

U.S. Department of Justice

Washington, DC 20530

**Amendment to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  Bell Pottinger USA, Inc.	2. Registration No.  6056
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- To correct a deficiency in
  - Initial Statement
  - Supplemental Statement for the period ending \_\_\_\_\_
  - Other purpose (*specify*) Revised Exhibit B including signature of the foreign principal
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:  
Revised Exhibit B

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original letter of agreement between Bell Pottinger USA and the General Delegation of the PLO to the United States was not signed by a representative of the General Delegation of the PLO to the United States. The revised Exhibit B contains the required signature.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>1</sup>)

September 15, 2011

/s/ David Edward Sowell

eSigned

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<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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*part of the Bell Pottinger Group*

## Bell Pottinger USA

Ambassador Maen Rashid Areikat  
General Delegation of the PLO to the United States  
1320 18th Street NW, Suite 200  
Washington  
DC 20036

29<sup>th</sup> August 2011

Dear Ambassador,

I write to confirm the public relations services that Bell Pottinger USA, Inc. will provide the General Delegation of the PLO to the United States. Our work for you will include the following:

- **Strategic Communications Advice:** constructing a clear and well-defined communications strategy, advising how and when to best communicate with key stakeholders, and ensuring that all PR activities we undertake work towards achieving your communications objectives.
- **Message Development:** drafting and continually refining messages that tell the story of Palestine, your challenges and your objectives in a way that is concise, compelling, and effective.
- **Congressional Affairs:** helping you to communicate with key political stakeholders.
- **Media Relations:** helping you to communicate with influential journalists.
- **Social Media:** conveying Palestine's image through the Internet and actively managing your online presence to ensure that key stakeholders receive your messages and information.
- **Grassroots Mobilization:** leveraging the influence of Palestinian families and organizations that have been affected by conflict and desire a resolution.

Bell Pottinger USA will begin work on this program immediately for a monthly fee of \$30,000 and reimbursement of pre-approved expenses. If you have any questions about this agreement, please contact me at [dsowells@bellpottingerusa.com](mailto:dsowells@bellpottingerusa.com) or phone +1-202-683-3170.

cont...

The below-signed parties acknowledge to this document's terms and conditions.



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David Sowell  
President, Bell Pottinger USA

**29<sup>th</sup> August, 2011**

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Date



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Ambassador Maen Rashid Areikat  
Chief Representative of the General Delegation of the PLO to the US

**14<sup>th</sup> September, 2011**

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Date