world for their methodological strictness and transparency, broad reach, and swift availability.

In April 2008, the International Institute of Finances (IIF) ranked Brazil first among emerging market countries for statistical transparency and investor relations (<http://www.iif.com/press/press+67.php>). The compliance of Brazil's National Treasury and Central Bank with IFF's 44 requirements for transparency surpassed that of other major emerging economies such as China, Mexico, Turkey, South Africa, Russia and Korea.



**FOR MORE INFORMATION**

**Web Resources:**

- Institute of Geography and Statistics (IBGE): <http://www.ibge.gov.br>
- IBGE 2010 Census Portal (English, Spanish and Portuguese): <http://www.ibge.gov.br/censo2010>
- IBGE 2010 "Starting Steps" Fact Book (English): [http://www.ibge.gov.br/censo2010/primeiros\\_passos.php](http://www.ibge.gov.br/censo2010/primeiros_passos.php)

## BNDES reinforces its support for innovation

Founded in 1952, the Brazilian Development Bank (BNDES) is the largest development bank in the Americas and Brazil's main instrument for long-term financing to the productive sector. Having financed large-scale industrial and infrastructure operations for more than five decades, the BNDES also plays a significant role in the support of investments in agriculture, trade, the service industry and innovation, which is one of its main priorities. The Bank's disbursements in 2008 totaled R\$ 92.2 billion, up 42% in relation to the previous year. In 2009, despite the international financial crisis, the BNDES has managed to maintain its course of increasing disbursements, and the expectation is for the institution to release over R\$ 120 billion this year.

The BNDES' current financing portfolio for innovation totals R\$ 6.4 billion in operations under consultation, analysis, approved and contracted. Considered priorities within the scope of the Federal Government's Production Development Policy (PDP), investments in innovation are expected to represent R\$ 6 billion of the BNDES' total disbursements between 2008/2010, across a wide range of sectors, including electronics, health, energy, defense, IT, biotechnology and nanotechnology. By supporting innovation, the Bank is key to the government's concerted effort to increase private investment in R&D, one of the goals of the PDP, to 0.65% of the GDP in 2010. Today, private expenditure in R&D represents 0.51% of the GDP, or R\$ 11.9 billion.

The Bank's support for innovation combines several instruments and mechanisms including financing lines with reduced interest rates, investment funds and innovation support programs aimed at developing sectors, such as software, digital TV, aeronautics, the pharmaceutical industry and engineering. In addition, since June 2009, the BNDES Card, launched in 2003 to facilitate credit for micro, small and medium-sized companies, finances research, development and innovation services applied when developing products, processes for companies. Besides this, the card finances services offered by Scientific and Technological Institutions (ICTs), of which there are 20 already accredited in the BNDES.

The BNDES' instruments to support innovation:

### a) Financing lines

Financing to the sector has been structured under the most favorable conditions within the Bank, and these have become even more advantageous as of this month. There are two specific financing lines: Technological Innovation and Innovative Capital.

- Technological Innovation - this line offers support to innovation projects of a technological nature that seek to develop products or new processes, and that involve technological risk, as well as market opportunities. The cost of the Technological Innovation line has been cut by 22%, with a drop in interest rates from 4.5% to 3.5% p.a.

**a) Financing lines (continued)**

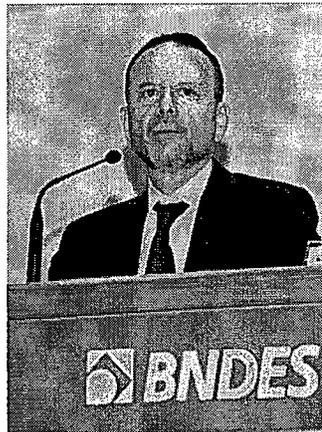
- Innovative Capital - this line supports companies developing capacity to generate innovative activities, for instance setting up research and development centers. The decrease in interest rates reached 51%, falling from 9.25% p.a. (including an average risk rate of 3%) to a 4.5% fixed rate p.a. All these reductions are valid until December 31, 2009.

**b) Investment funds**

- The BNDES supports innovation by participating in 15 venture capital funds. The bank also manages Criatec, a seed money fund with a budget of R\$ 100 million, aimed at innovative micro and small companies. Another tool the Bank has available is Funtec, a grant fund that supports R&D projects boosting development and innovation of strategic interest to Brazil, focusing on sectors such as IT, Biotechnology, New Materials, Nanotechnology, Renewable Energy and Agribusiness. The Funtec portfolio totals R\$ 430 million, involving some 46 operations at different stages within the Bank. The fund is bolstered by a portion of the Bank's annual profit.

**c) Programs for specific sectors**

- PRO-ENGENHARIA - The goal is to finance engineering in sectors such as capital goods, oil & gas, aeronautics and the automotive sectors. The program also aids the chain of suppliers of oil, gas and the shipping industry, aimed at strengthening the engineering divisions of companies and stimulating improvement of skills and technical know-how in Brazil.
- PROSOFT - Supports investments for the development of the national software industry and Information Technology (IT) services to significantly expand the participation of Brazilian companies in the domestic market, promote their export growth, and strengthen the sector's R&D, among other goals.
- PROFARMA - Supports investments of companies inserted within the industrial health complex, including production, exports, innovation, restructuring and public producers. The main goal is to increase the competitiveness of the industrial health sector.
- PRO-AERONAUTICA - Supports investments made by Micro, Small and Medium-size Companies that are members of the productive chain of Brazil's aeronautics industry, aiming at strengthening this chain.
- PROTVD - Supports investments for the implementation of the Brazilian Digital TV System, in the land transmission modality (SBTVD-T).



**About Mr. Luciano Coutinho**  
President  
Brazilian Development Bank (BNDES)

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Luciano Coutinho took the post of president at the BNDES in May, 2007. With a PhD in Economics from the University of Cornell (US), his academic studies have always incorporated matters such as industrial policy and the real aspect of the economy. He has many academic publications in both Brazil and abroad.

Between 1985 and 1988, he was the Executive-Secretariat to the Ministry of Science and Technology, taking part in structuring the ministry and elaborating policies aimed at highly complex areas, such as biotechnology, information technology, fine chemistry, precision mechanics and new materials.

Mr. Coutinho has a degree in Economics from the University of São Paulo (USP) and completed his Master's degree, also in Economics, at the Institute for Economic Research at USP. He was a visiting professor at the University of São Paulo, the University of Paris XIII, the University of Texas and the Ortega y Gasset Institute, as well as a full professor at the State University of Campinas (Unicamp). Prior to taking on the presidency at the BNDES, he was a partner at LCA Consultores, working as a specialized consultant in competition protection, international trade and economic reports.

**BACKGROUND: PRE-SALT OIL EXPLORATION IN BRAZIL**  
KEY STATISTICS AND REGULATORY LANDSCAPE

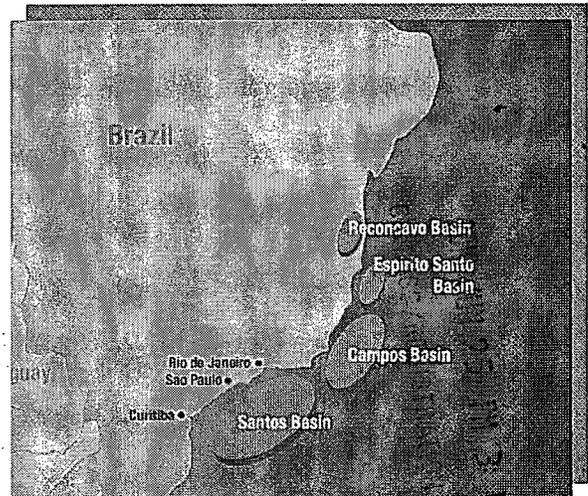
**BACKGROUND**

In 2007, Brazilian oil producer Petrobras announced the discovery of massive volume of oil and natural gas off the southeastern coast of the country. With an estimated 5 to 8 billion recoverable volume of light oil and associated gas, this initial discovery known as Tupi was the largest in the Americas in three decades.

**THE PRE-SALT REGION**

The pre-salt region refers to an 800 kilometer (500 mile) long area located approximately 274 kilometers (170 miles) off the coast of Brazil in the Atlantic Ocean. The region is referred to as “pre-salt” because its oil is located beneath thick layers of rock and salt over 5 kilometers (15,000 feet) below the sea bottom.

The initial discovery Tupi was made in the BM-S-11 exploratory block of the Santos Basin, and was followed by the discovery of three additional deposits in the Iara and Parque das Baleias (Whale’s Park) areas in 2008. The total (discovered and undiscovered) recoverable volume of oil and natural gas in the pre-salt region – estimated by specialists at least 50 billion barrels of oil equivalent – places Brazil among the top ten largest reserves holders in the world.



**KEY FIGURES**

<b>5 – 8 billion</b>	Barrels of oil equivalent estimated in the pre-salt layer of Tupi
<b>3 – 4 billion</b>	Barrels of oil equivalent estimated in the pre-salt layer of Iara
<b>1.5 -2 billion</b>	Barrels of oil equivalent in the pre-salt layer of Parque das Baleias
<b>14.7 billion</b>	Barrels of oil equivalent in the Brazilian proved reserves (Dec 2008)

At the close of 2008, Petrobras had proved reserves of 14.1 billion barrels of oil equivalent in Brazil, an increase of 1.2% from 2007. Petrobras’ pre-salt discoveries in the Santos Basin were still under evaluation at the time and were not included in these year-end estimates.



## REGULATORY FRAMEWORK

### PRESENT REGULATORY POLICY

- The present regulatory policy controlling pre-salt exploration in Brazil is based on concession agreements.
- The National Agency of Petroleum, Natural Gas and Biofuels (ANP), which establishes the rules for the oil and gas industry, promotes bid rounds and signs contracts with concessionaires for exploration, development and production activities.
- The bidding process is open to foreign companies. When a contract is won by a foreign entity, the winning bidder must incorporate a company in compliance with the Brazilian laws, with headquarters and management in Brazil.
- Petroleum and natural gas producing companies pay royalties to the municipalities and states in which they operate, as well as to the federal government. Fields with large production and high profitability also pay a special participation Tax.
- The oil and gas produced can be sold domestically, processed or exported by the concessionaire at its sole discretion, provided that domestic supply is not under risk.

### PROPOSED CHANGES TO THE REGULATORY LANDSCAPE

On August 31, 2009, President Luiz Inácio Lula da Silva announced a new development model for the exploration and production of petroleum and natural gas in Brazil's offshore "pre-salt" region.

The development model, which still needs to be ratified by the National Congress in order to be enacted, includes:

- The new exploration and production model for the pre-salt region will be through **production-sharing contracts**, which can either be by open bidding or directly with Petrobras.
- **Existing concession contracts for the pre-salt region will be honored** and ANP will continue to auction concessions for other areas. The new sharing model will be effective only for those areas which have not yet been auctioned, representing about 72% of the whole pre-salt area or 107 thousand square kilometers.
- **Contracts will be granted to the company offering Brazilian Government the largest profit share** for produced oil and gas. The National Treasury becomes a partner of the companies investing in the exploration and production, shares the profits, and receives its part in oil.

Payment will be made after the costs of exploration, production, and the remuneration of investments are deducted.

- **Petrobras will be the operator of all contracts for exploration of the pre-salt region**, taking on a minimum of 30% of the costs incurred and profits obtained in the business.
- Brazil will create a New Public Company (NEP) responsible for **controlling and monitoring the cost of exploration and production** in the pre-salt region and the administration of production-sharing contracts.
- Brazil will establish the New Social Fund (NFS) to **ensure a regular source of resources for investments in education and poverty reduction**. Funds will come from production sharing, concession revenues (royalties and signing bonuses) and Petrobras dividends.

#### **MAJOR PLAYERS IN PRE-SALT REGION**

- In the bill submitted to Brazil's national Congress, Petrobras will be the operator of all pre-salt exploration contracts.
- The coordination of sharing contracts will involve a number of other public organizations, including the National Council for Energy Policy (CNPE), the Ministry of Mines and Energy (MME), the National Agency of Petroleum (ANP) and the New Public Company (NEP).
- According to ANP data, there are currently 77 groups involved in exploration & production activities in Brazil, 38 of which are foreign companies.

#### **ABOUT PETROBRAS**

- Petrobras is a publicly traded multinational energy company headquartered in Rio de Janeiro, Brazil.
- Founded in 1953, it is the largest company in Latin America by market capitalization and revenue and the world's eighth largest by market value (US\$ 164.8 billion) according to consultants Ernst&Young. The Brazilian Government is Petrobras' main shareholder.
- Petrobras is the global leader in deep-sea oil and gas exploration.
- Petrobras is a significant oil producer, with output of more than 2 million barrels of oil equivalent per day, as well as a major distributor of oil products.
- Petrobras operates more than 100 production platforms, sixteen refineries, 30,000 kilometers of ducts and more than 6,000 gas stations.

- Petrobras has operations in a number of countries such as Angola, Argentina, Bolivia, Colombia, Nigeria and USA, with offices in New York (ESNOR) and in Japan (ESJAP).

## **RESOURCES & CONTACTS**

### **GOVERNMENT AGENCIES**

- Ministry of Mines and Energy (MME): <http://www.mme.gov.br/spg/>
- National Agency of Petroleum, Natural Gas and Biofuels (ANP): <http://www.anp.gov.br/>

### **PRIVATE SECTOR**

- Repsol (Spain): [http://www.repsol.com/es\\_en/](http://www.repsol.com/es_en/)
- BG Group (UK): <http://www.bg-group.com>
- Galp Energia (Portugal): <http://www.galpenergia.com>
- ExxonMobil (US): <http://www.exxonmobil.com/>
- Partex (Portugal): <http://www.partex-oilgas.com/>
  
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Note: Petrobras News Agency offers press releases, illustrations, high-definition photos, and audio and video recordings related to the company's major announcements and milestones. Free, pre-approved registration is required.

### **PRESS CONTACTS:**

- **SECOM**