

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 12/31/2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Spring O'Brien & Co., Inc.

5872

- (c) Business Address(es) of Registrant

30 West 26th Street, 4th Floor
New York, NY 10010

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

- (b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
Korin Lamourt	401 E 68 St, #4b, NY NY 10065	US	Account Executive	05/07/2012
Leslie Knobloch	210 Martine Ave, #2L, White Plains, NY 10601	US	Assistant Account Executive	09/24/2012

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Irem Erdogan	Account Coordinator	08/13/2012

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

St Vincent & The Grenadines
Turismo Chile

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

St Vincents & The Grenadines - see attached for services provided

Turismo Chile - see attached for services provided

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
07/01-12/31/2012	St Vincents	for services rendered/expenses incurred	676,759.52
07/01-12/31/2012	Turismo Chile	for services rendered/expenses incurred	707,183.30
			1,383,942.82
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).
⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.
⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
07/01-12/31/12	American Express, AT&T, Burrelle's, Centurylink, Columbus Management, Earthlink, Irem Erdogan, Federal Express, Group Americar, Jennifer Reinfeld, Stellar Partnership, Burton&Mayer, ImageKing, The Copy Room, Dive Training, Martha Stewart, Source Media, World Publications, Worth International, Canadian Traveler, Sherman's Travel	Public Relations & Advertising for St Vincents	156,527.56
07/01-12/31/12	American Express, Centurylink, Earthlink, Federal Express, Kevin Raub, Megan Vibert, Rampart, Mens Journal, Amex Publishing, Outside, World Publications, Columbus Management, Fiona Farley, Korin Lamourt, Goway, Latour, Auers Moving, Burton&Mayer	Public Relations & Advertising for Turismo Chile	357,899.99

 514,427.55

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

St Vincents & The Grenadines
 Turismo Chile

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) Events

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): _____
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

January 28, 2013 _____

/s/ Nasik Hasan _____

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ST. VINCENT AND THE GRENADINES
2012 CANADA MEDIA CAMPAIGN PROPOSAL

CATEGORIES / PUBLICATIONS / CONSUMER ADVERTISING / TRAVEL /	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	FREQUENCY	Q1 & Q2 COST	Q3 & Q4 COST	TOTAL COST	TOTAL VALUE	NEGOTIATED SAVINGS
CONSUMER ADVERTISING Unique Visitors Per Month: 30,000 Sweepstakes Program: landing page, full page contest ad, banner ad promotion - Landing Page - Full Page Contest Ad in Montreal, Quebec (all Winter) - Full Page Contest Ad in Montreal, Quebec (all Winter) Cost: CAD 14,116.50 2,000,000 Impressions Cost: CAD 3,823.50 Run-of-Site banner (120x250 or 728x90) Cost: CAD 35.30 CPM 125,000 Impressions Cost: CAD 4,412.50 TorontoLife.com Run-of-Site banner (300x250 or 728x90) Cost: CAD 35.30 CPM 75,000 Impressions Cost: CAD 2,647.50 Value Added Links: - Forum section banner (120x250 or 728x90) Cost: CAD 0.00 300,000 Impressions Cost: CAD 0.00													6 months	CAD 0.00	CAD 14,116.50	CAD 14,116.50	CAD 30,147.06	CAD 6,029.56
													3 months	CAD 0.00	CAD 3,823.50	CAD 3,823.50	CAD 3,785.00	CAD 1,941.50
													3 months	CAD 0.00	CAD 4,412.50	CAD 4,412.50	CAD 6,517.65	CAD 2,205.15
													3 months	CAD 0.00	CAD 2,647.50	CAD 2,647.50	CAD 2,308.24	CAD 460.74
													3 months	CAD 0.00	CAD 0.00	CAD 0.00	CAD 15,882.65	CAD 13,862.65
TRAVEL Canadian Travelling Unique Visitors Per Month: 28,500 1/2 page spread ads Cost per ad: CAD 2,990.00 Cost: CAD 2,990.00 TRAVEL Unique Visitors Per Month: 30,000 1/2 page ads Cost per ad: CAD 2,353.00 Banner ads, 6 mo. Cost per Month: CAD 325.00 5,000 Impressions/month Cost: CAD 325.00 Value Added Links: - Full length feature of approximately 5 pages Cost: CAD 0.00													4	CAD 5,980.00	CAD 5,980.00	CAD 11,960.00	CAD 13,200.00	CAD 1,240.00
													5	CAD 0.00	CAD 11,965.00	CAD 11,965.00	CAD 18,315.00	CAD 6,970.00
													6 months	CAD 0.00	CAD 1,410.00	CAD 1,410.00	CAD 1,770.00	CAD 360.00
													1	CAD 0.00	CAD 0.00	CAD 0.00	CAD 17,647.06	CAD 17,647.06
GENERAL ADVERTISING Unique Visitors Per Month: 16,000 1/2 Page Ad + 1/2 Page Advertiser Cost: CAD 2,294.12 Value Added Links: - Online banners ad on HorizonTravel.com - Sponsored commercial for 7 days on TV at TTC & Union Station, Sept 27-Oct 3 Cost: CAD 0.00 TRAVEL Unique Visitors Per Month: 21,000 Full Page Ad Cost: CAD 764.71 Value Added Links: - Banner 280x60 or 600x60 on SouthAfrican.ca Cost: CAD 0.00													1	CAD 0.00	CAD 2,294.12	CAD 2,294.12	CAD 5,035.00	CAD 3,330.88
													1	CAD 0.00	CAD 0.00	CAD 0.00	CAD 5,000.00	CAD 5,000.00
													2	CAD 0.00	CAD 1,529.42	CAD 1,529.42	CAD 3,370.00	CAD 2,000.58
													1	CAD 0.00	CAD 0.00	CAD 0.00	CAD 1,330.00	CAD 1,330.00
TRAVEL Unique Visitors Per Month: 2,841,000 11,000,000 Impressions Cost: CAD 11,764.71 Two month campaign (10/16-11/15): Travel section banner newsletters geo-targeted to Ontario Cost: CAD 2941 CPM 400,000 Impressions Cost: CAD 8,823.53 Fashion section banner newsletters geo-targeted to Ontario Cost: CAD 2941 CPM 200,000 Impressions Cost: CAD 8,823.53 Travel Activities & Interest 100% SOV Sponsorship Cost: CAD 10,941.18 Global Life Custom Content: Authentic Experiences in SWG Includes banner traffic drivers Cost: CAD 35,294.12 Two 1/4 page footer ad in Metro/Ontario edition of Travel (Saturday) Section Cost per ad: CAD 13,900.00 One 1/2 page footer ad & 1/2 page custom content Cost: CAD 29,411.00 Value Added Links: - Global Life run-of-section file banner (120x140), 2 mo. Cost: CAD 0.00													2 months	CAD 0.00	CAD 11,764.71	CAD 11,764.71	CAD 17,412.00	CAD 5,647.29
													2 months	CAD 0.00	CAD 8,823.53	CAD 8,823.53	CAD 13,059.00	CAD 4,235.47
													1 month	CAD 0.00	CAD 10,941.18	CAD 10,941.18	CAD 18,990.00	CAD 8,048.82
													2 months	CAD 0.00	CAD 35,294.12	CAD 35,294.12	CAD 70,598.00	CAD 35,298.88
													2	CAD 0.00	CAD 27,800.00	CAD 27,800.00	CAD 33,524.00	CAD 5,724.00
													1	CAD 0.00	CAD 29,411.00	CAD 29,411.00	CAD 33,524.00	CAD 4,113.00
													2 months	CAD 0.00	CAD 0.00	CAD 0.00	CAD 1,305.00	CAD 1,305.00

ST. VINCENT AND THE GRENADINES
2012 CANADA MEDIA CAMPAIGN PROPOSAL

LINE NO.	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	START DATE	END DATE	ADVERTISER	AGENCY	STATION	PROGRAM	SPOTS	SPOT PRICE	TOTAL SPOTS	TOTAL COST
1	Full page ad in weekly Woodings Away Issue supplement	2	CAD 4,200.00	CAD 8,400.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	WOODINGS AWAY	WOODINGS AWAY	2	CAD 4,200.00	2	CAD 8,400.00
2	Full page ad in weekly Caribbean Issue supplement	1	CAD 2,100.00	CAD 2,100.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	1	CAD 2,100.00	1	CAD 2,100.00
3	Full page ad in weekly Caribbean Issue supplement	1	CAD 2,100.00	CAD 2,100.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	1	CAD 2,100.00	1	CAD 2,100.00
4	Full page ad in weekly Caribbean Issue supplement	1	CAD 2,100.00	CAD 2,100.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	1	CAD 2,100.00	1	CAD 2,100.00
5	Annual Blue Book Director's divider tab	1	CAD 1,100.00	CAD 1,100.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	1	CAD 1,100.00	1	CAD 1,100.00
6	16 weeks (6 spots @ 10 1/2) of behindboard banners on TravelWeek.ca	16 weeks	CAD 1,237.50	CAD 19,800.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	16 weeks	CAD 1,237.50	16	CAD 19,800.00
7	6 weeks (6 spots @ 10 1/2) of emailer banner	6 weeks	CAD 1,162.50	CAD 6,975.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	6 weeks	CAD 1,162.50	6	CAD 6,975.00
8	3 e-blats to national list	3	CAD 333.33	CAD 999.99	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN	CARIBBEAN	3	CAD 333.33	3	CAD 999.99
9	Value Added Units:													
10	- Additional packages to national list													
11	- 2 banner ads in Inside Report													
12	- 3 banner ads in The Mail (emailer)													
13	Caribbean Travel Press & TravelPro.com													
14	Full page ad in Caribbean Wedding Issue	1	CAD 3,500.00	CAD 3,500.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN WEDDING	CARIBBEAN WEDDING	1	CAD 3,500.00	1	CAD 3,500.00
15	Full page ad in Forecasting 2013	1	CAD 3,500.00	CAD 3,500.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	FORECASTING 2013	FORECASTING 2013	1	CAD 3,500.00	1	CAD 3,500.00
16	180x60 banner ad, 4 mo.	4 months	CAD 760.00	CAD 3,040.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN WEDDING	CARIBBEAN WEDDING	4 months	CAD 760.00	4	CAD 3,040.00
17	Cost per month: CAD 190.00													
18	3 Travelblast emails	3	CAD 140.00	CAD 420.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN WEDDING	CARIBBEAN WEDDING	3	CAD 140.00	3	CAD 420.00
19	Cost per Email: CAD 340.00													
20	Weekly Travelblast Express Banner (728x90)	5	CAD 380.00	CAD 1,900.00	18-Oct	18-Oct	ST. VINCENT AND THE GRENADINES	TRAVEL ADVISORY	CARIBBEAN WEDDING	CARIBBEAN WEDDING	5	CAD 380.00	5	CAD 1,900.00
21	Cost per Email: CAD 76.00													
22	Value Added Units:													
23	- Full page advertorial in Caribbean Wedding Issue													
24	- Full page advertorial in Forecasting 2013 Issue													
25	- Full page advertorial on digital magazine issue													
26	Caribbean Travel Press & TravelPro.com													
27	Unique Visitors per Month:													
28	11,460													
29	3,000													
30	Program:													
31	- Full Page Ad in Trade (2 Issues)													
32	- Destination of the Week editorial feature													
33	- 2 Month Banner Ad on Home Page (Trade & Consumer) and Caribbean section													
34	- Permanent archiving of BVG destination on CT's website													
35	Total Cost:													
36	CAD 11,794.71													
SUBTOTAL - TRADE OUTREACH														
Total Campaign Media Spend/Revenue: CAD 11,794.71 Sponsorship Price Adjustment: CAD 201,864.51 Total Campaign Media Cost: CAD 213,659.22 2012 Approved Budget: CAD 213,659.22														

Wedding Bells, Mariage Quebec, WeddingBells.ca,
MariageQuebec.com

Wedding Bells Full Page Contest Ad – Fall/Winter
Circulation: 90,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SPECIAL ADVERTISING FEATURES

Enter for your chance to Win

AN ALL-INCLUSIVE HONEYMOON VACATION TO ST. VINCENT AND THE GRENADINES

With 32 islands and cays, St. Vincent and the Grenadines is made for romance. Its off-the-beaten track location, with few crowds, and fine private island resorts create the ultimate romantic seclusion for couples; with a wealth of adventures, unique attractions and sites for great diving, sailing and adventure.

THIS LUXURIOUS HONEYMOON PRIZE INCLUDES:

- 5-night stay at the Palm Island Resort for two in a palm view room
- Round-trip airfare and hotel transfers from Toronto or Montreal to Union Island Airport
- 3 meals a day with a choice of two restaurants, daily afternoon tea, weekly manager cocktail party, premium beverages and beach BBQ
- Complimentary activities, including tennis, cycling, shuffleboard, non-motorized water sports and more

*Enter for your chance to win your honeymoon at
weddingbells.ca/stvincentsgrenadines*

St. Vincent and the Grenadines

The Caribbean you're looking for

© 2013 St. Vincent and the Grenadines. All rights reserved. Terms and conditions apply.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Mariage Quebec Full Page Contest Ad – Fall/Winter
Circulation: 30,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

PROMOTION SPÉCIALE

Participez et vous pourriez gagner

UNE LUNE DE MIEL EN FORMULE TOUT-COMPRIS
À SAINT-VINCENT ET LES GRENADINES

Constituées de 32 îles et îlots, Saint-Vincent et les Grenadines est une destination des plus romantiques. Située hors des sentiers battus, très peu achalandée et offrant des propriétés élégantes et privées pour les couples qui recherchent un endroit très romantique. On y propose des aventures incomparables, des attraits uniques et des sites exceptionnels pour la plongée, la voile et l'aventure.

CETTE LUXUEUSE LUNE DE MIEL OFFERTE EN PRIX COMPREND :

- Séjour de 5 nuitées au Palm Island Resort pour deux personnes dans une chambre donnant sur la palmeraie
- Vol aller-retour et transferts entre Montréal ou Toronto et l'aéroport Union Island
- 3 repas par jour et deux restaurants au choix, le thé en après-midi, un cocktail du directeur pendant la semaine, des breuvages de qualité et un BBQ sur la plage
- Activités gratuites, tennis, bicyclette, shuffleboard, sports nautiques non motorisés et autres

Participez à mariagequebec.com/stvincentsgrenadines et vous pourriez gagner votre lune de miel

Participez à mariagequebec.com/stvincentsgrenadines et vous pourriez gagner votre lune de miel

St Vincent et Les Grenadines
Les Antilles à votre mesure

Septembre 2012 au 31 mai 2013 plus de détails sur le site mariagequebec.com

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Wedding Bells Contest Landing Page

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Enter for your chance to Win

AN ALL-INCLUSIVE HONEYMOON VACATION TO ST. VINCENT AND THE GRENADINES

THIS LUXURIOUS HONEYMOON PRIZE INCLUDES

- 5-night stay at the Palm Island Resort for two in a palm view room
- Round-trip airfare and hotel transfers from Toronto or Montreal to Union Island Airport
- 3 meals a day with a choice of two restaurants, daily afternoon tea, weekly manager cocktail party, premium beverages and beach BBQ
- Complimentary activities including tennis, cycling, shuffleboard, non-motorized water sports and more

Enter Below

The Caribbean You're Looking For

Prize Details: 5-night stay at Palm Island Resort for two in a Palm View room with roundtrip air from Toronto or Montreal to Union Island Airport and roundtrip hotel transfers from Union Island Airport. Also included is an all-inclusive stay that includes 3 meals a day at choice of two restaurants, daily afternoon tea, weekly manager cocktail party, top-shelf beverages and beach BBQ. Complimentary activities include tennis, cycling, shuffleboard, non-motorized water sports and more. Prize valid for travel from June 1, 2012 – May 31, 2013 (blackout dates apply).

St. Vincent and the Grenadines: www.discoversvg.com
 Palm Island Resort: www.palmislandresortgrenadines.com

Dine, Vote & Win!

Vote for your favourite restaurants in VANCOUVER and WHISTLER and you could WIN!

Start your wedding registry now! Connect with bridal registries across Canada.

On Newsstands Now!



Fall & Winter 2012
 More dream dresses, real weddings, beauty inspiration and honeymoon ideas from our Fall & Winter 2012 Issue.

Buy This Issue!

latest blog posts

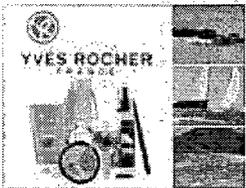
- chocolate wedding favours your guests will love
Posted 2 hours ago
- a charming camp wedding in golden lake, ontario
Posted 5 hours ago
- wedding style inspiration: moonrise kingdom
Posted 6 hours ago
- a dreamy nature-inspired wedding in toronto
Posted 8 hours ago
- Subscribe to the Wedding Bells Magazine's RSS feed

Fall in love with the islands that have everything



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Wedding Bells Contest Teaser



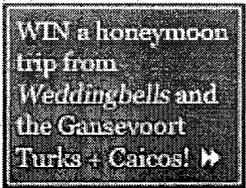
Win your Dream Vacation from Yves Rocher



Win a Skin Rejuvenation Makeover from Miracle 10 Cosmetics and The Plastic Surgery Clinic! Tie the Knot with Glowing Skin



Enter for your chance to WIN an all-inclusive honeymoon vacation to St. Vincent and the Grenadines!



WIN a honeymoon trip from Weddingbells and the Gansevoort Turks + Caicos!

Mariage Quebec Contest Landing Page

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

st vincent and grenadines

Participez et vous pourriez gagner

UNE LUNE DE MIEL EN FORMULE TOUT-COMPRIS A SAINT-VINCENT ET LES GRENADINES

CETTE LUXUEUSE LUNE DE MIEL OFFERTE EN PRIX COMPREND

- Séjour de 5 nuitées au Palm Island Resort pour deux personnes dans une chambre donnant sur la palmeraie.
- Vol aller-retour et transferts entre Montréal ou Toronto et l'aéroport Union Island.
- 3 repas par jour et deux restaurants au choix, le thé en après-midi, un cocktail du directeur pendant la semaine des breuvages de qualité et un BBQ sur la plage.
- Activités gratuites : tennis, bicyclette, shuffleboard, sports nautiques non motorisés et autres.

cliquez pour participer

Contest ends: 2012 October 15

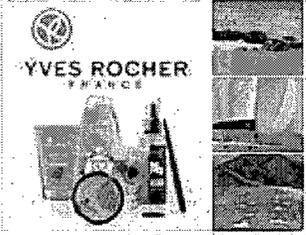
Un (1) gagnant recevra

Séjours de 5 nuitées au Palm Island Resort pour deux personnes dans une chambre donnant sur la palmeraie.
Vol aller-retour et transferts entre Montréal ou Toronto et l'aéroport Union Island
3 repas tous les jours et deux restaurants au choix, le thé en après-midi, un cocktail du directeur pendant la semaine des breuvages de qualité et un BBQ sur la plage
Activités gratuites : tennis, bicyclette, jeu de gilet, sports nautiques non motorisés
Voyage valide jusqu'au 31 mai 2013 (excluant certaines périodes de l'année)
Saint-Vincent et les Grenadines: www.discovervrg.com
Palm Island Resort: www.palmislandresortstvg.com

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Mariage Quebec Contest Teaser

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

<i>CONCOURS</i>	
	Gagnez un voyage de rêve grâce à Yves Rocher
	Participez à notre sondage pour la chance de gagner
	Séjours de 5 nuitées au Palm Island Resort pour deux personnes dans une chambre donnant sur la palmeraie.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

7/26 Contest E-Blast

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



*Enter for your
chance to Win*

**AN ALL-INCLUSIVE HONEYMOON VACATION
TO ST. VINCENT AND THE GRENADINES**

THIS LUXURIOUS HONEYMOON PRIZE INCLUDES

- 5-night stay at the Palm Island Resort for two
in a palm view room
- Round-trip airfare and hotel transfers from Toronto
or Montreal to Union Island Airport
- 3 meals a day with a choice of two restaurants,
daily afternoon tea, weekly manager cocktail party,
premium beverages and beach BBQ
- Complimentary activities; including tennis, cycling,
shuffleboard, non-motorized water sports and more

Click to Enter Now!

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

10/11 Contest E-Blast

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



*Enter for your
chance to Win*

**AN ALL-INCLUSIVE HONEYMOON VACATION
TO ST. VINCENT AND THE GRENADINES**

THIS LUXURIOUS HONEYMOON PRIZE INCLUDES

- 5-night stay at the Palm Island Resort for two
in a palm view room
- Round-trip airfare and hotel transfers from Toronto
or Montreal to Union Island Airport
- 3 meals a day with a choice of two restaurants,
daily afternoon tea, weekly manager cocktail party,
premium beverages and beach BBQ
- Complimentary activities; including tennis, cycling,
shuffleboard, non-motorized water sports and more

Click to Enter Now!

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Advertorial Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

monique lhuillier
spring 2013 [more dresses »](#)

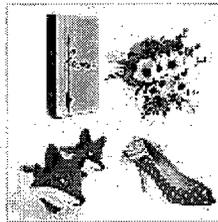


A catalogue of 20 truly inspiring wedding confections.

Posted 8 hours ago
Subscribe to the Weddingbells Magazine's RSS feed

This week in weddings

Cakes, flowers, gowns and everything else you need to plan your big day.



PLANNING
moonrise kingdom-inspired wedding ideas
See how this new movie can inspire your wedding-day look.



PLANNING
summer wedding colour palettes
The hottest shades for warm-weather weddings and how to work with them.



TRAVEL
inspired destinations



PLANNING
the most inspiring photographers of

Fall in love with the islands that have everything. *Direct* The Direct Plan

Destination Weddings Guide

teleflora
Our florists are just a click away

Nissan MAXIMA®

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

weddingbells search weddingbells for a wedding couple
 enter key word search
 PLANNING TOOLS Start your Wedding Planning



local wedding shops & services | tools | video | blogs | guides | quizzes | polls | contests

home | engagement | planning | fashion | beauty | home & registry | travel | real weddings



Fall in Love with the Islands that Have Everything,
 St. Vincent and the Grenadines

A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines is a place of quiet azure waters, unspoiled forests and stunning white sand beaches – perfect for romance.

With its unpretentious authenticity and deep wealth of natural attractions, this collection of islands and cays is a life-renewing experience. From the imposing La Soufriere volcano to the oldest botanical gardens in the Western Hemisphere, the main island of St. Vincent has so much to offer.

South of St. Vincent, the Grenadines are strung across 40 miles of typically tranquil waters. Only eight of these islands are inhabited: Young Island, Bequia, Mustique, Canouan, Mayreau, Union Island, Palm Island and Petit St. Vincent.

For all their charming remoteness, these islands have something for every couple – whether it is the solace and romance-seekers or the adventurous explorers. Another must-see is the Tobago Cays, a family of five sibling islands protected by a huge horseshoe reef.



40 Miles of Tranquil Waters

You'll find a qualified lineup of tour operators, charter companies and dive shops ready to help coordinate itineraries – and when it comes to accommodations, SVG extends a welcoming hand of inborn hospitality to just about every taste and wallet, from intimate-sized, family-owned hotels and boutique properties to private island resorts.

Visit www.discoversvg.com to plan your honeymoon today!



Head over heels!
 Fall in love with the islands that have everything.
 st. vincent and The Grenadines
 The Caribbean you're looking for

Start your wedding registry now!
 Connect with bridal registries across Canada.

On Newsstands Now!

weddingbells Fall & Winter 2012
 More dream dresses, real weddings, beauty

Subscribe newsletters forums contests recover lost PSN facebook twitter buy this issue

weddingbells

my wedding my budget my planner my notebook my website my guestlist

enter keyword search go FIND A WEDDING COUPLE

win your bridal gown ENTER TODAY

DAVID'S BRIDAL DAVIDSBRIDAL.CA

premiere chocolate favours video

local wedding shops & services tools video blogs guides quizzes polls contests

home engagement planning fashion beauty home & registry travel real weddings

Weddingbells » Forums You are not logged in: [Log In]

Register User Forum List Calendar Active Topics FAQ

Welcome to Weddingbells.ca!

In addition to the forum, which is your link to thousands of others who are busy planning or attending a wedding, the website has some great planning features including:

- Enhanced wedding planning tools
- Great planning features and slideshows.
- A comprehensive local vendor directory
- An inspiring weekly e-newsletter

If you are an existing forum user, please log-in with your existing username and password. If you are new to the forum and would like to register, see below for more information.

The Rules

Before registering for the forum, please read and comply with our recently amended FORUM RULES. Please note a separate registration is required to access the sites planning tools and interactive features. Please note: Weddingbells.ca has a strict NO VENDOR policy in place.

[Click here for TODAY'S ACTIVE TOPICS](#)

Planning Rooms - A variety of topics to help plan and organize your day

Planning Rooms - A variety of topics to help plan and organize your day

Forums	Threads	Posts	Last Post
<p>First Steps (2 viewing)</p> <p>Where newly engaged couples discuss the "first steps" in wedding planning - from setting a budget to hiring professionals and more. Don't be shy, introduce yourself!</p>	1628	19842	<p>Re: Story about Wedding Ve... (LadyAurora) - 07/24/12 05:52 PM</p>
<p>Inspiring Ideas (3 viewing)</p> <p>Getting into the "nitty gritty" of planning out the ceremony and reception details? Exchange idea's</p>	6137	56269	<p>Official ERGO Baby Carrier... (ghld) - 07/27/12</p>

Head over heels!

Fall in love with the islands that have everything.

Wedding Bells 728x90

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Home | newsletters | forums | contests | RSS | facebook | twitter | buy this issue

weddingbells

my wedding | my budget | my planner | my notebook | my website | my guestlist

enter keyword search GO FIND A WEDDING COUPLE









local wedding shops & services | tools | video | blogs | guides | quizzes | polls | contests

home | engagement | planning | fashion | beauty | home & registry | travel | real weddings

Weddingbells » Forums
You are not logged in. [Log in]

Register User
Forum List
Calendar
Active Topics
FAQ

Welcome to Weddingbells.ca!

In addition to the forum, which is your link to thousands of others who are busy planning or attending a wedding, the website has some great planning features including:

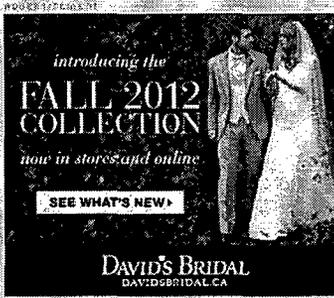
- Enhanced wedding planning tools
- Great planning features and slideshows
- A comprehensive local vendor directory
- An inspiring weekly e-newsletter

If you are an existing forum user, please log-in with your existing username and password. If you are new to the forum and would like to register, see below for more information.

The Rules

Before registering for the forum, please read and comply with our recently amended **FORUM RULES**. Please note a separate registration is required to access the sites planning tools and interactive features. Please note: Weddingbells.ca has a strict **NO VENDOR** policy in place.

[Click here for TODAY'S ACTIVE TOPICS](#)



Planning Rooms - A variety of topics to help plan and organize your day

Planning Rooms - A variety of topics to help plan and organize your day

Forums	Threads	Posts	Last Post
<p>First Steps (1 viewing)</p> <p>Where newly engaged couples discuss the "first steps" in wedding planning - from setting a budget to hiring professionals and more. Don't be shy; introduce yourself!</p>	1626	19834	<p>Re: Stag and Doe... is it w... (DeeVine) - 07/04/12 02:54 PM</p>

Shout Box

MarieEve: ok i thought it was just my settings that were wonky..

ambular: I'm having issues, too.

k&j: Are there not any mods around these days that can update on what is happening to the site in terms of its appearance and huge font issues?

T&C: My guess is that mods are around, but no one from SJM is around to inform them. They're usually just as in the dark

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

subscribe newsletters forums contests jobs RSS Facebook Twitter
buy this issue

weddingbells

Search Weddingbells for a wedding couple

New PLANNING TOOLS
Start your Wedding Planning

win

your bridal gown ENTER TODAY

DAVID'S BRIDAL
DAVIDSBRIDAL.CA

local wedding shops & services | tools | video | blogs | guides | quizzes | polls | contests
home | engagement | planning | fashion | beauty | home & registry | travel | real weddings

Travel

destination wedding must-haves
July 24th, 2012
 10 cool items to enhance your tropical celebration.

pretty honeymoon fashion ideas
June 29th, 2012
 Stock up on sunny vacation-perfect pieces from Trina Turk for Banana Republic.

malta: the ultimate honeymoon destination for history buffs
July 31st, 2012
 Find out why this island republic is the perfect place for a romantic getaway.

luxe honeymoon hotspot: bal harbour, florida
July 27th, 2012
 Travel just 15 minutes north of Miami and you'll find a honeymoon oasis with stunning beaches, fine dining and incredible shopping.

[see more travel »](#)

FEATURED ARTICLES

honeymoon planning
destination wedding
getaway
travel tips

Head over heels!
 Fall in love with the islands that have everything.

St Vincent & the Grenadines
The Caribbean you're looking for

Start your wedding registry now!
 Connect with bridal registries across Canada.

On November 28, 2012

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

newsletters | features | contests | follow us
rss | facebook | twitter
buy this issue

weddingbells

register | log in
Search Weddingbells for a wedding couple

New PLANNING TOOLS
start your wedding planning

ORDER A WEDDING
RECEIVE A HONEYMOON
FROM MARIOTT.



local wedding shops & services | [tools](#) | [video](#) | [blogs](#) | [guides](#) | [quizzes](#) | [polls](#) | [contests](#)

[home](#) | [engagement](#) | [planning](#) | [fashion](#) | [beauty](#) | [home & registry](#) | [travel](#) | [real weddings](#)

ABOUT OUR PLANNING TOOLS

log in | register start planning

We've launched our new Wedding Planning Tools! They're free and super easy to use! You simply need to be logged in or become a member of weddingbells.ca.

[start planning](#)

THE FEATURES

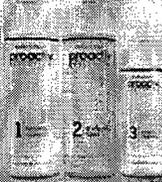
-  We have over 70 website templates to choose from.
-  We've added blogs & email service.
-  Manage your rsvp lists, events, seating charts, photo albums, and more.
-  Music suggestions and downloads are now included!
-  Keep track of your budget and all your vendors here too!

* WHAT IF?

- What if you've already started planning your wedding with our past set of tools? You can still access these tools in your account, but we'll be taking the old tools down at the end of 2010.
- We suggest you try our new and improved tools. You'll find even more features—from countdowns to detailed to-do lists—to help you

proactiv

NEW PROACTIV is a dermatologist developed, 3-Step System that works on all kinds of acne.



Just \$24.99 USD / CAN [ORDER NOW](#)

Start your wedding registry now!
Connect with bridal registries across Canada.

On Newsstands Now!

weddingbells Fall & Winter 2012
More dream dresses, real weddings, beauty inspiration and honeymoon ideas from our Fall & Winter 2012 issue.

[Buy This Issue!](#)

special feature

destination wedding specialists
When it comes time to turn your destination wedding dreams into reality, you can trust a

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Canadian Yachting

½ Page Spread – February, April, October and December
Circulation: 28,500

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Enchanted islands: 32.

Sailing: wow!

www.dlscoversvg.com

The Caribbean you're looking for

St. Vincent and the Grenadines

ST VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANQUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Diver Magazine
&
DiverMag.com

Full Page Ad – July and August
Circulation: 30,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Welcome to the Critter Capital
of the Caribbean!



www.discoversvg.com

Enjoy great diving, beaches, sublime sailing, wonderful hotels.
Call 416-630-9292 or visit www.discoversvg.com.

ST. VINCENT, YOUNG ISLAND, BEGONA, MUSTIQUE, CANOUAN, MAYREAU,
TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean
you're looking for



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Full Page Ad – September, October/November, December
Circulation: 30,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

dive
into our
wonder
world

St. Vincent and the Grenadines...
Every kind of diving you're looking for.

www.discoverstv.com

Delight in the Caribbean's most varied diving discoveries, from
searches to spot for large rays. Spectacular beaches, sublime sailing
and great hotels too. Call 416-630-9292 or visit www.discoverstv.com.

The Caribbean
you're looking for



ST VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CATS, UNION ISLAND, PALM ISLAND AND PETIT ST VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

300x250 Banner



Features, Rebreathers - 05/07/2012
**Engineering The CCR
Blues Away**



Features, Rebreathers - 05/07/2012
Creating A Safety Culture



Features, Rebreathers - 05/07/2012
**Improving Rebreather
Safety**



Diving Medicine, Features, Training -
03/07/2012
**Nitrogen Narcosis: A
Critical Conversation**



Departments, Dive Gear, Reviews -
28/06/2012
**Gear Stop: B.U.D., BC's
and Bags...**



Departments, Movies - 28/06/2012
**DIVER salutes JAWS on
their Anniversary**



Marine Life - 28/06/2012
Jellyfish on the rise



Books, Departments - 28/06/2012
The stacks: Books in print



160x600 Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Features, Photo Galleries - 05/07/2012 - 0
Comments

**DIVER INTERVIEW: KISS
REBREATHERS**

Departments, Features, Historical, Rebreathers
05/07/2012 - 0 Comments

**REBREATHER HISTORY: FROM
CONCEPTION TO THE MODERN
ERA (1680-2012)**

A SERIES OF REPORTS
by Michael Menduno from
REBREATHER FORUM 3

Features, Rebreathers - 05/07/2012 - 0
Comments

**PCO2: THE DARK MATTER OF
REBREATHER DIVING**

A SERIES OF REPORTS
By Michael Menduno from
REBREATHER FORUM 3

Welcome
to the Gritter
Capital of the
Caribbean!

St. Vincent
The Grenadines
The Caribbean you're looking for

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Horizon Travel
&
HorizonTravelMag.com

½ Page Ad & ½ Page Advertorial – September issue
 Circulation: 60,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



ST VINCENT AND THE GRENADINES
 DESTINATION ISLANDS

A string of 32 islands in the southern Caribbean, St Vincent and the Grenadines is a gem of quiet coves, tropical rainforests, and powder white sand beaches. Like a Caribbean gem, these islands truly do shine in every way. With the island's reputation for a warm, friendly people and always a host of natural attractions, the collection of islands and reefs is a life-changing experience.

SAILING
 Experience the unforgettable magic of dropping anchor in secluded bays and lagoons with turquoise seas and powder white sand beaches. There are a number of charter companies operating out of SVG that offer bareboat charters, skippered yachts or day trips.

DIVING & SNORKELING
 The diverse underwater world offers something for divers of all levels - from a resort course graduate anxious to get up close and personal with marine "critters" to an experienced diver aspiring for the next photographic trophy.

ECO-ADVENTURES
 Hike to the top of a volcano, to stunning waterfalls or along scenic coastal paths. Go whale and dolphin watching, explore forests in search of the endemic St. Vincent Parrot, meander through colorful tropical gardens, or dream yourself to sleep on a beautiful beach.

WEDDINGS & HONEYMOONS
 From sandy white beaches, picturesque harbors, lush tropical gardens, charming island churches, or even a deserted island, SVG has much to offer for both weddings and honeymoons. There are a number of professional wedding vendors, along with a trusted network of reputable and reliable suppliers, whose combined experience and local knowledge ensure that the couple and their guests have ample time to relax and enjoy these lovely islands at their leisure.

For more information, visit www.discover.svg.com.



Unplugged. Unspoiled. And naturally, yours.



www.thediscover.svg.com

Welcome to the unplugged and unspoiled Caribbean. Great diving, beaches, sublime sailing, wonderful hotels. Call 1-418-890-8292 or visit www.discover.svg.com.

The Caribbean you're looking for



ST VINCENT, YOUNG ISLAND, BEQUA, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETT ST VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

180x145 Online Banner Ad – September 27-November 29

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

HORIZON
TRAVEL MAGAZINE
North America's premier travel & lifestyle magazine

About Us | Contact Us | Media Kit

HOME TRAVEL WINE & DINE LIFESTYLE MAGAZINE OUTDOOR

Canada United States Island Travel Europe Asia Cruises

THIS MONTH'S FEATURED DESTINATION

St. Vincent
Unplugged. Unspoiled.

[Read The Article Here >>](#)

St. Vincent & The Grenadines
The Caribbean You're Looking For

Nestled in the southern Caribbean, St. Vincent and the Grenadines - a string of 32, yesteryear islands - is an off-the-beaten path enclave of charm and authenticity. With crystalline waters, stunning black and white sand beaches, and warm, sweet air, it is a place for those looking to escape to paradise.

Get the digital version here!

BALLASTRY

THE RESIDENCES
SAV LOCHNESS LINK

AIR CANADA VACATIONS
ST. THOMAS & ST. JOHN
\$200
INSTANT SAVINGS
[Details >](#)
aircanadavacations.com

EURO LINE
www.euro-line.com

Unplugged. Unspoiled.
And naturally, yours.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

800x132 Online Banner Ad – September 27-November 29

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Unplugged. Unspoiled. And naturally, yours.

St. Vincent
and
The Grenadines
The Caribbean you're looking for

HORIZON

TRAVEL MAGAZINE

North America's premier travel & lifestyle magazine

About Us | Contact Us | Media Kit

HOME TRAVEL WINE & DINE LIFESTYLE MAGAZINE OUTDOOR

Canada United States Island Travel Europe Asia Cruises

THIS MONTH'S FEATURED DESTINATION

St. Vincent
Unplugged, Unspoiled.

[Read The Article Here >>](#)

HORIZON
TRAVEL MAGAZINE

SOUTH SUDAN'S EMERGENCY
YES, YOU CAN STAY HERE!
Travel to the world's most dangerous country

Get the digital version here!

St. Vincent
and
The Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

September / October 5-Second Subway Commercial

Union Station

- September 27-October 24
- Spots: 3,024
- Impressions: 3.9 million

TTC

- September 27-October 3
- Spots: 29,400
- Impressions: 7.8 million



BOLD Magazine
&
BoldMagazine.ca

Full Page Ad – Fall and Winter issues
Circulation: 5,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Unplugged. Unspoiled.
And naturally, yours.



www.discoversvg.com

Welcome to the unplugged and unspoiled Caribbean.
Enjoy great diving, beaches, cuisine, sailing, wonderful hotels.
Call 1-800-333-2232 or visit www.discoversvg.com.

ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOLAN, MAYREAU,
TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean
you're looking for



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

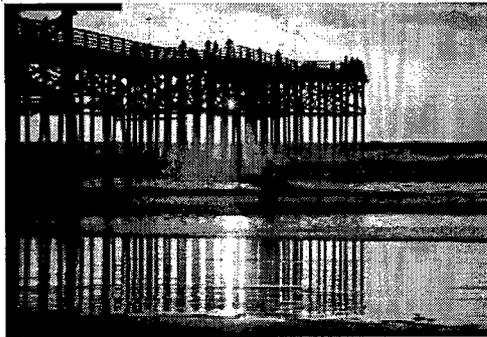
240x400 Online Banner Ad – September-October

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



[Read More](#)

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- ...
- 33
- »

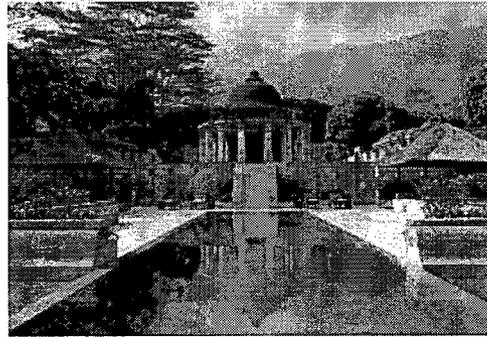


Aug 29 DISCOVERING SAN DIEGO

Posted by Javi Yébenas · [Leave a Comment](#)

With L.A. its glitzy big sister and San Fran its artsy little brother, San Diego is often the forgotten middle child of the California kin. But over the last ten years, almost undetected, San Diego has come of age with an explosive

[Tweet](#) 0 [Like](#) 2 [+1](#) 8



Aug 28 AMANJIWO AMAN RESORT.

Posted by Lea Puechal · [Leave a Comment](#)

Resting within a natural amphitheatre, Amanjiwo Aman Resort, which means peaceful soul, is one of Indonesia's most enriching and elegant places at which to lodge. Hundreds of archaeological monuments are in its vicinity;

[Tweet](#) 0 [Like](#) 0 [+1](#) 8

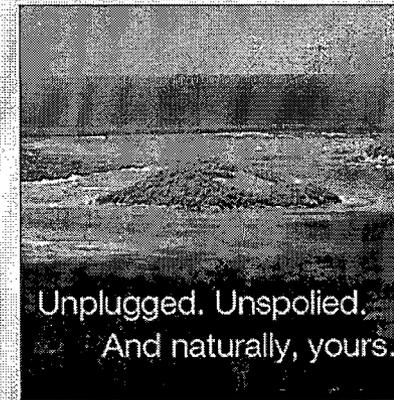


Own a home, not a mortgage.
 You define richness. With a plan that gets you into your home and out of your mortgage faster, we can help with the money part.

[scotiabank.com/mortgagefreefaster](https://www.scotiabank.com/mortgagefreefaster)

You're richer than you think.

ADVERTISEMENT



Unplugged. Unspoiled.
 And naturally, yours.



The Caribbean you're looking for

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Globe & Mail
and
GlobeandMail.com

October 20th ½ Page Advertorial
 Circulation: 2.8 million

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SPECIAL INFORMATION FEATURE - THE GLOBE AND MAIL - SATURDAY OCTOBER 20, 2012



Unspoiled Caribbean
 The pristine islands of St. Vincent and the Grenadines beckon you to discover a Caribbean destination like no other

With its towering emerald mountains, unspoiled natural attractions, and turquoise coves fringed by white, gold and black sand beaches, St. Vincent and the Grenadines has been called a tropical idyll. As the Caribbean of yesteryear, it's no wonder the French and the British fought over the island chain for most of the 18th century. Everyone wants a piece of paradise.

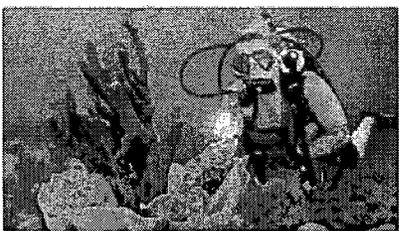
Located in the Southern Caribbean, nestled between St. Lucia and Grenada, St. Vincent and the Grenadines is considered by many as a pristine island Utopia, consisting of 32 islands and cays, only nine of which are inhabited. Whether an eco-adventurer, a watersport lover, or just, well, a lover, St. Vincent and the Grenadines has a charming remoteness that caters to all types of travellers.

DIVE IN
 Aptly named the "Cruzier Capital of the Caribbean," St. Vincent and the Grenadines has a remarkable diversity of sea life teeming in its waters. Some believe the melding of currents from the Atlantic Ocean and the Caribbean Sea, along with a wide variety of underwater habitats (rock formations, coral reefs, sandy slopes), make the country's aquatic world unlike any other. Snorkelers, divers and sailors alike are sure to encounter frogfish, seahorses, anemones, nurse sharks, octopuses, schools of colourful fish, squadrums

of tranta rays and even a bale of green turtles. Boasting one of the biggest coral reefs in the Caribbean, there is very little marine life that can't be spotted here. In fact, Anchor Reef has been voted among the top 100 dive sites in the world for its magical reef formations and magnificent marine life.

For those who prefer to experience aquatic life from above sea level, sailing opportunities are plentiful. With distances between islands ranging from two to five hours, it's easy to customize a one-day or one-week itinerary. Take advantage of plentiful paradisaical ports of call—five quaint villages and volcanic beaches to uninhabited islands and protected wildlife preserves, including Tobago Cays, a marine park of small sibling islands protected by a horseshoe reef. The numerous charter companies cater to sailors of all proficiencies, allowing visitors to St. Vincent and the Grenadines to personalize their on-board experience and truly captain their dream vacation.

CREATE YOUR OWN ADVENTURE
 There are other captivating sites to be discovered—on land and in the air. The Botanical Gardens on the outskirts of Kingstown offers a jaw-dropping collection of exotic flowers, plants and trees and, founded in 1705, is the oldest botanical garden in the Western Hemisphere. The aviary at the Gardens allows glimpses



of SVG's indigenous parrot, the strikingly beautiful blue and gold St. Vincent Parrot.

But to see some of the more than 600 of these parrots in the wild, along with a host of other species taking flight, take a hike. The Vermont Nature Trail takes hikers deep into the interior of St. Vincent, along three kilometres of well-marked, groomed trails that offer breathtaking views of the surrounding forest. Or hike along scenic coastal paths, up to La Soufriere volcano at 1,214 metres or to stunning, secluded waterfalls.

Go off-road and reach remote spots that offer the sort of seclusion enjoyed only by the adventurous. Jeep and bicycle tours allow access to far-flung parts of the islands and can be easily arranged at most of the hotels on the islands. Off the western side of the island, enter the renowned Bat Cave. Slide into a kayak and paddle out to an underwater cave with a shallow passageway and a long tunnel that allow snorkelers to observe two

rare species of bats. Travel even farther by ferry to discover beautiful eco-adventures on the island of Bequia, home to the Old Regg Turtle Sanctuary.

PLAN A PERFECT PAIRING
 For romantics, St. Vincent and the Grenadines is unmatched. There is no lack of settings for an unforgettable engagement, wedding or honeymoon. For couples, the only challenge is choosing one. Sandy white beaches, hilltops at sunset, quaint churches, historic forts or sunny sailboats—love is in the air, everywhere. Making your fantasy wedding a reality is easy on St. Vincent and the Grenadines as the country is home to wedding planners, caterers, photographers and hoteliers who assist visitors in customizing the perfect event. Any union in St. Vincent and the Grenadines is truly a match made in heaven.

To learn more, visit globeandmail.com/unspoiledcaribbean



SO MUCH MORE TO DISCOVER IN ST. VINCENT AND THE GRENADINES
 What's your favourite number?

- 1,214 metres to reach a real live volcano
- 400 arches (in Kingstown, the capital of St. Vincent)
- 247 years since the oldest Botanical Gardens was founded here
- 220 species of fish
- 20 varieties of breadfruit
- 23 uninhabited islands and cays
- 15 designated heritage sites
- 11 species of indigenous dolphin
- 7 ports of entry
- 3 types of sand beaches: gold, black and white sand
- 2 short flights (any connection from Barbados, Grenada, Trinidad, St. Lucia, Martinique and Puerto Rico to Kingstown)
- 1 bio cluster movie series filmed here (*Pirates of the Caribbean*)

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

October 20th ½ Page Ad and ½ Page Advertorial
 Circulation: 2.8 million

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

The Caribbean you're looking for!

January Departures - 7 nights including hotel, air and transfers, based on Jan 18 and Jan 22 departures from Toronto.

<p>BEQUIA BEACH HOTEL - newly built hotel on Friendship Beach; Classic Pool/Sea View including Continental Breakfast daily plus complimentary 45-minute massage for 2.</p> <p>\$1978 + \$321 tax per person, based on double occupancy</p>	<p>TAMARIND BEACH HOTEL & YACHT CLUB - luxurious beachfront escape on Canouan; Beachfront Room including breakfast daily plus complimentary room upgrade to Beachfront Suite.</p> <p>\$2109 + \$294 tax per person, based on double occupancy</p>	<p>BEQUIA BEACHFRONT VILLAS - an example of "Gracious Living" as recognized by <i>Architectural Digest</i>; 1 Bedroom Beachfront Villa plus complimentary special breakfast starter package.</p> <p>\$2492 + \$321 tax per person, based on double occupancy</p>	<p>YOUNG ISLAND RESORT - private island off of mainland St. Vincent; Superior Room including breakfast and dinner daily plus complimentary 60-minute massage for 2.</p> <p>\$2839 + \$294 tax per person, based on double occupancy</p>	<p>BUCCAMENT BAY RESORT - Caribbean's Leading New Hotel 2012 at the World Travel Awards; 1 bedroom villa gardenview All-Inclusive plus complimentary 30-minute massage for 2.</p> <p>\$3739 + \$294 tax per person, based on double occupancy</p>
--	---	--	---	---

Book your St. Vincent and the Grenadines trip now through Total Vacations at totalvacations.ca or call 1-800-769-1147.

Prices are per person, based on double occupancy. For new bookings only, subject to change without notice. Further information is available from a Total Vacations Travel Designer. Total Vacations Ontario Registration # 50018651 Total Vacations, 5450 Explorer Drive, Suite 101, Mississauga Ontario L4W 5N1



Photo Credits: www.istockphoto.com

www.discoversvg.com

Welcome to the unplugged and unspooled Caribbean. Enjoy great diving, beaches, sublime sailing, and wonderful hotels.

The Caribbean you're looking for **St. Vincent and The Grenadines**

ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

October 27th and November 3rd ¼ Ad
 Circulation: 2.8 million

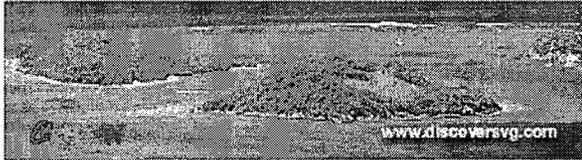
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

St. Vincent and the Grenadines
The Caribbean you're looking for!

January Departures – 7 nights including hotel, air and transfers, based on Jan 16 and Jan 22 departures from Toronto.

<p>BEQUIA BEACH HOTEL – newly built hotel on Friendship Beach. Classic Pool / Sea View including Continental Breakfast daily plus complimentary 45-minute massage for 2.</p> <p>\$1978 + \$321 tax per person, based on double occupancy</p>	<p>TAMARIND BEACH HOTEL & YACHT CLUB – luxurious beach-front escape on Canouan. Beach-front Room including breakfast daily plus complimentary room upgrade to Beachfront Suite.</p> <p>\$2109 + \$294 tax per person, based on double occupancy</p>	<p>BEQUIA BEACHFRONT VILLAS – an example of “Gracious Living” as recognized by <i>Architectural Digest</i>. 1 Bedroom Beachfront Villa plus complimentary special breakfast starter package.</p> <p>\$2492 + \$321 tax per person, based on double occupancy</p>
<p>YOUNG ISLAND RESORT – private island off of main-land St. Vincent. Superior Room including breakfast and dinner daily plus complimentary 60-minute massage for 2.</p> <p>\$2839 + \$294 tax per person, based on double occupancy</p>	<p>BUCCAMENT BAY RESORT – Caribbean’s Leading New Hotel 2012 at the World Travel Awards. 1 bedroom villa garden view. All-inclusive plus complimentary 30-minute massage for 2.</p> <p>\$3739 + \$294 tax per person, based on double occupancy</p>	<p><i>Book your St. Vincent and the Grenadines trip now through Total Vacations at totalvacations.ca or call 1-800-769-4147.</i></p> <p>TOTAL VACATIONS</p>

Prices are per person, based on double occupancy. For new bookings only, subject to change without notice. Further information is available from a Total Vacations Travel Designer. Total Vacations Ontario Registration # 50018601 | Total Vacations, 5430 Explorer Drive, Suite 101, Markham, Ontario L4W 5H1



www.discoversvg.com

Welcome to the unplugged and unspoiled Caribbean. Enjoy great diving, beaches, sublime sailing, and wonderful hotels.



The Caribbean you're looking for



ST. VINCENT, YOUNG ISLAND, BEQUIA, MISTIQUE, CANOUAN, MAYRAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Globe Life Custom Content – Drivers



The Caribbean You're Looking For
A Special Information Feature brought to you by
St. Vincent and The Grenadines

Photo Gallery:
Tropical Paradise
Click here to read >

Unspoiled Caribbean
The pristine beauty of St. Vincent and
the Grenadines beckon you to discover....
Click here to read >

Make a Splash
Scuba divers, snorkelers and sailors alike
look to St. Vincent and the
Grenadines...
Click here to read >

Create Your Own Adventure
With no shortage of natural attractions
and activities, St. Vincent and the
Grenadines...
Click here to read >

Globe Life Custom Content – Landing Page



THE GLOBE AND MAIL Log In Register

[Home](#) [News](#) [Commentary](#) [Business](#) [Investing](#) [Sports](#) [Life](#) [Arts](#) [Technology](#) [Drive](#) [Site Map](#)

The Caribbean You're Looking For
A Special Webpage in Feature brought to you by:





Special Travel Offers
St. Vincent and the Grenadines - The Caribbean you're looking for!



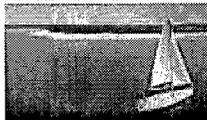
Unspoiled Caribbean
The pristine islands of St. Vincent and the Grenadines beckon you to discover a Caribbean destination like no other.



Photo Gallery: Tropical Paradise
From turquoise waters to colorful coral reefs to beautiful beaches, there's so much to discover in St. Vincent and the Grenadines.



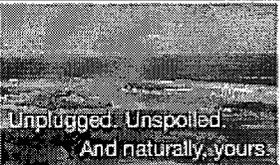
Make a Splash
Scuba divers, snorkelers and sailors alike flock to St. Vincent and the Grenadines for its wonderful waters teeming with magnificent marine wildlife.



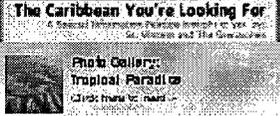
Create Your Own Adventure
With an abundance of natural resources and activities, St. Vincent and the Grenadines is an eco-adventure's playground.



Say "I Do" to St. Vincent and the Grenadines
Have your magical wedding in a magical destination. From the serenity of the beachfront, these islands offer unforgettable moments.



Unplugged. Unspoiled.
And naturally, yours.



The Caribbean You're Looking For
A Special Webpage in Feature brought to you by St. Vincent and the Grenadines.

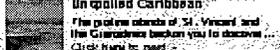
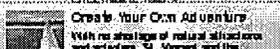


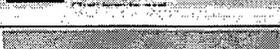
Photo Gallery: Tropical Paradise
Click here to read.



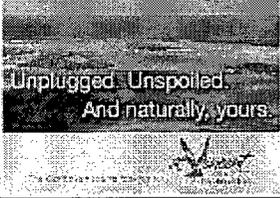
Unspoiled Caribbean
The pristine islands of St. Vincent and the Grenadines beckon you to discover...
Click here to read.



Make a Splash
Scuba divers, snorkelers and sailors alike flock to St. Vincent and the Grenadines...
Click here to read.



Create Your Own Adventure
With an abundance of natural resources and activities, St. Vincent and the Grenadines is an eco-adventure's playground.



Unplugged. Unspoiled.
And naturally, yours.

Globe Life Custom Content – Special Offers

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Home | News | Commentary | Business | Investing | Sports | Life | Arts | Technology | Drive | Site Map



SPECIAL INFORMATION FEATURE BROUGHT TO YOU BY ST. VINCENT AND THE GRENADINES Special Travel Offers

Content from *Islands - The Caribbean*
 Published Friday, Oct 10 2012, 9:00 PM EDT
 Last updated Friday, Oct 19 2012, 11:30 AM EDT



The Caribbean You're Looking For

Photo Gallery: Tropical Paradise
 Click here to read

Unspoiled Caribbean
 The pristine islands of St. Vincent and the Grenadines beckon you to discover...
 Click here to read

Islands a Spice Up
 Taste exotic, aromatic and subtle alike back in St. Vincent and the Grenadines.
 Click here to read

Create Your Own Adventure
 With no shortage of natural attractions and activities, St. Vincent and the Grenadines...
 Click here to read

Comments closed

January: Ocean Lovers - 7 nights (including hotel, air and taxes fees, based on Jan 16 and Jan 23 departures from Toronto).



BEQUIA BEACH HOTEL

Bequia Beach Hotel is a 4-star resort located on the beautiful Bequia island in the Grenadines. The hotel features a private beach, a swimming pool, and a restaurant. It is a perfect destination for a romantic getaway or a family vacation.

Click here to read the holiday!



YOUNG ISLAND REPORT

Young Island is a beautiful island in the Grenadines. It is a perfect destination for a romantic getaway or a family vacation. The island features a private beach, a swimming pool, and a restaurant. It is a perfect destination for a romantic getaway or a family vacation.

Click here to read the holiday!

Home | News | Commentary | Business | Investing | Sports | Life | Arts | Technology | Drive | Site Map



BEQUIA BEACH FRONT VILLA

As a work of "Globe Life Living" as designed by Architectural Digest, 1 Bedroom Beachfront Villa also includes luxury architectural features.

\$2,492 - \$3,211 less per person, based on double occupancy

[CLICK HERE to read the holiday!](#)



YOUNG ISLAND REPORT

Private island off the coast of St. Vincent and the Grenadines. Daily also includes luxury 40-minute massage for 2.

\$2,500 - \$2,994 less per person, based on double occupancy

[CLICK HERE to read the holiday!](#)

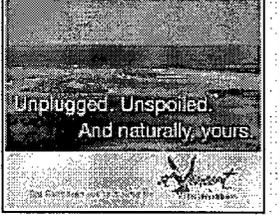
MORE FROM THE GLOBE AND MAIL



GLOBE LIFE STONE
The stone is a perfect gift for your loved ones.



SUPPORT ONLINES
You can purchase your support online.



Unplugged. Unspoiled. And naturally yours.

MOST POPULAR STORIES

- Police in London, Ont., arrest 10 people in bullying probe.
- Edmonton's new arena: Ramsay, Chalmers debate its impact.
- Pakistan's new constitution: a new era of democracy?
- Gilgit-Baltistan: a new province of the north?
- Canadian oil and gas industry faces challenges.



BUCCAMENT BAY REPORT

Caribbean's leading New Year's Eve party in the Grenadines. The island features a private beach, a swimming pool, and a restaurant. It is a perfect destination for a romantic getaway or a family vacation.

Click here to read the holiday!

TODAY'S MUST READS

- GLOBE LIFE STONE**
The stone is a perfect gift for your loved ones.
- SUPPORT ONLINES**
You can purchase your support online.
- ARTS**
The arts scene in the Grenadines is thriving.
- GLOBE ONLINES**
You can purchase your support online.

MOST POPULAR VIDEOS




Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



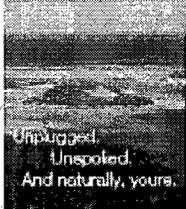
SPECIAL INFORMATION FEATURE BROUGHT TO YOU BY ST. VINCENT AND THE GRENADINES

Unspoiled Caribbean

Content from feature - The Caribbean You're Looking For
 Published Wednesday, Oct. 03 2012, 4:11 PM EDT
 Last updated Friday, Oct. 19 2012, 11:15 AM EDT

Comments closed

0
 0
 0
 Print
 AA



Unplugged.
Unspoiled.
And naturally, yours.



The Caribbean you're looking for

With its towering emerald mountains, unspoiled natural attractions, and turquoise coves fringed by white, gold and black sand beaches, St. Vincent and the Grenadines has been called a tropical idyll. As the Caribbean of yesteryear, it's no wonder the French and the British fought over the island chain for most of the 18th century. Everyone wants a piece of paradise.

MORE RELATED TO THIS STORY

- [Make a Splash](#)
- [Create Your Own Adventure](#)
- [Photo Gallery: Tropical Paradise](#)



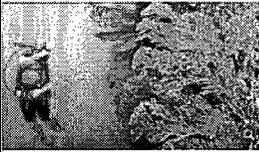
WHAT'S YOUR FAVOURITE NUMBER?
So Much More to Discover in St. Vincent and the Grenadines

Located in the Southern Caribbean, nestled between St. Lucia and Grenada, St. Vincent and the Grenadines is considered by many as a pristine island Utopia; consisting of 32 islands and cays, only nine of which are inhabited. Whether an eco-adventurer, a water-sport lover, or just, well, a lover, St. Vincent and the Grenadines has a charming remoteness that caters to all travellers.

DIVING IN

Globe Life Custom Content – Diving & Sailing

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



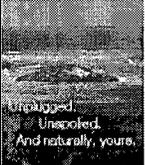
SPECIAL INFORMATION FEATURE BROUGHT TO YOU BY ST. VINCENT AND THE GRENADINES

Make a Splash

Content from feature - The Caribbean You're Looking For
Published Friday, Sep. 21 2012, 11:40 AM EDT
Last updated Friday, Oct. 19 2012, 11:08 AM EDT

Comments closed

0
0
0
0
0
0
0
0
0



Unspoiled
Unspoiled.
And naturally, yours.



St. Vincent
The Grenadines
The Caribbean
you're looking for

From kite surfing and snorkelling to sailing and scuba diving, St. Vincent and the Grenadines is a water enthusiast's paradise. Whether you prefer to play above or below the waterline, from the stern of a sailboat or several metres under, the 32-island nation has no shortage of ways to get soaked and stoked about these water activities.

MORE RELATED TO THIS STORY

- [Unspoiled Caribbean](#)
- [Create Your Own Adventure](#)
- [Photo Gallery: Tropical Paradise](#)



PHOTO GALLERY
Hidden Gems

DIVING

St. Vincent has been touted as the "**Critter Capital of the Caribbean**"—and for good reason. Obliging currents and diverse habitats make the islands' waters ideal for all manner of animal and plant life. Submerge in these serene seas and enter a kaleidoscope of colour as myriad marine animals glide through technicolor coral. In fact, a 2001 REEF survey found 225 species of fish in the waters of St. Vincent. Eight dive operators scattered across St. Vincent, Bequia, Mustique, Canouan and Union Island ensure that each explorer's experience is customized and convenient. And in St. Vincent and the Grenadines, a diver truly can experience it all.

- **Wrecks:** The site of three shipwrecks, **Capital Wrecks** delivers deeply dramatic views, within recreational dive limits. Experienced divers can peer in portholes and glimpse the past as they glide through rusted underwater remains.
- **Reefs:** Voted one of the top 100 dive sites in the world, **Anchor Reef** provides divers with a breathtaking coral ridge and a jaw-dropping wall complete with swim-throughs. Other reefs, such as those in **Alternate Bay** and **Hans**, have extensive shallow reefs of coral and a dazzling display of marine life.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Globe Life Custom Content – Soft Adventure

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



SPECIAL INFORMATION FEATURE BROUGHT TO YOU BY ST. VINCENT AND THE GRENADINES

Create Your Own Adventure

Content from feature - The Caribbean You're Looking For
 Published Friday, Sep. 21 2012, 12:24 PM EDT
 Last updated Friday, Oct. 19 2012, 11:08 AM EDT

Comments closed

0
0
0
0
0
0
0
0



Unspoiled. Unspoiled. And naturally, yours.



If lounging in a lush tropical paradise surrounded by tranquil, turquoise lagoons isn't enough to bring you to St. Vincent and the Grenadines, perhaps it's any one of these adventures: a scenic hike along coastal paths, a climb to the top of a 1,214-metre volcano, a dive among some of the Caribbean's most prized coral reefs or a walk through the world-renowned Botanical Gardens and aviary. Indeed, in St. Vincent and the Grenadines, the challenge isn't finding an eco-adventure but rather finding time to fit them all in.

MORE RELATED TO THIS STORY

- Unspoiled Caribbean
- Make a Splash
- Hidden Gems



PHOTO GALLERY UNSPOILED CARIBBEAN

Nestled between St. Lucia and Grenada, St. Vincent and the Grenadines is an unspoiled Caribbean nation of 32 islands and cays with a long history and a deep wealth of natural attractions, making it the ideal destination for those with an affinity for adventure and yearning for exploration.

SPECTACULAR GARDENS

A notable attraction is the **Botanical Gardens**, located just outside the capital, Kingstown. Founded in 1765, the Gardens not only bears the distinction of being the oldest botanical garden in the Western Hemisphere, but it's also one of the most captivating with its alluring collection of exotic and rare flowers, plants and trees. Indeed, there's so much tropical flora to discover, whether you're a novice green thumb or a horticulturalist. Located within the Gardens is the **Nicholas Wildlife Aviary**, where the indigenous St. Vincent Parrot—the *Amazona Guildingii*—makes its grand presence in a kaleidoscope of plumage.

HIKING TRAILS

Globe Life Custom Content – Romance, Weddings & Honeymoons



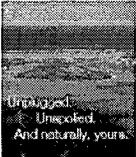
ST. VINCENT AND THE GRENADINES

Say "I Do" to St. Vincent and the Grenadines

Content from feature: The Caribbean You're Looking For
Published Friday, Sep. 21 2012, 12:50 PM EDT
Last updated Friday, Oct. 19 2012, 11:09 AM EDT

Comments closed

0
0
0
0
0
0
0
0



Unspoiled.
Unspoiled.
And naturally, yours.



The Caribbean you're looking for

With 32 pristine islands and cays—only nine of which are inhabited—St. Vincent and the Grenadines is the perfect backdrop for marriage ceremonies and honeymoons. The islands have it all: picturesque locations, romantic escapes and a variety of accommodation. A wedding in SVG is truly a match made in heaven!

MORE RELATED TO THIS STORY

- Unspoiled Caribbean
- Make a Splash
- Photo Gallery: Tropical Paradise



PHOTO GALLERY
Hidden Gems

SCENIC SETTINGS

Whether a secluded beach or a charming island chapel, SVG offers a myriad of marriage-ceremony surroundings, making it the model place to say "I do."

- **The Botanical Gardens** in Kingstown boasts both wide lawns and bountiful blooms—enough to satisfy the most discerning bride. Picturesque gazebos offer convenient cover and ideal podiums for the ceremony. Occupying 20 acres, the Gardens has ample space to accommodate large groups.
- **The Old Fort in Bequia** offers panoramic views of the southern Grenadines. Bride, groom and guests alike will gasp in delight at the beauty of a castle-like property perched high above the majestic ocean.
- **Wedding cruises** allow happy couples to say "I do" while floating the azure seas. Arriving at Tobago Cays—a family of five islands protected by a horseshoe reef—wedding guests can delight in the kaleidoscope of aquatic colour, moving from indigo blue to aquamarine and then to crystal clear.
- **Private islands**—including Young Island Resort, Petit St. Vincent and Palm Island—offer wedding parties the ultimate in exclusivity. Indeed, CNN ranked the 135-acre Palm Island as one of the "World's Best Wedding Venues," due in large part to its "castaway" character—pristine, practically deserted powder-white beaches and the kind of calm that can only come with complete seduction.

Travel Section Banner Roadblocks – October 16-December 16

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Head over heels
Fall in love with the islands that have everything.

THE GLOBE AND MAIL Search: | News & Quotes | Jobs
Enter a term, stock symbol or company name Search

Log In Register
Select City
Subscribe
Help

Home | News | Commentary | Business | Investing | Sports | **Life** | Arts | Technology | Drive | Site Map

Health & Fitness | Food & Wine | Fashion & Beauty | Parenting | Relationships | Home & Garden | Travel | Giving

News & Trends | Destinations | Activities & Interests

Globe Life | TRAVEL
The best travel tips and advice
Home » Life » Travel

CURRENCY CONVERTER
MONEY Find out how much your trip will cost

See Hawaii's marine life (without getting wet)

Italy's Cipriani hotel family brings Old World glamour to Hollywood

Can gluten-free be gourmet too? Find out in Chicago

Finland in the winter? HEL, yes

Enchanted Islands: 32

The Globe and Mail | TheGlobeandMail.com

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Fashion Section Banner Roadblocks – October 16-December 16

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

The screenshot shows the website interface for The Globe and Mail's Fashion & Beauty section. At the top, there is a banner for 'Unplugged' and 'at Vincent'. Below this is the site's masthead with the logo 'THE GLOBE AND MAIL' and a search bar. A navigation menu includes links for Home, News, Commentary, Business, Investing, Sports, Life, Arts, Technology, Drive, and Site Map. A secondary menu lists various lifestyle topics: Health & Fitness, Food & Wine, Fashion & Beauty, Parenting, Relationships, Home & Garden, Travel, and Giving. The main content area is titled 'Globe Life | FASHION & BEAUTY' and features several articles and images. One article is titled 'Four friends indulge passion for fashion with' and includes a photo of four women. Another article is 'Paris Fashion Week: a French' with a photo of a garment. A third article is 'Head over heels!' with a photo of a woman. A horoscope section is also visible, titled 'HOROSCOPES October 18: Your daily horoscope'.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Travel Activities & Interests 100% Share of Voice – November 1-30

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



THE GLOBE AND MAIL Search: | News & Quotes | Jobs

Enter a term, stock symbol or company name

Login:
Select City:

Home | News | Commentary | Business | Investing | Sports | Life | Arts | Technology | Drive | Site Map

Health & Fitness | Food & Wine | Fashion & Beauty | Parenting | Relationships | Home & Garden | Travel | Giving

News & Trends | Destinations | Activities & Interests

Try Globe Unlimited - 1 Month for only 99¢ And get unlimited access on all your devices

Globe Life | ACTIVITIES & INTERESTS

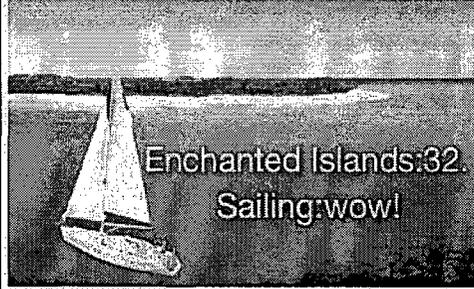
Vacation tips and advice on the best trips for individuals and families

Home » Life » Travel » Activities & Interests



Want to see a vervet monkey in the wild? Head to this remote camp.

Beach & Sun



Enchanted Islands:32.
Sailing:wow!

The Caribbean you're looking for 

THE GLOBE AND MAIL
Search: | News & Quotes | Jobs
Meagan10... Logout

Search
Temp: -2°C Toronto

Home
News
Commentary
Business
Investing
Sports
Life
Arts
Technology
Drive
Site Map

Health & Fitness
Food & Wine
Fashion & Beauty
Parenting
Relationships
Home & Garden
Travel
Giving

THE Hot BUTTON
Lifestyle news, buzz and chatter

Home » Life » The Hot Button Blog



Is this the most unfortunate baby name ever? +

AMY VERNER
The Globe and Mail
Published Wednesday, Nov. 28 2012, 9:59 AM EST
Last updated Wednesday, Nov. 28 2012, 10:46 AM EST

14 comments

247
 232
 15
 0
 Print / License

On the plus side, at least the newborn's name is pronounceable.

In what seems too loony to be real, a mother has anointed her baby girl Hashtag Jameson.

A hashtag denotes the number sign (#) on Twitter, where it is used as a tagging device, both deliberately and comically.

As in, #dumbbabyname.

Mother Jameson gave birth at 10 p.m. on Sunday night and posted a picture to Facebook – ironically, not Twitter – on Monday.

NOVEMBER 24 TO NOVEMBER 30
PRE-HOLIDAY SUPER SALE!

*Some conditions may apply. See store for details. Offer valid November 24 to 30, 2012.

SHOPPERS DRUG MART

EDITORS' PICKS

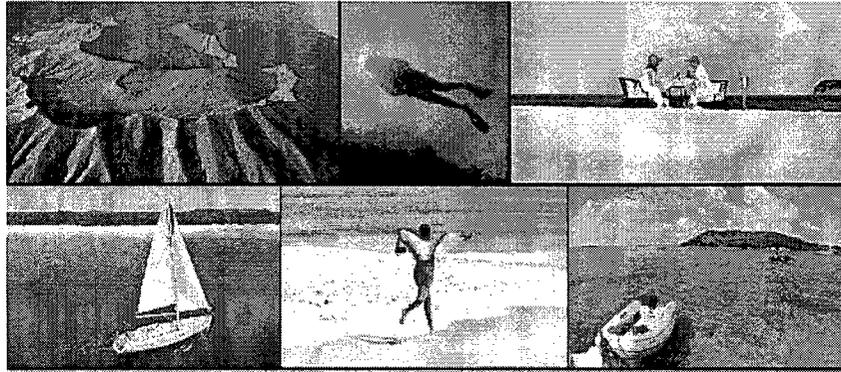
- **ARTS**
Celebrity Photos of the Week: Bieber dressed down!
- **REPORT ON BUSINESS**
What made Carney attractive to the Bank of England
- **REPORT ON BUSINESS**
He's 26, with \$60-million in revenue, but could still use advice

Travel Week
&
Travelweek.ca

Full Page Ad – August 30th, September 20th Caribbean Issue, October 10th, November 29th
Circulation: 17,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Unplugged. Unspoiled.
And naturally, yours.



www.discoversvg.com

St. Vincent and the Grenadines is the unplugged and unspoiled Caribbean. Great diving, beaches, sublime dining, wonderful hotels. Call 1-416-630-9292 or visit www.discoversvg.com.

The Caribbean
you're looking for

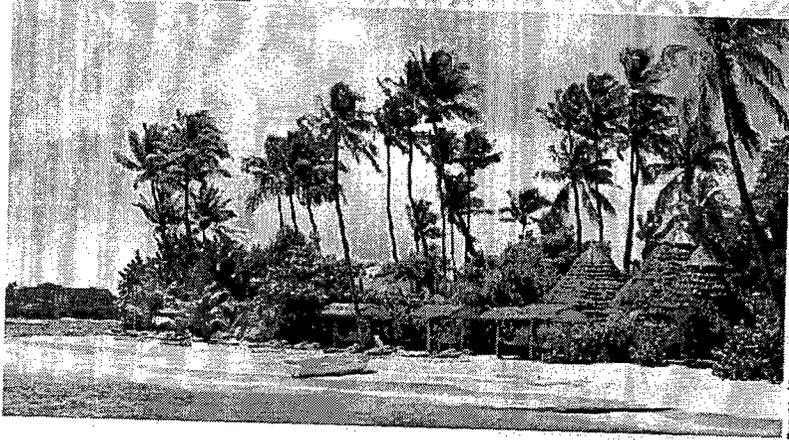


ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYREAU,
TOSAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Full Page Ad and Full Page Editorial (Feature This!) – November 15th
 Circulation: 17,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Feature This



New offerings unveiled by St. Vincent and the Grenadines, from new packages to upgraded app

The sun-soaked islands of St. Vincent and the Grenadines (SVG) are buzzing with activity these days. Construction of the new US\$240 million Argyle International Airport, the country's first international airport, is well underway and will be fully operational by early 2014 and offer direct international jet service from Canada, the U.S. and Europe.

Total Vacations has created a variety of air and hotel packages with departures from Toronto that are valid for departures the weeks of Jan. 16 and Jan. 22, 2013. These include seven-night stays at Bequia Beach Hotel, a newly built hotel on Friendship Beach, for \$1,978 + \$321 tax, and Tamarind Beach Hotel & Yacht Club for \$2,109 + \$294 tax. There are also Bequia Beachfront Villas for \$2,492 + \$321 tax, Young Island Resort for \$2,839 + \$294 tax, and Buccament Bay Resort, which won Caribbean's Leading New Hotel 2012 at the World Travel Awards, for \$3,739 + \$294 tax. All prices are per person based on double occupancy. To book any of these packages call 1-800-769-4147 or visit totalvacations.ca.

In addition, there's still time for travellers to book a special offer with Tamarind Beach Hotel & Yacht Club. Guests arriving for stays at the resort any time from now through Dec. 21, 2012 will receive complimentary roundtrip flights between Barbados and Canouan Island aboard Grenadine Airways, based on double occupancy when staying a minimum of seven nights. The offer is valid with the Full American Plan only for all room categories,

and is strictly non-combisable with any other promotions (www.tamarindbeachhotel.com/promo/tamarind.asp).

Young Island Resort is also adding to the mix its first ever all-inclusive package called 'Stranded in Style'. Package includes seven nights in an oceanview cottage for two, daily breakfast, lunch and dinner, roundtrip airport transfers and roundtrip ferry service to and from Young Island from St. Vincent, welcome drink on arrival, fresh fruit and flowers in room daily, watersports, tennis and laundry service (www.youngisland.com/strandedPac.html).

And for travellers looking to tie the knot in style, Cotton House's wedding package includes all the fixings. Valid until Dec. 31, 2012 and priced at US\$4,440, the package includes one-tier wedding cake, champagne following the ceremony, bouquet and boutonhole, private sunset cruise for the couple, private dinner menu, one-hour spa treatment, marriage licence fees, minister's fees and travel, couple's roundtrip travel to St. Vincent from Mustique and all government taxes and service charges (www.cottonhouseresort.com/weddings.html).

To ensure that every guest's stay is both memorable and fun-filled SVG has created a new mobile app. The free app features a user-friendly interface with a wide range of info, photos, video, maps and much more. To download see the QR code in the SVG ad on the opposite page.

For more information on travel to St. Vincent and the Grenadines, visit DiscoverSVG.com.

Unplugged. Unspoiled.
 And naturally, yours.

www.discoversvg.com

St. Vincent and the Grenadines is the unplugged and unspoiled Caribbean. Great diving, beaches, sublime sailing, wonderful hotels. Call 1-418-630-9292 or visit www.discoversvg.com.

The Caribbean
 you're looking for



ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MARYEL, TOBAGO CAY, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

728x90 TravelWeek.ca Leaderboard Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

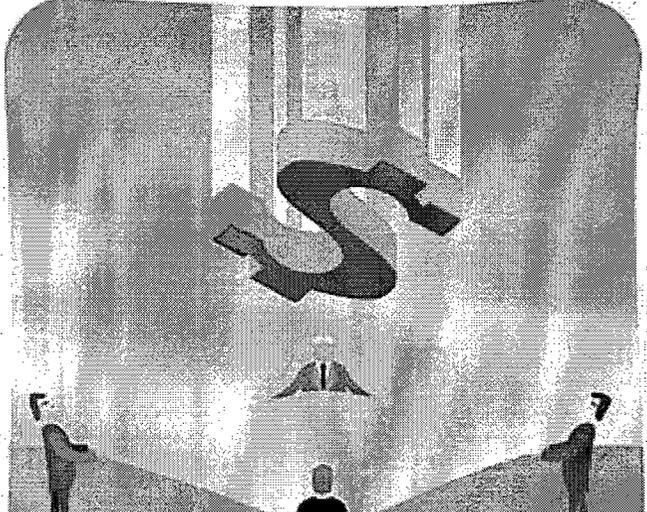
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



The image shows a screenshot of the TravelWeek.ca website. At the top, there is a banner with the text "Unplugged. Unspoiled. And naturally, yours." and an image of a person in a natural setting. To the right of the banner is a logo for "The Vincent The Cruisers" and another logo for "Air". Below the banner is the TravelWeek.ca logo and the tagline "Canada's Best Read Travel Trade Publication". A navigation menu includes links for Home, News, Videos, Blogs, Profession, Voyages, Marketplace, FAMs, Events, Deals, Advertise, Learning Centre, and Contact. The main content area features two news items. The first item is titled "Signature launches winter 2012/13 brochures, flights from 30 gateways" and is dated Thursday, 05 April 2012 10:41. The text of the article states: "TORONTO — Signature Vacations' new 2012/13 brochures have now been published and are currently being distributed to agencies across the country." Below the article is a link to "Read more..." and an "Add new comment" button. The second item is titled "WestJet flies nearly 104,000 more year over year in March" and is dated Thursday, 05 April 2012 10:37. The text of the article states: "CALGARY — WestJet posted its second highest ever March load factor of 86.2%. Revenue passenger miles (RPMs), or traffic, increased 9% year over year, and capacity, measured in available seat miles (ASMs), grew 7% over the same period. The airline flew nearly 104,000 more guests this March compared to March of last year." Below this article is also a link to "Read more..." and an "Add new comment" button. There are "Print" and "Email" buttons next to each article title.

Travel Week Online e-Newsletter Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



travelweek ONLINE

Marketplace

Unplugged. Unspooled. And naturally yours.

West

Air Canada to add two new Boeing 777s as it plans for international growth

MONTREAL — Air Canada has unveiled a fleet plan providing for international growth at both the mainline carrier and its new low-cost leisure airline to be launched in 2013. Air Canada will add two new Boeing 777-300ER aircraft to the mainline carrier's widebody fleet in order to pursue strategic growth opportunities for its international network. [Read more...](#)

Shangri-La Hotel, Toronto

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

9/26 E-Blast (Hidden Gems)

Subject Line: Hidden Gems of St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

travelweek e-blast



A collection of 32 unspoiled islands and cays in the secluded Southern Caribbean, **St. Vincent and the Grenadines** offers something for every interest on your honeymoon, including some of these hidden treasures.

The Tobago Cays, a protected wildlife reserve of live cays bordered by a giant horseshoe reef, is renowned sailing, snorkeling and scuba diving mecca. It also has small sand beaches that are perfect for an afternoon barbecue. There remain few places on earth today that can match the unblemished natural beauty, easy accessibility and "feel good" tranquility of the Tobago Cays. The waters, with their ever-changing kaleidoscope of blues, greens and seemingly limitless shades of aquamarine, create a truly picture perfect background.

Mopion, the quintessential deserted island, is a dollop of brilliantly white sand that seems to float magically in clear turquoise sea, with nothing more on it than a singular thatched umbrella. It is the idyllic setting for an intimate picnic spot.

Saltwhistle Bay on Mayreau island is a perfectly half-moon shaped beach outlined by palm trees. It is one of (if not the) most beautiful beach in SVG. With only 250 residents, the island with no airports, no roads and no banks will offer couples an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit www.discoversvg.com.



St. Vincent and the Grenadines logo featuring a stylized bird.

The Caribbean you're looking for

St. Vincent, Young Islands, Dunes, Mustique, Carriacou, Mayreau, Tobago Cays, Union Islands, Palm Island and Petit St. Vincent

10/10 E-Blast (Private Getaways)

Subject Line: Private Getaways in the Caribbean You're Looking For



With 52 islands and cays, St. Vincent and the Grenadines is made for romance. Its off the beaten track location, lack of busy crowds, and top notch private island resorts create the ultimate romantic seduction for couples.

Located 200 yards off the southern coast of St. Vincent and just a three-minute water taxi ride away, **Young Island** is a 13-acre private island resort that features beachfront and hillside cottages with open-air showers, beachside dining under thatched kiosks, and a full-service spa - and just off shore is the "Coconut Bar" where drinks are served in fresh coconuts.

Mustique, often referred to as the playground for the stars, only offers one full service hotel, the 17-suite **Cotton House**. Accommodations feature plunge pools, specialty pillows and flat-screen TVs. The upscale resort offers a wide range of massages and spa treatments, tennis courts for nighttime play, and complimentary watersports.

Just 10 minutes via ferry from Union Island, you'll find the all-inclusive **Palm Island Resort**, with white sand beaches and 43 guestrooms set on 436 acres. Here you'll find everything you need: two restaurants, watersports, a salon and spa, relaxing activities like beach barbecue and afternoon tea, romantic dining settings by the water and night entertainment.

For the ultimate getaway, **Petit St. Vincent** (known as "PSV") offers 22 exclusive cottages spread across 116 acres and surrounded by two miles of white sand beaches. PSV recently completed a multi-million dollar renovation - its natural beauty, tranquility, privacy and friendly non-intrusive service did not change, though the island's comforts, amenities and activities are all enhanced. With no airport, telephones, TVs or alarm room keys, couples can truly escape at this luxurious hideaway.

To learn more about St. Vincent and the Grenadines, visit www.discoverstvg.com.



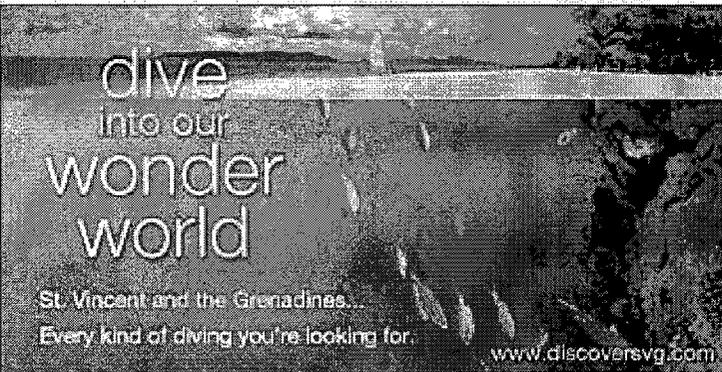
St. Vincent, Young Island, Bequia, Mustique, Conquer, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

10/24 E-Blast (Diving Focus)
 Subject Line: Dive into St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

travelweek e-blast



dive
into our
wonder
world

St. Vincent and the Grenadines...
 Every kind of diving you're looking for.

www.discoversvg.com

<p>Major St. Vincent and the Grenadines dive sites:</p> <ul style="list-style-type: none"> • The Bat Cave, an exhilarating dive into an underwater treasure and on the wish list of most visiting divers • Anchor Reef, voted one of the top 100 dive sites in the world • Capital Wrecks, the site of three shipwrecks all in recreational dive depths, but best suited to experienced divers • Mayreau Gardens, an expansive coral reef formation and a great drift dive • And much more! 	<p>As the "Cruiser Capital of the Caribbean," St. Vincent and the Grenadines (SVG) offers unique encounters with marine creatures of all kinds. Your clients interested in getting in the water - from a resort course graduate to an experienced diver - can take the plunge in SVG and scuba dive into the famous Bat Cave, try wreck diving, or photograph an amazing variety of marine creatures.</p> <p>In SVG, most dive sites are just a short boat ride away from the dive shops, whether on the main island of St. Vincent or from the dive centers located in the Grenadines of Bequia, Mustique and Union Island. Many of the resort hotels in St. Vincent and the Grenadines offer scuba diving courses, as do the dive operators themselves.</p> <p>For additional details on diving in SVG, visit www.discoversvg.com.</p>
--	---



The Caribbean you're looking for

St. Vincent, Young Island, Bequia, Mustique, Carriacou, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

11/7 E-Blast (Sailing Focus)

Subject Line: Sailing the Islands of St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

travelweek eblast



Sailing Events in SVG:

• **Bequia Easter Regatta** has grown into one of the region's most popular small island regattas, with visitors and competitors coming from all over the world to partake in the Easter weekend's festivities.

• **Canouan Regatta** is held every May/June and includes boat races, sports and games, calypso competition and a beauty pageant.

In a destination made up of a constellation of close-knit islands and cays, it's only natural that sailing is an intrinsic part of the local culture. St. Vincent and the Grenadines (SVG) is one of the most sought-after sailing destinations in the world and has naturally become a major hub for yachts, schooners, and all manner of sailing vessels. A blue voyage over its calm tropical waters in a steady breeze is the best way to explore hidden bays and vibrant harbors.

With 32 islands and cays to choose from, visitors can see as much or as little as they like. While individualized itineraries can be designed beforehand, a typical 1-week itinerary will cover approximately 80 miles of cruising with distances between islands ranging from two to five hours. Anchorages on the nine inhabited islands (St. Vincent, Mustique, Bequia, Canouan, Mayreau, Union Island, Palm Island, Young Island, and Petit St. Vincent) offer charming towns, remote villages and pristine beaches for exploring ashore and wonderful restaurants for nightly dinners. Sailors can also spend time in the beautiful Tobago Cays, a protected marine park of small islands on a horseshoe reef offering some of the Caribbean's best snorkeling, where a beach barbeque can be taken ashore.

To learn more about sailing in SVG and to find charter companies, visit www.dfcoversvg.com.



St. Vincent and the Grenadines

The Caribbean you're looking for

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

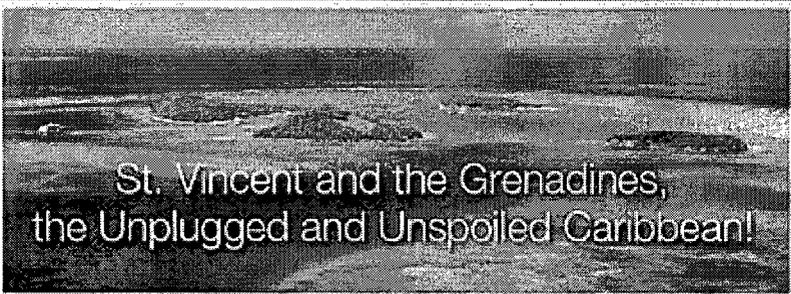
11/21 E-Blast (Airport Focus)

Subject Line: St. Vincent and the Grenadines' New International Airport

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

travelweek e-blast



St. Vincent and the Grenadines, the Unplugged and Unspoiled Caribbean!

Home to such diverse attractions as La Soufriere, the famous volcano; Mustique, playground of the stars and the Royals; and the location for the film *Pirates of the Caribbean*, St. Vincent and the Grenadines (SVG) is benefitting from numerous capital projects implemented to make the country more attractive and better able to host international visitors, including the building of the country's first international airport.

Specifically, the construction of Argyle International Airport is the largest development project ever undertaken (US\$240MM) in SVG and is a critical cog in the evolution of the multifaceted, multi-island destination's growing hospitality sector. It is financed by the SVG government, as well as by grants and donations from a diverse group of countries. The new Argyle International Airport (which will replace the existing ET Joshua Airport) is expected to be completed in late 2013 and will be fully operational by January 2014. The new airport will offer direct international jet service from the U.S., Canada and Europe. Upon completion, the terminal building will contain a departure lounge, concessions area, rooftop restaurant, a conference center facility with a rooftop garden and vehicle parking.

To learn more about all St. Vincent and the Grenadines has to offer, visit www.discoversvg.com.



The Caribbean you're looking for

St. Vincent
and
The Grenadines

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Post St. Vincent

9/13, 10/11 and 11/8 Inside Report e-Newsletter Banner

travelweek insider report

Brought to you by monarc.ca

September 13, 2012

At monarc.ca, Canadian travellers post their ratings and feedback about recently-visited hotels and resorts. Each month Travelweek's Insider Report delivers Monarc.ca's three highest-ranking hotels in the categories of **Best Overall**, **Best Beaches**, **Best for Families**, **Best for Couples** and **Quality and Price**. You can share this information with your clients and link through to the reviews on monarc.ca.



best overall

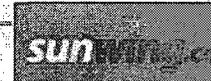


- 1 Iberostar Grand Hotel Paraiso *****
- 2 Excellence Playa Mujeres *****
- 3 Royal Hideaway Playacar *****

best beaches



- 1 Club Los Delfines ***1/2



MELIÀ CUBA



Received by NSDD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSDD/FARA Registration Unit 01/28/2013 5:09:29 PM

9/21, 10/19 and 11/16 The Hub e-Newsletter Banner

THE HUB
For home-based, hosted and independent agents

In association with
travelweek

Volume 31 | September 19, 2012

FLIGHT CENTRE
Unbeatable

Travel Consultants - Work from Home!

For more information and to apply, click here,
or Call 1-866-474-3140 if you have questions.

Quick turnaround: Short-duration sailings catching on with cruise lines and passengers

Forget about a world cruise – most clients don't have the time for a two-week or even a one-week cruise. In response more and more cruise lines are experimenting with short duration cruises, a move that opens up the market especially for first-time cruisers. Short cruises are historically the entry market for the industry and are effective in building interest in the newer ports, says Cruise Lines International Association (CLIA). Cruise lines have come onboard with more short-duration offerings, to the point that a top line like Carnival now devotes 50% of its capacity to short cruises.



Unplugged. Unspoiled.
And naturally yours.



**Eurostar
Promotion**

You & your
clients are
all winners.

Canadian Travel Press
&
TravelPress.com

Full Page Ad & Full Page Advertorial – 9/3 Caribbean Weddings
 Circulation: 25,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



ADVERTISEMENT

ST. VINCENT AND
THE GRENADINES

THE RIGHT MIX FOR NUPTIALS

Over the years, St. Vincent and the Grenadines (SVG) have become a popular choice for destination weddings, as well as honeymoons. As a result, there are now a number of professional wedding coordinators, catering companies and photographers, along with a trusted network of reputable and reliable suppliers, whose combined experience and local knowledge ensure that the couple and their guests have ample time to relax and enjoy these lovely islands at their leisure. SVG possesses all of the necessary ingredients to ensure a perfectly romantic wedding day. There are countless venues from which to choose: sandy-white beaches, a hilltop at sunset, sailing around a picturesque harbour, a lush tropical garden surrounded by colorful flowers, a charming island church, or even a deserted island – the choice is all yours. Couples can be confident that the wedding planner/consultant that they work with in SVG will look after every detail. The list of services offered is extensive and includes arrangements for obtaining the wedding licence, selecting a minister, providing witnesses, trial bouquet, boutonniere, floral arrangements, photographer, videographer, a traditional wedding cake, and for a special touch, a steel pan duet can be arranged to play at the wedding dinner.

SVG's fascinating history stretches into the past for centuries, and much of it is still on display throughout the islands. What this means for betrothed couples: plenty of picturesque and timeless settings for saying "I do." The main island of St. Vincent is home to the oldest botanical gardens in the Western Hemisphere. With wide lawns, tropical flora from around the world, and historical plants like St. Vincent's original breadfruit tree, an event here is a perfectly way to imbue the ceremony with the island's plantation culture.

The "Old Fort" in Bequia was built in the 18th century as a defence strategy against invaders; today, it is renowned as an historic plantation, offering panoramic views of the southern Grenadines. Thirty acres of tropical gardens surround the castle-like property's six guestrooms, all decorated with Old World charm. Couples can choose to marry at the main mansion perched above the ocean, or enjoy a sunset hilltop ceremony.

All that rustic charm doesn't outshine SVG's modern wedding services, offering all the styles and sophisticated touches found back at home – and, in most cases, without the lavish price tag. Professional SVG wedding planners will walk couples (and agents, if they're taking part in the planning of the ceremony) through a range of locations and other selection wedding packages that start with basics like a minister and marriage licence, and end as extravagant as a fully inclusive wedding-day cruise to the Tobago Cays.

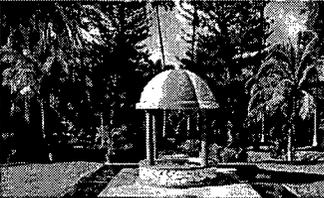
For additional info on SVG weddings and even local wedding planners to work with, visit: www.discoversvg.com.

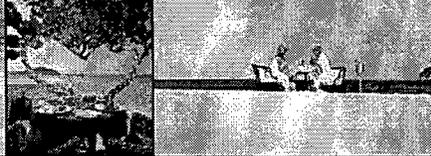


The Caribbean you're looking for

Three Best Things About Marrying/Honeymooning in SVG:

1. SVG's off-the-beaten track location, lack of busy crowds, and top-notch private islands and boutique hotels means couples are relaxing to ultimate romantic seclusion.
2. Due to a lack of corporate colonization and chain hotels, a destination wedding in SVG is a truly authentic and personalized experience. Couples' every need is catered to – there is no mass wedding production set-up in SVG. The private islands (Young Island Resort www.youngisland.com, Petit St. Vincent www.psvrort.com, and Palm Island www.palmislandstvgrenadines.com) have on-site wedding planners that cater to couples every where, and wedding planners that offer personalized and unique wedding options.
3. SVG offers couples a wealth of less-explored attractions and sites, in addition to great diving, sailing and soft adventure, a trip to SVG means the ability to island-hop between the Grenadines, as well, Tobago Cays, Mayreau and Union Island are off-the-beaten track must-see highlights.







Head over heels!

Fall in love with the islands
that have everything.



www.discoversvg.com

Whether your clients get married or have their honeymoon in St. Vincent and the Grenadines, it will be the most romantic time of their lives. They'll enjoy great diving, beaches, sublime sailing, wonderful hotels. Call 1-416-630-9292 or visit www.discoversvg.com.

The Caribbean you're looking for



ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CAUVAN, MAYREAU,
TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Full Page Ad & Full Page Advertorial – 12/3 Forecasting 2013
 Circulation: 25,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



ADVERTISEMENT



ST. VINCENT AND THE GRENADINES

A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines (SVG) is a place of quiet luxury, unspoiled waters, and stunning white-sand beaches. It is a destination for those seeking a truly off-the-beaten-path getaway.

With its casual, unpretentious authenticity, friendly people, and deep wealth of unspoiled natural attractions, this collection of islands and cays in the Windward Islands is a life-renewing experience. From the smoking La Soufriere volcano at 4,098 ft. to the oldest botanical gardens in the Western Hemisphere, the Palm Island of St. Vincent has so much to offer. South of St. Vincent, the Grenadines are rising across 46 miles of typically tranquil waters, making these pristine seas prized for sailing, diving and snorkeling. Only eight islands are inhabited. Young Island is a private retreat that is only 200 yards off the southern coast of St. Vincent. Bequia, the largest of the island chain, is a charming enclave that retains its age-old boat building and fishing traditions. Comprising South, Mustique, Canouan, Mayreau, Union Island, Palm Island and Petit St. Vincent are also delightfully undeveloped compared to many popular Caribbean islands. Another must see is the Tobago Cays, five islands protected by a huge horseshoe reef.

Despite these wondrous whispers beyond the grip of excessive commercialism, you'll find a qualified lineup of tour operators, charter companies and dive shops ready to help coordinate itineraries. And when it comes to accommodations, SVG extends a welcoming hand of hospitality to just about every taste and wallet, from intimate, family-owned hotels to boutique properties with as much soul and spirit as the Vincentians themselves, to private island resorts that promise a complete and perfect hideaway far from the bustling crowd. For all their charming remoteness, these islands have something for everyone: whether it be the family traveler, the soloist and romance-seeker, or the adventurous explorer.

SAILING

Sail into SVG and experience the unforgettable magic of dropping anchor in secluded bays and lagoons with turquoise seas and powder white sand beaches. Anchorages on the inhabited islands offer charming towns, remote villages and pristine beaches. There are a number of charter companies operating out of SVG that offer full boat charters, whispered yachts or day trips.

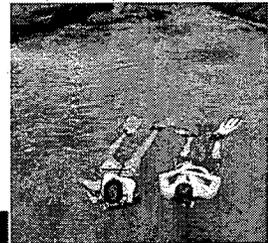
DIVING & SNORKELLING

The underwater world of SVG offers something for divers of all levels - from a casual course graduate anxious to get up close and personal with marine "critters," to an experienced diver aspiring for the next photographic trophy. Divers will enjoy a wide range of sites - including wall, reef, wreck and "muck" dives.

ECO-ADVENTURES

Hit to the top of a volcano, to stunning waterfalls, or along scenic coastal paths. Snuba dive or snorkel over coral reefs, photograph endless turtles or green turtles. Go whale and dolphin watching, explore for sea turtles on the St. Vincent Narrows, meander through tropical gardens, or dream yourself to sleep on a beautiful beach.

STUNNING VISTAS AWAIT VISITORS



WEDDINGS & HONEYMOONS

From sandy white beaches, picturesque harbors, lush tropical gardens, charming churches, or a deserted island, SVG has much to offer for weddings and honeymoons. There are a number of professional wedding coordinators, catering companies, and photographers, whose combined experience and local knowledge ensure the couple, and their guests, have time to relax and enjoy these lovely islands.

NEWS

Home to such attractions as La Soufriere, the famous volcano; Mustique, playground of the stars; and the location for the film Pirates of the Caribbean, SVG is also benefiting from capital projects implemented to make the country more attractive to, and better able to host international visitors including: the development of the new Argyle International Airport (scheduled to open in 2014) which will offer direct international jet service from the US, Canada and Europe; the opening of Buccament Bay Resort (on St. Vincent), the newest and largest all-inclusive luxury property; the multi-million dollar renovation of Petit St. Vincent (PSV), the 115-acre private island hideaway in the Grenadines; a new SVG mobile travel app; and much more!

For more information, visit www.discoversvg.com.

Unplugged. Unspoiled.
 And naturally, yours.

www.discoversvg.com

St. Vincent and the Grenadines is the unplugged and unspoiled Caribbean. Great diving, beaches, sublime sailing, wonderful hotels.
 Call 416-630-9292 or visit www.discoversvg.com.

The Caribbean
 you're looking for



ST. VINCENT, YOUNG ISLAND, BEDIUA, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

180x50 Banner Ad

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Happy Thanksgiving to everyone

Posted in News on 2012-10-08

To all of our readers, the gang here at Press Today wants to wish you a warm and happy Canadian Thanksgiving Day ... and while you sit back, relax and get ready to enjoy what we're sure will be a great and festive dinner -- with all the trimmings -- we thought you might like to keep up on the latest news. So Happy Thanksgiving ... stay safe, have fun and most of all enjoy.

[Full Story](#)

WE DO. IN FACT IT'S everything WE DO. TIG travel insurance

Around the World with CTP

Posted in News on 2012-10-08

In celebration of Canadian Travel Press' (CTP) 45th anniversary, Baxter Travel Media is holding an "Around the World with CTP Photo Contest" where readers are invited to take a copy of the magazine along with them during their travels and get a unique picture taken with it. The more original the better (the sample picture was taken at Mystic Mountain in Jamaica). A grand prize winner will receive \$245, second place \$145 ...



[Full Story](#)

Amadeus Selling Platform Connect

50% OFF
for travel agents

WINTER SALE
Get the best deals and values! 1800 FIESTA 1

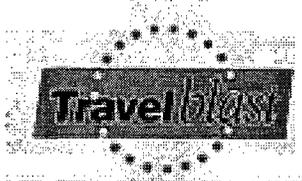
Peru, an everlasting experience
more info, click here >

Unplugged. Unspooled. *Unplugged*

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

10/10 TravelBlast Email

Subject Line: Hidden Gems of St. Vincent and the Grenadines



A collection of 10 spectacular islands and cays in the secluded Southern Caribbean, **St. Vincent and the Grenadines** offers something so every bit special to your imagination, including some of these hidden treasures.

The **Tobago Cays**, a protected wildlife reserve of ten islands bordered by a giant Portuguese red isopod coral reef, stretching and broken during tides, stand firm and serene. Equations that are perfect for an afternoon barbecue. There remain few places on earth today that can match the unspoiled natural beauty, sea life visibility and "hot good" tranquility of the Tobago Cays. The waters, with their ever changing landscape of blues, greens and shimmering iridescent shades of aquamarine, create a truly picture perfect background.

Necker, the controversial diamond island, is a diamond of beauty where wind that sweeps in from the north of the sea is just the beginning, with racing maned if that's a regular thrasher umbrella, it is the only sailing in an intimate place, spot.

Saltstack Bay on Maywood Island is a perfectly half-moon shaped beach defined by palm trees. It is one of the most beautiful beaches in St. Vincent. With only 250 residents, the island with its airports, no roads and no cars, offers an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit www.stvincentandthegrenadines.com



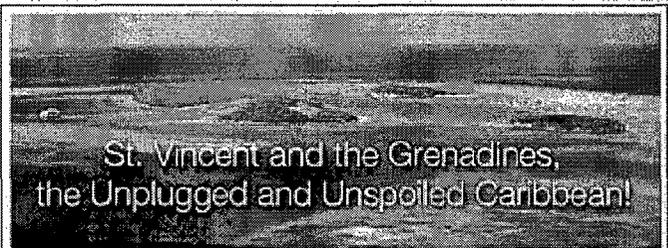
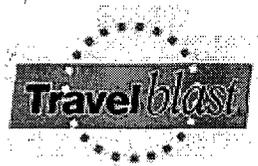
St. Vincent, Tobago, Necker, Nevis, Mustique, Beaufort, Maywood, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

12/5 TravelBlast Email

Subject Line: St. Vincent and the Grenadines' New International Airport

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Home to such diverse attractions as La Soufriere, the famous volcano; Mustique, playground of the elite and the Royale; and the location for the film Pirates of the Caribbean, St. Vincent and the Grenadines (SVG) is benefiting from numerous capital projects implemented to make the country more attractive and better able to host international visitors, including the building of the country's first international airport.

Specifically, the construction of Argyle International Airport is the largest development project ever undertaken (US\$240MM) in SVG and is a critical cog in the evolution of the multifaceted, multi-island destination's growing hospitality sector. It is financed by the SVG government, as well as by grants and donations from a diverse group of countries. The new Argyle International Airport (which will replace the existing ET Joshua Airport) is expected to be completed in late 2013 and will be fully operational by January 2014. The new airport will offer direct international jet service from the U.S., Canada and Europe. Upon completion, the terminal building will contain a departure lounge, concessions area, rooftop restaurant, a conference center facility with a rooftop garden and vehicle parking.

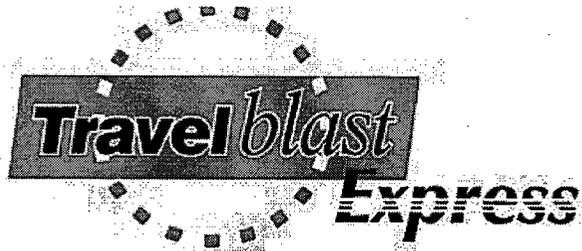
To learn more about all St. Vincent and the Grenadines has to offer, visit www.discoversvg.com.



St. Vincent, Young Island, Bequia, Mustique, Carriacou, Union Islands, Palm Island and Palm St. Vincent

TravelBlast Express Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



The discovery of a complete new world, floating in a lake. Island of Taquile - Puno.

CLICK HERE TO DISCOVER PERU

A small logo for Peru featuring a stylized sun and the word "Peru".

BEACHLIFE, URBANVIBE

RATES FROM \$89

A background image of a beach with palm trees and a person.

Unplugged. Unspoiled. And naturally, yours.

The logo for St. Vincent and the Grenadines, featuring a bird and the text "St. Vincent and the Grenadines".

Limby TRAVEL EXCHANGE

exceptional. exclusive. exchange.

NOVEMBER 27-29, 2012 | THE PALAZZO, LAS VEGAS REGISTER TODAY!

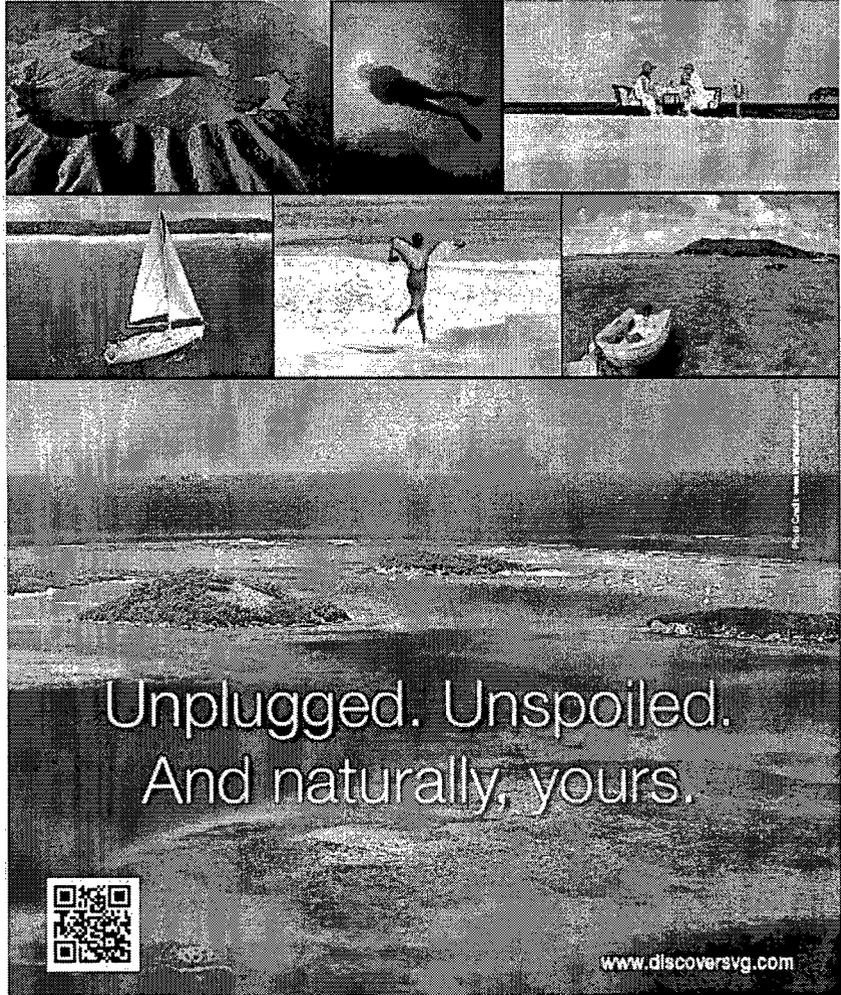
A small image of a potted plant in the bottom right corner.

Personnel Guide to

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Canadian Traveller
&
CanadianTraveller.net

Full Page Ad – January trade, August trade, September consumer
Circulation: 14,460



Unplugged. Unspoiled.
And naturally, yours.



www.discoversvg.com

St. Vincent and the Grenadines: the unplugged and unspoiled Caribbean. Great diving, beaches, sublime sailing, wonderful hotels. Call 1-416-630-8292 or visit www.discoversvg.com.



ST. VINCENT, YOUNG ISLAND, BEQUA, MUSTIQUE, CANOUAN, MAYREAL, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

300x250 Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



[Travel Professionals Login](#) | [Not a member? Sign Up!](#)

make it mesa
 A great value for Canadian travellers.
VISITMESA.COM



Where do you want to go?

- DESTINATIONS
- EXPERIENCES
- MAGAZINE
- CONTESTS

Canadian Traveller

Caribbean Travel



Small Island, Big Attractions

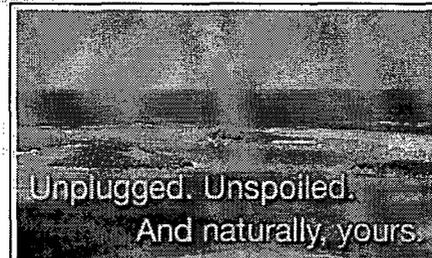
Discover St. Lucia's Heritage, Nature & Lively Culture

Get Social with GT

Follow us on Facebook & Twitter! Find out where to go, what to see & enter contests!

Like 317 people like this. Be the first of your friends.

Follow @cantravelmag



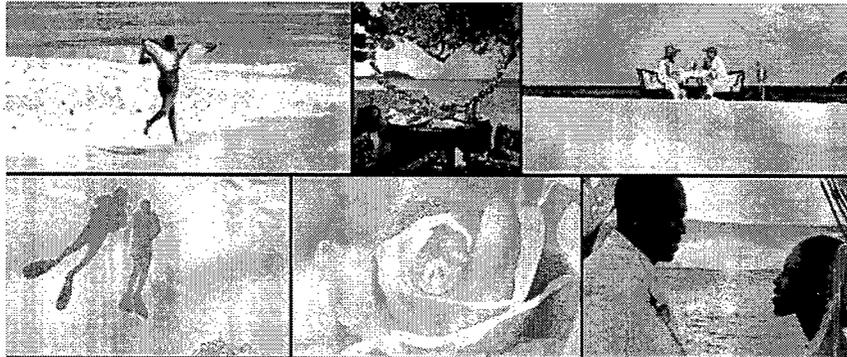
St. Vincent and the Grenadines
 The Caribbean you're looking for

ST VINCENT AND THE GRENADINES
2012 U.S. MEDIA CAMPAIGN PROPOSAL

CATEGORIES/ PUBLICATIONS	FREQUENCY	Q1 & Q2 COST	Q3 & Q4 COST	TOTAL COST	TOTAL VALUE	NEGOTIATED SAVINGS					
							JANUARY	FEBRUARY	MARCH	APRIL	MAY
CONSUMERS/PARTY/WEBSITES Unique Visitors Per Month: 2.8 million Cost: \$33,802.35 Unique Visitors Per Month: 2.8 million Cost: \$33,802.35 Destination Wedding Full Page ad Honeymoon Center Banners 300x250 and 728x90 banners Cost Per Month: \$62.45 Value Added Units: - Full page advertorial with each full page ad in 5 issues - 1/2 page Resource Guide (in 2012), 2 mo. - 1/2 page Wedding Wishes (in 2012), 2 mo. - Wedding Essentials in-book and online lead generation with each ad - MRI Search report: SVG ad performance - Airport Tag Promotion Cost: \$0.00	4	\$31,764.70	\$1,764.70	\$33,529.40	\$159,200.00	\$85,670.60					
Destination Weddings & Honeymoons Circulation: 140,028 Full page ad Cost: \$0.00 Unique Visitors Per Month: 87,796 Full page ad Cost: \$8,000.00 Leadboard Page-Spinner Cost: \$0.00	1	\$0.00	\$0.00	\$0.00	\$15,410.00	\$7,410.00					
Destination Weddings & Honeymoons Unique Visitors Per Month: 131,000 Subdividing Custom Newsletter Cost: \$5,223.53 SportDiver Custom Newsletter Cost: \$5,932.88 3 month run-of-site 728x90 on ScubaDiving Cost: \$2,925.88 3 month run-of-site 300x250 on SportDiver Cost: \$3,301.18 4-page One Guide with 5,000 reprints Value Added Units: - Travel Deal Listing - 12-month bank card charged on sites Cost: \$0.00	1	\$5,223.53	\$0.00	\$5,223.53	\$9,728.41	\$4,504.88					
Destination Weddings & Honeymoons Unique Visitors Per Month: 79,915 1/2 page 4-color ad Cost: \$4,990.00 Value Added Units: - 1/2 page 4-color ad - All print ads featured in e-the online version 2-year online listing with text link and http. CLICKME to website Cost: \$469.41	6	\$19,960.00	\$9,960.00	\$29,920.00	\$32,400.00	\$2,480.00					

Martha Stewart Weddings &
MarthaStewartWeddings.com

Full Page Ad – 5 issues (Spring, Summer, Fall, Destination Weddings, Winter)
Circulation: 220,883 per issue



Head over heels!

Fall in love with the islands
that have everything.



www.discoversvg.com

Whether you get married or have your honeymoon in St. Vincent and the Grenadines, it will be the most romantic time of your life. Enjoy great dining, beaches, sublime sailing, wonderful hotels. Call 1-800-720-1726 or visit www.discoversvg.com.

ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYRAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean
you're looking for



St. Vincent
and
The Grenadines

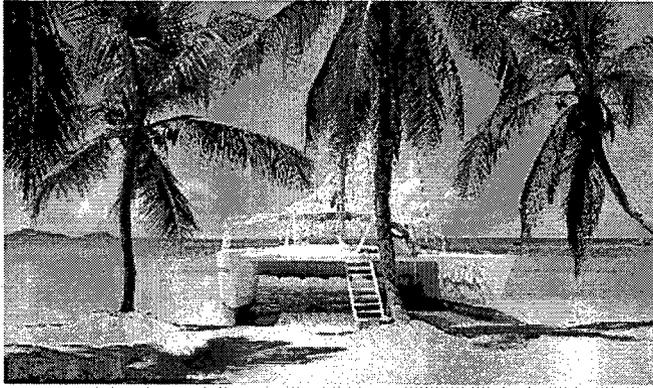
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Fall Full Page Advertorial
Circulation: 220,883

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

ADVERTISEMENT



hidden gems

on St. Vincent and the Grenadines

A collection of 32 unspoiled islands and cays in the isolated Southern Caribbean, St. Vincent and the Grenadines offers something for every traveler on your honeymoon, including some of these hidden treasures.

The Tobago Cays, a protected wildlife reserve of five islets bordered by a giant horseshoe reef, is a renowned kiting, snorkeling and scuba diving mecca. It also has small sand beaches that are perfect for an afternoon barbecue. There remain few places on earth today that can match the uncommerced natural beauty, easy accessibility and "feel good" tranquility of the Tobago Cays. The waters, with their ever-changing kaleidoscope of blues, greens and seemingly limitless shades of aquamarine, create a truly picture perfect background.

Mopion, the quintessential deserted island, is a dollop of brilliant white sand that seems to float maggoty in the clear turquoise sea. With nothing more on it than a singular thatched umbrella, it is the idyllic setting for an intimate picnic.

Canwellie Bay on Mayreau Island is a perfectly half-moon-shaped beach outlined by palm trees. It is one of—if not the—most beautiful beaches in St. Vincent and the Grenadines. With only 250 residents, the island—which has no airports, no roads and no banks—will offer couples an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit discoverstvg.com.



Scan the tag to plan your honeymoon with our honeymoon packages.



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Destination Weddings Full Page Advertorial
Circulation: 220,883

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

ADVERTISEMENT

ROMANTIC HIDEAWAYS of St. Vincent and the Grenadines

The secluded wonders of St. Vincent and the Grenadines have made it a cherished destination for weddings and honeymoons. There are countless romantic settings from which to choose: sandy white beaches, a hilltop at sunset, a sail around a picturesque harbor, a lush tropical garden surrounded by colorful blooms, a charming island church, or even a deserted island.

Weddings are unforgettable against the islands' picturesque and timeless backdrops. St. Vincent has the oldest botanical gardens in the Western Hemisphere. The castle-like "Old Fort" in Bequia is a renowned historic plantation today.

Or escape to Morion, the quintessential deserted island. Empty except for a thatched umbrella, this tiny sandbar surrounded by a coral reef in turquoise waters creates an idyllic setting for an intimate wedding.

The private island resorts all have on-site wedding planners, including Young Island Resort, Palm Island Resort, and Petit St. Vincent Resort. They ensure every detail is perfection so visitors can enjoy their time together. While at St. Vincent and the Grenadines, couples discover endless ways to say, "I do."



Scan the tag to plan your honeymoon with our remarkable packages.



For more information on wedding requirements, on-island planners, and honeymoon information, please visit discovervg.com.

Winter Full Page Advertorial
Circulation: 220,883

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

ADVERTISEMENT

ROMANTIC HONEYMOON GETAWAYS in St. Vincent and the Grenadines

With its towering emerald mountains, unspoiled natural attractions, and turquoise waters, St. Vincent and the Grenadines is an idyllic spot for a romantic honeymoon getaway. Nine inhabited islands each feature a castaway's paradise of unspoiled beauty. Honeymooners can easily island-hop amidst picture-perfect vistas, elegant resorts and private island hideaways.

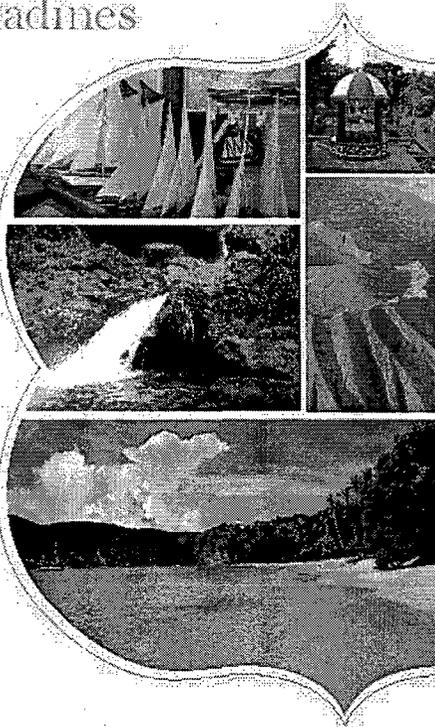
Stroll the path to the Botanical Gardens.
Founded in 1785, the world-renowned Botanical Gardens bear the distinction of being the oldest in the Western Hemisphere. Get lost in its captivating collection of exotic and rare flowers, plants, and trees.

Test your skills on La Soufriere.
Conquer the 4,048-foot summit and take in the stunning scenery.

Take a cruise to Ogeles.
Visit the island's picture-perfect beaches, model boat shops, and quaint villages. The waterfront restaurants in the small town of Port Elizabeth serve delicious West Indian fare. Capture breathtaking panoramic views of the town from the 18th-century Fort Hamilton.

Swim in St. Vincent's Tacky Falls.
A short hike into the forest reveals three separate cascades that flow into the pools of two rivers—a natural spot to cool off with a swim.

Visit discoverivag.com.



728x90 ROS Banner – Wedding

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

visit marthastewart.com | what's new | Sign In | Register

MARTHA STEWART **weddings**

Enter a search term

Head over heels  Fall in love with the islands that have everything.

st. Vincent
The Greenery
The Greenery

PLANNING & TOOLS | INSPIRATION | FLOWERS & FAYERS | CAKES | FASHION & BEAUTY | JEWELRY | COMMUNITY

Honeymoons: Where to Go: [Caribbean Guide](#) [Hawaii Guide](#) [Mexico Guide](#) [Planning Tips](#) [Index](#)

Home Page > Planning & Tools > Honeymoons

Beach Honeymoon Destinations with Added Appeal

1 of 12

For Beach Clubs and

Log In You need to be logged into Facebook to see your friends' recent activity.

Modern Wedding Invitations - Martha Stewart Weddings Inspiration
2 people recommend this.

Rustic Wedding Invitations - Martha Stewart Weddings Inspiration

728x90 ROS Banner – Destination

Visit marthastewart.com | wholeliving.com Sign In | Register Now

MARSHA STEWART
weddings

Enter a search term

Unplugged. Unspoiled. And naturally, yours.

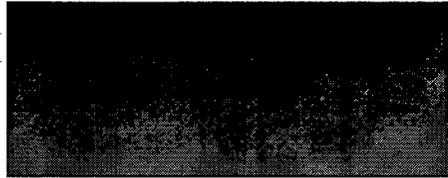
de Vincent
and
The Greenhouses

PLANNING & TOOLS INSPIRATION FLOWERS FAVORS CAKES FASHION & BEAUTY JEWELRY COMMUNITY

Honeymoons **Where to Go** Caribbean Guide Hawaii Guide Mexico Guide Planning Tips Index

Home Page > Planning & Tools > Honeymoons

Beach Honeymoon Destinations with Added Appeal



1 of 12

For Beach Clubs and
Barhopping Majorca,
Spain

Login You need to be logged into Facebook to see your friends' recent activity.

Kathryn and Joe, San Francisco, California - Martha Stewart Weddings Inspiration
16 people recommend this.

Emily and Colby, Marfa, Texas - Martha Stewart Weddings Inspiration
22 people recommend this.

Facebook social plugin

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

300x250 ROS Banner – Wedding

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

MEAGHAN STEWART
weddings

FREE HONEYMOON
PLUS \$1,500 RESORT CREDIT

Palace Resorts

Enter a search term

PLANNING & TOOLS | INSPIRATION | FLOWERS | FAVORS | CAKES | FASHION & BEAUTY | JEWELRY | COMMUNITY

Honeymoons

Where to Go: [Caribbean Guide](#) | [Hawaii Guide](#) | [Mexico Guide](#) | [Planning Tips](#) | [Index](#)

Home Page » Planning & Tools » Honeymoons

Warm Winter Getaways

Print | Email | Save | Tweet

Annariwella, Tangelle, Sri Lanka

Wiggle your toes in the silky sand at this gorgeous resort, and your feet will instantly forgive you for the near-frostbite experience they had last week. Cool and contemporary, the

Head over heels!

Fall in love with the islands that have everything.

Advent
The Caribbean's most relaxing for The Grandmas

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

300x250 ROS Banner – Destination

MARTHA STEWART **weddings**

Get Martha Stewart Living™ colors in new Glidden DUO™ Paint + Primer! **MARTHA LIVING!**
 only at The Home Depot. [Learn more](#)

Enter a search term:

PLANNING & TOOLS | INSPIRATION | FLOWERS | FAVORS | CAKES | FASHION & BEAUTY | JEWELRY | COMMUNITY

Honeymoons [Where to Go](#) [Caribbean Guide](#) [Hawaii Guide](#) [Mexico Guide](#) [Planning Tips](#) [Index](#)

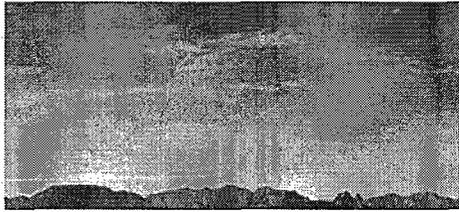
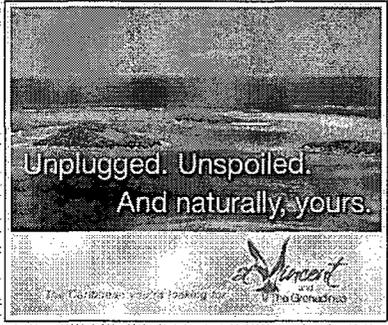
Home Page > Planning & Tools > Honeymoons

Beach Honeymoon Destinations with Added Appeal

5 of 12

For Coastline and Close Encounters: Loreto, Mexico

Head to Baja California's gulf coast for

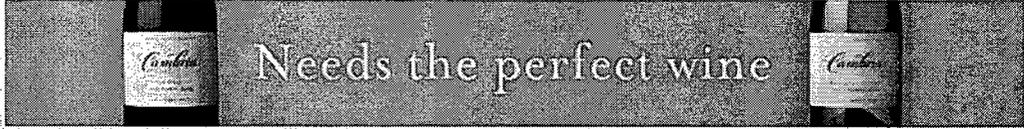



Special Offers – Lead Generation Added Value

May 22-July 31, 2012

MARSHA STEWART
weddings

Enter a search term



PLANNING & TOOLS INSPIRATION FLOWERS FAVORS CAKES FASHION & BEAUTY JEWELRY COMMUNITY

Home Page > Special Offers

Special Offers

Receive exceptional deals and offers from these special partners:



Win Your Gown from David's Bridal!
Enter our monthly sweepstakes for a chance to win your dream gown or up to 5 bridesmaid dresses of your choice! Plus receive advance notice of fashion news, sales, and new arrivals!



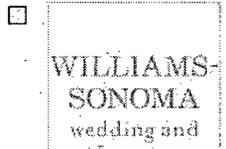
Fall in Love With The Islands That Have Everything
Planning the island wedding or honeymoon you have always dreamed of? Whether on a private islet, on a secluded white sand beach or in a quaint church, romantic escapades await couples in St. Vincent and the Grenadines. Learn more now about St. Vincent and the Grenadines.



10% Off TEJANI Jewelry
Glamour and avant-garde style with a touch of ethnic heritage define this contemporary jewelry brand. Buy online and save 10% on your entire TEJANI Jewelry purchase, now through December 2012. Optin for details!



Kohl's Wedding Wishes Gift Registry
When you register with Kohl's Wedding Wishes Gift Registry, you'll find everything you need for a lifetime of bliss. Plus, you can take advantage of our new Ever After Rewards program.



Williams-Sonoma Gift Registry
Register and receive exclusive benefits: 10% completion discount for 8 months, private events and fun cooking classes, bonus gifts, thank you note manager, personal consultants and flexible gift cards!



Tahiti - The Perfect Honeymoon
Experience turquoise lagoons, white sand beaches and overwater bungalows. Sign up to receive special offers for the ultimate romantic escape to Tahiti, Moorea, Bora Bora, and other islands in French Polynesia.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

125x125 ROS Banner – Wedding

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

WORKING WITH VENDORS.

LOCAL SALES AND EVENTS

DARCY'S IDEA OF THE DAY

Looking for Local Resources?

Find
Photography

Near
city & state or zip

Recommend a vendor in your area:
info@manhattenwedding.com

Budget Tool

Get your wedding budget in order with an easy-to-use budgeter.

learn more

Checklist Tool

Check tasks off of your list as you count down the days to your big day.

learn more

Guest List Tool

Make your occasion with world-class Chardonnay and Pinot Noir.

Fill your cars

Cambria

Weddings Resources

Fall in love with the islands that have everything...

Amor
The Grapes you're looking for

Romance.

Diving.

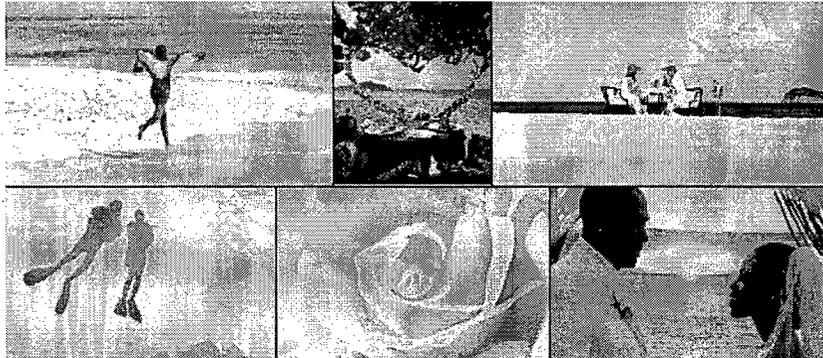
Beaches.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Bridal Guide

Full Page Ad – November/December issue
Circulation: 140,828

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Head over heels!

Fall in love with the islands
that have everything.



www.discoversvg.com

Whether you get married or have your honeymoon in St. Vincent and the Grenadines, it will be the most romantic time of your life. Enjoy great diving, beaches, sublime sailing, wonderful hotels. Call 1-800-729-1726 or visit www.discoversvg.com.

ST. VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYRAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean
you're looking for

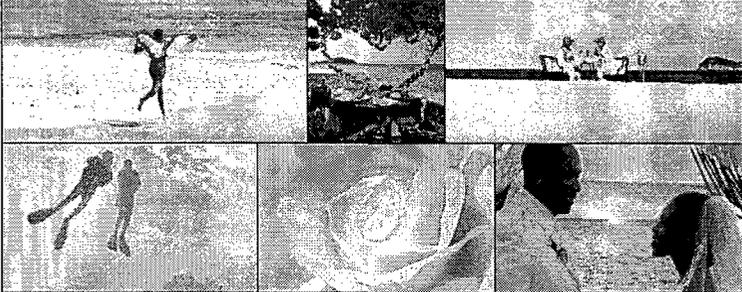


Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Destination Weddings & Honeymoons
&
DestinationWeddingMag.com

Full Page Ad – November/December issue
Circulation: 100,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Head over heels!

Fall in love with the islands
that have everything.



www.discoversvg.com

Whether you get married or have your honeymoon in St. Vincent and the Grenadines, it will be the most romantic time of your life. Enjoy great diving, beaches, sublime sailing, world-class hotels. Call 1-800-726-1729 or visit www.discoversvg.com.

ST. VINCENT, YOUNG ISLAND, BEQUA, MUSTIQUE, GARDIAN, MAYREAU, TOBAGO CAYS, UNION ISLANDS, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean
you're looking for



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Mega-Banner

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

DESTINATION WEDDINGS
& honeymoons

LOG IN / REGISTER

Search

FACEBOOK / TWITTER / RSS

Subscribe Today!

PRINT DIGITAL

Home Contests Packages Features Destinations Real Weddings Blog Vendors Magazine Resort Finder

Fall in love with the islands that have everything.

The Caribbean you're looking for



DESTINATION WEDDINGS
& honeymoons

LOG IN / REGISTER

Search

FACEBOOK / TWITTER / RSS

Subscribe Today!

PRINT DIGITAL

Home Contests Packages Features Destinations Real Weddings Blog Vendors Magazine Resort Finder

Head over heels!

Fall in love with the islands that have everything.

The Caribbean you're looking for



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Dive Training Magazine

½ Page Ad – September, October, November, December issues
Circulation: 100,000 per issue

dive
into our
wonder
world

St. Vincent and the Grenadines...
Every kind of diving you're looking for.



www.dlscoversvg.com

Delight in the Caribbean's most varied diving discoveries, from wrecks to spotted eagle rays. Spectacular beaches, sublime sailing and great hotels too. Call 1-800-729-1726 or visit www.dlscoversvg.com.

The Caribbean
you're looking for



ST VINCENT, YOUNG ISLAND, BEQUIN, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST VINCENT

DiveGuide.com

Text Link and Logo Banner

Diveguide.com

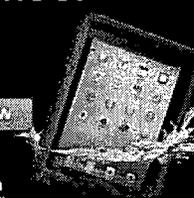
Dive Operators & Accommodations

- Services
- Contact
- Forum
- Jobs
- Traffic
- Membership

Dive Operators Accommodations Equipment Store Travel Bookstore Events

LIFEPROOF
nUd
For iPad

BUY NOW

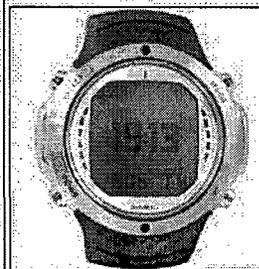


LIFEPROOF

Sandals
UNLIMITED DIVING
EVERYDAY AT SANDALS RESORTS



LEARN MORE



up to 75% off
over 140,000 hotels
new deals every day

book now!

agoda.com

ST. VINCENT & THE GRENADINES TRAVEL INFORMATION | ST. VINCENT & THE GRENADINES SCUBA DIVING INFORMATION | SUBMIT YOUR TRIP REPORTS, DIVE BLOGS, PHOTOS & VIDEO HERE

Dive Travel Operators

SVG | ST. VINCENT & THE GRENADINES | ONE DESTINATION, 32 GORGEOUS CARIBBEAN ISLANDS | GET THE TRUE 'VINCY' EXPERIENCE!

ALL AREAS | SCUBA DIVING PACKAGES, RESORTS, BOATS AND DIVING CENTERS - ORDER FREE TRAVEL BROCHURE



**Sail Magazine &
SailMagazine.com**

½ Page Ad – May, August, September, November (bonus)
Circulation: 102,000 per issue

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Photo Credit: www.meritshoefly.com

Enchanted islands: 32. Sailing: wow!



www.discoversvg.com

Enjoy sublime sailing, great diving, beaches, wonderful hotels.
Call 1-800-729-1726 or visit www.discoversvg.com.

The Caribbean
you're looking for



ST VINCENT YOUNG ISLAND, BEQUA, MUSTIQUE, GARDICAN, MAYREAU,
TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST VINCENT.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

½ Page Spread Ad – October
Circulation: 102,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Enchanted islands: 32

Sailing: wow!

www.discoversvg.com

Enjoy sublime sailing, great dining, beaches, wonderful hotels. Call 1-800-729-1726 or visit www.discoversvg.com.

ST VINCENT, YOUNG ISLAND, REGUVA, MUSTIQUE, CANJUAL, MAYRAUX, TORBAGO CAYE, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT

The Caribbean you're looking for

St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

ROS Banners – 728x90

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SAIL

SAIL BUYER'S GUIDE | VIDEO | PHOTOS | BOATS FOR SALE | MARKETPLACE | SAILfeed

SUBSCRIBE NOW
 SUBSCRIPTION SERVICES
 DIGITAL EDITION
 GIVE A GIFT SUBSCRIPTION
 SAIL STORE

55° CRUISING ▾ BOATS ▾ RACING ▾ BOATWORKS ▾ CHARTER ▾ GEAR ▾

Enchanted Islands: 32 Sailing: wow! *is Vincent*

2012 SAIL BUYER'S GUIDE **2012 SAIL BUYER'S & BOATWORKS GUIDE**
 The complete guide to sailboats and gear. **2012 SAIL BUYER'S & BOATWORKS GUIDE**
 ORDER NOW!

2012 **Best Around** the **Buoys Aloft**
 Best Around the Buoys Blog at Charleston Race Week 2012

Stanley Dashew's Favorite Boat of All

Favorite Weekend Cruise: Galesville, MD

THE LATEST | MAGAZINE FEATURES | MOST COMMENTED

CAMPER Completes Leg of Volvo Ocean Race

Purchase an **ANDERSEN**

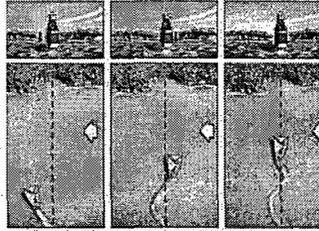
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

ROS Banners – 300x250

Judging Leeway

by Tom Cunliffe, Posted March 14, 2012

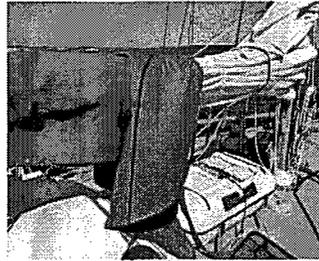
Any boat under way in a crosswind, whether it's a rowboat crossing a lake or a powerful cruiser reaching along the coast, will be pushed sideways to some extent. The effect is called "leeway," and even big ships are subject to it. Sometimes leeway is insignificant; often it is not.



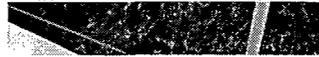
Sail Cover Tactics

by Charles J. Doane, Posted March 14, 2012

Getting a sail cover on and off a mainsail is often harder than it should be. Once it's off the sail, it can be hard to tell which end goes where, and when you spread it out to check, the wind will wrestle you for control of it.



How to Create a Deck Dam

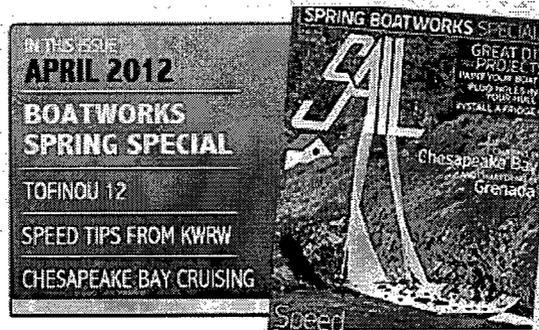


Charter Tile Sponsor Ad

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

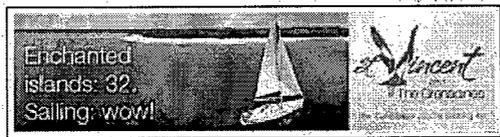
latest on SAILfeed

GROOTE BEER: Hermann Goering's Botter Jacht (Not)
NORTHWEST PASSAGE CRUISE: Crew Wanted
La Paz, Mexico
Plugging away at the cockpit sole
ENSENADA RACE: Mysterious Destruction of Aegean
Volvo Ocean Race: Match Race To Miami
JOHN GUIDER: Barebones Cruiser With a Camera
"Great Parties, Lots of Girls on the Beach"
Buy Mediocre Tools
MORE CALIFORNIA YACHT RACING FATALITIES: And
Deaths Averted in Melbourne to Port Fairy Race



IN THIS ISSUE
APRIL 2012
**BOATWORKS
SPRING SPECIAL**
TOFINOIJ 12
SPEED TIPS FROM KWRW
CHESAPEAKE BAY CRUISING

SPRING BOATWORKS SPECIAL
GREAT DRIFT PROJECTS
HARDY YACHT BOAT
PLUS: HULLS, RIGS, TRIMS, FITTAL AFFAIRS
Chesapeake Bay
Grenada
Speed



Enchanted
islands: 32.
Sailing: wow!

Vincent
The Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail July

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail

From the Editors of **SAIL**

Cruising // Racing // New Boats // Gear // BoatWorks // Charter // Videos **Follow SAIL on**  

ADVERTISEMENT

Enchanted Islands: 32. Sailing: wow!



Vincent
The Cruiseries

RACING



ENERGY TEAM
PEYRON

ON NEWSSTANDS NOW



2012 OLYMPICS SPECIAL
MEET THE U.S. SAILORS
THE TEAMS TO WATCH
SAIL
5 WAYS TO ENJOY
SUMMER SAILING

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail August 1st and August 16th

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail

From the Editors of **SAIL**

Cruising // Racing // New Boats // Gear // BoatWorks // Charter // Videos **Follow SAIL on**  

UNDERSAIL

From the editors of **SAIL**

IN THIS ISSUE:

- Olympics Collapse
- Stay Dry Offshore
- Meet the Blogger
- Trailer Sailing

ADVERTISEMENT

Enchanted Islands: 32. Sailing: wow!

at Vincent and The Grenadines
The Caribbean you're looking for

RACING

Olympics: A Historic Collapse

TRAILER SAILING SPECIAL

ON NEWSSTANDS NOW:

- Trailer Sailing Special
- Class 40 Racing
- Review: VX One Design
- Bayraider 20

ADVERTISEMENT

Enchanted Islands: 32. Sailing: wow!

at Vincent and The Grenadines
The Caribbean you're looking for

ON NEWSSTANDS NOW

TRAILER SAILING SPECIAL

SAIL

Small Crew. Big Thrills!

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail September 19th

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Enchanted Islands: 32
Sailing: wow!

St. Vincent and the Grenadines
The Caribbean you're looking for

UNDERSAIL

From the editors of *AL*

IN THIS ISSUE:

- Early Look at the AC72s
- Lifeproof Your iPhone
- Sunset in Acadia
- Cruising in Isla Beata

I love my Lagoon!

BEST BOATS 2013

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail October 9th and October 24th

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

UNDERSAIL

From the editors of *YACHTING*

IN THIS ISSUE:

- New from Annapolis
- Crank that Backstay!
- Bavaria Vision 46
- Moorings 5800



UNDERSAIL

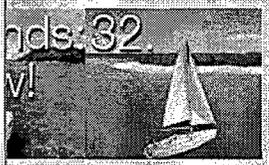
From the editors of *YACHTING*

IN THIS ISSUE:

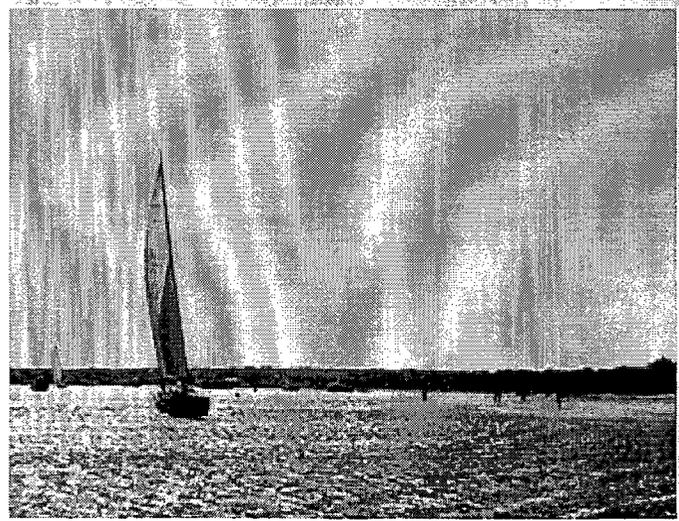
- Coastal Charters
- Innovation in Annapolis
- Set a Kedge Anchor
- Win a Great Escape



St Vincent and The Grenadines
The Caribbean you're looking for



St Vincent and The Grenadines
The Caribbean you're looking for



ON NEWSSTANDS NOW:

- Fall Boatworks Special
- South Pacific Sailing
- Review Catalina 315
- Review Catana 47



ON NEWSSTANDS NOW:

- Fall Boatworks Special
- South Pacific Sailing
- Review Catalina 315

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail November 7th

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

UNDERSAIL

From the editors of *SAIL*

IN THIS ISSUE:

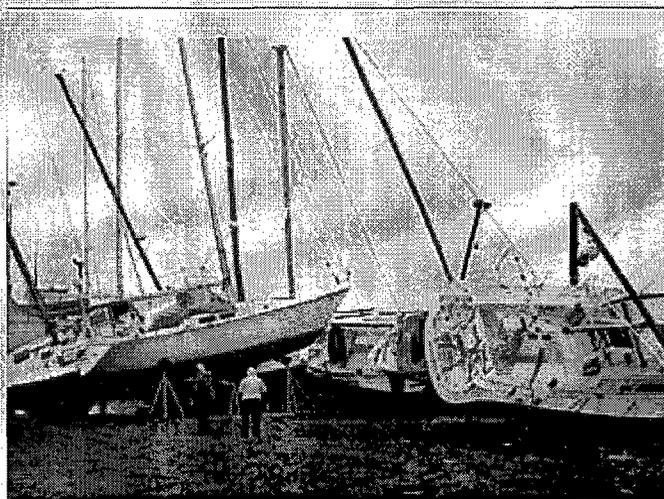
- Sandy's Effects
- The Vendee Globe
- Taking a Tow
- Lightweight Rings

Enchanted Islands: 32. Sailing: wow!



St. Vincent
and
The Grenadines

The Caribbean you're looking for



ON NEWSSTANDS NOW:

- 3 New Boat Tests
- Great Gear to Keep You Dry
- Match Racing is Taking Off
- Diesel Mysteries Solved

NEWS

What Sandy Meant to Sailors

As the cities and harbors of the northeast continue their slow recovery from Superstorm Sandy, we

SAIL Featured Video

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail November 21st

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

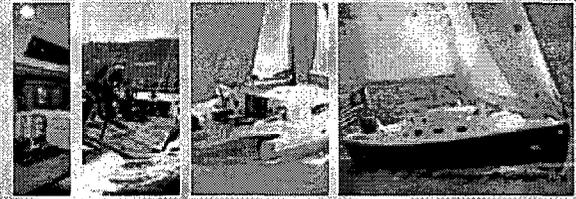
UNDERSAIL

From the editors of *SA*

IN THIS ISSUE:

- Best Boats 2013
- Winter Getaways
- Morris Yachts Turns 40
- The Vendée's Drama

BEST BOATS SPECIAL



Enchanted Islands: 32
Sailing: wow!



The Caribbean you're looking for



ON NEWSSTANDS NOW:

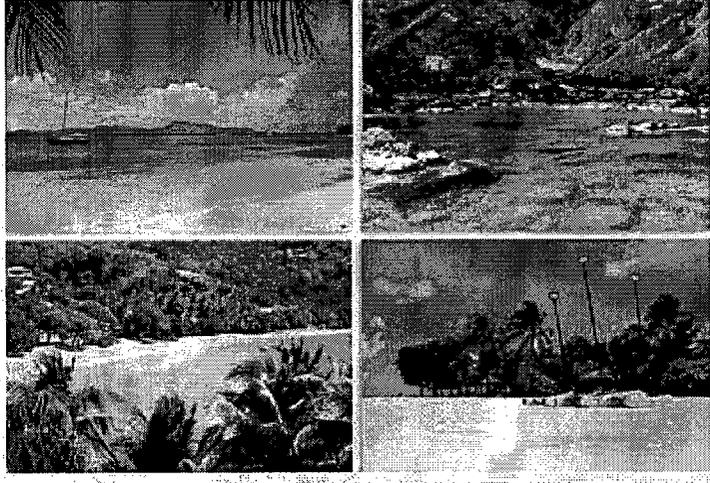
- 3 New Boat Tests
- Great Gear to Keep You Dry
- Match Racing is Taking Off
- Diesel Mysteries Solved

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Charter Contest – Landing Page

Home

SAIL's Great Escape



Looking to escape the daily grind?

How about a charter in a Caribbean paradise?

One lucky *SAIL* reader will win a week-long bareboat charter aboard a TMM sailboat in St. Vincent and the Grenadines.

To enter, fill in the contact info below and submit your "Top 5 Reasons to Escape to St. Vincent and the Grenadines."

SAIL's Great Escape contest runs from July 1, 2012 until September 30, 2012. Winners announced in October.



First Name: *	<input type="text"/>
Last Name: *	<input type="text"/>
Email: *	<input type="text"/>
Phone Number: *	<input type="text"/>
Address 1: *	<input type="text"/>
Address 2:	<input type="text"/>
City: *	<input type="text"/>
State: *	<input type="text"/>

Charter Contest – ½ Page Ad in July, August and September issues
Circulation: 102,000 per issue

SAIL'S
Great Escape

PRESENTED BY
St. Vincent
and
The Grenadines
The Caribbean you're looking for

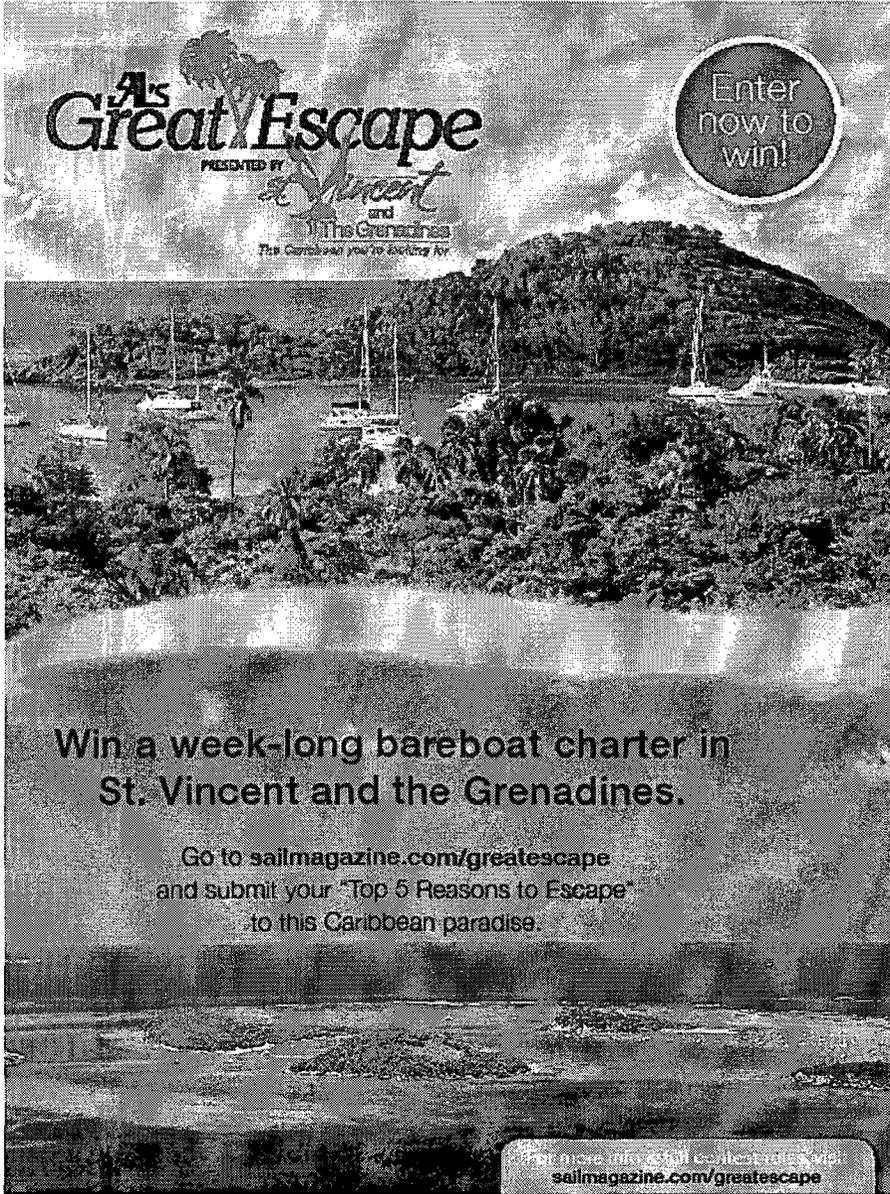
Enter to win now!

Win a week-long bareboat charter in St Vincent & the Grenadines.

Go to sailmagazine.com/greatescape and submit your "Top 5 Reasons to Escape" to this Caribbean paradise.

For more info & full contest rules, visit sailmagazine.com/greatescape

Charter Contest – Full Page Ad in October issue
Circulation: 102,000



A's Great Escape
PRESENTED BY
St. Vincent
and
The Grenadines
The Caribbean you're dreaming of

Enter now to win!

Win a week-long bareboat charter in
St. Vincent and the Grenadines.

Go to sailmagazine.com/greatescape
and submit your "Top 5 Reasons to Escape"
to this Caribbean paradise.

For more info visit sailmagazine.com/greatescape

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Charter Contest – Online Ad

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

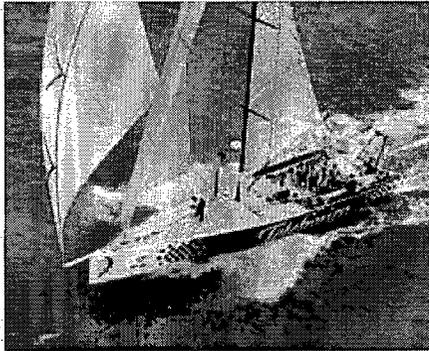
BOATWORKS

A Staysail for Racing

by Wiri Fowler, Posted August 27, 2012

Ask Sail: I own a 1973 C&C 30. It came with a staysail, which I have never flown. We typically use a mainsail, jib and spinnaker. We race frequently, and I am wondering if the boat would be faster with the staysail on.

FULL STORY



1 2 3 4 5 6 7 8 9 10 11 12

IN THIS ISSUE
AUGUST 2012

TRAILER SAILING SPECIAL

CLASS 40 RACING

FLAGSHIPS REVIEWS

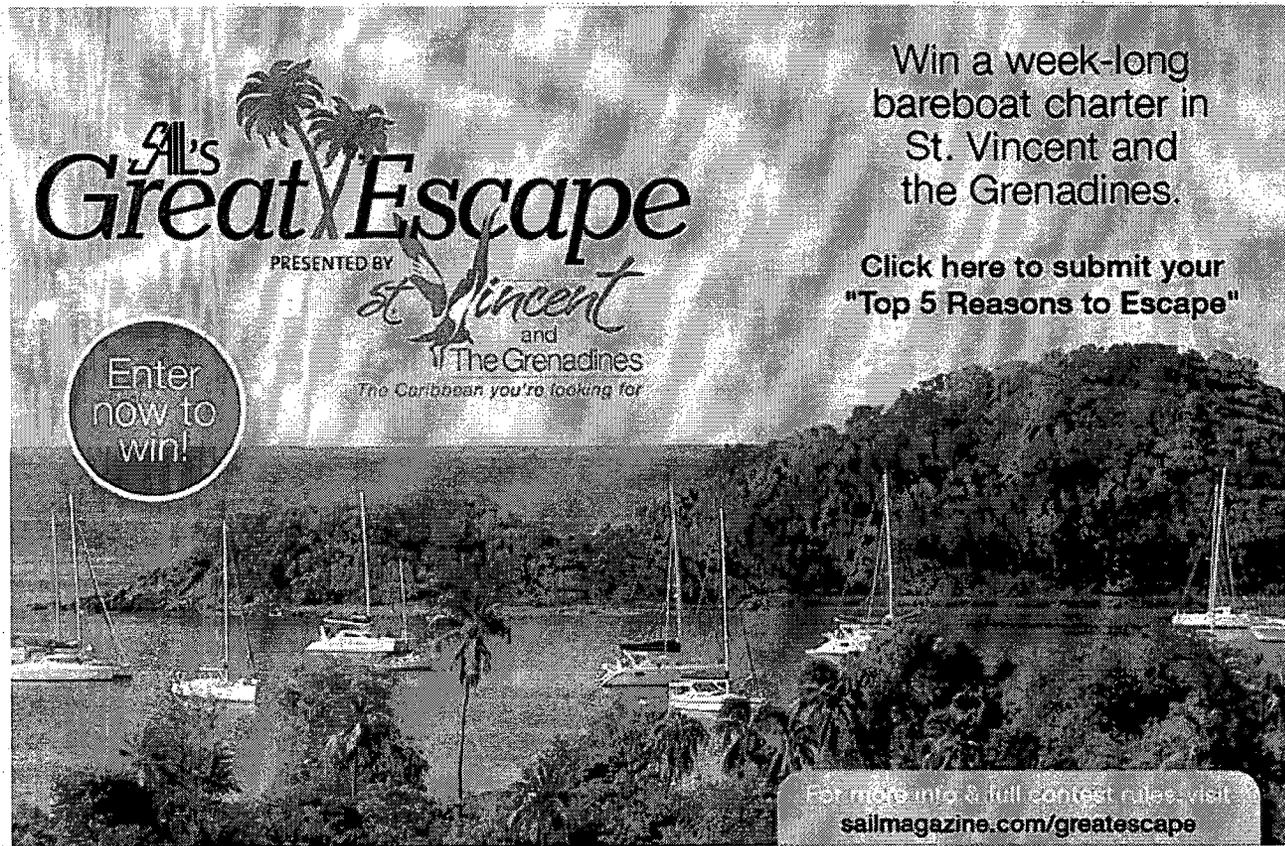
VX ONE DESIGN & BAYRAIDER



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Charter Contest – Email Blast 7/19

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



SAIL's Great Escape
PRESENTED BY *St. Vincent and The Grenadines*
The Caribbean you're looking for

Enter now to win!

Win a week-long bareboat charter in St. Vincent and the Grenadines.

Click here to submit your "Top 5 Reasons to Escape"

For more info & full contest rules, visit sailmagazine.com/greatescape

If you are receiving this newsletter in error, please click here to visit our SAIL Email Preference Page to change your preferences or to unsubscribe.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Charter Contest – Email Blast 8/21

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



SAIL's Great Escape
PRESENTED BY *st. Vincent and The Grenadines*
The Caribbean you're looking for

Enter now to win!

Win a week-long bareboat charter in St. Vincent and the Grenadines.

Click here to submit your "Top 5 Reasons to Escape"

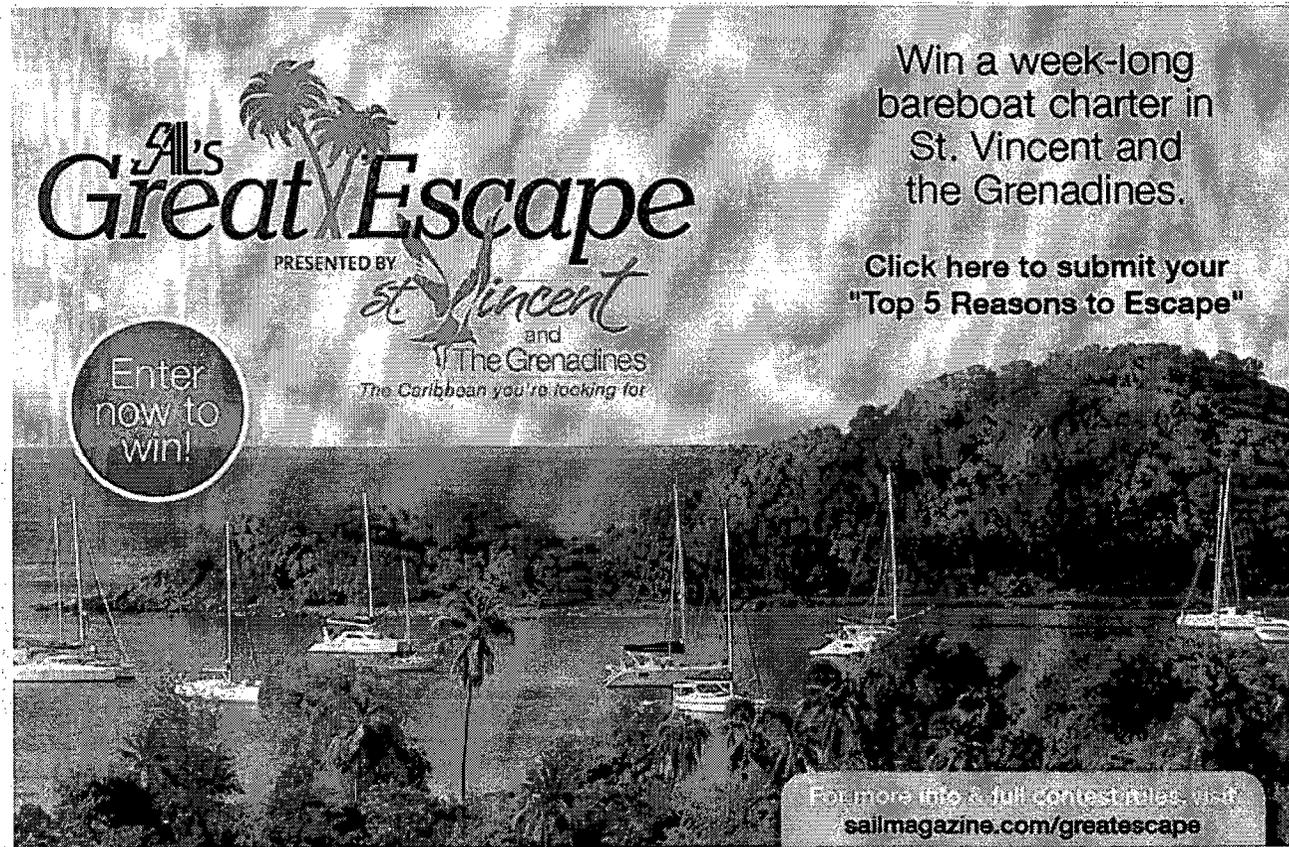
For more info & full contest rules, visit sailmagazine.com/greatescape

If you are receiving this newsletter in error, please click here to visit our SAIL Email Preference Page to change your preferences or to unsubscribe.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Charter Contest – Email Blast 9/18

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



SAIL's Great Escape
PRESENTED BY *St. Vincent and The Grenadines*
The Caribbean you're looking for.

Enter now to win!

Win a week-long bareboat charter in St. Vincent and the Grenadines.

Click here to submit your "Top 5 Reasons to Escape"

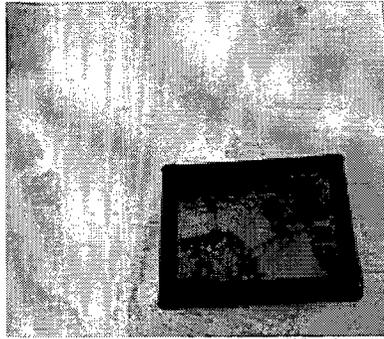
For more info & full contest rules, visit sailmagazine.com/greatescape

If you are receiving this newsletter in error, please click here to visit our SAIL Email Preference Page to change your preferences or to unsubscribe.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Under Sail – Contest Promotion in August

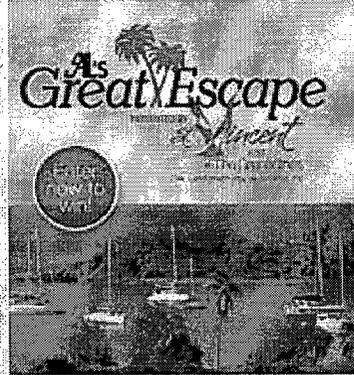
SAILFEED.COM



NAVIGATING THE iPad

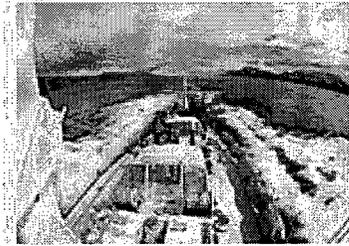
When Clark Beek got an iPad for Christmas, he wasn't sure what to do with the thing. Then he realized he could move his electronic navigation onto it for cheap. **MORE**

Need to Get Away?



Enter before October 31 to win a week-long bareboat charter in St. Vincent & the Grenadines.

Williams wins his first regatta of the 2012 Series

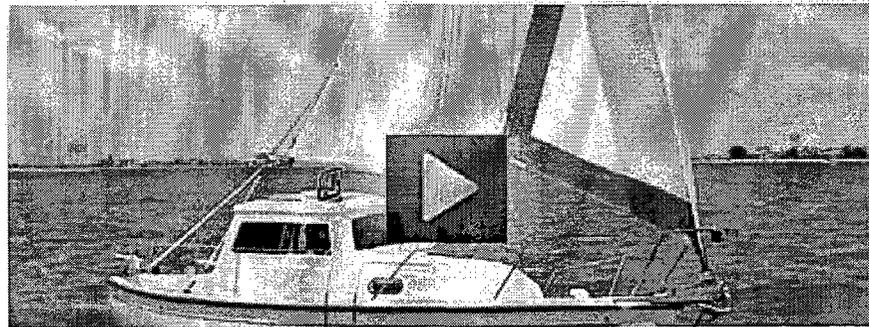


Warhorse
Alaska Eagle:
changing lives one sail at a time



Maine Made
Maine Boats, Homes & Harbors Show displays boatbuilding at its best

BOATS



CALENDAR OF EVENTS

Under Sail October 24th – Contest Promotion

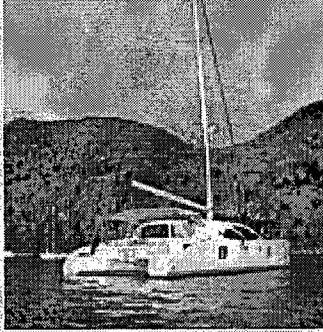
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



CRUISING

Set a Kedge Anchor

If you're anticipating a windy night on anchor, put yourself at ease by setting a kedge anchor. Here's how (and why). [MORE](#)



CHARTER CONTEST

Win a Great Escape

Yearning to get away? You still have a week to win *SAIL's* Great Escape contest: a free charter in St. Vincent with TMM. [ENTER](#)



MEET
THE NEW
BLOGGERS
Andy & Mia
at sailfeed.com

[Click here to read now](#)



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SAILfeed Blogsite – Co-sponsorship Banners

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SAILfeed

BROUGHT TO YOU BY


CLARK BIRK


THE MARINER


BOB FERRY


GIZELLI SCHULTE

RACING
CRUISING
BOATS AND GEAR
MAINTENANCE
TECHNIQUES
PEOPLE
MISCELLANY
SPONSORED BLOGS

Enchanted Islands:32

Sailing:wow!

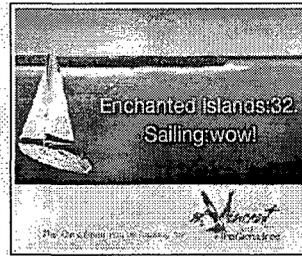


The One Place you're looking for

ABOUT
CONTACT
ADVERTISE

MOST POPULAR ON SAILfeed

- And they're off... Pacific Cup 2012
- How to Name a Boat
- More On Electric Shock Drowning
- Traditional Sailing in Tonga
- CRUISING MEMORIES: Island of the Tripping Squirrels**
- Rare Specs
- The History Of Hydroplaning
- The Most Important Boating Safety Tool: Judgement
- Bold Racing Or Bad Seamanship?
- The Spinnaker Start



July 17th

CRUISING MEMORIES: Island of the Tripping Squirrels

POSTED BY CHARLES J. DOANE // JULY 17, 2012 // COMMENT @ COMMENTS

Cruising, Nature, Squirrels, Hiking, Hobbies



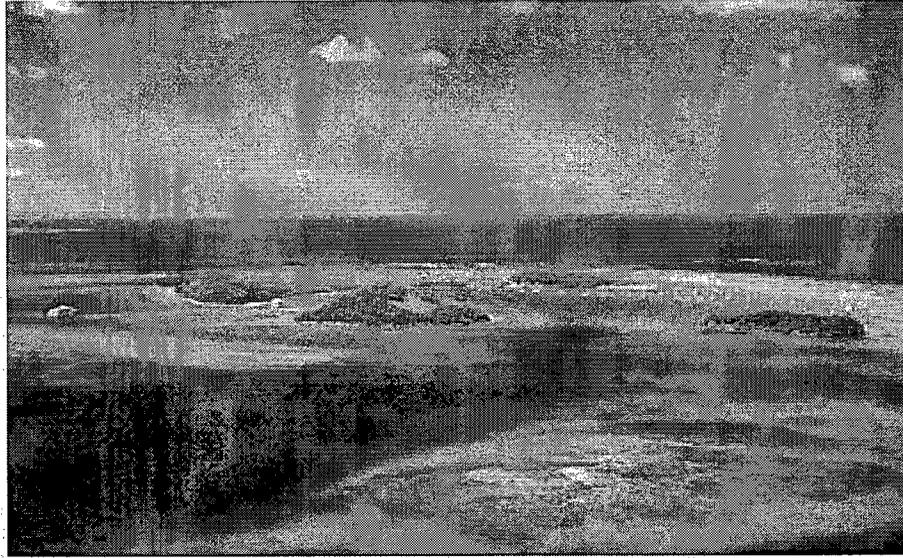
On returning from a solo cruise to Mt. Desert Island in Maine some years ago, I stopped and anchored for the evening next to an uninhabited islet off the northwest corner of Swans Island.

At least I thought it was uninhabited...

The sun was already low in the western sky, but I thought perhaps there was just enough daylight left for an expedition ashore. The tiny island beckoned to me. I hurried through my shores-rigged, a snubber line on the anchor rode, snugged the sails down for the night-and then jumped in my tender and pulled for a thin stone strand I could see at the foot of a low cliff that tinged the island's shore.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SAILfeed Blogsite – 7/31 Sponsored Blog Post



July
31st

A Week in St. Vincent and the Grenadines

POSTED BY ST. VINCENT AND THE GRENADINES // JULY 31, 2012 // COMMENT (0 COMMENTS)

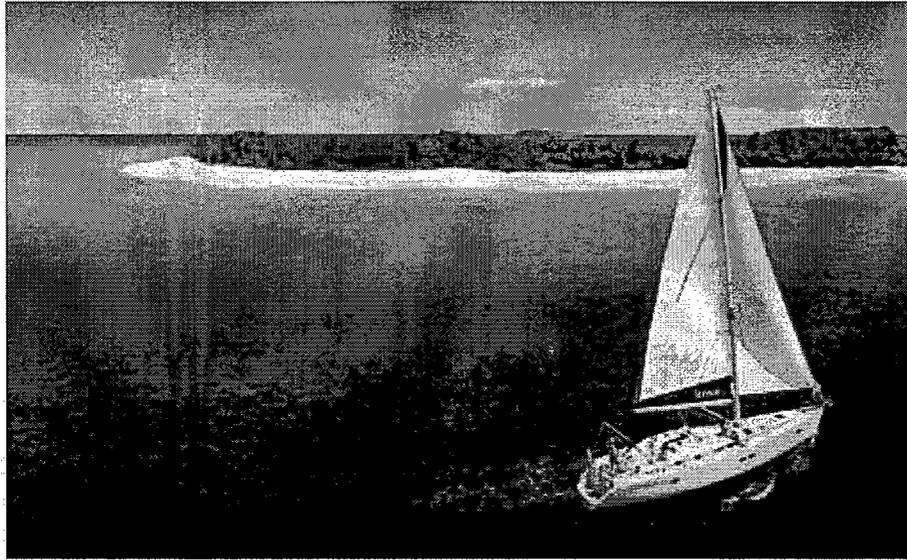
With 32 islands and cays to choose from, visitors can see as much or as little of St. Vincent and the Grenadines as they like. While individualized itineraries can be designed beforehand, a typical 1-week itinerary will cover approximately 90 miles of cruising with distances between islands ranging from two to five hours. While breakfast and lunch are typically taken on board, sandbars that appear with changing tides makes the perfect spot for a picnic. Anchorages on the nine inhabited islands (St. Vincent, Mustique, Bequia, Canouan, Mayreau, Union Island, Palm Island, Young Island, and Petit St. Vincent) offer charming towns, remote villages and pristine beaches for exploring ashore and wonderful restaurants for nightly dinners. Sailors can also spend time in the beautiful Tobago Cays, a protected marine park of small islands on a horseshoe reef offering some of the Caribbean's best snorkeling, where a beach barbeque can be taken ashore. To learn more, visit www.discoverstv.com.

Share this: 0 0 0 0 0 0 -1 0

[Log in](#) or [register](#) to post comments.

SAILfeed Blogsite – 8/8 Sponsored Blog Post

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



August
8th

Setting Sail in St. Vincent and the Grenadines

POSTED BY ST. VINCENT AND THE GRENADINES // AUGUST 8, 2012 // COMMENT (0)
COMMENTS)

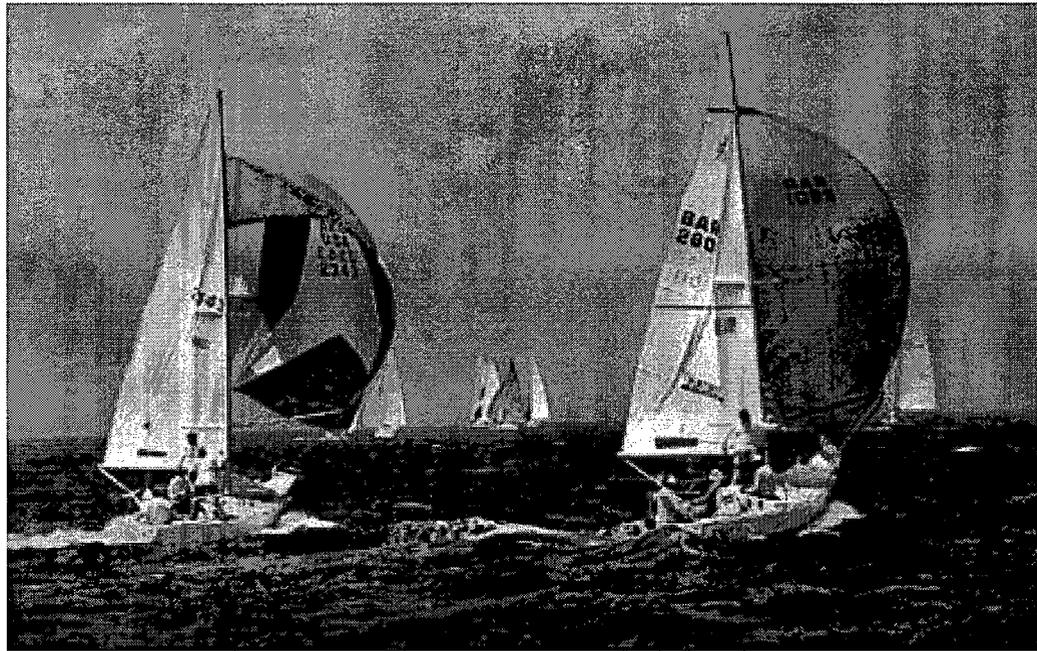
There are a number of charter companies operating out of St. Vincent and the Grenadines. Travelers can contact: TMM Yacht Charters, Barefoot Yacht Charters, Sunsail, The Moorings, or Captain Yannis, for bareboat charters, skippered yachts or a day trip. Everything you need to enjoy the best vacation on board, from snorkeling equipment to fresh bed linens. Professional sailors captain each boat, so vacationers can rest assured that a qualified skipper is at the helm. Boats are fully provisioned before departure according to the special requests or specific dietary requirements of each guest and upon request, a private chef can be hired to handle the preparation of meals. To plan your charter in St. Vincent and the Grenadines, visit www.discoverstvg.com.

[Read More](#)

Share this: 0 0 0 0 0 0 0 0

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SAILfeed Blogsite – 9/4 Sponsored Blog Post



September
4th

Sailing Events in St. Vincent and the Grenadines

POSTED BY ST. VINCENT AND THE GRENADINES // SEPTEMBER 4, 2012 // COMMENT (0 COMMENTS)

regatta, Sailing, Racing

Over the last three decades, *Bequia Easter Regatta* has grown into one of the region's most popular small island regattas, with visitors and competitors coming from all over the world to partake in the Easter weekend's festivities. Enthusiastic supporters and spectators gather at every available vantage point to see the boats demonstrate their legendary skill. Another annual sailing event is the Canouan regatta, held every May-June. This festival includes boat races, sports and games, calypso competition and a beauty pageant. For more information on these events, visit www.discoverstvq.com.

Share this:

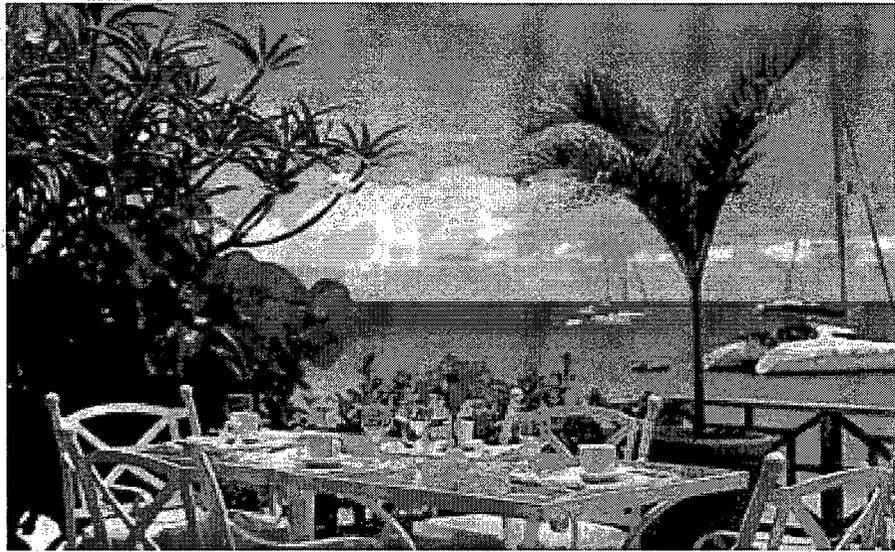
0
 0
 0
 0
 0
 0
 0

[Log in](#) or [register](#) to post comments.

SAILfeed Blogsite – 11/29 Sponsored Blog Post

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



November
29th

A Hunger for Sailing

POSTED BY ST. VINCENT AND THE GRENADINES // NOVEMBER 29, 2012 // COMMENT (0)
COMMENTS (0)

St. Vincent, Grenadines, Carriacou, Island

For sailors passing through the pristine waters of St. Vincent and the Grenadines with an insatiable hunger for the destination's ever-changing kaleidoscope of blue, green and aquamarine seas, its hard not to work up an appetite. Tamarind Beach Hotel & Yacht Club, a luxurious beachfront escape on the beautiful crescent-shaped island of Carriacou, has just opened a delicious delicatessen shop on property called "B for Appetit." The shop is designed for sailors in the Grenadines and passerby guests to enjoy with cold cuts, pate, cheese, pastas, wines and much more in stock. It's an opportunity for non-guests of the hotel to stop in Carriacou to cater before taking off on the high seas. And when it comes to dropping anchor in the Grenadines for a relaxing couple of hours to enjoy a meal, sailors can relax in the magnificent Tobago Cays, a protected wildlife reserve of the islands bordered by a giant limestone reef, known as a sailing, snorkelling and scuba diving mecca. The Tobago Cays have small sand beaches that are perfect for an afternoon barbecue. Sailors can also enjoy a stop off for a idyllic picnic on Necker, a tiny sand bar perched atop a coral reef with bright white sand and turquoise waters. Sailing off into the sunset has never been so easy and enjoyable!

Share this:           

SAILfeed Blogsite – 12/6 Sponsored Blog Post

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Top 5 Reasons for Sailing in SVG

POSTED BY ST. VINCENT AND THE GRENADINES // DECEMBER 6, 2012 // COMMENT (0) COMMENTS

St. Vincent, Grenadines, sailing, Christmas, great escape

Courtesy of the Sall Magazine Great Escape Contest winner, here is Elliot Crowder's winning entry top 5 reasons to visit a charter in St. Vincent and the Grenadines from TMM Charities:

1. Our family of 3 like to sail on the cold & rugged Oregon Coast. Our love of sailing has us off year round. When the wind is blowing sideways & the rain gauge shows 20 inches for the month an escape to a tropical paradise from the pages of Sall Magazine sounds like a dream come true!

2. Our 8-year old son is on the junior sailing team & is quite good at racing! He has been on boats since he was 4 years old and loves charts and navigation. Our family has chartered before in the BVIs & our son was our Jr. Navigator when he was 5! A trip to TMM Charities to St. Vincent and the Grenadines would be a wonderful way to introduce us all to new sailing grounds and learn about a new country, its customs, its charts, and enhance our sailing skills in a new environment. Not to mention our son would "break out" to be where "Pirates of the Caribbean" was filmed & visit Wallislabo Bay.

3. We are active board members of our yacht club (more of a beer can club than a champagne club) and help promote sailing to our community in all aspects. We would be wonderful ambassadors to promote chartering in St. Vincent and the Grenadines to all our fellow Pacific Northwest sailors who are looking to escape, long, wet winters and charter in tropical warm water destinations.

4. We would be the perfect "poster family" for Sall Magazine! We are in our 40's, an 8-year old whom we are introducing to a lifetime of sailing, are active, race but also love cruising, are the owners of a small family bike shop, have a Pearson Ariel 27 but someday dream of a larger boat that we can cast the lines & explore the world on.

5. Our family would be a great choice to win this trip. We are a middle income family who love to sail and read eue lybook, blog & article we can get our kids on about sailing families. We believe that sailing is a wonderful family sport that should be encouraged from an early age to cultivate the life long love for the sport that my husband and I share and be the Olympic dream for kids, as it is for our son!

You can find your own reasons at www.sailmagazine.com.

Caribbean Travel & Life
&
CaribbeanTravelMag.com

Full Page Ad in July/August issue
Circulation: 150,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Unplugged. Unspoiled.
And naturally, yours.



www.discoversvg.com

Welcome to the unplugged and unspoiled Caribbean.
Enjoy great diving, beaches, sublime sailing, wonderful hotels.
Call 1-800-729-1729 or visit www.discoversvg.com.

The Caribbean
you're looking for



ST. VINCENT, YOUNG ISLAND, BEGIJN, MUSTIQUE, CAHOULI, MAYRAU,
TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND REEF ST. VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Full Page Advertorial in July/August issue
 Circulation: 150,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Welcome to St. Vincent & the Grenadines

St. Vincent & the Grenadines is a beautiful island nation with a rich history and a vibrant culture. It is a tropical paradise with stunning beaches, lush greenery, and a warm, friendly atmosphere. The island is a perfect destination for those seeking relaxation and adventure. With its diverse landscapes and rich cultural heritage, St. Vincent & the Grenadines offers a unique and unforgettable experience for all who visit.

Young Island

Young Island is a small, beautiful island located in the St. Vincent & the Grenadines. It is a perfect destination for those seeking a quiet and peaceful getaway. The island is surrounded by clear turquoise waters and is home to a variety of tropical flora and fauna. Young Island is a truly idyllic and relaxing destination.



Port St. Vincent

Port St. Vincent is the capital and largest city of St. Vincent & the Grenadines. It is a vibrant and bustling city with a rich history and a diverse culture. The city is home to a variety of shops, restaurants, and entertainment venues. Port St. Vincent is a truly exciting and unforgettable destination.



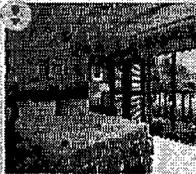
Russell Bay Resort's Performing Arts Academy

Russell Bay Resort's Performing Arts Academy is a world-class institution that offers a variety of performing arts programs. The academy is led by a team of experienced and talented instructors who provide a high-quality and comprehensive education. The academy is a truly exceptional and unforgettable experience for all who attend.



Evening from the beach, courtesy of Tamarind Beach Hotel & Water Club

Tamarind Beach Hotel & Water Club is a premier resort located on the beautiful coast of St. Vincent & the Grenadines. The resort offers a variety of amenities and services, including a world-class beach, a state-of-the-art water club, and a variety of dining and entertainment options. Tamarind Beach Hotel & Water Club is a truly exceptional and unforgettable destination.



www.tamarindbeach.com
 1-800-482-0000

Palm Island All-Inclusive Divecenter

Palm Island All-Inclusive Divecenter is a premier dive center located on the beautiful coast of St. Vincent & the Grenadines. The center offers a variety of diving and snorkeling experiences, including guided dives, equipment rental, and a variety of marine life. Palm Island All-Inclusive Divecenter is a truly exceptional and unforgettable destination.



SPECIAL PROMOTIONAL RATE \$99

300x250 Banner, 6/10-9/15

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

CBC
CORAL BEACH CLUB
www.coralbeach-club.com

14 Villas • 7 Townhouses
Dawn Beach, St. Maarten
Click here for special deals!

Subscribe Today!
Print Digital

CARIBBEAN TRAVEL + LIFE

CARIBBEAN

TRAVEL + LIFE

LOG IN / REGISTER

Search



DESTINATIONS ▾

HOT DEALS

BLOGS ▾

VIDEO ▾

SWEEPSTAKES

SITES WE LOVE

MAGAZINE ▾

TRAVEL DEALS

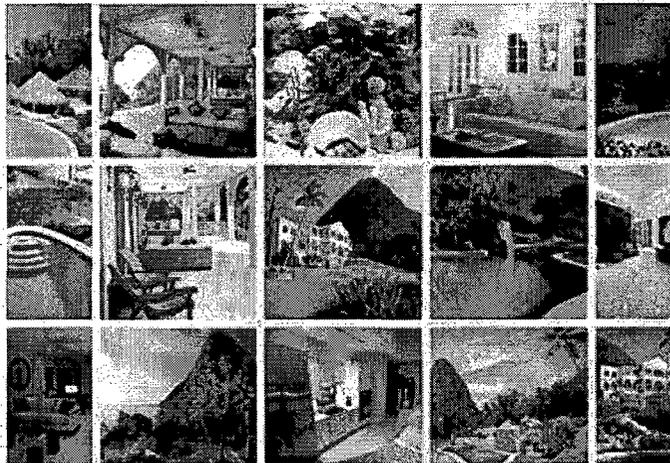
Radisson Aruba Resort, Casino & Spa
Celebration Sale

Alexandra Resort and Spa
5th Night Free at Beachfront
Turks & Caicos Resort

The Tuscany on Grace Bay
Relax in Paradise

Anse Chastanet
Summer Specials

The BodyHoliday Le SPORT



Unplugged. Unspoiled.
And naturally, yours.

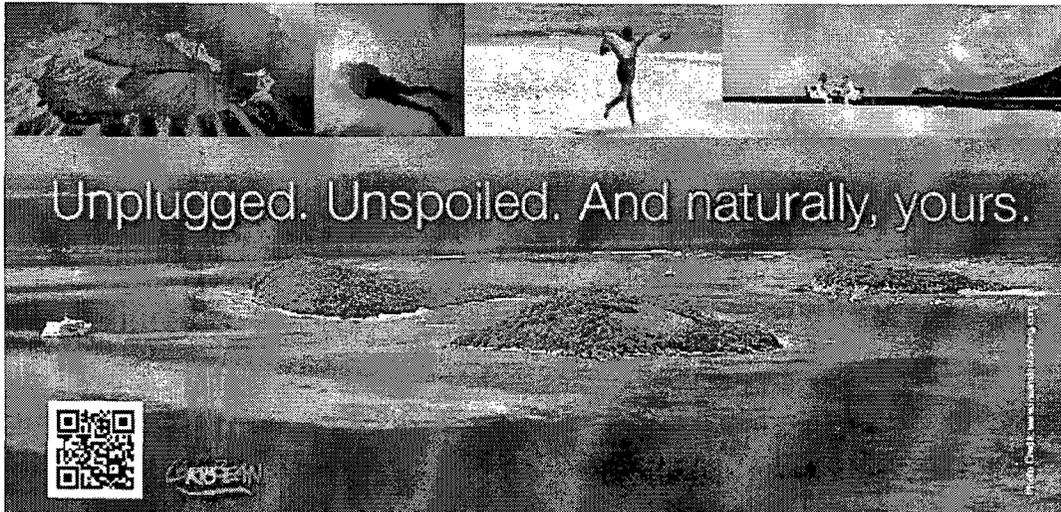
at Vincent
The Caribbean you're looking for

The Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Islands Magazine

Half Page Ad in November
Circulation: 200,000



Unplugged. Unspoiled. And naturally, yours.



© 2013 Caribbean

Welcome to the unplugged and unspoiled Caribbean.
Great diving, beaches, sublime sailing, wonderful hotels.
Call 1-800-729-1726 or visit www.discoverstvg.com.

The Caribbean
you're looking for



ST VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYREAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PET ST VINCENT

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

**Frommer's Radio Show
Fall Campaign**

300x250 and 960x60 Banners, October-December

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

wor Home Personalities Schedule Podcasts Contest/Events **LISTEN LIVE**

Weather: 64°F Like 25 Q +1 0

Home News Best Of NY Leisure Video Entertainment Food Health Search

Unplugged. Unspoiled. And naturally, yours.

THE TRAVEL SHOW
with arthur and pauline ironmiser

HOME ABOUT TRAVEL TIPS TRAVEL MINUTES PODCASTS PAULINE'S BLOG CONTACT

The Travel Show - April 22, 2012 - Hour 1
Travel writer Jason Cochran praises Disney's lavish new cruise ship The Disney Fantasy.
▶ [SUBSCRIBE](#) [ITUNES](#)

The Travel Show - April 22, 2012 - Hour 2
Washington Post columnists discuss the rising occurrence of non-disparagement clauses being foisted on travelers by rental companies and hotels.
▶ [SUBSCRIBE](#) [ITUNES](#)

The Travel Show - April 15, 2012 - Hour 1
It's the 100th anniversary of the Titanic disaster. Arthur and Pauline talk about two memorial cruises over the site. They also discuss current cruise news.
▶ [SUBSCRIBE](#) [ITUNES](#)

The Travel Show - April 15, 2012 - Hour 2
Paul Bennett from Context Travel talks about the specialized walking tours his company conducts for small groups in cities worldwide.
▶ [SUBSCRIBE](#) [ITUNES](#)

Flash Central: A New Website Aggregates Info From Jetsetter, Groupon Getaway and

The CLIP Travel Minute - April 9th, 2012

NEW YORK (AP) - Kermit the Frog and Miss Piggy are Mayor Michael Bloomberg's newest allies in his mission to attract more visitors to New York City. The Muppets joined Bloomberg on Friday as he announced that Jim

Unplugged. Unspoiled. And naturally, yours.

at Vincent
The Caribbean you're looking for. *The Cruades*

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Recommend Magazine &
Recommend.com

Half Page Spread Ad in July, September, November
Circulation: 50,000

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Unplugged. Unspoiled. And naturally, yours.

www.discoversvg.com

St. Vincent and the Grenadines is the unplugged and unspoiled Caribbean. Great diving, beaches, sublime sailing, wonderful hotels. Call 1-800-729-1726 or visit www.discoversvg.com.

ST VINCENT, YOUNG ISLAND, BEQUIA, MUSTIQUE, CANOUAN, MAYRAU, TOBAGO CAYS, UNION ISLAND, PALM ISLAND AND PETIT ST. VINCENT.

Caribbean

The Caribbean you're looking for *St. Vincent and the Grenadines*

ROS Banner – 250x250

July – December

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



We know, we know...the quote says "threes." But once you read up on the wealth of hotels that are opening and reopening—all in twos—you'll see what we mean.

PHOTO



Posted on June 26th, 2012

Silversea—Going and Growing

With a list of cruise offerings that include star-studded world cruises and sailings paired with deluxe hotel stays and guided shore excursions, it's no wonder Silversea Cruises continues to expand.

PHOTO

more articles

BECOME A TRAVEL AGENT REGISTERED MEMBER AND ENJOY SPECIAL BENEFITS.

Register Now!

GET A \$125 LOBSTER GRAM

When You Book A 4+ Night Stay

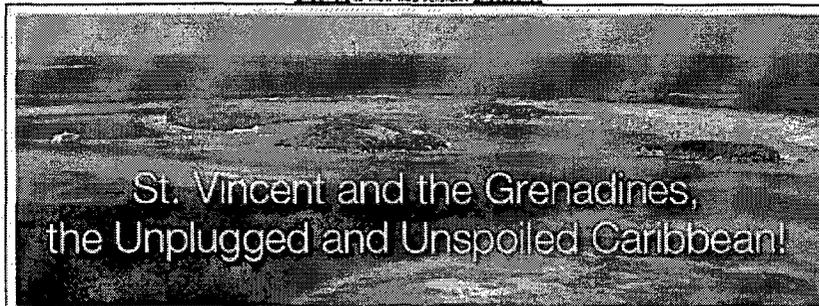
Unplugged. Unspoiled.
And naturally, yours.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

7/19 E-Blast – General Destination
Subject Line: The Unplugged and Unspoiled Caribbean

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines (SVG) is a place of quiet azure waters, unspoiled forests, and stunning white sand beaches. It is a destination for those seeking a truly off the beaten path getaway.

With its casual, unpretentious authenticity, friendly people and deep wealth of natural attractions, this collection of islands and cays is a life-renewing experience. From the imposing La Soufriere volcano to the oldest botanical gardens in the Western Hemisphere, the main island of St. Vincent has so much to offer. South of St. Vincent, the Grenadines are strung across 40 miles of typically tranquil waters. Only eight of these islands are inhabited: Young Island, Bequia, Mustique, Canouan, Mayreau, Union Island, Palm Island and Petit St. Vincent. For all their charming remoteness, these islands have something for everyone – the family traveler, the romance-seeker, or the adventurous explorer. Another must-see is the Tobago Cays, a family of five sibling islands protected by a huge horseshoe reef.

You'll find a qualified lineup of tour operators, charter companies and dive shops ready to help coordinate itineraries for your clients. When it comes to accommodations, SVG extends a welcoming hand of inborn hospitality to just about every taste and wallet, from intimate-sized, family-owned hotels and boutique properties to private island resorts.

To learn more, visit www.discoversvg.com.



The Caribbean you're looking for



St. Vincent and the Grenadines

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

8/16 E-Blast – Sailing

Subject Line: Sail the 32 Enchanted Islands of St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Sailing Events in SVG:

- **Bequia Easter Regatta** has grown into one of the region's most popular small island regattas, with visitors and competitors coming from all over the world to partake in the Easter weekend's festivities.
- **Canouan Regatta** is held every May-June and includes boat races, sports and games, calypso competition and a beauty pageant.

In a destination made up of a constellation of close-knit islands and cays, it's only natural that sailing is an intrinsic part of the local culture. St. Vincent and the Grenadines (SVG) is one of the most sought-after sailing destinations in the world and has naturally become a major hub for yachts, schooners, and all manner of sailing vessels. A blue voyage over its calm tropical waters in a steady breeze is the best way to explore hidden bays and vibrant harbors.

With 32 islands and cays to choose from, visitors can see as much or as little as they like. While individualized itineraries can be designed beforehand, a typical 1-week itinerary will cover approximately 90 miles of cruising with distances between islands ranging from two to five hours. Anchorages on the nine inhabited islands (St. Vincent, Mustique, Bequia, Canouan, Mayreau, Union Island, Palm Island, Young Island, and Petit St. Vincent) offer charming towns, remote villages and pristine beaches for exploring ashore and wonderful restaurants for nightly dinners. Sailors can also spend time in the beautiful Tobago Cays, a protected marine park of small islands on a horseshoe reef offering some of the Caribbean's best snorkeling, where a beach barbeque can be taken ashore.

To learn more about sailing in SVG and to find charter companies, visit www.discoversvg.com.



The Caribbean you're looking for

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

9/6 E-Blast – Hidden Gems

Subject Line: Hidden Gems of St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



A collection of 32 unspoiled islands and cays in the secluded Southern Caribbean, **St. Vincent and the Grenadines** offers something for every interest on your honeymoon, including some of these hidden treasures:

The **Tobago Cays**, a protected wildlife reserve of five islets bordered by a giant horsehoe reef, is renowned sailing, snorkeling and scuba diving mecca. It also has small sand beaches that are perfect for an afternoon barbecue. There remain few places on earth today that can match the unblemished natural beauty, easy accessibility and "feel good" tranquility of the Tobago Cays. The waters, with their ever-changing kaleidoscope of blues, greens and seemingly limitless shades of aquamarine, create a truly picture perfect background.

Mopion, the quintessential deserted island, is a dot of brilliantly white sand that seems to float magically in clear turquoise sea, with nothing more on it than a singular thatched umbrella. It is the idyllic setting for an intimate picnic spot.

Saltwhistle Bay on Mayreau Island is a perfectly half-moon shaped beach outlined by palm trees. It is one of (if not the) most beautiful beach in SVG. With only 250 residents, the island with no airports, no roads and no banks will offer couples an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit www.discoversvg.com.



St. Vincent, Young Island, Bequia, Mustique, Carriacou, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

10/25 E-Blast – Diving

Subject Line: Dive into St. Vincent and the Grenadines

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Click here to view web version / unsubscribe



dive into our wonder world

St. Vincent and the Grenadines...
Every kind of diving you're looking for.

www.discoversvg.com

Major St. Vincent and the Grenadines dive sites:

- The Bat Cave, an exhilarating dive into an underwater fissure and on the wish list of most visiting divers.
- Anchor Reef, voted one of the top 100 dive sites in the world.
- Capital Wrecks, the site of three shipwrecks, all in recreational dive depths, but best suited to experienced divers.
- Mayreau Gardens, an expansive coral reef formation and a great drift dive.
- And much more!

As the "Critter Capital of the Caribbean," St. Vincent and the Grenadines (SVG) offers unique encounters with marine creatures of all kinds. Your clients interested in getting in the water – from a resort course graduate to an experienced diver – can take the plunge in SVG and scuba dive into the famous Bat Cave, try wreck diving, or photograph an amazing variety of marine creatures.

In SVG, most dive sites are just a short boat ride away from the dive shops, whether on the main island of St. Vincent or from the dive centers located in the Grenadines at Bequia, Mustique and Union Island. Many of the resort hotels in St. Vincent and the Grenadines offer scuba diving courses, as do the dive operators themselves.

For additional details on diving in SVG, visit www.discoversvg.com.



The Caribbean you're looking for.

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

11/8 E-Blast – Private Getaways

Subject Line: Private Getaways in the Caribbean

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



With 32 islands and cays, St. Vincent and the Grenadines is made for romance. Its off the beaten track location, lack of busy crowds, and top notch private island resorts create the ultimate romantic seclusion for couples.

Located 200 yards off the southern coast of St. Vincent and just a three-minute water taxi ride away, **Young Island** is a 13-acre private island resort that features beachfront and hillside cottages with open-air showers, beachside dining under thatched kiosks, and a full-service spa – and just off shore is the "Coconut Bar" where drinks are served in fresh coconuts.

Mustique, often referred to as the playground for the stars, only offers one full service hotel, the 17-suite **Cotton House**. Accommodations feature plunge pools, specialty pillows and flat-screen TVs. The upscale resort offers a wide range of massages and spa treatments, tennis courts lit for nighttime play, and complimentary watersports.

Just 10 minutes via ferry from Union Island, you'll find the all-inclusive **Palm Island Resort**, with white sand beaches and 43 guestrooms set on 135 acres. Here you'll find everything you need: two restaurants, watersports, a salon and spa, relaxing activities like touch barbecue and afternoon tea, romantic dining settings by the water and nightly entertainment.

For the ultimate getaway, **Petit St. Vincent** (known as "PSV") offers 22 exclusive cottages spread across 115 acres and surrounded by two miles of white sand beaches. PSV recently completed a multi-million dollar renovation – its natural beauty, tranquility, privacy and friendly non-intrusive service did not change, though the island's comforts, amenities and activities are all enhanced. With no airport, telephones, TVs or even room keys, couples can truly escape at this luxurious hideaway.

To learn more about St. Vincent and the Grenadines, visit www.discoverstv.com.



The Caribbean you're looking for

St. Vincent, Young Island, Bequia, Mustique, Canouan, Mayreau, Tobago Cays, Union Island, Palm Island and Petit St. Vincent

12/6 E-Blast – Airport

Subject Line: St. Vincent and the Grenadines' New International Airport

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

St. Vincent and the Grenadines,
the Unplugged and Unspoiled Caribbean!

Home to such diverse attractions as La Soufriere, the famous volcano; Mustique, playground of the stars and the Royals; and the location for the film Pirates of the Caribbean, St. Vincent and the Grenadines (SVG) is benefiting from numerous capital projects implemented to make the country more attractive and better able to host international visitors, including the building of the country's first international airport.

Specifically, the construction of Argyle International Airport is the largest development project ever undertaken (US\$240MM) in SVG and is a critical cog in the evolution of the multifaceted, multi-island destination's growing hospitality sector. It is financed by the SVG government, as well as by grants and donations from a diverse group of countries. The new Argyle International Airport (which will replace the existing ET Joshua Airport) is expected to be completed in late 2013 and will be fully operational by January 2014. The new airport will offer direct international jet service from the U.S., Canada and Europe. Upon completion, the terminal building will contain a departure lounge, concessions area, rooftop restaurant, a conference center facility with a rooftop garden and vehicle parking.

To learn more about all St. Vincent and the Grenadines has to offer, visit www.discoversvg.com.



St. Vincent
and
The Grenadines

St. Vincent, Young Island, Bequia, Mustique, Canouan, Marigot, Tobago Cays, Union Island, Palm Island and Post St. Vincent

Recommended - www.discoversvg.com

8/7 Caribbean Feature Story – General Destination

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

	<p>Swim with the (Whale) Sharks...and Other Mexico Fun</p> <p>Mexico is a destination where fun is just waiting to be had. This week we're making it easy on you—here are our picks for currently trending fun on the Mexico vacation front.</p>
	<p>Chile's Latest Tourism Campaign, Discussed</p> <p>Chile is embarking on a major tourism promotion campaign based on the country's first <i>National Strategy for Tourism</i> that centers on five pillars.</p>
	<p>The Caribbean Your Clients are Looking For</p> <p>A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines is a place of quiet azure waters, unspoiled forests and stunning white sand beaches.</p>

The Caribbean Your Clients are Looking For

written by [Promotional Partner](#) | Posted on August 7th, 2012

Read: [NOW](#) [LATER](#) [PRINT](#) [EMAIL](#)

Like: 1 | Tweet: 0



The Tobago Cays

A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines is a place of quiet azure waters, unspoiled forests and stunning white sand beaches. It is a destination for those seeking a getaway that's truly off the beaten path.

With its casual, unpretentious authenticity, friendly people and deep wealth of natural attractions, this collection of islands and cays is a life-renewing experience. From the imposing La Soufriere volcano to the oldest botanical gardens in the Western Hemisphere, the main island of St. Vincent has so much to offer. South of St. Vincent, the Grenadines are strung across 40 miles of typically tranquil waters. Only eight of these islands are inhabited: Young Island, Bequia, Mustique, Canouan, Mayreau, Union Island, Palm Island and Petit St. Vincent. For all their charming remoteness, these islands have something for everyone—the family traveler, the romance seeker, or the adventurous explorer. Another must-see are the Tobago Cays, a family of five sibling islands protected by a huge horseshoe reef.

You'll also find a qualified lineup of tour operators, charter companies and dive shops ready to help coordinate itineraries for your clients. When it comes to accommodations, SVG extends a welcoming hand of inborn hospitality to just about every taste and wallet, from intimate-sized, family-owned hotels and boutique properties, to private island resorts.

To learn more, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

9/5 Weekly Feature Story – Private Getaways

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Eye on the World: Germany, Italy & Switzerland

Here's a photo tour across Germany, Italy & Switzerland.



Private Getaways on the Islands of St. Vincent and the Grenadines

With 32 islands and cays, St. Vincent and the Grenadines is made for romance.

Private Getaways on the Islands of St. Vincent and the Grenadines

written by Promotional Partner | Posted on September 5th, 2012

Read NOW LATER PRINT EMAIL

Like 1 Tweet 0 +1 0



With 32 islands and cays, St. Vincent and the Grenadines is made for romance. Its off-the-beaten-track location, lack of busy crowds, and top-notch private island resorts create the ultimate romantic seclusion for couples.

Located 200 yards off the southern coast of St. Vincent and just a three-minute water taxi ride away, [Young Island](#) is a 35-acre private island resort that features beachfront and hillside cottages with open-air showers, beachside dining under thatched kiosks and a full-service spa. On the white sand beach, there are chaise longues and mattresses for sunbathers while hammocks hang under thatched roofs for reading and napping in the shade. Just offshore is the "Coconut Bar," where drinks are served in fresh coconuts.

Mustique, often referred to as the playground for the stars, only offers one full-service hotel, the 17-suite [Cotton House](#). Accommodations feature plunge pools, specialty pillows and flat-screen TVs. The upscale resort offers a wide range of massages and spa treatments, tennis courts lit for nighttime play and complimentary watersports.

Just 10 minutes via ferry from Union Island, you'll find the all-inclusive [Falm Island Resort](#), with white sand beaches and 43 guestrooms set on 135 acres. Here your clients will find everything they need: two restaurants, watersports, a salon and spa, relaxing activities like beach barbecue and afternoon tea; romantic dining settings by the water and nightly entertainment.

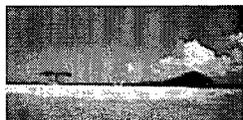
For the ultimate getaway, [Petit St. Vincent \(PSV\)](#) offers 22 exclusive cottages spread across 115 acres and surrounded by two miles of white sand beaches. PSV recently completed a multi-million dollar renovation—its natural beauty, tranquility, privacy and friendly non-intrusive service did not change, though the island's comforts, amenities and activities are all enhanced. With no airport, telephones, TVs or even room keys, couples can truly escape at this luxurious hideaway.

For more information about the one destination that offers 32 gorgeous Caribbean islands, visit [discoversvg.com](#).

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

10/17 Weekly Feature Story – Hidden Gems

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Hidden Gems of St. Vincent and the Grenadines

A collection of 32 unspoiled islands and cays in the secluded Southern Caribbean, St. Vincent and the Grenadines offers something for every interest on your honeymoon, including some of these hidden treasures.

recommend helping travel agents sell travel

magazine » departments » destinations » themes » education subscribe
 reach our advertisers

Hidden Gems of St. Vincent and the Grenadines
 written by Promotional Partner | Posted on October 17th, 2012

Read NOW LATER PRINT EMAIL

7:01 0

A collection of 32 unspoiled islands and cays in the secluded Southern Caribbean, St. Vincent and the Grenadines offers something for every interest on your honeymoon, including some of these hidden treasures.

The Tobago Cays, a protected wildlife reserve of five islets bordered by a giant horseshoe reef, is a renowned sailing, snorkeling and scuba diving mecca. It also has small sand beaches that are perfect for an afternoon barbeque. There remain few places on earth today that can match the unblemished natural beauty, easy accessibility and "feel good" tranquility as the Tobago Cays. The waters, with their ever-changing kaleidoscope of blues, greens and seemingly limitless shades of aquamarine, create a truly picture perfect background.

Mopion, the quintessential deserted island, is a dollop of brilliantly white sand that seems to float magically in a clear turquoise sea, with nothing more on it than a singular thatched umbrella. It is the idyllic setting for an intimate picnic spot.

Saltwhistle Bay on Mayreau island is a perfectly half-moon shaped beach outlined by palm trees. It is one of—if not the most—beautiful beaches in SVG. With only 250 residents, the island with no airports, no roads and no banks will offer couples an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

11/6 Caribbean Feature Story – Sailing

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

recommend spotlight



New Era Celebrations on the Riviera Maya

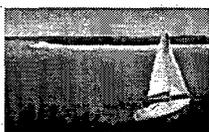
To celebrate a new era starting on Dec. 21, hotels on the Riviera Maya are hosting celebrations and offering new packages for guests.

[read more](#)



The Wedding of Your Clients' Dreams is Here

Palace Resorts is ideal for destination weddings, while rewarding the travel agents that book them. Incentives, commission and free stays are just some of the benefits available.



Sailing the Islands of St. Vincent & the Grenadines

In a destination made up of a constellation of close-knit islands and cays, it's only natural that sailing is an intrinsic part of the local culture.

Sailing the Islands of St. Vincent & the Grenadines

written by Promotional Partner | Posted on November 6th, 2012

Read NOW LATER PRINT EMAIL

Like Tweet +1



In a destination made up of a constellation of close-knit islands and cays, it's only natural that sailing is an intrinsic part of the local culture. St. Vincent & the Grenadines (SVG) is one of the most sought-after sailing destinations in the world and has naturally become a major hub for yachts, schooners, and all manner of sailing vessels. A blue voyage over its calm tropical waters in a steady breeze is the best way to explore hidden bays and vibrant harbors.

With 32 islands and cays to choose from, visitors can see as much or as little as they like. While individualized itineraries can be designed beforehand, a typical 1-week itinerary will cover approximately 90 miles of cruising with distances between islands ranging from two to five hours. Anchorages on the nine inhabited islands—St. Vincent, Mustique, Bequia, Canouan, Mayreau, Union Island, Palm Island, Young Island, and Petit St. Vincent—offer charming towns, remote villages and pristine beaches for exploring ashore and wonderful restaurants for nightly dinners.

Sailors can also spend time in the beautiful Tobago Cays, a protected marine park of small islands on a horseshoe reef offering some of the Caribbean's best snorkeling, where a beach barbeque can be taken ashore.

There are a number of charter companies operating out of SVG. Travelers can contact TMM Yacht Charters, Barefoot Yacht Charters, Sunsail, The Moorings, or Captain Yannis, for bareboat charters, skippered yachts or a day trip.

Everything clients need to enjoy the best vacation is found on board, from snorkeling equipment to fresh bed linens. Professional sailors captain each boat, so vacationers can rest assured that a qualified skipper is at the helm. Boats are fully provisioned before departure according to the special requests or specific dietary requirements of each guest and upon request, a private chef can be hired to handle the preparation of meals.

Friendship Rose, which operates out of Bequia, is also of special note. After running a ferry service for 20 years between St. Vincent and Bequia, today the 100-ft. schooner offers cruises between Bequia and the Tobago Cays, and between Bequia and Mustique, with snorkeling, diving and nature watching along the way.

Sailing Events in SVG

Bequia Easter Regatta has grown into one of the region's most popular small island regattas, with visitors and competitors coming from all over the world to partake in the Easter weekend's festivities.

Every May-June, Canouan Regatta takes place with boat races, sports and games, calypso competition, and a beauty pageant.

To learn more, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

12/4 Caribbean Feature Story – Diving

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

recommend spotlight caribbean & mexico/latin america

Wellness Retreats

Wellness retreats take on a variety of forms—from spa treatments to surf camps—so we've narrowed down a few different types in Mexico, the Caribbean and Latin America.

[read more](#)



Why is Palace Resorts in AWE About Agents?

Elegance can be detected from a distance, but it is best appreciated up-close—like the gorgeous details of the Collin Cowie Wedding Collections available only at Palace Resorts.



Take a Plunge in St. Vincent & the Grenadines

Travelers can take the plunge in St. Vincent & the Grenadines and scuba dive into the famous bat cave, try wreck diving, or photograph an amazing variety of marine creatures.



Venturing through Latin America

Whether your client wants to capture the scenery in Latin America through their photo lens, or experience different wine regions by bike, here are a few tours for all types of adventure-seekers.



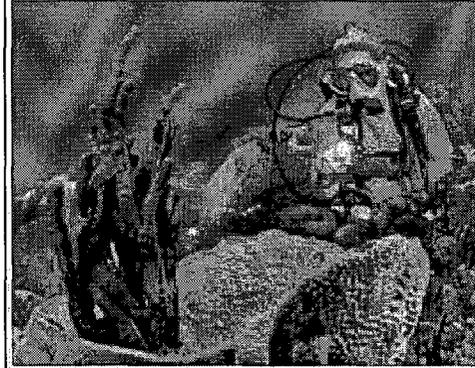
A \$30 Million Makeover

If your clients are looking for a Hawaii vacation, look no further. **PRIDE of America's** \$30 million makeover includes the addition of 24 ultra-luxurious suites, including two Deluxe Owner's Suites and four Studio Saterooms—perfect for solo travelers.

Take a Plunge in St. Vincent & the Grenadines

written by [Pamela Rose Parker](#) | Posted on December 4th, 2012

Read [TOP](#) | [MORE](#) | [PRINT](#) | [EMAIL](#)



Travelers can take the plunge in St. Vincent & the Grenadines (SVG) and scuba dive into the famous bat cave, try wreck diving, or photograph an amazing variety of marine creatures. They can experience the kind of underwater diving adventures found only at the world's premier dive destinations.

SVG's islands are a dream for scuba divers, whatever level of experience. From easy shallow reef dives to drift dives, wreck dives and even cave dives, in SVG, most dive sites are just a short boat ride away from the dive shops, whether on the main island of St. Vincent or at the dive centers located in the Grenadines. Many of the resort hotels in St. Vincent & the Grenadines offer scuba diving courses, as do the dive operators themselves.

Divers will be enthralled by the variety of marine creatures to see, including frogfish, seahorses, colorful mollusks, crustaceans, anemones, juncals, nurse sharks, jobfish, octopus and squid. Visiting squadrons of eagle rays and manila rays are frequently sighted, and patrolling reef sharks and barracuda add an element of excitement.

The destination is known as the "Older Capital of the Caribbean" because it has a variety of underwater habitats including walls, rock formations, coral reefs, sandy slopes and beds of sea grass—each attracting its own unique form of life.

Just a few of the dive sites in SVG:

- The Bat Cave is an exhilarating dive into an underwater fissure and is on the wish list of most visiting divers.
- Another Reef, voted one of the top 100 dive sites in the world, is a spectacular wall dive with swim-throughs and a lushly coral reef formation.
- Lezu Wall is an excellent wall dive and a drift over the formations of Rank Fort.
- Capital Wreck is the site of three shipwrecks all in recreational dive depths, but best suited for experienced divers.
- In Bequia, explore an array of gently sloping reefs with hawkbill turtles and eagle rays. The shallow waters are home to seahorses, pipefish and ball fish, among others.
- Ni Cique's sloping reef and coral exposure offer glimpses of shy spotted drums and banded coral shrimp, among other fascinating fish and critters.
- Mayreau Garden is an expansive coral reef formation and a great drift dive. Octopods, garden eels and Yamingo longues are common here. Also off Mayreau is **Puckey**, the wreck of a 1918 British gun ship that is lying in only 40 ft. of water, great for beginners as well as advanced wreck divers.
- The Tobago Cays are home to green turtles, as well as horseshoe reef surrounding and protecting four of the five Tobago Cays. This makes for great diving, whether on the protected and shallow inside, or along the deeper and more dramatic drop-off on the outside.
- Moplon Reef, just off Petit St. Vincent, can be a good place to see sharks. Nearby is Moplon, a picture-perfect desert island.

For more information, visit [divingcaribbean.com](#).

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

8/15 Weekly Offer Link – General Destination

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Offer Links

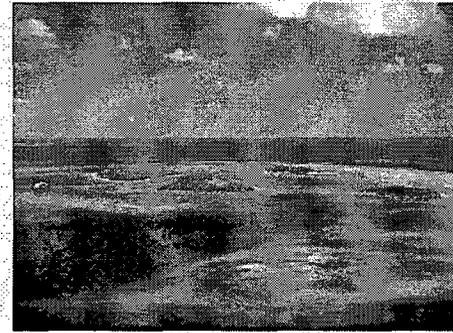
- Morocco **FAM** + Air
- **Apple Vacations** Expands 2012/2013 Itineraries
- **Outrigger** Adds Another Paradise Property
- **ME London** Prepares for a Dazzling Debut
- The Caribbean Your Clients are Looking For
- Access-Dominican Republic [Vol. 156]

The Caribbean Your Clients are Looking For

written by Promotional Partner | Posted on August 15th, 2012

Read: **NOW** **LATER** **PRINT** **EMAIL**

Like 2 Tweet 0 +1 0



The Tobago Cays

A string of 32 islands in the southern Caribbean, St. Vincent and the Grenadines is a place of quiet azure waters, unspoiled forests and stunning white sand beaches. It is a destination for those seeking a getaway that's truly off the beaten path.

With its casual, unpretentious authenticity, friendly people and deep wealth of natural attractions, this collection of islands and cays is a life-renewing experience. From the imposing La Soufriere volcano to the oldest botanical gardens in the Western Hemisphere, the main island of St. Vincent has so much to offer. South of St. Vincent, the Grenadines are strung across 40 miles of typically tranquil waters. Only eight of these islands are inhabited: Young Island, Bequia, Mustique, Canouan, Mayreau, Union Island, Palm Island and Petit St. Vincent. For all their charming remoteness, these islands have something for everyone—the family traveler, the romance seeker, or the adventurous explorer. Another must see are the Tobago Cays, a family of five sibling islands protected by a huge horseshoe reef.

You'll also find a qualified lineup of tour operators, charter companies and dive shops ready to help coordinate itineraries for your clients. When it comes to accommodations, SVG extends a welcoming hand of inborn hospitality to just about every taste and wallet, from intimate-sized, family-owned hotels and boutique properties, to private island resorts.

To learn more, visit discover.svg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

9/4 Caribbean Offer Link – Hidden Gems

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Offer Links

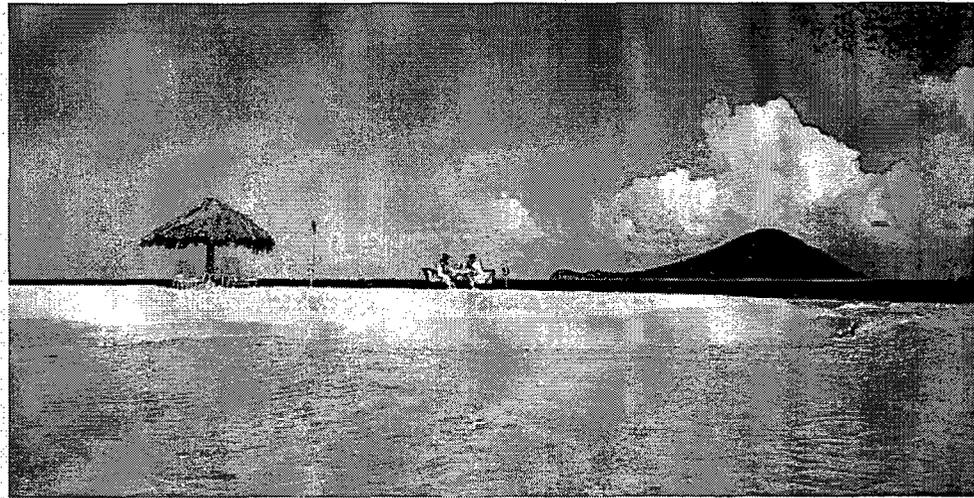
- Now Open: **Hotel Indigo Veracruz Boca del Rio**
- **Abaco Beach Resort**, Bahamas, Welcomes Families
- Saint Lucia's Rebranded **Sugar Beach Resort**
- **Nature Air** Offers 10-Day Ecotourism Package
- Hidden Gems of St. Vincent and the Grenadines

Hidden Gems of St. Vincent and the Grenadines

written by Promotional Partner | Posted on September 4th, 2012

Read: **NOW** **LATER** **PRINT** **EMAIL**

Like 0 Tweet 0 +1 0



Couples enjoy perfect seclusion on the island of Mopion.

A collection of 32 unspoiled islands and cays in the secluded Southern Caribbean, St. Vincent and the Grenadines offers something for every interest, including some of these hidden treasures:

The Tobago Cays, a protected wildlife reserve of five islets bordered by a giant horseshoe reef, is a renowned sailing, snorkelling and scuba diving mecca. It also has small sand beaches that are perfect for an afternoon barbecue.

Mopion, the quintessential deserted island, is a dollop of brilliant white sand that seems to float magically in clear turquoise sea, with nothing more on it than a single thatched umbrella. It is the idyllic setting for an intimate picnic spot.

Saltwhistle Bayon Mayreau Island offers a perfectly shaped half-moon beach outlined by palm trees. It is one of the most beautiful beaches in SVG. With only 250 residents, the island has no airports, no roads and no banks and offers couples an intimate getaway.

To learn more about St. Vincent and the Grenadines, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

10/2 Caribbean Offer Link – Private Getaways

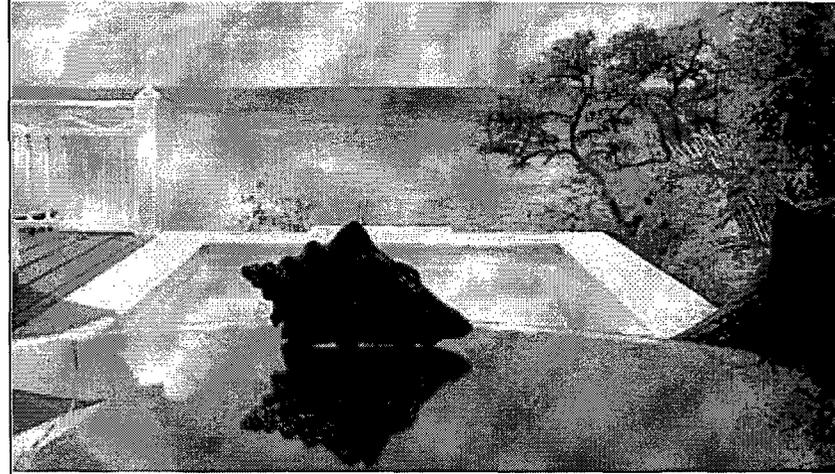
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Offer Links

- Discover What's New in **Avanti's** Latin America
- Private Getaways in St. Vincent and the Grenadines
- **American Airlines** to Launch the Only U.S. to Paraguay Air Service
- Seven Perfect Days at **Bluefields Bay**, Jamaica
- Clients Save at **The Sands at Grace Bay**
- **Maya World Tours** Hosts *End of an Era Festival Itinerary*
- Authentic *Mayan Wedding Ceremonies* at **Grand Velas Riviera Maya**

Private Getaways in St. Vincent and the Grenadines

written by [Promotional Partner](#) | Posted on October 2nd, 2012



With 32 islands and cays, St. Vincent and the Grenadines' off-the-beaten-track location, lack of busy crowds and top-notch private island resorts create the ultimate romantic seclusion for couples.

Located 200 yards off the southern coast of St. Vincent and just a 3-minute water taxi ride away, Young Island is a 35-acre private island resort that features beachfront and hillside cottages with open-air showers, beachside dining under thatched kiosks, and a full-service spa.

Mustique, often referred to as the playground for the stars, only offers one full-service hotel, the 17-suite Cotton House. Accommodations feature plunge pools, specialty pillows and flat-screen TVs along with a wide range of spa treatments.

Just 10 minutes via ferry from Union Island, you'll find the all-inclusive Palm Island Resort, with white sand beaches and 43 guestrooms set on 135 acres. Here you'll find everything you need: two restaurants, watersports, a salon and spa, relaxing activities like beach barbecue and afternoon tea, romantic dining settings by the water and nightly entertainment.

For the ultimate getaway, Petit St. Vincent offers 22 exclusive cottages spread across 115 acres and surrounded by two miles of white sand beaches. It recently completed a multi-million dollar renovation—its natural beauty, privacy and friendly service did not change, though the island's comforts, amenities and activities are all enhanced.

For more information about the resorts, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

11/7 Weekly Offer Link – Diving

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Offer Links

- Access Dominican Republic Has it All
- Up to \$1000 in Resort Credits at **IBEROSTAR**
- Take a Plunge in St. Vincent & the Grenadines
- Romantic Safari at **Cottar's**
- Girlfriend Getaway at **Grand Traverse**
- **LOT** Offers Bonus Plus Commission

Take a Plunge in St. Vincent & the Grenadines

written by [Promotional Partner](#) | Posted on November 7th, 2012

Read NOW LATER PRINT EMAIL

Like 0 Post 0 0 0



Travelers can take the plunge in St. Vincent & the Grenadines (SVG) and scuba dive into the famous bat cave, try wreck diving, or photograph an amazing variety of marine creatures. They can experience the kind of underwater diving adventures found only at the world's premier dive destinations.

SVG's islands are a dream for scuba divers, whatever level of experience. From easy shallow reef dives to drift dives, wreck dives and even cave dives, in SVG, most dive sites are just a short boat ride away from the dive shops, whether on the main island of St. Vincent or at the dive centers located in the Grenadines. Many of the resort hotels in St. Vincent & the Grenadines offer scuba diving courses, as do the dive operators themselves.

Divers will be enthralled by the variety of marine creatures to see, including frogfish, seahorses, colorful mollusks, crustaceans, anemones, tunicates, nurse sharks, lobsters, octopus and squid. Visiting squadrons of eagle rays and manta rays are frequently sighted, and patrolling reef sharks and barracuda add an element of excitement.

For more information, visit discoversvg.com.

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

12/4 Caribbean Offer Link – Sailing

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Offer Links

- [Start Marketing Norwegian's Hawaii with These Free Tools](#)
- [Sailing the Islands of St. Vincent & the Grenadines](#)
- [Up to \\$1000 in Resort Credits at IBEROSTAR](#)
- [Central American FAM Trips](#)
- [Elite Island Resorts Offers Rewards Program](#)
- [Gran Mella Cancun Transforms into All-Inclusive Paradise](#)
- [H. Barbados Opening in Fall 2013](#)

Sailing the Islands of St. Vincent & the Grenadines

written by [PromoLocal Blogger](#) | Posted on December 4th, 2012

Read: [NOW](#) [LATER](#) [PRINT](#) [EMAIL](#)

[Like](#) [+1](#) [Stumble](#) [B](#) [D](#)



In a destination made up of a constellation of close-knit islands and cays, it's only natural that sailing is an intrinsic part of the local culture. St. Vincent & the Grenadines (SVG) is one of the most sought-after sailing destinations in the world, and has naturally become a major hub for yachts, schooners, and all manner of sailing vessels. A blue voyage over the calm tropical waters in a steady breeze is the best way to explore hidden bays and vibrant harbors.

With 32 islands and cays to choose from, visitors can see as much or as little as they like. While individualized itineraries can be designed beforehand, a typical 1-week itinerary will cover approximately 90 miles of cruising with distances between islands ranging from two to five hours. Anchorages on the nine inhabited islands—St. Vincent, Mustique, Bequia, Canouan, Mayreau, Union Island, Palm Island, Young Island, and Petit St. Vincent—offer charming towns, remote villages and pristine beaches for exploring ashore and wonderful restaurants for nightly dinners.

Sailors can also spend time in the beautiful Tobago Cays, a protected marine park of small islands on a horseshoe reef offering some of the Caribbean's best snorkeling, where a beach barbeque can be taken ashore.

There are a number of charter companies operating out of SVG. Travelers can contact [TMM Yacht Charters](#), [Barefoot Yacht Charters](#), [Bun call, The Moorings](#), or [Captain Yannic](#), for bareboat charters, skippered yachts or a day trip.

Professional sailors captain each boat, so vacationers can rest assured that a qualified skipper is at the helm.

To learn more, visit [http://www.svg.com](#).

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Specialist Program

edu.recommend.com

Home / Courses / St. Vincent and the Grenadines

Location Map Take Quiz

St. Vincent and the Grenadines

Home / Courses / St. Vincent and the Grenadines

Logged in as: Svg Svg

Course Description

Welcome to St. Vincent and the Grenadines. With its casual, unpretentious authenticity, friendly people and deep wealth of unspoiled natural attractions, this collection of 32 islands and cays in the Windward Islands is a life-renewing experience for those drawn to roads and islands less traveled.

The *St. Vincent and the Grenadines Specialist Program* highlights one of the Caribbean's most pristine and diverse island chains. This in-depth program will introduce Caribbean-loving clientele to a multi-island nation that boasts everything they admire about the region, from a rich history and colorful culture to a wide range of soft adventure activities and a myriad of accommodation options.

Lesson Plan

Table of Contents
Welcome
Islands at a Glance
History and Culture
Under the Sea
Sailing
Soft Adventure
Weddings and Honeymoons
Where to stay
Upscale Escapes
10 Fun Facts about St. Vincent and the Grenadines
Getting There
Know Before You Go
Let's Get Social
Points & Anecdotes
Atop

Specialist Program – Find a Specialist

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Click here for Exclusive Travel Deals

ready for a vacation or getaway?
find a specialist!

Find a Specialist

Zip Postal Code or St. Vincent & the Grenadines Specialist Program

List of Specialists

- 1 **SYEDA ALI**
ALTOURS TRAVEL
1270 AVENUE OF THE AMERICA
NEW YORK, NY - 10020-1700
(212) 897-5000
- 2 **SYEDA ALI**
ALTOUR TRAVEL
1270 AVENUE OF THE AMERICA
NEW YORK, NY - 10020-1805
(212) 897-5000
- 3 **LINDA KIBAK**
FROSCH TRAVEL
909 3RD AVE
NEW YORK, NY - 10022-4798
- 4 **HANNA TYKA**
GREENPOINT TRAVEL
831 MANHATTAN AVE
BROOKLYN, NY - 11222-2507
(718) 389-8080
- 5 **AMY MILLER**
CAHGAN TOURS
340 E 64TH ST APT 17L
NEW YORK, NY - 10065-7514
(212) 754-1424

10 specialist found / Page 1 of 2

Select specialist and click actions below:

POWERED BY **Google** Jacksonville

Map data ©2012 Google - Terms of Use
Copyright ©2010 Worth International Media Group

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Turismo Chile program (US) revised 11.20.12

Cost to Turismo Chile	Value	Hard Dollar Contributions
-----------------------	-------	---------------------------

Saveur					
3 Full Page Ads			\$68,889	\$141,117	
Issue	Space Close	Material Close			
June / July (creative: PATAGONIA fishing)	BOOKED 4/10/2012	PROVIDED 5/1/2012			
Aug / Sept (ATACAMA food & wine)	BOOKED 6/8/2012	PROVIDED 6/15/2012			
October (EASTER ISLAND moai)	BOOKED 7/20/2012	PROVIDED 8/1/2012			
Bonus 2x Full Page Ad			None	\$47,039	\$47,039
One Custom Virtuoso Itinerary			None	\$20,000	\$20,000
Two Custom Advertiser Creations (to be used within purchased Full Page Units)			None	\$15,000	\$15,000
One custom email to SAVEUR Travel Advisory Board			None	\$1,000	\$1,000
One In-Book and Online MENU Listing			None	\$11,000	\$11,000
2 Reader Service Listings			None	\$6,000	\$6,000
1 Custom Email Blast - to 155,937 subscribers			None	\$13,255	\$13,255
500,000 ROS Impressions on Saveur.com			None	\$10,000	\$10,000
PROGRAM TOTAL			\$68,889	\$264,411	\$123,294
			Value / Cost ratio		3.84

Major's Blast					
3 Full Page Ads			\$98,889	\$320,445	
Issue	Space Close	Material Close			
June (creative: PATAGONIA fishing)	BOOKED 3/27/2012	PROVIDED 4/5/2012			
September (New ATACAMA)	BOOKED 6/8/2012	PROVIDED 7/19/2012			
October (creative Easter Island)	BOOKED 7/20/2012	PROVIDED 8/7/2012			
One 1/3 page advertorial in October			None	\$35,605	\$35,605
3 x Custom email blasts (25,000 subscribers each email)			None	\$18,750	\$18,750
Custom production of emails (3x)			None	\$9,000	\$9,000
Online program impressions - 1m			\$15,556	\$28,000	\$14,000
PROGRAM TOTAL			\$114,445	\$411,800	\$77,355
			Value / Cost ratio		3.60

Outside					
3 Full Page Ads			\$100,000	\$285,000	
Issue	Space Close	Material Close			
June (creative: ATACAMA horseback)	BOOKED 3/21/2012	PROVIDED 3/30/2012			
September (PATAGONIA glacier)	BOOKED 6/8/2012	PROVIDED 6/29/2012			
October (EASTER ISLAND moai)	BOOKED 7/16/2012	PROVIDED 8/1/2012			
3 Full Page advertorial units ('Perfect Days' custom units)			None	\$285,000	\$285,000
Production & design of custom units			None	\$30,000	\$30,000
Targeted travel channel and ROS units August - October (1.6m impressions)			\$22,222	\$36,000	\$13,778
2 x Email blast to 60,000 opt-ins			None	\$15,000	\$15,000
PROGRAM TOTAL			\$122,222	\$651,000	\$343,778
			Value / Cost ratio		5.33

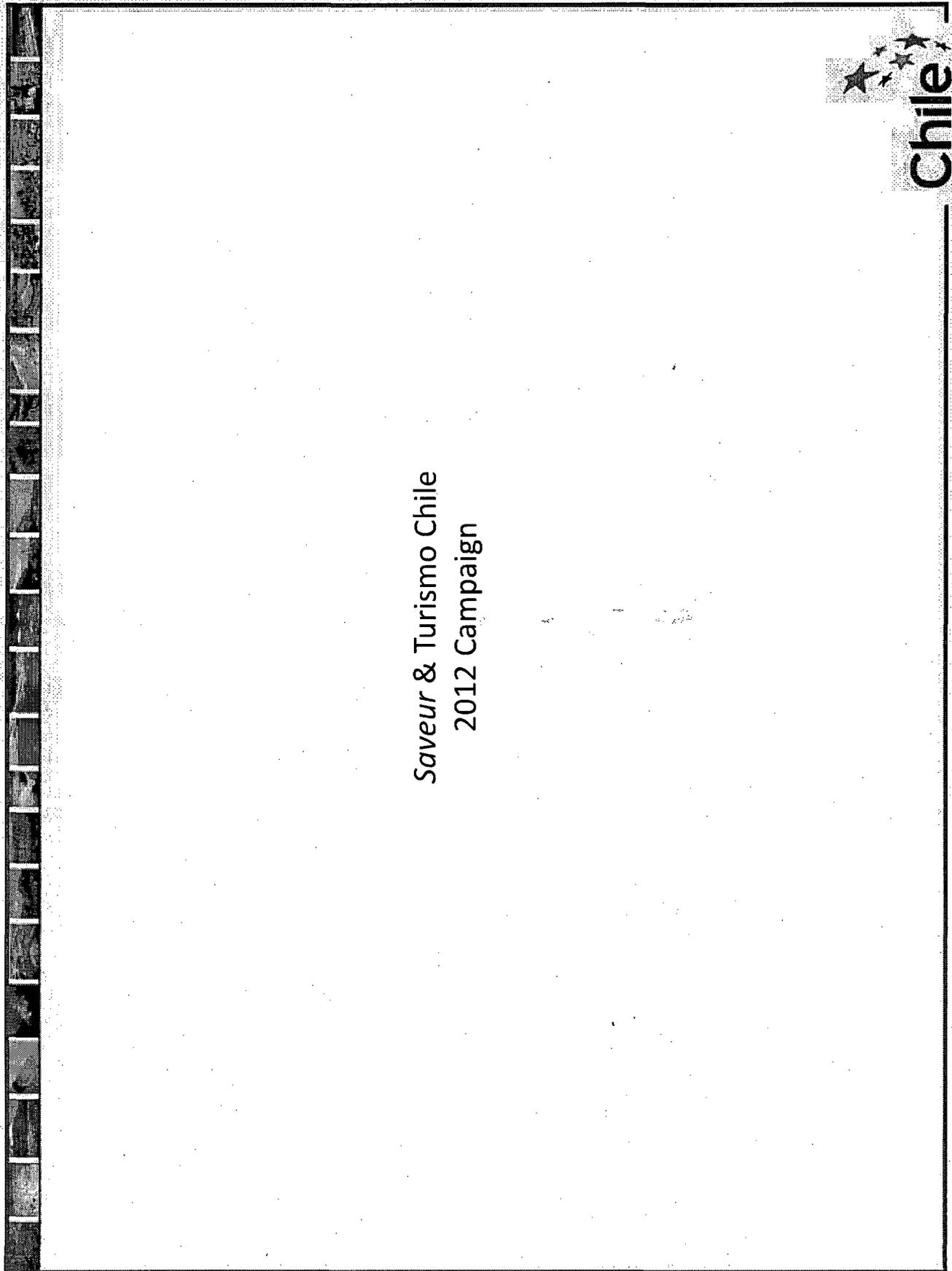
Outside Online (Aysen Focus)					
1 month online program			\$26,025	\$54,410	
Issue	Space Close	Material Close			
November 22-December 22 Online ONLY	BOOKED 11/9/2012	PROVIDED 11/14/12			
Adventure Channel Targeted banners					
2 Days of Homepage Takeover					
Run-of-Site banners					
1,295,000+ total impressions					
PROGRAM TOTAL			\$26,025	\$54,410	\$0
			Value / Cost ratio		2.09

Travel Leisure (Global Bazaar Package)					
3 x single sheet inserts (creative supplied by Chile, T+L to print)			\$194,444	\$418,827	\$50,000
Selected distribution: NY, CA, FL and DC (291,054 total circulation)					
Issue	Space Close	Material Close			
September (creative: PATAGONIA kayak)	BOOKED 5/4/2012	PROVIDED 6/29/2012			
October (EASTER ISLAND moai)	BOOKED 7/20/2012	PROVIDED 8/1/2012			
November (Santiago / Wine region)	BOOKED 8/14/2012	PROVIDED 9/6/2012			
Printing of 873,162 inserts			None	-	-
Development of itinerary (A&K) and full page advertorial (reverse of insert)			None	-	-
2.2m geo- and Latin American content- targeted impressions on T+L.com			None	-	-
E-newsletter banner sponsorship (560,000 subscribers)			None	-	-
Hot Deals newsletter(x2) - package featured to 163,000 opt-in readers			None	-	-
Travel Agent Outreach Newsletter: 1 page advertorial in 3 issues, and 1/4 page ad in 1 issue			None	-	-
PROGRAM TOTAL			\$194,444	\$418,827	\$50,000
			Value / Cost ratio		2.13

Travel Leisure (Araucania Focus)					
1 x single sheet insert (creative supplied by Chile, T+L to print)			\$47,000	\$94,000	
Selected distribution: NY metro (110,945 total circulation)					
Issue	Space Close	Material Close			
January 2013 (ARAUCANIA)	BOOKED 10/29/2012	PROVIDED 11/7/2012			
Printing of 110,945 inserts			None	-	-
Onboard In-Book Promotion			None	\$24,870	-
Check-in Online Promotion			None	\$10,000	-
Social Media Outreach			None	\$10,000	-
PROGRAM TOTAL			\$47,000	\$138,870	\$0
			Value / Cost ratio		2.95

Virtuoso Life					
1 x Full page ad + 1 x Double page spread					
Issue	Space Close	Material Close			
September / October (ATACAMA food & wine)	n/a	PROVIDED 6/29/2012	n/a	n/a	n/a
September Destination Guide South America, Mexico & Caribbean (PATAGONIA double page)	n/a	PROVIDED 6/29/2012	n/a	n/a	n/a

TOTALS	\$547,000	\$1,894,508	\$594,477
			Value / Cost ratio
			3.45



Saveur & Turismo Chile
2012 Campaign



Saveur Magazine, June/July 2012. Circulation: 325,000
Full Page Ad





Chile

QUENCH YOUR THIRST FOR ADVENTURE - IN THE DRIFTEST PLACE ON EARTH.

Fly with Chile's 12 airlines to over 40 cities in 15 countries. 14,000 foot peaks, every day. Let's lead you to greater adventures. Start today at www.chiletravel.com

With over 50 years of award-winning service and more than 60 destinations in the region, South America's clear team are... LAN. Fly South America's best network... for more inspiration about South America visit us @ www.lan.com/onlysouthamerica and begin planning your dream vacation... with our unique in-club information, packages and more.

LAN AIRLINES

Saveur Magazine, August/September 2012. Circulation: 325,000

Full Page Ad





TRAVEL IN GOOD COMPANY

Easter Island is one of the most remote places in the world and one of the most rewarding. Visiting the moais is a once in a lifetime experience, as is relaxing on dramatic sandy beaches, hiking around volcanic craters, and everything you do on this otherworldly island.

Start today at www.chile.travel

Chile

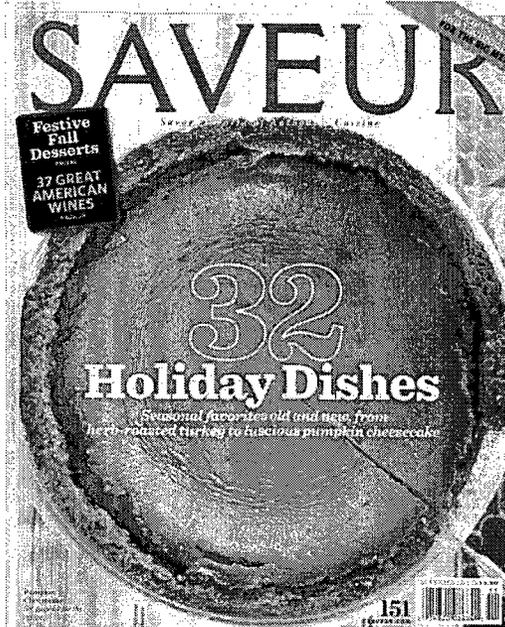
With over 40 years of award-winning service and more than 60 destinations in the region, South America is closer than ever. LAN, the South American's best airline, is now beginning direct South America service with the new Boeing 787-9 Dreamliner. And with premium service, you'll enjoy the best of both worlds: the comfort of a Boeing 787-9 and the service of LAN.

LAN AIRLINES

Saveur Magazine, October 2012. Circulation: 325,000

Full Page Ad

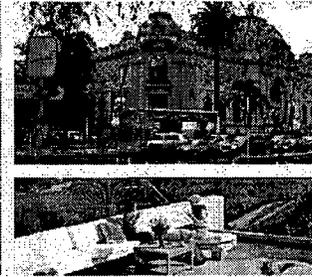
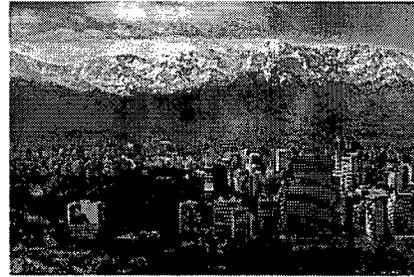
Chile



ADVERTISEMENT

Discover Chile

From its luxurious city life to its reputable wine country



There's perhaps no sight more stunning than the modernity of Santiago's skyline against the backdrop of ancient mountains—the Andes on one side and the Coastal Mountains on the other. And visitors to this stunning capital city will find this contrast in every nook and cranny.

A popular city break is the Colchagua Wine Route (Ruta del Vino), family-owned wineries, the majority of which are in the central valley and easy to access by car.

Start downtown where you'll find the heart of historic Santiago and its key attractions. The Plaza de Armas is a graceful Colonial Baroque plaza lined with palm trees and some of the oldest architecture in the city. Bus stops here to get a sense of grandeur and modern day Chileans as this is both a meeting place and a crossroads, making for excellent people-watching. Pop up to Cerro Santa Lucía, the grassy hill named for the day Pedro de Valdivia founded the city. It's a work of living architecture and history itself with its winding stairs, fountains, sculptures and monuments. From here, you'll have a view of Santiago from the inside looking out.

Two neighborhoods best show Santiago as a city of contrast, both artistic and elegant—Providencia and Barrio Bellavista.

Providencia is a shopper's paradise with a range of choices from shopping centers (very popular in South America) to designer boutiques. Barrio Bellavista is a bohemian mosaic of cafes, known for its nightclubs and art galleries amid historic houses (Pablo Neruda lived here).

Take the Teleférico, the gondola that stretches to the top of San Cristóbal Hill for the outside-looking-in view of the city.

A popular city break is the Colchagua Wine Route (Ruta del Vino), family-owned wineries, the majority of which are in the central valley and easy to access by car. This route is one of Chile's best-known regions for premium red varieties. Here you'll taste world-class Cabernet and Syrah, which have European pedigrees, and Carmenere, Chile's "lost grape," which has been rediscovered and is touted as the country's response to Malbec.

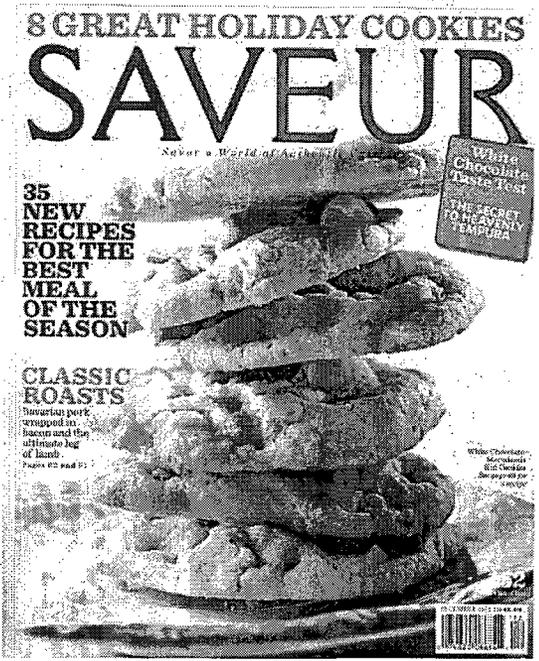
For more information on Chile's capital and wine regions visit www.chile.travel



Saveur Magazine, November 2012. Circulation: 325,000

Full Page Advertorial





Saveur Magazine, December 2012. Circulation: 325,000
Full Page Advertorial

ADVERTISEMENT

CHILE

A SEAFOOD LOVER'S DELIGHT

Chilean poet, diplomat, and politician Pablo Neruda, once described Chilean seafood chowder as a dish in which "you may know heaven." It should probably come as no surprise then that some of the world's most flavorful seafood awaits you along Chile's nearly 3,000 miles of stunning Pacific coastline.

Chilean poet, diplomat, and politician Pablo Neruda, once described Chilean seafood chowder as a dish in which "you may know heaven."

For a seafood lover's tour of Chile, start in Valparaiso, the country's largest port, oldest city, and a UNESCO World Heritage site. At the historic port, tour the bay in one of the hundreds of small boats waiting at the docks before enjoying a waterside meal of ceviche. A staple in both every *casita* and in *restaurantes*, ceviche is a dish with red sauce, local clams, mussels, and shrimp. Don't leave Valparaiso (or "Pancha," as locals call their city) without taking a ride on one of the outdoor elevators to enjoy the spectacular sea views from more than 40 lifts.

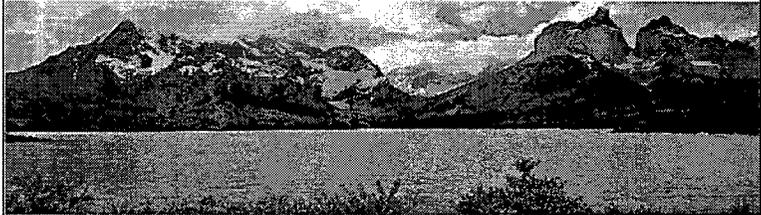
Just north of the Valparaiso is seaside Villa del Mar. Although nicknamed the "Garden City," it's lauded for its beautiful beaches and delicious local seafood. It's the perfect destination for seaside dining, perhaps on fresh catches, Chile's most popular (and least expensive) fish.

A short drive further up the coast is Matucana, one of central Chile's trendiest beach destinations, where a fashionable crowd enjoys a vibrant nightlife, golden sand, and seafood delights ranging from king crab to stuffed sea bass. Finally, nearby Concepcion, the site of a renowned nature sanctuary, is a favorite coastal destination for casual seafood eaters. While here, try ordering another Chilean favorite, *seafood*; its mild taste and firm texture lends itself especially well to bruschetta grilling.

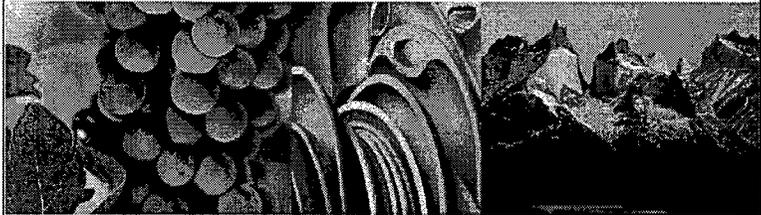
FOR MORE INFORMATION ON CHILE AND SEAFOOD VISIT WWW.CHILETRAVEL.COM



Abercrombie & Kent
CHILE



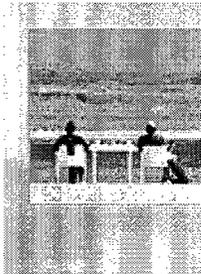
Tailor Made Proposal prepared for
SAVEUR Magazine



&

Custom Virtuoso Itinerary





The Tastes of Chile

Enjoy 11 fabulous days in Chile, a country of contrasts and striking beauty offering a diverse culture that cannot be found anywhere else. [More >](#)

Offer expires 12/31/2012

SAVEUR

TRAVEL ADVISORY BOARD

Exclusively
VIRTUOSO

SAVEUR Exclusive Offers

Brought to you by SAVEUR

The Tastes of Chile

Enjoy 11 fabulous days in Chile, a country of contrasts and striking beauty offering a diverse culture that cannot be found anywhere else. Chile retains an air of uniqueness as it is the most southerly nation in the world, and is separated from its neighbors by natural barriers.

From fine culinary experiences to extensive adventures, Chile offers a vast range of opportunities that will meet your travel passion points.

Your journey will begin in Santiago, Chile's sophisticated capital, where a private guide will give you an in-depth look at its prominent landmarks such as the Plaza de Armas, the city's most famous square.

Next you'll travel to one of Chile's most important wine-producing areas, the Casablanca Valley, where you will visit the Loma Larga family vineyard and discover the peaceful vineyard's area and its beautiful old parks before an exclusive wine tasting on the country-state house.

As your trip comes to an end, take an off-the-beaten-path excursion to Torres del Paine Park, the heart of Patagonia. You can explore the beautiful surroundings by vehicle, boat, or horseback.

For more information or to book this or a similar itinerary, contact Pam Walker of Walker Adventures, an affiliate of Travel Market Vacations, at 888.790.8977 or plwalker@earthlink.net

SAVEUR Advantage:

- Upgrade on arrival, subject to availability, daily breakfast, and an exclusive gift from Explore on Patagonia.

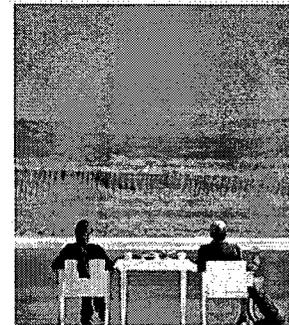
Price: Starting at \$7,250 per person plus airfare within Chile of \$753.00 per person.

Offer Expires: 12/31/2012

Restrictions: Prices are estimated based on two travelers and itinerary is based on availability and current exchange rate. Blackout dates and restrictions may apply. Final package pricing will be based on final itinerary details.

Request information by calling 866-299-5636

24 hours a day, 7 days a week



Online Virtuoso Itinerary Listing



SAVEUR [Sign up](#) [Log in](#) [Subscribe](#) [iPad](#) [Google Play](#) [Kindle](#) [Nook](#) [Zinio](#)

RECIPIES TECHNIQUES TRAVELS KITCHEN WINE & DRINK

Savor a World of Authentic Cuisine [About](#) [Sweepstakes & Promotions](#) [Photos](#) [Videos](#) [Market](#) [Taste of SAVEUR](#) [Sites We Love](#)

SAVEUR'S **ESSENTIAL ITALY** Cuisine, Travels, and Culture INSPIRED BY VILLA ANFINDO

SWEEPSTAKES & PROMOTIONS SEARCH RECIPES & MORE

Watch & Win - Thanksgiving 2012
Blurb field Watch & Win - Thanksgiving 2012



Watch & Win Visit Norwich, VT with King Arthur Flour
Beautiful Vermont is home to King Arthur Flour, America's oldest flour company. Discover the flagship King Arthur Flour campus in Norwich, Vermont. Take a class at the stunning new Baking Education Center and watch the bakers at work in the state-of-the-art King Arthur Flour Bakery. Then browse the thousands of ingredients, tools, and pans on offer at The Baker's Store. Enjoy the baking expertise of the KAF staff as you discover everything you need for your very best baking.

MOST POPULAR RECIPES

[Chicken](#) | [Appetizers](#) | [Desserts](#) | [Italian](#)
[Mexican](#) | [French](#) | [Find a Random Recipe](#)

SAVE \$801

Maytag® Stainless Steel 4-Door Refrigerator

More saving. More doing.



Turismo Chile
Chile is a country of contrast and striking beauty that offers an enviable combination of natural wonders and great adventure. Visit the Loma Larga family vineyard where you can enjoy an exclusive wine tasting at the country-state house or embark on a five-hour land drive to Torres del Paine National Park. No matter your preference, Chile has a mixture of opportunities to satisfy your travel passions.

Visit [Chile.Travel](#).

Latest Video



In-Book and Online Menu Listing in November issue



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Discover Chile

No images? [View the online version.](#)

SAVEUR

PRESENTS

Discover Chile

When planning your next getaway consider Chile - a country of striking beauty that offers a broad range of opportunities that will meet your travel passions.

For cultural seekers, there's no sight more stunning than the modernity of Santiago. Two neighborhoods that best show Santiago as a city of contrast are Providencia and Barrio Bellavista. Providencia is a shopper's paradise with a range of choices from shopping centers to designer boutiques. Barrio Bellavista is a bohemian mosaic of cafés, known for its nightclubs and art galleries.

For those travelers in search of notable wine country, visit the Colchagua Wine Route. This route is one of Chile's best-known regions for premium red varieties, the majority of which are in the central valley and easy to access by car.

For more information on Chile and to book a trip

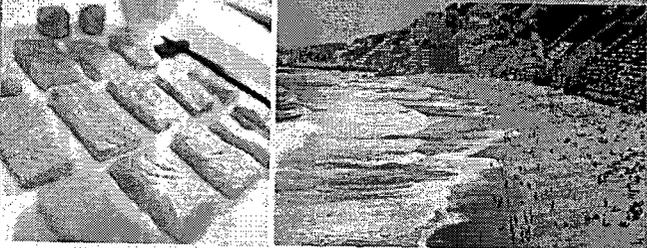
[Visit www.chile.travel Today!](http://www.chile.travel)



www.chile.travel

9/25 E-Blast, sent to 157,146 subscribers
% of Opened (Unique): 14.48%, CTR of Opens: 3.08%
Subject Line: Discover Chile





DISCOVER CHILE

Chile is a country of striking beauty that offers a broad range of activities that will meet your clients' travel passions.

For travelers that yearn for authentic and cultural experiences, Chile delivers memorable opportunities you can curate for your clients including:

- A vibrant evening in *Reñaca*, one of central Chile's trendiest beach destinations
- A historical tour of Santiago, Chile's most sophisticated capital
- A taste of delectable wines found in Chile's notable wine country

FOR MORE INFORMATION ON CHILE, VISIT WWW.CHILE.TRAVEL OR CONTACT A CUSTOM TRAVEL AGENT TO CREATE A CUSTOM ITINERARY FOR YOUR CLIENTS.



11/8 E-Blast to Travel Advisory Board, sent to 7,500 subscribers
Unique Opens: 730, CTR of Opens: 23.97%



SAVEUR [Sign up](#) [Log in](#) [Subscribe](#) [iPad](#) [Google Play](#) [Kindle](#) [Nook](#) [Zinio](#)

RECIPES TECHNIQUES TRAVELS KITCHEN WINE & DRINK

Savor a World of Authentic Cuisine [About](#) [Sweepstakes & Promotions](#) [Photos](#) [Videos](#) [Market](#) [Taste of SAVEUR](#) [Sites We Love](#) [In the Magazine](#)

GREY GOOSE PUNCH WARS MAY THE BEST PUNCH WIN [GET STARTED](#)

TECHNIQUES
BROWSE CATEGORIES
Selecting Ingredients
Storing and Preparing
Knife Skills
Baking
Stocks & Sauces
Roasting
Grilling
Frying
Cheesemaking
Preserving

SEARCH RECIPES & MORE

MOST POPULAR RECIPES
[Chicken](#) | [Appetizers](#) | [Desserts](#) | [Italian](#)
[Mexican](#) | [French](#) | [Find a Random Recipe](#)

ADVERTISEMENT

the DAILY FARE TECHNIQUES
WHAT WE'RE READING, COOKING, AND EATING NOW

Aug 21, 2012
How to Make Perfect Scrambled Eggs
Creamy-soft scrambled eggs require slow cooking over low heat. Drier ones call for a hot skillet, less stirring, and quicker cooking. This version of scrambled eggs employs the slow-and-low approach, with butter, chives, and heavy cream added just before the eggs are done. [See the how-to >](#)

ADVERTISEMENT

ADVERTISEMENT

MORE WAYS TO ENJOY SAVEUR
[Newsletters](#) [Facebook](#) [Twitter](#) [RSS](#) [Subscribe](#)

300x250 Atacama Banner Ad



SAVEUR
Savor a World of Authentic Cuisine

RECIPES - TECHNIQUES - TRAVELS - KITCHEN - WINE & DRINK -

About • Sweepstakes & Promotions • Photos • Videos • Markets • Taste of SAVEUR • Sites We Love • In the Magazine

GREY GOOSE PUNCH WARS MAY THE BEST PUNCH WIN GET STARTED

TECHNIQUES
BROWSE CATEGORIES

- Selecting Ingredients
- Storing and Preparing
- Knife Skills
- Baking
- Stocks & Sauces
- Roasting
- Grilling
- Frying
- Cheesemaking
- Preserving

SEARCH RECIPES & MORE

MOST POPULAR RECIPES

Chicken • Appetizers • Desserts • Italian • Mexican • French • Find a Random Recipe

How to Make Perfect Scrambled Eggs

VIDEO-How to Shape Dumplings

the DAILY FARE TECHNIQUES
WHAT WE'RE READING, COOKING, AND EATING NOW

Jul 18, 2012
Summer Cooking Tips
Summertime cooking should be easy and fun — no one wants to slave away in front of a hot stove in the middle of a heatwave, or miss an opportunity to enjoy food out of doors in the summer sun.

Chile!
FOR MEMORABLE EXPERIENCES

CURRENT ISSUE
In This Issue
Subscribe Today

SAVEUR
100 Classic Recipes

300x250 Patagonia Banner Ad



SAVEUR
Savor a World of Authentic Cuisine

Home · Sign up · Log in · Subscribe · iPad · Google Play · Kindle · Nook · Zinio

RECIPES · TECHNIQUES · TRAVELS · KITCHEN · WINE & DRINK

About · Sweepstakes & Promotions · Photos · Videos · Market · Taste of SAVEUR · Sites We Love · In the Magazine

Colorado Cuisine with Chef Kidd of SALT the Bistro [GET THE MENU](#)

TECHNIQUES BROWSE CATEGORIES

- Selecting Ingredients
- Storing and Preparing
- Knife Skills
- Baking
- Stocks & Sauces
- Roasting
- Grilling
- Frying
- Cheesemaking
- Preserving

How to Make Perfect Scrambled Eggs

VIDEO-How to Shape Dumplings

SEARCH RECIPES & MORE

MOST POPULAR RECIPES

[Chicken](#) | [Appetizers](#) | [Desserts](#) | [Italian](#) | [Mexican](#) | [French](#) | [Find a Random Recipe](#)

ADVERTISEMENT

A five-star dinner in a one-star shack.

Seafood so fresh you can feel the Gulf breeze.

the DAILY FARE TECHNIQUES
WHAT WE'RE READING, COOKING, AND EATING NOW

Aug 21, 2012
How to Make Perfect

728x90 Patagonia (1) Banner Ad



VISIT CHILE
FOR MEMORABLE EXPERIENCES Chile

SAVEUR
101 Classic Recipes
GET SAVEUR NOW!
SUBSCRIBE

Home Sign up Log in Subscribe iPad Google Play Kindle Nook Zinio

SAVEUR
Savor a World of Authentic Cuisine

RECIPES - TECHNIQUES - TRAVELS - KITCHEN - WINE & DRINK -

About Sweepstakes & Promotions Photos Videos Market Taste of SAVEUR Sites We Love In the Magazine

GREY GOOSE
PUNCH WARS MAY THE BEST PUNCH WIN GET STARTED

KITCHEN
BROWSE CATEGORIES

- One Good Find
- Tools & Products
- Design
- Entertaining
- Foods
- Books & Reference

SEARCH RECIPES & MORE

MOST POPULAR RECIPES

Chicken Appetizers Desserts Italian Mexican French Find a Random Recipe

The Mexican Pantry **Six Essential Mexican Cookbooks**

the DAILY FARE KITCHEN

ne.us⁷
The new tablet

CURRENT ISSUE
In This Issue **SAVEUR**
101 Classic Recipes

728x90 Patagonia (2) Banner Ad



VISTE CHILE
FOR CULINARY ADVENTURE Chile!

SAVEUR
101 Classic Recipes
GET SAVEUR NOW!
ONE YEAR FOR \$19.95
SUBSCRIBE

SAVEUR
Savor a World of Authentic Cuisine

Home Sign up Log in Subscribe iPad Google Play Kindle Nook Zinio

RECIPES TECHNIQUES TRAVELS KITCHEN WINE & DRINK

About Sweepstakes & Promotions Photos Videos Market Taste of SAVEUR Sites We Love In the Magazine

GREY GOOSE PUNCH WARS MAY THE BEST PUNCH WIN GET STARTED

TECHNIQUES
BROWSE CATEGORIES
Selecting Ingredients
Storing and Preparing
Knife Skills
Baking
Stocks & Sauces
Roasting
Grilling
Frying
Cheesemaking
Preserving

SEARCH RECIPES & MORE

MOST POPULAR RECIPES
Chicken Appetizers Desserts Italian Mexican French Find a Random Recipe

How to Make Perfect Scrambled Eggs

VIDEO-How to Shape Dumplings

the DAILY FARE TECHNIQUES
WHAT WE'RE READING, COOKING, AND EATING NOW

ADVERTISEMENT
LEDBURY
YOUR NEW FAVORITE SHIRT
SHOP NOW

728x90 Atacama Banner Ad



Online: ROS Banners

Impressions Guaranteed: 500,000

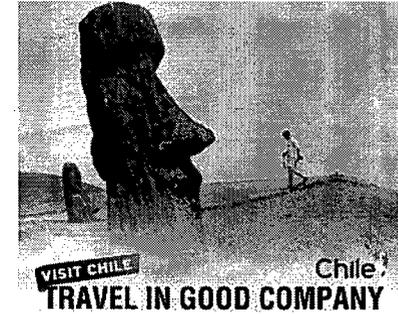
Impressions Delivered: 500,034

CTR: .04% per banner

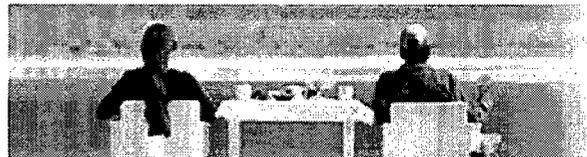
Clicks: 201



VISIT CHILE Chile! **FOR MEMORABLE EXPERIENCES**



VISIT CHILE Chile! **FOR MEMORABLE EXPERIENCES**



VISIT CHILE Chile! **FOR CULINARY ADVENTURE**

Complete Online reporting





Men's Journal & Turismo Chile
2012 Campaign



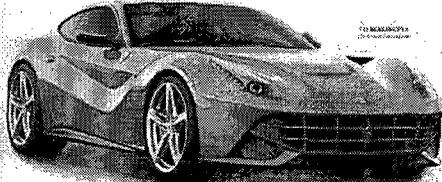
LATE SUMMER ADVENTURES • Fishing Wisconsin
Hiking Maine • Biking Oregon • Whitewater Nova Scotia

MEN'S JOURNAL

STYLE & DESIGN 2012

PERFECT THINGS

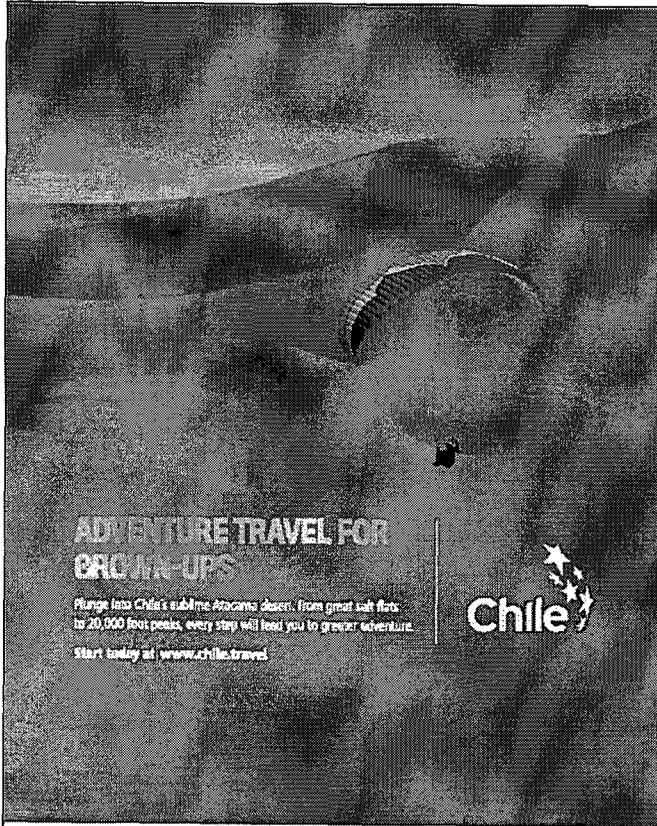
Tech, Tools, and Gear from the Cutting Edge



THE MOST HATED MAN ON ESPN
Why Is Skip Bayless So Angry?

SKIP BREAKFAST, FEEL BETTER
The New Science of Painless Fasting

THE OUTLAW TRAIL
In Search of Butch Cassidy's Wild West Hideouts



ADVENTURE TRAVEL FOR
CROW-UPS

Plunge into Chile's sublime Atacama desert, from great salt flats to 20,000 foot peaks, every step will lead you to greater adventure.

Start today at www.chile.travel

Chile

For more information about South America VISIT US @ www.chile.travel or www.chile.travel and help yourself to our award-winning Chilean wine, beer, and spirits. Visit our 40 years of award-winning media and more than 40 destinations in the region. South America is clear, then, why not LAN, the South America's best network.

LAN AIRLINES

Men's Journal Magazine, September 2012. Circulation: 700,000
Full Page Ad





ONCE IN A LIFETIME IN CHILE
 Chile offers a host of amazing travel experiences for the adventure enthusiast. Easter Island (Isla de Pascua) is just one of these. Known for its ancient hand-carved monolithic statues that dot the coastline, this mysterious landscape features the most remote inhabited island in the world. With amazing beaches, smooth surf and other fun facts. Each island offers an adventure traveler's paradise.

EASTER ISLAND HIT LIST:

- **Volcano Trekking**
 Climb the islands' most spectacular volcanic crater at Rano Rarua, located in Rapa Nui National Park. This great spot is equipped with stone huts which are ancient stone huts were carved and then transported throughout the island. Enjoy hundreds of abandoned and incomplete Moai sculptures on its slopes.
- **Scuba Diving**
 Whether you are a professional or an amateur, the clear blue water and colorful reefs just near Punt Arenas make this spot exceptional. With visibility that can reach 200 feet, the water teems with an incredible landscape filled with shells, coral, and 100 species of fish.
- **Horseback Riding**
 With its undulating slopes and numerous volcanic cones, Easter Island offers a chance to tour nearly the entirety of this island by horse. Take a guided tour along the beach to the statue of Ahu Tongoriki, one of the island's unique ceremonial sites, or ride to the peak of Terevaka volcano to get a panoramic view of the island.

Chile

For more on Chilean adventures, visit www.chile.travel

TRAVEL IN GOOD COMPANY

Easter Island is one of the most remote places in the world and one of the most rewarding. Visiting the moais is once in a lifetime experience, as is relaxing on dramatic sandy beaches, hiking around volcanic craters, and everything you do on this otherworldly island.

Start today at www.chile.travel

Chile

With over 40 years of world-leading service and more than 88 destinations in the region, South America is where LAN goes. The South American's best international airline. For more information about South America, visit www.lan.com or call 1-800-451-4511. © 2012 LAN Airlines. All rights reserved. LAN Airlines is a member of the oneworld alliance. All other trademarks are the property of their respective owners.

LAN AIRLINES

Men's Journal Magazine, October 2012. Circulation: 700,000
1/3 Page Advertorial + Full Page Ad



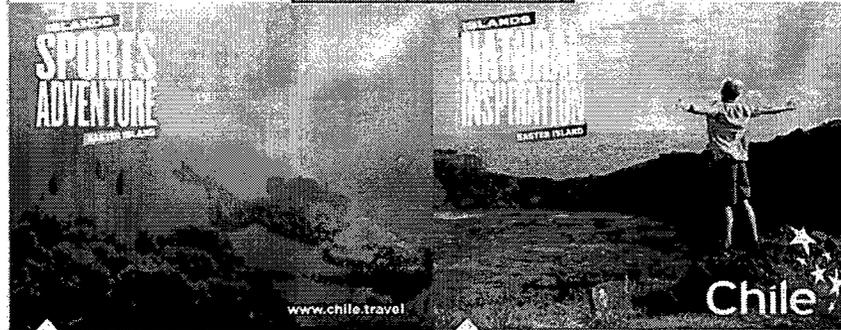
Having trouble seeing this email? [View online](#)
SPONSORED PROMOTION

ONCE IN A LIFETIME... IN CHILE

Looking for new opportunities to explore and experience the world around you? With everything from deep-sea scuba diving to mountain and volcano climbing, Chile has something for every adventure enthusiast.

Topping the list of Chile's must-visit destinations is Easter Island - the world's most remote island. With its mysterious landscapes and clear blue seas, Easter Island is every adventure traveler's paradise.

EASTER ISLAND HIT LIST:



Scuba Diving

Whether you are a professional or an amateur, the clear blue water and colorful tropical fish near Motu Nui make this spot exceptional. With visibility that can reach 200 feet, the warm waters unveil an underwater landscape filled with cliffs, caves, and 160 species of fauna.

Volcano Trekking

Climb the island's most spectacular volcanic crater of Rano Raraku, located in Rapa Nui National Park. This giant quarry supplied the stone from which the enigmatic stone heads were carved and then transported throughout the island. Explore hundreds of abandoned and incomplete statues scattered on its slopes.

[Learn More](#)

9/18 E-Blast, sent to 26,132 subscribers

4,056 Opens, 16% Open Rate, 294 Clicks, 7.25% CTR

Subject Line: Once in a Lifetime in Chile - Easter Island Hit List



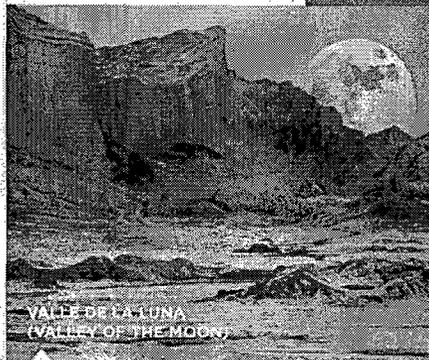
SPONSORED PROMOTION

ONCE IN A LIFETIME... IN CHILE

Looking for new opportunities to explore and experience the world around you? With everything from deep-sea scuba diving to mountain and volcano climbing, Chile has something for everyone to enjoy.

The northern region of Atacama is a unique region in Chile that is home to many geographic phenomena, such as dry deserts, hot, fuming and boiling geysers but also flourishing towns — making it a must-visit destination.

ATACAMA HIT LIST:



VALLE DE LA LUNA
(VALLEY OF THE MOON)

Towering dunes and twisting canyons craft an uncanny resemblance to the surface of the moon. On two wheels, you can experience the entire landscape with trails ranging from medium to difficult. Make sure to witness a sunset, when an extraordinary color palette and overwhelming silence will make you feel like you're exploring a place out of this world.



ATACAMA SALT FLAT

Many travelers come to the Atacama Salt Flat, located in the Los Flamencos National Reserve in search of the flamingoes that live there. The three species that nest and feed in the "ojos de agua," or "eyes of water," are the Andean, Chilean, and James' flamingoes. Guides are on hand to help you identify them and other birds in the area.

LEARN MORE

10/15 E-Blast, sent to 25,817 subscribers
4,851 Opens, 19% Open Rate, 271 Clicks, 5.59%CTR
Subject Line: Once in a Lifetime in Chile - Atacama Hit List

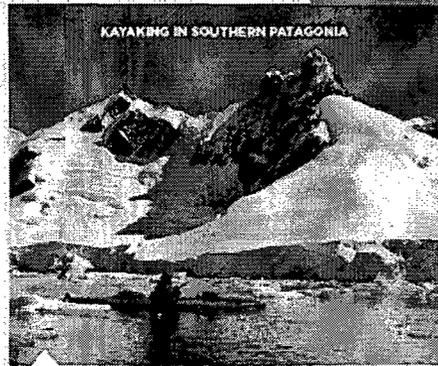


ONCE IN A LIFETIME... IN CHILE

With everything from deep-sea scuba diving to volcano and glacier adventures, Chile has something for everyone to enjoy. Positioned at the southernmost tip of the South American continent, Patagonia offers breathtaking views that include lush landscapes alongside frozen glaciers and icebergs, islands and rolling mountain ranges.

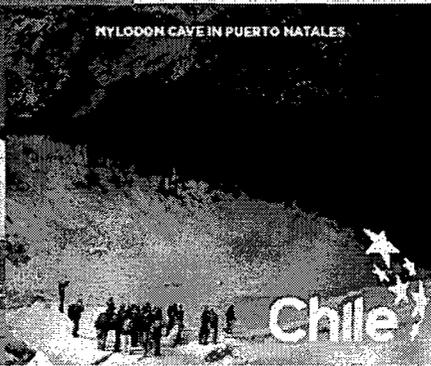
PATAGONIA HIT LIST:

KAYAKING IN SOUTHERN PATAGONIA



For a real adventure, head to the Strait of Magellan in Cabo San Isidro. Here, local kayaking tours can take you to Cabo Forward, where you'll find the cross that marks the end of the continent. Sail past glaciers and through the Strait of Magellan where you'll find humpback whales, orcas, and dolphins in their natural habitat.

MYLODON CAVE IN PUERTO Natales



The Mylodon Cave is a must-see for tourists looking for a supernatural experience. Learn about the mythical Mylodon creature and explore the entrance of the Cave, where the Devil's Chair is found. Some say that the Mylodon would use this rocky seat as a throne while others whisper that it was made for Lucifer himself.

[LEARN MORE](#)

11/5 E-Blast, sent to 25,148 subscribers
4,914 Opens, 19.6% Open Rate, 284 Clicks, 5.78%CTR
Subject Line: Once in a Lifetime in Chile – Patagonia Hit List



MEN'S JOURNAL

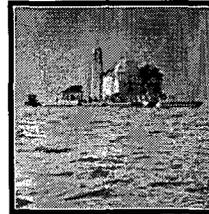
Like 25k Follow @mensjournal

Search

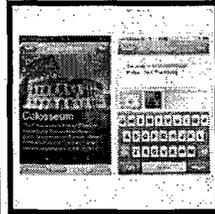
GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE SUBSCRIBE



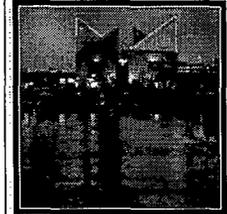
TRAVEL



The Hidden Treasure of the Adriatic
Far from the beaten path, a cliffside village on the Dalmatian coast offers spectacular views above sky-blue waters.



The Crowdsourced Travel Companion
Grabbing the best of the Web, Triposo auto-generates guides to some of the world's most obscure destinations.



A Post-Industrial Portlandia
Once the most polluted town in America, Chattanooga offers refined city living with easy access to the great outdoors.



The Best Two-Hour Layover in the U.S.
Changing planes? You may hesitate to board your flight after visiting this wining-and-dining-packed Midwestern airport.



Egypt By Boat and Bike
Pedal through some of the wonders of the ancient world while spending nights aboard a modern luxury boat.

Motor Driving Chinese Style

Connect with Facebook to show your Men's Journal activities. Learn More >
Enable Social Sharing

THE MAGAZINE



Bryan Cranston
His turbulent path to 'Breaking Bad'
Plus: Eating and drinking in Mexico City, the new center of cool

ON NEWSSTANDS NOW

Subscribe to Men's Journal >

MEN'S JOURNAL ORIGINAL VIDEO SERIES WITH DRAMY JONES
SPIRITED ESCAPES

Journey of Discovery
From Brooklyn to Birmingham.
Watch now >
SPONSORED BY PORSCHE

Run of Travel 728x90 banner



MEN'S JOURNAL

1.25k

Follow @mensjournal

Search

GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE

SUBSCRIBE



MEN'S JOURNAL ORIGINAL VIDEO SERIES WITH DHANI JONES

Journey of Discovery
From Brooklyn to Birmingham.
Watch now

SPONSORED BY PORSCHE

MJ APPROVED: TRAVEL

The Best Two-Hour Layover in the U.S.

Like 29 Tweet 18 Retweet 0 Submit EMAIL PRINT



Courtesy of Ike's Food & Cocktails

Minneapolis-St. Paul International Airport

Sometimes, flying direct just isn't an option, and you're stuck kicking around some airport terminal before boarding a plane to your final destination. Less than ideal? Sure. Painful? Totally depends on which airport you're trapped in. La Guardia's filthy, LAX is jam-packed, O'Hare is a known nightmare, and most mid-sized stopovers offer little more than Dunkin' Donuts or Panda Express.

But if you wind up with a layover at Minneapolis-St. Paul International, you're not only in

Connect with Facebook to show your Men's Journal activities. Learn More >
Enable Social Sharing

EXPERT ADVICE

Drew Brees's Favorite New Orleans Restaurants

Dave Kalama's Paddleboarding Workout

Fix Your Nasty Feet

More Expert Advice >

LOOKING FOR A ONCE IN A LIFETIME ADVENTURE?

Begin yours on Easter Island. An adventure traveler's paradise off the coast of Chile.



THE MAGAZINE

2013 ESSENTIALS Rivan

Run of Travel 300x250 banner

Chile

MEN'S JOURNAL

Like 25

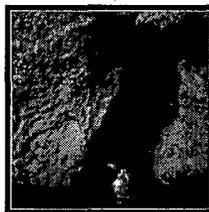
Follow @mensjournal

Search

GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE SUBSCRIBE



ADVENTURE



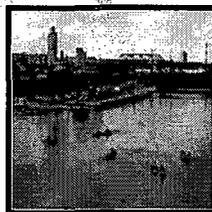
Escape From L.A., Kayak-Style

An hour's ferry ride delivers paddlers a rich cast of sea creatures off Southern California's coastal islands.



A Chance to Cry Wolf

Hiking tours at Yellowstone give visitors the chance to spot wolves that have been reintroduced in recent decades.



A Bronx Canoe Trip

A once-trashed New York City river is reborn, enticing wildlife and visitors looking to experience Bronx cheer.



Norway's Cutting-Edge Hike

Besseggen, the most heralded trek in Scandinavia, is a seven-hour journey through unrivaled scenery and ultra-narrow ridges.



The Free, By-Foot Andorra Tour

Hike the glorious and tiny Pyrenees principality Andorra and rely on the shelter of free refugio mountain huts.



Back to Paradise

Connect with Facebook to show your Men's Journal activities. Learn More. Enable Social Sharing

THE MAGAZINE



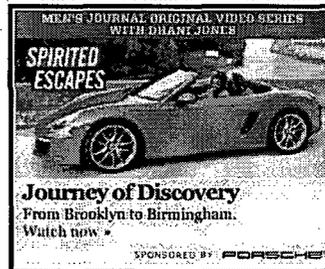
Bryan Cranston

His turbulent path to 'Breaking Bad'

Plus: Eating and drinking in Mexico City, the new center of cool

ON NEWSSTANDS NOW

Subscribe to Men's Journal



Journey of Discovery

From Brooklyn to Birmingham.

Watch now

SPONSORED BY PORSCHE

BEST OF THE MAGAZINE

Run of Adventure 728x90 banner

Chile

MEN'S JOURNAL

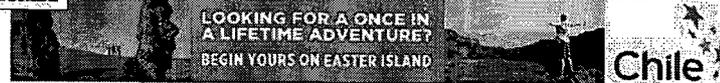
Like 125k

Follow @mensjournal

Search

p

GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE
SUBSCRIBE



MJ APPROVED: ADVENTURE

A Chance to Cry Wolf

Like 144 Tweet 7 +1 1 Submit EMAIL PRINT



Getty Images

Wolf Watching in Yellowstone National Park

When Yellowstone became our first national park in 1872, it was home to hundreds of gray wolves, says biologist Doug Smith, leader of the Yellowstone Wolf Project. Since then, humans have exterminated them from 95 percent of their North American range. Today, a healthy population from 10 different packs now roam Yellowstone, descended from 31 individuals released here in 1995 and 1996. Their reintroduction has been controversial, but no matter how you feel about wolves, seeing one in the wild is an undeniable thrill, and people come here from around the world for the chance.

On either of the Yellowstone Association Institute Lodging and Learning fall or winter trips, groups of 12 spend three days seeking wolves across Yellowstone, aided by expert

Connect with Facebook to show your Men's Journal activities. Learn More »
Enable Social Sharing

EXPERT ADVICE

Drew Brees's Favorite New Orleans Restaurants

Dave Kalama's Paddleboarding Workout

Fix Your Nasty Feet

More Expert Advice »

LOOKING FOR A ONCE IN A LIFETIME ADVENTURE?

Begin yours on Easter Island: An adventure traveler's paradise off the coast of Chile.



THE MAGAZINE

WALTER SCOTT
Bryan

Run of Adventure 300x250 banner



MEN'S JOURNAL

Like 254 Follow @mensjournal

Search

GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE

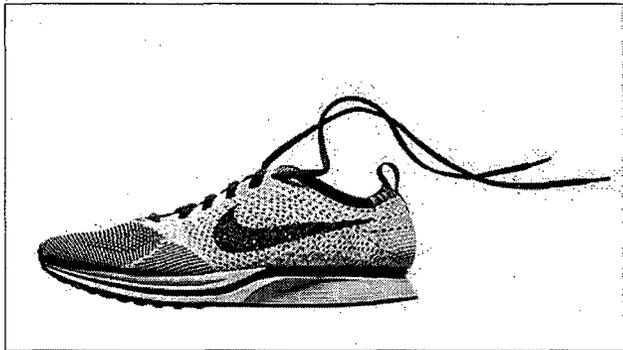
SUBSCRIBE



MJ APPROVED: GEAR

The Lightweight, Woven Sneaker

Like 17 Tweet 3 +1 0 Submit EMAIL PRINT



Nike Flyknit Racer

Running shoes often have support, mobility, or lightness - few have all three. With that in mind, the creative minds at Nike's "Innovation Kitchen" started from scratch and hit the trifecta with the Flyknit Racer. "The initial pursuit was to build a sock with the durability and strength of a shoe," says Nike designer Benjamin Shaffer. Crafted from a highly technical knitting process, the shoe is breathable and form-fitting. And since it's made from a single woven layer, instead of several stitched or fused together, it's incredibly light - just 5.6 ounces. [[\\$150; nike.com](http://$150/nike.com)]

Connect with Facebook to show your Men's Journal activities. Learn More > Enable Social Sharing

EXPERT ADVICE

Drew Brees's Favorite New Orleans Restaurants

Dave Kalama's Paddleboarding Workout

Fix Your Nasty Feet

[More Expert Advice >](#)



THE MAGAZINE

MEN'S JOURNAL Bryan Cranston

Run of Site 728x90 banner



MEN'S JOURNAL

Like 25k Follow @mensjournal

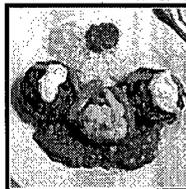
Search

GEAR TRAVEL HEALTH & FITNESS FOOD & DRINK ADVENTURE STYLE

SUBSCRIBE



FOOD & DRINK



Afghan Comfort Cuisine

Baltimore's finest Afghan restaurant offers an innovative and affordable menu that'll keep you coming back.



A Bluesman's Zesty Blanc

A Kermit Lynch-imported white from Corsica features lip-smacking flavor that pairs perfectly with Italian dishes.



A Light and Powerful Ale

A kolsch with the power of American hops retains the easy-drinking aspects of the classic German brew.



The Homemade Beef Jerky

It's the new artisanal snack of the moment for health nuts and gourmands alike. Here's how to make your own.



An End-of-Summer Cocktail to Extend the Season

Rob Krueger of Brooklyn's Extra Fancy creates a gin-based cocktail that extends summer's halcyon vibe.



The Double Double IPA

With lemon-y-kick and 10 percent alcohol content, this drinkable India Pale Ale ought to come with a helmet.

Connect with Facebook to show your Men's Journal activities. Learn More >
Enable Social Sharing

THE MAGAZINE



Bryan Cranston

His turbulent path to 'Breaking Bad'

Plus: Eating and drinking in Mexico City, the new center of cool

ON NEWSSTANDS NOW

Subscribe to Men's Journal >

LOOKING FOR A ONCE IN A LIFETIME ADVENTURE?

Begin yours on Easter Island: An adventure traveler's paradise off the coast of Chile.



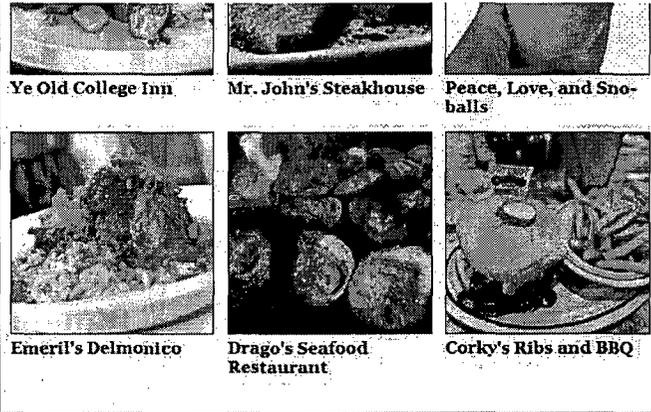
BEST OF THE MAGAZINE



On the Cover: Bryan Cranston Breaks Big

Run of Site 300x250 banner

Chile



MORE FROM MEN'S JOURNAL

EXPERT ADVICE

The Ryan Hunter-Reay Short List

Inside Jimmie Johnson's Man Cave

Timothy "Speed" Levitch's Favorite Quirky Bars

MJ APPROVED

The Covert Commuter Jacket

The Lightweight, Woven Sneaker

Afghan Comfort Cuisine

THE MAGAZINE

In This Issue: Bill Maher Q&A

In This Issue: Dino Costa, the Angriest Man on the Airwaves

In This Issue: 'Homeland's' CIA Connection

Sponsored Links

Woman is 57 But Looks 27
New York Mom has a simple facelift trick that angered doctors...
ConsumerLifestyles.org

FHA Cuts Refi Requirement
If you owe less than \$25,000, the Fed wants you to refinance!
www.SeeRefinanceRates.com

Weight Loss Just for Men
Weight Watchers Online For Men. A customized online system for men.

[Buy a link here](#)



More Best of The Magazine >



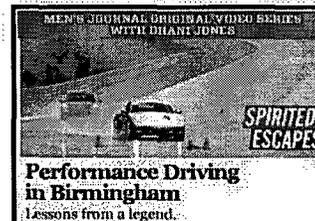
STAY CONNECTED

Sign up to receive the Men's Journal newsletter and special offers from MJ and its marketing partners.

Enter email address



[Privacy Policy](#)



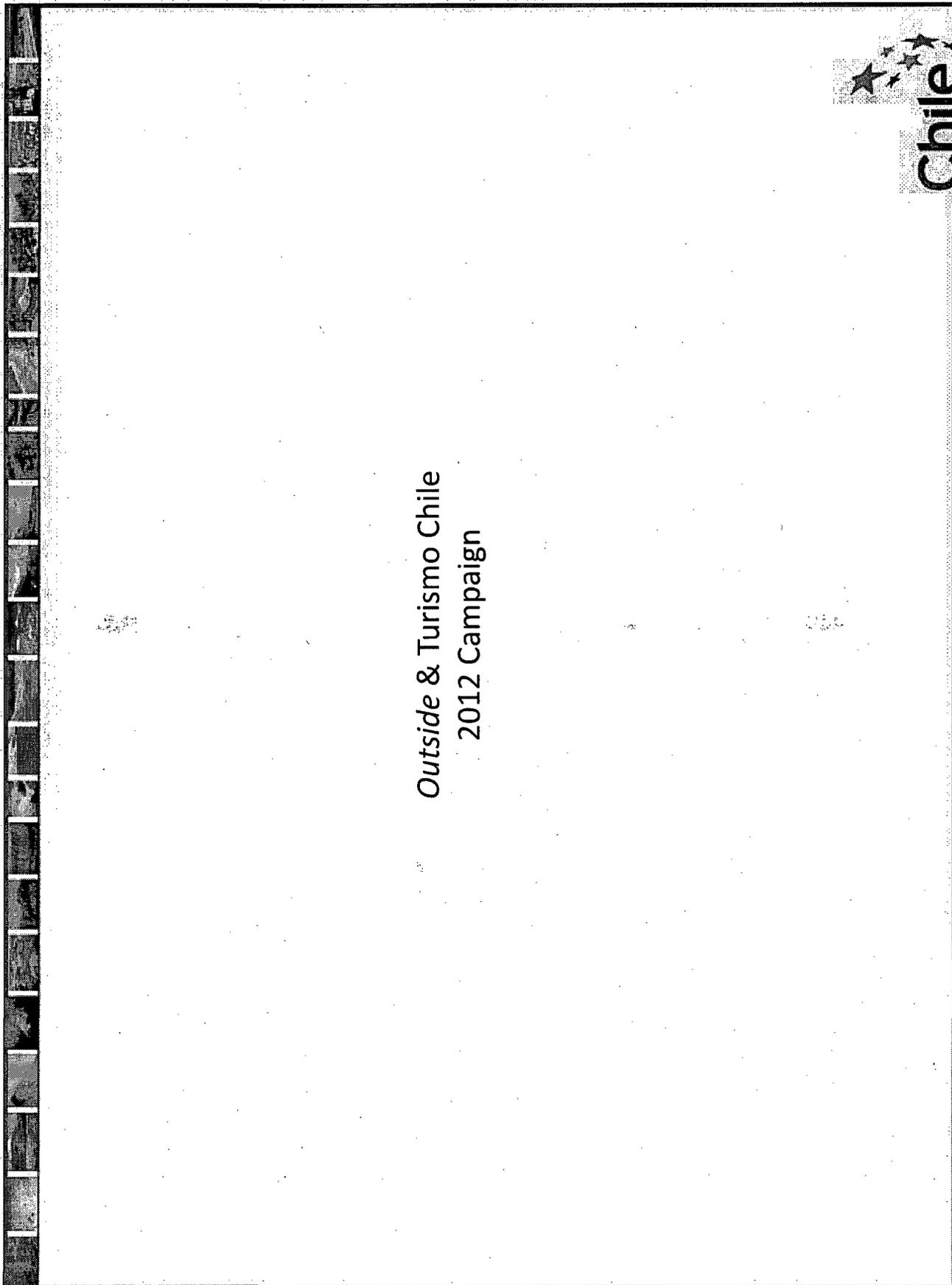
Run of Site Added Value 300x250 BTF banner



<u>Placements</u>	<u>Unit</u>	<u>Start</u>	<u>End</u>	<u>Guaranteed</u>	<u>Delivered</u>	<u>Clicks</u>	<u>CTR</u>	<u>% Impressions delivered</u>
Run of Travel Channel Box	300x250	09/15/12	11/23/12	73,529	73,530	80	0.11%	100%
Run of Travel Channel Leaderboard	728x90	09/15/12	11/23/12	78,125	78,127	126	0.16%	100%
Run of Adventure Channel Box	300x250	09/15/12	11/23/12	73,529	73,530	65	0.09%	100%
Run of Adventure Channel Leaderboard	728x90	09/15/12	11/23/12	78,125	78,127	84	0.11%	100%
Run of MensJournal.com Box	300x250	09/15/12	11/15/12	321,429	321,579	243	0.08%	100%
Run of MensJournal.com Leaderboard	728x90	09/15/12	11/15/12	346,154	346,160	383	0.11%	100%
Run of MensJournal.com Box (Below Fold)	300x250	09/15/12	11/15/12	30,000	30,000	13	0.04%	100%
OVERALL TOTALS		9/15/12	11/15/12	1,000,891	1,001,053	994	0.10%	100%

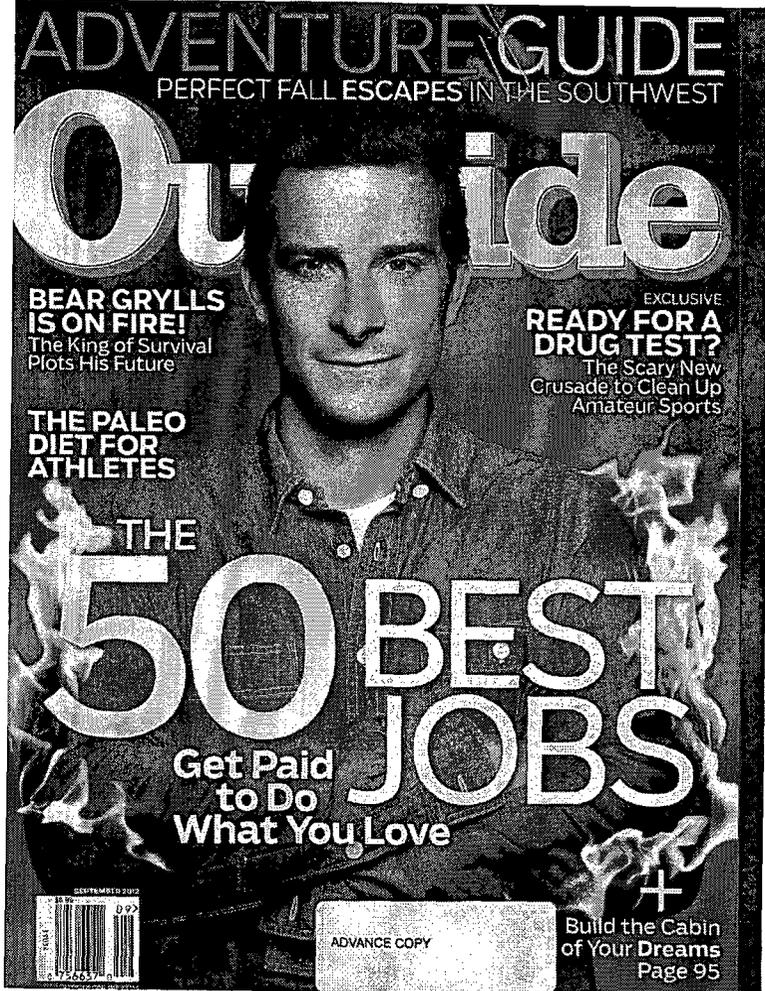
Complete Online reporting





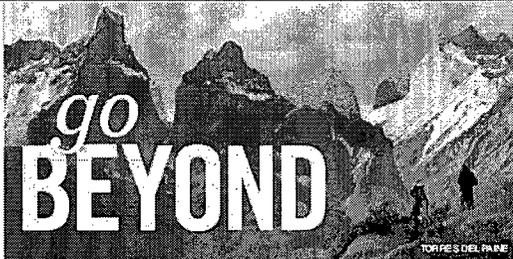
Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



Outside Magazine, September 2012. Total Reach: 2.2 million
Full Page Advertorial + Full Page Ad





go BEYOND

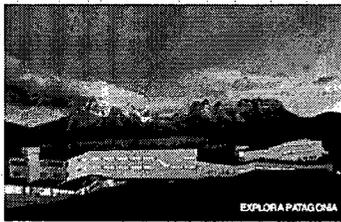
TORRES DEL PAINE

TAKE A VERY LONG WALK AT THE BEAUTIFUL END OF THE EARTH

From a distance, the Torres del Paine look like the spine of an ancient beast, broken giant's teeth, Earth's very skeleton. They rise like endless crooked staircases, then fall in the smooth arc of a terrible petrified wave. They're a pale, pearl gray against the dark blue sky, half veiled in mist. Below the towers, glacial lakes gleam like opals. And cutting through them, carved by ice and time, are deep, shadowy passages that seem to lead, as Charles Darwin once put it, "beyond the confines of this world."

WALKING BEYOND

You can't see this place by airplane, not through the window of a car, not on film. Patagonia—the remote, moonscaped expanse of southern Chile—has to be walked, pedaled, climbed,



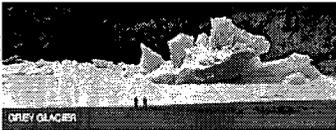
EXPLORA PATAGONIA

WWW.LAN.COM

ADVERTISEMENT

A DIFFERENT KIND OF NATURAL BEAUTY

Before you leave, treat yourself to some time in the beautiful Explora Patagonia, which sits on the edge of the Salto Chico waterfall with an unparalleled view of the three Torres del



GREY GLACIER

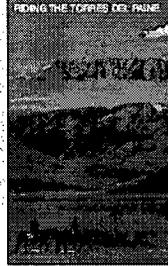
explore with your own group; the one thing you can't do is wander the Torres del Paine alone.

Trekking the W offers a singular satisfaction: the sweetness of the air as you huff along, a chance to examine tiny creatures and plants on the trail, the taste of Chilean wine at sunset (forget carrying it: the refugios—little huts that dot the trail and shelter weary hikers—have it on offer), the delicious tiredness after a day spent hiking. The refugios provide food, hot showers, and beds. Book them well in advance, or bring your own tent; when you trek in the mild Patagonian summer, you're sure to have company.

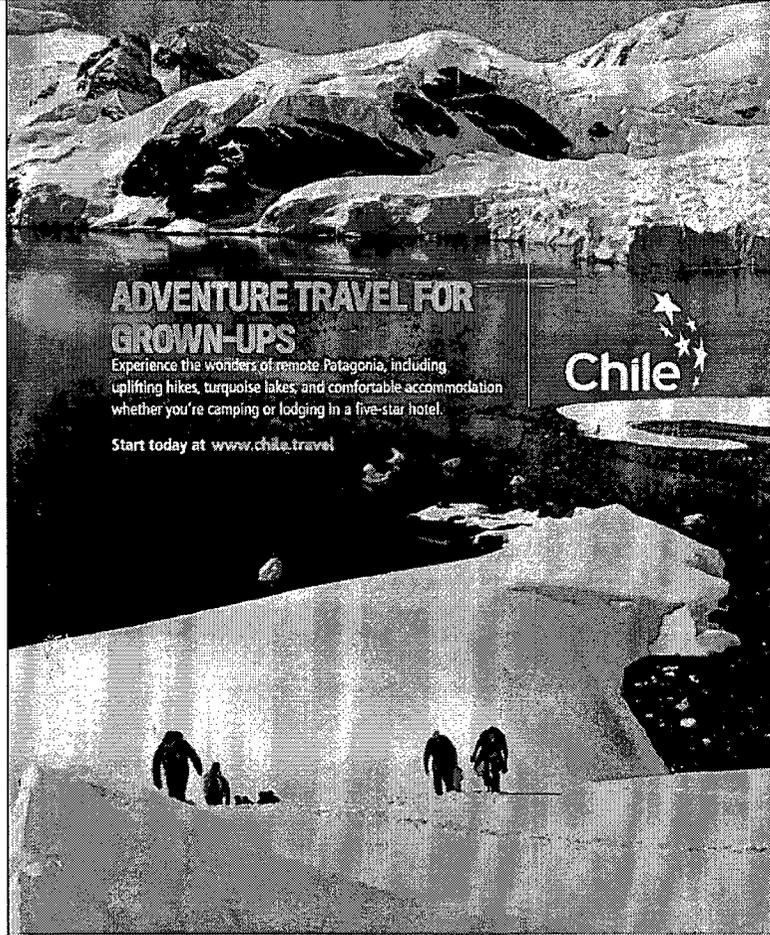
There are two main trails through the Torres del Paine: the Circuit Trail (33 miles) and the W Trail (46 miles). Of the two, the W is more popular; it skips a long haul over the John Gardner Pass with no refugios (although the view of the Patagonia Ice Field will blow your mind). Some companies provide guided treks, or you can

A HISTORY OF WATER AND HORSES

Hiking is just one way to see breathtaking Torres del Paine National Park. You can kayak the aquamarine-and-pewter lakes and get a feel for Chile's ancient glacial waters. Or you can ride a horse through the pampas. Local gauchos will guide you on an intimate journey through their Patagonian horse-lands, and trips vary according to ability. Some rides give you a chance to gallop freely across this timeless, wild land; all rides lead you to surprising, glorious views.



WWW.CHILE.TRAVEL



ADVENTURE TRAVEL FOR GROWN-UPS

Experience the wonders of remote Patagonia, including uplifting hikes, turquoise lakes, and comfortable accommodation whether you're camping or lodging in a five-star hotel.

Start today at www.chile.travel



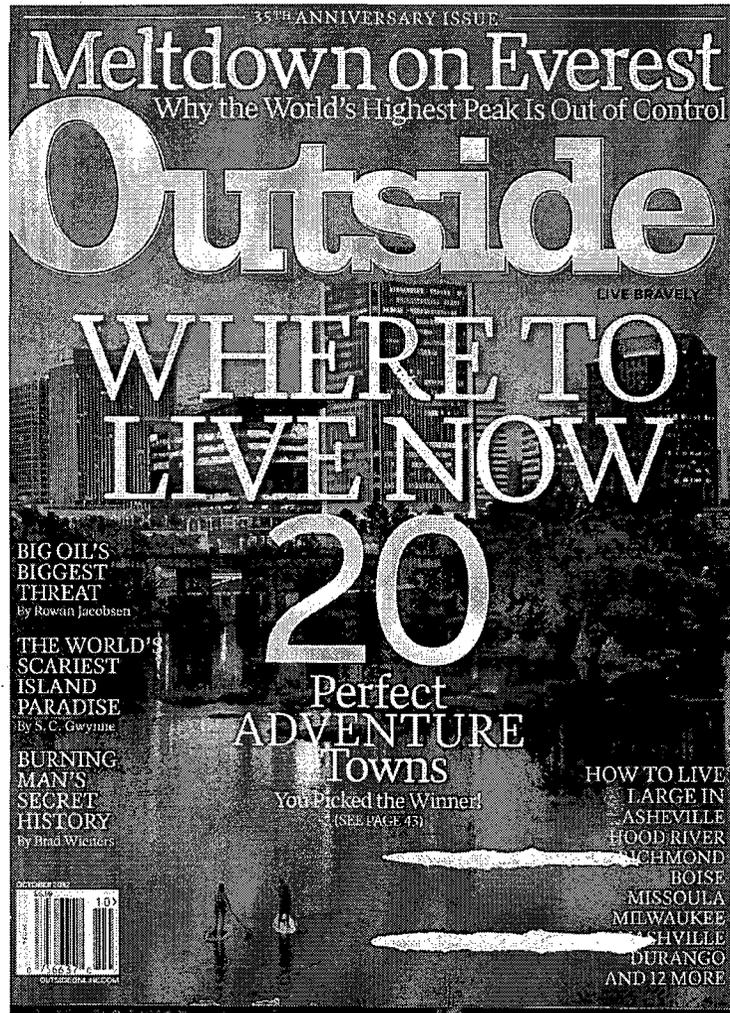
With over 60 years of award-winning service and more than 60 destinations in the region, South America is closer than ever. LAN Fly South America's best network. For more information about South America VISIT US @ www.lan.com/onlyforuswithamerica and begin planning your dream vacation with our unique insider information, packages and more.



Outside Magazine, September 2012. Total Reach: 2.2 million

Full Page Advertorial + Full Page Ad





Outside Magazine, October 2012. Total Reach: 2.2 million
Full Page Advertorial + Full Page Ad



ADVERTISEMENT
get **LOST**

ROBINSON CRUSOE, ALEJANDRO SELKIRK,
CHILÓE, EASTER ISLAND, FOR TRUE
CHILEAN ADVENTURE, CASTAWAY STYLE.

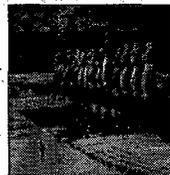
Being a castaway has its downsides. You're (maybe) alone on some wild island. The people at work can't reach you. You've got to eat lobster, bathe in the sea, sleep on a deserted beach, and hunt through craggy volcanoes and ancient ruins in hope of finding civilization. You know the island has secrets (what are those huge stone heads?), but they haven't revealed themselves. Yet. You have to drink from crystalline pools, and at night you have only the light of the stars. You get very tan.

THE ISLANDS OF CHILE

Uh, "downside"? Never mind. Why go to get shipwreck corpses elsewhere. Remote. Gorgeous. Right off the coast of Chile, in fact. Here's something Robinson Crusoe never really mentioned: islands are paradise. Especially the Chilean islands—approximately 4,000 perfect sea-ringed ecosystems, still pristine, mostly uninhabited, and all offering the kind of adventure and beauty you simply can't get if you stick to the mainland. Since shipwreck is unlikely (and also means) you can't take your scuba gear, you're best plan is to choose from among the thousands of islands and take the ferry or the short flight from the Chilean mainland to start your adventure. The (arguably) most famous of the islands—Isle de Pascua, or Easter Island—is an excellent place to begin.



of Anakena—but the diving and surfing are premium everywhere. Trekking is a good way to get a sense of the island's rich history and magnificent stone idols—the famous moai, the huge carved heads that watch over the island. One excellent trek takes you through the crater of the Rano Kau volcano to the ceremonial village of Orongo, where you can immerse yourself in the petroglyphs, sculptures, and icons of the ancient Rapa Nui (the welcoming Rapa Nui still flourish and are delighted to share their culture).



Because the island is small, a horseback excursion allows you to see almost all of it; if you opt not to trek the volcano you can take a ride through the grasslands and moai statues right up to the sides of Rano Kau. What you can't see on horseback is the honeycomb of caves under Easter Island. Researchers have mapped out more than 7,000 meters of volcanic caverns, and with a guide and a good flashlight you can have a whole different sort of island trip: underground.

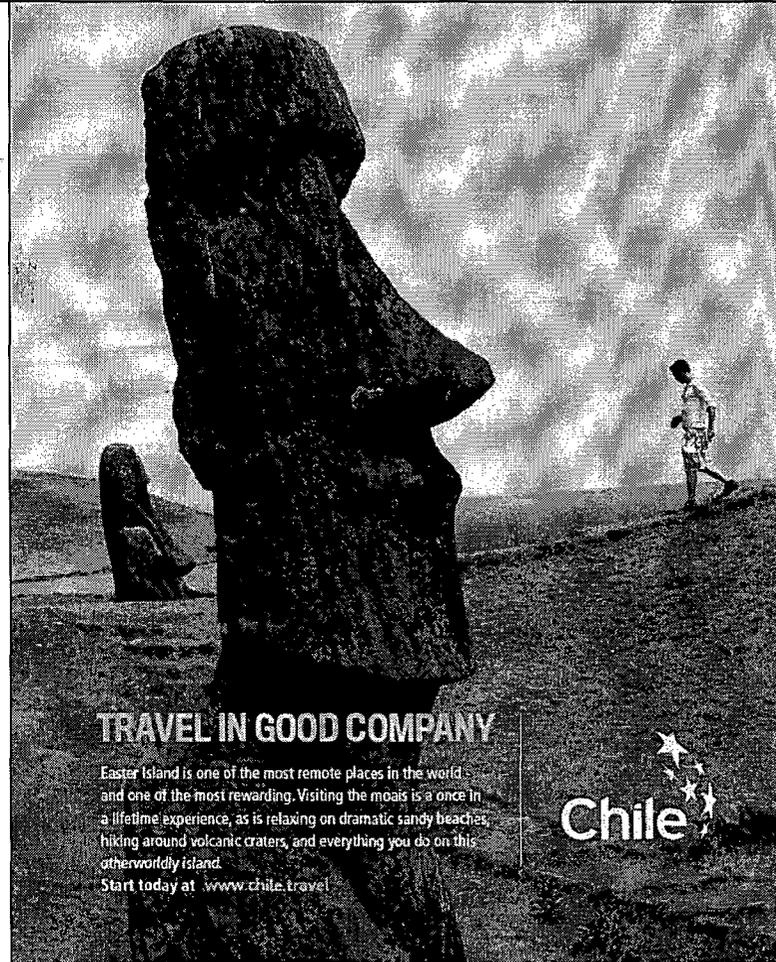
THE JUAN FERNANDEZ ARCHIPELAGO

Made up of three islands—Santa Clara, Robinson Crusoe, and Alejandro Selkirk, this archipelago lies in the South Pacific 400 miles from the Chilean mainland. Robinson Crusoe takes its name from the famous castaway in Daniel Defoe's 1719 novel. You can try living in a cave and making a goatskin umbrella if you like, but this island—unlike the other two—is inhabited and welcomes visitors. Take a beautiful trail to the Alejandro Selkirk lookout (Selkirk is said to have been the "real" Robinson Crusoe) and see the native flora and fauna that won this island distinction as a World Biosphere Reserve. The diving and snorkeling are fantastic, and as for food—well, the main economy is lobster fishing. Enough said.

CHILÓE ISLAND

As your island hopping winds down and you consider returning to the mainland, make sure you stop at Chile's second largest island, Isla de Chiló, separated from Chile's coast only by the Chacao Strait and the Gulf of Corcovado. Once there, Chile National Park is accessible by a series of trails through the lush forest. Sixteen of the island's churches have been designated Unesco World Heritage sites. And the local pubs, colorful houses built on stilts over the water, are definitely worth a visit before your time as a castaway comes to an end.

WWW.CHILE.TRAVEL



TRAVEL IN GOOD COMPANY

Easter Island is one of the most remote places in the world and one of the most rewarding. Visiting the moais is a once in a lifetime experience, as is relaxing on dramatic sandy beaches, hiking around volcanic craters, and everything you do on this otherworldly island.

Start today at www.chile.travel



With over 40 years of award-winning service and more than 60 destinations in the region, South America is closer than ever. LAN, fly South America's best network. For more inspiration about South America VISIT US @ www.lan.com/en/latinoamerica and begin planning your dream vacation with our unique insider information, packages and more.



Outside Magazine, October 2012. Total Reach: 2.2 million
Full Page Advertorial + Full Page Ad



Placement	Description	Dates	Impressions
Travel Channel Targeted Units	728x90 leaderboard ad unit	8/14 - 10/9	110,000
Travel Channel Targeted Units	336x280 box ad unit	8/14 - 10/9	125,000
Travel Channel Targeted Units	160x600 tower ad unit	8/14 - 10/9	100,000
Campaign Subtotal			335,000
ROS	728x90 leaderboard ad unit	8/14 - 10/9	170,000
ROS	336x280 box ad unit	8/14 - 10/9	175,000
ROS	160x600 tower ad unit	8/14 - 10/9	164,063
Campaign Subtotal			509,063
Consecutive Homepage Takeovers	Integrated as a fixed offering, Chile receives 100% SOV on the homepage for 2 days; High impact execution with button, push down unit, and box ad; all 3 units above the fold. 260x60, 970x60, 300x250	within flight	No impression guarantee
Campaign Subtotal			60,000
Dispatch eNewsletter Sponsorship	728x90 static and 160x600 static ad units sent to list of 140K per drop	within flight	140K sends per email No Impression Guarantee
Campaign Subtotal			approx 100,000
ADDED VALUE			
ROS	728x90 leaderboard ad unit	Dates TBD	20,000
ROS	336x280 box ad unit	Dates TBD	25,000
ROS	160x600 tower ad unit	Dates TBD	20,000
Campaign Subtotal			65,000

OutsideOnline.com campaign overview
1,109,063 total impressions



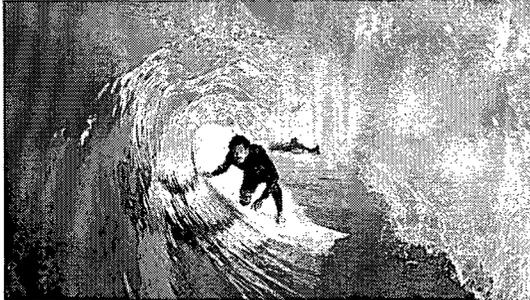
SUBSCRIBE CUSTOMER SERVICE LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER SEARCH

Outside **EASY & FREE SHIPPING BOTH WAYS** **365-DAY RETURN POLICY** **Zappos** **FOR HIM** **FOR HER**

Gear **Travel** **Fitness** **Adventure** **Dispatches** **Photos** **Video** **Magazine** **Promotions**

2012 BIBLE SPECIAL GEAR BUYER'S GUIDE GREAT OF THE SHOW SUMMER BUYER'S GUIDE WINTER BUYER'S GUIDE SUBSCRIBE NOW! FREE GIFT

2012 Adventure Bucket List



THE 2012 ADVENTURE BUCKET LIST
Float the Grand Canyon in a Dory. Bike across America. Ho your own fly. And 47 more essential items for the ultimate adventurer.

TOUGHMUDDER.COM TOUGH MUDDER

TOUGHMUDDER.COM TOUGH MUDDER

DISPATCHES
GAPSIDE VOICES

ADVENTURE TRAVEL
for grown ups

Watch the Forest Recover After the Eruption of Mount St. Helens
By Adventure Lab 02/14/2012

Cycling Shootout: 4 MTB Shorts
By The Cycle Life 02/14/2012

Make or Break at the Billabong Pro Tahiti
By Adventure Lab 02/14/2012

Chile
WWW.CHILE.TRAVEL

LIFE LIST

BEST BLOGS

GALLERIES WE LIKE

FROM THE ARCHIVES

2012 Adventure Bucket List

The 10 Greatest Adventures of the Next Century

How to Share Your Adventure

The latest news and commentary on your outdoor passion

Adventure Environment

Gear Biking Climbing Fitness Running

The best adventure photographers share their favorite assignments

Clark Little Interview / Gallery

Michael Muller Interview / Gallery

Conroy Richard Interview / Gallery

Yanville Shearn Interview / Gallery

Our best writers set off on some of their most epic quests

Finding the Ultimate Shark Steven Rinosh

Searching for Shanzhala Patrick Strydom

The Elger Obsession John Huerst

Finding the Ivory Billed Woodpecker Mike Cover

THE MEDIA LIFE LIST

OutsideOnline.com
Banners – 160x600
ROS



SUBSCRIBE CUSTOMER SERVICE LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER SEARCH

Outside INTRODUCING KINVARA 3 IN COLORS THAT LOOK AS FAST AS YOU'LL FEEL. > LEARN MORE *saucony*

Gear Travel Fitness Adventure Dispatches Photos Video Magazine Promotions

2012 BIKE SPECIAL GEAR GLY GEAR OF THE SHOW SUMMER BUYER'S GUIDE WINTER BUYER'S GUIDE SUBSCRIBE NOW! FREE GIFT!

Adventure Adviser

TUESDAY, AUGUST 07, 2012
THE BEST RUNNING CAMPS: CRAFTSBURY RUNNING CAMPS, VERMONT
 I want to get in shape for the fall marathon season. What are the best adult running camps in the U.S.?

TUESDAY, AUGUST 07, 2012
WHAT ARE THE BEST RUNNING CAMPS?
 I want to get in shape for the fall marathon season. What are the best adult running camps in the U.S.?

ADVENTURE TRAVEL for grown ups
 CHILE'S EXTRAORDINARY VARIETY OF NATURAL WONDERS IS THE PERFECT SETTING FOR YOUR NEXT BIG ADVENTURE.
 Chile
 WWW.CHILE.TRAVEL

FREE NEWSLETTERS

- Dispatch**
 The week's featured articles, reviews, and videos. Sent twice weekly.
- News From the Field**
 The most important news from the field.

OutsideOnline.com
Banners – 300x250
ROS



[SUBSCRIBE](#) [CUSTOMER SERVICE](#) [LOGIN WITH OUTSIDE](#) [LOGIN WITH FACEBOOK](#) [NEWSLETTER](#)

Outside **ADVENTURE TRAVEL** *for grown ups* CHILE: EXTENDING YOUR TRIP WITH NATURAL WONDER. SETTING FOR YOUR NEXT BIG ADVENTURE. **Chile** WWW.CHILETRAVEL

[Gear](#) [Travel](#) [Fitness](#) [Adventure](#) [Dispatches](#) [Photos](#) [Video](#) [Magazine](#) [Promotions](#)

[EXPOSURE](#) [SURFING](#) [XX FACTOR PHOTOGRAPHY](#) [SO THERE I WAS](#) [TRAVEL PHOTOGRAPHY](#) [SUBSCRIBE NOW! FREE GIFT!](#)

Photography

Gallery 3 of 5

OutsideOnline.com
Banners – 728x90
ROS



FEATURED ARTICLES FILTER BY CATEGORY

BEST TOWNS  How 'You Picked Them From 100 towns are the best? Here's how we picked them. From snow to sun, from a mountain to a valley.	UNITED STATES  Chase Tomp A professional angler, Tomp is the author of the book "The Big Fish" and "The Big Game".	NATIONAL PARKS  Access Denied With all the new national parks, it's hard to know where to go. Here are some ideas.	SOUTH AMERICA  Riding the Waves Like other surfers, you'll find a new world of adventure in Chile.
---	--	--	--

THE OUTSIDE CLASSICS

"After the riots, I get tea for 40 cents a mug in Old Sanaa. Mocha is a town in Yemen, but that doesn't mean the coffee here is any good."

Exposure 08.14.12 [See More Photos](#)

BEST 'OUTSIDE' COLLEGES: UNIVERSITY OF ARKANSAS

The University of Arkansas offers a wide range of outdoor activities. Students can borrow a wide range of equipment through the Outdoor Connection Center, participate in classes through the Physical Education program, or take part in club and intramural sports.

Outside Exclusives

27 HOT NEW PRODUCTS TESTED

Satisfy all of your outdoor gear needs with our expert reviews, usage guides, and in-depth comparisons of the 2012, winter gear of the year. Hardware, clothing, and more. \$5.99. [View >](#)

DISPATCHES OUTSIDE VOICES

- Watch the Forest Recover After the Eruption of Mount St. Helens** by *Adventure Lab* 08/16/12
- Cycling Shootout: 4 MTB Shorts For The Cycle Life** 08/16/12
- Make or Break at the Billabong Pro Tahiti** by *Adventure Lab* 08/16/12

ADVENTURE TRAVEL for grown-ups

Chile [www.chiletravel.com](#)

Small Investment, Huge Return

50 BEST JOBS

State: City: Zip: Country:

ADVENTURE ADVISER

Flagstaff Adult Running Camp, Arizona

Most Viewed **Most Emailed**

- OLYMPIC CHAMPION SUMMER SANDLUS ON LIFE AFTER...
- THE HELL ON EARTH FITNESS PLAN
- SHOULD I GET AN EXERCISE BALL AT WORK?
- AMAZING VIDEO RECORDED BY A HOME MADE TORPEDO...
- THE HEAD ON MY SHELF

Search For A Trip

KEYWORD SEARCH

OR SEARCH BY:

PLACE

ACTIVITY

[Submit](#)

OutsideOnline.com
Banners – 160x600
Travel



SUBSCRIBE CUSTOMER SERVICE LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER: f g+ st

SEARCH →

Outside ACTIVE find yourself in another world. south america

Gear Travel Fitness Adventure Dispatches Photos Video Magazine Promotions

ADVENTURE ADVISER BEST TOWNS NATIONAL PARKS BEST TRIPS SUBSCRIBE NOW! FREE GIFT

Travel

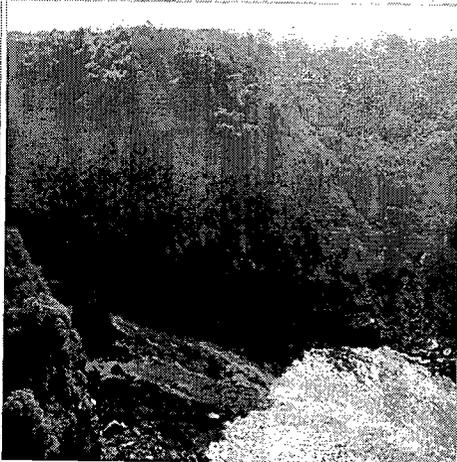
News
FROM THE FIELD

BOY SCOUTS STONE RABBIT BEAVER
Animal attacked Scoutmaster
Aug 13, 2012

ULTRARUNNER DIES OF HEATSTROKE
Mikhail Popov was on a solo run in Death
Aug 13, 2012

COMING SOON INSTANT BACKCOUNTRY BEER
Alaskan company to release beverages
Aug 13, 2012

[Read More](#)



TOP 10 WHITEWATER

ADVENTURE TRAVEL for grown ups

CHILE'S EXTRAORDINARY VARIETY OF NATURAL WONERS IS THE PERFECT SETTING FOR YOUR NEXT BIG ADVENTURE.

Chile
WWW.CHILETRAVEL

FREE NEWSLETTERS

- Dispatch**
This week's featured articles, reviews, and videos. Sent twice weekly.
- News From the Field**
The most important, breaking news from around the Web. Sent daily.
- Gear of the Day**
The latest products, reviews, and editors' picks. Outgoing soon.
- Outside Partners**
Outside-approved deals and

OutsideOnline.com
Banners – 300x250
Travel



SUBSCRIBE CUSTOMER SERVICE LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER SEARCH

Outside ADVENTURE TRAVEL for grown ups CHILE TRAVEL GUIDE NATURAL WONDERS OF CHILE SETTING THE STANDARD FOR ADVENTURE Chile WWW.CHILE.TRAVEL

Gear Travel Fitness Adventure Dispatches Photos Video Magazine Promotions

ADVENTURE ADVISER BEST TOWNS NATIONAL PARKS BEST TRIPS SUBSCRIBE NOW! FREE GIFT!

Travel

News
FROM THE FIELD

BOY SCOUTS STONE RABID BEAVER
Animal attacked Scoutmaster
Aug 13, 2012

ULTRARUNNER DIES OF HEATSTROKE
Mikhail Popenov was on a solo run in Death
Aug 13, 2012

COMING SOON: INSTANT BACKCOUNTRY BEER
Alaskan company to release beverage mixer
Aug 13, 2012

[Read More](#)

THE 27 BEST SUMMER GETAWAYS
Make the most of the summer with these weekend itineraries.

LAN AIRLINES

REGISTER FOR YOUR CHANCE TO WIN AND EXPERIENCE THE FULL RANGE OF THE ANDES!

CLICK HERE

FREE NEWSLETTERS

- Dispatch**
This week's featured articles, reviews, and updates. Sent once weekly.
- News From the Field**
The most important, breaking news from around the world. Sent daily.
- Gear of the Day**
The latest products, reviews, and editors' picks. Coming soon.
- Outside Partners**
Outside-approved deals and special offers from select partners. Sent occasionally.

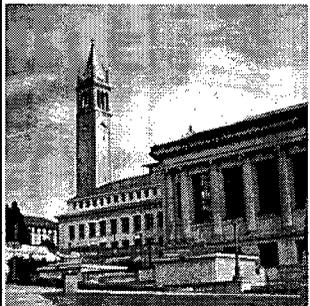
OutsideOnline.com
Banners – 728x90
Travel



Outside

August 16, 2012
DISPATCH

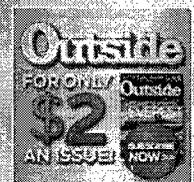
- Gear
- Travel
- Fitness
- Adventure
- Video
- Blog
- Photography
- Subscribe



The Top 25 *Outside* Colleges

With affordable outdoor programs and proximity to national parks, these schools will satisfy any adventure-seeking student.

[Read More »](#)



ADVENTURE TRAVEL
for grown ups

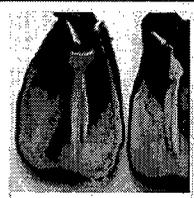
CHILE'S EXTRAORDINARY VARIETY OF NATURAL WONDERS IS THE PERFECT SETTING FOR YOUR NEXT BIG ADVENTURE.

Chile
WWW.CHILETRAVEL



Should I Sit on an Exercise Ball at Work?

Swapping out your chair for a rubber ball could help burn calories. But will it hurt your back? [More »](#)



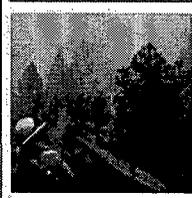
What Are the Most Minimal Shoes?

Vibrams too clunky for you? Freehefs' Runningpads are as bare-bones as foot protection gets. [More »](#)

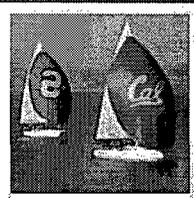


Life After the Olympics

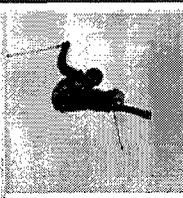
Former Olympic champion swimmer Summer Sanders talks about coming back to the Games as a correspondent. [More »](#)



Goodbye, Forests



Outdoor Ed at U.C.



Video: Hurt So

Outside Magazine,
8/16 eNewsletter.
Sent to 145,000 opt-in participants.



SUBSCRIBE CUSTOMER SERVICE

FACEBOOK TWITTER

INTEREST RSS FEED

SEARCH

Outside

LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER



Gear	Travel	Fitness	Adventure	Dispatches	Photos	Video	Magazine	Promotions
BEST JOBS	BEST TOWNS	BEST COLLEGES	LONDON OLYMPICS	EVEREST 2012	OUTSIDE TV	SUBSCRIBE NOW! FREE GIFTS		



News

FROM THE FIELD

SHAUN WHITE CHARGED WITH VANDALISM

Pro snowboarder arrested for tagging
Sep 17, 2012

FAILURES FORCE SHELL TO HALT ARCTIC

Ends all exploration for the year
Sep 17, 2012

NATURE CONSERVANCY BUILDS BAT CAVE

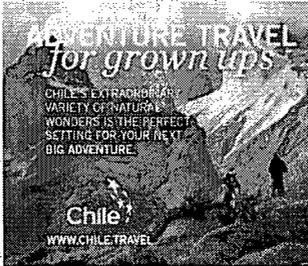
New attempt to combat white-nose syndrome
Sep 17, 2012

E.U. TO LIMIT FOOD-BASED BIOFUEL

Revised policy after food prices rise



A CHAT WITH MOUNTAIN BIKE BRONZE MEDALIST GOULD



ASK the EXPERTS



FITNESS COACH

Is My Hydration Belt Hurting My Back?



GEAR GUY

Should I Buy the New Garmin GPS Watch?

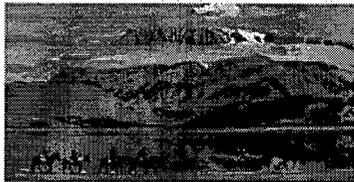
OutsideOnline.com
Homepage Takeover





You can't see this place by airplane, not through the window of a car, not on film. Patagonia – the remote, moonscaped expanse of southern Chile – has to be walked, paddled, climbed, breathed. Skim your fingers in the gleaming silver silt of Grey Lake, step carefully around a tiny cluster of jewel-bright flowers struggling to live in naked rock, sit among the curious plant cushions of the Magellan tundra, watch for quiet pumas padding gracefully through the barren hills, rest in the shadow of the towers.

Keep walking. The landscape is huge, sublime, but the trekking is reasonable: it's challenging enough to be really satisfying, and it's thoughtfully organized. There are two main trails through the Torres del Paine: the Circuit Trail (93 miles) and the W Trail (46 miles). Of the two, the W is more popular: it skips a long haul over the John Gardner Pass with no refugios (although the view of the Patagonia Ice Field will blow your mind). Some companies provide guided treks, or you can explore with your own group; the one thing you can't do is wander the Torres del Paine alone.



Trekking the W offers a singular satisfaction: the sweetness of the air as you huff along, a chance to examine tiny creatures and plants on the trail; the taste of Chilean wine at sunset (forget carrying it; the refugios – little huts that dot the trail and shelter weary hikers – have it on offer), the delicious tiredness after a day spent hiking. The refugios provide food, hot showers, and beds. Book them well in advance, or bring your own tent: when you trek in the mild Patagonian summer, you're sure to have company.



WWW.CHILE.TRAVEL

9/25 exclusive email blast sent to 48,647

5,575 Opens, 11.46% Open Rate, 114 Clicks, 2.04% CTR

Subject Line: Chilean Patagonia: Discover Its Magnificence for Yourself



get LOST IN CHILE

Chile

EASTER ISLAND is the most remote inhabited island on the planet. A thousand miles from Chile, this island retains a deep sense of mystery. You can get there via a 5-hour flight from Santiago, and once there the things to explore and discover are endless. Hanga Roa is the heart of the island; there you can find lodging (made by the Hanga Roa Eco Village and Spa), restaurants serving delicious preparations of the local tuna, wine, and local crafts. Hanga Roa also hosts a number of diving schools; the SCUBA diving is excellent, warm, great visibility, rainbows of native fish, and a labyrinth of underwater caves that seduced Jacques Cousteau himself. Only one Easter Island beach is officially approved for swimming - the white sand and turquoise waters of Anakena - but the diving and surfing are premium everywhere.

Trekking is a good way to get a sense of the island's past history and magnificent stone idols - the famous Moai. One ridge carved heads that watch over the island. One excellent trek takes you through the crater of the Rano Kau Volcano to the ceremonial village of Orongo where you can immerse yourself in the petroglyphs, sculptures, and icons of the ancient Rapa Nui (the welcoming Rapa Nui still flourish and are delighted to share their culture).

Because the island is so small, a horseback excursion allows you to see (almost) all of it. If you opt not to trek the volcano you can take a ride through the grasslands and Moai statues right up to the sides of the Rano Kau. What you can't see on horseback is the honeycomb of caves under Easter Island. Researchers have mapped out more than 7,000 meters of volcanic caverns, and with a guide and a good flashlight you can have a whole different side of island trip underground.

WWW.CHILE.TRAVEL

10/2 exclusive email blast sent to 57,820 subscribers
 7,652 Opens, 13.23% Open Rate, 91 Clicks, 1.19% CTR
 Subject Line: Easter Island: Get Lost in Chile



Turismo Chile **Date: Final**

Customer IO/PO#: 6987 / 97
 Campaign Name: Turismo Chile Aug-Oct 2012
 Agency: Spring O'Brien & Co. Inc.
 Account Manager: Katie Goodwin
 Digital Manager: Lindsay Berg

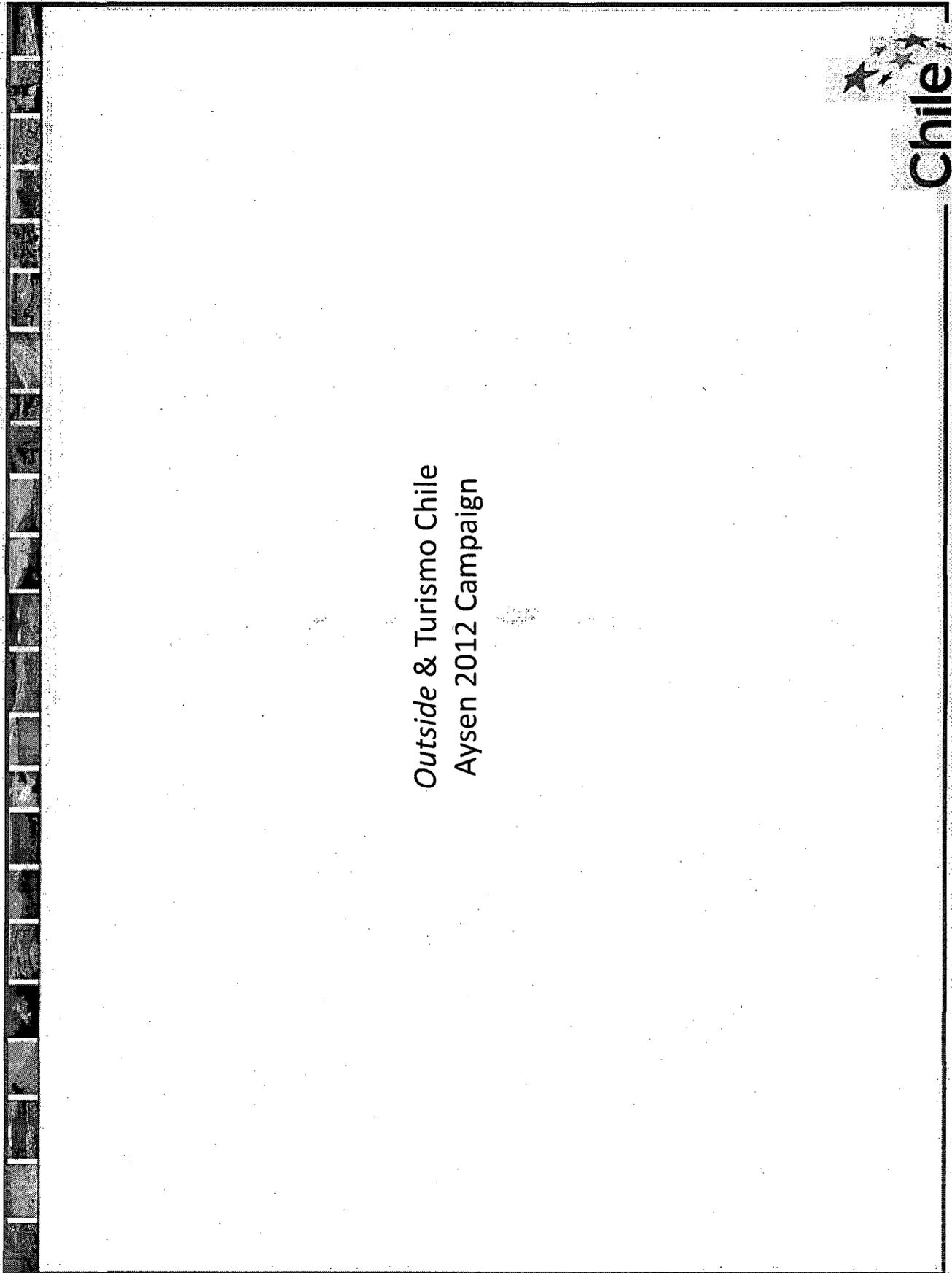
Campaign Start Date: 8/14/2012
 Campaign End Date: 10/31/2012
 Report Date Range: 8/14/12 - 10/31/12
 3rd Party: n/a

Flight Dates Start	Flight Dates End	Placement / Product / Size	Cost Model	Rate	Ordered Volume	Line Item Total	Outside Delivered To Date	Overdelivered Impressions	Total Clicks	Total CTR
9/18/12	9/19/12	HPT 9/18-9/19	Flat	\$ 3,000.00	1	\$3,000.00	122,378	n/a	142	0.12%
8/16/12	8/16/12	Dispatch Newsletter 8/16	Flat	\$ 2,000.00	1	\$2,000.00	58,337	n/a	38	0.07%
8/14/12	10/9/12	Travel 728x90	CPM	\$ 16.00	110,000	\$1,760.00	110,275	275	91	0.08%
8/14/12	10/9/12	Travel 300x250	CPM	\$ 16.00	124,000	\$1,984.00	124,313	313	148	0.12%
8/14/12	10/9/12	Travel 160x600	CPM	\$ 16.00	99,750	\$1,596.00	100,000	250	39	0.04%
8/14/12	10/9/12	ROS 728x90	CPM	\$ 14.00	220,000	\$3,080.00	220,551	551	167	0.08%
8/14/12	10/9/12	ROS 300x250	CPM	\$ 14.00	260,000	\$3,640.00	260,675	675	264	0.10%
8/14/12	10/9/12	ROS 160x600	CPM	\$ 14.00	210,000	\$2,940.00	210,525	525	84	0.04%
8/14/12	10/9/12	ROS 728x90 Bonus	CPM	\$ -	125,000	\$0.00	125,312	312	100	0.08%
8/14/12	10/9/12	ROS 300x250 Bonus	CPM	\$ -	175,000	\$0.00	175,443	443	180	0.10%
8/14/12	10/9/12	ROS 160x600 Bonus	CPM	\$ -	116,250	\$0.00	116,526	276	43	0.04%

1,440,000	\$20,000.00	1,624,335	3,620	1,296	0.08%
-----------	-------------	-----------	-------	-------	-------

Complete Online reporting





Outside & Turismo Chile
Aysen 2012 Campaign

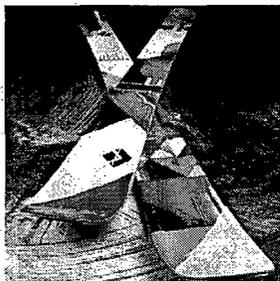
Chile

Placement	Description	Dates	Impressions
Consecutive Homepage Takeovers	100% SOV on Outside Online's homepage for 2 days	12/11/12 - 12/12/12	no impression guarantee
	ad units include 970x60, 300x250 & 160x60		estimated 60,000
Adventure Channel targeted units	728x90 leaderboard ad unit	11/22/12 - 12/22/12	48,500
Adventure Channel targeted units	300x250 box ad unit	11/22/12 - 12/22/12	275,500
Adventure Channel targeted units	160x600 tower ad unit	11/22/12 - 12/22/12	52,500
Campaign Subtotal			376,500
ROS	728x90 leaderboard ad unit	11/22/12 - 12/22/12	130,500
ROS	300x250 box ad unit	11/22/12 - 12/22/12	555,000
ROS	160x600 tower ad unit	11/22/12 - 12/22/12	173,977
Campaign Subtotal			859,477
2012 CAMPAIGN TOTALS:			1,295,977

OutsideOnline.com campaign overview
1,295,977 total impressions



Outside Exclusives

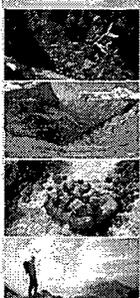


27 HOT NEW PRODUCTS TESTED

Satisfy all of your outdoor gear needs with our expert reviews, repair guides, and videos. Our editors pick the 2013 Winter Gear of the Year, Rediff Design Awards, and share 50 killer deals for under \$150.

[View >](#)

Advertisement



CHOOSE YOUR SUMMER ADVENTURE

Whether you're preparing to climb Mount Everest or getting ready for a weekend camping trip, it's important to bring food that will sustain your energy. Portable, delicious, and nutritious, Good In Natural energy bars come in a variety of flavors. Gluten-free and vegan, these bars are made with real, unpackaged ingredients that will keep you going all day long.

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

Chile

www.chile.travel/aysen

OutsideOnline.com
Banners – 160x600
ROS



ONE OUTSIDE | CUSTOMER SERVICE | LOGIN WITH OUTSIDE | LOGIN WITH FACEBOOK | NEWSLETTER | SEARCH

Outside

THE SEARCH IS OVER
STAY & SKI FREE STARTING AT \$139

[MORE INFO](#)



SunValley

Gear **Travel** **Fitness** **Adventure** **Snow** **Dispatches** **Photo** **Video** **Magazine** **Promos**
EXPOSURE | SURFING | XX FACTOR PHOTOGRAPHY | SO THERE I WAS | TRAVEL PHOTOGRAPHY | [SUBSCRIBE NOW! FREE GIFT!](#)

PHOTO GALLERY

Polar Bears Sparring



[ENLARGE IMAGE](#)

Kathryn Billing

Polar Bear Sparring

Young male polar bears can often be seen sparring, or play-fighting. This exercise allows the bears to practice for serious competition during mating season.

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

Chile [antipatagonia](#) [patagonia](#)
WWW.CHILE.TRAVEL/AVSEN

FREE NEWSLETTERS

- Dispatch**
This week's featured articles, reviews, and videos. Sent twice weekly.
- News From the Field**
The most important breaking news from around the Web. Sent daily.
- Gear of the Day**
The latest products, reviews, and editors' picks. Coming soon.
- Outside Partners**
Outside-approved deals and special offers from select partners. Sent occasionally.

EMAIL ADDRESS

I agree with the Privacy Policy and Terms of Use.

OutsideOnline.com
Banners – 300x250
ROS



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

SEARCH

Outside FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!   
WWW.CHILETRAVEL/SEN

Gear | **Travel** | **Fitness** | **Adventure** | **Snow** | **Dispatches** | **Photo** | **Video** | **Magazine** | **Promos**

GEAR VIDEOS | ADVENTURE VIDEOS | OUTSIDE ADVENTURE FILM SCHOOL | THE SEASON | **SUBSCRIBE NOW! FREE GIFT!**

Videos

BY ANY

Go Ganges! Trailer
Television producers and adventure travelers Josh Thomas and J.J. Kelley test their skills on an epic adventure down India's sacred river.

Play video

GO GANGES! TRAILER
Two friends test their skills on an epic adventure down India's sacred river. Watch the full film on Nov. 29, and join the filmmakers for a livechat where they'll answer your questions.

Filter by Category Search All Videos

Featured

TAHOE SUPER PASS PLUS
SAVE UP TO \$100 THRU DEC. 7
NEW Tahoe Super Pass Plus now includes 3 resorts*
SQUAW ALPINE SIERRA
Alpine Meadows

Outside ADVENTURE FILM SCHOOL
Tell YOUR story!

Outside TELEVISION
NOW AVAILABLE ON 

OutsideOnline.com
Banners – 728x90
ROS



2012 Adventure Issue



ADVENTURERS OF THE YEAR
They scaled killer cliffs in the Himalayas, hauled sleds across Antarctica, and took on the planet's deadliest rapids in tiny plastic boats. Meet the men and women remapping exploration's outer edge.

ICONS	GEAR	TRAVEL	SURVIVAL
<p>Profiles of the men and women changing the face of adventure. From a new super-splint to the next great food saver.</p> <ul style="list-style-type: none"> • Super-Apical David Lane • Filmmaker Greg MacCollin • Why Hoah Want to Be Woods • Climbing Everest the Big 	<p>The best outdoor products for approaching your next adventure from the grippiest new shoes to four beasts that give on wheels.</p> <ul style="list-style-type: none"> • 6 Sticky Approach Shoes • 4 New Sea Kayaks • A Motorcycle We Cover • The 21 Best Bikes of 2012 	<p>As the adventure you need to check that next destination off your list, from National Park excursions to a family quest in Brazil.</p> <ul style="list-style-type: none"> • 12 National Park Adventures • Backcountry Skiing Iceland • Living Abroad in Brazil • Bike-Friendly Trails 	<p>Essential backcountry first aid advice and a just-dragging-Adventure Law from the world's tallest mountain.</p> <ul style="list-style-type: none"> • Best Medicine • First, Do a Little Less Harm • Surviving Everest • Giving Everest the Bid

VIDEO AND PHOTOS

SEARCHING FOR SUN VALLEY
SUN VALLEY
DIRECT FLIGHTS
ADVENTURE COUNTDOWN

ATTENTION GEARHEADS!
YOUR LIFE ISN'T JUST GEAR. Check out our Web 1.0 app to find your favorite gear. Enter for a chance to win products from the winter they've loved for years and still.

Facebook.com/OUTSIDEMAGAZINE

DISPATCHES
OUTSIDE VOICES

New Online Store Features Artists, Craftsmen, and Fresh Brands
By Gear Shed 11/27/2012

Expedition Watch: Climbing the Wolf's Tooth
By Adventure Lab 11/27/2012

Adam Bradley on Floating the Mighty Yukon River
By Adventure Ethics 11/26/2012

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

Chile
www.chile.travel/ajsen

OutsideOnline.com
Banners – 160x600
Adventure



Outside

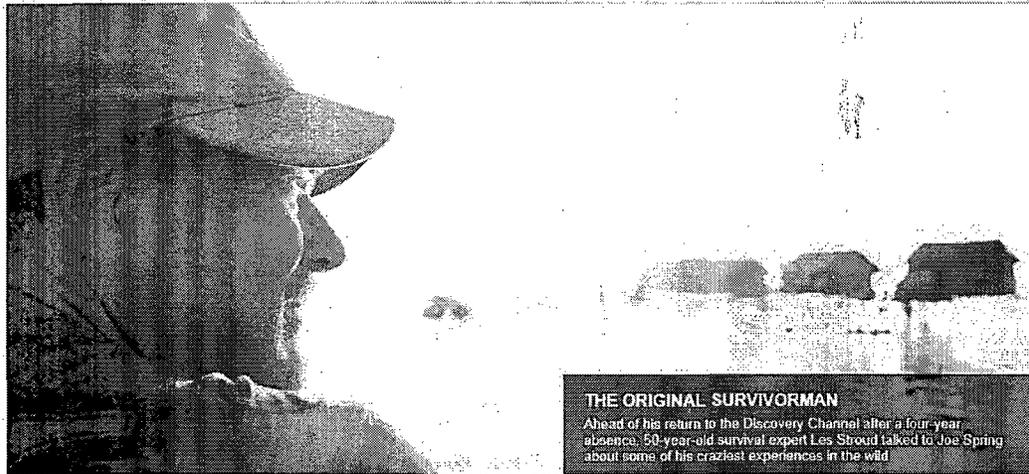
Eukanuba 100%
3D DENTADENSETM
 reduces tartar build-up by up to 80%*
*Average results were 42%. Results in your dog may vary. LEARN MORE

Gear Travel Fitness Adventure Snow Dispatches Photo Video Magazine Promos

2012 BIRE SPECIAL GEAR GUY GEAR OF THE SHOW SUMMER BUYER'S GUIDE WINTER BUYER'S GUIDE SUBSCRIBE NOW! FREE GIFT

The 'Outside' Guide to Survival

It's the end of the world as we know it



THE ORIGINAL SURVIVORMAN
 Ahead of his return to the Discovery Channel after a four-year absence, 50-year-old survival expert Les Stroud talked to Joe Spring about some of his craziest experiences in the wild.

INSIDE OUTSIDE

Monday, Nov 12, 2012

OUTSIDE TELEVISION UNVEILS 5 NEW SHOWS
 By Inside Outside

Outside Television is ready to unveil the first phase of a significant programming push with a quintet of original shows.

SURVIVAL SKILLS 101

Survival Skills 101: Fire Starters
 Tony Nester of Ancient Pathways, a.k.a. The...

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

Chile
 WWW.CHILETRAVEL/ATSET

PHOTO GALLERIES

OutsideOnline.com
 Banners – 300x250
 Adventure



GIVE US INSIDE CUSTOMER SERVICE LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER SEARCH

Outside

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

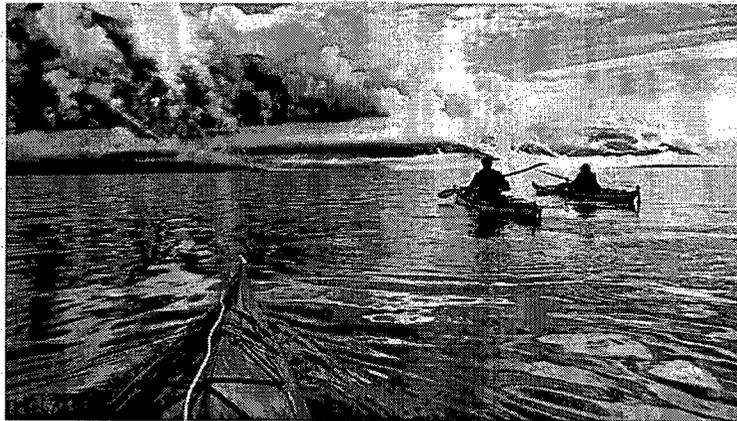
Chile's *Gran Patagonia* 

WWW.CHILETRAVEL.AGEN

Gear Travel Fitness Adventure Snow Dispatches Photo Video Magazine Promos

2012 BIKE SPECIAL GEAR GUY GEAR OF THE SHOW SUMMER BUYER'S GUIDE WINTER BUYER'S GUIDE SUBSCRIBE NOW! FREE GIFT!

2012 Adventure Issue



12 NATIONAL PARK ADVENTURES

Is there a way to find fresh adventure in our most iconic (and well-traveled) wildernesses? Actually, there

The kind of vacation you're going to want to do **AGAIN AND AGAIN**

 **CANYONS AND LAKES** Explore the Resort >

OUTSIDE+ MAGAZINE
TABLET EDITION FOR iPad

 **255**

NOW AVAILABLE IN THE APP STORE

Complete issues, videos, photo galleries, and other exclusive enhancements.

Available on the **App Store**

PRESENTED BY 

OutsideOnline.com
Banners – 728x90
Adventure



GIVE OUTSIDE: CUSTOMER SERVICE

FACEBOOK TWITTER PINTEREST RSS FEED

SEARCH

Outside

Chile: www.chile.travel/aysen

LOGIN WITH OUTSIDE LOGIN WITH FACEBOOK NEWSLETTER

Gear Travel Fitness Adventure Snow Dispatches Photo Video Magazine Promos

HOLIDAY GIFT GUIDE BEST JOBS BEST TOWNS BEST COLLEGES ADVENTURE COMPANION OUTSIDE TV SUBSCRIBE NOW! FREE GIFT!

Chile: www.chile.travel/aysen

NEWS

FROM THE FIELD

DEC 11, 2012

Wolf Shootings May Lead to Hunting...
7 Yellowstone wolves already killed

Researcher Resigns Over Fracking...
Failed to disclose financial ties

American Horse Meat Too Toxic for Europe
Contaminated by doping

Famous Wolf Shot Outside Yellowstone
627 killed legally by a hunter

China to Flatten 700 Mountains for...
Opposition points to lack of water

SUMMIT SERIES PURCHASES UTAH'S POWDER MOUNTAIN

Plans call for a large community for young, active entrepreneurs!

Interview: **Bill McKibben**

FIND YOUR NEXT EXTRAORDINARY ADVENTURE IN CHILE'S NORTHERN PATAGONIA!

Chile: www.chile.travel/aysen

ASK the EXPERTS

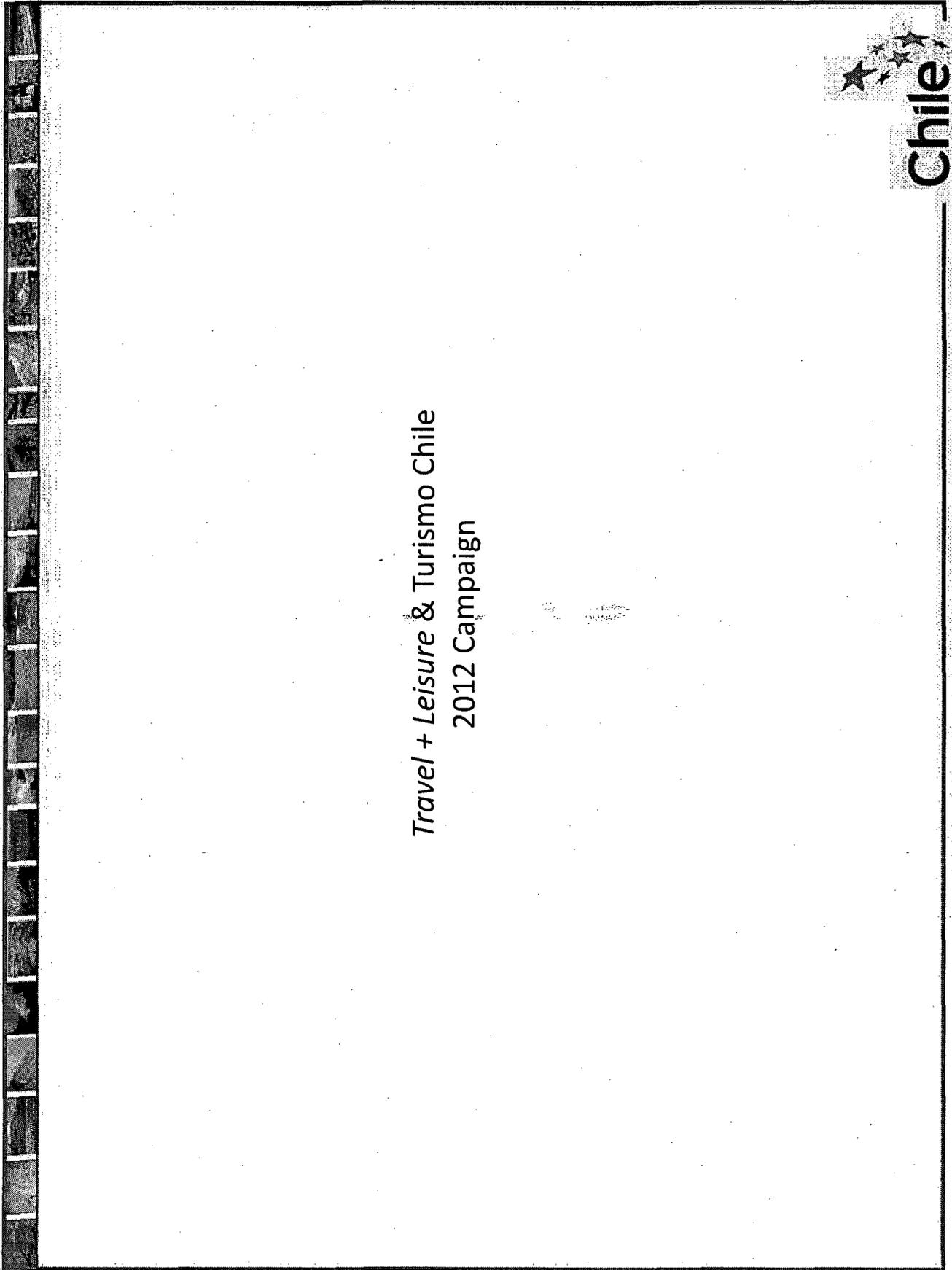
WINTER WARRIOR
Does Hair Grow Faster in the Winter?

FITNESS COACH
Can a Bar of Used Soap Transfer Bacteria?

GEAR GUY
What Are the Best Mixed Ice Crampons?

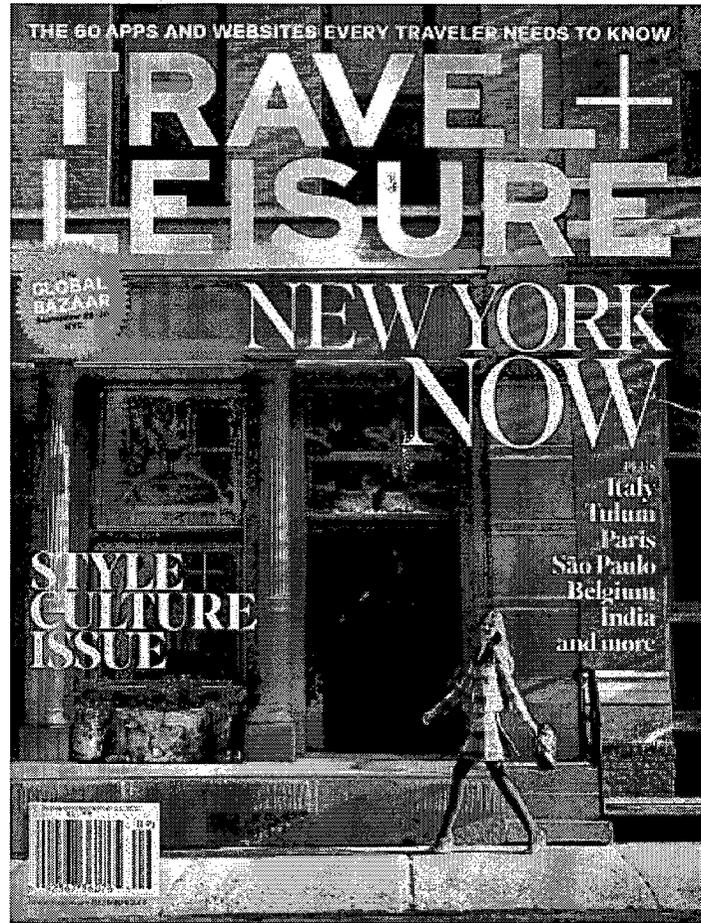
OutsideOnline.com
Homepage Takeover





Travel + Leisure & Turismo Chile
2012 Campaign

Chile



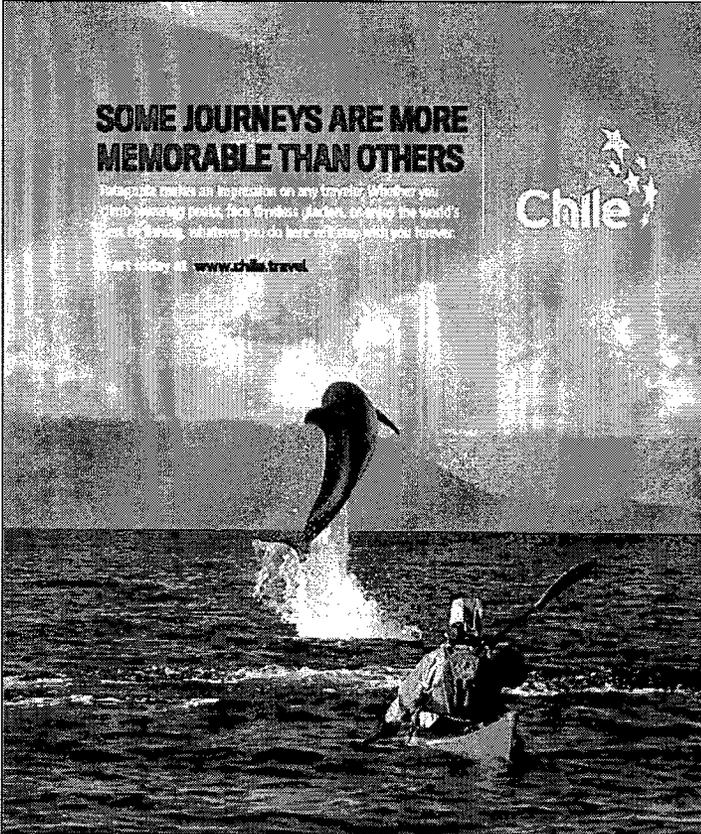
Travel + Leisure Magazine, September 2012. 291,094 circulation.
Single Sheet Insert



SOME JOURNEYS ARE MORE MEMORABLE THAN OTHERS

Patagonia makes an impression on any traveler. Whether you visit stunning peaks, fish, drink, or relax, enjoying the world's best of nature & culture you'll have an unforgettable vacation.

Visit today at www.chile.travel



Chile

With over 60 years of award-winning service and more than 40 destinations in the region, LAN Airlines is closer than ever to LAN. My South America's best network. For more information about South America visit www.chile.travel or contact your nearest LAN representative and begin planning your dream vacation with our unique holiday information, packages and more.

LAN AIRLINES

(SPECIAL ADVERTISING SECTION)

DESTINATION CHILE

Whatever your travel passions, the magnificent country of Chile has the perfect getaway spots for you: all backed by some of the world's most stunning vistas. Read on for a taste of the diverse experiences drawing visitors to this vibrant South American hot spot.

SANTIAGO

A growing art, culture, and design scene and proximity to an array of natural parks help make Santiago a must-visit capital. It's no wonder the city was voted among the top 10 Cities in Mexico, Central and South America by the readers of *Travel + Leisure*. Enjoy gourmet food and trendy shopping in neighborhoods like the chic Italia and bohemian Bellavista. Then stop by sites like the Teatro Municipal or the impressive Museo de Memoria and Human Rights. Considered one of South America's safest cities, Santiago is set in a lush foothill and is an ideal base for exploring nearby ski centers, vineyards, or beach towns like Valparaiso.

LAKES & VOLCANOES

Bordering the Biobio River, southern Chile is the ancestral home of the Mapuche culture and a scenic world of ancient forests, saltwater lakes, and snow-capped volcanoes. The diverse landscapes make it a year-round favorite at the lakeside of Chaitin, Pucón, and Antuco. In winter, or by taking a cloudy hike, and volcano hiking in summer.

PATAGONIA

With more than 50 percent of its land designated as Protected Wilderness, Chilean Patagonia is a nature lover's paradise. Wake up early for the spectacular sunrise over Torres del Paine National Park. @ UNESCO Biosphere Reserve, then explore the area's glaciers, waterfalls, forests, and granite towers. For an in-depth experience, join one of the exciting regional tours offered by Explora Patagonia, based at the luxury Hotel Sotelo Chico, voted among the top 10 resorts in Central and South America by *Travel + Leisure* readers.

MAIPO VALLEY

Of the ten designated trail routes leading visitors through Chile's thriving wine regions, one of the most popular meanders through the Maipo Valley just outside of Santiago. Home to some of the country's oldest vines (planted by the conquistadors), the valley is dotted with notable vineyards where guests can learn about the wine-making process, enjoy tastings, and savor local cuisine.

To learn more, visit www.chile.travel



Turkey River, Pucón

Maipo Valley del Maipo



SPECIAL OFFER

DISCOVER Signature Chile with Abercrombie & Kent and SAVE \$250 per person!

Chile's rich culture and dramatic scenery come alive with Abercrombie & Kent's Signature Chile 12-day journey. Explore iconic Chile at your own pace with this incredible private tour. Highlights include:

- Historic Santiago tour & wine tasting in Itasca Valley
- Gorgeous horseback ride in the Lake District
- Two days exploring breathtaking Patagonia
- Stay at exclusive Explora Patagonia hotels

Eligible, premium American Express® Cardmembers can enjoy Double Membership Rewards® Points™ when booking with American Express Travel.

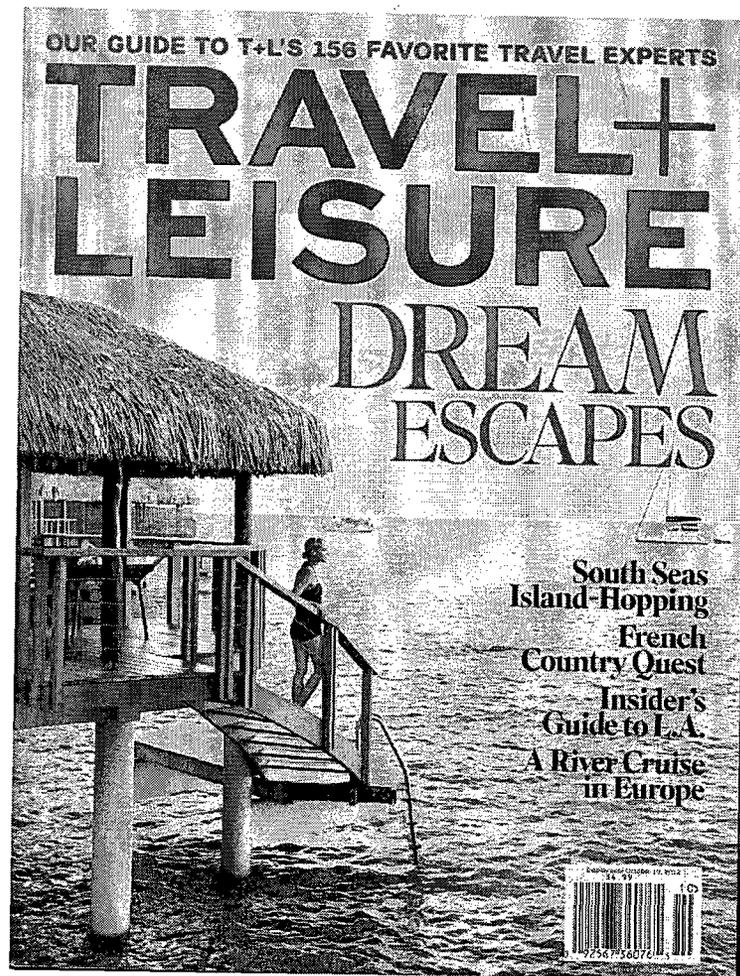
TO BOOK this spectacular journey or customize your own, call American Express Travel at 1-866-289-2523 and mention promo code AETURCH4.

Terms & Conditions: *11 nights/10 nights, \$6,000 per person, and only between 01/01/12 and 12/31/12. Member promo code AETURCH4. \$250 per person. Agency presentation points code 1LCH102. Visit www.americanexpress.com for full terms & conditions. **This offer is not available where you must charge vacation in Membership Rewards program-eligible card. Bonus points will be credited to Cardmember's Membership Rewards account 10-12 weeks after final payment is made. See www.americanexpress.com/terms for Membership Rewards program terms and conditions. ©2012 American Express Travel Related Services Company, Inc. All rights reserved. Offer subject to change without notice and is not available for the purchase or booking of such services. We want you to be sure that certain agencies pay no commission and other associated, and may not provide services to our travel customers. CSTA120210-10, 01/28/12, where you'll see 000-458-458, 01/28/12 - Registered Travel Agency, 01/28/12-01/29.

TRAVEL

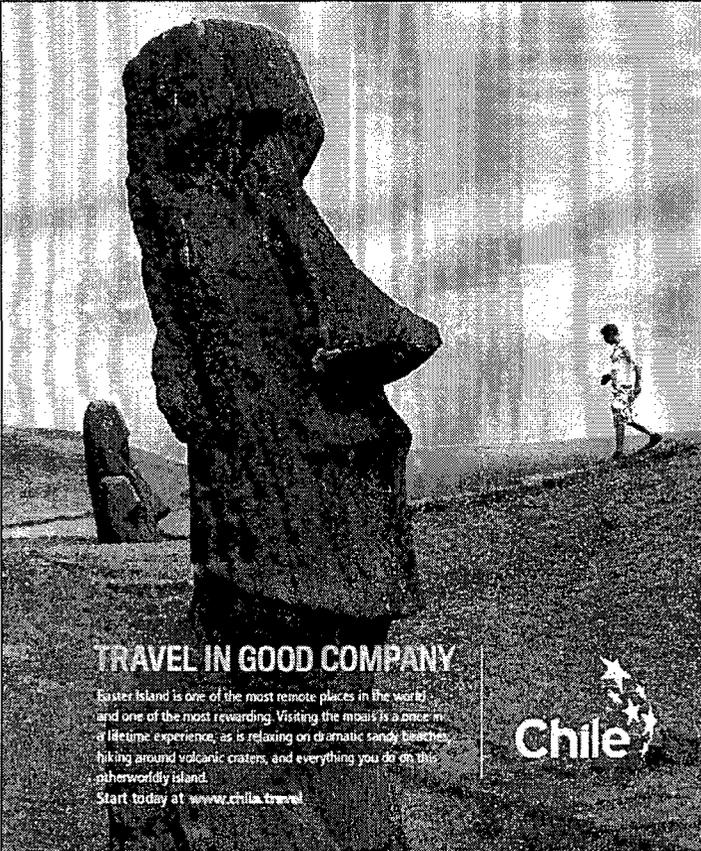
Travel + Leisure Magazine, September 2012. 291,094 circulation.
Single Sheet Insert





Travel + Leisure Magazine, October 2012. 291,094 circulation.
Single Sheet Insert

Chile 



TRAVEL IN GOOD COMPANY

Easter Island is one of the most remote places in the world, and one of the most rewarding. Visiting the moai is a once-in-a-lifetime experience, as is relaxing on dramatic sandy beaches, hiking around volcanic craters, and everything you do on this otherworldly island.

Start today at www.chile.travel

Chile

With over 60 years of award-winning service and more than 60 destinations in the region, South America is closer than ever. LAN, fly South America's best network.

For more inspiration about South America VISIT US @ www.lan.com/leisure/america and begin planning your dream vacation with our unique travel information, packages and more.

LAN AIRLINES

SPECIAL ADVERTISING SECTION

Discover Easter Island CHILE

BEYOND ITS VIBRANT CITIES AND BEAUTIFUL BEACHES, AWARD-WINNING VINEYARDS AND DRAMATIC PATAGONIAN LANDSCAPES, CHILE OFFERS VISITORS SOMETHING EXTRA SPECIAL: ONE OF THE WORLD'S MOST FAMOUS ISLANDS, EASTER ISLAND.



CHECK-IN
The first LEED-certified lodge in South America, Explore's Posada de Mike Rapu is a 30-room retreat with ocean views and a low-impact modern design.

HIDDEN SECRETS
Nearly 600 underground networks and close to 23,000 feet of hidden caves were once used by tribes to hide from enemies and safeguard supplies. Today, you can visit spots like the Aa Kai Tangata cavern, which boasts sea views and ancient paintings. Other hidden wonders await snorkelers and divers beneath the crystal-clear waters surrounding the island. You'll spy a wide variety of colorful native fish, plus underwater caves, at top spots like Anakena Beach and Las Acoras Reef (home to a submerged moai statue).

ANCIENT WONDERS
Also known as Rapa Nui, Easter Island is best known for the massive moai statues left by the tribes who lived here more than 800 years ago. It is thought that the statues represented the tribes' ancestors and were meant to protect their villages. Learn more about the moai and the island's fascinating history, mythology, and culture at the Padre Sebastian Englert Anthropological Museum.

VOLCANIC ADVENTURES
Don't miss a visit to one of Easter Island's spectacular volcanoes: at Rano Raraku volcano, considered the "cradle of the moai," view more than 300 statues dotted along its slopes. At Rano Kau volcano, pass right through the crater to get to the ceremonial village of Orongo. Feeling adventurous? Try visiting a volcano on a horseback excursion.



SPECIAL OFFER

DISCOVER CHILE with Abercrombie & Kent and SAVE \$250 per person!

Chile's rich culture and dramatic scenery come alive with A&K's Signature Chile 12-day Journey. This incredible private tour takes you to Santiago, the Lake District, and breathtaking Patagonia.

Extend your experience to include 8 days on Easter Island. A&K's add-on itinerary* includes an in-depth tour of the iconic moai statues, a visit to the petroglyphs of Orongo, and a horseback ride or hike to Maunga Terevaka volcano.

Diggle enrolled American Express® Cardmembers can enjoy Double Membership Rewards® Points* when booking with American Express travel.

TO BOOK this spectacular journey or customize your own, call American Express Travel at 1-866-299-9533 and mention promo code AETUR016.

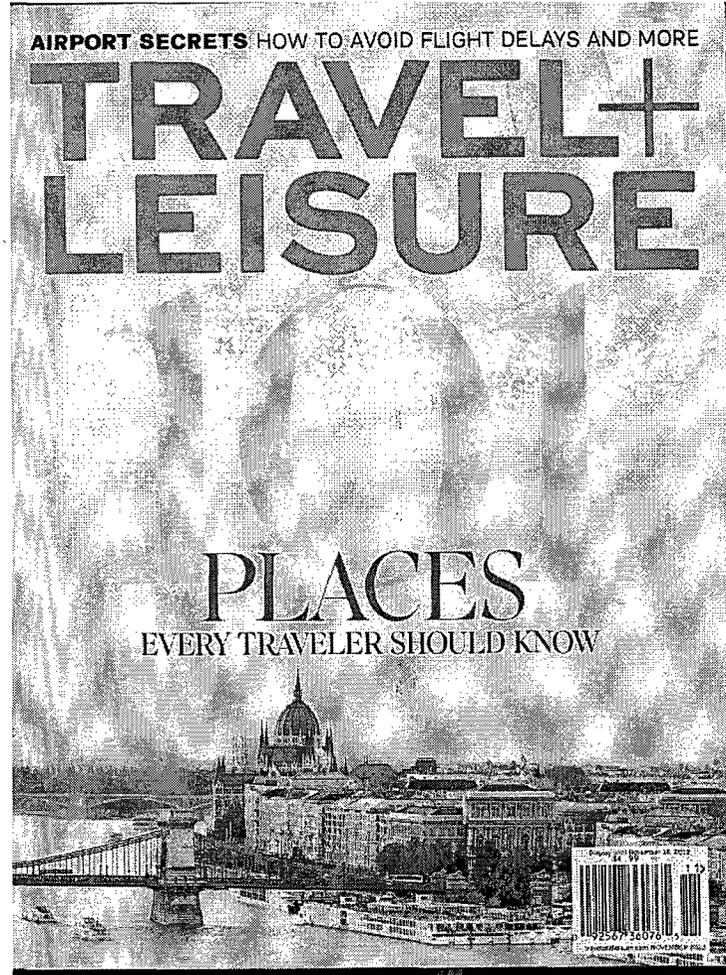
TRAVEL

*Per one & Conditional. 11 nights from \$6,620 per person, land only, based on double occupancy and subject to availability. Book by 11/20/12 for travel between 10/12 and 02/13/13. Mention promo code AETUR016 to save \$250 per person, valid for "Signature Chile" itinerary only. Agents please mention promo code TLCHILE. 2.) Easter Island extension priced from \$2,725 per person. Visit www.americanexpress.com for full terms & conditions. 3.) To get double points, you must charge cruise or tour vacation to Membership Rewards program-eligible Card. Bonus points will be credited to Cardmember's Membership Rewards account 10-12 weeks after trip payment is made. See www.americanexpress.com/terms for Membership Rewards program terms and conditions. Bonus is a 20% American Express Travel Related Services Company, Inc. acts solely as sales agent for travel suppliers and is not responsible for the actions or inactions of such suppliers. We warrant you to be aware that certain suppliers may use commissions and other incentives, and they also provide incentives to our travel counselors. CSTB022284-00, 14-01002, Washington US0600-466-694, 13A002 • Registered IATA Travel Agency WVA2001-026.

To learn more, visit www.chile.travel

Travel + Leisure Magazine, October 2012. 291,094 circulation.
Single Sheet Insert





Travel + Leisure Magazine, November 2012. 291,094 circulation.
Single Sheet Insert



CHILE PERU ABU DHABI

Unforgettable promises to create unforgettable travel with unique experiences and people.

DESTINATION CHILE

Wherever you travel, you'll find the magnificent country of Chile has the perfect getaway spots for you—all backed by some of the world's most exciting views. Head on for a taste of the finest experiences during visits to the vibrant South American hot spot, that has more at www.chile.travel.

SANTIAGO

A growing art, culture and design scene and proximity to an array of natural parks help make Santiago a metropolitan capital that is remarkable for its views among the top 10 cities in Mexico, Central and South America by the number of trees it features. Enjoy gourmet food and exciting shopping in neighborhoods like the Barrio and La Reina. Soak up the sun at the Museo de Historia and Museo de Arte. Combined with the views of the Andes, the city is a must-visit for anyone looking for a vibrant, modern, and scenic city.

LAKES & VOLCANOS

Backed by the Andes, the southern Chile is the ancestral home of the Mapuche culture and a world of natural beauty, adventure, lakes, and warm-spring relaxation. The dramatic landscape adds a powerful beauty. All in the heart of Chile, Peru, and Argentina in water or on land, the lakes and volcanic lakes are the perfect spots for a relaxing, scenic, and nature-loving getaway.

DISCOVER SIGNATURE CHILE

Discover Chile at your own pace with Abercromby & Kent's Signature Chile 12-day journey. This incredible journey can take you to Santiago, the Lake District, and breathtaking Patagonia. Enjoy your own pace with some of the most scenic views in the country.

3 days in Wine Country: Jump the way back to Chile's Valley during private wine tastings, vineyard tours, and scenic views.

6 days on Easter Island: Explore Rapa Nui, one of the world's most remote and significant places.

ELIGIBLE ENROLLED AMERICAN EXPRESS CARDMEMBERS CAN ENJOY DOUBLE MEMBERSHIP REWARDS POINTS™ WHEN BOOKING WITH AMERICAN EXPRESS TRAVEL.

FOR MORE INFORMATION, CALL YOUR AMERICAN EXPRESS TRAVEL AGENCY.

TRAVEL

DESTINATION CHILE

WITH ABERCROMBY & KENT

Experience this vibrant South American hot spot with some of the world's most stunning vistas.

Travel Agent Outreach Newsletter, 1 page advertorial in 3 issues and ¼ page ad in 1 issue



Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM

Received by NSD/FARA Registration Unit 01/28/2013 5:09:29 PM



TRAVEL+LEISURE HOT DEALS

JOIN THE CONVERSATION:

Get the latest issue of T+L on the iPad Now >

TODAY'S HOT DEALS

Change in the Weather



Mexico
3 nights for price of one at Vicaroy Zihustanejo [VIEW OFFER](#)



South Carolina
Inn at Palmetto Bluff holiday package [VIEW OFFER](#)



Hot Deals News

Beginning October 23, you'll receive Hot Deals newsletters on Tuesday and Thursday. Expect great vacation values, terrific getaway ideas, and the latest scoop from T+L, now twice a week!

Features

Most Popular City Parks »
Check in on Foursquare, identify the country's hottest urban green spaces.

America's Best Neighborhoods for Ethnic Food »
In these ethnic neighborhoods, you can eat your way around the world—no passport required.



9/19 Hot Deals e-Newsletter, banner sponsorship e-blast, sent to 150,000 subscribers



TRAVEL LEISURE
get the latest news for the Prof. now.

TRAVEL LEISURE
HOT DEALS
Get the best value of T.I. on the Hot Deal.

Winter Wonders



Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

FOOD & WINE
Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

MORE HOT DEALS

Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms



Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

Hot Deal: 1000 Rooms
Hot Deal: 1000 Rooms

Destination Chile

Chile has the perfect getaway against the backdrop of stunning vistas. Soak up Santiago's art and culture before meandering through Maipo Valley for wine tastings. Ski, raft or hike a volcano in the Lakes & Volcanoes region or head to Patagonia for a nature lover's paradise.



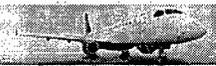
11/15 Hot Deals e-Newsletter, sent to 150,000 subscribers



[LOGIN / REGISTER](#) | [VIEW LISTING OF EXCLUSIVE HOTEL DEALS](#) | [PROMOTIONS / GETAWAYS](#) | [PHOTO CONTEST / ENTER NOW!](#) | [Newsletters / Mobile](#)

TRAVEL+LEISURE | Like | Follow | Sign In | SEARCH

[DESTINATIONS](#) | [GETAWAYS](#) | [PHOTO CONTEST](#) | [IDEAS](#) | [AWARDS](#) | [DEALS](#) | [BLOG](#) | [NEW THIS MONTH](#)

REGIONAL JETS NOW WITH FIRST CLASS, WI-FI, AND MORE.  **DELTA** | [SEE ALL THE PERKS >](#)

[Home](#) > [Destinations](#) > [Latin America](#) > [Argentina](#) > [Buenos Aires](#)

Buenos Aires Travel Guide

[OVERVIEW](#) | [hotels](#) | [restaurants](#) | [activities](#) | [tips](#) | [articles](#) | [SEE AREA GUIDES](#)

Ask an expert travel agent

First-time visitors tend to associate Buenos Aires with tango, steak and wine—that reflects local passions—but the Argentine capital's French buildings, Italian food, and Spanish nightlife also tell the story of a city with one foot in Latin America and the other in Europe. Beyond the "Paris of South America" cliché, this is a city of sophisticated architectural styling, and internationally acclaimed design. After a 2001 crisis battered the nation's economy and the value of its currency, B.A. became one of the world's few high-



Chile | Easter Island | Travel in good company

SIGN UP FOR FREE TRAVEL+LEISURE NEWSLETTERS

[LOGIN / REGISTER](#) | [VIEW LISTING OF EXCLUSIVE HOTEL DEALS](#) | [PROMOTIONS / GETAWAYS](#) | [PHOTO CONTEST / ENTER NOW!](#) | [Newsletters / Mobile](#)

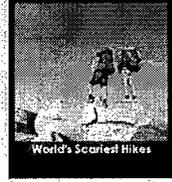
TRAVEL+LEISURE | Like | Follow | Sign In | SEARCH

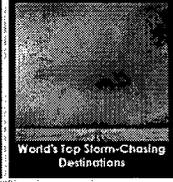
[DESTINATIONS](#) | [GETAWAYS](#) | [PHOTO CONTEST](#) | [IDEAS](#) | [AWARDS](#) | [DEALS](#) | [BLOG](#) | [NEW THIS MONTH](#)

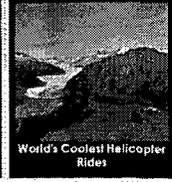
An easier way to get away
 Book your flight and hotel together and save > **WE'LL ALWAYS VACATIONS**

[Home](#) > [Destinations](#) > [Adventure Vacations](#)

Adventure Vacations

 **World's Scariest Hikes**

 **World's Top Storm-Chasing Destinations**

 **World's Coolest Helicopter Rides**



Chile | Easter Island | Travel in good company

SIGN UP FOR FREE TRAVEL+LEISURE NEWSLETTERS

articles (50) | [CLOSE](#)

America's Best Dude Rancher
 Book your stay & find the best at these 27 ranches

5 Ways to See Honduras
 The varied the best options for taking in the...

Easter Island 300x250 Banner



LOGIN | REGISTER | SUBSCRIBE | EXCLUSIVE HOTEL DEALS | PROMOTIONS & GIVEAWAYS | PHOTO CONTEST | ENTER NOW

Travelers | Mobile

TRAVEL+LEISURE

Like Follow Sign In

SEARCH

DESTINATIONS GETAWAYS PHOTO CONTEST IDEAS AWARDS DEALS BLOG NEW THIS MONTH

Try 2 Free Preview Issues
Subscribe
DREAM VACATION
Enter Now for
A Chance To Win

Chile Patagonia
Some journeys are more memorable than others

U.S. CANADA EUROPE CARIBBEAN LATIN AMERICA ASIA AFRICA MIDDLE EAST AUSTRALIA SOUTH PACIFIC

LATIN AMERICA

Costa Rica

THE GUIDE

- Costa Rica Hotels
- Costa Rica Restaurants
- Things to Do in Costa Rica

HOT DEAL

- Costa Rica: 25% off Nayara Hotel, Spa and Golfers

SIGN UP FOR FREE TRAVEL+LEISURE NEWSLETTERS

THIS ART OF PREPARATION

FOOD+WINE

Crave-worthy cupcakes for every age

LOGIN | REGISTER | SUBSCRIBE | EXCLUSIVE HOTEL DEALS | PROMOTIONS & GIVEAWAYS | PHOTO CONTEST | ENTER NOW

Travelers | Mobile

TRAVEL+LEISURE

Like Follow Sign In

SEARCH

DESTINATIONS GETAWAYS PHOTO CONTEST IDEAS AWARDS DEALS BLOG NEW THIS MONTH

Try 2 Free Preview Issues
Subscribe
DREAM VACATION
Enter Now for
A Chance To Win

Chile Patagonia
Some journeys are more memorable than others

Business Travel

articles (58)

America's Safest Airports

Best Travel Websites and Apps

Best and Worst Airlines for Flight Delays

DELTA

MORE FIRST CLASS SEATS THAN ANY OTHER AIRLINE

EXPLORE FIRST CLASS

SIGN UP FOR FREE TRAVEL+LEISURE NEWSLETTERS

America's Best & Worst Airlines

Four Seasons CEO's Business Book

Patagonia 728x90 Banner



TRAVEL+LEISURE **Check-In**
PROMOTIONS, GIVEAWAYS, EVENTS AND OFFERS

ENTER FOR A CHANCE TO
**Win A 3 Night Stay At
Mezzatorre Resort & Spa**

+ Roundtrip Airfare for Two
+ \$500 Gift Card to Joyus.com

[ENTER NOW](#)



JOYUS TRAVEL+LEISURE LUXURY LINK

Marketplace

- Whatever your travel passions, the country of Chile has the perfect getaway spots for you.
- Travel More for Less with Travel + Leisure Elite Traveler

Text Link



AXTRAVEB

HOME | HELP | LOGOUT | SITEMAP | PRIVACY POLICY | CONTACT US

Search



Travel+Leisure and A&K Present:

SIGNATURE CHILE

Save \$250 per person

[Download the Chile Agent Travel Guides*](#)

*Agent Travel Guide includes all destinations & Amer Cardmember offers. Booking restrictions can be accessed through MAPS, enter the Promo Code AETLND14AETLRC16AETUND12, or A&K at 630-725-3400 and mention Agent Promo ITL1615C.

Important Messages:

button below to go to AgentPort for more details on this incentive.

Time's Running Out.. Win Cash with AgentPort!!! Through 9/15/12 all agents activated on the AgentPort Cruise Booking engine have the chance to win up to \$3500 in American Express® Gift Cards* when a cruise is booked via

[AgentPort](#)

[PAY WITH POINTS](#) MEMBERSHIP rewards

[ORBITZ](#)

- [Preferred Suppliers](#)
- [American Express](#)
- [What's Happening](#)
- [My Place](#)
- [Training](#)

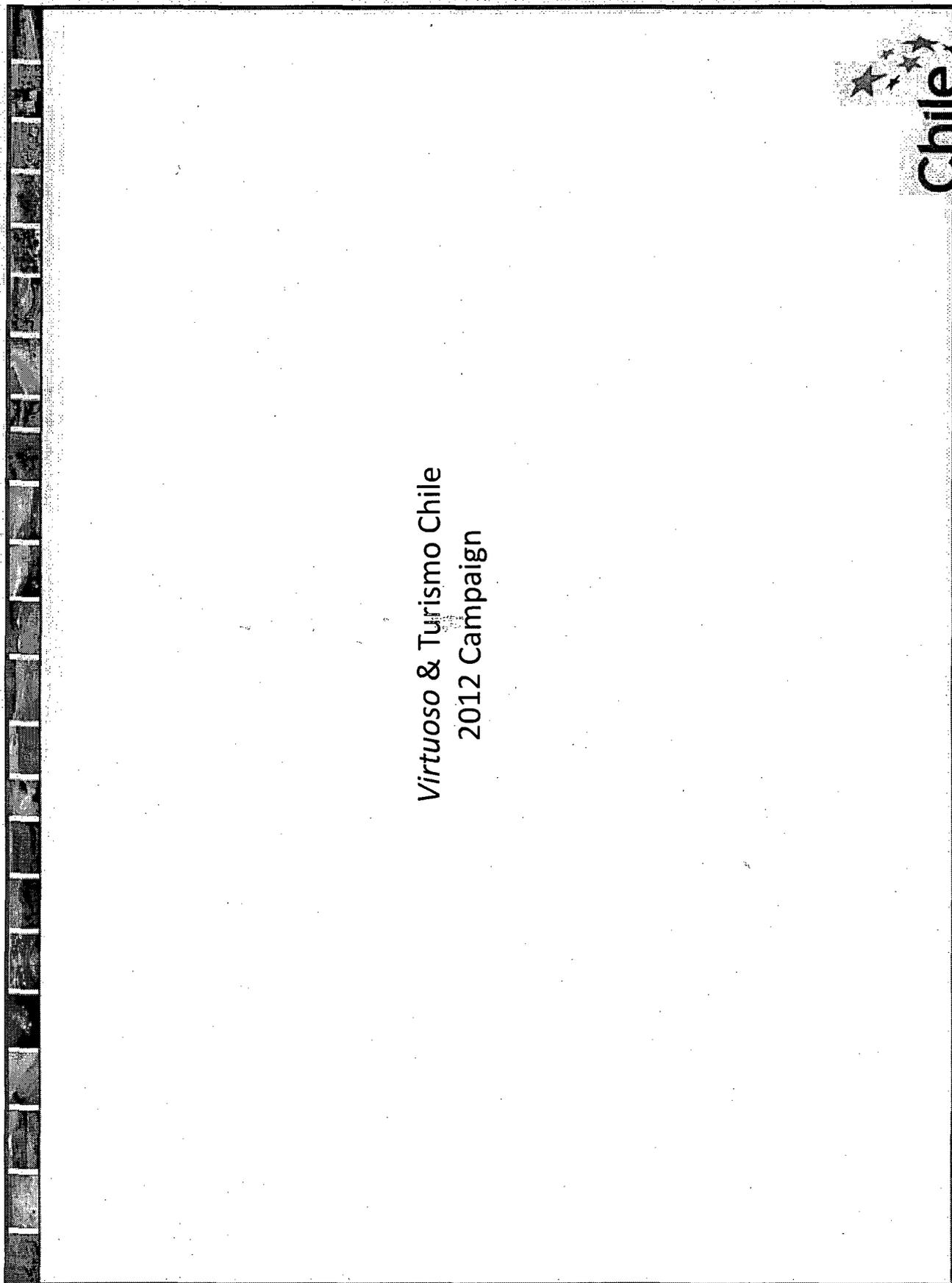
ExtraWeb Banner



Placement Name	Ad Size	Contracted Quantity	Impresions	Clicks	CTR(%)	Start Date	End Date	OSI
		2,238,888	2,681,927	1,068	0.04%	9/4/2012	9/30/2012	119.79%
ROS Medium Rectangle (300x250) New York, California, Florida, DC, Texas, Georgia, Pennsylvania, Massachusetts, Illinois, Washington, Oregon, and Latin America	300x250	410,256	423,646	167	0.04%	9/4/2012	9/30/2012	103.26%
TL-ROS-300x250-(Geo)-09.04-09.30.12	300x250		423,646	167	0.04%	9/4/2012	9/30/2012	
Destinations - Latin America Ideas - Food + Drink ROS Medium Rectangle (300x250)	300x250	777,778	803,165	351	0.04%	9/4/2012	9/30/2012	103.26%
TL-(Destinations-Latin America Ideas - Food + Drink) / ROS-300x250-09.04-09.30.12-BNDL1	300x250		321,273	152	0.05%	9/4/2012	9/30/2012	
TL-Destinations-Latin America Ideas - Food + Drink / (ROS)-300x250-09.04-09.30.12-BNDL1	300x250		481,892	199	0.04%	9/4/2012	9/30/2012	
ROS Leaderboard (728x90) New York, California, Florida, DC, Texas, Georgia, Pennsylvania, Massachusetts, Illinois, Washington, Oregon, and Latin America	728x90	256,410	264,778	211	0.08%	9/4/2012	9/30/2012	103.26%
TL-ROS-728x90-(Geo)-09.04-09.30.12	728x90		264,778	211	0.08%	9/4/2012	9/30/2012	
Newsletter - Hot Deals 728x90, 300x250	300x250/ 728x90	150,000	524,879	404	0.08%	9/19/2012	9/25/2012	349.92%
The Hot Deals	300x250		260,814	249	0.10%	9/19/2012	9/25/2012	
The Hot Deals	728x90		264,065	155	0.06%	9/19/2012	9/25/2012	
ROS Text Link (142x70)	142x70	200,000	206,516	6	0.00%	9/4/2012	9/25/2012	103.26%
TL-ROS Text Link-142x70-09.04-09.30.12	142x70		206,516	6	0.00%	9/4/2012	9/25/2012	
Destinations - Latin America Ideas - Food + Drink ROS Leaderboard (728x90)	728x90	444,444	458,943	333	0.07%	9/4/2012	9/30/2012	103.26%
TL-(Destinations-Latin America Ideas - Food + Drink) / ROS-728x90-09.04-09.30.12-BNDL2	728x90		183,579	111	0.06%	9/4/2012	9/30/2012	
TL-Destinations-Latin America Ideas - Food + Drink / (ROS)-728x90-09.04-09.30.12-BNDL2	728x90		275,364	222	0.08%	9/4/2012	9/30/2012	
Email Placement	Ad Size	Contracted	Impresions	Opens	Clicks	CTR(%)	Date	OSI
Newsletter - Hot Deals Text Link	Text Link	150,000	150,000	71,135	66	9.28%	9/12/2012	100.00%
The Hot Deals	Text Link		150,000	71,135	66	9.28%	9/12/2012	
Newsletter - Hot Deals Text Link	Text Link	150,000	150,000	56,007	35	6.25%	11/15/2012	100.00%
The Hot Deals	Text Link		150,000	56,007	35	6.25%	11/15/2012	

Online Reporting





Virtuoso & Turismo Chile
2012 Campaign

Chile



SATISFY YOUR TASTE FOR
CULINARY ADVENTURE - WHERE
YOU LEAST EXPECT IT.

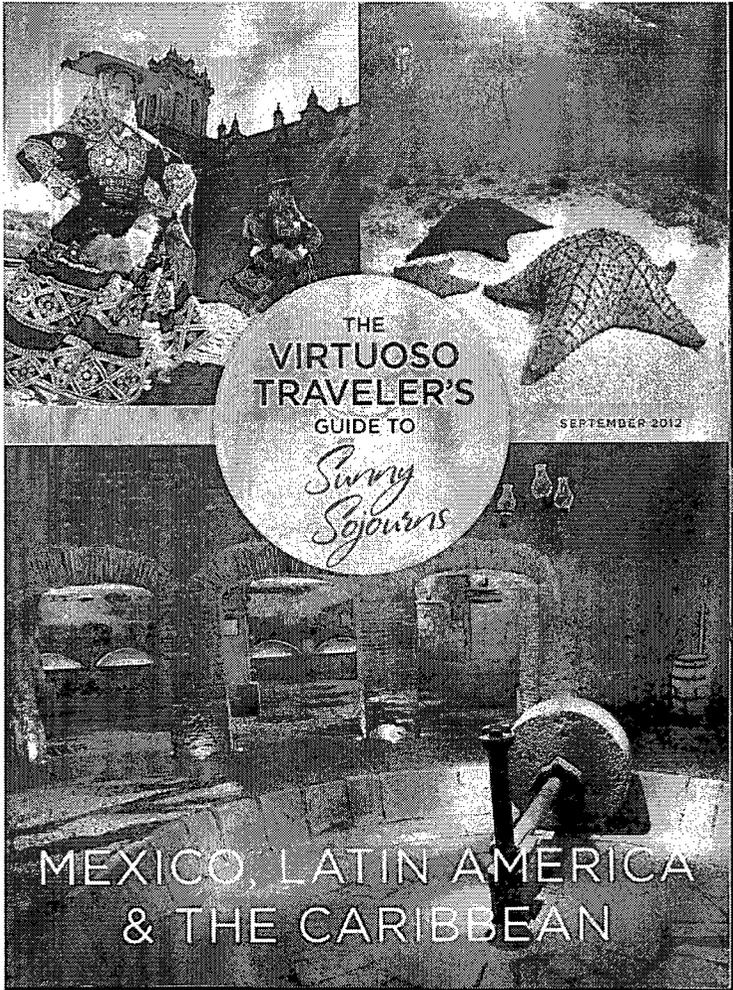
Plunge into Chile's sublimely Atacama desert. From great salt flats to 20,000 foot peaks, every step will lead you to greater adventure and maybe even a table with a view.
Call your Virtuoso travel advisor today.

Start today at www.chile.travel



Virtuoso Life September/October 2012
Full Page Ad





Virtuoso Destination Guide September 2012
Double Page Spread



ST. VINCENT AND THE GRENADINES
SPRING O'BRIEN 2012 Q3 ACTIVITY REPORT



U.S. PUBLIC RELATIONS ACTIVITY REPORT

MEDIA HIGHLIGHTS / SECURED PLACEMENTS

****See attached clip tracker noting all U.S. placements.**

Top U.S. highlights include: *Town & Country; Caribbean Travel + Life; Star Tribune; Recommend; Upscale magazine; Jetsetter.com; Destination Weddings & Honeymoons; Miami Herald; About.com; Travel + Leisure; USA TODAY; Elite Traveler; Jezebel; Washington Business Journal; TravelPulse.com; Vanity Fair; FoxNews.com; American Spa; Travel Agent Magazine; Boston Sunday Herald; St. Louis Post – Dispatch;* and many more.

PENDING PLACEMENTS

- Pending placements from press trips include: *Accent* magazine (fall 2012); *Sport Diver* magazine (April 2013); *AAA Journey* magazine (mid-2013); *Caribbean World* (TBD).

MEDIA RELATIONS

- Submitted three SVG award entries to HSMAI including: upgraded mobile app, *The New York Times* feature placement on Bequia, as well as Digital Detox.
- Followed up with producer for HGTV's "House Hunters International" after the trip to SVG that we coordinated from June 21-27. The Bequia segment aired on 10/2. Producer is sending us copies of episode. HGTV network is receivable in 99,522,000 US households and "House Hunters International" is watched by 1.4 million viewers.
- Continuing to follow up with Cindi Blair (of Cindi Blair Productions) post-March 2012 scouting trip. Cindi continuing to pitch some of her A-list clients for a potential SVG photo shoot. Cindi will keep us posted.
- Worked with Anne Kazel-Wilcox for her SVG underwater/diving story slated to run in *Private Journey Magazine*.
- Supplied SVG content and photos to editor Lorraine Fultz of *My Travel Insider*, a unique, fully-integrated travel website and mobile application, offering travelers a multi-lingual, "insider's" guide to destinations across the Caribbean. SVG will be included in a list of "must see" locations to visit.
- Hosted prominent freelancer and photographer Ted Alan Stedman from June 20 – July 1 so he could experience various SVG islands and dive operators. Ted stayed on: Young Island, St. Vincent (Buccament Bay Resort and Grenadine House), Bequia (Bequia Beach Hotel), and Canouan (Tamarind Beach Hotel & Yacht Club). He went on numerous dives with: Dive St. Vincent, Indigo Dive, Dive Bequia, and Canouan Dive Center. Ted's multiple-page spread ran in the October issue of *Global Traveler* magazine and was also included on the cover. His feature story (8-10 pages) for *Sport Diver* magazine is slated for the April 2013 issue. Other stories he pitched SVG include: *AAR Journey Magazine, Hemispheres, AAA Journey, Islands, Alaska Air,* etc.
- Supplied SVG content and photos to Luceria Messiah of WIADCA (West Indian American Day Carnival Association) for an upcoming spread on SVG.

- Supplied SVG content and photos to Jackie Caradonio for her upcoming *Destination Weddings & Honeymoons* "Where to Wed" guide. SVG will be featured as part of 12 destinations that are 2013's hottest locales at which to get married.
- Hosted Tonya & Ian Fitzpatrick of World Footprints radio from Sept. 23 – Oct. 1 on St. Vincent, Bequia, and Palm Island. They conducted a series of taped interviews and will be airing seven different shows all focused on SVG including interviews with Minister Cecil McKie, Doc Adams, and many more. Each World Footprints show is one hour (so that's 7 hours' worth of shows focused solely on SVG). Tonya & Ian are award-winning broadcasters, authors and sought-after travel experts for World Footprints (a division of Travel'n On Media Productions). World Footprints' listener base is millions through their various online syndicate networks.

PARTNERSHIPS / PROMOTIONS

- Secured coverage/ROI for **TheKnot.com** "**Honeymoon Sweepstakes**" in conjunction with Tamarind Beach Hotel & Yacht Club, which ran July 9th - August 10, 2012. ROI included exposure on TheKnot.com to 75 million unique visitors per month. Resort was also featured in TheKnot.com's newsletter, which is distributed to more than 2 million brides/online users.
- Coordinated Tamarind Beach Hotel & Yacht Club prize certificate for winner of **Boston Globe Travel Show** sweepstakes.
- Presented to SVGTA a partnership/promotion for a honeymoon giveaway with **Premiere Radio Networks** for one of their largest syndicated radio shows ("**The Delilah Show**"). SVGTA passed on opportunity.
- Worked with freelancer Donna Heiderstadt and editor Jenna Mahoney at *Bridal Guide* on a feature for the Jan/Feb 2013 issue (the **25th Anniversary issue**), called "**Caribbean Exclusive Reader Deals.**" It will be a multi-page feature round-up with photos that has 10 exclusive offers just for readers. Palm Island and Tamarind Beach Hotel & Yacht Club will be featured. Readers will be directed to a Bridal Guide URL that contains codes for all the deals.
- Coordinated winner announcement/prize certificate for **WeddingChannel.com** promotion with Palm Island Resort. Winners will be traveling to Palm Island in Nov. 2012.
- Drafted advertorial copy for several media outlets including: *Martha Stewart Weddings*, and *SailFeed*. Agency also updated and edited the *Recommend* magazine guidebook to launch in electronic version in fall 2012 for travel agents.

CANADA PUBLIC RELATIONS ACTIVITY REPORT

MEDIA HIGHLIGHTS / SECURED PLACEMENTS

****See attached clip tracker noting all Canadian placements.**

Top Canadian highlights include: *Caribbean Bride Magazine; The Globe and Mail; WeddingBells magazine; Canadian Traveller; and Travelweek.*

PENDING PLACEMENTS

- Pending placements from press trips include: *The National Post* (November 2012), *Toronto Sun* and the *Toronto Star* (late 2012)

MEDIA RELATIONS

- SVGTA and Agency discussed idea of participating in CTO's Media Marketplace for October 2012. The SVGTA decided to opt out.
- Agency worked with Merle Rosenstein of *Canadian Traveller* to provide updates on SVG for inclusion in the August 2012 issue featuring the islands, top attractions and new developments.
- Agency followed up with President of International Air Rally (Catherine Tobenas) to obtain updates about the Governor General's Cup International Rally. Agency was informed by Catherine that there is an issue with 2013 plans. There will not be any airshows in the Caribbean before 2014 (the next one is in Martinique for 2014).
- Agency worked with Managing Editor Kathryn Folliott of *Travelweek* to provide updated SVG info for upcoming Caribbean supplement.
- Agency worked with Dave Cox to provide information on the SVG upgraded mobile app for inclusion in *Caribbean Bride's* travel blog.

PARTNERSHIPS / PROMOTIONS

- Compiled all ROI (including social media coverage) for *Dolce Vita's* "Spring Getaway Sweepstakes" in partnership with Palm Island. Giveaway was featured in the spring issue of *Dolce Vita* and online to coincide with on-sale dates of issue. *Dolce Vita* is a Canadian luxury lifestyle publication enjoyed by an audience of 290,000 per quarterly issue.
- Drafting advertorial copy for several media outlets including: *Globe + Mail* as well as *DIVER* magazine.

PUBLIC RELATIONS ACTIVITY FOR BOTH U.S. AND CANADA

MOBILE APP

- Agency drafted and distributed press release on upgraded SVG mobile. Sent release to all walks of media in both U.S. and Canada, including broadcast, print, and online media. The release touted all of the app's modifications including greater content on each of the inhabited islands, more in-depth information on land and sea operators; new photography, video, and maps that showcase the different SVG experiences; an interactive game; as well as links to SVG's social media platforms.
- Agency continuously monitors other travel apps and the app industry for latest developments. Agency reached out to the French agency (Indigo) as well as the Italian agency (Aigo) to obtain cost estimates for translation of the mobile app. G. Beache approved Indigo's cost estimate and they are in the process of translating. Aigo just submitted its cost estimate and Agency is awaiting approval from G. Beache.
- Agency also continues to monitor monthly analytics.

B-ROLL / VIDEO PRODUCTION

- SVGTA is planning to undertake a broadcast shoot (as well as a photography shoot) to develop a number of new marketing channels for the destination. These include a new destination video, B-roll, webisodes and a 30 second commercial. Agency drafted and submitted RFP for all projects. Agency researched various companies and compiled all bids for SVGTA. Bidding production companies included: M-Street Creative, RPM Media, and IKA Collective.

VINCY LIMING CAMPAIGN

- Reviewed Four bgb's Vincy Liming proposal and included additional tactics that could be executed in U.S. and Canadian markets to support the campaign. Campaign strategy would be to "own" liming in the Caribbean –a

brand campaign but can also be applied as a "stand out" element to our niches of sailing, diving, eco and weddings/honeymoons. It was decided by G. Beache to postpone the Liming campaign until 2013.

PACKAGES / PROMOTIONS

- Agency continuing to reach out to all SVG hotels, sailing and diving operators and other stakeholders to promote packages, awards/accolades, and new developments to the media.

SOCIAL MEDIA

- Agency continuing to send important U.S. and Canada news, updates, media placements, events and awards/accolades to Four bgb to highlight on SVG's Facebook and Twitter pages to keep online followers engaged.
- Agency sent a number of recommendations and ideas to Four bgb to enhance SVG's social media channels.

EDITORIAL CALENDAR

- Agency continued pitching editorial calendar for both short-lead and long-lead media opportunities to maximize SVG pitching and placements throughout the year.

MEDIA MONITORING / CLIENT REPORTING

- Monitored for all SVG coverage and sent to SVGTA in a timely manner.

DIGITAL DETOX

- Continued pitching Digital Detox campaign to media. A-list U.S. freelancer Elaine Glusac requested information for an upcoming story and also asked to be put in touch with the UK-based life coach for the Digital Detox program. Agency also working with ABC Nightline producer Katie Hinman for an upcoming Digital Detox segment whereby ABC crew would visit both Palm Island and Petit St. Vincent. Producer pushed back the segment to October 2012 (exact date TBD).
- Agency also working with Canadian freelancer Alyssa Schwartz of the *National Post* to create a Q4 Digital Detox individual press trip.

BUDGET PROPOSALS

- Agency drafted and submitted all 2013 budget proposals to the SVGTA for all U.S. and Canadian public relations and advertising programs.

ARGYLE INTERNATIONAL AIRPORT REPORT

- Agency followed up with all aviation and consumer media that G. Beache met with during the Q2 DC and NY media tour. Journalists we are still discussions with include:
 - Kristin Majcher, *Flight International* - story ran first week of July
 - Madhu Unnikrishnan, *Aviation Week Magazine*
 - Joel Fineman, *U.S. News & World Report* – story ran in July
 - Gay Nagle Myers, *Travel Weekly*
 - Rob Margetta, *Homeland Security*
 - Terecille Basa-Ong, *Bergen Record & Herald News*
 - Kathryn O'Shea-Evans, *Travel + Leisure*
 - Jaqueline Gifford, *Brides*
 - Brian Major, *Travel Alliance*
 - Andrew Burmon, *Huffington Post*

Agency participated in all Airport Marketing Team conference calls and distributed the minutes. Discussions were held on the following topics:

- Status of terminal building

- Airport marketing materials (website design, newsletters, updating of fact sheet, press release, iPad presentation)
 - Logistics for conference (i.e., registration, hotel bookings, incentive packages, relationships with supporting airlines, sales aids, etc.)
 - Inspection program for all tourism operators (hotels, taxis, buses, yachting companies, etc.)
 - Logistics of booth at the conference (giveaways, etc.)
 - Press trips
 - Development of central booking system (including technical and operational issues involved)
 - Airlines requirements and presentations
- Agency prepared all logistics, media appointments, and media materials for World Routes Abu Dhabi from September 28-October 1. Worked with Four bgb to set up one-on-one media appointments for G. Beache including:
 - Craig West and Mark Nicholls (*Airliner World / Airports of the World*)
 - Andreas Akerman (*anna.aero / The Route Shop*)
 - Alex Thomas (*Flightglobal, Airline Business Daily*)
 - Donald Easton (*Future Airport*)
 - Oliver Clarke (*Routes News*)
 - Anna Gouldman (*Breaking Travel News*) – unable to attend conference but emailed questions to G. Beach for upcoming article.
 - Agency obtained to-date photography for new airport from the IADC.
 - Agency research and compiled an SVG investment brochure as well as a 40-minute presentation for G. Beache that was delivered at World Routes.
 - Agency ordered all SVG-branded model airlines for airline representatives and coordinating shipping and logistics.
 - Agency distributed airport press release to all consumer and aviation media on October 2nd, following Routes conference.
 - To-date airport coverage for 2012 includes: *Travel Weekly, TravelPulse.com, Carib News, FlightGlobal (two stories), Routes News, Airport World, Cheap Flights' Travel Blog, and eTurbo News*. More to come.
 - Agency drafting all content for Q3 e-newsletter to be distributed in mid-October.
 - Next airport team conference call is tentatively scheduled for October 18th.

U.S. ADVERTISING ACTIVITY REPORT

ADVERTISEMENTS

The following publications/websites included SVG advertisements in Q3 2012:

- *Martha Stewart Weddings* Fall with a full page and full page advertorial, online run-of-site banners July-September, and a digital resource banner placement in July
- *Destination Weddings & Honeymoons* online leaderboard mega-banner in September
- *Dive Training* ½ page ad in September
- DiveGuide.com online listing starting in September
- *SAIL* ½ page ad in August and September, run-of-site banners July-September, Great Escape contest July-September including print and online promotion with three e-blasts per month, e-newsletter ads in July, August and September Under Sail issues, and SAILfeed blogsite co-sponsorship with banners and blog postings July-September

- *Caribbean Travel & Life* August/September issue with a full page ad and full page advertorial as well as a banner ad through July
- *Recommend* ½ page spread in July, run-of-site banners starting in July, July 19th, August 16th and September 6th e-blasts, e-newsletter feature stories in August and September, and e-newsletter quick link stories in August and September

In addition to the above creative placements, the Agency has been working on the fall placements, including:

- *Martha Stewart Weddings* Destination Weddings Issue full page advertorial featuring where to get married in SVG
- *Bridal Guide* full page ad in November/December
- *Destination Weddings & Honeymoons* full page ad in November/December
- *SAIL* banners in Under Sail newsletter (one per month) and SAILfeed blog posts
- *Islands* ½ page ad in November
- *Recommend* updates to the online education program for the renewal as well as e-blasts and online newsletter stories being developed for drops throughout the rest of the year

CANADA ADVERTISING ACTIVITY REPORT

ADVERTISEMENTS

The following publications included SVG advertisements in Q3 2012:

- *Wedding Bells* sweepstakes program, including a full page ad in both *Wedding Bells* and *Mariage Quebec* (on shelves in July), landing page and banner ad promotion, online advertorial and banner ads, starting July 15th
- *Diver* full page ad in August and September, and run-of-site banner ad July-September
- *Horizon Travel* September ½ page ad and advertorial with online banner ads and subway TV placements starting in September
- *Bold Magazine* full page ad in Fall issue with banner ad in September
- *Travel Week* full page August 30th and September 20th Caribbean supplement, online and e-newsletter banners starting in September, September 26th e-blast and banner ads in Inside Report and The Hub e-newsletters in September
- *Canadian Travel Press* full page ad and full page advertorial in September 3rd Caribbean Weddings issue, TravelBlast email in September, e-newsletter banners in September, banner ads starting in September
- *Canadian Traveller* full page ad in August consumer and September trade

In addition to the above creative placements, the Agency has been working on the fall placements, including:

- *Globe & Mail* creative development for October launch, including ½ page advertorial, 3 online advertorials and creative development
- *Travel Week* e-blasts being developed for drops throughout the rest of the year
- *Canadian Travel Press* e-blasts being developed for drops throughout the rest of the year

ST. VINCENT AND THE GRENADINES
SPRING O'BRIEN 2012 Q4 ACTIVITY REPORT



U.S. PUBLIC RELATIONS ACTIVITY REPORT

MEDIA HIGHLIGHTS / SECURED PLACEMENTS

****See clip report noting all U.S. placements.**

Top U.S. highlights include: *Private Journey* magazine, *Caribbean Travel + Life*, *Global Traveler*, *Recommend* magazine, *Atlantan Brides*, *Sport Diver*, *Travel Weekly*, *Fodors.com*, *World Footprints Travel Radio*, *Philadelphia Inquirer*, *Travel Agent Central*, *USATODAY.com*, *Jetsetters Blog*, *U.S. News & World Report*, *Conde Nast Traveler*, *W Magazine*, *National Geographic Traveler (online version)*, *Outside* magazine, *Robb Report*, *NYTimes.com*, *The Huffington Post*, *Bridal Guide*, *Destination Weddings & Honeymoons*, *TheKnot.com*, *JAXFAX* magazine, *About.com*, *Miami Herald*, *Frommers.com*, *TravelChannel.com*, and more.

PENDING PLACEMENTS

- Pending placements include: *Accent* magazine, *Sport Diver*, *TIME OUT Explorer*, and *SmarterTravel.com*.

MEDIA RELATIONS

- Attended the CTO's Naniki Caribbean Jazz Safari reception on Nov. 15th in NY to celebrate and promote the upcoming series of events in four Caribbean islands, including SVG. J. Reisfeld gave a brief presentation and overview of the destination.
- Agency had lunch with Canouan Resort marketing manager Patrice Van Isacker while he was in NY on business. Patrice informed us that the resort is still being renovated and is not ready to promote to media yet. Will most likely be ready in spring 2013. He will keep us posted on all things relevant to the hotel for future media purposes.
- Worked with travel editor Johnene Granger of *Woman's World* magazine for a story on SVG's "hot spots" as well as a unique local recipe for the "Armchair Traveler" section. Agency worked with Buccament Bay Resort to obtain the signature "Pat Cash Grand Slam Cocktail" recipe.
- Submitted proposal to SVGTA for a promotion with *Woman's Day* magazine for a giveaway to be featured in the March 2013 issue and online. The magazine is doing a story on "Traveling on a Budget" and wants to offer a few giveaways to coincide with the editorial. They want to feature luxury resorts that have good packages as well as a range of resort levels. They are also willing to promote a special package exclusive to *Woman's Day* readers. SVGTA passed on opportunity.
- Followed up with producer and informed SVGTA that HGTV "House Hunters International" segment on Bequia ran on Oct. 1. Also followed up with Travel Channel producer to see when SVG segment will be airing. Producer doesn't have exact air date yet but it will definitely run in 2013. Agency monitoring for coverage.

- Hosted writer Jane Zarem in SVG from Nov. 25-29 for her annual update of the forthcoming edition of Fodor's Caribbean 2014 guidebook. Will include all new SVG developments and updates. Agency also scheduled a one-on-one meeting for Jane to meet with K. Haynes at the SVGTA.
- Worked with writer Elaine Glusac by providing her with SVG updates for her story on new developments in the Caribbean for *Private Clubs* magazine.
- Provided G. Beache info on Partner Pride Day in NY. Also provided info on Liberty Travel and GoGo.
- Pitched SVG to writer Anne Chertoff who was seeking honeymoon destinations for WeddingWire.com.
- Fact checked story content in *Destination Weddings & Honeymoons* for editors Erika Hueneke and Jackie Caradonio. Content includes mainland St. Vincent, Buccament Bay Resort, Mustique, and Palm Island.
- Sent full recap report for World Footprints Travel Radio after hosting Tonya & Ian Fitzpatrick from Sept. 23 – Oct. 1 on St. Vincent, Bequia, and Palm Island. They conducted a series of taped interviews and aired them across seven different shows during Q4. Tonya & Ian are award-winning broadcasters, authors and sought-after travel experts for World Footprints (a division of Travel'n On Media Productions). World Footprints' listener base is millions through their various online syndicate networks.
- Won HSMIA "Best Feature Story" placement in a consumer newspaper for Jeremy Peters' feature on Bequia.

CANADA PUBLIC RELATIONS ACTIVITY REPORT

MEDIA HIGHLIGHTS / SECURED PLACEMENTS

****See clip report noting all Canadian placements.**

Top Canadian highlights include: *GSA Travel Magazine, The National Post, NationalPost.com, GlobeTrottingMama.com, Canadian Travel Press, and more.*

PENDING PLACEMENTS

- Pending placements include: *Travelweek.*

MEDIA RELATIONS

- Drafted and distributed press release titled "St. Vincent and the Grenadines Teams Up with Total Vacations," focusing on new seven-night packages with two departures from Toronto. Participating hotel partners include: Bequia Beach Hotel, Tamarind Beach Hotel & Yacht Club, Bequia Beachfront Villas, Young Island Resort, and Buccament Bay Resort. Release was distributed to a wide range of Canadian media outlets on October 25.
- Submitted new SVG content to CTO for its secretary general who hosted a press briefing in Toronto on Oct. 25th regarding new developments within the Caribbean tourism industry.
- Agency followed up with President of International Air Rally (Catherine Tobenas) to obtain updates about the Governor General's Cup International Rally. Agency was informed by Catherine that there is an issue with 2013 plans. There will not be any airshows in the Caribbean before 2014 (the next one is in Martinique for 2014). SVGTA decided to hold off for now.
- Provided content/updates to *Travelweek's* Associate Editor Cindy Sosroutomo who is writing a spotlight on "Sun Destinations." SVG is advertising so agency provided copy to coincide. Sent updates, new developments and hotel, diving and sailing packages for travel agents.

- Hosted freelance writer Alyssa Schwartz from Oct. 31 – Nov. 8 on a Digital Detox press trip to Palm Island, PSV, Young Island and St. Vincent for upcoming story in *The National Post*. Agency following up on coverage, which will most likely run in Q1 of 2013.
- Agency began working with SVGTA and hotel partners to make plans for upcoming *enRoute* press trip (mid-January) for freelancer Alexandra Redgrave. Article will include PSV as well as mainland St. Vincent (Grenadine House). Story will compare big island to little island – both offering a unique travel experience.

PUBLIC RELATIONS ACTIVITY FOR BOTH U.S. AND CANADA

EVENTS

- C. Ross and G. Beache attended 2012 DEMA (Diving Equipment and Marketing Association) conference in Las Vegas from Nov. 13-17. Agency updated promotional dive flyers for both US and Canadian markets. Flyers featured updated packages from a number of SVG dive operators and hotels, including: Dive St. Vincent and Mariners Hotel; Bequia Dive Adventures and The Village Apartments as well as Sugarapple Inn; Dive Bequia and Bequia Beach Hotel; Grenadines Dive and Kings Landing Hotel; Mustique Watersports and Cotton House; Canouan Dive Center and Tamarind Beach Hotel & Yacht Club; and Indigo Dive & Watersports and Buccament Bay Resort.
- Agency followed up with Jerry Beaty, publisher and editor of *Dive Training* magazine to introduce G. Beache to some of the dive travel wholesalers, especially in the Northeast, who up until now haven't been sending their clients to SVG. Agency also suggested any equipment companies that may be interested in shooting their brochures and/or promotional campaigns down in SVG, or partnering with SVG in some way.
- Sent G. Beache update on the Water Festival for possible launch in September 2014 (exact date TBD). Agency working with Four bgb to conduct research and discuss with the dive community.

MOBILE APP

- Agency continued pitching and promoting press release on updated SVG mobile app.
- Agency continuing to work with the French and Italian agencies (Indigo and Aigo) to translate the app on each of the mobile platforms. Translations have been completed and now agency is working with the mobile app developer to finalize all text and coding.
- Agency continues to monitor monthly analytics.

B-ROLL / VIDEO PRODUCTION

- SVGTA planning to undertake a broadcast shoot in spring 2013 to develop a number of new marketing channels for the destination. These include a new destination video, B-roll, webisodes and a 30 second commercial.
- Agency submitted bids from various media/production companies. RPM Media came in first place. Agency created itinerary and worked with the SVGTA to plan reconnaissance trip for Roberto & Christina Mitrotti of RPM Media from Nov. 21 – Dec. 2.
- Agency continuing to work with RPM to flesh out the story concepts and overall direction of the shoot.

STILL PHOTOGRAPHY

- Agency began working with internationally acclaimed photographer Ferenc Mate for his upcoming SVG sailing trip. Ferenc is shooting land, aerial and sea shots for the Seven Seas Calendar (North America's #1 selling sailing calendar now in its 30th year) and for the forthcoming book *Seven Seas—A Guide to World Cruising*.

The Seven Seas Calendar has sold 15,000 copies annually for the last 30 years. Half of these go to high profile executives in one of the world's largest companies. Agency has been working with Ferenc, John West, the SVGTA and numerous hotel partners to plan a comprehensive sailing trip to be hosted from Jan. 7 – 26. SVGTA and all participating hotels will receive beautiful still photographs and will own the rights to re-purpose the images. Will also receive property photo credit in Ferenc's upcoming book and calendar.

- Agency spoke with Cindi Blair (of Cindi Blair Productions) to obtain cost estimates for still photography project.

PACKAGES / PROMOTIONS

- Agency continuing to reach out to all SVG hotels, sailing and diving operators and other stakeholders to promote packages, awards/accolades, and new developments to the media.

ADVERTORIALS

- Agency worked on all advertorials to coincide with all Q4 U.S. and Canadian advertising opportunities. Examples include: *Martha Stewart Weddings*, *Your Caribbean Guide*, *Globe & Mail*, as well as launching the new electronic SVG course and guidebook developed by *Recommend*.

SOCIAL MEDIA

- Agency continuing to send important U.S. and Canada news, updates, media placements, events and awards/accolades to Four bgb to highlight on SVG's Facebook and Twitter pages to keep online followers engaged.
- Agency sent a number of recommendations and ideas to Four bgb to enhance SVG's social media channels.

EDITORIAL CALENDAR

- Agency continued pitching editorial calendar for both short-lead and long-lead media opportunities to maximize SVG pitching and placements throughout the year.

MEDIA MONITORING / CLIENT REPORTING

- Monitored for all SVG coverage and sent to SVGTA and partners in a timely manner.
- Agency compiled thorough recap reports (per SVGTA's request) showcasing all to-date coverage and scope of work for both Buccament Bay Resort as well as the development of the new airport. Reports were sent to G. Beache on Nov. 2.

PRESS MATERIALS

- Updated SVG fact sheet.

PRESS TRIPS

- Agency continues to follow up with both US and Canadian media to obtain coverage from previous press trips, be it group or individual trips.

NEW WEBSITE

- Agency provided feedback on new SVGTA website design. Offered up constructive criticism and new ideas.

DIGITAL DETOX

- Agency keeps pitching Digital Detox campaign to media. Continuing to correspond with ABC Nightline producer Katie Hinman for an upcoming Digital Detox segment whereby ABC crew would visit both Palm Island and Petit St. Vincent. Producer keeps pushing segment back. Agency following up on late winter/early spring date.

ARGYLE INTERNATIONAL AIRPORT REPORT

- Agency prepared all logistics, media appointments, and media materials for World Routes Abu Dhabi from September 28-October 1. Worked with Four bgb to set up one-on-one media appointments for G. Beache including:
 - Craig West and Mark Nicholls (*Airliner World / Airports of the World*)
 - Andreas Akerman (*anna.aero / The Route Shop*)
 - Alex Thomas (*Flightglobal, Airline Business Daily*)
 - Donald Easton (*Future Airport*)
 - Oliver Clarke (*Routes News*)
- Agency drafted World Routes recap and to-date coverage report. Sent to SVGTA and airport marketing team in late October. Airport coverage for 2012 includes: *Travel Weekly, TravelPulse.com, Carib News, FlightGlobal (two stories), Routes News, AnnaAero, Airport World, Cheap Flights' Travel Blog, Airport Business Daily, and eTurbo News*. More to come.
- Agency participated in all Airport Marketing Team conference calls and distributed the minutes. Discussions were held on the following topics:
 - Status of terminal building
 - Airport marketing materials (website design, newsletters, updating of fact sheet, press release, iPad presentation)
 - Inspection program for all tourism operators (hotels, taxis, buses, yachting companies, etc.)
 - Press trips
 - Development of central booking system (including technical and operational issues involved)
 - Airlines requirements and presentations
- Agency continues to coordinate FAM trips for aviation media as well as airline CEOs and planners. While Mike Boyd's team is in contact with US airlines, Four bgb continues to liaise with European airlines. Agency has designed formal invitations to be sent out once dates have been finalized for CEO trip. Aviation media press trip has been postponed until most likely the fall timeframe.
- Agency obtained to-date photography for new airport from the IADC.
- Agency drafted all content for Q4 e-newsletter which was distributed in early November. Updated Excel database to increase number of e-newsletter recipients.
- Agency created 2013 timeline to outline next steps for airport marketing team.

U.S. ADVERTISING ACTIVITY REPORT

ADVERTISEMENTS

The following publications/websites included SVG advertisements in Q4 2012:

- *Martha Stewart Weddings*: Destination Wedding and Winter issues with a full page and full page advertorial in each, online run-of-site banners October-December, and a digital resource banner placement in December.
- *Bridal Guide* November/December full page ad as a free placement.
- *Destination Weddings & Honeymoons* November/December full page ad.
- *Dive Training* ½ page ads in October, November and December.
- *Dive Center Business* full page ad in November/December.
- DiveGuide.com online listing running October to December.
- *SAIL* full page ad in October and bonus in November, run-of-site banners October-December, e-newsletter ads in October and November Under Sail issues, and SAILfeed blogsite co-sponsorship with banners and blog postings October-December.
- *Islands* November issue with a ½ page ad.

- *Frommer's Travel Radio Show* on WOR in New York campaign with two :60 and two :10 commercials each week, and two Arthur Frommer Travel minute sponsored features, running October 22 to December 2 and online banner ads October-December.
- *Recommend* 1/2 page spread in October, run-of-site banners October-December, October 25, November 8th and December 6th e-blasts, e-newsletter feature stories in October 17th, November 6th and December 4th, and e-newsletter quick link stories in October 2nd, November 7th and December 4th.

In addition to the above creative placements that were developed, the agency has been working on winter placements, including:

- *Dive Center Business* full page ad in January/February.
- Independence Program full page ad for New York office in October.

CANADA ADVERTISING ACTIVITY REPORT

ADVERTISEMENTS

The following publications included SVG advertisements in Q4 2012:

- *Wedding Bells* sweepstakes program, including a landing page and banner ad promotion, online advertorial and banner ads, through October.
- *Canadian Yachting* 1/2 page spread ads in October and December travel issues.
- *Diver* full page ads in October/November and December, and run-of-site banner ad October-December.
- *Horizon Travel* online banner ads and subway TV placements through October.
- *Bold Magazine* full page ad in Fall and Winter issues with banner ad through October.
- *Globe and Mail* integrated campaign with 1/2 page ad and 1/2 page advertorial to kick it off in October 18th issue, 1/4 page ads in October 27th and November 3rd issues, online custom microsite with full content on all niches, photo gallery and special deals, and an online campaign October-December.
- *Travel Week* full page October 18th, full page ad and full page editorial in November 15th issue, online and e-newsletter banners October-November, October 10th, October 24th, November 7th and November 21st e-blasts, and banner ads in Inside Report and The Hub e-newsletters in October and November
- *Canadian Travel Press* full page ad and full page advertorial in December 3rd Forecasting issue, TravelBlast email in October and December, e-newsletter banners and banner ads October-December, and October 10th and December 5th e-blasts.

In addition to the above creative placements, the agency has been working on winter placements, including:

- *Horizon Travel* creative development for January full page ad.
- *Your Caribbean Guide* full page ad for Toronto office in December.