

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 12/31/2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

BLJ Worldwide LTD

5875

(c) Business Address(es) of Registrant

250 West 57th Street
Suite 1311
New York, NY 10107

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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SEE ATTACHED

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

China-United States Exchange Foundation
Embassy of the Republic of Ecuador

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services;

SEE ATTACHED

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

SEE ATTACHED

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
SEE ATTACHED			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
SEE ATTACHED			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

CHINA UNITED STATES EXCHANGE FOUNDATION
EMBASSY OF THE REPUBLIC OF ECUADOR

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): Twitter: @chinausfocus, @keeptradegoing, @rostroecuador, @startupecuusa
- Other (specify) Facebook: Rostros de Ecuador, Keep Trade Going, China US Focus

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) Spanish

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

January 30, 2015

/s/ Peter Brown

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

BLJ WORLDWIDE

FARA REG. NO. 5875

ATTACHMENT TO THE SUPPLEMENTAL STATEMENT FOR JULY 1, 2014 TO DECEMBER 31, 2014

5. (b) During the six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

Name	Residence Address	Citizenship	Position	Date Assumed
James Beck	429 Sterling Pl Brooklyn, NY 11238	USA	Account Executive	09/07/2014

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?

The China-US Exchange Foundation: CUSEF, a non-government non-profit entity based in Hong Kong, engages in promoting relations and facilitating exchanges between China and the United States. We shared information about the Foundation's work to various audiences and provided support for delegations visiting China. Also supported the ChinaUSFocus.com website and related social media accounts, which include sourcing content and performing periodic general promotional activities.

Republic of Ecuador: Supported the Embassy in Washington, D.C. in a full range of public relations services, including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research & analysis. We also help support the Embassy's Twitter and Facebook accounts for their "Keep Trade Going" and "Rostros de Ecuador" campaigns.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below? If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The China-US Exchange Foundation:

Undertook various activities that increase general public understanding of U.S.-China relations, including:

Reached out to the following universities and think tanks for contributions for the ChinaUSFocus website:

Universities

- Boston University
- Bucknell University
- Claremont McKenna College
- Columbia University
- Cornell University
- Fordham University
- George Washington University

- Georgetown University
- Harvard University
- Johns Hopkins University
- Loyola Marymount University
- New York University
- Pepperdine University
- Seton Hall University
- Tufts University
- University of Iowa
- University of Southern California
- University of Virginia
- University of Wyoming
- US Naval War College
- Vanderbilt University
- Yale University

Think Tanks

- American Enterprise Institute
- Brookings Institution
- Carnegie Endowment for International Peace
- CATO Institute
- Center for Economic and Policy Research
- Center for Naval Analyses
- Center for New American Security
- Center for Strategic and International Studies
- Committee of 100
- Council on Foreign Relations
- Eurasia Group
- Heritage Foundation
- Hudson Institute
- Jamestown Foundation
- National Council on US-China Relations
- Peterson Institute for International Economics
- RAND Corporation
- Reason Foundation
- Stanley Foundation

We also arranged dinners in New York and Washington DC on behalf of CUSEF with the following media outlets:

- Financial Times
- New York Times
- The Atlantic
- Time Magazine
- NPR

- BBC
- Los Angeles Times

We also supported trips to China for the following media outlets:

- Los Angeles Times
- Huffington Post
- Philadelphia Inquirer
- Chicago Tribune

Embassy of Ecuador: Distributed newsletter and related content on behalf of the Embassy of Ecuador to the following outlets:

- 1500 AM Federal News Radio
- ABC Television Network
- Achenblog
- AdAge
- AdWeek
- AEI Newsletter
- AFP
- Afro American Newspapers
- Agence France-Presse
- Agencia EFE
- American Journal Of International Law
- American University International Law Review
- Associated Press
- BBC/British Broadcasting Corporation
- Bloomberg
- C-SPAN.org
- Capital Business
- Capital News Service
- CCTV America
- Center for American Progress
- Chicago Sun-Tribune
- Christian Science Monitor
- ClimateWire News Service/Syndicate Bureau
- CNN
- Congressional Quarterly
- Dow Jones Newswires
- El Tiempo Latino
- Energy Economics Magazine
- Energywise Blog
- Fast Company
- Feature Story News
- Financial Times
- Forbes
- Foreign Policy

- Fortune
- FOX News Channel
- FP Passport
- Fusion (ABC/Univisión)
- Georgetown Journal of International Law
- Global Development: Views from the Center
- Hispanic Communications Network
- Hispanic Link News Service
- Houston Chronicle
- Inter Press Service
- International Business Times
- La Opinión
- LA Times
- Latism.org
- Law 360
- Legal Newsline
- Letters Bloggatory
- McClatchy Newspapers
- Miami Herald
- Monday Developments
- Mother Jones
- National Geographic Travel (DC)
- National Journal
- NBC News Channel
- NPR/National Public Radio
- PBS/Public Broadcasting Service
- Politico
- Public Citizen
- Reuters
- Roll Call
- Satellite Business News
- Science
- Scripps Howard News Service
- Telemundo
- The ABA Washington Letter
- The American Lawyer
- The Christian Science Monitor
- The Economist
- The Hill
- The Huffington Post
- The New Republic
- The New York Times
- The New Yorker
- The People's Attorney
- The Trial Warrior Blog
- The Wall Street Journal

- The Washington Informer
- The Washington Post
- The Washington Times
- The Weekly Standard
- Think Progress
- TIME
- Travel + Leisure
- U.S. Department of Defense - Communications
- U.S. News & World Report
- Univision
- UPI
- USA Today
- Voice of America
-

We also distributed the newsletter and related content to the following universities:

- Case Western
- Reserve University
- Resources for the Future
- Cornell University
- University of California System
- University of California, Los Angeles
- Kansas State University
- Johns Hopkins University
- Yale University
- Environmental Defense Fund
- Washington University
- Purdue University
- Oregon University System
- Michigan State University
- Harvard Medical School
- The University of Colorado System
- University of Virginia
- Natural Resources Defense Council
- Boston University
- Franciscans International
- Harvard University
- University of Wisconsin System
- National Audubon Society
- Sierra Club
- University of Michigan
- Yeshiva University
- The University of Texas System
- Cooperation Internationale pour le Developpement et la Solidarite
- The United Nations Foundation
- University System of Georgia

- The Nature Conservancy
- University of California, San Francisco
- Center for Biological Diversity
- University of Pennsylvania
- Physicians for Social Responsibility
- Georgia Southern University
- The University of North Carolina System
- World Resources Institute
- Princeton University
- Rainforest Alliance
- National Wildlife Federation
- Massachusetts Institute of Technology
- Dartmouth College
- University System of Maryland
- University of Maryland, Baltimore County
- University of California, San Diego
- University of California, Davis
- University of California, Santa Cruz
- Global Rights
- Friends of the Earth
- Oregon Health & Science University
- World Wildlife Fund
- George Mason University
- Duke University
- University of Hawaii Manoa
- University of Illinois
- The University of Hawaii System
- The University of North Carolina at Chapel Hill
- University of Houston System
- University of Massachusetts System
- University of Pittsburgh
- University of Alaska System
- State University of New York System
- University of New Mexico
- Louisiana State University and Agricultural and Mechanical College
- University of the South
- Environmental Development Action in the Third World
- University of Arkansas System
- The Ohio State University
- University of Minnesota
- University of California, Irvine
- University of Wyoming
- Green Cross International
- The California State University System
- North Central College
- University of California, Santa Barbara

- United States Department of the Air Force
- Wesleyan University

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? (YES)

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.

DATE	FROM WHOM	PURPOSE	AMOUNT
(thru) 12/31/14	China-U.S. Exch	Fees	\$243,900.00
12/31/14	Found		
12/31/14	China-U.S. Exch	Expenses	\$149,119.21
	Found		
12/31/14	Embassy of Ecuador	Fees	\$185,378.04
12/31/14	Embassy of Ecuador	Expenses	\$ 10,421.96
		TOTAL	\$588,819.21

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, or 9 of this statement? (YES)

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

China-US Exchange Foundation

Job ID	Phase ID	Cost Code ID	GL Acct ID	Trans Description	Debit Amt
141 CUSEF			510000	Airfare Billed	19,896.80
141 CUSEF			511000	Lodging Billed	1,141.45
141 CUSEF			512000	Entertainment Billed	5,599.98
141 CUSEF			513000	Local Travel Billed	2,150.24
141 CUSEF			516000	Supplies Billed	2,616.89
141 CUSEF			518000	Outside Services Billed	117,713.85
					149,119.21
141 CUSEF	Total				149,119.21

Republic of Ecuador

Job ID	Phase ID	GL Acct ID	Trans Description	Debit Amt
203 Embassy of Ecuad		510000	Airfare Billed	2,509.06
203 Embassy of Ecuad		511000	Lodging	848.18
203 Embassy of Ecuad		512000	Entertainment Billed	134.07
203 Embassy of Ecuad		513000	Local Travel Billed	1,522.86
203 Embassy of Ecuad		516000	Supplies Billed	5,407.79
				<u>10,421.96</u>
203 Embassy of Ecuad	Total			10,421.96