

U.S. Department of Justice

Washington, DC 20530

**Exhibit A to Registration Statement**

**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

**INSTRUCTIONS.** Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant LTL Strategies 4545 42nd Street, NW Suite 306 Washington, DC 20016	2. Registration No. <del>5900</del> 6082
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3. Name of Foreign Principal Government of Cote d'Ivoire	4. Principal Address of Foreign Principal Office of the President, Republic of Cote d'Ivoire, Abidjan
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5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other ( <i>specify</i> ) <u>N/A</u>

Individual-State nationality N/A

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant  
 Office of the President, Cote d'Ivoire

b) Name and title of official with whom registrant deals  
 Dr. Alassane Ouattara, President of Cote d'Ivoire

7. If the foreign principal is a foreign political party, state:

a) Principal address  
 N/A

b) Name and title of official with whom registrant deals N/A

c) Principal aim N/A

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8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

N/A

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes  No

Owned by a foreign government, foreign political party, or other foreign principal

Yes  No

Directed by a foreign government, foreign political party, or other foreign principal

Yes  No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes  No

Financed by a foreign government, foreign political party, or other foreign principal

Yes  No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes  No

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9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

N/A

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10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

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**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature	
December 20, 2011	Rene Lake, President & CEO	/s/ René Lake	eSigned

U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement**

**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  LTL Strategies	2. Registration No.  <del>5008</del> 
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3. Name of Foreign Principal  
  
 Government of Cote d'Ivoire

Check Appropriate Box:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
- 7. Describe fully the nature and method of performance of the above indicated agreement or understanding.  
  
 LTL Strategies performs administrative, financial and political advisory services for the Office of the President of the Government of Cote d'Ivoire.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

LTL Strategies performs administrative, financial and political advisory services for the Office of the President of the Government of Cote d'Ivoire.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

N/A

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
December 20, 2011	Rene Lake, President & CEO	/s/ René Lake eSigned

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## LTL Strategies

Office of the Presidency,  
Attention : Amadou Gon Coulibaly,  
Secretary-General of the Presidency,  
Republic of Côte d'Ivoire  
Via E-mail: gacouli59@yahoo.fr  
CC: m.toure2006@yahoo.fr, adtougara@yahoo.fr, and rlake@lstrategies.com

January 1, 2011

Dear Secretary-General Coulibaly:

I would like to begin by congratulating you, your colleagues, and President Ouattara on the success of the Presidential elections of November 28, 2010. The recognition and support of the electoral outcome by the United States and other global actors are crucial in working to guarantee the rights of the Ivoirian people, and to help the nation emerge from years of crisis and return to its rightful place the community of democracies, and as a leader of economic prosperity.

In response to your request, LTL Strategies is prepared to launch a communications campaign to further enhance the Presidency's and Côte d'Ivoire's media, public relations, communications, outreach, government relations, and corporate relations in the United States.

This contract letter proposes to implement the following services to be provided during the year 2011 and the subsequent years of President Ouattara's mandate. Key objectives include:

- To develop, in consultation with the Presidency's Abidjan-based communications advisory team, an overall US media, public relations, and outreach strategy, and to implement a strategy for effective advocacy before a number of US public and private sector bodies.
- To directly represent Côte d'Ivoire's interests before various agencies and offices of the US government, including: Congress, the State Department, and the White House. A special emphasis will be placed on regular contact with key congressional and senatorial leaders who are influential on the Africa Subcommittee and the Senate Foreign Relations Committee. LTL will continue to work closely with influential leaders. LTL will also establish strategic relations on this issue with the White House, Secretary of State Hillary Clinton, the Bureau of African Affairs at the State Department, US Ambassador to the UN Susan Rice, and others whose rank, reputation, influence, and interests can directly

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## **LTL | Strategies**

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support your and your government's objectives for a peaceful, democratic, and prosperous Côte d'Ivoire.

### ***US Media, PR, and Outreach Strategy***

The US media has a pertinent role to play in informing the public of timely developments as the situation in Côte d'Ivoire unfolds. The following media/PR activities will be conducted:

- LTL will develop regular press releases and distribute information briefings from various outlets including radio, television, key newspapers, influential NGOs, and other institutions such as Wall Street firms and individuals with expertise in the region.
- LTL will target media outlets such as CNN, the major networks, NPR, and other radio stations, newspapers such as the Washington Post and the New York Times, and magazines such as *Time* and *Newsweek*, among others. Information will be gathered using direct quotes from the President and the Ivoirian government leadership and opinion pieces by LTL's network of seasoned scholars, policy analysts, and policymakers.

### ***Targeted US Government Outreach Strategy***

LTL will continue to target key members of the House and Senate to get their support for policy measures that will ameliorate the current Ivoirian political situation and support all the key efforts of President Ouattara's administration. During the next twelve months, LTL will pay particular attention to strengthening its relationship with the senior staffers of the key Congressional and Senate members who can have an impact on the successful implementation of your priorities.

The primary objective of this effort is to encourage US legislators to continue their support for President Ouattara's efforts to restore the rule of law in Côte d'Ivoire and to ensure economic growth. LTL will make the case that the United States' continued recognition of and support for the Ouattara administration, as well as continuous, firm diplomatic pressure on the African Union, ECOWAS, and other key international actors are necessary to avoid dangerous, long-lasting negative repercussions for peace and stability within Côte d'Ivoire, as well as within an already troubled sub-region. LTL will also leverage its contacts among senior staffers of key House and Senate members to encourage them to take active, public stances in support of the democratic political process in Côte d'Ivoire.

LTL will regularly brief officials from the White House and the State Department and other relevant agencies on the evolution of the Ivoirian political situation, placing an emphasis on the statements issued by the office of the Presidency, as well as the vision President Ouattara articulates for Ivoirian state-society relations. Here again, LTL will leverage its contacts to ensure effectiveness.

### ***General Communications Advisory***

In addition to the targeted advocacy work outlined on the preceding pages, LTL will continue to provide communications advisory services to President Ouattara, the Office

**LTL** | Strategies

of the Presidency, and to those members of the cabinet that the Presidency designates. These services will include the organization of high-level public and private sector meetings during your US visits at which President Ouattara will have the opportunity to interact with and present his views to key policymakers and key captains of industry. They will also include speaking engagements before a variety of relevant, influential public and private sector bodies. As in the past, LTL will submit lists of suggested interlocutors, including briefs covering the background, strategy, and rationale, for consideration by the Office of the Presidency well in advance of any meeting or speaking engagement. LTL will also fully support the Ivoirian ambassadors in Washington, DC and in New York.

**Budget and Contract**

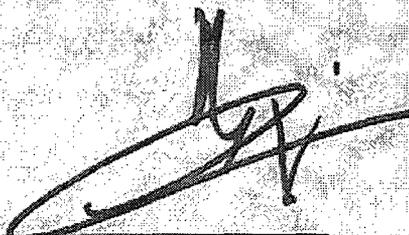
The total cost for this 1-year, renewable contract of proposed services for January 1<sup>st</sup>, 2011 to December 31, 2011 will be US \$320,000. Half of this amount should be paid upon signature of this contract-letter. The other half should be paid by September 30, 2011. For subsequent years, we will send an invoice by the end of the first trimester of each year.

If you are in agreement with the terms outlined in this contract-letter, please sign below and return the document via fax to (202) 362-6881 or e-mail: [htlake@ltlstrategies.com](mailto:htlake@ltlstrategies.com) and [riake@ltlstrategies.com](mailto:riake@ltlstrategies.com).

It is indeed an honor to have the opportunity to work with you again.

With best wishes,

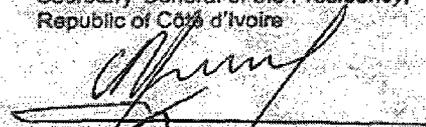
Hillary Thomas-Lake, PhD  
Managing Director



Amadou Gon Coulibaly  
Secretary-General of the Presidency,  
Republic of Côte d'Ivoire

DATE

28 June 2011



Charles Koffi Diby  
Minister of Finance  
Republic of Côte d'Ivoire

DATE

28 June 2011

RLAKE

Rene Lake  
President & CEO,  
LTL Strategies

DATE

28 June 2011