

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 6/30/2012

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.

CDN International Inc.

5992

(c) Business Address(es) of Registrant

1101 17th Street N.W.

Suite 1010

Washington, D.C. 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes  No

(2) Citizenship Yes  No

(3) Occupation Yes  No

(b) If an organization:

(1) Name Yes  No

(2) Ownership or control Yes  No

(3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Helio Marco Sousa	VP and Secretary	April 30, 2012

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Andrew Greenlees	Avenida Brigadeiro Faria Lima, 2601 9º. Andar São Paulo – SP 01451-001 Brazil	Brazilian and British	Vice President	April 30, 2012
Inacio Muzi Fonseca	SQN 112, Bloco E, Apt 507, Brasília	Brazilian	Vice President	April 30, 2012

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat")

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

For the Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat"), CDN International has worked on the coordination of a Public Relations contract in partnership with Fleishman Hillard ("FH"). CDN's role is to act as a consultant and help to coordinate different activities such as: monthly teleconferences (interviews) with Brazilian Ministers and journalists and analysts; trips for US journalists to visit Brazil (familiarization trips), interviews with journalists, participation of Brazilian officials in events and conferences. CDN did not prepare, disseminate, or cause to be disseminated any informational materials, but did review materials prepared and disseminated by FH. Those materials have been filed with the Registration Unit by FH in their filings.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

See Appendix A

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
1/11/2012	Fleishman-Hillard	Payment for Professional Services	\$32,105.63
2/6/2012	" "	" "	\$31,798.71
4/13/2012	" "	" "	\$14,128.48
4/25/2012	" "	" "	\$34,087.05
4/25/2012	" "	" "	\$19,316.00
			\$131,435.87
			Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

Typically the only disbursements related to representing Secretariat are travel expenses and there were no such expenses during this reporting period.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

CDN did not prepare, disseminate, or cause to be disseminated any informational materials, but did provide feedback on materials prepared and disseminated by Fleishman-Hillard.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email
- Website URL(s): \_\_\_\_\_
- Social media websites URL(s): \_\_\_\_\_
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

July 20, 2012

/s/ Alexandre Pinheiro Rego

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

## Appendix A

### Activities Related to Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat" or "SECOM")

**\*\*In all instances below, any related materials or briefing documents that were disseminated to two or more persons in the United States were prepared and disseminated by Fleishman-Hillard (FH). Any such materials have been filed with the Registration Unit by FH.**

#### January 2012

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM and FH teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents.
- Coordinated with FH a total of 12 one-on-one interviews/briefings/ media opportunities, including:
  - Confirmation on airport privatization from Ministry of Civil Aviation to Reuters, January 6, 2012.
  - Minister of Environment with The New York Times, January 12, 2012.
  - Minister of Energy with Reuters, January 14, 2012.
  - Editorial roundtable between Minister of Development, Industry and Trade with
  - Dow Jones Newswires/The Wall Street Journal, January 17, 2012.
  - Confirmation on Haiti immigration measures data to The Washington Post, January 17, 2012.
  - Responses from Ministry of Justice to Mimi Whitefield on Haiti immigration measures to Miami Herald, January 17-18, 2012.
  - Ambassador Paulo Cordeiro with Bloomberg Africa, January 18, 2012.
  - Secretary of Foreign Trade with Global Finance, January 20, 2012.
  - Executive Secretary of the Convention on Biodiversity with AgenciaLusa, January 23, 2012.
  - Ambassador Correa do Lago with Reuters, week of January 23, 2012.

- Minister of Foreign Relations with The Wall Street Journal, January 27, 2012.
- Deputy Minister of the Ministry of Social Development with The Guardian, January 31, 2012.

#### **February 2012**

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM and FH teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents
- Coordinated with FH a total of 10 one-on-one interviews/briefings/ media opportunities in February 2012, including:
  - Deputy Minister of Social Development with The Guardian, February 1, 2012.
  - Information on airport concession auction to Latin America Report, February 3, 2012.
  - Background information on ProUni Scholarship Program to Campus Milenio, February 9, 2012.
  - Background materials from Ministry of Health to Economist Intelligence, February 17, 2012.
  - Minister Mantega with Financial Times, February 25, 2012.
  - Chico Mendes Institute for Biodiversity Conservation (ICMBio) with Forbes, February 27, 2012.
  - Minister of Agriculture with New Ag International, February 27, 2012.
  - Ministry of Agrarian Development with New Ag International, February 27, 2012.
  - President of Embrapa and visit to Embrapa headquarters with New Ag International, February 28, 2012.
  - President of Brasscom Antonio Gil with Gartner, February 28, 2012.

#### **March 2012**

- Provided and participated in regular client updates and planning discussions

- Tracked and reported activities with SECOM and Fleishman-Hillard teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents
- Coordinated with FH the preparation for launch of social media channels, including development of policies, timeline, materials, calendar, recommendations, and monitoring schedule.
- Coordinated with FH a total of 10 one-on-one interviews/briefings/ media opportunities in March 2012, including:
  - Ministry of Agriculture with Farm Futures, March 5, 2012.
  - Climate Change Secretary with Bloomberg Businessweek, March 7, 2012.
  - Superior Electoral Court (TSE) IT Secretary with The Daily, March 15, 2012.
  - Information on Brazil's national REDD program to Carbon Trading, March 16, 2012
  - Director of Climate Change Department at the Ministry of Environment Karen Suassuna with Carbon Trading, March 21, 2012.
  - Petrobras CEO with The New York Times, March 21, 2012.
  - Information regarding World Cup preparations to Economist Intelligence Unit, March 21, 2012.
  - Story idea for Brazil issue to Farm Futures, March 26, 2012.
  - Minister of Development Industry and Trade with Times of India, March 28, 2012.
  - Minister of Planning with Reuters, March 29, 2012.

#### **April 2012**

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM and FH teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents
- Coordinated with FH the preparation for launch of social media channels, including development of materials and calendar and monitoring.

- Coordinated with FH to execute a total of 7 one-on-one interviews/briefings/ media opportunities in April 2012, including:
  - Information on stadium development timeline to Inside the Games, April 9, 2012.
  - Ministry of Communication with The Wall Street Journal Latin American Edition, April 19, 2012.
  - Information on ANATEL and 4G to World Cup Cities to Inside the Games, April 19, 2012.
  - Ministry of Sports with International Herald Tribune, April 19, 2012.
  - Minister Figueiredo with Dow Jones Newswires and The Wall Street Journal, April 24, 2012.
  - Response from Ministry of Health to UPI on dengue epidemic in Rio, April 27, 2012.
  - Response from Minister of Education for upcoming book on higher education in Latin America to Institute of International Education, April 27, 2012.
  - Contact information to Dow Jones Newswires and The Wall Street Journal regarding Rio+20 team at the World Resources Institute, April 30, 2012.

#### May 2012

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM and FH teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents.
- Coordinated with FH to execute a total of 10 one-on-one interviews / briefings / media opportunities in May 2012, including:
  - Coordinated op-ed for Minister Patriota with David Braun and Brian Howard, *National Geographic*, May 4, 2012.
  - Juan Forero, *Washington Post*: Requested clarification on IBGE 2010 Census data, May 7, 2012.
  - Secretariat of Civil Aviation with Wendy Gallagher, *The Latin America Report*, May 8, 2012.
  - CEO of Petrobras Biocombustiveis written interview with James Barrett, *Biofuels International* (UK), May 21, 2012.

- James Barrett, *Biofuels International* (UK) - shared GraalBio press contact details and ethanol financing press release with journalist, May 28, 2012.
- Ministry of Sports written interview with David Gold, *Inside the Games*, May 28, 2012.
- Information on Brazil's social, economic, and environment initiatives to Frank McDonald, *Irish Times*, May 28, 2012.
- Story ideas for technology stories coming out of Brazil to Chris Jablonski, *ZDNet*, May 28, 2012 .
- Claudio Langone, co-coordinator of the Thematic Chamber for Environment and Sustainability, with Nadia Pontes, *Deutsche Welle*, May 29, 2012.

#### June 2012

- Provided and participated in regular client updates and planning discussions
- Tracked and reported activities with SECOM and FH teams on a weekly basis.
- Discussed and coordinated with SECOM regarding operations and development of strategic recommendation documents.
- Coordinated with FH to execute a total of five one-on-one interviews / briefings / media opportunities in June 2012, including:
  - Wendy Gallagher, *Latin America Report*: Requested statement from Infraero regarding the creation of Infrapar, June 4, 2012
  - James Barrett, *Biofuels International*: Requested photos to accompany story resulting from written interview with Miguel Rosseto, CEO of Petrobras Biocombustiveis, June 18, 2012
  - Ambassador André Correa do Lago with Nina Chestney, Reuters, June 21, 2012
  - Julet Elperin, *The Washington Post*: Requested additional information on Rio+20 attendance figures, June 21, 2012
  - Kevin Baxter, *Los Angeles Times*: Requested interview to discuss Brazil's World Cup stadium development two years in advance of the games, June 18, 2012