

For Six Month Period Ending October 31, 2010
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Fleishman-Hillard Inc.

(b) Registration No.
5801

(c) Business Address(es) of Registrant
200 North Broadway
Saint Louis, MO 63102

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|----------------------------------------|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.
N/A

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2011 JAN -7 PM 3: 03

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes * No

If yes, furnish the following information:

Name	Position	Date connection ended
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* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes * No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant, and Short-Form registrations have been filed where applicable.

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Natasha Spindler	PR Counsel	6/2/2010
Kelly Moran	PR Counsel	8/19/2010
Zeynep Akdogan	PR Counsel	8/23/2010
Jesse Appleton	PR Counsel	8/19/2010
David Fishman	PR Counsel	12/15/2010

- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
Janelle Moritz	324 East 52d St, New York, NY 10017	US	PR Counsel	10/8/2010
David Fishman	2 Gold St, New York, NY 10038	US	PR Counsel	10/8/2010

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement:

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

Office of the President of the Federal Republic of Nigeria

November 2, 2010

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

The Office of the President of the Federal Republic of Nigeria

September 8, 2010

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Government of the Republic of Turkey, Embassy

Social Communication Secretariat of the Office of the President of the Republic of Brazil

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:
Please see Attachment 11.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.
Please see Attachment 12.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
Please see Attachment 14.			

\$ 2,103,814.25

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
Please see Attachment 15 (a).			

\$ 154,893.33

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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Please see Attachment 15(c).

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Social Communication Secretariat of the Office of the President of the Republic of Brazil

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) Fact Sheets

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

January 4, 2011

William B. Winkeler

William B. Winkeler

NSD/CES/REGISTRATION UNIT
2011 JAN -7 PM 3:12

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

YES _____ or NO _____

(If your answer to question 1 is “yes” do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is “yes” please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

William B. Winkeler
Signature

1/4/11
Date

William B. Winkeler
Please type or print name of
Signatory on the line above

SVP & Sr. Partner, Corporate Controller
Title

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2011 JAN -7 PM 3:13



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Fleishman-Hillard, Inc.

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Westermann	Carolyn Cawley	04/16/2007	*4/17/2008	PR Counsel
Weintraub	Jeffrey R.	04/16/2007		
Posner	Ralph	04/16/2007		
Rohrer	Donna Weatherly	04/16/2007		
Spindler	Natasha	04/16/2007		
Viorst	Marla Rigel	04/16/2007	*6/2/2010	PR Counsel
Kincannon III	Benjamin Francis	04/16/2007	*2/27/2009	PR Counsel
Edwards	Samantha A.	04/16/2007	*4/17/2008	PR Counsel
Hutchins	Coleman Roest	04/16/2007	*2/10/2009	PR Counsel
Dionne	Marc	04/16/2007		
Church	Cynthia Renee	04/16/2007		
Checeanu	Camelia Cristina	04/16/2007	*10/31/2009	PR Counsel
Boudreau	Martha Miller	04/16/2007	*10/15/2009	PR Counsel
Sandlin	Max A.	09/07/2007	*12/31/2009**	PR Counsel
McSherry	Michael T.	09/07/2007	*12/31/2009**	PR Counsel
Sweet	Paul	09/07/2007	*12/31/2009**	PR Counsel
Black	William	09/24/2007		
Horowitz	Daniel	09/24/2007		
Story	Mark	09/24/2007		
Moran	Kelly Coréen	09/24/2007	*12/26/2007	PR Counsel
Whiting Jr	David Smythe	09/24/2007	8/19/2010	PR Counsel
Akdogan	Zeynep	12/07/2007	*4/17/2008	PR Counsel
Appleton	Jesse	12/10/2008	8/23/2010	PR Counsel
Doering	Matthew J.	03/16/2009	8/19/2010	PR Counsel
Cutin	Dario O.	03/16/2009		
Capel	Rodney S.	03/24/2009		
Mathews	Christopher L.	04/28/2009		
Sommerlath-Pizzi	Ann E.	06/19/2009	*12/31/2009**	PR Counsel
Naru	Stephen R.	06/19/2009	*4/30/2009	PR Counsel
Banas	Melissa J.	06/19/2009	*8/7/2009	PR Counsel
Taylor	Jeffrey L.	06/23/2009		
Sweczy	Dallas	06/23/2009	*12/31/2009**	PR Counsel
Dunagan	John	06/23/2009	*12/31/2009**	PR Counsel
Vellozzi	Sarah M.	06/25/2010		
Kershow	Madeleine	06/25/2010		
Hitti	Sophia M.	06/25/2010		
Moritz	Janelle M.	10/08/2010		
Fishman	David G.	10/08/2010	12/15/2010	PR Counsel

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2011 JAN - 7 PM 3:13

* Individual was reported as having been terminated as part of the Supplemental Statement for the period ending April 30, 2010.
** Employed by Mercury Public Affairs LLC, which separated from Registrant as of 12/31/08 but continued as Short-Form filer until 12/31/09.



U.S. Department of Justice

National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
NA		

Signature: William B Winkeler Date: 1/4/11
William B. Winkeler
Title: SVP & Sr. Partner, Corporate Controller

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2011 JAN -7 PM 3:13

**ATTACHMENTS TO SUPPLEMENTAL STATEMENT
FOR PERIOD ENDING OCTOBER 31, 2010**

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

NSD/CES/REGISTRATION UNIT
2011 JAN -7 PM 3:12

ATTACHMENT 11

Activities for and Services Rendered to Foreign Principals

Government of the Republic of Turkey, Embassy

The following describes the communications activities undertaken on behalf of the Embassy of Turkey from May 2010 to October 2010.

May 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Conducted media training session for Rauf Alp Denktas.
- Created design and content for the mock-up Turkish Embassy Facebook page.
- Acquired electronic copy of the CNN International interview with Baybars Altuntas.
- Recommendations for Minister Caglayan's Washington visit; developed list of economics reporters for a media briefing; conducted outreach for the briefing.
- Created background profiles for the reporters attending Minister Caglayan briefing.
- Media monitoring and summary report of the results of Minister Caglayan briefing.
- Developed a list of journalists for Rauf Alp Denktas to meet.
- Provided to the Embassy the list of people who receive the Embassy Notes newsletter and the metrics of how many people open it.
- Prepared a backgrounder memo on Boston Globe Editorial Board.
- Traveled to Boston to staff interviews for Ambassador Tan.
- Developed a list of reporters for Ahmet Davutoglu media briefing.

June 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Scheduled media meetings for Ambassador Tan and DCM Gokce.
- Conducted outreach, prepared backgrounders, and staffed June 4 media briefing with Ambassador Tan.

- Conducted outreach, prepared backgrounders, and staffed June 16 media briefing with members of Parliament.
- Conducted outreach for television opportunities for Ambassador Tan.
- Facilitated editorial board meeting with Chicago Tribune.
- Researched and developed list of invitees for Cyprus delegation.

July 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Scheduled media meetings for Ambassador Tan and DCM Gokce.
- Held meetings with Embassy team to discuss scope-of-work; developed revised scope-of-work plan for Ambassador Tan.
- Attended House Foreign Affairs Committee hearing on U.S. relationship with Turkey.
- Developed contact form for media requests.
- Developed lists of university libraries for distribution of Dr. Guclu book.
- Researched possible DC venues for photo exhibit.
- Researched and developed list of invitees for Turkish Airlines delegation.
- Researched and sent recommendations to Embassy on jazz series at residence.
- Developed various media lists at the request of the MFA and Embassy staff.

August 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Scheduled media meetings for Ambassador Tan and DCM Gokce.
- Continued to support Embassy on Turkish Airlines delegation.
- Continued work with Embassy on jazz series at residence.
- Worked with Howard Theater on groundbreaking event.
- Developed various media lists at the request of the MFA and Embassy staff.
- Conducted outreach, prepared backgrounders, and staffed August 24 media briefing with Undersecretary Sinirlioğlu.

September 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued to support Embassy on Turkish Airlines delegation.
- Continued work with Embassy on jazz series at residence.
- Conducted photo shoot of Ambassador Tan.
- Worked on media requests for embassy visit to Alabama.
- Group meeting with Ambassador Tan to discuss work moving forward.
- Draft media statement on Hagia Sofia event.
- Reviewed and edited documents used for Embassy Lecture Series.
- Developed and placed ads on WAMU.
- Provided technical support for embassy server/email issues.
- Worked with Howard Theater on groundbreaking event; staffed event.
- Drafted memo on recommendations for events at Ambassador's Residence.
- Drafted memo on speaking opportunities at area universities.
- Compiled master media list to send to Ministry of Foreign Affairs.
- Scheduled media meetings for Ambassador Tan and DCM Gokce.

October 2010

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Updates with embassy staff and consultants.
- Updates and maintenance of Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued to support Embassy on Turkish Airlines delegation.
- Continued work with Embassy on jazz series at residence.
- Attended annual American Turkish Council conference and shot videos of visiting dignitaries.
- Worked on residence dinner invite recommendations.
- Discussions re: possible embassy fundraiser to support Pakistan relief efforts.
- Attended embassy lecture series event.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.

- Coordinated and staffed media briefing for Deputy Prime Minister Babacan.

Social Communication Secretariat of the Office of the President of the Republic of Brazil

The following describes the communications activities undertaken on behalf of the Social Communication Secretariat of the Office of the President of the Republic of Brazil (SECOM) from May 2010 to October 2010.

May 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.
- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Ongoing discussion with SECOM/CDN regarding internal adoption of key messages.
- Discussion with client on operations and development of strategic recommendation documents.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Updates, coordination, development, and planning of event opportunities, including a live webinar for international companies with a potential interest in Brazil.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.
- Planning, research, and organizing discussions and updates regarding business development roadshow. Research and secure venues; engage with business leaders and media; develop invitations and manage responses. Plan and prepare logistics, agenda, staffing, and materials for event.
 - Secured six media interviews surrounding business development roadshow, including:
 - 3 interviews in Orange County, on May 10th, 2010:
 - *Investor's Business Daily* interviewed Minister Sergio Rezende.
 - *San Francisco Chronicle* interviewed Mr. Augusto Gadelha.
 - *Marketwatch* interviewed Minister Sergio Rezende.
 - 2 interviews in San Francisco, on May 11th, 2010:
 - *CNET* interviewed Minister Sergio Rezende.
 - *eWEEK / Associated Press* interviewed Minister Sergio Rezende
 - 1 interview in Seattle, on May 13th, 2010:
 - *Seattle Business* interviewed Minister Sergio Rezende.
- Organize site visits and strategic exchange for Brazilian delegation.

June 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.

- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Discussion with client on operations and development of strategic recommendation documents.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Updates, coordination, development, and planning of event opportunities.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.

July 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.
- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Prepared materials and developed planning documents and timeline of deliverables for second half of 2010.
- Discussion with client on operations and development of strategic recommendation documents.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Organized teleconference with Minister Orlando Silva regarding 2014 World Cup preparations; identify and secure target media, develop materials.
- Updates, coordination, development, and planning of event opportunities.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.

August 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.
- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Discussion with client on operations and development of strategic recommendation documents.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Updates, coordination, development, and planning of event opportunities.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.

September 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.
- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Provide recommendations regarding communications plan for positioning Brazilian beef in the European Union.
- Discussion with client on operations and development of strategic recommendation documents, including media outreach.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Updates, coordination, development, and planning of event opportunities.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.

October 2010

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for weekly activity updates.
- Tracked and reported activities with SECOM, CDN, and internal Fleishman-Hillard's teams on a weekly basis.
- Discussion with client on operations and development of strategic recommendation documents, including media outreach.
- Reporting and discussion of pitching activities, strategic opportunities, and news generation from Brazil; discussion and development of story pitching and reporting on story opportunities, relaying and responding to media requests, tracking of media coverage.
- Conduct research and outreach for potential future press trips.
- Updates, coordination, development, and planning of event opportunities.
- Update list of potential spokespeople, media targets, analysts quoted in media clips for potential outreach opportunities.

The Office of the President of the Federal Republic of Nigeria

In September 2010, Registrant contacted media outlets such as CNN, Bloomberg/Bloomberg Business Week, The New York Times, The Wall Street Journal, Reuters, etc., and advocacy/human rights groups to determine interest in and availability for interviews with the President in New York City on September 24, 2010. No such interviews occurred in the United States of America, and one interview occurred in Nigeria with the CNN Nigeria affiliate.

Because no future work is anticipated in connection with this foreign principal, Fleishman-Hillard, Inc. is terminating its registration with this foreign principal as part of the Supplemental Statement for this period.

ATTACHMENT 12

Political Activities

Government of the Republic of Turkey, Embassy

May 2010

- Developed PPT presentation for Embassy Social Media Channels.

June 2010

- Worked on messaging/PowerPoint presentations around various policy issues.
- Edited several documents, including CSIS speech and President Gul's message to President Obama on Independence Day.
- Offered recommendations for activities during Ambassador Tan's visit to Chicago and Ohio.
- Worked on the development of social media channels – Facebook.

July 2010

- Worked on the development of social media channels – Facebook.
- Held meeting with New America Foundation to discuss speaking opportunity for Prime Minister Erdogan.

August 2010

- Worked on the development of social media channels – Facebook and Twitter.
- Developed recommendations for visit by Undersecretary Sinirlioğlu.
- Drafted statement on confirmation of Ambassador Ricciardone.

September 2010

- Worked on the development of social media channels – Facebook and Twitter.
- Drafted congratulatory letter to incoming DC mayor.
- Discussion with Foreign Policy magazine re: award opportunity for foreign minister.

October 2010

- Worked on the development of social media channels – Facebook and Twitter.
- Drafted template and text for one-page issue briefs.
- Finalize WAMU ad copy.
- Meetings with Politico staff re: potential events at Ambassador's Residence.

Social Communication Secretariat of the Office of the President of the Republic of Brazil

May 2010

- Organized and/or coordinated with CDN to execute a total of 4 one-on-one interviews / briefings / media opportunities, including:
 - São Paulo Official Tourism Board with *Hemispheres*– connected to on 12 May 2010.
 - Ernst & Young Webinar with Gov. Meirelles – held 17 May 2010.
 - Minister of Environment Izabella Teixeira with *Washington Post* – held 20 May 2010.
 - Ricardo Siqueira, Fundação Dom Cabral with *Times of India* – held 24 May 2010.
- Organized teleconference with Minister Izabella Teixeirar to discuss importance of the REDD+ partnership on the path to COP16 and Brazil's national plan for climate change. Organization included identifying target media, conducting outreach, developing briefing documents and moderator's guide, securing participants, and preparing updates and coverage reports.

June 2010

- Organized and/or coordinated with CDN to execute a total of 4 one-on-one interviews / briefings / media opportunities, including:
 - Gov. Henrique Meirelles with Bloomberg TV – held in Busan, South Korea 4 June 2010.
 - With *Miami Herald* on the potential impact of the 2014 World Cup and the 2016 Olympics on the Brazilian economy.
 - UNILA press contact with *Chronicle of Higher Education* – connected week of 28 June 2010.
- Organize teleconference with Minister Guido Mantega to discuss first quarter 2010 GDP results. Develop materials and secure participation of journalists and financial analysts at teleconference.

July 2010

- Organized and/or coordinated with CDN to execute a total of 5 one-on-one interviews / briefings / media opportunities, including:
 - Ottoni Fernandes and Rodrigo Baena with Director of Brazil Studies Program, Harvard University – held in New York, NY on 21 July 2010..
 - FH/CDN facilitated media requests following the 28 July teleconference with Minister Orlando Silva:
 - *New York Times*
 - *New York Daily News*
 - *AP*
 - *Chronicle of Higher Education*
- Disseminated press release entitled “Ministers from BASIC Countries to Meet in Brazil to Coordinate Climate Change Positions in Advance of COP16.”
- Organized Amazon Press trip to raise visibility for Brazil's sustainable development / climate change mitigation efforts, including identifying target media, coordinating with CDN regarding trip agenda, logistics planning. Supported trip participants with travel

arrangements, visa applications, and ad hoc requests. Developed briefing documents and background materials.

- Secured participation of 7 journalists in the Press Trip from the following publications:
 - *AEDD*
 - *Tonic*
 - *The Guardian*
 - *ClimateWire*
 - *Fortune*
 - *TreeHugger*
 - *EnergyRefuge*
- Arranged introductory lunch meeting for Ottoni Fernandes and Rodrigo Baena with Director of Brazil Studies Program, Harvard University (21 July 2010)

August 2010

- Organized and/or coordinated with CDN to execute a total of 3 one-on-one interviews / briefings / media opportunities, including:
 - Antonio Gil, Brasscom with Gartner – held on 12 Aug 2010.
 - Augusto Gadelha, MST with Gartner – held on 19 Aug 2010.
 - Petrobras with *Ethanol Producer* – held via email on 26 Aug 2010.
- Organized Census Press trip to raise visibility for Brazil's 2010 Census, including identifying target media, coordinating with CDN regarding trip agenda, logistics planning. Supported trip participants with travel arrangements, visa applications, and ad hoc requests. Developed briefing documents and background materials.
 - Secured participation of 5 journalists, including a freelance journalist, from the following publications:
 - *Six Oranges*
 - *Inter Press Service (IPS) News Agency*
 - *ZDNet*
 - *The Guardian*
- Disseminated press release entitled "Brazil to Host International Conference on Climate Development in Semi-Arid Regions."
- Disseminated press release entitled "Brazil and United States Sign Debt-for-Nature Agreement to Conserve Tropical Forests."
- Disseminated press release entitled "Political Distortion Worsens Situation in Dry Regions, Says Jeffrey Sachs."

September 2010

- Organized and/or coordinated with CDN to execute a total of 6 one-on-one interviews / briefings / media opportunities in September 2010, including:
 - Paulo Vale, Sub-Secretary of Public Debt of the National Treasury with *Barron's* – held on 14 Sept 2010.
 - Minister of Environment Izabella Teixeira with *The New York Times* – held 21 Sept 10 in New York.
 - Minister of Environment Izabella Teixeira with freelancer and contributor to *The Huffington Post* – held 21 Sept 2010 in New York.
 - Minister of Social Development Marcia Lopes with *Media Global* – held 21 Sept 2010 in New York.

- Minister of Social Development Marcia Lopes with *Agencia Lusa* – held 21 Sept 2010 in New York.
- Ministry of Justice with *Wall Street Journal* – provided background on 21 Sept 2010.
- Finalized draft articles bylined by Brazilian government official Pedro Arraes for the December issue on “Ethanol Production in Brazil and Other Emerging Markets” in *Sugar Journal* and on how investments in research are preserving natural habitats and promoting sustainable production for December issue of *Farm Business*.
- Organize teleconference with Minister Guido Mantega to discuss second quarter 2010 GDP results. Develop materials and secure participation of journalists and financial analysts at teleconference.
- Organized Elections Press trip to raise visibility for Brazil's 2010 elections, including identifying target media, coordinating with CDN regarding trip agenda, logistics planning. Supported trip participants with travel arrangements, visa applications, and ad hoc requests. Developed briefing documents and background materials.
 - Secured participation of 9 journalists from the following publications:
 - *El Mercurio* (Chile)
 - *Sueddeutsche Zeitung* (Germany)
 - *The Washington Post* (United States)
 - *Foreign Policy* (United States)
 - *L'Express* (France)
 - *The Economist* (United Kingdom)
 - Huffington Post / Freelancer (United States)
 - Radio France Internationale (France)
 - *Izvestia* (Russia)
- Disseminated press release entitled “Brazil 2Q 2010 GDP Up 1.2%; Economy Shows Sustainable Growth.”

October 2010

- Organized and/or coordinated with CDN to execute one-on-one interviews / briefings / media opportunities, including:
 - Paulino Franco Carvalho de Neto (Ministry of External Relations)
 - i. with *Reuters* - held in Japan on 19 October 2010
 - ii. with *Japan Times/Christian Science Monitor* – held in Japan on 19 October 2010
 - iii. with *The Economist* – held in Japan on 20 October 2010
 - iv. with *Daily Yomiuri* – held in Japan on 21 October 2010
 - v. with *Reuters* - held in Japan on 21 October 2010
 - vi. with *IPS/Tierramérica* - held in Japan on 21 October 2010
 - vii. with *Japan Times* – held in Japan on 21 October 2010
 - viii. with *Intellectual Property Watch* - held in Japan on 21 October 2010
 - ix. with *Science Magazine* – held on 29 October 2010
 - Bráulio Dias (Ministry of Environment)
 - i. with *BBC* – held in Japan on 19 October 2010
 - ii. with *The Economist* – held in Japan on 20 October 2010
 - iii. with *Associated Press* – held in Japan on 29 October 2010
 - Izabella Teixeira (Ministry of Environment)
 - i. with *The Washington Post* – held in Washington, DC on 20 October 2010
 - ii. with *The New York Times* held in Washington, DC on 20 October 2010

- iii. with *The Guardian* – held on 21 October 2010
- iv. with *ClimateWire* – held in Washington, DC on 21 October 2010
- v. with *Foreign Policy* – held in Washington, DC on 21 October 2010
- vi. with *Le Monde* – held in Japan on 25 October 2010
- vii. with *AFP* - held in Japan on 26 October 2010
- viii. with *AFP* - held by email on 27 October 2010
- ix. with *The Economist* – held in Japan on 27 October 2010
- x. with *BBC* – held in Japan on 28 October 2010
- xi. with *AFP* – held in Japan on 29 October 2010
- xii. with *Reuters* – held in Japan on 29 October 2010
- xiii. with *BBC* – held in Japan on 29 October 2010
- xiv. with *Kyodo News* – held in Japan on 29 October 2010
- xv. with *Agencia EFE* – held in Japan on 29 October 2010
- xvi. with *Japan Times* – held in Japan on 29 October 2010
- o Carlos Fonseca (Ministry of Environment)
 - i. with *Le Monde* – held in Japan on 25 October 2010
 - ii. with Nature Publishing Group – held in Japan on 27 October 2010
- o Ricardo Dornelles (Ministry of Mines and Energy)
 - i. with *Wharton Magazine* – held on 29 October 2010
- o Ricardo Leyser (Ministry of Sports)
 - i. with *United Cities* – held on 28 October 2010
- FH/CDN drafted article by Brazilian government official Maurício Tolmasquim on major projects in the bioethanol, biodiesel and biomass markets in Brazil.
- Secured participation of Ricardo Dornelles, Director of Renewable Fuels Department of the Ministry of Mines and Energy in CNBC UK Debate on Future of Energy: filmed on 4 Nov 2010.
- Organized teleconference with Minister Izabella Teixeira to discuss Brazil's priorities for the COP10 Convention on Biological Diversity, including identifying target media and conducting outreach, developing materials, and securing participants.
- Prepared strategy and recommendations; conducted media outreach to secure interviews; liaised with Ministry of Environment and DC Consulate on agenda and logistics; staffed interviews and speaking engagement at Woodrow Wilson Center.
- Disseminated press release entitled "Brazil's Industrial Health Care Complex Initiative Signs Agreements to Enhance Health Infrastructure."
- Disseminated press release entitled "Brazil Announces Three New Initiatives to Advance Climate Change Policy and Reduce National Carbon Footprint."
- Disseminated press release entitled "Brazil Unemployment Rate at 6.2% for September 2010."

The Office of the President of the Federal Republic of Nigeria

None

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 2011 JAN -7 PM 3: 12

ATTACHMENT 14

Receipts/Monies

Government of the Republic of Turkey, Embassy

Professional fees for April 2010 (received 9/30/10)	\$ 113,683.00
Professional fees for May 2010 (received 6/7/2010)	\$ 113,683.00
Professional fees for June 2010 (received 9/30/10)	\$ 113,683.00
Professional fees for July 2010 (received 9/30/10)	\$ 113,683.00

Social Communication Secretariat of the Office of the President of the Republic of Brazil

Public Relations Service fees for May 2010	\$ 338,980.04
Public Relations Service fees for June 2010	\$ 551,837.80
Public Relations Service fees for July 2010	\$ 335,634.52
Public Relations Service fees for September 2010	\$ 384,444.89

The Office of the President of the Federal Republic of Nigeria

Professional fees for September 2010	\$ 38,185.00
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2011 JAN -7 PM 3:20

ATTACHMENT 15(a)

Disbursements: Monies

Government of the Republic of Turkey, Embassy

Amount	Description
\$ 1,109.81	Travel expenses for R. Posner in connection with May 26 trip to Boston to staff interviews for Ambassador Tan
\$ 59.70	Monthly fee paid to AudioBlog/HipCast for The Embassy of Turkey podcasts
\$ 120.00	Constant Contact email service (Embassy of Turkey)
\$ 145.00	iContact monthly email subscription (Turkey)
\$ 20.80	August 1 subscription to <i>New York Times</i> for Embassy of Turkey
\$ 330.65	Automatic payment to PairNetworks for Dedicated IP domain hosting for turkishembassy.org-The Turkish Embassy in Washington, DC
\$ 15.00	Black and White Desktop Print Job
\$ 20.67	Conference call charges
\$ 90,000.00	Consulting services for outreach, paid 30 Point Strategies
\$ 100.00	Downloadable files for Turkish Embassy, paid Critical Mention
\$ 90.00	Purchasing from Critical Mention an extended version of a CNN broadcast, paid Critical Mention
\$ 492.03	Factiva charges
\$ 32.69	Local messenger service
\$ 100.39	April 23 staff meeting with J.Weintraub, R. Posner, Z. Akodogan, B. Black, B. Pendergast, A. Denktas/Embassy, and A. Parr
\$ 123.73	June 25 meeting with J.Weintraub and M. Ersoy/Turkish Embassy
\$ 1,386.48	Printing 100 Re-prints of Turkish version of Residence Brochure, paid Global Printing Inc
\$ 99.00	Quarterly membership fro STRATFOR
\$ 1,485.94	Rental of interpretation equipment for Willard Hotel event, paid Conference Systems Inc
\$ 1,485.94	Rental of the booth, interpreter console, transmitters for English and Turkish, and 10 headsets for the CNN interview, paid Conference Systems Inc
\$ 20.80	September 26 Subscription to the <i>New York Times</i> for Embassy of Turkey
\$ 99.00	September 8 Subscription to Stratfor.com for Embassy
\$ 15.60	Subscription to <i>New York Times</i> for Turkish Embassy
\$ 1,308.00	100 Turkish versions of the Residence Brochure, paid Global Printing Inc
\$ 505.75	Local Transportation
\$ 223.79	Telecommunication charges
\$ 1,083.59	Video Monitoring Services, paid Video Monitoring Services LP
TOTAL: \$100,474.36	

Social Communication Secretariat of the Office of the President of the Republic of Brazil

Amount	Description
\$ 4,704.88	Transportation, lodging, and meal expenses for Fleishman-Hillard employees in connection with Roundtable meetings "Brazil: Creating Opportunities Through Innovation"
\$ 201.30	Supplies for Fleishman-Hillard employees in connection with May 9-14 trip to Los Angeles, San Francisco, and Seattle for Roundtable meetings "Brazil: Creating Opportunities Through Innovation"
\$ 415.00	Electronic News Distribution #045 May 4, 2010 Brazil Delegation Headed by Minister of Science and Technology Visits U.S. to Advance Relationships with Leading Technology Companies; paid FH Wire News
\$ 29,216.29	Location and equipment rental, set up, materials fees for SECOM West Coast business development roadshow and events in May 2010
\$ 5,381.17	Ground transportation for SECOM West Coast business development roadshow and events in May 2010, paid Gateway Limousine
\$6,435.22	Translator expenses services for Brazilian Ministry of Technology Mission on May 10-14, paid Beyond Communications LLC
\$ 737.60	Miscellaneous office expenses (copies, scanning, office supplies)
\$ 79.59	Factiva charges for the month of May
\$ 149.19	Ground transportation for May 2010, paid Utog 2-Way Radio Assn, Inc
\$ 49.95	Purchase account for RSVP outreach
\$ 39.95	Purchased sales leads for RSVP contact information
\$ 209.90	Purchase book of lists for market list development
\$ 33.39	Local transportation expenses for Fleishman-Hillard employees
\$11.01	Coffee for Fleishman-Hillard employee to discuss SECOM planning for 2010
\$10.72	Factiva charges for the month of June
\$3,493.30	Paid CDN International Inc. for professional services on behalf of SECOM for the month of August 2010.
\$18.76	Purchased article relating to study for issues team
\$ 3,057.91	Telecommunication charges by Fleishman-Hillard employees
TOTAL: \$54,245.13	

The Office of the President of the Federal Republic of Nigeria

<u>Amount</u>	<u>Description</u>
\$ 173.84	Telephone, ground transportation, and other costs related to on-site meetings

ATTACHMENT 15(c)

Disbursements: Political Contributions

From Fleishman-Hillard P.A.C.

<u>Name</u>	<u>Candidate</u>	<u>Campaign</u>	<u>Date</u>	<u>Amount</u>
Friends of John McCain	Senator John McCain, R-AZ	General	6/22/10	\$ 1,000.00
Team Emerson	Jo Ann Emerson, R-MO	Primary	6/24/10	\$ 2,000.00
Friends of John Boehner	Rep. John Boehner, R-OH-8	General	7/26/10	\$ 1,000.00
Moran for Congress	Rep. Jim Moran	General	9/8/10	\$ 500.00
Hoyer for Congress	Majority Leader Steny Hoyer	General	10/12/10	\$ 1,000.00
Kirk for Senate	Mark Kirk, R-IL	General	10/12/10	\$ 500.00
Clay Jr. for Congress	Lacy Clay, D-MO	General	10/12/10	\$ 250.00
TOTAL				\$ 6,250.00

MSD/CES/REGISTRATION UNIT
2011 JAN -7 PM 3:23

**COPIES OF ALL INFORMATIONAL MATERIALS COVERED IN ITEM 16 OF
SECTION V (INFORMATIONAL MATERIALS – PAGE 8) OF SUPPLEMENTAL
STATEMENT FOR PERIOD ENDING OCTOBER 31, 2010**

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

NSD/CES/REGISTRATION UNIT
2011 JAN -7 PM 3:23

**MINISTERS FROM BASIC COUNTRIES TO MEET IN BRAZIL TO COORDINATE
CLIMATE CHANGE POSITIONS IN ADVANCE OF COP16**

BRASÍLIA, Brazil (July 23, 2010) – Ministers from the “BASIC” countries – an acronym representing the four-country group of Brazil, South Africa, India and China – will meet next week in Brazil to discuss international climate change efforts and pinpoint areas in which progress can be made in the run-up to the United Nations COP16 climate change meeting in December. Over the two-day meetings scheduled for July 25-26 in Rio de Janeiro, representatives will discuss topics central to international climate negotiations, including financing for adaptation and mitigation actions, the UN program on Reducing Emissions from Deforestation and Degradation (REDD) and the criteria for setting limits on greenhouse gas emissions. The meeting will also address equity issues relating to the remaining carbon space in the atmosphere.

"The REDD+ mechanism is one of the topics to be discussed in this meeting, and this is very important because it puts together climate change and biodiversity conservation," says Brazilian Environment Minister Izabella Teixeira.

In advance of the ministerial meetings, scientific experts from the BASIC group will partake in a series of discussions on July 23-24 focused on “climate equity.”

The ministerial meetings will be followed by a visit to the Tapajós National Forest in the Amazon region in order for the BASIC ministers to observe the national sustainable forest management program in action, a key component of Brazil’s strategy to fight deforestation.

After their previous meeting in April in Cape Town, South Africa, BASIC representatives signed a joint statement reaffirming their determination and commitment to acting on climate change, including undertaking ambitious Nationally Appropriate Mitigation Actions, as announced in Copenhagen in accordance with the United Nations Framework Convention on Climate Change (UNFCCC). The participating countries expect to reach a deal on a comprehensive package at the next Conference of the Parties (COP16), scheduled to take place in Cancun, Mexico, November 29-December 10, 2010.

The series of meetings will mark the fourth ministerial meeting of the BASIC countries, an informal group which have been regularly meeting on the international regime on climate change. The first ministerial meeting was held in November 2009, in Beijing, China. The next meeting of the BASIC group is scheduled for October 2010 in China.

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About SECOM: The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. For more information, please visit: www.brasil.gov.br

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Sophia M. Hitti

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http://www.mma.gov.br/estruturas/182/arquivos/jointstatementbasicrio_182.pdf

Joint Statement Issued at the Conclusion of the Fourth Meeting of Ministers of the BASIC Group

Rio de Janeiro

25-26 July 2010

The fourth meeting of BASIC country Ministers on climate change took place in Rio de Janeiro on the 25th and 26th of July 2010. H.E. Ambassador Antonio de Aguiar Patriota, Acting Minister of External Relations of Brazil, H.E. Izabella Teixeira, Minister for Environment of Brazil, H.E. Xie Zhenhua, Vice Chairman of the National Development and Reform Commission of China, H.E. Jairam Ramesh, Minister of State (Independent Charge), Environment and Forests of India, and H.E. Minister Buyelwa Sonjica, Minister of Water and Environmental Affairs of South Africa attended the meeting. In line with the "BASIC-plus" approach, additional participants were invited. The Special Envoy of Venezuela for Climate Change, Claudia Salerno Caldera, attended as an observer. Other invited countries were not able to attend.

Ministers reiterated the importance of the two pronged approach, which envisages, on one hand, an ambitious and comprehensive outcome for the negotiations under both the Ad Hoc Working Group on Long-Term Cooperative Action under the UNFCCC and the Ad Hoc Working Group on Further Commitments by Annex I Parties under the Kyoto Protocol, and, on the other hand, considers the elements for an equitable and balanced outcome in Cancun, covering, for example, different initiatives which could be supported by fast-start finance.

Ministers agreed that fast-start finance will be the key for an effective result in the climate change negotiations in Cancun. They expressed their concern with the lack of operational guidelines for the provision of such resources and the need for such financing to effectively be new and additional, as well as provided as grants on a concessional basis, respecting the definitions of the UNFCCC and the understandings achieved in Copenhagen. Ministers also stressed the need for detailed and comprehensive information on fast start financing flows provided by developed countries, to be made available officially. They also indicated the need for fast start financing to cover, in a balanced way, all the pillars of the Bali Action Plan, including adaptation and technology development and transfer.

Ministers reaffirmed their support for the G77 and China proposal regarding the financial mechanism of the UNFCCC and expressed their appreciation for the convergence within the negotiations on the creation of a new fund to fight climate change. They were of the view that public financing should play the major role as a predictable source of financing. In this sense, they stressed the importance that the work of the UN Secretary-General's High-level Advisory Group on Climate Change Financing fulfill the expectations of developing countries and be in accordance with the principles of the UNFCCC.

Ministers highlighted the importance of achieving a balanced outcome in Cancún. They noted the distinction between MRV of emission reduction commitments by developed countries, which is related to compliance and comparability, and MRV of nationally appropriate mitigation actions (NAMAs) by developing countries, which is related to transparency. Ministers emphasized that work on the MRV of international support must advance urgently, including through the development of common procedures for the reporting of finance. They underscored that only supported NAMAs should be subject to international MRV, in conjunction with the MRV of international support, while non-supported NAMAs will apply a domestic MRV. International consultations and analysis of information regarding non-supported actions would be useful to enhance transparency, through a multilateral technical exchange under the UNFCCC.

Ministers also underscored their support for the aspirational objective of keeping global temperature increase below 2°C with regard to pre-industrial levels, bearing in mind that social and economic development and poverty eradication are the first and overriding priorities of developing countries. A global goal for emission reductions should be preceded by the definition of a paradigm for equitable burden sharing. They emphasized that equitable access to carbon space must be considered in the context of sustainable development, the right to which is at the heart of the climate change regime, and which demands the implementation of ambitious financing, technological support and capacity building.

Following the guidance defined by Ministers at their Cape Town meeting, experts from BASIC countries met and exchanged views on issues of equity. Ministers welcomed the results of these consultations. They underlined the need for further collaboration among BASIC experts on this issue, with a view to understanding the economic, social, scientific and technical implications of equitable access to carbon space and strengthening a common consideration of this matter. Ministers emphasized the issue of equitable access to carbon space as a central element in the building of a balanced and comprehensive outcome for the climate change negotiations.

Ministers emphasized the importance of the unity of the Group of 77 and China and its role in multilateral negotiations, including in the construction and strengthening of the climate change regime. They also highlighted the role of BASIC as part of the Group of 77 and China and the importance that the BASIC countries maintain their full participation in the discussions and activities of the Group. In thanking the representative of Venezuela for her presence and meaningful contribution, they decided to continue the "BASIC-plus" approach in order to foster transparency and benefit from a variety of views on climate change issues. They also agreed to

broaden consultations with other groups of countries, with a view to actively contribute to a successful and ambitious outcome in Cancún and beyond.

Ministers welcomed the offer of China to host the Fifth Meeting of Ministers of the BASIC Group on the 10th and 11th of October and commented on the strategic nature of the meeting as preparation for the Sixteenth Conference of the Parties to the UNFCCC (COP-16) and the Sixth Meeting of the Parties to the Kyoto Protocol (CMP-6). A meeting of experts would be held alongside this Ministerial meeting, in order to take forward the discussions on equitable access to carbon space and also address issues related to trade policy and climate change.

###

BRAZIL TO HOST INTERNATIONAL CONFERENCE ON CLIMATE AND DEVELOPMENT IN SEMI-ARID REGIONS

BRASÍLIA (August 13, 2010) – Representatives from more than 90 countries will meet next week in Brazil for the Second International Conference on Climate Change, Sustainability and Development in Semi-arid Regions (ICID 2010) to discuss sustainable development in the world's drylands. Over the five-day meetings scheduled for August 16-20 in Fortaleza, the United Nations is expected to officially launch the UN Decade for Deserts and the Fight Against Desertification as part of an effort to contain the rapid desertification faced by more than 100 countries.

Organized by the Center for Management and Strategic Studies (CGEE) of the Brazilian Government, ICID 2010 will present, consolidate and synthesize data and studies on climate change and identify actions to promote sustainable economic, environmental and social development in semi-arid regions. Over the course of the meetings, government representatives and approximately 2,000 participants will generate recommendations on issues related to the effects of global warming in arid and semi-arid regions in advance of the upcoming Rio+20 Summit to be held in 2012.

"It will be a decade of discussions, debates and search for solutions to the problems faced by many countries in the world," says Luc Gnacadja, Executive Secretary to the United Nations Convention to Combat Desertification (UNCCD).

The global launch of the UN Decade for Deserts and the Fight Against Desertification will be led by Secretary Gnacadja, and attended by the Environmental Ministers of Brazil, Switzerland, Niger, Burkina Faso, Senegal and Cape Verde, as well as Ceará State Governor Cid Gomes, ICID Coordinator Antônio Rocha Magalhães, and a number of other authorities involved in tackling desertification.

The Decade will raise awareness on the alarming desertification occurring around the world, and will promote cooperation between developed and developing countries, as well as the public and private sectors and civil society at large, in advancing policies to prevent and adapt to climate change in at-risk areas.

Arid and Semi-arid Lands

According to some estimates, around 35 percent of the world's population lives in arid and semi-arid lands, an area representing 41 percent of the planet's surface. The Intergovernmental Panel on Climate Change (IPCC) recognizes the affect of global climate change in these areas, but despite this, inhabitants of arid and semi-arid lands have been historically underrepresented in major international climate discussions such as last year's United Nations COP15 climate change meeting.

The UNCCD considers areas at risk of desertification to be arid, semi-arid and sub-humid lands, as well as all areas with an Aridity Index of between 0.05 and 0.65 (with the exception of the polar and sub-polar regions). Thirty-three percent of the planet's surface, and 2.6 billion people, are within in that range.

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In the sub-Saharan region of Africa, 20 to 50 percent of the land home to over 200 million people is considered degraded. Soil degradation is also severe in Asia and Latin America, where more than 357 million hectares are affected by desertification according to the UNCCD. As a result of this process, 2.7 billion tons of topsoil is lost per year in 11 Latin American countries, representing a loss of US\$ 27 billion a year.

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BRAZIL AND UNITED STATES SIGN DEBT-FOR-NATURE AGREEMENT TO CONSERVE TROPICAL FORESTS

BRASÍLIA (August 13, 2010) - The governments of Brazil and the United States of America signed a Debt-for-Nature Agreement yesterday, August 12, 2010, to reduce Brazil's debt payments to the U.S. by US\$ 21 million over the next five years. In return, the Brazilian government has committed to direct these funds toward grants to protect the country's tropical forests.

"This initiative represents a qualitative leap for US-Brazil relations. It is another instrument to strengthen our bilateral cooperation, and broaden participation and the supply of resources," said Minister of Environment Izabella Teixeira.

The agreement was made possible by the U.S. Tropical Forest Conservation Act (TFCA) of 1998 and was signed by National Treasury Attorney Fabíola Saldanha and the Deputy Chief of Mission of the United States Mission in Brazil, Lisa Kubiske, who represented Ambassador Thomas Shannon at the event. Under the agreement, grants will support activities to conserve protected areas, improve natural resource management and develop sustainable livelihoods for communities that rely on forests.

The US\$21 million in debt that will be converted into environmental protection resources was originally taken on by Brazil in the 1960s. According to the Ministry of Environment, Brazil had been complying with the payment schedule, and had already repaid more than US\$ 100 million to the creditor, the U.S. Agency for International Development (USAID).

The federal government will now allocate these resources to a fund for conservation projects in the Atlantic Forest, Cerrado (savannah) and Caatinga regions of Brazil. According to the Ministry of Environment, the first disbursement of approximately US\$ 7.0 million is expected to take place in October 2010.

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POLITICAL DISTORTION WORSENS SITUATION IN DRY REGIONS, SAYS JEFFREY SACHS

Second International Conference on Climate, Sustainability and Development in Semi-arid Regions stresses holistic approach to sustainable development in the world's most vulnerable regions to climate change

BRASÍLIA (20 August 2010) - The distorted view of politicians and the insistence of the United States on resolving conflicts in arid and semi-arid regions through military force are more damaging to the inhabitants of these regions than the problems caused by climate change said Jeffrey Sachs, Special Advisor to United Nations Secretary General Ban Ki-moon, in his remarks at The Second International Conference on Climate, Sustainability and Development in Semi-arid Regions (ICID+18).

Organized by the Center for Management and Strategic Studies of the Brazilian Government, ICID+18 has gathered government representatives and over 2,000 global experts this week in Fortaleza, Ceara - Brazil to discuss climate change and identify actions to promote sustainable development in semi-arid regions.

Sachs said there is no doubt that the dryland regions are most affected by climate change and that its impact also contributes to the conflicts they face. "But sending troops to preserve the political interests of rich countries in such areas will not solve the problems," he added. According to Sachs, who is also Director of The Earth Institute at Columbia University, we are very close to an irreversible climate condition for the planet, and "everyone will be affected equally."

In his presentation, Sachs said the United States should increase its knowledge about the continuing areas of the world, which are the arid and semi-arid regions where the world's poorest and neediest live. In these regions, he suggested that "it would be more useful for military engineers to teach how to dig wells for water than to develop war artifacts."

Sachs asked to receive a copy of the Letter of Fortaleza, a summary document of recommendations from ICID+18, to incorporate into the next meeting of the UN Security Council in September. "I'm sure that the suggestion will be embraced by Secretary Ban Ki-moon, who is sensitive to climate issues worldwide," he said.

The international economics advisor also suggested the creation of a body bringing together leaders and governments of countries from arid and semi-arid regions to pressure the developed countries to devote more resources, support, science and technology to their areas, as a way to help resolve their problems. These conflicts, "although local, reflect on everybody," said Sachs.

During the conference, Secretary of Climate Change and Environmental Quality Branca Americana of the Brazilian Ministry of the Environment announced that the national Climate Fund will invest around US\$ 114 million in adaptation and mitigation programs in Brazil in 2011. She said the Brazilian semi-arid regions are a priority for the allocation of funds, especially for projects to adapt to climate change.

"We view adaptation as an opportunity to act, and this is essential because climate change will hit the region in a severe way," she warned. The steering committee of the Climate Fund will be installed by the end of the year.

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BRAZIL 2Q 2010 GDP UP 1.2%; ECONOMY SHOWS SUSTAINABLE GROWTH

Finance Minister says Brazil achieves economic expansion without generating inflation

BRASILIA (September 3, 2010) – The Brazilian government announced today that its 2010 second quarter real Gross Domestic Product rose 1.2 percent over the first quarter of 2010, according to data released by the Brazilian Institute of Geography and Statistics (IBGE). National production of goods and services amounted to R\$ 900.7 billion, or US\$ 520 billion. These results demonstrate that the economy is growing at a strong and steady pace.

"The slight deceleration of growth in Brazil's economy this quarter is healthy," said Minister of Finance Guido Mantega, "Cyclical forces and controlled measures to withdraw monetary stimulus slowed the rates we'd seen at the start of the year, but overall Brazil's economy is growing at a sustainable pace. Investment is increasing at a rate three times faster than GDP, which guarantees economic expansion without generating inflation."

Brazil's 1.2 percent quarterly growth over the second quarter of 2010 is due to steady growth in the agriculture (2.1 percent), industry (1.9 percent) and services (1.2 percent) sectors. The investment rate during this period was 17.9 percent of GDP and the Gross Savings Rate reached 18.1 percent.

2Q 2010 Q-o-Q Performance

Brazil's economy recorded 8.8 percent growth in a comparison of the second quarter of 2010 to the second quarter of 2009. This increase can be attributed to growth in the industrial (13.8 percent), agriculture (11.4 percent) and services (5.6 percent) sectors.

Domestically, Brazil saw a 6.7 percent quarter-on-quarter increase in household consumption and a 5.1 percent increase in public administration consumption over the same period. The growth rate of gross fixed capital formation in the quarter was 26.5 percent, the highest since the beginning of the series in 1996.

Annual Performance

In a year-on-year comparison, Brazil's real GDP increased by 5.1 percent in the seasonally adjusted series. The GDP report revealed strength in the industry sector with growth of 5.6 percent, followed by the services sector (4.5 percent growth), and an increase in the agriculture sector of 1.6 percent.

During this period, gross fixed capital formation grew 8.9 percent annually, household consumption increased by 6.9 percent, and consumption of public administration grew by 3.4 percent over the twelve-month period comparison.

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SUMMARY TABLE – Brazil's GDP results at market prices from Q2 2009 to Q2 2010

Rates (%)	Q2 2009	Q3 2009	Q4 2009	Q1 2010	Q2 2010
Accumulated in the year/same period as in the previous year	(-)1.9	(-)1.7	(-)0.2	9.0	8.9
Last four quarters/four immediately previous quarters	1.0	(-)1.0	(-)0.2	2.4	5.1
Quarter/same quarter as in the previous year	(-)1.6	(-)1.2	4.3	9.0	8.8
Quarter/immediately previous quarter (seasonally adjusted)	1.5	2.1	2.4	2.7	1.2

Source: Brazilian Institute of Geography and Statistics (IBGE)

The Brazilian Institute of Geography and Statistics (IBGE)

To access more information about IBGE in English and the full 2Q 2010 GDP press release in Portuguese, please visit: www.ibge.gov.br/english/

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BRAZIL'S INDUSTRIAL HEALTH COMPLEX INITIATIVE SIGNS AGREEMENTS TO ENHANCE HEALTH INFRASTRUCTURE

Recent technology transfers between local and international laboratories call for medical innovation

BRASÍLIA, Brazil (October 8, 2010) – Brazil's Ministry of Health has recently announced agreements with nine international laboratories to improve its Health Industrial Complex, aimed at developing Brazil's overall health infrastructure and medical industry. The agreements, facilitated in conjunction with the Ministry of Health's Oswaldo Cruz Foundation (Fiocruz), continue to advance Brazil's global leadership in medical technology and innovation.

Some years ago, the Brazilian Ministry of Health established its Health Industrial Complex initiative, a program to drive investment and partnerships with Brazil's private sector in order to develop the production of medication and medical equipment in Brazil.

Today, Brazil's health sector represents 8 percent of Brazil's gross domestic product, generating nearly US\$ 95 billion per year and employing 10 percent of the Brazilian population. The country's dependency on imported technology led the sector's trade balance to a US\$ 7 billion deficit.

Investment in the Health Industrial Complex is channeled not only toward research, but also toward the infrastructure of medical manufacturing facilities. Between 2009 and 2012, the Ministry of Health will invest nearly US\$ 208 million in infrastructure for these units, which represents an average of US\$ 52.07 million per year, almost three times as much as the annual average investment of the previous five years.

A major agreement was recently established by FioCruz and a Ukrainian laboratory, Indar, to produce insulin. An investment of US\$ 100 million was made to further the scientific development of insulin production and for the construction of a factory. The first shipment of products was distributed in Brazil in 2008, and in 2009, two additional companies registered insulin in Brazil, totaling five companies active in this growing business in the country. Since 2009, the Ministry of Health has acquired 13.5 million vials of insulin per year. With 7.5 million diagnosed diabetics in Brazil, these investments in medical research and infrastructure have allowed Brazilians to pay the lowest price globally for a human insulin vial in 2009, equal to an estimated savings of US\$ 17 million.

During a visit to London by Brazil's Minister of Health, José Gomes Temporão, FioCruz reached an agreement totaling US\$ 95 million with international pharmaceutical company GlaxoSmithKline to develop new vaccines to fight dengue, malaria and yellow fever. The investment will be applied to the creation of a FioCruz Center for Research and Development, and will promote new technologies for the prevention and treatment of dengue, malaria and yellow fever. It is the first alliance of its kind, between a multinational company and a public laboratory, where each will finance one half of the forecasted resources.

The Ministry of Health has continued to foster major agreements for additional technology transfers between local and international laboratories. In a recent visit to China, Minister Temporão coordinated a technology transfer agreement between Brazil's largest pharmaceutical laboratory, EMS, and Chinese pharmaceutical laboratory Shanghai Biomabs to produce six revolutionary biotechnology products in

MSD/CES/REGISTRATION
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2010 NOV 10

Brazil. Among the new products are monoclonal antibodies, which are biological medications used for the costly treatment of serious diseases, including various forms of cancer, rheumatoid arthritis, and osteoporosis, among others.

Below is a full list of agreements and their details:

Qiagen (Germany)

Description: A technology transfer agreement between Brazilian laboratory Bio-Manguinhos (a FioCruz unit) and Qiagen, for the production of diagnostic tests to detect HIV/HCV in molecular platforms through the extraction of RNA through local blood center samples.

This project, initiated by the Secretariat of Health Attention and the Ministry of Health, through the General Coordination of Blood and Blood Derivatives, aims to provide high-sensitivity tests with a significant reduction of the immunological phase time of the two diseases.

Date of Agreement: April 30, 2009

Status of Agreement: The agreement was implemented in 2010 and the multi-center study is in progress. An estimated 480,000 tests will be conducted by the end of the agreement.

Chembio (United States)

Confirmatory Immunoblot DPP HIV 1/2 Quick Test (Additive)

Description: An agreement between FioCruz and Chembio, an American diagnostic testing company, which aims to determine areas of improvement for the Confirmatory Immunoblot DPP HIV 1/2 Quick Test, which detects HIV 2 infection.

In addition, this agreement aims to replace the traditional immunofluorescence diagnosis produced by Bio-Manguinhos, and can be used in the two new algorithms in conjunction with the AIDS, STD and Viral Hepatitis programs.

Note: All agreements between FioCruz and Chembio have been mediated by the Unit of Bio-Manguinhos.

Date of Agreement: May 15, 2009

Status of Agreement: The agreement is undergoing the registration process with The National Health Surveillance Agency (Anvisa), with approval expected by the end of 2010. An estimated 100,000 tests have been shipped in 2010.

Canine Visceral Leishmaniasis DPP Quick Test

Description: A technology transfer agreement between Bio-Manguinhos and Chembio, which transfers all technical information related to DPP technology, thus enabling the manufacturing process to take place in Brazil, and the Ministry of Health to facilitate the distribution.

Date of Agreement: January 28, 2008

Status of Agreement: The agreement is undergoing the registration process with Anvisa, with approval expected by the end of 2010. An estimated 500,000 tests have been shipped in 2010.

Genzyme

Description: An agreement between Bio-Manguinhos and Chembio, which calls for cooperation to develop modern therapy mechanisms for neglected diseases, including chagas, leishmaniasis, malaria and fibrosis, and for cell therapy and regenerative medicine.

Date of Agreement: July 23, 2007

Status of Agreement: The agreement will expire on the date that the work plan is concluded.

Cipla Ltd. (India)

A technology transfer agreement between Farmanguinhos (a FioCruz unit) and Cipla Ltd., for the formulation of Artesunate-Mefloquine, to develop a treatment of malaria.

Date of Agreement: The agreement took place between 2003 and 2008

Lupin (India)

Description: An agreement between Farmanguinhos and Lupin for the production of tuberculostatic medicine, including Isoniazid, Rifampicin, Ethambutol and Pyrazinamide.

Glaxo Smithkline (United Kingdom)

Dengue

Description: The agreement, signed between Glaxo Smithkline and Bio-Manguinhos, is aimed to facilitate the collaborative development of a purified, inactivated vaccine to fight against dengue. The vaccine will be used and distributed by the Ministry of Health's National Immunization Program (PNI).

Date of Agreement: August, 17, 2009

Pneumococcus Vaccine

Description: A technology transfer agreement between Bio-Manguinhos and Glaxo Smithkline for the production of a vaccine to fight against Streptococcus Pneumoniae 10. The vaccine will be used and distributed by the Ministry of Health's National Immunization Program (PNI).

Date of Agreement: August 17, 2009

Status of Agreement: In 2009, 420,000 doses were distributed, and an additional 13 million doses will be distributed by the end of 2010 to PNI.

Rotavirus

A technology transfer agreement between Bio-Manguinhos and Glaxo Smithkline for Rotavirus, a vaccine that fights against rubella, measles and mumps.

Indar (Ukraine)

A technology transfer agreement signed in 2006, between Farmanguinhos and Indar for the production of Human Recombinant Insulin.

Heber Biotech S.A. (Cuba)

Description: A technology transfer agreement signed in 2004, between Bio-Manguinhos and Cuba-based Heber Biotech S.A., for the production of Human Recombinant Interferon Alpha 2b. The agreement was signed in conjunction with the Center for Genetic Engineering and Biotechnology (CIGB).

Status of Agreement: 2008 marked the agreement's concluding stage for production of the active pharmaceutical ingredient, including quality control of the cell bank.

The joint development of PEGylated Interferon Alpha 2b began with the first phase of the testing of rats. In the second phase of development, Bio-Manguinhos completed pre-clinical studies in primates. If positive results are achieved, the clinical studies of phase 1 will take place during the final months of 2010.

Cimab S.A (Cuba)

Description: A technology transfer agreement signed in 2004, between Cimab S.A. and the Center for Molecular Immunology (CIM) for the production of Human Recombinant Epoetin Alpha.

Status of Agreement: In 2008, the project concluded its second phase with the absorption of the formulation process.

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BRAZIL UNEMPLOYMENT RATE AT 6.2% FOR SEPTEMBER 2010

BRASILIA (October 21, 2010) – The Brazilian government announced today that the country's unemployment rate in September reached its lowest level since March 2002, decreasing 0.5 percent since August 2010 (6.7 percent), and 1.5 percent since September 2009 (7.7 percent), for an unemployment rate of 6.2 percent in September 2010, according to data released by the Brazilian Institute of Geography and Statistics (IBGE).

The employed population (22.3 million people) grew 0.7 percent since August 2010, and 3.5 percent since September 2009. The unemployed population (1.5 million) decreased 7.5 percent since August 2010 and has fallen by 17.7 percent since September 2009.

The number of workers with a formal contract (10.3 million) remained stable throughout the month of September, and has increased 8.6 percent over the year ending September 2010. The average real income earned by workers (R\$ 1,499.00, approx. US\$ 880) increased 1.3 percent compared to the previous month and 6.2 percent since September 2009. The volume of average real income earned by the employed population (R\$ 33.8 billion in September 2010, approx. US\$ 19.88 billion) increased 2.1 percent in the month and 10.1 percent since September 2009. The volume of real income earned by the employed population (R\$ 33.5 billion in August 2010, approx. US\$ 19.7 billion) increased 2.6 percent in the month and 10.5 percent over the year ending in September 2010. The household monthly income per capita (R\$ 999.35, approx US\$ 587.68) increased 2.3 percent since August 2010 and 8.8 percent since September 2009.

Indicator/period	SEPTEMBER 2010	August/10	September/09
Unemployment rate	6.2%	6.7%	7.7%
Real income usually earned	1,499.00	1,480.18	1,411.10
Variation of income in relation to:		1.3%	6.2%

Source: Brazilian Institute of Geography and Statistics (IBGE)

Unemployment rate, from August 2009 to September 2010

The unemployment rate for September 2010 (6.2 percent) was the lowest since the beginning of the series, initiated in March 2002, for the group of six metropolitan areas. The rate decreased 0.5 percent in relation to August 2010 and 1.5 percent in relation to September 2009 (7.7 percent). The average unemployment rate from January to September 2010 was estimated at 7.1 percent, which was of 1.3 percent less than the unemployment rate during the same period last year (8.4 percent).

In an analysis by region, the unemployment rate had a statistically significant variation only in the metropolitan area of Salvador, where unemployment was down 1.4 percent compared to the previous month. In an analysis of the past year, ending in September 2010, declines were recorded in Recife (1.7 percent), Belo Horizonte (1.5 percent), São Paulo (2.4 percent) and Porto Alegre (1.3 percent). Unemployment rates in Salvador and Rio de Janeiro showed no variation in the analysis from September 2009 to September 2010.

Unemployed population

Brazil's unemployed population, estimated at 1.5 million people in the group of six areas covered by the survey, decreased 7.5 percent compared to August 2010. The number of unemployed fell 17.7 percent (by 319,000 people) from September 2009 to September 2010.

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Employed population

The employed population (22.3 million) in the six regions in the survey increased by 0.7 percent since August 2010, and 3.5 percent since September 2009 (an increase of 762 employed people over the year).

Employment across all industries remained stable in comparison to August 2010 figures. In a comparison by year, employment increased in the mining and quarrying industry, manufacturing industry, and in the industry responsible for distributing electricity, gas and water (3.5 percent); Services rendered to enterprises, real estate activities and financial intermediation (4.4 percent); Education, health, social services, public administration, defense and social security (5.9 percent); and other services (8.2 percent).

The number of workers with formal contracts in the private sector (10.3 million) for the group of six areas remained stable compared to August 2010 and increased 8.6 percent (816,000 additional jobs with formal contracts) compared to September 2009.

Income

The average real income earned by workers in the six regions surveyed, R\$ 1,499.00 (approx. US\$ 880) in September 2010, showed an increase of 1.3 percent since August 2010. In relation to September 2009, employed workers' average incomes increased 6.2 percent.

The Brazilian Institute of Geography and Statistics (IBGE)

To access more information about IBGE in English and the full press release in Portuguese, please visit: www.ibge.gov.br

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BRAZIL ANNOUNCES THREE NEW INITIATIVES TO ADVANCE CLIMATE CHANGE POLICY AND REDUCE NATIONAL CARBON FOOTPRINT

President Lula states Brazil is on track to meet carbon reduction targets four years earlier than promised

BRASILIA (October 26, 2010) – At the meeting of Brazil's Forum on Climate Change today, President Luiz Inácio Lula da Silva announced three new initiatives geared toward measuring and lowering Brazil's national greenhouse gas emissions. These initiatives, which all fall under the framework of Brazil's national policy on climate change and help meet the voluntary commitments Brazil made at the 15th United Nations Climate Change Conference (COP15), include: developing the Second National Communication to the United Nations Framework Convention on Climate Change (UNFCCC), signing a decree establishing rules for the National Fund on Climate Change, and setting guidelines and strategic actions to lower the greenhouse gas emissions of five specific industry sectors.

In his address to the Forum, President Lula congratulated the inter-governmental group on their efforts to advance Brazil's move toward a low-carbon economy, stating: "Today's announcement shows once again that Brazil can be proud of the environmental agenda we have been building in recent years. Since 2003, we have been working closely to address climate change, and even with strong economic growth, our actions have already resulted in a reduction of 2.8 billion tons of carbon dioxide."

"If we keep this pace – and everything indicates that we shall do so – we will accomplish our goal of voluntary carbon dioxide reductions in 2016, four years before we had promised," he added.

Over the last seven years, Brazil has reduced the rate of deforestation in the Amazon by more than 70 percent, reducing emissions by 2.9 billion tCO₂eq (tons of carbon equivalent). These figures are above and beyond the voluntary commitments made by Brazil at COP15 held in Copenhagen last year.

Second National Communication Provides Updated National Inventory of Greenhouse Gas Emissions

Brazil's Second National Communication to the UNFCCC, submitted today, is significant because it provides an updated national inventory of greenhouse gas emissions detailing the breakdown of Brazil's overall carbon footprint by economic sector from 1990-2005. This inventory is a powerful tool to help define sector-specific actions to lower greenhouse gasses under the National Policy on Climate Change. More than 600 institutions and some 1,200 experts from various sectors – energy, industrial, forestry, agriculture, and waste treatment – were mobilized for its preparation.

The Second National Communication is a follow-up to the original communication Brazil submitted in 2004 in commitment to the UNFCCC, detailing the status of national measures to fight climate change. The Second Communication inventory provides data for five years further than the reporting period established by the guidelines of the Convention, which was 1990-2000.

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FNMC Decree Establishes Steering Committee to Manage Allocation of Financial Resources

Another significant development was the signing of a decree determining the rules for the National Fund on Climate Change (FNMC), which established a steering committee to manage, monitor and evaluate the allocation of financial resources for national projects, studies and actions to mitigate and adapt to climate change and its effects. This steering committee will consist of representatives from the Brazilian government, scientific community, entrepreneurs, workers and non-governmental organizations.

The FNMC allows existing federal resources as well as those allocated by the Law of Petroleum to be used to fund national climate change programs. In addition to funds from the special participation in the profits of the oil production chain, the FNMC may receive funds from other sources, including international resources, including those that may be established under the Climate Convention. The initial FNMC budget estimated for 2011 is US\$ 132 million (R\$ 226 million).

Executive Summary of Sector-Specific Plans for Mitigation

The Brazilian government also announced the development of executive summaries for five sector-specific plans to lower emissions by fighting deforestation in the Amazon and Cerrado regions and through reforms in the energy, agriculture and steelmaking sectors. Each executive summary consists of a brief description of commitments, methodologies, guidelines and strategic actions to tackle climate change.

These summaries will be submitted to the Forum for further discussion in a meeting to be held in November.

Setting a Foundation for COP16

The initiatives announced today at the annual meeting of the Brazilian Forum on Climate Change will set the foundation for Brazil's strategy for the 16th United Nations Climate Change Conference (COP16), scheduled to take place in Cancun, Mexico, from November 29 to December 10, 2010.

"Today, Brazil is certainly one of the countries that has presented the most concrete results in tackling climate change," said President Lula.

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