

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 11/30/2015
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Ogilvy Public Relations Worldwide 5807

(c) Business Address(es) of Registrant
1111 19th Street NW, 3rd Floor
Washington DC 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

Ogilvy Public Relations Worldwide, The Registrant, has moved from the 10th to the 3rd floor of 1111 19th St, NW Washington, DC 20036. This move was made on 08/01/2015.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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Please See Appendix A

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Dippolito, Marlee	Public Relations Counsel	10/02/2015

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

Note: Appendix A includes employees who have not previously submitted short form registrations for a current foreign principal. All such short form registrations are included in this submission as Appendix B.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish th following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Tourism Fiji
ProColombia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Appendix C.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see the attached Appendix D for complete details.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Please see Appendix E for complete details.			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see attached Appendix F for full details.			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Tourism Fiji
Procolombia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): _____
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) Magazines, online and broadcast outlets

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

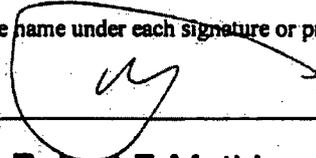
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

01/07/2016



Robert F. Mathias
Regional CEO | North America
Ogilvy Public Relations
1111 19th Street, NW, 10th Floor
Washington, DC 20036

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Appendix A

Note: This is a comprehensive list of individuals who have provided services (other than clerical) to a foreign principal since our last supplemental submission. All those already named and having submitted short forms are not included in this list.

Name	Residence Address	Citizenship	Nature of Services	Date Assumed
Denee Zumwalt	17101 Superior St. Northridge, CA 91325	USA	Public Relations Counsel	10/13/2015
Kerry Cheney	1333 Hudson Street, Apt 1104N Hoboken, NJ 07030	USA	Public Relations Counsel	7/20/2015
Kristen Greco	351 E 83rd Street New York, NY 10028	USA	Public Relations Counsel	6/8/2015
Suzzette Martinez-Malavet	208 West 23rd St, Apt 319 New York, NY 10011	USA	Public Relations Counsel	7/27/2015
Tara Mullins	613 4th St Hoboken, NJ 01030	USA	Public Relations Counsel	1/7/2015

Appendix D

TOURISM.FUI

DOJ Foreign Agents Registration Act				
Outlet	First Name	Last Name	Method & Contact Date	Reason for Contact
Ignite	Laura	Bickle	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Meetings & Incentives Travel	Christine	Otsuka	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Tourisme Plus	Serge	Abel-Normandin	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
AdjournBizTravelers Choice	Arthur	Reynolds	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Adventure Travel News	Chris	Doyle	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
ASTAnetwork	Josephine	Price	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Business Travel Destinations	Rob	Hard	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Business Travel News	Christopher	Davis	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Business Travel News	David	Meyer	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Corporate & Incentive Travel, Meetings Magazine	Susan	Gregg	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Corporate & Incentives Travel Magazine	Ron	Bernthal	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
E-Travel Blackboard	Mark	Harada	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel Business	Dennis	Nessler	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel Interactive	Glenn	Haussman	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel Management	Elliott	Mest	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel News Now	Patrick	Mayock	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel Online	Michelle	Renn	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotels Magazine	Jeff	Weinstein	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Leisure & Travel Business Vertical New Leisure &	Charles	Henderson	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Lodging Magazine	Sean	Downey	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Meetings Focus	Zachary	Chouteau	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Prevue	Laurel	Herman	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
The Resort Trades	Sharon	Scott	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travel World News	Connie	Skoog	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
TravelMole	Ian	Jarrett	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Canadian Travel Press/Travel Courier/Baxter Travel	Greg	Coates	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Canadian Travel Press/Travel Courier/Baxter Travel	Michael	Dunbar	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Canadian Travel Press/Travel Courier/Baxter Travel	Ian	Stalker	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
eTurbo News	Elinor	Garely	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Luxury Travel Advisor Travel Agent Central	Jena	Fox	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Luxury Travel Advisor Travel Agent Central	Adam	Leposa	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Recommend	Deserae	del Campo	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Recommend	Greg	Oates	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Recommend	Michelle Marie	Arean	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travel Agent Magazine	David	Moseder	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travel Pulse Agent@Home Vacation Agent (Travel)	James	Ruggia	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travel Weekly	Johanna	Jainchill	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travel Weekly	Jeri	Clausing	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
TravelAge West	Michelle	Juergen	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
TravelAge West	Chelsee	Lowe	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
TravelAge West	Mindy	Poder	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Canadian Traveller	Vickie	Paget	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travelweek	Patrick	Dineen	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travelweek- Best Contact	Kathryn	Folliott	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Travelweek	Cindy	Sosroutomo	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach
Hotel ChatterJaunted	Juliana	Shallcross	Via email 6.4, 6.30, 7.29, 8.28, 9.30,	Monthly Trade Media Outreach

Appendix D

TOURISM FUI

DOJ Foreign Agents Registration Act				
Outlet	First Name	Last Name	Method & Contact Date	Reason for Contact
Hotel News Now	Jeff	Higley	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Trade Media Outreach
Hotel Scoop/Perceptive Travel	Tim	Leffel	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Trade Media Outreach
New York Times	Elaine	Glusac	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
New York Times	Ingrid	Williams	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
The Week	Susan	Caskie	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Frommers.com	Gretchen	Kelly	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
AOL Travel	Jess	Moss	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Serendipity Magazine	Amy	Levin-Epstein	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Travel + Leisure	Lisa	Cheng	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
JetSet Extra	Leah	Bigelow	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Conde Nast Traveler	Cynthia	Drescher	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Conde Nast Traveler	Paul	Brady	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Los Angeles Times	Mary	Forgione	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
National Geographic Traveler	Hannah	Sheinberg	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Travel on Today	Courtney	Hazlett	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
CheapFlights.com	Lauren	Mack	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
ShermansTravel Blog	Laura	Motta	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
ShermansTravel Blog	Christine	Dayao	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Budget Travel	Kaeli	Conforti	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Thrillist	Dave	Baldwin	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Thrillist	Ryan	Craggs	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Yahoo Travel	Sid	Lipsey	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
JohhnyJet	Caitlin	Martin	Via email 6.4, 6.30, 7.29, 8.28, 9.30	Monthly Online Consumer Media Outreach
Laguna Beach Magazine	Allison	Hata	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Newport Beach Magazine Online	Kim	Zepezauer	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Weekly	Gustavo	Arellano	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Weekly	Patrice	Marsters	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Weekly	Christine	Brennan	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Weekly Online	Taylor	Hamby	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Patch - South OC (Lake Forest, Rancho Santa M	Paige	Austin	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
The Mission News Group	Kelly	Bennet	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Ladera Ranch Magazine & Coto de Caza Quarter	Erinn	Igarashi	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Mission Viejo Life Blog	Contact	Form	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Breeze	Shelley	Henderson	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Register	Paul	Eakins	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Register - South- BEST CONTACT	Mark	Evans	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Register - South	Nellene	Teubner	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Register Online	Jeffrey	Miller	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
OC Register Travel- Second Choice	Leo	Smith	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Orange Coast Online	Martin	Smith	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
The OCinSite	Kim	Zep	Via email 10.1, 10.6, 10.27, 10.28	Pitched pre- and post-trip interviews with #FijiHappy winner Michelle Nicoloff
Brides Magazine	Yolanda	Crous	Via email 8.27	Offered exclusive on real weddings submission
Brides Magazine	Gabby	Rello	Via email 8.27	Offered exclusive on real weddings submission
Manhattan Bride	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
Martha Stewart Weddings	Shira	Savada	Via email 8.7, 8.12, 8.14	Offered exclusive on real weddings submission
Style Me Pretty	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section

Appendix D

TOURISM FUJI

DOJ Foreign Agents Registration Act				
Outlet	First Name	Last Name	Method & Contact Date	Reason for Contact
Knot Online	Anja	Winikka	Via email 6.30	Submitted submission for real wedding section
Town & Country Weddings	Logan	Sykes	Via email 6.30	Submitted submission for real wedding section
WellWed- New York	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
WellWed- New York	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
Destination Weddings & Honeymoons	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
Bridal Guide	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
For The Bride	Online	Submission Form	Via Online Submission Form	Submitted submission for real wedding section
New York Weddings	Tory	Hoer	Via email 7.1	Submitted submission for real wedding section
Sophisticated Weddings- New York Edition	Samantha	Sendor	Via email 7.1	Submitted submission for real wedding section
100 Layer Cake	Wedding	Submissions Inbo	Via email 9.2, 9.3, 9.8, 9.10, 9.17	Offered exclusive on real weddings submission
Ruffled	Wedding	Submissions Form	Via Online Submission Form	Submitted submission for real wedding section
Always Judging	Courtney	Trop	Via email 9.23, 9.28	Invited to FJFW at LAFW
Damsel in Dior	Jacey	Duprie	Via email 9.23, 9.30	Invited to FJFW at LAFW
Eat Sleep Wear	Kimberly	Pesch	Via email 9.23, 9.28	Invited to FJFW at LAFW
JazziMCG	Jazzi	McGilbert	Via email 9.23, 9.30	Invited to FJFW at LAFW
JordanRisa	Jordan	Santos	Via email 9.23, 9.28	Invited to FJFW at LAFW
Karla's Closet	Karla	Deras	Submitted via online form 9.23, 9.30	Invited to FJFW at LAFW
Kellee Set Go	Kellee	Edwards	Via email 9.23	Invited to FJFW at LAFW
Kelley Ferro	Kelley	Ferro	Via email 9.23, 9.30	Invited to FJFW at LAFW
Lust for Life	Olivia	Lopez	Via email 9.23	Invited to FJFW at LAFW
Neon Blush	Jenny	Ong	Via email 9.23, 9.30	Invited to FJFW at LAFW
Peace Love Shea	Shea	Marie	Via email 9.23, 9.30	Invited to FJFW at LAFW
Rachel Roams	Rachel	Rudwall	Via email 9.23	Invited to FJFW at LAFW
Rack and Rouge	Analisa	Nguyen	Via email 9.23, 9.30	Invited to FJFW at LAFW
Sincerely Jules	Julie	Sarinana	Via email 9.23, 9.30	Invited to FJFW at LAFW
Stop It Right Now	Jayne	Min	Via email 9.23, 9.30	Invited to FJFW at LAFW
The Chriselle Factor	Chriselle	Lim	Via email 9.23	Invited to FJFW at LAFW
Walk in Wonderland	Sheryl	Luke	Via email 9.23, 9.30	Invited to FJFW at LAFW
California Apparel News	Deborah	Belgum	Via email 9.23, 9.30	Invited to FJFW at LAFW
California Apparel News	Alison	Nieder	Via email 10.6	Invited to FJFW at LAFW
Flaunt	Elisa	Hyman	Via email 9.23, 9.30	Invited to FJFW at LAFW
Flaunt	Hai-Mui	Chu	Via email 10.6	Invited to FJFW at LAFW
JohnnyJet.com	Caitlin	Martin	Via email 9.23, 9.30	Invited to FJFW at LAFW
LA Confidential	Cait	Rohan	Via email 9.23, 9.30	Invited to FJFW at LAFW
Los Angeles Magazine	Matt	Segal	Via email 9.23, 9.30	Invited to FJFW at LAFW
Los Angeles Times	Rosemary	McClure	Via email 9.23, 9.30	Invited to FJFW at LAFW
Modeliste Magazine	Amy	McCabe	Via email 9.23, 9.30	Invited to FJFW at LAFW
Modern Luxury LA (Angeleno)	Beth	Weitzman	Via email 9.23, 9.30	Invited to FJFW at LAFW
Refinery 29	Erin	Fitzpatrick	Via email 9.23, 9.30	Invited to FJFW at LAFW
Refinery 29	Lexy	Lebsack	Via email 9.23, 9.30	Invited to FJFW at LAFW
The Los Angeles Fashion	Chanelle	Renee	Via email 9.28	Invited to FJFW at LAFW
The Los Angeles Fashion	Joshua	Pinkay	Via email 10.5	Invited to FJFW at LAFW
TravelAge West	Mindy	Poder	Via email 9.23, 9.30	Invited to FJFW at LAFW
TravelAge West	Chelsee	Lowe	Via email 9.23, 9.30	Invited to FJFW at LAFW
Yahoo! Travel	Sid	Lipsey	Via email 9.23, 9.30	Invited to FJFW at LAFW
The Skinny Confidential	Lauryn		Via email 10.2	Invited to FJFW at LAFW

Appendix D

TOURISM FIJI

DOJ Foreign Agents Registration Act

Outlet	First Name	Last Name	Method & Contact Date	Reason for Contact
Love Maegan	Maegan	Tintari	Via email 10.2, 10.5	Invited to FJFW at LAFW
Style Me Gracie	Grasie	Mercedes	Via email 10.2, 10.5	Invited to FJFW at LAFW
Love Joo Kim	Joo	Kim	Via email 10.2	Invited to FJFW at LAFW
Love and Loathing	Caroline		Via email 10.2, 10.5	Invited to FJFW at LAFW
Simply Sona	Sona	Gasparian	Via email 10.2, 10.5	Invited to FJFW at LAFW
SeeShopEatDo	Whitney	Campeau	Via email 10.2	Invited to FJFW at LAFW
The LA Girl	Gwen		Via email 10.2	Invited to FJFW at LAFW
Sassy Mama in LA	Yolanda	Machado	Via email 10.2, 10.5	Invited to FJFW at LAFW
Juggling in Heels	Sarah	Ollenburger	Via email 10.2, 10.5	Invited to FJFW at LAFW
StyleSmoothieBlog.com	Kristen	Williams	Via email 10.2, 10.5	Invited to FJFW at LAFW
KOST-FM	Peter	Martinez	Via email 10.8	Offered FJFW at LAFW tickets for giveaway
KRQQ-FM/KRQQ Online	Larry	Blumhagen	Via email 10.8	Offered FJFW at LAFW tickets for giveaway
WAXQ-FM	Monty	Ross	Via email 10.8	Offered FJFW at LAFW tickets for giveaway
WAXQ-FM	Bernie	Weiss	Via email 10.8	Offered FJFW at LAFW tickets for giveaway
WAXQ-FM	Promotions	Department	Via email 10.8	Offered FJFW at LAFW tickets for giveaway
Time Out LA	Ramona	Saviss	Via email 7.21	Invited to Ogilvy PR Media Xchange in July 2015
TravelAge West	Natalie	Chudnosky	Via email 7.21	Invited to Ogilvy PR Media Xchange in July 2015
WHERE LA	Suzanne	Ennis	Via email 7.21	Invited to Ogilvy PR Media Xchange in July 2015
TravelAge West	Ken	Shapiro	Via email 7.16	Invited to Ogilvy PR Media Xchange in July 2015
LA Magazine	Matt	Segal	Via email 7.16	Invited to Ogilvy PR Media Xchange in July 2015
TravelAge West	Chelsee	Lowe	Via email 7.16	Invited to Ogilvy PR Media Xchange in July 2015
Johnny Jet's Travel News	Caitlin	Martin	Via email 6.10	Invited to Ogilvy PR Media Xchange in July 2015
Yahoo News	Sid	Lipsey	Via email 7.14	Invited to Ogilvy PR Media Xchange in July 2015
Forbes	Laurie	Werner	Ongoing	Offering FAMIL Trip to Fiji
Huffington Post	Carol	Cain	Ongoing	Offering FAMIL Trip to Fiji
National Geographic Traveler	Hannah	Sheinberg	Ongoing	Offering FAMIL Trip to Fiji
SHAPE	Cristina	Goyanes	Ongoing	Offering FAMIL Trip to Fiji
The Daily Meal	Shaena	Engle	Ongoing	Offering FAMIL Trip to Fiji
Endless Vacations Magazine	Terry	Ward	Ongoing	Offering FAMIL Trip to Fiji
BRIDES	Yolanda	Crous	Ongoing	Offering FAMIL Trip to Fiji
LA Times	Rosemary	McClure	Ongoing	Offering FAMIL Trip to Fiji
Modern Luxury	Beth	Weitzman	Ongoing	Offering FAMIL Trip to Fiji
Bon Appetit	Andrew	Knowlton	Ongoing	Offering FAMIL Trip to Fiji
Yahoo! Travel	Sid	Lipsey	Ongoing	Offering FAMIL Trip to Fiji
Robb Report	Bruce	Wallin	Ongoing	Offering FAMIL Trip to Fiji
Executive Golfer	Mark	Pazdur	Ongoing	Offering FAMIL Trip to Fiji
Executive Golfer	Joann	Pazdur	Ongoing	Offering FAMIL Trip to Fiji
Zoomer Magazine	Vivian	Vassos	Ongoing	Offering FAMIL Trip to Fiji
TravelAge West	Natalie	Chudnovsky	Ongoing	Offering FAMIL Trip to Fiji
JaxFax Magazine	Maxine	Albert	Ongoing	Offering FAMIL Trip to Fiji
Golf Vacations Magazine	David	Holland	Ongoing	Offering FAMIL Trip to Fiji
Fore	Frank	Moore	Ongoing via email and telephone in	Offered FAMIL Trip to Fiji for Fiji International
Golf Magazine	Jessica	Marksbury	Ongoing via email and telephone in	Offered FAMIL Trip to Fiji for Fiji International
Golf Channel Online	Matthew	Ginella	Ongoing via email and telephone in	Offered FAMIL Trip to Fiji for Fiji International
Golf Digest	Peter	Finch	Ongoing via email and telephone in	Offered FAMIL Trip to Fiji for Fiji International

Appendix D

TOURISM FIJI

DOJ Foreign Agents Registration Act

Outlet	First Name	Last Name	Method & Contact Date	Reason for Contact
Golf Digest	Ashley	Mayo	Ongoing via email and telephone in	Offered FAMILTrip to Fiji for Fiji International
Golf Week	Martin	Kauffman	Ongoing via email and telephone in	Offered FAMILTrip to Fiji for Fiji International
Golf Vacation Magazine	Terry	Ross	Ongoing via email and telephone in	Offered FAMILTrip to Fiji for Fiji International
Robb Report	Lauren	Schumacher	Via email 6.11	Reactive image and fact checking request
Corporate & Incentives Travel Magazine	Ron	Berenthal	Via email 6.30	Reactive image and fact checking request
Golf Channel	Dominic	Dastoli	Via email 7.27	Reactive broil request
Travel + Leisure	Lisa	Cheng	Via email 9.20, 9.21	Reactive fact checking request
Golf.com	Alan	Bastable	Via email 9.1, 9.16	Reactive image request
NoBackHome.com	Karilyn	Owen	Via email 9.17-9.29	Reactive itinerary support
Destination Weddings & Honeymoons	Holly	Kaphnerr	Via email 8.19-8.30	Reactive image and fact checking request
AzureAzure.com	Jose	Torres	Via email 6.16-6.18	Reactive image request
TravelAge West	Natalie	Chudnovsky	Via email 6.29-6.30	Reactive image and fact checking request
HILuxury Magazine	Catherine	Caldwell	Via email 10.13-10.15	Reactive image request and fact checking
Vacation Rentals Magazine	Theresa	St. John	Via email 10.1-10.30	Reactive activity procurement
CNN International	Sara	Delgrossi	Via email 10.26	Reactive request to use YouTube footage
JohnnyJet.com	Caitlin	Martin	Via email 11.6	Reactive information request for travel deals
Travel Weekly	Heidi	Waldrop Bay	Via email 11.6-11.11	Reactive information request for 2015 product updates and 2016 announcements
Famidillo.com	Maria	Spanadoris	Via email 11.25	Responded to Profnet request for Fiji's family offering
Signature Travel Network's Magazine	Sarika	Chawla	Via email 11.17-11.23	Reactive image and fact checking request

Appendix D

THE GOVERNMENT OF COLOMBIA

Organization	Name	Method and Date of Contact	Reason for Contact
News Outlets			
The Economist	Michael Reid	Email/Phone Call - 8/1/2015	Introductory interview for Maria Claudia Lacouture
CNN Money	Vanessa Yurkevich	Email/Phone Call - 8/1/2015	Introductory interview for Maria Claudia Lacouture
TIME	Susanna Schrobsdorff	Email/Phone Call - 8/1/2015	Introductory interview for Maria Claudia Lacouture
New York Times	Ernesto Londono	Email/Phone Call - 8/1/2015	Introductory interview for Maria Claudia Lacouture
Forbes	Doug Gollan	Email - 8/1/2015	Introductory interview for Maria Claudia Lacouture
Fox News Latino	Erika Garcia	Email/Phone Call - 8/1/2015	Offered introductory interview for Maria Claudia Lacouture
Huffington Post	Carolena Moreno	Email - 8/1/2015	Offered introductory interview for Maria Claudia Lacouture
Travel Weekly	Arnie Weissman	Email - 8/1/2015	Offered introductory interview for Maria Claudia Lacouture
Bloomberg TV	Jennifer Haley	Email/Phone Call - 8/1/2015	Offered introductory interview for Maria Claudia Lacouture
Paste Magazine	Charles McNair	Email - 8/19/2015	Interview for Natalia Bayona on Colombia as tourism destination
Arthur Frommer's Budget Travel	Jamie Beckman	Email - 8/11/2015	Interview for Luis German Restrepo on Colombia as a tourism destination
Travel + Leisure	Nikki Ekstein	Email - 8/13/2015	Interview on Colombia as a tourism destination
We Blog The World	Renee Blodgett	Email - 7/28/2015	Emailed regarding interest in UNWTO Press Trip
Green Global Travel	Jim O'Donnell	Email - 7/28/2015	Emailed regarding interest in UNWTO Press Trip
Travel + Leisure	Nora Walsh	Email/Phone Call - 8/17/2015	Emailed regarding interest in UNWTO Press Trip
About.com	Janeen Christoff	Email - 6/25/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Johnny Jet's Travel News	Cynthia Cunniff	Email - 7/13/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Dave's Travel Corner	Lisa Niver	Email - 7/13/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Travelage West	Tanja Laden	Email/Phone Call - 7/17/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Cookies & Clogs	TerriAnn van Gosliga	Email - 7/9/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Jetset Extra	Arnette Stricker	Email - 6/30/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Yahoo! Travel	Sid Lipsey	Email - 7/28/2015	Emailed regarding interest in Avianca Inaugural Flight Press Trip
Today Show	Mayla Melo	Phone Call - 5/8/2015	Coordinated producer's itinerary when visiting Bogota and Cartagena
GCI Magazine	Jeb Gleason	Email/Phone Call - 7/28/2015	
Cosmetic Design North America	Simon Pitman	Phone Call - 8/10/2015	Emailed about Invest In Cosmetics Press Trip
Beauty Fashion Magazine	Tyler Stafford	Email - 7/28/2015	Emailed about Invest In Cosmetics Press Trip
Site Selection	Adam Bruns	Email - 7/10/2015	Emailed about Site Selection Investment Press Trip
Investor Ideas	Dawn Vanzant	Email - 7/10/2015	Emailed about Site Selection Investment Press Trip
Global Finance	Valentina Pasquali	Email - 7/10/2015	Emailed about Site Selection Investment Press Trip
Discover Style	Virginia Gil	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
Cosmopolitan For Latinas	Laura Zapata	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
Gala Darling	Gala Darling	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
Burnett's Boards	Sarah Burnett	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
Stylecaster	Samantha Lin	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
Styleite	Hannah Ongley	Email/Phone Call - 7/1/2015	Connected about the Colombiamoda Press Trip
On Travel	Paul Lasley	Email - 9/15/2015	Interview for Luis German Restrepo on Colombia as a tourism destination

Organization	Name	Method and Date of Contact	Reason for Contact
Bloomberg News	Ainslee Chandler	Phone Call - 9/1/2015	Connected about interviewing Luis Fernando for media tour
Mergermarket	Marlene Star	Email/Phone Call - 9/1/2015	Connected about interviewing Luis Fernando for media tour
Private Equity International	Annabelle Ju	Email/Phone Call - 9/1/2015	Connected about interviewing Luis Fernando for media tour
Latin Finance	Sara Rosner	Email/Phone Call - 9/1/2015	Connected about interviewing Luis Fernando for media tour
PRI's The World Radio / BBC Affiliate	Jason Margolis	Email - 9/23/15	Secured interview for Maria Claudia Lacouture
Huffington Post	RaVal Davis	Email - 9/15/2015	Attempted to set up individualized press trip
Travel Pulse	Janeen Christoff	Email - 6/25/2015	Connected about the Avianca Airlines Inaugural Flight press trip
Wired	Brian Barrett	Email - 9/22/2015	Connected about the IT Business Matchmaking press trip
Forbes	Jean Baptiste Su	Email - 9/22/2015	Connected about the IT Business Matchmaking press trip
Miami Herald	Jim Wyss	Phone Call - 4/15/2015	Secured interview for Maria Claudia Lacouture
Financial Times	Andres Schipani	Phone Call - 4/15/2015	Secured interview for Maria Claudia Lacouture
Lonely Planet	MaSovaida Morgan	Email - 6/1/2015	Coordinated attending Blogger Press Trip
Fathom	Pavia Rosati	Email - 4/15/2015	Connected about the Site Inspection Cartagena Press Trip
The Peak of Chic	Jennifer Boles Dwyer	Email - 6/30/2015	Connected about the Colombiamoda Press Trip
That's Chic	Rachel Nguyen	Email - 6/30/2015	Connected about the Colombiamoda Press Trip
The Fashion Spot	Andrea Kiliany Thatcher	Email - 6/30/2015	Connected about the Colombiamoda Press Trip
JustLuxe	Marissa Stempien	Email - 6/30/2015	Connected about the Colombiamoda Press Trip
Reuters	Sergio Held	Phone call - 6/30/2015	Connected about the Pharmaceutical Press Trip
Mass Transit	Joe Petrie	Phone call - 11/10/2015	Connected about the Fitrans Press Trip
Examiner	George Leposky	Email - 11/17/2015	Connected about the Viva Colombia Press Trip
Forbes, Huffington Post	Lea Lane	Email - 11/17/2015	Connected about the Viva Colombia Press Trip
El Sol Latino Miami Newspaper	Lina Gomez	Email - 11/17/2015	Connected about the Viva Colombia Press Trip
Frommer's	David Paul Appell	Email - 11/17/2015	Connected about the Viva Colombia Press Trip
Shape Magazine	Lisa Lovero	Phone Call - 11/23/2015	Connected about the IronMan Press Trip
Triathlon Magazine	Kevin MacKinnon	Phone call - 11/23/2015	Connected about the IronMan Press Trip

Appendix C

Tourism Fiji

Ogilvy Public Relations (OPR) on behalf of Tourism Fiji provided communications counsel and planning, proactive and reactive media relations, media monitoring and reporting, media familiarization trip (FAMIL) planning and coordination, partnership and event sponsorship vetting, and execution and event planning and execution services.

OPR reached out to media via email and telephone to pitch news and information from Tourism Fiji's and its 100+ resort, wholesale and airline partners, including but not limited to:

- Pitched partner product and personnel updates, news and specials to trade media on a monthly basis
- Pitched special offers to online travel deals editors on a monthly basis
- Invited Los Angeles media to attend an Ogilvy PR media exchange event where Tourism Fiji representative, Ruth Daly was present
- Pitched exclusive real wedding images and narrative to U.S. bridal publications
- Pitched phone and email interviews with social media contest winner Michelle Nicoloff to Orange County media
- Invited Los Angeles media and bloggers to attend Fiji Fashion Week at Los Angeles Fashion Week in October 2015
- Pitched FAMIL trips to golf publications to attend the Fiji International in October 2015
- Pitched FAMIL trips to target consumer media ongoing
- Pitched Tourism Fiji story arcs to consumer media ongoing

OPR also assisted Tourism Fiji in the planning of FAMIL trips including vetting and recommending media, assisting with media travel logistics, securing international and domestic flights, itinerary planning and corresponding directly with media. OPR also managed the tracking and fulfillment of all inbound media requests. Finally, OPR held bi-weekly status calls with Tourism Fiji and Fiji Airways, drafted weekly and monthly activity and coverage reporting documents and provided ongoing partnerships, events and social media counsel.

Procolombia

Ogilvy Public Relations (OPR) on behalf of Procolombia provided strategic communications counsel on multiple projects including crafting and editing press releases, conducting media briefings, drafting talking points and messaging regarding Procolombia's four pillars – country brand, tourism, exports and foreign

investment - and providing daily news monitoring for coverage of relevant Colombia themes in the United States press.

OPR also reached out to media via e-mail and by phone, to offer opportunities to meet with government spokespersons from Procolombia on a wide range of issues and to attend Procolombia-organized events or events that Procolombia participated in. These included press trips to Colombia. Events and press trips included:

- Fitrans Press Trip [November 17-22, 2015]
- Pharmaceutical Press Trip [November 9-12, 2015]
- Nature Press Trip [October 25-31, 2015]
- IT Business Matchmaking Press Trip [October 4-9, 2015]
- Luis Fernando Castro Vergara Bancoldex Media Tour [September 28-30, 2015]
- Barranquijazz Press Trip [September 23 - 28, 2015]
- Bridal Week Press Trip [September 22-23, 2015]
- UNWTO Press Trip [September 9-17, 2015]
- Invest in Cosmetics Press Trip [August 17-21, 2015]
- Avianca Inaugural Flight Press Trip [August 10-14, 2015]
- Maria Claudia Lacouture Media Day in NYC [August 5-6, 2015]
- Colombiamoda Press Trip [July 27-31, 2015]
- Site Selection Investment Press Trip [July 12-16, 2015]
- Today Show Press Trip [July 6-11, 2015]

Appendix E - 14(a) Receipts - Monies

Entry Date	From Whom	Purpose	Amount
6/22/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
6/23/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 21,000.00
6/23/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
6/29/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 4,000.00
8/4/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 2,870.00
8/11/2015	Tourism Fiji	Payment for Services Rendered Pursuant to Exhibit B	\$ 20,060.81
8/11/2015	Tourism Fiji	Payment for Services Rendered Pursuant to Exhibit B	\$ 10,006.25
8/11/2015	Tourism Fiji	Payment for Services Rendered Pursuant to Exhibit B	\$ 28,216.25
8/24/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 6,114.00
8/24/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
8/24/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 34,857.00
8/24/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
8/25/2015	Tourism Fiji	Payment for Services Rendered Pursuant to Exhibit B	\$ 10,067.80
9/25/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 10,500.00
10/22/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
11/10/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 3,650.00
11/24/2015	Procolombia	Payment for Services Rendered Pursuant to Exhibit B	\$ 23,939.90
			\$ 294,981.51

Appendix F: ADDITIONAL INFORMATION IN SUPPORT OF 15(A)

The following provides detail on monies expended in connection with OPR's activities on behalf of our Tourism Fiji client during this registration period:

- 1) Client Meetings – OPR staff incurred costs related to client meetings, including food, beverages, mileage, and parking. Amount: \$203.12

No monies were expended in connection with OPR's activities on behalf of our ProColombia client during this registration period.