

# PARK STRATEGIES, LLC

NEW YORK • WASHINGTON • TAIPEI • ALBANY • BUFFALO • LONG ISLAND

#5908

March 14, 2012

Yasuhisa Kawamura  
Deputy Chief of Mission  
Consulate General of Japan in New York  
299 Park Avenue  
New York, NY 10171

**Re: Professional Consulting Services**

Dear Deputy Chief of Mission Kawamura:

I am pleased you wish to hire Park Strategies, LLC as your professional consultant to help you and your government better understand, and to help shape, local New York Tri-State Area perceptions of Japan. We will reach out to our various New York area contacts when conducting our research and crafting our ultimate assessment. We will further advise you on how best Japan could communicate about its culture, history, socio-politico posture and others with the wider local community at large.

**Our Services**

We can complete our work within two weeks of you signing this document. We will provide you with a detailed written report outlining our findings and recommendations. Park Strategies Senior Vice President Sean King will be primarily responsible for our work on this matter, but others members of my staff and I will also be intimately involved. Sean and I can further discuss with Ambassador Hiroki in person our findings and recommendations at our lunch with him the week after next.

**Professional Fees**

For performance of the professional consulting services described above and attached, we will charge you a one-time fee of US\$5,500. This includes all the necessary follow-up work after the fact, as well as continued dialogue and analysis between our offices. After all, issues like these are rarely static.

**Opinions**

We cannot promise or guarantee the outcome of any matter. Informal comments about a matter are expressions of personal opinion only, for which we can accept no responsibility.

**Headquarters:**

101 Park Avenue, Suite 2506 • New York, NY 10178 USA • Tel: (212) 883-5608 • Fax: (212) 883-5643

[www.parkstrategies.com](http://www.parkstrategies.com)

**Other terms**

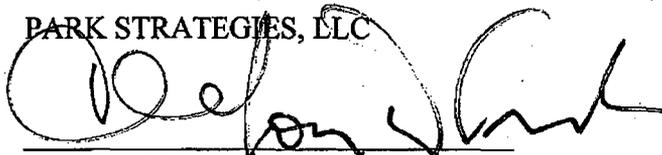
We are providing these services to you as an independent contractor. This agreement is an agreement for the performance of certain professional services. It does not create an employer-employee relationship, partnership, or agency relationship. This agreement will be governed and construed under the laws of the State of New York.

This letter reflects our understanding of the arrangement with you. If you agree, please sign, date and return a copy of this letter to me.

We want you to be fully satisfied with both the quality of our service and our fees. If you have any questions, please do not hesitate to call me. We thank you for choosing us to assist you and look forward to a successful relationship with you.

Sincerely,

PARK STRATEGIES, LLC



Name: Alfonse M. D'Amato

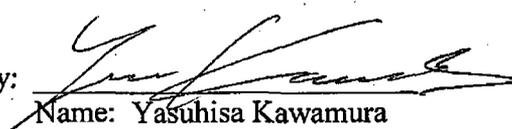
Title: Chairman

Accepted on

March 14, 2012

Consulate General of Japan in New York

By:



Name: Yasuhisa Kawamura

Title: Deputy Chief of Mission

Billing Address:

299 Park Avenue

New York, NY 10171