

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 04/30/11

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.

Discover the World Marketing 5958

(c) Business Address(es) of Registrant  
14350 N. 87th Street, Suite 265  
Scottsdale, Arizona 85260

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

Not Applicable

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
 If yes, furnish the following information:

Foreign Principal	Date of Termination
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8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
 If yes, furnish th following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Nouvelle-Caledonie Tourisme Point Sud

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<i>Not Applicable</i>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

Increase awareness to travel trade, primarily by attending and helping set up and operate a booth at the DEMA dive show and present to a Leisure and Corporate travel agency chain, World Travel, in Philadelphia.

- 
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
11/1/10 -	Nouvelle-Caledonie	\$5,270.10 in reimbursements for costs and labor related to the DEMA dive show and presenting at World Travel.	\$5,270.10
04/30/11	Tourisme Point Sud		

5,270.10

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed: Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
11/01/10 - 04/30/11	Discover and various airlines, hotels, restaurants and travel show providers	\$5,270.10 in reimbursements for costs and labor related to the DEMA dive show and presenting at World Travel.	\$5,270.10

\$5,270.10

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No  *See Item 17 for explanation*

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Discover the World Marketing, on behalf of Nouvelle-Caledonie Tourisme Point Sud, distributes brochures at trade shows and to the trade relating to diving opportunities in New Caledonia. The Registrant does not believe such brochures qualify as "informational materials" governed under the act, but has attached a copy of the brochure currently being disseminated to the trade and at trade shows to this Supplemental Statement.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

See answer to Section 17 above for more detail

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: *See Item 17 for explanation (None)*

- Radio or TV broadcasts       Magazine or newspaper       Motion picture films       Letters or telegrams  
 Advertising campaigns       Press releases       Pamphlets or other publications       Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email  
 Website URL(s): \_\_\_\_\_  
 Social media websites URL(s): \_\_\_\_\_  
 Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (specify) Not Applicable

21. What language was used in the informational materials:

English       Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

*See Item 17 for explanation*

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No  *See Item 17 for explanation*

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

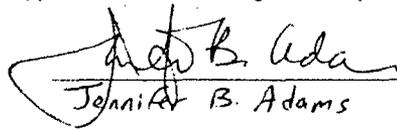
**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

9/9/11  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

  
\_\_\_\_\_  
Jennifer B. Adams  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**CURRENT BROCHURE**

# Diving and Snorkeling

Come and explore a unique new  
World Heritage listed underwater paradise

# in New Caledonia

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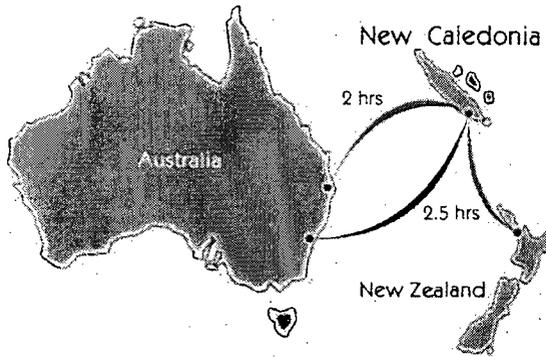
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# The world's largest lagoon

Home to over 900 varieties of coral, many unique to New Caledonia, and an amazing collection of over 5,000 marine species.



Divers from around the world have long known about New Caledonia's underwater wonderland, but until the lagoons and reef were recently listed by UNESCO as a World Heritage site it was a well kept secret from snorkeling fanatics! And it's all a short flying time from Australia (only 2 hours from Brisbane and under 3 hours from Sydney).

The lagoon covers an area of approximately 24,000 square kilometers and is protected by a 8,000 kilometres of coral reef structures, featuring crystal clear waters and exceptional flora and fauna (many species of which are endemic to New Caledonia).

The reef is also located just 30 minutes from Nouméa which allows more exploring time and less travel.

Those new to snorkeling can try the Lagoon Trek at Kuendu. Duck Island is another interesting experience; just a few minutes from Nouméa by water taxi, it features a protected nature reserve with a unique trail where you follow special signs through the marine life underwater.

Amedée Island is also a short boat trip away and one of New Caledonia's 'must do' day trips.

One hour from Nouméa is Tenia Island which lies in the centre of an unspoilt marine reserve with an inspiring discovery trail. You may even swim with dolphins and turtles that frequent these pristine waters.

A 20 minute flight will take you to the Isle of Pines, where you must not miss the amazing 'natural pool' at Oro Bay,

## 10 GREAT REASONS TO DIVE AND SNORKEL IN NEW CALEDONIA

- The pristine waters of the world's largest lagoon
- The world's 2nd largest Coral Reef
- Now on the UNESCO World Heritage List
- An ideal water temperature (21 to 28°)
- Immense variety of vegetal and animal species
- Diverse choice of underwater landscapes
- Virgin and rarely visited dive sites
- Dives adapted to respective levels of expertise
- Professional dive operators and compliance to strict regulations
- Optimum security decompression chamber

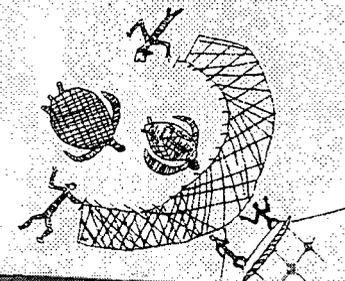
which has been described as a 'massive sparkling aquarium with exquisite coral and marine life'. And if it's 'undiscovered' you're after, Lifou in the Loyalty Islands offers incredible water clarity and abundance of sealife (see back page).

There is a choice of experienced dive and snorkel operators who offer a range of full day and half-day trips.

For something truly unique, there is a special night snorkeling trip that uses special torches to illuminate the fantastic fluorescent corals. C'est magnifique!



# and 2<sup>nd</sup> largest coral reef



## Boulouparis

**La corne de Ténia (Tenia Horn):** features a cliff face with a coral massif which harbours lots of different fauna (numerous fish species, shoals of grey sharks, turtles, eagle rays, pelagic marine life). Minimum Level 1 is required.

## Bourail

**La fausse passe de l'îlot Vert (the false pass of the green islet):** provides numerous possibilities, from initiation dives to deep dives. Abundant marine life: Napoleon fish, black pointer sharks, leopard sharks, stingrays, leopard rays, rockling and large shoals of pelagic marine life.

**Le grand coude de Kélé (Kélé elbow):** nice vertical drop of 18 to 70 metres with some good sized canyons and magnificent coral. Grey sharks, eagle rays, shoals of becuine fish and rockling.

**La faille de l'îlot Shark (Shark islet rift):** dive in an old riverbed invaded by the sea. Guitar rays can still be found.

## Hienghène

**Daïman Reef - Cathédrale:** a deep rift leads into a tunnel which emerges into an area frequented by large pelagic marine life. The dive then continues down for more than 55 metres along a breathtaking high wall. Beautiful gorgonia of humpback parrot fish (October, November), tuna, barracuda, tazars, grey sharks and 'albmarginatus'.

**Hienghène Pass:** large humpback whales can often be observed between July and November. The dive begins with the descent into a well which emerges under a large arch dotted with gorgonia.

**Hiengu Pass:** the Fonti reef is a large coral massif sheltered from the tradewinds. Two large caves with ceilings that open up to the surface with pristine coral, where many rockling have made their home.

## Isle of Pines

**Le jardin d'Eden (Garden of Eden):** a succession of rifts between 5 and 50 metres. Soft corals, gorgons, alcyonnaires and sponges. Recommended for experienced divers.

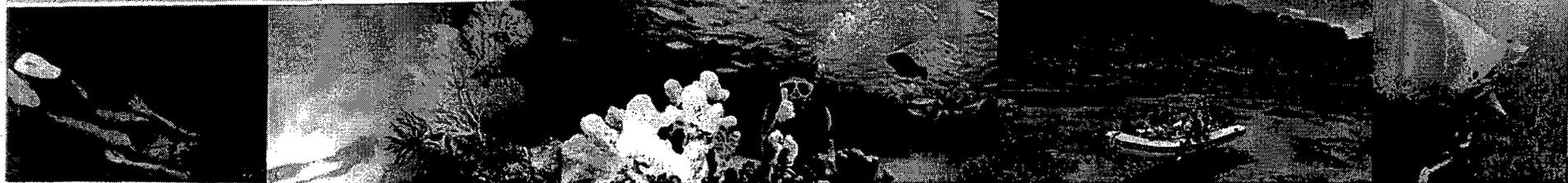
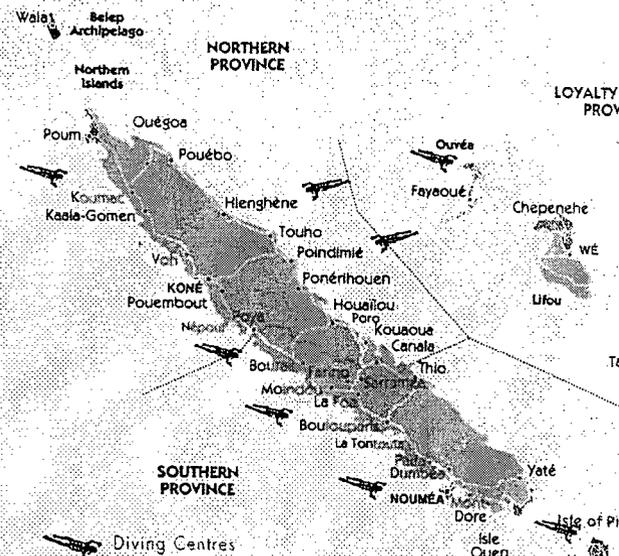
**La vallée des gorgones (Gorgon Valley):** abundant fauna, numerous rifts.

**La grotte de la 3e (The 3rd cave):** unique dive in a forest with stalactites and stalagmites in the immersed part of the cave. Recommended for experienced divers.

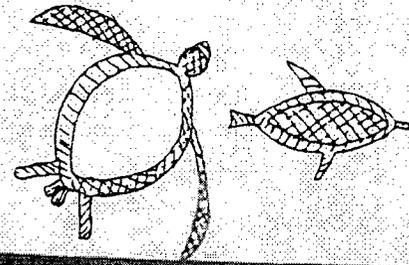
**Kasmira Reef:** ideal for divers and snorkelers, with a high seabed full of fish and leopard sharks.

## Mont-Dore

**L'Aiguille de Prony (Prony needle):** a huge chimney grading originates 38 metres under water and rises to 2 metres below the surface. A kingdom for bivalves and spawning season for rockling in November.



# is a diving and snorkeling paradise



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New Caledonia is one of the rare places in the world where there are so many species living side-by-side.

All year long, the New Caledonian lagoon unveils an exceptional fauna: parrot fish, blue rockling, grouper, leopard rays, reef sharks, tuna, tazars, red snappers, red mullets... as well as the lobsters and their local cousins, the 'popinées', and the turtles and dugongs.

Add to this landscape a luxurious flora: caverns decorated with bryozoaires and gorgones, sponges in weird and wonderful forms, fluorescent coral, flower shaped, in balls or bushes. Diademic urchins, star fish, and crinoïdes.

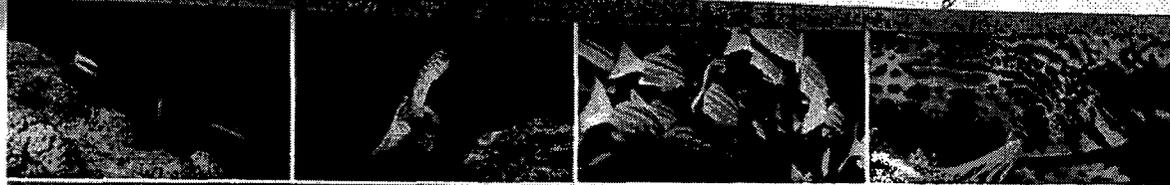
Shellfish enthusiasts can discover a multitude of marine mollusks, in particular magnificent cowries like the Cyprae Niger and lambis.

With a little luck, divers can admire endemic nautilus floating near the surface. These animals, veritable 'living fossils' usually frequent the great depths (150-600 m).

During the months of December and January, 'clouds' of young cuttlefish swarm the anchorages located on diving sites.

In February and March, turtles swim ashore to lay their eggs. The dugongs (sea cows) are plentiful, particularly around 'Ilot Maitre' located not far from Nouméa, basking on the surface of the water. New Caledonia has the largest population of dugongs in Oceania and 3rd largest in the world.

April signals the beginning of the spawning season for the Dagsit sharks lasting until June. The females are particularly



The diving in New Caledonia complies with strict regulations, and is supervised by professional and experienced dive monitors with advanced security conditions including a decompression chamber.

their migration. One of their main destinations is the fossil canyon in Dumbéa where the famous 'rockling wall', which descends from 11 to 33 metres, is considered a 'meeting place' for rockling. This is a magnificent dive in the current for experienced divers.

Numerous wrecks are also accessible to divers, some of which have been especially sunk for dive site.

#### Unspoilt and sparsely populated.

The immense expanse of the New Caledonian lagoons, combined with the relatively low number of divers, has ensured that the majority of dive sites are beautifully protected.

Today, the dive and snorkel centres are scattered over the whole of the archipelago. The types of dives available are also varied, adapted to the levels and preferences of each diver from introductory dives to pothole diving, initiation dives, dive courses and qualifications, photo-reportages and night dives.

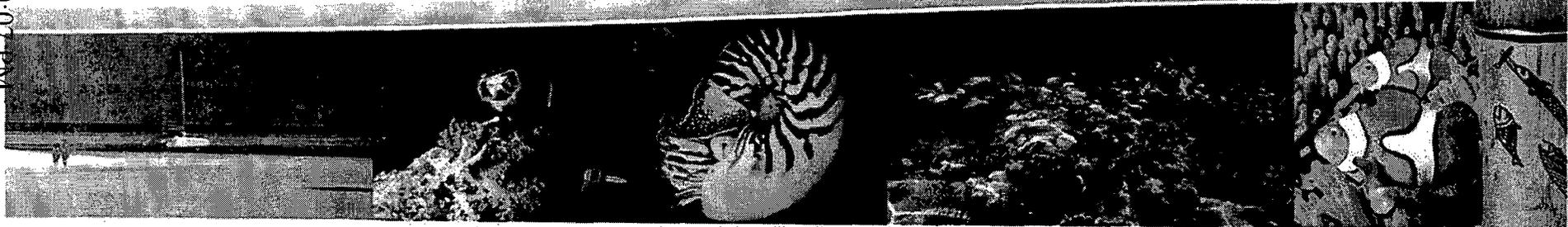
Whatever your preference, most dives take place between 0 and 15 metres, reinforced by a pleasant water temperature (between 21 and 28° depending on the season).

friendly towards divers, especially near the Boulari Pass.

The Manta Rays join in the spectacle, much to the amazement and pleasure of underwater photographers.

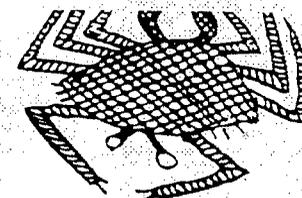
Towards September, the arrival of the warm season and trade winds signal the beginning of the hatching period. The lagoon is invaded by myriads of small fish that can be found particularly in caves and wrecks; whilst huge flocks of sea birds dart in all directions on the surface in search of prey. Game fish (bonito, tuna and enormous 'carangues') and other species take part in the display.

From mid-October to November, the huge rocklings begin



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# now on the World Heritage List



## Noumea

**L'île aux Canards (Duck Island):** Under water pathway for snorkeling in a marine reserve. Ideal site for initiation dives and guided visits organised by the Centre for Initiation of the Environment.

**La patate à Tépava (The "Patate" at Tépava):** ideal for divers and snorkelers. This coral formation lies at a depth of 12 metres and features several straight tunnels. Abundant fauna, large rockling, stingrays, small lagoon sharks and turtles.

**The Wreck of the Snark:** a Panamanian cargo ship sunk in 1942 near a sandbank. Leopard and black spotted rays are frequent.

**La patate du Phare Amédée:** perfect for divers and snorkelers, with an underwater reserve that is home to parrotfish, yellow 'barbillons', butterfly fish and more.

**The Wreck of the Dieppoise:** the last wooden patrol boat of the Royal Navy sunk in 1988 has become a dive site, located 26 metres underwater. Superb rockling and myriads of other fish. An ideal dive for beginners.

**La patate du Sournois (The sneaky patate):** rises up from a 10 metre seabed. In calm weather, the weak current makes this dive ideal for beginners. A large shoal of yellow cord 'mulletts' adds a beautiful touch of gold. During the cooler season, living nautilus can also be observed.

**The Wreck of the Humbolt:** sunk in 1993 to make an artificial reef. This site is inhabited by castex rockling, night

## Guided Snorkeling



Guided snorkeling trips are offered by several well-established local tour operators such as Aquanature, Tieti Diving and Babou Cote Lagon).

Ideal for the whole family, children are welcome and very well catered for. A chance for ocean discovery along with the opportunity to picnic on a coral island makes this the ideal day excursion.



mullet and chicken scorpion fish.

**The southern point of the Tabou Reef:** the very jagged slope of the reef ends on a seabed of 25 metres. The marine life is abundant: porcelain crayfish, 'carangues', Tazars.

**Boulari Pass:** is known for its concentration of fish: large round loach, shoals of blue loach and 'carangues'. With luck, you will witness the majestic Manta Ray ballet.

### Poindimié

Divers will be spoilt for choice with the centre's 50 sites characterised by a relief made of rifts, arches and canyons scattered with gorgonia and 'alcyonnaires' and a diversity of fauna (small and large fish), as well as other crawling sea creatures.

### Ouvéa

The Ouvéa atoll and its cluster of small islands protect one of the most beautiful islands in the world with the longest beach in New Caledonia featuring 25 kilometres of fine white sand. The diving sites outside the coral reef are protected from the tradewinds. Here drift diving is the norm.

This is an indicative list only!

