

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending 11/30/14
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Ogilvy Public Relations Worldwide 5807

(c) Business Address(es) of Registrant
1111 19th Street NW, 10th Floor
Washington DC 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Stuart Smith	53 North Lane Teddington TW11 0HU UK	UK	CEO	9/22/14

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
Please See Appendix A				

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Gianri, Pasquale	Public Relations Counsel	3/25/14
Siercks, Jae	Public Relations Counsel	10/3/14

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

Note: Appendix A includes employees who have not previously submitted short form registrations. All such short form registrations are included in this submission as Appendix C. Appendix B includes employees who had previously registered and terminated their relationship with a terminated foreign principal and are now registering for a current foreign principal. All such short form registrations are included in this submission as Appendix D.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

Gobierno de Peru/Government of Peru

9/19/14

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Tourism Fiji
Procolombia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 206.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Appendix E.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see the attached Appendix F for complete details.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Please see Appendix G for complete details.			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
Please see Appendix H for complete details.			

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).
⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.
⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see attached Appendix I for full details.			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Tourism Fiji - please see Appendix J

Procolombia

Government of Peru - please see Appendix J

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

Email

Website URL(s): www.huffingtonpost.com, www.mashable.com

Social media websites URL(s): _____

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) _____

21. What language was used in the informational materials:

English

Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes

No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

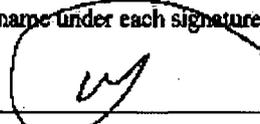
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

12/30/14



Robert F. Mathias

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Appendix A

Note: This is a comprehensive list of individuals who have provided services (other than clerical) to a foreign principal since our last supplemental submission. All those already named and having submitted short forms are not included in this list.

Name	Residence Address	Citizenship	Nature of Services	Date Assumed
Jennifer Banovetz	13810 Northwest Passage #106 Marina del Rey, CA 90292	USA	Public Relations Counsel	9/8/2014
Marlee Dippolito	1223 Federal Ave #314 Los Angeles, CA 90025	USA	Public Relations Counsel	11/17/2014
Remi Levoff	2609 Euclid St. Apt C Santa Monica CA, 90405	USA	Public Relations Counsel	6/23/2014
Michelle Horn	100 Palisade Ave Jersey City, NJ 07306	USA	Public Relations Counsel	12/4/2014
Dwain Schenck	42 Clinton Ave Westport, CT 06880	USA	Public Relations Counsel	10/8/2014
Sophia Pogoff	165 Huntington St Brooklyn, NY 11231	USA	Public Relations Counsel	10/27/2014
Elizabeth Schonig	1118 Euclid St NW Washington DC 20009	USA	Public Relations Counsel	10/31/2014
Emma Schlosser	2406 Rocky Branch Rd Vienna, VA 22181	USA	Public Relations Counsel	9/19/2014

Appendix B

Note: The following have previously registered and terminated registration for a terminated foreign principal and are now registering for a current foreign principal:

Nick Ludlum	3122 Windwood Farms Drive Oakton, VA 22124	USA	Public Relations Counsel	11/11/2014
Carol Lyn Colon	2201 Saint Josephs Drive Bowie, MD 20721	USA	Public Relations Counsel	10/29/2014
Shannon Radecki	715 N. Formosa Ave Los Angeles, CA 90046	USA	Public Relations Counsel	6/5/2014
Stacey Johnes	925 Milwaukee Ave Los Angeles, CA 90042	USA	Public Relations Counsel	6/4/2014

Appendix E

DOJ Foreign Agents Registration Act

Tourism Fiji

Ogilvy Public Relations (OPR) on behalf of Tourism Fiji has provided communications counsel and planning, and support on several projects including media relations and news monitoring, and familiarization trips.

OPR reached out to media via email and telephone to pitch information about hotels and conferences in Fiji, and appointments and resignations within the Tourism Fiji organization.

OPR also assisted Tourism Fiji in the planning and executing of familiarization trips including vetting and recommending media for trip participation, attending the Tourism Fiji Marketing Forum and Industry Days, tracking media requests, drafting weekly media request reports, assisting with travel logistics, securing flights with Fiji Airways, itinerary planning, planning two individual familiarization trips in October 2014, and following up with trip participants to source additional information and images.

Procolombia

Ogilvy Public Relations (OPR) on behalf of Procolombia provided communications counsel on multiple projects including crafting and editing press releases, conducting media briefings, drafting talking points and messaging regarding Procolombia's three pillars – tourism, travel and investment - composing bylines, and providing daily news monitoring for coverage of relevant Colombia themes in the United States press.

OPR also reached out to media via e-mail and by phone, to offer opportunities to meet with government spokespersons from Procolombia on a wide range of issues and to attend Procolombia-organized events or events that Procolombia participated in. These included press trips to Colombia. Events and press trips included:

- Colombia Macrorrueda & IT Launch Event – New York (July 24, 2014)
- C.I. Jeans Showroom – New York (July 23, 2014)
- Consulate Photography Event - New York (June 26, 2014)
- Embassy Photography Event – Washington, D.C. (July 16, 2014)
- Mega FAM Press Trip (June 20-23, 2014)
- Colombiamoda Press Trip (July 20-25, 2014)
- Expoartesanos Press Trip (July 8-11, 2014)
- Bird Watching Press Trip (July 20 – 25, 2014)

- Bridal Press Trip (September 7-11, 2014)
- Manufacturing Press Trip (October 5-10, 2014)
- Cali Exposhow Press Trip (October 13-18, 2014)
- ICAP Conference – Miami (October 25-28, 2014)
- Yipao Press Trip (October 9-12, 2014)
- Jetblue Inaugural Flight Cocktail Event – Fort Lauderdale (October 28, 2014)
- Jetblue Inaugural Flight Press Trip (October 29 – November 1, 2014)

Government of Peru

Ogilvy Public Relations (OPR) on behalf of the Government of Peru provided communications counsel leading up to the 20th session of the Conference of Parties (COP20) in Lima, Peru in December 2014 highlighting Peru's role as host of the event, including developing media lists of editors and reporters for media outreach, conducting media briefings, securing and staffing interviews for media with the Peruvian Minister of Environment, and conducting scenario planning to inform potential reactive media relations.

Appendix F

TOURISM FIJI

DOJ Foreign Agents Registration Act				
Organization	Name	Last Name	Method and Date of Contact	Reason for Contact
Best Sweepstakes	Nick Mirinesota		Email- 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Contest Bee	No Name		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Contest Girl	Linda		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Enter Sweepstakes	No Name		Email- 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
GiveAway Sand Sweepstakes	Ray		Email- 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
I Love Giveaways	No Name		Submitted contest link 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Sweepstakes	No Name		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
SweepStakes Fanatics	No Name		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
SweepStakes Max	Judy and Owen Chang		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Sweepstakes Today	Craig		Filled out contest entry form 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
UltraContest	Jamie		Email- 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
My Dallas Mommy	Laura Thornquist		Email- 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Divergent Travelers	Lina & David Stock		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Blonde Brunette Travel	Kay Dougherty		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
One Hour To The Next	Kaylee Savarie		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
JoesDaily.com	Joe Maragliotta		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
BallerStatus.com/CoolFindr.com	Jay Casteel		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Ever In Transit	Cassie Kiefer		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Vancouverescape	Ariane Colenbrander		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
StyleSmoothie.com	Kristen Williams		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Latitude 34	Jeff Johns		Email 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Broke Girls Travel	Patricia Steffy		Emailled 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Johnny Vagabond	Wes Nations		Emailled 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
20-Something Travel	Stephanie Yoder		Emailled 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
Go See Write	Michael Hodson		Emailled 8/29	Be the Official Photographer at Tourism Fiji's First Instameet
The Huffington Post, Ebony, Jetsetter	Kristin Braswell		Email + phone 10/14/2014	FAMIL Vetting
Travel Noire	Kydee Williams/Moraa Onyonka		Email + phone 10/17/2014	FAMIL Vetting
CurbFreeWithCoryLee.com	Cory Lee		Email + phone 11/4/2014	FAMIL Vetting
Travels with Marilyn, Freelancer	Marilyn Jones		Email + phone 11/3/2014	FAMIL Vetting
Passing Thru	Betsy and Peter Wuebker		Email + phone 10/21/2014	FAMIL Vetting
30 Degree Productions	Lyes Allouche		Email + phone 10/29/2014	FAMIL Vetting
BareFeet TV	Mickela Mallozzi		Email + phone 7/25/2014	FAMIL Vetting
One Hour To The Next	Kaylee Savarie		Email + phone 7/2/2014	FAMIL Vetting
Redpe Renovator, Paleo Magazine Online, Elephant Journal, Allergic Living, Simply Gluten-Free, Living Without's Gluten-Free and More and Mind Body Green	Stephanie Weaver		Email + phone 7/25/2014	FAMIL Vetting
Travel Channel's Xtreme Waterparks	Ronica Harris		Email + phone 7/28/2014	FAMIL Vetting
None	Monica Robinson		Email + phone 9/2/2014	FAMIL Vetting
Travel Hopper, Examiner, Amazon, Perspective	Becky Garrison		Email + phone 9/29/2014	FAMIL Vetting

Organization	Name	Last Name	Method and Date of Contact	Reason for Contact
Vacation Travel Rentals, WAVEJourney.com, Travel Dreams Magazine	Patti Marrow		Email + phone 9/29/2014	FAMIL Vetting
Dreams of Freedom	Kathrin Sapiha		Email + phone 10/22/2014	FAMIL Vetting
Viva Fashion	Carmen Ordonez		Email + phone 6/3/2014	FAMIL Vetting
Once Wed	Emily Newman		Email + phone 6/20/2014	FAMIL Vetting
Vancouverescape	Ariane Colenbrander		Email + phone 7/2/2014	FAMIL Vetting
Booker Travels	Julia Goodman		Email + phone 7/9/2014	FAMIL Vetting
Metro Milwaukee Guild, World Travel Buzz, StyleSmoothie.com	Jennifer Billock		Email + phone 8/6/2014	FAMIL Vetting
Latitude 34	Kristen Williams		Email + phone 8/27/2014	FAMIL Vetting
Examiner, San Diego Reader	Jeff Johnes		Email + phone 8/28/2014	FAMIL Vetting
Entrepreneur.com, MTV Travel CO.com, Sciete	Tamar Alexia Fleishman		Email + phone 9/11/2014	FAMIL Vetting
Travel Courier	Breanna Wilson		Email + phone 10/16/2014	FAMIL Vetting
TravelMole	Bob	Mowat	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Adventure Travel News	Cheryl	Rosen	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travelweek	Chris	Doyle	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Recommend	Cindy	Sosrouomo	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Recommend	Deserae	del Campo	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Courier	Greg	Oates	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Canadian Travel Press	Greg	Coates	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Courier	Jan	Coates	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelMole	Jan	Stalker	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Canadian Travel Press	Jan	Jarrett	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travelweek	Jan	Stalker	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Recommend Weekly	Kathryn	Folliott	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
La Revue Voyage en Groupe	Lane	Nieset	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
E-Travel Blackboard	Lucie	Papineau	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Courier	Mark	Harada	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Canadian Travel Press	Michael	Dunbar	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
La Revue Voyage en Groupe	Michael	Dunbar	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travelweek	Monique	Papineau	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travelweek	Patrick	Dineen	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Weekly	Patrick	Dineen	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Weekly	Rebecca	Tobin	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Tourisme Plus	Rob	Fixmer	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Luxury Travel Advisor	Serge	Abel-Normandin	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Agent Central	Adam	Leposa	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelPulse.com	Adam	Leposa	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Agent Magazine	Claudette	Covey	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Press Online	David	Moseder	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
eTurbo News	Edith	Baxter	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Luxury Travel Advisor	Elinor	Garely	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Agent Central	Jena	Fox	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
eTurbo News	Jena	Fox	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Lars	Magnusson	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Luxury Travel Advisor	Marty	Wentzel	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Meagan	Drillinger	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Megan	Brickwood	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director

Received by NSD/FARA Registration Unit 12/30/2014 9:55:21 PM

Organization	Name	Last Name	Method and Date of Contact	Reason for Contact
TravelAge West	Mindy	Podar	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Chelsee	Lowe	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
The Resort Trades	Sharon	Scott	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Skye	Mayring	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Travel Courier	Ted	Davis	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Canadian Travel Press	Ted	Davis	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
TravelAge West	Valerie	Chen	Email 12/1/14	Tourism Fiji To Announce New CEO Soon, Resignation of Director
Afar	Jeremy	Saum	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel Business	Dennis	Nessler	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel Chatter	Juliana	Shallcross	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel Management	Elliott	Mest	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel News Now	Patrick	Mayock	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotels Magazine	Nathan	Greenhalgh	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Travel Weekly	Danny	King	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Breaking Travel News	Christopher	O'Toole	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel Interactive	Glenn	Hausman	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Hotel Online	Michelle	Rehn	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Lodging Magazine	Sean	Downey	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Tnooz	Kevin	May	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Travel Pulse	James	Ruggia	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Travel Pulse	Claudette	Covey	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
Travel World News	Connie	Skoog	Email 9/17	InterContinental Fiji Named Fiji's Best Resort in 2014
MSN Travel Canada	Jody Robbins		Email 6/12/2014	Media Inquiry
Global Traveler Magazine	Lois Friedland		Email 6/19/2014	Media Inquiry
AAA Washington Journey Magazine	Sue Boylan and Laura Lavington		Email 7/29/2014	Media Inquiry
Brides Magazine	Anna Olson		Email 8/12/2014	Media Inquiry
Yahoo! Travel	Anne Roderique-Jones		Email 6/22/2014	Media Inquiry
USA Today	Sarah Sekula		Email 8/28/2014	Media Inquiry
FijiTime Magazine	Kay Dougherty		Email 9/3/14	Media Inquiry
Travel International Magazine	Justin Sachs		Email 7/1/14	Media Inquiry
Travel International Magazine	Samantha Michalko		Email 7/1/14	Media Inquiry
SheKnows, Huffington Post	Claire Avis Gallam		Email 6/9/14	Media Inquiry
Destination Luxury	David Lee		Email 9/22/14	Media Inquiry
Budget Travel Magazine	Jamie Beckman		Email 11/9/14	Media Inquiry

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Appendix F

Procolombia

DOJ Foreign Agents Registration Act

Organization	Contact Name	Method	Date of Contact	Reason for Contact
Miami Herald	Jim Wyss	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Bloomberg		Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Wall Street Journal	Dan Molinski	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Project Finance Magazine	Rosie Fitzmaurice	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Whowhatwear	Nicole Feestra	Email/Phone	6/1/2014	Coordinated press trip
Council on Foreign Relations	Shannon O'Neill	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
CNBC	Amy Langfield	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Prevue Magazine	Greg Oates	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Telemundo 51	Newsroom	Email/Phone	6/1/2014	proactive outreach and ongoing engagement
Smart Meetings	Holly Woodlard	Email/Phone	6/15/2014	reached out about megafam
Meetings Focus	Marlene Goldman	Email/Phone	6/15/2014	reached out about megafam
Travel + Leisure	Mario Mercado	Email/Phone	6/15/2014	contacted for consulate event
Travel + Leisure	Clara Sedleck	Email/Phone	6/15/2014	contacted for consulate event
Endless Vacations	Jessen O'Brien	Email/Phone	6/15/2014	contacted for consulate event
Destinations by Jaxfax	Maxine Albert	Email/Phone	6/15/2014	contacted for consulate event
Freelancer	Lisa Bonner	Email/Phone	6/15/2014	contacted for consulate event
Huffington Post	Curt Ellis	Email/Phone	6/15/2014	contacted for consulate event
Travel Agent Magazine	Jenna	Email/Phone	6/15/2014	contacted for consulate event
Insider Magazine	Rita Cook	Email/Phone	6/20/2014	Coordinated press trip
Freelancer	Emma Krasov	Email/Phone	6/20/2014	Coordinated press trip
Bird Watchers Digest	Jessica Pineda	Email/Phone	6/20/2014	Coordinated press trip
BirdChannel.com	Dawn Hewitt	Email/Phone	6/20/2014	Coordinated press trip
10,000 Birds	Mike Bergin	Email/Phone	6/20/2014	Coordinated press trip
WSJ TV - Moneybeat	Paul Vigna	Email/Phone	7/1/2014	outreach for Minister Molano interview
Bloomberg News	Crayton Harrison	Email/Phone	7/1/2014	outreach for Minister Molano interview
Bloomberg Radio	Carol Mssar	Email/Phone	7/1/2014	outreach for Minister Molano interview
CNN International	Samuel Burke	Email/Phone	7/1/2014	outreach for Minister Molano interview
CNN Dinero	Odalys Montalvo	Email/Phone	7/1/2014	outreach for Minister Molano interview
Los Angeles Times	Chris Kraul	Email/Phone	7/1/2014	outreach for Minister Molano interview
El Diario/La Prensa	Añá Rodríguez	Email/Phone	7/1/2014	interview, macroruedaevent
Univision	Eric di Monte	Email/Phone	7/10/2014	invited to Macrorueda
Latin Vision	Ernesto Cambursano	Email/Phone	7/10/2014	invited to Macrorueda
Latin Vision	Claudia Ospina	Email/Phone	7/10/2014	invited to Macrorueda
Latin Vision	Carlos Vassallo	Email/Phone	7/10/2014	invited to Macrorueda
PC World/Freelancer	Robert Anthony	Email/Phone	7/10/2014	invited to Macrorueda

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Organization	Contact Name	Method	Date of Contact	Reason for Contact
Reuters/Clearchannel Radio	Jim Forsyth	Email/Phone	7/10/2014	Contacted reporter to coordinate interview
GRN	Sarah Kuranda	Email/Phone	7/10/2014	Contacted reporter to coordinate interview
The Fashion List	Scott French	Email/Phone	7/10/2014	Contacted reporter to coordinate interview
NBC Washington, "Worth the	Sarah Pixley	Email/Phone	7/1/2014	Contacted reporter to coordinate interview
Hispanic USA	Rocio Diaz Moya	Email/Phone	7/1/2014	Contacted reporter to coordinate interview
National Geographic Travel	Leslie Trév Magraw	Email/Phone	7/1/2014	Contacted reporter to coordinate interview
US News and World Report	Elizabeth Weiss	Email/Phone	7/1/2014	Contacted reporter to coordinate interview
Savvy Stews	Gaylen David	Email/Phone	7/1/2014	reached out to discuss press trip
CNN En Español "Cala"	Ismael Cala	Email/Phone	8/1/2014	Contacted producer to coordinate interview
El Diario/La Prensa	Ana Nieto	Email/Phone	8/1/2014	Contacted reporter to coordinate interview
Global Trade	Drew Lawler	Email/Phone	8/1/2014	Contacted reporter to coordinate interview
Wall Street Journal	Jose Enrique Arrijoa	Email/Phone	8/1/2014	contacted for influencer meeting
Associated Press	Josh Goodman	Email/Phone	8/1/2014	contacted for influencer meeting
World Bride	Myrdith Leon-McCormick	Email/Phone	8/1/2014	contacted to coordinate press trip
World Bride Magazine	Victor Amos	Email/Phone	8/1/2014	contacted to coordinate press trip
World Bride Magazine	Marsha Reeves Jews	Email/Phone	8/1/2014	contacted to coordinate press trip
Virginia Bridge	Jennifer Iacovelli	Email/Phone	8/1/2014	contacted to coordinate press trip
Freelancer	Ivetté Manners	Email/Phone	8/1/2014	contacted to coordinate press trip
Freelancer	Libby Platus	Email/Phone	8/1/2014	contacted to coordinate press trip
Freelancer	Marael Johnson	Email/Phone	8/1/2014	contacted to coordinate press trip
Telemundo	Carlos Melia	Email/Phone	8/1/2014	contacted to coordinate press trip
USA Today	Nancy Trejos	Email/Phone	8/1/2014	contacted to coordinate press trip
National Geographic	Candace Rardon	Email/Phone	8/1/2014	contacted to coordinate press trip
Newsweek/The Daily Beat	Karla Zabludovsky	Email/Phone	9/1/2014	contacted for President Santos event
Dow Jones	Matthew Dayt	Email/Phone	9/1/2014	contacted for President Santos event
Reuters/Clearchannel Radio	Daniel Bases	Email/Phone	9/1/2014	contacted for President Santos event
Nearshore Americas	Kimberly Warner-Cohen	Email/Phone	9/1/2014	contacted for President Santos event
Bloomberg News	Anatoly Kurmanaev	Email/Phone	9/1/2014	contacted for President Santos event
Telemundo	Luis Alejandro Medina	Email/Phone	9/1/2014	contacted for President Santos event
Telemundo	Eddie Medina	Email/Phone	9/1/2014	contacted for President Santos event
Secondaries Investor	Chelsea Stevenson	Email/Phone	9/1/2014	contacted for President Santos event
Financial Times	Andrew Schipani	Email/Phone	9/1/2014	contacted for influencer meeting
Travel Weekly	Michelle Baran	Email/Phone	9/1/2014	Contacted reporter to coordinate interview
On Travel Radio	Paul Lasley	Email/Phone	9/1/2014	Contacted reporter to coordinate interview
Frommers.com	Pauline Frommers	Email/Phone	9/1/2014	Contacted reporter to coordinate interview
Hotel Business Magazine	Matthew Marin	Email/Phone	9/1/2014	Contacted reporter to coordinate interview
Smarter Travel	Patricia Magana	Email/Phone	9/1/2014	contacted to coordinate press trip
El Nuevo Herald	Ivonne Gomez	Email/Phone	10/1/2014	contacted to coordinate interview
El Diario/La Prensa	Liseth Perez	Email/Phone	10/1/2014	contacted to coordinate interview

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Organization	Contact Name	Method	Date of Contact	Reason for Contact
Latin Trade	Mark Keller	Email/Phone	10/1/2014	contacted to coordinate interview
Journal of Commerce	Mark Szakonyi	Email/Phone	10/1/2014	contacted to coordinate interview
Reliability Web/Confianza	Maura Abad de Farrier	Email/Phone	10/1/2014	contacted to coordinate interview
Reliable Plan	Austin O'Kelley	Email/Phone	10/1/2014	contacted to coordinate press trip
ReliabilityWeb.com	Maura Abad de Farrier	Email/Phone	10/1/2014	contacted to coordinate press trip
SheKnows	Claire Volkman	Email/Phone	10/1/2014	contacted to coordinate press trip
Freelancer	Ronda Racha Penrice	Email/Phone	10/1/2014	contacted to coordinate press trip
USA Today	Kevin Johnson	Email/Phone	10/1/2014	contacted to coordinate interview
Al-Jazeera America	Chris Franciscani	Email/Phone	10/1/2014	contacted to coordinate interview
Law Enforcement Technology	Ryan Mason	Email/Phone	10/1/2014	contacted to coordinate interview
Dave's Travel Corner	Michelle Yam	Email/Phone	10/1/2014	contacted to coordinate press trip
City and Shore	Mark Gauert	Email/Phone	10/1/2014	invited to attend cocktail event
Univision - WLV	Nicole Alvarez	Email/Phone	10/1/2014	invited to attend cocktail event
Tripitani	David Paul Appell	Email/Phone	10/1/2014	invited to attend cocktail event
Viva Fashion	Carmen Ordonez	Email/Phone	10/1/2014	invited to attend cocktail event
JustSayGo.com	Phyllis Steinberg	Email/Phone	10/1/2014	contacted to coordinate press trip
Jaunted	Steven Drescher	Email/Phone	10/1/2014	contacted to coordinate press trip
Private Clubs Magazine	Elaine Glusac	Email/Phone	10/1/2014	provided follow up information
Bloomberg Wire	Matt Bristow	Email/Phone	11/1/2014	contacted to coordinate interview
Travel Agent Magazine	Jena Tesse Fox	Email/Phone	11/1/2014	contacted to coordinate interview
Craftstoddummies	Jenny Barnett Rohrs	Email/Phone	11/1/2014	contacted to coordinate press trip
Stupiddope.com	Richard Williams	Email/Phone	11/1/2014	contacted to coordinate press trip
NBC News	Chris Franciscani	Email/Phone	11/1/2014	contacted to coordinate video segment

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Appendix F

THE GOVERNMENT OF PERU

DOJ Foreign Agents Registration Act			
Organization	Name	Method and Date of Contact	Reason for Contact
News Outlets			
ABC Television Network - Washington Bureau	Richard Coolidge	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
American Prospect	Gershon Gorenberg	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Christian Science Monitor - Washington Bureau	Howard La Franchi	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Christian Science Monitor - Washington Bureau	Peter Grier	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climate Alert	Lauren Smith	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climate Progress	Joe Romm	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climatewire/GreenWire/E&E	John Fialka	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climatewire/GreenWire/E&E	Lisa Friedman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climatewire/GreenWire/E&E	Daniel Bush	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CQ Roll Call Energy & Climate	Chad Brand	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CQ Weekly	Jonathan Broder	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Discovery News	Eric Niiler	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Environmental Law Reporter News & Analysis Journal	Rachel Jean-Baptiste	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Foreign Policy	Benjamin Pauker	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Foreign Policy	Keith Johnson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Foreign Policy Digest	Olivier Kamanda	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Foreign Service Journal	Steve Honley	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Foreign Service Journal	Susan Maitra	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Friends of the Earth	Adam Russell	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Global Horizons Syndicate	Edward Flattau	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Greenpeace Magazin (Germany)	Susanne Tappe	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Greenpeace Magazine	Sebastian Jannelli	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Houston Chronicle	Jennifer A. Dlouhy	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Inside EPA	Dave Reynolds	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Inside EPA	Dawn Reeves	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment

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Organization	Name	Method and Date of Contact	Reason for Contact
McClatchy Newspapers	Sean Cockerham	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
National Geographic	Brian Clark Howard	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
National Geographic	Elizabeth Shogren	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
National Journal	Clare F.	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
National Journal	James Kitfield	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Nature Conservancy	Amanda Fiegl	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
NPR	Christopher Joyce	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
NPR/National Public Radio	Edith Chapin	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
NPR/National Public Radio	Vikki Valentine	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Platts Global Alert - Washington Bureau	Geoffrey Craig	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
POLITICO	Darren Goode	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
POLITICO	Erica Martinson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
POLITICO	Michael Crowley	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Science News	Janet Raloff	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
The Atlantic	Kathy Gilsinan	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
The Hill	Laura Barron-Lopez	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
The New Republic	Joshua Kurlantzick	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
USA Today	Wendy Koch	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
USA TODAY	Doyle Rice	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Voice of America Radio Network	Patricia Bodnar	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Washington Examiner	Zack Colman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Washington Post	Carol Morello	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Washington Post	Chris Mooney	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Washington Post	Joby Warrick	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Washington Times	Ashish Kumar Sen	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
World Wildlife Magazine	Kerry Zobor	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
WRC-TV - NBC	Wendy Rieger	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
WUSA-TV - CBS	Jessica Glasser	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - Los Angeles	Alicia Chang	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - New York	Cara Anna	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - New York	Maria Sanminiatielli	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - Sweden	Karl Ritter	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - Washington	Bradley Klapper	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP - Washington	Dina Cappiello	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment

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Organization	Name	Method and Date of Contact	Reason for Contact
AP & Freelancer	David MacDougall	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AP- United Nations Bureau	Edith Lederer	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Audubon	Ted Williams	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Audubon	Will Bourne	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bird Conservation International	Phil Atkinson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Berlin	Stefan Nicola	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Burma	Sangwon Yoon	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - London	Alex Morales	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - London	Marc Roca	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - London	Alessandro Vitelli	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Madrid	Todd White	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - New York	Tom Randall	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - New York	Ehren Goossens	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - New York	Jim Efstathiou	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Norway	Jonas Bergman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Rome	Eric Lyman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Washington	Indira Lakshmanan	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg - Washington	Kim Chipman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg BNA - Daily Environment Report	Ari Natter	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg BNA - Daily Environment Report	Dean Scott	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg BNA - Energy and Climate Report	Larry Pearl	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg BNA - Energy and Climate Report	Regina Cline	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Bloomberg TV New York	Mark Crumpton	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CBS	Dan Ruetenik	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Climate News Network	Paul Brown	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CNN International - Atlanta	Bonnie Turner	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CNN - Atlanta	Elisa Berkowitz	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CNN - London	Antonia Mortensen	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CNN - London	Paula Newton	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
CNN - New York	Richard Roth	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Fast Company/Co.Exist	Ben Schiller	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Fast Company/Co.Exist	Stan Alcorn	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Fast Company/Co.Exist	Sydney Brownstone	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment

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Organization	Name	Method and Date of Contact	Reason for Contact
Foreign Affairs	Christine Clark	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Huffington Post	James Gerken	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Huffington Post	Lynne Peoples	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Huffington Post - Washington Bureau	Kate Sheppard	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Inter Press Service	Katherine Stapp	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Inter Press Service	Thalif Deen	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Mashable	Andrew Freeman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
MediaGlobal News Agency	Jennifer Guay	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Nation	Barbara Crosette	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
National Review	Victor Davis Hanson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times	Adam Bryant	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times	David Kocieniewski	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times	Diane Cardwell	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times	Justin Gillis	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times - London	Beth Gardiner	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times - Paris	David Jolly	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times- Washington	Coral Davenport	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New York Times- Washington	Matthew Wald	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Newsweek	Zoe Schlanger	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Newsweek/Daily Beast	Daniel Gross	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
OnEarth	Douglas Barasch	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Progressive Radio Network	Tinatin Japaridze	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Science World Report	Mark Hoffman	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Scientific American	David Biello	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Slate	Anne Applebaum	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Slate	William Dobson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Talk Radio News Service	Sam Trudeau	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Talk Radio News Service	Tala Dowlatshahi	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
TIME	Bryan Walsh	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
TIME	Dan Kedmey	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
TIME	Harriet Barovick	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Wall Street Journal	Joe Luria	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Wall Street Journal - SF	Michael Totty	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment

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Organization	Name	Method and Date of Contact	Reason for Contact
Wall Street Journal - SF	Cassandra Sweet	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
AlterNet	Tara Lohan	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
California Environmental Insider	Roger Pearson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Earth Island Journal	Jason Mark	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Global Environmental Politics	Kate O'Neill	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Greentech Media	Julia Pyper	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
KPCC-FM	Molly Peterson	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
La Opinión	María Peña	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Los Angeles Times	Julie Cart	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Los Angeles Times	Louis Sahagun	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Los Angeles Times/Tribune CO	Neela Banerjee	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Mother Jones	John Vidal	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Mother Jones	Julia Whitty	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
New America Media	Ngoc Nguyen	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Salon	Lindsay Abrams	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
San Francisco Chronicle	David Baker	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
San Francisco Chronicle	Peter Fimrite	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Sierra	Paul Rauber	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment
Take Part	Todd Woody	Email: 9/21, 9/23	Interview with Peruvian Minister of Environment

Received by NSD/FARA Registration Unit 12/30/2014 9:55:21 PM

Appendix G - 14(a) Receipts - Monies

Entry Date	From Whom	Purpose	Amount
6/6/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 18,600.00
6/6/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 13,200.00
6/11/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 8,675.01
6/11/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 11,112.50
6/17/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,000.00
6/25/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,000.00
6/26/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
6/27/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 31,800.00
7/18/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,104.65
7/22/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 31,800.00
8/7/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 4,000.00
8/26/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 18,600.00
8/26/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 13,200.00
9/5/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 4,000.00
9/5/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
9/5/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
9/12/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
9/16/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 31,800.00
10/7/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,000.00
10/14/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 31,800.00
10/16/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 3,017.00
10/16/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 3,017.00
10/16/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 9,091.00
10/28/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,000.00
11/18/2014	Tourism Fiji	Monthly Retainer Pursuant to Exhibit B	\$ 10,000.00
11/21/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 4,000.00
11/21/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 4,000.00
11/21/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 12,000.00
11/21/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
11/21/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 5,000.00
11/26/2014	Procolombia	Monthly Retainer Pursuant to Exhibit B	\$ 31,800.00
			\$ 375,617.16

Appendix H – Response to Question 14(c) – Receipts – Things of Value

Foreign Principal = Tourism Fiji

Date Received = 10/25/14-10/31/14

Thing of Value = Expense Fee Travel (Airfare, hotel accommodations, meals and ground transport for two employees)

Purpose = Tourism Fiji paid the expenses for two OPR employees (Samantha Sauerman and Jennifer Banovetz) to attend the Tourism Fiji Global Industry Day and following FAMIL trip in Fiji, October 25th-31st, 2014. The purpose of this trip was for the OPR employees to be present when Tourism Fiji presented their global marketing strategy and to become familiar with the Fiji product for more effective 2015 PR planning.

Appendix I: ADDITIONAL INFORMATION IN SUPPORT OF 15(A)

The following provides detail on monies expended in connection with OPR's activities on behalf of our Tourism Fiji client during this registration period:

- 1) Client Meetings – OPR staff incurred costs related to client meetings, including food, beverages, mileage, and parking. Amount: \$135.81

The following provides detail on monies expended in connection with OPR's activities on behalf of our Procolombia client.

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events. Amount: \$940.15
- 2) Press Releases: OPR expended costs to distribute a press release. Amount: \$1,354.50

The following provides detail on monies expended in connection with OPR's activities on behalf of our Government of Peru client:

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events. Amount: \$12,557.28

Appendix J – Informational Materials – December 2014

Three enclosed press releases (pages 2-8) were produced and disseminated by Tourism Fiji; however Ogilvy PR sent copies to select media outlets to supplement our efforts to pitch to those outlets the use of the information found in the releases. Further details can also be found in Appendix F.

Ogilvy PR offered interviews with Minister Pulgar-Vidal to select media outlets in order to promote the Government of Peru's efforts in organizing and hosting COP20. These efforts resulted in the two enclosed articles (pages 9-13) published in the US media. Further details can also be found in Appendix F.



MEDIA RELEASE

TOURISM FIJI TO ANNOUNCE NEW CEO SOON

KEN FREER TO RESIGN AS DIRECTOR GLOBAL MARKETING

Nadi, Fiji: Monday 1 December 2014 – Tourism Fiji today announced its acceptance of the resignation of Ken Freer, Tourism Fiji's Director of Global Marketing. Freer, who joined Tourism Fiji in 2013, has resigned to pursue other career aspirations.

Stefan Pichler, Tourism Fiji Chairman, in expressing his gratitude said, "We'd like to thank Ken for his contribution to Tourism Fiji as Global Marketing Director, and for stepping into the Acting CEO role for Tourism Fiji for a number of months. We wish him well for the future."

"The Board is currently finalising details of the new Acting CEO and Acting Director Global Marketing in light of Ken's resignation, details of which will be shared in the ensuing days. Despite these internal changes, the various marketing initiatives across Tourism Fiji's global offices will of course carry on as normal. The Board is confident to be able to announce a new CEO for Tourism Fiji very soon."

ENDS

For more information please contact:

Patricia Mallam
Public Relations Manager
Phone: (679) 7777973
Email: pmallam@tourismfiji.com.fj



INTERCONTINENTAL

FIJI GOLF RESORT & SPA

MEDIA RELEASE

INTERCONTINENTAL FIJI NAMED FIJI'S BEST RESORT IN 2014

(NATADOLA, FIJI) September 2014 – The InterContinental Fiji Golf Resort & Spa is delighted to announce their most recent accolade – being named 'Best Fijian Property' at the prestigious Hotel Management (HM) Awards held in Sydney last week.

The resort credits this success to an uncompromising dedication to delivery, quality, service to every guest and the hard work of their team. InterContinental Fiji took home the award despite formidable competition of fellow finalists, including Starwood Sheraton & Westin Fiji, Fiji Beach Resort and Spa by Hilton, Outrigger On the Lagoon Fiji, Sofitel Fiji Resort and Spa, Shangri-La's Fijian Resort, Vomo Island Resort, Royal Davui, and three other well known Fijian properties.

"We're honoured to have been recognised by the Hotel Management Awards and are incredibly proud of our team," says Area General Manager Erik Stuebe. "The resort has long been praised for not only its exceptional facilities, but that intangible factor that guests fall in love with and brings them back to their home on Natadola Bay time and time again."

Mr. Stuebe was also named a finalist in the South Pacific General Manager award category.

The HM Awards were launched in 2002 to acknowledge excellence in the hotel and accommodation industry and are now in their 12th year. These are the leading award for the accommodation industry in Australia, New Zealand and the Asia-Pacific region, and are decided based on votes by travel and trade professionals worldwide.

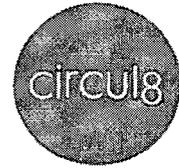
[Click here](#) for more news and updates on the InterContinental Fiji Golf Resort & Spa. For more information please also visit www.fiji.intercontinental.com or contact the resort on 673 3455 / enquiries.fiji@ihg.com

ENDS

Media Contact: Florence Law : Sales & Marketing Coordinator - InterContinental Fiji Golf Resort & Spa
P 679 673 3306 / [E florence.law@ihg.com](mailto:florence.law@ihg.com) / fiji.intercontinental.com

About the InterContinental Fiji:

The only luxury resort on beautiful Natadola Bay, InterContinental Fiji Golf Resort & Spa is designed to treat guests to an exclusive outer island experience on the main land. Spread across 35 acres of tropical gardens, the resort offers the facilities and services expected of a luxury international resort, including a luxury spa, four pools, an on-site dive centre, four restaurants & bars, recreation and beach activities centre, volleyball, petanque lawn, yoga deck, gym and fitness centre and 18-hole championship golf course.



Date:	20 August 2014	Due date:	August 2014
Project:	Fiji Instameet		
Client:	Tourism Fiji		
Contact:	Sophia Gardner / Alana Stocks	Phone:	02 9331 6685

Overview

Tourism Fiji will run their very first Instameet with top Instagrammers from around the world from **October 29th-November 4th, 2014.**

Circul8 will organise for a group of four first-class Instagrammers to visit Fiji for 7 days to capture the unique experiences available in Fiji that will be shared across the Instagrammers' social media presences. The influence of these Instagrammers will cover key Tourism Fiji markets globally. The Instameet will allow Tourism Fiji to harness the power of visual motivations, social media and advocacy. The images shared during the Instameet will inspire people to consider Fiji as a holiday destination.

The Fiji Instameet will align with the launch of the 'Fiji Sunriser' digital campaign in October (details TBC). The Instagrammers will visit locations in Fiji that have the best sunrises and sunsets and also show diverse activities. This will broaden the reach of the Sunriser campaign, amplifying our campaign messages and help drive awareness and entries.

All photos captured from the Instameet will be featured in a gallery on the Fiji.travel website using a custom hashtag, #FijiInstameet. This gallery will act as a permanent source of inspiration for travellers.

Circul8 will develop a Social Media plan to leverage, integrate and amplify the content from the Instagrammers using Tourism Fiji's owned and paid channels.

Fiji Fan Competition

As a teaser for the Instameet we're going to invite one lucky fan from the Fiji social media community to join Tourism Fiji's first Instameet as Tourism Fiji's official Instagram photographer.

Mechanic

Applicants will apply via a Facebook App form, with their contact details, their Instagram @handle and the reason they deserve to join Fiji's Instameet in 25 words or less. Tourism Fiji will then select the preferred entrant to join the Instameet.

Prize

Return flights to Fiji for one person, with a seven-day itinerary.

Promotion

Targeted promoted posts on Facebook to people interested in travel and/or photography.

Timings

Fiji Fan Competition

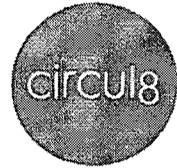
- Launch 25th August
- Ends 15th September (live for three weeks)
- Winner notified by 22nd September (five weeks before Instameet)

Instameet

- 29th October – 4th November 2014 (7 days)
- Instagrammers to arrive in Fiji on 28th, to commence the Instameet on the 29th.

Social media amplification

- Competition promotion 25th August - 15th September



- Instameet promotion to start 29th September

Sunriser Campaign

- Timings TBC

Itinerary:

TBD

OBJECTIVES

Social Media Objectives

- Increase the reach of Fiji related social media content
- Drive fans to enter Fiji Fan Competition
- Drive engagement online
- Increase awareness and buzz of Sunrise Campaign
- Increase Tourism Fiji's Instagram and Facebook Followers

Communication Objectives

Show that Fiji is the perfect holiday destination for all types of travellers.
Fiji is where happiness finds you.

Target audience

Global audience with a focus on **Australia/NZ, USA, China, UK, Europe and Germany.**

PROJECT OUTCOMES

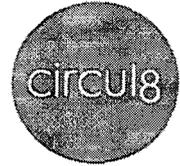
- Increased consideration of Fiji as a destination through visual inspiration
- Newsworthy launch for Fiji Sunriser campaign
- Library of photos with usage rights for Tourism Fiji to use in social media
- Generate global exposure of almost 1 million reach
- Increase Tourism Fiji's Instagram and Facebook following
- Showcase the niche markets/ range of activities available in Fiji

INSTAGRAMMERS

Proposed Instagrammers:

The Instameet will feature four Instagrammers, each with unique styles, from key regional markets to generate global exposure.

1. **Lauren P Bath @ laurenepbath** | Australia
 2. **Emily Schreck @beijingemily** | Chinese following but from USA
 3. **Sylvia Matzkowiak @goldie_berlin** | Germany
 4. **Christopher Collin @Wisslaren** | Swedish with a large US following
-



Lauren Bath - @laurenepbath – 361K Followers – Australia

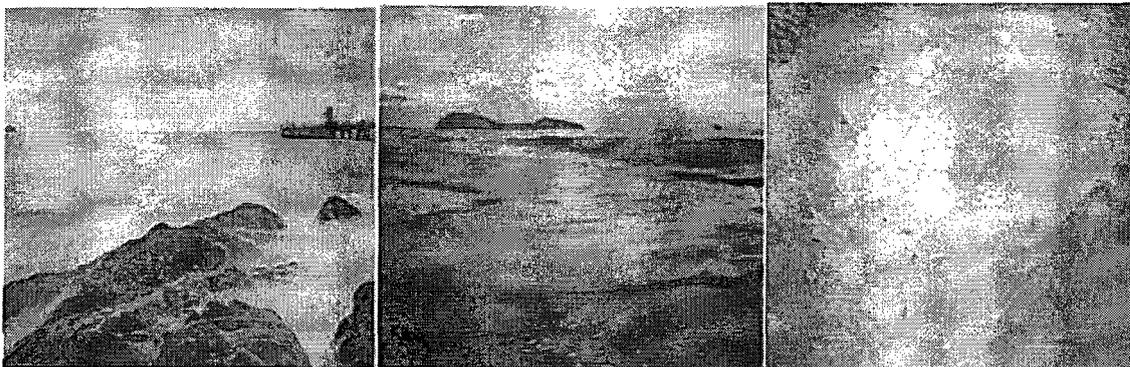
Other channels: Facebook, Twitter

Total social following: 371,288

Lauren is an Australian travel photographer, who has participated in a number of Instameets incl. Hamilton Island, Discover Tasmania, Visit Canada.

She has great landscape shots, including some fantastic experience capturing water and sunset images.

She has experience in previous Instameets, Australia's first professional Instagrammer, Instagram videos and will be able to offer us ongoing consultation.



Emily Schreck - @beijingemily – 248K Followers – China / USA

Other channels: Facebook, Twitter

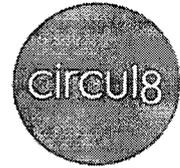
Total social following: 249,825

Emily is a bubbly, American girl who speaks Chinese and has built up a strong Chinese following on her buzzing Instagram account.

She captures interesting perspectives that garner high engagement from both her US and Chinese market.

Her style is quirky and colourful, and she will be able to offer a fantastic variety of shots throughout the Instameet.





Sylvia Matzkowiak - @goldie_berlin – 208k

Other channels: Blog, Twitter

Total social following: 208,961

Sylvia is a colourful and creative Instagrammer from Berlin, Germany with a highly engaged fan base.

She captures colours brilliantly, and her strengths lie in landscapes and underwater shots.

She has worked with a number of tourism boards in the past and will be able to provide us with a range of stunning and visually engaging images of Fiji.



Christopher Collin - @wisslaren – 683K Followers – Swedish with a large US following

Christopher is a landscape photographer who specialises in capturing beautiful shots of water and the sky, whether it be stunning sunsets, or clouds reflecting on the water.

His interesting and fun style has earned him a large and very highly engaged European and US audience.



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270,000 Tons Of Plastic Currently Float In The Ocean



Study: Your All-Electric Car May Not Be So Green If Your Power Is From Coal

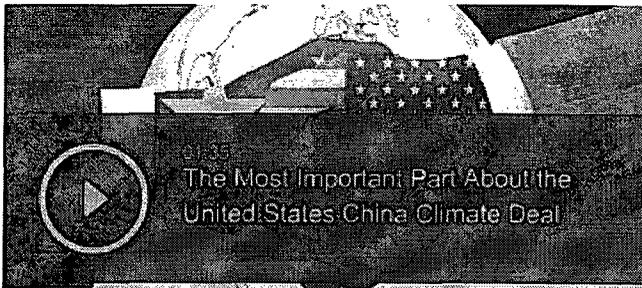


Kate Sheppard

kate.sheppard@huffingtonpost.com

U.S. Climate Negotiator Says Optimism Is Rising As Lima Talks Approach

Published: 12/26/2014 1:39 am EST | Modified: 12/26/2014 8:55 pm EST



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WASHINGTON — buoyed by the recent United States-China climate deal, the top climate negotiator for the U.S. said Monday that he's optimistic heading into this year's meeting in Lima, Peru.

"I think it will give momentum to the negotiations," said U.S. climate envoy Todd Stern in remarks at the Center for American Progress Monday. "I think it will spur countries to come forward with their own targets."

The Lima talks begin on Dec. 1 and continue through Dec. 12. Representatives from more than 190 countries are expected to attend as part of the United Nations Framework Convention on Climate Change. Under an agreement at a previous meeting in South Africa, nations are to finalize an agreement by the December 2015 meeting in Paris.

The U.S.-China deal, announced on Nov. 12, commits the U.S. to cutting emissions 26 percent to 28 percent by 2025, and China to reaching peak emissions by 2030. It was celebrated as a major breakthrough, as the two countries are the largest emitters in the world and, as Stern put it, are "two historic antagonists" who have now "come together on a presidential level on climate change."

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While the agreement was heralded as a major breakthrough, congressional Republicans have dismissed it, despite years of calling for action from China before the U.S. agrees to cuts.

Stern said it's unclear what the new leaders of India, the world's third-largest emitter, will commit to. "It's a little too early to say where they're going to position themselves with respect to the negotiations," he said.

Stern acknowledged India's continued need for development, noting that "they have to see there's a path to eliminating those development needs that is as low-carbon as possible." He also noted that the U.S. "inclination is to certainly want to work with them as closely as possible." President Barack Obama plans to visit India in January.

The post-2020 commitment the U.S. announced as part of the China deal is "both quite ambitious and also something we can execute based on the authorities we have," Stern said. "This is a stretch target for us, but our sense is we can get there," Stern said, adding that he believed those commitments "would be carried forward by the next administration."

Contributions made to the Green Climate Fund in the last few weeks also have lent optimism to the Lima meeting. Pledges to the fund now total more than \$9 billion, short of the target of \$10 billion to \$15 billion, but contributions have ramped up significantly in recent months. The funding, which would help developing nations cut emissions and adapt to climate shifts already happening, is seen as another way to open a pathway to a global climate agreement.

There are still major uncertainties that need to be worked out in the Lima talks. For one, the exact legal format of the agreement remains unclear. While the predecessor, the Kyoto Protocol, was an international treaty, the U.S. has been one of the countries urging an alternative format, largely because it would be difficult to get the U.S. Senate to approve a climate treaty. At the Durban meeting in 2011, countries committed to reaching "an agreed outcome with legal force under the convention applicable to all parties."

The alternative framework that has been developed requires all parties to offer climate pledges, but allows them to individually determine what they can attain. Countries are expected to put their goals for the post-2020 time period on the table by early 2015.

"The hope is that structure pushes countries to come forward with their best shot right away, because they don't want to be embarrassed," said Stern. "I think that's an important feature."

Manuel Pulgar-Vidal, Peru's minister of the environment and president of the Lima meeting, told The Huffington Post in an interview last month that he expects 12,000 delegates to the meeting, and is working to "create the atmosphere of confidence that this kind of negotiation needs." Pulgar-Vidal said the framework that allows each participating nation to make its own pledges, is "a good way to recognize that countries can do a lot domestically" and "that we can find balance between top-down and bottom-up" agreements.

Stern offered temperate expectations for final agreement, saying it would be something that "is not perfect, but is a good strong start."

"That's what we're trying to do," said Stern. "Whether we can get there or not, I don't know."

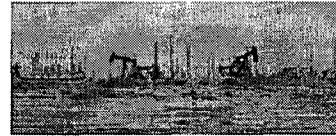
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MORE FROM GENERATION CHANGE

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At U.N. climate talks in Peru, it's optimism vs. reality

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Peru's Minister of Environment and New President of COP20, Manuel Pulgar-Vidal, takes during the opening ceremony of the climate change conference in Lima, Peru, Monday, Dec. 1, 2014.

MASHABLE: MANTAN MELIYAN/AGENCE FRANCE PRES



BY ANDREW FREEDMAN
Dec 01, 2014

Starting Monday in Lima, Peru, representatives of about 190 countries began their latest in more than two decades of meetings to discuss how to slow and reverse long-term, manmade global warming.

The discussions, technically known as the 20th conference of the parties to the 1992 U.N. Convention on Climate Change (UNFCCC), are aimed at producing a blueprint that can be molded into a new global climate agreement by next year, and would enter into force in 2020.

SEE ALSO: 'We Are Running Out of Time': CO2 Rises by Largest Amount in 36 Years

One can be forgiven for viewing these talks with considerable skepticism, considering that they have resulted in a world in which greenhouse gas emissions continue (increasing, not decreasing, and where the chances of averting the worst consequences from global warming — such as the virtual disappearance of the Greenland ice sheet, which would send global average sea levels soaring — are declining.

"The window of opportunity to reduce emissions will close soon," said Peru's environment minister and president of the new climate talks, Manuel Pulgar-Vidal, at the opening session of the climate talks.

As Pulgar-Vidal alluded to in his remarks, the Lima climate talks are occurring at a time of unprecedented momentum in the climate arena. They are the first round of climate talks to take place post-Peoples' Climate March, post-U.S.-China emissions announcement, and post-Green Climate Fund commitments.

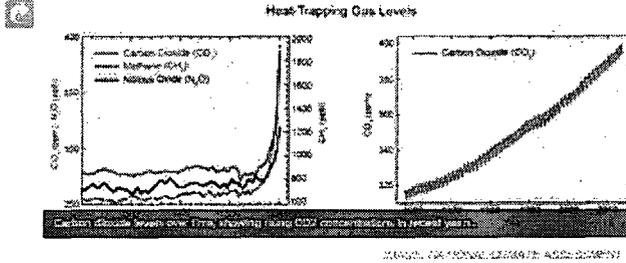
They are also taking place during what is likely to be Earth's warmest year

They are also taking place during what is likely to be Earth's warmest year since at least the dawn of instrument records in 1850, and very likely much longer than that.

However, the new, post-2020 agreement, even if it is politically ambitious, is unlikely to avert the stated intention of the UNFCCC itself (which even the U.S., which is often salient about global treaties, signed onto). That agreement calls for the

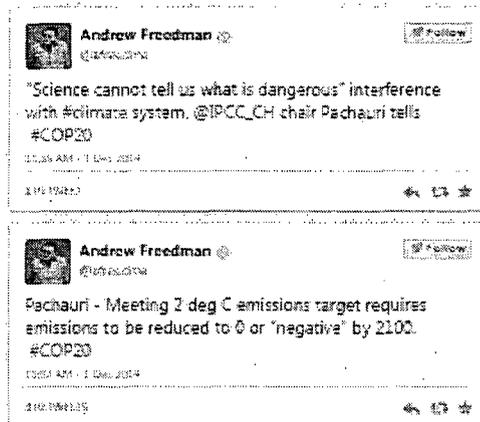
UNFCCC itself (which even the U.S., which is often skittish about global treaties, signed onto). That agreement calls for the avoidance of "dangerous... interference with the climate system."

Politically, that rather vague wording has been interpreted to mean that warming would have to be limited to an or below 2 degrees Celsius above pre-industrial average temperatures (what the global average temperature was in about 1850). World leaders agreed to this target during the Copenhagen climate summit in 2009 and again in Cancun in 2010.



However, growing emissions of greenhouse gases since then mean that this target is slipping further from our grasp.

Speaking before delegates to the climate talks on Monday, Rajendra Pachauri, who chairs the U.N. Intergovernmental Panel on Climate Change, said the definition of "dangerous" global warming is not one for scientists to determine, but rather belongs in the political realm. Still, he presented the task of meeting the 2-degree goal as a near-Herculean one, considering the level of ambition going into the Lima meeting.



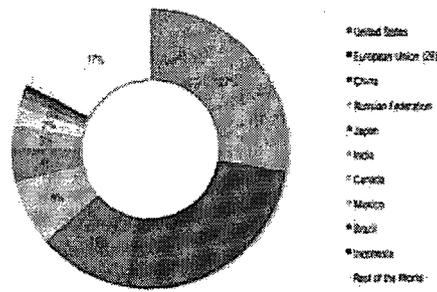
Pachauri told delegates that the world has used well over half (65%) its "carbon budget"

Pachauri told delegates that the world has used well over half (65%) its "carbon budget" that is compatible with the 2-degree goal, with just about 35% of the budget left. (The carbon budget is the estimated maximum amount of carbon dioxide that could be emitted over time while staying within the 2-degree Celsius limit.)

In order to keep the 2-degree target viable, Pachauri said, global emissions of greenhouse gases, such as carbon dioxide, would need to peak within a decade, and decline to zero or even negative numbers by the year 2100. The less we cut emissions now, the more expensive and steeper we'd need to cut emissions in coming decades, studies show.

Nothing of that scale is currently being considered. Take the U.S.-China joint announcement about emissions cuts on Nov. 12, for example. It was appropriately hailed as a landmark development in climate policy, but didn't even commit one of the parties to cutting emissions at all. Instead, it addressed the major challenge of China's rapidly growing emissions.

Cumulative CO₂ Emissions 1850-2011 (% of World Total)



Cumulative emissions from the start of the industrial revolution to 2010

MAPPA: WORLDWIDE PHOTOGRAPHY COLLECTION

China, which is the world's largest absolute carbon emitter, for the first time committed to capping its emissions by 2030 or earlier and also vowed to increase its use of renewable energy to 20% of national energy production. The U.S., for its part, committed to cutting emissions by between 26 to 28% below 2005 levels by 2025, which represents a doubling of the rate of emissions reductions that had previously been planned.

All eyes in Lima are now on India, where the new government of Prime Minister Narendra Modi has yet to announce a post-2020 climate commitment. India is the third largest emitter, and as a rapidly developing country, it is also on a growing emissions trajectory. Therefore, its reaction to the U.S.-China moves will have major consequences for the future climate.

Right now, in the absence of more ambitious emissions reduction targets, scientists have said we're on course to see an increase in global average temperatures of between 4.5 degrees Fahrenheit to 14 degrees Fahrenheit by 2100.

Studies have shown that warming on that scale would compromise the stability of the Greenland and ice sheet, destabilize parts of Antarctica, cause sweeping changes in ecosystems and raise the risk of deadly heat waves and other extreme weather events, among other impacts.

As scientists put it in a recent report: "The consequences of such a temperature rise would be catastrophic."

Even if warming were limited to 2 degrees Celsius above preindustrial levels, we're still in for more severe and longer-lasting heat waves, more precipitation extremes, and dramatic changes in global ecosystems that could threaten many species' survival.

Have something to add to this story? Share it in the comments.

PHOTOS COURTESY OF NEREAARD; GRAPH FROM THE CLIMATE POLICY CENTER (CLIMATE POLICY CENTER, U.S. & WCHALL WORLD)