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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Black Bear Communications 5335 Wisconsin Avenue NW Suite 440 Washington DC 20015	2. Registration No. 5952
3. Name of foreign principal The ASR Organization Development Forum	4. Principal address of foreign principal 1050 Connecticut Ave NW #65308 Washington DC 20033

5. Indicate whether your foreign principal is one of the following:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify): _____
- Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant
- b) Name and title of official with whom registrant deals

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals
- c) Principal aim

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UNIT
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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal.

ASR acts as an advisor and educational source to promote a wide array of Afghan related cultural, educational, and mentorship activities in the U.S.

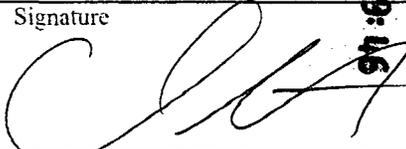
b) Is this foreign principal

- Supervised by a foreign government, foreign political party, or other foreign principal Yes No
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

ASR appears to be directed by Dr. Abdullah Abdullah's political party and/or affiliates.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
9/16/09	Chris Gunster CFE	

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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Black Bear Communications
5335 Wisconsin Av. NW
Suite 440
Washington DC 20015

2. Registration No.
5952

3. Name of Foreign Principal
The ASR Organization Development Forum

Check Appropriate Boxes:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.
Provide medical access for Dr. Abdullah Abdullah.

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8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

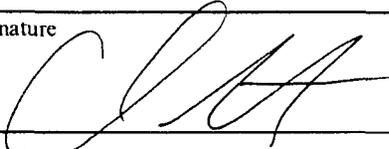
Assist in providing media access for Dr. Abdullah Abdullah

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

- Educate key media contacts on Dr Abdullah with major news outlets in the United States
- Develop press plan
- Seek opportunities to book Dr Abdullah on key radio and television shows
- Pitch stories to the press on Dr. Abdullah.

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Date of Exhibit B	Name and Title	Signature
9/16/09	CHRIS GUNSTER CFO	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Invoice: 1214
August 17, 2009

BlackBear Communications, llc

Business + Politics = Solutions

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TO:
KSK / S755
Kabul / UAE / Paris

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PROPRIETARY & CONFIDENTIAL

Project	Project Description/Services	Fee	Fee Total
Afghanistan: Broadcast/Satellite Interviews	<ul style="list-style-type: none">- Organize satellite style interviews for candidate comprised of 5-10 minute segments on international news stations.- Write and deliver "Press Availability" notice to foreign coverage desks – notably ABC, CNN, FOX and international counterparts.- Reserve and secure in-studio location in Kabul.- Coordinate schedule for candidate in conjunction with on-the-ground staff- BlackBear consulting fees- Satellite in-studio services- International outreach and logistical support		\$40,000 US
International Wiring Instructions: BlackBear Communications, llc Bank: Wachovia Bank 801 Pennsylvania Avenue NW Washington, DC 20004 Tel: 202-879-3013 Fax: 202-637-7761 SW [REDACTED]			\$40,000 US

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Memorandum

TO: Dr. Abdullah Abdullah - Kabul Afghanistan
Fawad Rahmani - Paris France / U.A.E

FR: Gerry Gunster,

DT: July 24, 2009

RE: United States Press Strategy – Dr. Abdullah

Our Review of News Coverage Regarding Dr. Abdullah

In an analysis of the current media landscape with respect to the coverage of the Afghan election and the candidates specifically, we find a consensus among the articles that while Dr. Abdullah Abdullah and Ashraf Ghani are the two most serious of President Karzai's 41 opponents, an Aug. 20 poll suggest they are far behind the President. The best case scenario to defeat Karzai, they report, would be for opponents to win enough votes to deny him a majority, forcing a runoff in which Karzai would be vulnerable if other hopefuls could support a single alternate candidate.

Specific mentions of Dr. Abdullah reference his call for a parliamentary system, his strong ties to Massoud, and his perceived advantage in the north and west of the country (where security is better and there is hope for a large turnout). Ghani has been identified as "Washington's pick," citing his two weeks spent in the U.S. explaining his "Ten-Year Framework for Afghanistan" and his recent recruitment of U.S. Democratic Party strategist James Carville. Independent Parliamentarian Shakooria Barezai predicts that this perception of being the U.S.'s pick will actually hurt his chances in the election (*Christian Science Monitor*).

Consensus among the media this week on Karzai is that he is relying on relationships with tribal elders, business leaders and former militia commanders to secure victories, but has not attended popular rallies and has refused to debate his opponents. There is doubt that he can secure a majority on Aug. 20 and many journalists believe that his vulnerability will increase should a second election be required. "If Karzai loses the first round, his spell will be broken." (*Washington Post*)

Engaging US Political Reporters - Immediately

You have asked us to concentrate our thinking on positioning Dr. Abdullah among the media elites in the United States. Our team specializes in preparing press plans for our clients that include every conceivable scenario they may face. We also stand ready to provide round-the-clock counsel throughout the duration of this elections.

For this effort to be successful, it is essential to communicate the right messages to journalists, place editorials and pitch stories, articles, interviews to targeted newspapers, magazines and trade journals. All in a very short time frame. With that in mind, our earned media goal is to immediately educate key media contacts on Dr. Abdullah with the major news outlets in the United States. This component of the campaign must be carefully controlled and coordinated.

Our press plan starts with building a small central command center located in the offices of Goddard Claussen in Washington, DC. From this command center, we envision using our stable of regional experts in Los Angeles, California and New York City to undertake specific activities. Each regional press coordinator shall undertake the following activities:

- Pitch stories to the press on Dr. Abdullah;
- Seek opportunities and book Dr. Abdullah on key radio and television talk shows;
- Draft and submit Opinion Editorials;
- Prepare and send approved press releases to regional contacts;
- Prepare possible media questions and responses (TV, radio and magazines);
- Train Dr. Abdullah to handle media requests;
- Prepare press releases; and
- Write and encourage others to write letters to the editor.

Targets

Our regional press experts will be assigned to target the most read newspapers in the country. *Given the time frame we will likely need to fine tune our list but we would start with the following leading publications.*

Newspaper	Location	Circulation
USA Today	McLean, Virginia	2,113,725
The Wall Street Journal	New York, New York	2,082,189
New York Times	New York, New York	1,039,031
Los Angeles Times	Los Angeles, California	723,181
The Washington Post	Washington, District of Columbia	665,383
Chicago Tribune	Chicago, Illinois	501,202
Houston Chronicle	Houston, Texas	425,138
San Francisco Chronicle	San Francisco, California	312,118
Boston Globe	Boston, Massachusetts	302,638

Opinion Leaders and Decision Maker Reporters

Reaching opinion leaders and decision makers can often be a difficult and vast undertaking. But because of Washington DC beltway print newspapers, public affairs programming, 24-hour cable news and talk radio it is an easy and accessible audience. We are willing to help you generate editorials, and place articles with key reporters and editorial writers. Components of the beltway plan will include scheduling (via satellite or phone) editorial boards with inside-the-beltway publications:

- Weekly Standard
- The New Republic
- CQ

- The Hill
- Roll Call
- Politico

The Satellite Radio Tour

In order to ensure media coverage of, and interest in, Dr. Abdullah we recommend booking Dr. Abdullah on several national radio shows. In today's political environment it is impossible to ignore the growing importance of the talk radio segment to the industry today, both on AM and increasingly on FM.

A few show of the top radio shows we recommend are:

- Rush Limbaugh
- Sean Hannity
- Dr. Laura Schlessinger

The Satellite Video Tour

Moving quickly we recommend using satellite "media tours" to conduct one-on-one interviews with television reporters. Our goal would be to pre-book television reporters across the country. We would prefer to use a studio setting but we can originate the interview from remote locations and may be aired live by the television station or recorded for a later airing.

The format of a one-on-one interview is commonly preferred within the PR industry as an alternative to a media conference. The radio equivalent of SMT's is referred to as Radio Media Tours (RMT's). The programs we would suggest include:

- CNN - International
- SKY News (UK)
- Al Jeezera
- BBC (UK)
- AFN American Forces Network
- Deutsche Welle (German)
- France 24
- Press TV (Iran)
- Russia Today
- TV5MONDE (France)
- RAI International (Italy)

Next Steps

In order to take advantage of the opportunity afforded by today's issue environment, we recommend taking the following steps:

- **Retain BB immediately:** **\$25,000**
 - Identification and creation of media list
 - Draft editorials
 - Scheduling interviews
 - Identify target publications
 - Aggressively manage campaign to completion
 - Foreign ethics reporting/attorney Fee
- **Satellite and equipment** **\$15,000**
 - Logistics
 - Secure studio site in Afghanistan for live video news release/interviews
 - Secure studio with capability for worldwide audience/exposure
 - In studio time for interview (4-6 hours)

Total: \$40,000

Conclusion

Our approach to projects such as this one is to assemble the best possible team based on *experience and expertise in the practice area. Consequently our team is uniquely-designed;* we are motivated and collegial in our approach to all public affairs projects.

Thank you.