

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 5/31/13 (Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Ogilvy Public Relations Worldwide 5807

(c) Business Address(es) of Registrant 1111 19th Street NW, 10th Floor Washington DC 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No (2) Citizenship Yes No (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No (2) Ownership or control Yes No (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?  
 Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?  
 Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
Please See Appendix A				

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Please see Appendix B		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
Please see Appendix B			
The answer is the same as 5(c).			

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?  
 Yes  No

If no, list names of persons who have not filed the required statement.

Note: None of the individuals identified in 5(b) / Appendix A previously submitted short form registrations; however, these have been included in this submission as Appendix C.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

The Government of Hong Kong Special Administrative Region

3/31/13

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

Tourism Fiji

12/1/12

Embassy of Chile (re-acquired - previously registered and terminated)

3/18/13

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Consejo de Promocion Turistica de Mexico/(Ministry of Tourism/Mexico)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Appendix D.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see the attached Appendix E for complete details.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV. FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
Please see Appendix F for complete details.			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects, or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).  
<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.  
<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see attached Appendix G for full details.			

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

- The Government of Hong Kong Special Administrative Region
- Consejo de Promocion Turistica de Mexico/(Ministry of Tourism/Mexico)
- Embassy of Chile
- Tourism Fiji

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email
- Website URL(s): www.fiji.travel
- Social media websites URL(s): facebook.com/wevisitmexico, twitter.com/wevisitmexico, facebook.com/Fiji
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) Spanish, Portuguese

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

June 28, 2013

/s/ Andrew Kochar

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

## Appendix A

**Note: This is a comprehensive list of individuals who have provided services (other than clerical) to a foreign principal since our last supplemental submission. All those already named and having submitted short forms are not included in this list.**

<b>Name</b>	<b>Residence Address</b>	<b>Citizenship</b>	<b>Nature of Services</b>	<b>Date Assumed</b>
Caitlin Martin	1535 6th Street, Apt 201 Santa Monica, CA 90401	USA	Public Relations Counsel	12/3/2012
Anna Gaidaenko	1252 Havenhurst Dr. Apt 7 West Hollywood, CA 90046	USA	Public Relations Counsel	12/11/2012
Jae Sierks	4608 Morse Ave Sherman Oaks, CA 91432	USA	Public Relations Counsel	12/3/2012
Michelle Lam	1369 Bay 38 Street Brooklyn, NY 11214	USA	Public Relations Counsel	5/23/2013
Ashley Benisatto	411 East 90th Street New York, NY 10128	USA	Public Relations Counsel	2/26/2013

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

**Short Form List for Registrant: Ogilvy Public Relations Worldwide**

Last Name	First Name	Registration Date	POSITION	DATE TERMINATED
Aalders	Siobhan	06/29/2012		
Agens	Ty	06/29/2012		
Akpa	Brian	06/29/2012		
Albano	Jacqueline	06/30/2010	PUBLIC RELATIONS SUPPORT	12/07/2012
Arnett	Katherine	12/21/2012	PUBLIC RELATIONS SUPPORT	11/09/2012
Ashour	Nabil	10/17/2011		
Bair	Kelsey	01/03/2012		
Barczak	Adam	01/03/2012	DIGITAL MEDIA	11/09/2012
Bell	John	05/07/2007		
Blackburn	Taylor	06/29/2012		
Brennan	Judy	06/29/2012		
Briggs	Michael	06/29/2012		
Brown	Allison	10/17/2011		
Bullock	Stanton (Tony)	05/07/2007		
Caggiano	Rachel E.	05/07/2007		
Cao	Qing	06/29/2012		
Catarineau	Laura R.	06/29/2012		
Chapski	Jennifer	06/29/2012		
Chieco	Marisssa	12/21/2012		
Childs	Julie Anne	06/29/2012		
Choi	Mina	06/29/2012	DIGITAL MEDIA	4/10/2013
Colon	Carol Lyn	06/29/2012		
Corns	Stephanie	12/21/2012	PUBLIC RELATIONS SUPPORT	3/20/2013
Coursen	Cameron	12/20/2010		
D'Agostino	Heidi	10/17/2011		
Daly	Brendan	10/17/2011		
Davenport	Rory	05/07/2007		
Davis	Rebecca	01/03/2012		
Divigard	Christina	06/29/2012		
Dizzia	Greg	06/29/2012		
Dodson-Thompson	Juanita	07/01/2008	DIGITAL MEDIA	3/17/2013
Douglas	Tim	12/31/2007	PUBLIC RELATIONS SUPPORT	3/29/2013
Drake	Michael	07/01/2008		
Driscoll	Aileen	06/29/2012		
Eberle-Blaylock	Mariana	06/29/2012		
Engstrom	Lizelda Lopez	10/17/2011		
Esparza	Yazmine	10/17/2011		
Essif	Mason L.	12/20/2010	SOCIAL MEDIA	5/01/2013
Ewing	John	07/01/2008		
Fa	Lindsay	06/29/2012		
Fillip	Chris	06/30/2010		
Fletcher	Kathleen	06/29/2012	PUBLIC RELATIONS SUPPORT	2/15/2013
Froemming	Courtney	02/10/2009		
Gaglio	Whitney	06/29/2012		
Garvey	Kelsey	10/17/2011	PUBLIC RELATIONS SUPPORT	2/22/2013
Gaswirth	Jae	06/29/2012		
Graves	Christopher J	04/05/2011		
Greener	Ted	06/29/2012		
Gusikoff	Jennifer Tara	06/29/2012		
Gutierrez	Michelle J.	10/17/2011		
Hammel	Anne	06/29/2012	DIGITAL MEDIA	12/4/2012

		POSITION	DATE TERMINATED
Hanson	Kristi K.		06/29/2012
Hardeman	Rajene		12/31/2007
Hardy	Laura W.		12/31/2007
Henderson	Rachel	PUBLIC RELATIONS SUPPORT	5/1/2013
Hirsch	Peter		06/29/2012
Hock	Lindsey	PUBLIC RELATIONS SUPPORT	12/14/11
Hughes	Joanna Kathryn		06/29/2012
Hummel	Allyson		01/03/2012
Igel	Vanessa		06/29/2012
Irons	Todd		06/29/2012
Jennings	Lauren		01/03/2012
Jones	Jewel		06/29/2012
Kalman	Zachary		10/17/2011
Kamal	Irfan		02/10/2009
Kavadeles	Peter		06/29/2012
Kehoe	Louise		12/31/2007
Knapp	Teagan	PUBLIC RELATIONS SUPPORT	12/14/20
Knuti	Erikka		06/29/2012
Kosnar	Andrew		10/17/2011
Kotlanger	Meghan		01/03/2012
Law	Michael A.	PUBLIC RELATIONS SUPPORT	11/31/2011
Lee	Edison		05/07/2007
Lekwa	Claire		06/29/2012
Levin	Josh	PUBLIC RELATIONS SUPPORT	5/17/2011
Liang	Angie		06/29/2012
Light	Meredith	DIGITAL MEDIA	5/1/2013
Linden	Maggie		07/01/2008
Ling	Margaret R.		12/22/2009
Lowe	Jerry		01/03/2012
Ludlum	Nicholas		10/17/2011
Lukstat	Richard		01/03/2012
Mackey	Paris		06/29/2012
Mangi	Michael		12/31/2007
Maning	Marie	PUBLIC RELATIONS SUPPORT	5/1/2011
Martinez	Jessica		06/29/2012
Maslaney	Michael	DIGITAL MEDIA	11/2/2012
Mastin	Jennifer E.		07/01/2008
Mathias	Robert F.		05/07/2007
McConnaughey	David T.	PUBLIC RELATIONS SUPPORT	5/1/2011
Meira	Claudio		06/29/2012
Metrokin	Todd		06/29/2012
Miller	Kimberly	PUBLIC RELATIONS SUPPORT	4/11/11
Minton	Morris Matthew		06/29/2012
Moeller	James		07/01/2008
Morain	Anthony		06/29/2012
Mores	Matthew		06/29/2012
Mullen	Kellie		12/31/2007
Mullins	Tara		10/17/2011
Murphy	Aaron		07/02/2009
Musat	Grace	PUBLIC RELATIONS SUPPORT	3/1/2013
Notsinneh	Josefina Ramirez		06/29/2012
Oleynik	Veronica		06/29/2012
Omer	Amal	PUBLIC RELATIONS SUPPORT	5/1/2013
Pomerantz	Carrie		10/17/2011
Potter	Christopher		06/29/2012
Purdy	John H.	DIGITAL MEDIA	5/31/2013
Radecki	Shannon		06/29/2012
Rangel	Nicholas Salvador		12/31/2007
Redlingshafer	Ramona Rosemary	PUBLIC RELATIONS SUPPORT	1/17/2013
Rees	Rachael	PUBLIC RELATIONS SUPPORT	12/31/2012
Reid	Rose		06/29/2012
Richards	Ellen		06/29/2012
Risi	Jennifer		10/17/2011
Rojas	Felipe Carlos Benitez		10/17/2011
Romano	Christine		06/29/2012
Rosenberg	Eric	PUBLIC RELATIONS SUPPORT	5/1/2013
Rosenbloom	Randi Appelbaum		12/20/2010
Ross	Lisa Osborne		07/01/2008

		POSITIONS	DATE TERMINATED
Ruano	Gabriela		06/29/2012
Ruoff	Beth Ann		06/29/2012
Ryan	Kimberly		10/17/2011
Salmeron	Jose Antonio Martinez		06/29/2012
Santos	Robert Bauzon		01/03/2012
Scott	Jennifer		06/29/2012
Sherer	Paul		05/07/2007
Simpson	Kendra	PUBLIC RELATIONS SUPPORT	3/20/20
Simpson	Lauren		06/29/2012
Smith	Thomas	PUBLIC RELATIONS SUPPORT	3/11/2013
Smuland	Jennifer		12/31/2007
Solloway	Jessica		06/29/2012
Stacey	Jill M.		06/29/2012
Stanko	Gregory		07/01/2008
Stanley	Nicole	PUBLIC RELATIONS SUPPORT	5/11/2013
Stark	Betsy		05/07/2007
Stauffer	John		06/29/2012
Steinberg	Janel		07/02/2009
Talley	Randy	PUBLIC RELATIONS SUPPORT	2/11/201
Tansill	Charlotte		06/29/2012
Teschke	Tricia	DIGITAL MEDIA	3/17/20
Thomas	Alyson		06/29/2012
Turner	Lauren	PUBLIC RELATIONS SUPPORT	2/22/11
Valeriano	Julio	DIGITAL MEDIA	11/3/2012
Vento	Valerie		12/22/2009
Vyas	Shefali		06/29/2012
Weiss	Erin	PUBLIC RELATIONS SUPPORT	2/10/12
Wentzel	Jon C.		06/29/2012
Wesche	Lauren		06/29/2012
Whatley	Matthew		01/03/2012
White	Schuyler (Skye)		06/29/2012
Will	Jessica		06/29/2012
Winokur	Matthew		10/17/2011
Wuebker	Andrea	PUBLIC RELATIONS SUPPORT	2/28/11
Xie	Karin	PUBLIC RELATIONS SUPPORT	5/11/201
Zimmerman	Devin	PUBLIC RELATIONS SUPPORT	12/21/12
			06/29/2012

## Appendix D

### DOJ Foreign Agents Registration Act

#### The Government of Hong Kong Special Administrative Region/Economic & Trade Office

Ogilvy Public Relations Worldwide on behalf of the Hong Kong Economic & Trade Office has provided communications counsel on multiple projects including crafting and editing speeches, crafting talking points regarding multiple economic and cultural issues, developing web-based content like online videos and infographics, distributing press releases, and providing daily news monitoring reports to capture all print, internet and broadcast coverage of Hong Kong within the United States.

Ogilvy Public Relations Worldwide has also reached out to media via e-mail and by phone, to offer opportunities to meet with Commissioner Donald Tong, Director Anita Chan, and Director Jeff Leung to discuss trade issues, to meet with dignitaries from Hong Kong and to attend events sponsored by Hong Kong.

Finally, Ogilvy Public Relations Worldwide has invited several high-profile influencers from various industries to meet with Commissioner Donald Tong or other visiting Hong Kong dignitaries to discuss business issues.

#### Mexico Ministry of Tourism

Ogilvy Public Relations on behalf of the Mexico Ministry of Tourism has provided communications counsel on multiple projects including crafting and editing press releases, conducting media training sessions, crafting talking points, and providing daily news monitoring reports to capture relevant print, internet and broadcast coverage of Mexico within the United States.

Ogilvy Public Relations has also reached out to media via e-mail and by the phone, to offer opportunities to meet with government spokespersons from the Ministry of tourism on a wide range of issues and to attend events sponsored by the Ministry of Tourism. These events have included:

- SouthXSouthwest (February 2013)
- ITB (February 2013)
- Tianguis (March 2013)
- Facebook Sweepstakes

Embassy of Chile

Ogilvy Public Relations (OPR) participated in public relations activities to promote Chile's participation in the Game Developers Conference, which took place from March 25 to 29, 2013, in San Francisco, CA. OPR helped to produce the text of a media advisory and disseminated the media advisory to media via email blast on March 25 and March 29 on behalf of ProChile.

Tourism Fiji

Ogilvy Public Relations Worldwide on behalf of the Tourism Fiji has provided communications counsel on multiple projects including crafting and editing press releases, conducting media training sessions, crafting talking points regarding rebranding efforts, crafting media pitches and providing daily news monitoring reports to capture relevant print, internet and broadcast coverage of Fiji within the United States.

Ogilvy Public Relations Worldwide has also reached out to media via e-mail and by the phone, to offer opportunities to meet with government spokespersons from the Ministry of Public Enterprises and Tourism and to attend events sponsored by the Ministry of Public Enterprises and Tourism. These events have included:

- New York Times Travel Show, New York, NY (January 18 - 20, 2012) – sponsored by New York Times
- The Los Angeles Time Travel Show, Los Angeles, CA (February 22- 24)
- Air Pacific, soon to be Fiji Airways, Travel Trade Preview Event, Los Angeles, CA (May 21) – sponsored by Air Pacific, soon to be Fiji Airways

## APPENDIX E - DOJ Foreign Agents Registration Act

Name	Organization	Method/Date of contact	Reason for contact
Nick Pino	@GAMER	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Charlie Barratt	@GAMER Magazine	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jenny Esdaile	@Gamer Magazine/ Future Publishing	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Andy Eddy	@Gamer/FutureUS	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jeff Scott	148Apps	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Rob LeFebvre	148Apps	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Carter Dotson	148Apps	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Bob Mackey	1UP	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Marty Sliva	1UP	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jeremy Parish	1UP.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jeremy Parish	1UP.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jose Otero	1UP/IGN Entertainment	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Robert Ashley	A Life Well Wasted	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Brooke Allen	Advanced Trading	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Emily Morganti	Adventure Gamers	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Glenn Chapman	AFP	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Eric Johnson	AllThingsD	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Ruddock	Android Police	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Artem Russakovskii	AndroidPolice.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Marcus Beer	ANNOYEDGAMER	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Trevor Sheridan	Apple'N'Apps	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Sam Levin	AppMinute	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Dave Voyles	Armless Octopus	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kyle Orland	Ars Technica	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Florence Ion	Ars Technica	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Karen Popp	Autodesk M&E Tech Innovators	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Gieson Cacho	Bay Area News Group	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Theo Valich	Bright Side Network Inc.	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Joseph Bernstein	BuzzFeed	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Tennille Forsberg	Casual Connect	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Clayton Stone	CBS	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Chris Watters	CBS Interactive	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Wernher Goff	CBS/GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Rachel Silverman	CCTV/FSN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jeff Berman	CE Daily	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Mary Morgan	Charisma + 2	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Mark Niu	China Central Television-America	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Chris Morris	CNBC/Variety/Yahoo	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Robert Welkner	COIN-OP TV	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Hailey Bright	COIN-OP TV	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews

Ingrid Simone	Common Sense Media	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Roland Austinat	Computec Media	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Yvonna Lynn	Cplus2magazine.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kris Ligman	Critical Distance	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Zachary Packard	Curse	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Robert Handlery	Curse Inc.	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Donovan Duncan	Curse, Inc	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Megan Turney	DeFranco Inc	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Steve Zaragoza	DeFranco Inc	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Bertolami	DeFranco Inc	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Ben Mears	design3	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Bill Kiley	design3	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Dale North	Destructoid	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Yanier Gonzalez	Destructoid	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Scott Nichols	Digital Spy	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ryan Fleming	Digital Trends	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Adam Rosenberg	Digital Trends	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Raymond Carsillo	EGM	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Eric Patterson	EGM Media LLC	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Sean Buckley	Engadget	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Michael Wehner	Escapist Magazine	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Peter Ma	Examiner.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
James Portnow	Extra Credits	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jonathan McIntosh	Feminist Frequency	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Chris Nuttall	Financial Times	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Thier	Forbes	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Kevin Kelly	Freelance	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Brian Taylor	Freelance	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Neilie Johnson	Freelance	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Blake Morse	Freelancer	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Matthew Cabral	Freelancer/various	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Chuck Osborn	Future	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
T.J. Hafer	Future U.S.	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Thomas Darnell	Future US	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Lucas Sullivan	Future US	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ian Adams	Gamasutra	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ben Richardson	Game Front	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kimberley Wallace	Game Informer	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Matt Bertz	Game Informer	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Andy McNamara	Game Informer	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Tim Turi	Game Informer Magazine	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kevin Dunsmore	Game Sector	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Gary Gannon	GAMEBREAKER TV	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Garnett Lee	GameFly	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
John Keefer	GameFly	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Alex Osborn	GameRevolution	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Anthony Severino	GameRevolution	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Daniel Bischoff	GameRevolution	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Nixon	GameSauce	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jason Wilson	GamesBeat	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Dan Shoe Hsu	GamesBeat	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Rus McLaughlin	GamesBeat	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Sebastian Haley	GamesBeat	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Zoya Street	Gamesbrief	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Michael Williams	GamesIndustry International	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Justin Calvert	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kevin VanOrd	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Peter Brown	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Janmeja Heir	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ben Howard	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Laura Parker	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Eddie Makuch	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Synthia Weires	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Thomas McShea	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Maybury	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews

Carolyn Petit	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Tyler Winegarner	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ryan Schubert	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
John Davison	GameSpot	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Benito Gonzalez	GameSpot.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Joy Tallant	GameSpot.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jody Robinson	GameSpot.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Aaron Sampson	GameSpot/ CBSi	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Sophia Tong	GamesRadar	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jonathan Cooper	GamesRadar	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Henry Gilbert	GamesRadar/Future	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Lorenzo Veloria	GamesRadar/Future US	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Dant Rambo	Gamezebo	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Robert Workman	GameZone	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jeff Lubetkin	GameZone	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Charles Husemann	Gaming Nexus	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Brian Blau	Gartner	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Russell Holly	Geek.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
David Wolinsky	Geekbox	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Evan Shamoan	giantmecha syndicate	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kevin Cassidy	GoNintendo	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Edgar Castillo	GotGame	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Steve Hannley	Hardcore Gamer	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kerry Davis	IDG News Service	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kevin Jones	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Michael Zipkin	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ryan McCaffrey	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Audrey Drake	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Alexis Cozombolidis	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Peer Schneider	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Casey Lynch	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Andrew Goldfarb	IGN	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jared Rosen	Indie Statik, The Game Station	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jason Johnson	KillScreen	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kirk Hamilton	Kotaku	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Andrea Rene	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Rob Jones	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Donald Rubiano	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Aaron DeBevoise	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Matthew Peake	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
John Yniguez	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Ralph Sanchez	Machinima	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Blake Maloof	Maker Media	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jean (Jef) Reahard	Massively/Joystiq	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Malik Forte	Max Level	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Kris Roberts	Meant To Be Seen	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Kirk Wallace	MMO Attack	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jim Cummings	Motivate Play	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Tami Baribeau	The Border House	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Ian Sherr	The Wall Street Journal	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Jonathan Simpson-Bint	Twitch	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
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Chris Dahlen	Unwinnable	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Stu Horvath	Unwinnable	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Johnny Celentano	Unwinnable	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Tracey John	Unwinnable	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews
Jennifer Frank	Unwinnable.com	Email; 3/25, 3/29	Notify of Chile's participation at the conference and offer interviews

TOURISM FIJI				
DOJ Foreign Agents Registration Act				
Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
<b>News Outlets</b>				
TravelAge West	Devin Henry	Galaudet	Emails in May	FAMIL Trip Participation
AARP	Meg	Grant	Email in May	inviting to event with PS
About.com	Bob	Curley	Emails first part of June	FAMIL Trip Participation
Adjourn	Stuart	Faber	Email January	Tourism Fiji CEO Pitch
AirlineReporter.com/APEX/NYCAviation	Jason	Rabinowitz	Emails in May	FAMIL Trip Participation
AOL Travel	Paul	Brady	Email January	Tourism Fiji CEO Pitch
AOL Travel	Diane	Tilton	Email, March 20, 2013	Fiji Happiness Day Contest
AOL Travel	Michael	Yessis	Emails first part of June	FAMIL Trip Participation
Arroyo Magazine	Irene	Lacher	Email, April 1, 2013	FAMIL Trip Request
Asia Travel, Tengri, Business People, Business Week	Yury	Sigov	Email, Feb 5, 13, April 10, 18, June 3 2013	FAMIL Trip Request
Beverly Hills Courier	John	Seitz	Email in May	inviting to event with PS
Bloomberg	Eric	Roston	Email in April	Sustainability Pitch
Bloomberg Business Week	Justin	Bachman	Email January	Tourism Fiji CEO Pitch
Bonnier Publications/Diver Magazine	David	Fleetham	Email, Jan 7 2013	FAMIL Trip Request
Burbank Leader	Jason	Wells	Email in May	inviting to event with PS
Business Travel News	Jay	Boehmer	Email January	Tourism Fiji CEO Pitch
Business Travel News	David	Meyer	Email January	Tourism Fiji CEO Pitch
CBS / Freelance	Jay	Bitonio	Email in May	inviting to event with PS
CBS Watch	Chelsey	Lutz	Email, Jan 7, March 12	FAMIL Trip Request
CEO Traveler	Vivian	Fancher	Email January	Tourism Fiji CEO Pitch
Chicago Tribune	Kathy	Bergen	Email January	Tourism Fiji CEO Pitch
CNN .com	Katia	Hetter	Email in April	Sustainability Pitch
CNN Go	Jill	Becker	Email in April	Sustainability Pitch
Coast Magazine	Justine	Amodeo	Email in May	inviting to event with PS
Conde Nast Traveler	Alison	Humes	Emails first part of June	FAMIL Trip Participation
Conde Nast, LeeAbbamonte.com	Lee	Abbamonte	Email, December 18, 2013	FAMIL Trip Request
Cooking Show in San Diego - name Undisclosed - TG TV Inc., cook book feature Gourmet Escapes	Frank	Geco	Email, January 3, 2013	FAMIL Trip Request
Creators Syndicate	Divina	Infusino	Email, February 5, 2013; March 2013	FAMIL Trip Request
Cruises and Lifestyle Canada, MSN.com	Timothy	Johnson	Email, December 13, 2013	FAMIL Trip Request
Daily Breeze	Brian	Summers	Email in May	inviting to event with PS
Daily Bruin	Amy	Emmert	Email in May	inviting to event with PS
Daily News	Mariecar	Mendoza	Email in May	inviting to event with PS
Daily Pilot	John	Canalis	Email in May	inviting to event with PS

Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
Daily Suitcase	Laura	Powell	Email, March 20, 2013	Fiji Happiness Day Contest
Daily Trojan	Frank	Sotomayor	Email in May	inviting to event with PS
Dallas Mornig News	Cathy	Barber	Email in April	Sustainability Pitch
Dallas Morning News / Chicago Tribune / LA Times (blog post about rebranding)	Terry	Gardner	Emails first part of June	FAMIL Trip Participation
DeafNation	Joel	Barish	Email, Feb 22 2013	FAMIL Trip Request
Departures	Jason	Chen	Email January	Tourism Fiji CEO Pitch
DesignBoom	Nath	Archer	Email in May	inviting to event with PS
Destination I Do	Caroyln	Steere	Email, Jan 8 2013	FAMIL Trip Request
EarthExplorer.com	JD	Andrews	Email, Jan 10 2013	FAMIL Trip Request
Easy Reader	ed	Pilolla	Email in May	inviting to event with PS
Elite Family Travel	Anthony	Adler	Email in May	inviting to event with PS
Examiner.com; CultureVixen.com	Gayle	Wheatley	Email, January 11, 2013	FAMIL Trip Request
ExpertVagabond.com	Matthew	Karsten	Email, Jan 10 2013	FAMIL Trip Request
Fast Company	Kevin	Randall	Email in May	inviting to event with PS
Financial Times	Johnny	Clark	Email in May	inviting to event with PS
Fodor's, Huffington Post, NY Post	Carrie	Seim	Emails first part of June	FAMIL Trip Participation
Fodors.com / SheKnows.com	Shayla	Martin	Emails first part of June	FAMIL Trip Participation
Forbes	Jonathan	Salem Baskin	Email in May	inviting to event with PS
Forbes	Jane	Lee	Email January	Tourism Fiji CEO Pitch
Freelance	Kristin	Mock	Email, January 15, 2013	FAMIL Trip Request
Freelance	Brad	Johnson	Email in May	inviting to event with PS
Freelance	John	Rosenthal	Email in April	Sustainability Pitch
Freelance	Doug	Bardwell	Email, January 11, 2013	FAMIL Trip Request
Freelance - San Jose, ContraCosta Times, Oakland: What a Trip Blog	Nancy	Brown	Phone, April 10 2013	FAMIL Trip Request
Freelance ( Islands, FoxNes, AOLTravel)	Debi	Lander	Emails first part of June	FAMIL Trip Participation
Freelance ( Outside, Backpacker, SportDiver, SKI)	Ted Alan	Stedman	Emails first part of June	FAMIL Trip Participation
Freelance (Bold Magazine - CANADA)	Andrew	Bruds	Emails first part of June	FAMIL Trip Participation
Freelance (Orbitz, Fodors, Scuba)	Travis	Marshall	Emails first part of June	FAMIL Trip Participation
Freelance (USA Today, CNNTravel, ABCNews, Islands)	Sarah	Sekula	Emails first part of June	FAMIL Trip Participation
Freelance, Houston Chronicle & San Antonio Express News	Michelle	Newmann	Email, December 5, 2012	FAMIL Trip Request
Freelancer	Cynthia	Dial	Emails first part of June	FAMIL Trip Participation
Freelancer	Lois	Friedland	Emails first part of June	FAMIL Trip Participation
Freelancer	Jen	Leo	Emails first part of June	FAMIL Trip Participation
Freelancer	Megan	Snedden	Emails first part of June	FAMIL Trip Participation
Freelancer	Jenny	Block	Emails first part of June	FAMIL Trip Participation
Freelancer	Larry	Bleiberg	Emails first part of June	FAMIL Trip Participation
Freelancer (Forbes, CNN, T+L, Nat Geo)	Annie	Fitzsimmons	Emails first part of June	FAMIL Trip Participation
Freelancer (The Adventure Girl)	Stefanie	Michaels	Emails first part of June	FAMIL Trip Participation
Gadling	McLean	Robbins	Email in April	Sustainability Pitch
Gadling	Scott	Carmichael	Email, March 20, 2013	Fiji Happiness Day Contest
Girls Getaway Guide	Casey	Wohl	Email, March 20, 2013	Fiji Happiness Day Contest

Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
Global Business Travel	Peter	Greenberg	Email, March 20, 2013	Fiji Happiness Day Contest
Globorati	Monica	Alleven	Email, March 20, 2013	Fiji Happiness Day Contest
Gluten Free Living	Andrea	Kitay	Email, February 5, 2013	FAMIL Trip Request
Go Green Travel	Kimberly	Sanberg	Email in April	Sustainability Pitch
Green Globetrotter	Jessica	Howell	Email in April	Sustainability Pitch
Houston Chronicle	Jody	Schmal	Email in April	Sustainability Pitch
Huffington Post	Josh	Estrin	WG initial contact, December 2012	FAMIL Trip Request
Huffington Post	Joseph	Satto	Email in April	Sustainability Pitch
Huffington Post, Montage Magazine, Bespoke Magazine, and Fathom,	Lanee Lee	Neil	Emails in May	FAMIL Trip Participation
HuffPo/ AOL Travel	Paul	Brady	Email, March 20, 2013	Fiji Happiness Day Contest
Huntington Beach Independent	Alisha	Gomez Berman	Email in May	inviting to event with PS
Investor's Business Daily	Wesley	Mann	Email in May	inviting to event with PS
Islands Magazine	Edward	Henderson	Email, Jan 4 2013	FAMIL Trip Request
ISLANDS Magazine	Jad	Davenport	Email, January 3, 2013	FAMIL Trip Request
Islands Magazine / Outrigger	Jon	Whittle	Email, March 1, 2013	FAMIL Trip Request
Islands Magazine / Outrigger	Rebecca	Kinnear	email, April 4, 2013	FAMIL Trip Request
Jaunted	Rayme	Gorniak	Email, February 20, 2013	FAMIL Trip Request
Jetsetter	Kate	Maxwell	Email, March 20, 2013	Fiji Happiness Day Contest
JLTV	Eran	Shargal	Email, January 11, 2013	FAMIL Trip Request
Just Luxe	Courtney	Driver	Email, Feb 27, 28 2013	FAMIL Trip Request
La Opinion	Antonio	Mejias-Rentas	Email in May	inviting to event with PS
La Presse	Emilie	Bilodeau	Email, Jan 7 2013	FAMIL Trip Request
LA Times	Catherine	Hamm	Email in May	inviting to event with PS
LA Times	Ralph	Vartabedian	Email in May	inviting to event with PS
LA Times	Ashley	Dunn	Email in May	inviting to event with PS
LA Times	Teresa	Watanabe	Email in May	inviting to event with PS
LA Times	Kelly	Scott	Email in May	inviting to event with PS
LA Times	Martin	Hugo	Email in May	inviting to event with PS
LA Weekly	Sarah	Fenske	Email in May	inviting to event with PS
Larchmont Chronicle	Suzan	Filipek	Email in May	inviting to event with PS
Leisure & Travel Business	Susan	Hasty	Email January	Tourism Fiji CEO Pitch
LesleyCarterWordPress.com	Lesley	Carter	Email, Jan 10 2013	FAMIL Trip Request
Los Angeles Business Journal	Steve	Silkin	Email in May	inviting to event with PS
Los Angeles Sentinel	Brandon	Brooks	Email in May	inviting to event with PS
Los Angeles Times	Mary	Forgione	Email in April	Sustainability Pitch
Los Angeles Times	Catharine	Hamm	Email in April	Sustainability Pitch
Los Angeles Times	Hugo	Martin	Email January	Tourism Fiji CEO Pitch
Los Angeles Times	Mary	Forgione	Email, March 20, 2013	Fiji Happiness Day Contest
LuxLife Magazine	Carin	von Berg	Email in May	inviting to event with PS
Luxury Travel Mavens / Nat Geo	Lisa	Sonne	Email, April 2, April 10 2013	FAMIL Trip Request
Mclatchy-Tribune News Services	Anne	Cooke	Email, January 18, 2013	FAMIL Trip Request
MediaPost.com	Mark	Walsh	Email January	Tourism Fiji CEO Pitch
Mens Fitness	Maggie	Parker	Emails first part of June	FAMIL Trip Participation

Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
MSN, Outside, Yahoo, Wired, Salon, Hemispheres, Sport Diver, Alaska Airlines Magazine and The International Herald Tribune, as well as the UK's BBC, Guardian and Sunday Express	Amanda	Castleman	Emails in May	FAMIL Trip Participation
MSNBC	Rob	Lovitt	Email January	Tourism Fiji CEO Pitch
National Geographic Traveler	Jayne	Wise	Emails first part of June	FAMIL Trip Participation
New York Times	Ben	Sharkey	Email January	Tourism Fiji CEO Pitch
NY Times	Stuart	Elliott	Email in May	inviting to event with PS
NY Times	Seth	Kugel	Email, March 20, 2013	Fiji Happiness Day Contest
O.C Weekly	Nick	Schou	Email in May	inviting to event with PS
OC Post	Howard	Spear	Email in May	inviting to event with PS
Orbitz Travel Blog	Joe	Brancatelli	Email, March 20, 2013	Fiji Happiness Day Contest
Pacific Citizen	Allison	Haramoto	Email in May	inviting to event with PS
Palisadian-Post	Bill	Bruns	Email in May	inviting to event with PS
Pasadena Star	Kevin	Smith	Email in May	inviting to event with PS
Peter Greenberg	Peter Greenberg	Kosner	Email, December 10, 2012	FAMIL Trip Request
PFSK	Emma	Hutchings	Email in May	inviting to event with PS
Press-Telegram	Melissa	Evans	Email in May	inviting to event with PS
Private Clubs	Gayle	Keck	Email, Jan 7, 2013	FAMIL Trip Request
Recommend	Paloma	Villaverde de Rico	Email January	Tourism Fiji CEO Pitch
Recommend Magazine	Sergio	Ortiz	Email, Jan 10 2013	FAMIL Trip Request
San Francisco Chronicle	Spud	Hilton	Email in April	Sustainability Pitch
San Jose Mercury News	Ann	Tatko-Peterson	Email in April	Sustainability Pitch
Santa Monica Daily Press	Daniela	Archuleta	Email in May	inviting to event with PS
Santa Monica Mirror	Terence	Lyons	Email in May	inviting to event with PS
Santa Monica Observer	Christine	Kwok	Email in May	inviting to event with PS
Seattle Times	Carol	Pucci	Email in April	Sustainability Pitch
Sherman's Travel Blog	Mandy	Berman	Email, March 20, 2013	Fiji Happiness Day Contest
SilverShark Media	Jason	Evans	Email, January 4, 2013	FAMIL Trip Request
Smart Women Travelers, PearlOfTravelWisdom.com	Carol	Margolis	email, April 14, 2013	FAMIL Trip Request
SmarterTravel.com	Caroline	Costello	Email, March 20, 2013	Fiji Happiness Day Contest
Splash	Laura	Cochran	Email in May	inviting to event with PS
Splash	Susan	DiRende	Email in May	inviting to event with PS
Stuck at the Airport / USA Today	Harriet	Baskas	Emails first part of June	FAMIL Trip Participation
Taxi	John	Yong	Email in May	inviting to event with PS
The Atlantic	Derek	Thompson	Email January	Tourism Fiji CEO Pitch
The Beach Reporter	Eric	Stitt	Email in May	inviting to event with PS
The Broken Heel Diaries	Daniella	Etienne	Email, Jan 8, March 20	FAMIL Trip Request
The Century City News	Michael	Carlin	Email in May	inviting to event with PS
The Examiner	Michelle	Herrmann	Emails first part of June	FAMIL Trip Participation
The Lazy Travelers	Ashley	Chalmers	Email, January 3, 2013	FAMIL Trip Request
The New York Times	Joe	Sharkey	Email January	Tourism Fiji CEO Pitch
The New York Times	Seth	Kugel	Email, March 20, 2013	Fiji Happiness Day Contest

Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
The Orange County Register	Gary	Warner	Email in May	inviting to event with PS
The Orange County Times	Gary	Warner	Email in April	Sustainability Pitch
The Poly Post	Doug	Spoon	Email in May	inviting to event with PS
The Sacramento Bee	Sam	McManis	Email in April	Sustainability Pitch
Travel + Escape, Yahoo/Associated Content, CNN iReport, and BootsAll Travel Network,	Shelley Renee	Seale	Emails in May	FAMIL Trip Participation
Travel + Leisure	Michael	Gross	Email in April	Sustainability Pitch
Travel Agent Central	David	Moseder	Email January	Tourism Fiji CEO Pitch
Travel Agent Magazine	Lark Ellen	Gould	Email January	Tourism Fiji CEO Pitch
Travel Fashion Girl	Alexandra	Jimenez	Email in May	inviting to event with PS
Travel Industry Today	Jen	Savedra	Email January	Tourism Fiji CEO Pitch
Travel Jonze	Jerry	Limone	Email January	Tourism Fiji CEO Pitch
Travel Market Report	Nick	Verrastro	Email January	Tourism Fiji CEO Pitch
Travel Weekly	David	Yeskel	Email, February 20; phone Feb - March; email May 4, phone May 7	FAMIL Trip Request
Travel Weekly	Michelle	Baran	Email January	Tourism Fiji CEO Pitch
Travel Weekly	Michelle	Baran	Email, March 20, 2013	Fiji Happiness Day Contest
Travel With Kids	Carrie	Simmons	Email, March 14, 2013	FAMIL Trip Request
Travel52	Megan	Leader	Email January	Tourism Fiji CEO Pitch
TRAVELHotNews.com	Terrylin	Kunopaski	Email January	Tourism Fiji CEO Pitch
Travelista TV	Andrea	Adams	Email, Jan 10, 2013 - June 13, 2013	FAMIL Trip Request
TravelMole	Gretchen	Kelly	Email January	Tourism Fiji CEO Pitch
TravelMole	Gretchen	Kelly	Email, March 20, 2013	Fiji Happiness Day Contest
TravelWeekly	David Ronald	Yeskel	Emails in May	FAMIL Trip Participation
TravelWeekly	Kim	Scholz	Email, March 20, 2013	Fiji Happiness Day Contest
TravelWeekly.com	Jerry	Limone	Email January	Tourism Fiji CEO Pitch
US News and World Report	Joel	Fineman	Email January	Tourism Fiji CEO Pitch
USA Today	Jayne	Clark	Emails first part of June	FAMIL Trip Participation
USA Today	Ben	Mutzabaugh	Email in May	inviting to event with PS
USA Today	Wendy	Koch	Email in April	Sustainability Pitch
USA TODAY	Doug	Carroll	Email January	Tourism Fiji CEO Pitch
USA TODAY	David	Grossman	Email January	Tourism Fiji CEO Pitch
USA TODAY	Gary	Stoller	Email January	Tourism Fiji CEO Pitch
USA Today	Jayne	Clark	Email, March 20, 2013	Fiji Happiness Day Contest
USA Today	Harriet	Baskas	Emails in May	FAMIL Trip Participation
Ventura County Star	David	Loe	Email in April	Sustainability Pitch
Voyage Vixens and Peter Greenberg,	Lindsay	Taub	Emails in May	FAMIL Trip Participation
Wall Street Journal	Willa	Plank	Email January	Tourism Fiji CEO Pitch
Washington Post	Becky	Krystal	Emails first part of June	FAMIL Trip Participation
Washingtonian	Sherri	Dalphonse	Emails first part of June	FAMIL Trip Participation
Wellness Travel Journal	Camille	Hoheb	Email in May	inviting to event with PS
Whittier Daily News	Steve	Hunt	Email in May	inviting to event with PS
WildJunket	Nellie	Huang	Email, Feburary 28, 2013	FAMIL Trip Request

Organization	First Name	Last Name	Method and Date of Contact	Reason for Contact
www.ciaobambino.com www.petergreenberg.com	Dana Marie	Welsh	Emails in May	FAMIL Trip Participation
Xray Magazine	Matthew	Meier	Email, January 22, 2013	FAMIL Trip Request
USA Today	Barbara	DeLollis	Email February 2013	General outreach around TF news and fam trips
Bloomberg	Brian	Price	Email/calls May 2013	TF international travel trends
Forbes	Tacey	Greenstein	Email May/June	General outreach around TF news and fam trips
Johnny Jet	Johnny	Jet	Email February 2013	General outreach around TF news and fam trips
National Geographic	Andrew	McCartey	Email February 2014	General outreach around TF news and fam trips

THE GOVERNMENT OF HONG KONG SPECIAL ADMINISTRATIVE REGION			
DOJ Foreign Agents Registration Act			
Organization	Name	Method and Date of Contact	Reason for Contact
AP	Alexandra Olson	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
AP	Matt Surman	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Associated Press	Tena Haraldson	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Associated Press	Ivan Moreno	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Associated Press	Ms. Jodie DeJonge	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Washington
Atlanta Business Journal	Carla Harper	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
Atlanta Journal Constitution	Matt Kempner	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
BASIC - Bay Area Science & Innovation C	Mark F. Bregman, Ph.D	Email 12/6; Phone 12/7	Reached out to meet with Director Leung
Bloomberg	Justin Doom	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Bloomberg	Alan Ohnsman	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
California Chamber of Commerce	Allan Zarembeg	Email 12/6; Phone 12/10	Reached out to meet with Director Leung
California Council on Science and Techn	Karl S. Pister	Email 12/13; Phone 12/14	Reached out to meet with Director Leung
California Educational Technology Asso	Andrea F. Bennett	Email 12/13; Phone 12/14	Reached out to meet with Director Leung
California International Relations Found	Gregory P Schmidt	Email 12/6; Phone 12/10	Reached out to meet with Director Leung
Center for International Trade	Brooks Ohlson	Email 12/13; Phone 12/15	Reached out to meet with Director Leung
China Daily (US Edition)	Tao Ji	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Colorado Business Magazine	Mike Taylor	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Courier-Post	Joe Cooney	Sent email 1/25.	Reached out to meet with Commisioner Tong
Daily Reporter	Pat Febba	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Daily Reporter	Stuart Scott	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Denver Business Journal	Boots Gifford	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Denver Business Journal	Ed Sealover	February 13th - Email exchange; February 14th - two phone calls	Reached out for media coverage for Commissioner Tong's visit to Colorado
Denver Direct	Gerald Trumbule	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Denver Post	Aldo Svaldi	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Denver Post	Kristi Arellano	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Denver Post	Tara Q Thomas	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
International Society for Arts Sciences a	Greg Harper	Email 12/6; Phone 12/10	Reached out to meet with Director Leung
Jackson Free Press	JoAnne Prichard Morris	Emailed 1/15. Sent follow up note 1/17	Reached out to meet with Commisioner Tong
KLKN-TV	Karen Morfitt	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
KOLN-TV	Catherine Crane	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Business Journal	Jim Brazda	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Business Journal	Kirstin Durbin	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.

Lincoln Business Journal	Bob Hoig	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Business Journal	Tiffany Gann	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Business Journal	Marc Chedal	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Journal Star	Nancy Kicks	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Journal Star	Matt Olderding	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Journal Star	Linda Olig	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Lincoln Journal Star	Don Walton	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
Metro New York	Ron Varrial	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Mississippi Business Journal	Clay Chandler	Emailed 1/15. Sent follow up note 1/17	Reached out to meet with Commisioner Tong
Mississippi Public Broadcasting	Teresa Collier	Emailed 1/15.	Reached out to meet with Commisioner Tong
Mississippi Public Broadcasting	Ezra Wall	Interested. Emailed info to confirm interview time 1/17	Reached out to meet with Commisioner Tong
Natchez Democrat	Julie Cooper	Emailed 1/16. Followed up - left message 1/17	Reached out to meet with Commisioner Tong
New York Times	Sandy Keenan	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
New York Times	Diane Cardwell	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
New York Times	John Leland	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Newsday	Betty Ming Liu	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Newsday	Bill Bleyer	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
NJ.com	Rick Everett	Sent email 1/25. Followed up - did not answer. Sent follow up note 1/28	Reached out to meet with Commisioner Tong
Northern California World Trade Center	Renee Nunes Taylor	Email 12/6; Phone 12/10	Reached out to meet with Director Leung
NPR	Jim Zarroli	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
NPR	Ailsa Chang	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Office of CA Secretary of State, Debra B	Evan L. Goldberg	Email 12/6; Phone 12/7	Reached out to meet with Director Leung
Puget Sound Business Journal	Steve Wilhelm	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Washington
Puget Sound Business Journal	Michele Matassa Flores	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Washington
Reuters	Matthew Robinson	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Reuters	Scott Disavino	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Seattle Times	Drew DeSilver	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Washington
Seattle Times	Becky Bisbee	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Washington
South Florida Business Journal	Leslie Kraft Burke	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
South Florida Sun Sentinel	Marilyn Garateix	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
South Metro Denver Business Magazine	Terry McElhaney	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado
Strictly Business	Angela Woltman	January 7th- Email exchange	Promote Director Leung's visit to Nebraska.
The Clarion-Ledger	Deborah Skipper	Emailed 1/15. Interested	Reached out to meet with Commisioner Tong
The Journal News	Michael Risinit	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City

The Miami Herald	Martha Brannigan	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
The Olympian	Rolf Boone	February 18th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Oregon
The Olympian	Brad Shannon	February 18th - Email exchange; February 19th - phone call	Reached out for media coverage for Commissioner Tong's visit to Oregon
The Trentonian	Paul Mickle	Sent email 1/25. Interested - resent info. Called and sent follow up note 1/28	Reached out to meet with Commisioner Tong
TIME	Byran Walsh	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Vicksburg Post	Karen Gamble	Emailed 1/16.	Reached out to meet with Commisioner Tong
WABE-FM	Charles Edwards	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
Wall Street Journal	Keith Johnson	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
Wall Street Journal	Laura Kusisto	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
WHYY-FM	Mr. Eugene Sonn	Sent email 1/25.	Reached out to meet with Commisioner Tong
WLRN-FM	Dan Grech	Email 2/25, Phone 2/26, Email 2/27	Reached out to meet with Commisioner Tong
WNYC	Jacqueline Cincotta	Email 2/4, Phone 2/5	Reached out to meet with Christine Loh in New York City
World Trade Center Denver Blog	Michael DeJager	February 13th - Email exchange	Reached out for media coverage for Commissioner Tong's visit to Colorado





**Appendix G:**

**ADDITIONAL INFORMATION IN SUPPORT OF ANSWER TO  
15(A)**

The following provides detail on monies expended in connection with OPR's activities on behalf of our Hong Kong client. All costs are covered in our monthly retainer:

- 1) Travel: OPR staff incurred costs related to client meetings and events. Expenses included cab rides/tolls/mileage/parking/meals for meetings/events. Amount: \$455
- 2) Creative Services: OPR expended costs for importing and exporting data as well as for search engine optimization to update client's website. Amount: \$7,498

The following provides detail on monies expended in connection with OPR's activities on behalf of our Mexico client.

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events. Amount: \$168,888
- 2) Press Release Distribution: OPR expended costs to circulate press releases promoting Mexican tourism and trade. Amount: \$4,711
- 3) Office Expenses: OPR expended miscellaneous costs such as overnight deliveries, faxes, telephone, subscriptions & color copies in support of our client. Amount: \$1,408
- 4) Creative Services: OPR expended costs to produce tourism and travel-related videos as well as to hire photographers to cover tourism-related events. Amount: \$39,487
- 5) Media Monitoring: OPR expended costs for media monitoring services related to Mexican tourism. Amount: \$56,683
- 6) Event/Sweepstakes Sponsorships/Fees: OPR expended costs on behalf of Mexico Tourism in sponsoring, hosting, attending, and exhibiting at various conferences, sweepstakes, and industry events. Amount: \$251,194



**Appendix G:**

**ADDITIONAL INFORMATION IN SUPPORT OF ANSWER TO  
15(A)**

The following provides detail on monies expended in connection with OPR's activities on behalf of our Hong Kong client. All costs are covered in our monthly retainer:

- 1) Travel: OPR staff incurred costs related to client meetings and events. Expenses included cab rides/tolls/mileage/parking/meals for meetings/events. Amount: \$455
- 2) Creative Services: OPR expended costs for importing and exporting data as well as for search engine optimization to update client's website. Amount: \$7,498

The following provides detail on monies expended in connection with OPR's activities on behalf of our Mexico client.

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events. Amount: \$168,888
- 2) Press Release Distribution: OPR expended costs to circulate press releases promoting Mexican tourism and trade. Amount: \$4,711
- 3) Office Expenses: OPR expended miscellaneous costs such as overnight deliveries, faxes, telephone, subscriptions & color copies in support of our client. Amount: \$1,408
- 4) Creative Services: OPR expended costs to produce tourism and travel-related videos as well as to hire photographers to cover tourism-related events. Amount: \$39,487
- 5) Media Monitoring: OPR expended costs for media monitoring services related to Mexican tourism. Amount: \$56,683
- 6) Event/Sweepstakes Sponsorships/Fees: OPR expended costs on behalf of Mexico Tourism in sponsoring, hosting, attending, and exhibiting at various conferences, sweepstakes, and industry events. Amount: \$251,194

- 7) Translators/Consultants/Bloggers/Honorariums: OPR expended costs for translators, regional consultants, bloggers, and honorariums for services rendered in support of, and to promote, Tourism in Mexico. Amount: \$8,684

The following provides detail on monies expended in connection with OPR's activities on behalf of our Tourism Fiji client:

- 1) Travel: OPR staff incurred costs related to client meetings and events. Expenses included accommodations. Amount: \$359
- 2) Office Expenses: OPR expended costs for online subscriptions related to Fiji tourism. Amount: \$939

No monies were expended in connection with OPR's activities on behalf of our Embassy of Chile client during this registration period.