

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 06/30/2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

CDN International Inc. 5992

(c) Business Address(es) of Registrant

1101 17th St. N.W.
Suite 1010
Washington, D.C. 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
(2) Citizenship Yes No
(3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

| Name | Position | Date Connection Ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat")

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

For the Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat"), CDN International has worked on the coordination of a Public Relations contract in partnership with Fleishman Hillard. CDN's role is to act as a consultant and help to coordinate different activities such as: monthly teleconferences (interviews) with Brazilian Ministers and journalists and analysts; trips for US journalists to visit Brazil (familiarization trips), interviews with journalists, participation of Brazilian officials in events and conferences. CDN did not prepare, disseminate, or cause to be disseminated any informational materials, but did review materials prepared and disseminated by Fleishman-Hillard. Those materials have been filed with the Registration Unit by Fleishman-Hillard in their filings.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

See Appendix A

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

|      |           |                                    |        |
|------|-----------|------------------------------------|--------|
| Date | From Whom | Purpose<br>See chart in Appendix B | Amount |
|------|-----------|------------------------------------|--------|

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

|                   |               |                |         |
|-------------------|---------------|----------------|---------|
| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

Typically, the only disbursements related to representing Secretariat are travel expenses and there were no such expenses during this reporting period.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|------|---------|---------|--------|
|------|---------|---------|--------|

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

| Date | Recipient | Foreign Principal | Thing of Value | Purpose |
|------|-----------|-------------------|----------------|---------|
|------|-----------|-------------------|----------------|---------|

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

| Date | Amount or Thing of Value | Political Organization or Candidate | Location of Event |
|------|--------------------------|-------------------------------------|-------------------|
|------|--------------------------|-------------------------------------|-------------------|

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

CDN did not prepare disseminate, or cause to be disseminated any informational materials, but did provide feedback on materials prepared and disseminated by Fleishman-Hillard.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email
- Website URL(s): \_\_\_\_\_
- Social media websites URL(s): \_\_\_\_\_
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

August 05, 2014

/s/ Alexandre Rego

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Appendix A

**Activities Related to Social Communication Secretariat of the Office of the President of the Republic of Brazil ("Secretariat" or "SECOM")**

**\*\*In all instances below, any related materials or briefing documents that were disseminated to two or more persons in the United States were prepared and disseminated by Fleishman-Hillard (FH). Any such materials have been filed with the Registration Unit by FH.**

**January 2014**

- Reviewed content for social media channels.
- Organized and/or coordinated with FH to execute a total of 5 one-on-one interviews/briefings/media opportunities in January 2014, including:
  - President Rouseff's remarks at World Economic Forum to Global Finance.
  - *Politico*, January 21, 2014.
  - *FT* January 24, 2014
  - Minister of Social Development with *Washington Post*, January 30, 2014
  - Minister of Social Development with *McClatchy Newspapers*, January 30, 2014

**February 2014**

- Reviewed content for social media channels.
- Organized and/or coordinated with FH to execute a total of 2 one-on-one interviews/briefings/media opportunities in February 2014, including:
  - Climate Change Secretary Carlos Klink with *Climate Wire*, February 3, 2014.
  - *FT* February 11, 2014

**March 2014**

- Reviewed content for social media channels.
- Organized and/or coordinated with FH to execute a total of 1 one-on-one interviews/briefings/media opportunities in March 2014:
  - Minister of Sport A. Robelo with *Financial Times*, March 17, 2014

**April 2014**

- Reviewed content for social media channels.
- Organized and/or coordinated with FH to execute a total of 2 one-on-one interviews/briefings/media opportunities in April 2014, including:
  - FIFA Press Officer details shared with the *Wall Street Journal Digital Network* and the *New York Times*, week of April 21, 2014.
  - Provided advice to FH and Secretariat on media issues surrounding internet issues in connection with NETmundial.

#### May 2014

- Reviewed content for social media channels.
- Organized and / or coordinated with FH to execute 13 one-on-one interviews / briefings / media opportunities in May 2014, including:
  - Fadila Madani, Al Jazeera Media Network: Requested additional information on the Brazilian RNE and obtaining accreditation at the OMC; team shared information on 07May14.
  - Mimi Whitefield, Miami Herald: Requested information on Manaus Airport, Curitiba Stadium, the Bus Rapid Transit system in Rio de Janeiro and other World Cup-related projects. Team provided responses on 09May.
  - Jose Luis Cieri, La Nacion (Argentina): Requested contacts of real estate agencies / associations / governmental institutions in connection with the commercial establishments or brands sold in the cities where Argentina is scheduled to play for the World Cup. Team provided information on 09May14.
  - Bruno Fraioli, Stratégies: Requested additional information following teleconference with Minister of Tourism; team provided week of 12May14.
  - Roderick Mirande, ADFO Groep: Requested additional information following teleconference with Minister of Tourism; team provided week of 12May14.
  - Monica Bozzellini, TVN Media Group: Requested additional information following teleconference with Minister of Tourism; team provided week of 12May14.
  - Brian Major, TravelPulse: Requested additional information following teleconference with Minister of Tourism; team provided week of 12May14.
  - Chris Wright, AFP: Requested additional information on tourism revenue in relation to the World Cup; team provided on 16May14.
  - Bryan Swanson, Sky Sports News: Requested to film security forces on patrol in Rio de Janeiro on June 5 and an interview with an English-speaking official who could discuss World Cup security preparations. Team provided information on Rio de Janeiro's international communications office for journalist to contact directly on 19May14.
  - Mimi Whitefield, Miami Herald: Requested information on regulations for ecolodges in the Amazon. Team coordinated with IBAMA/Ministry of Tourism; provided responses on 16May14; additional information on 19May14.
  - Matt Carr, Bloomberg: Requested commentary from Brazilian government on the deadline for Annex I countries to submit progress reports towards Kyoto; response provided on 19May14.
  - Mary Murray, NBC: Requested information about the Rio operational plan released in advance of the World Cup. Team provided contact details for the Rio de Janeiro international communications team for the journalist to contact directly.
  - Jessica Bray, Sky Sports News: Requested further information on the outlet's online registration for accreditation at the Open Media Centers for the World Cup. Team provided response week of 26May14.

#### June 2014

- Reviewed content for social media channels.
- Organized and / or coordinated with FH to execute 5 one-on-one interviews / briefings / media opportunities in June 2014, including:
  - Aaron Timms, Institutional Investor: Requested interview with government spokesperson on economic development topics during trip to Brazil from June 10-27.

Institutional Investor is planning a cover story for their September issue on the future of Brazil. Team shared contacts for journalist to reach out to directly week of 02Jun14.

- o Sam Walker, The Wall Street Journal: Requested an interview with Carlos Alberto Torres, the captain of the 1970 Brazil World Cup championship team, who is currently one of the 2014 FIFA World Cup ambassadors, for a piece on the Brazilian national team. Team provided information on FIFA's press officer for journalist to contact directly on 05Jun14.

- o Chris Arnold, The Atlantic: Journalist was in Brazil from June 11-25 in Manaus and Belo Horizonte to cover the World Cup. He requested additional information on broadband improvements in the Amazon and is interested in meeting with government spokespeople during his visit. Team provided written questions from journalist week of 02June14; received responses from Minister of Communications and shared with journalist on 16Jun14. Team shared contact details of OMCs in Belo Horizonte and Manaus with journalist week of 09Jun14. Team shared additional response from Ministry of Communications week of 23June14.

- o Robert Wood, Economist Intelligence Unit: Requested an official English translation of President Rousseff's campaign slogan, "Mais mudança, mais futuro." Team provided additional information on 23Jun14.

- o Mimi Whitefield, Miami Herald: Requested interview with a senior government spokesperson to discuss what Manaus achieved by being a World Cup host city as well as plans for the Arena da Amazonia. Team shared contact details of the Amazonas Secopa press secretary for journalist to contact directly on 30Jun14.

**Appendix B****Item 14(a) – Receipts****Secretariat**

| Amount      | Date          | From              | Description   |
|-------------|---------------|-------------------|---|
| \$25,865.71 | Jan. 07, 2014 | Fleishman-Hillard | Payment for Professional Services July 2013                 |
| \$25,865.71 | Jan. 07, 2014 | Fleishman-Hillard | Payment for Professional Services August 2013               |
| \$ 9,739.00 | Feb. 28, 2014 | Fleishman-Hillard | Travel expenses reimbursement (trip occurred in March 2013) |
| \$24,982.78 | Mar. 14, 2014 | Fleishman-Hillard | Payment for Professional Services September 2013            |
| \$24,982.78 | Mar. 14, 2014 | Fleishman-Hillard | Payment for Professional Services October 2013              |
| \$24,362.92 | Apr. 29, 2014 | Fleishman-Hillard | Payment for Professional Services November 2013             |