

OMB No. 1124-0006; Expires April 30, 2017

U.S. Department of Justice  
Washington, DC 20530**Exhibit A to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant  Finn Partners, Inc		2. Registration No.  6212						
3. Name of Foreign Principal Korea International Trade Association	4. Principal Address of Foreign Principal 460 Park ave, 4th Fl New York, NY 10022							
5. Indicate whether your foreign principal is one of the following:								
<input type="checkbox"/> Government of a foreign country <sup>1</sup> <input type="checkbox"/> Foreign political party <input checked="" type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Partnership</td> <td><input type="checkbox"/> Committee</td> </tr> <tr> <td><input type="checkbox"/> Corporation</td> <td><input type="checkbox"/> Voluntary group</td> </tr> <tr> <td><input checked="" type="checkbox"/> Association</td> <td><input type="checkbox"/> Other (<i>specify</i>) _____</td> </tr> </table> <input type="checkbox"/> Individual-State nationality			<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee	<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group	<input checked="" type="checkbox"/> Association	<input type="checkbox"/> Other ( <i>specify</i> ) _____
<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee							
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group							
<input checked="" type="checkbox"/> Association	<input type="checkbox"/> Other ( <i>specify</i> ) _____							

6. If the foreign principal is a foreign government, state:  
a) Branch or agency represented by the registrant

b) Name and title of official with whom registrant deals

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

<sup>1</sup> "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.  
Advance the Korean economy through trade.

b) Is this foreign principal:

- Supervised by a foreign government, foreign political party, or other foreign principal Yes  No
- Owned by a foreign government, foreign political party, or other foreign principal Yes  No
- Directed by a foreign government, foreign political party, or other foreign principal Yes  No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes  No
- Financed by a foreign government, foreign political party, or other foreign principal Yes  No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

Since its founding, KITA has laid the foundation for Korea's economic growth by setting policy directions in trade, as well as developing the national trade infrastructure. KITA is currently the largest business organization in Korea with over 73,000 member companies. Representing the interests of Korea's global traders, KITA serves a diverse range of roles including: providing hands-on support to trade companies, drawing trade cooperation from the private sector, formulating new trade strategies, nurturing trade professionals and building trade infrastructure. KITA represents the interests of Korea's global traders and serves a diverse range of roles including: providing hands-on support to trade companies, drawing trade cooperation from the private sector, formulating new trade strategies, nurturing trade professionals and building trade infrastructure.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The Korea International Trade Association's (KITA) is a private economic organization. The organization was established on July 31, 1946 105 pioneering traders with the objective of advancing the Korean economy through trade.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
4-14-15	Robin Crawford, Partner	<i>Robin Crawford</i>

OMB No. 1124-0004; Expires April 30, 2017

U.S. Department of Justice  
Washington, DC 20530**Exhibit B to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  Finn Partners, Inc	2. Registration No.  6212
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3. Name of Foreign Principal  
  
Korea International Trade Association

Check Appropriate Box:

4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Public Relations  
Build awareness of KITA Showcase  
Secure audience participation

FORM NSD-4  
Revised 03/14

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

- Conduct research
- Press Releases and invitations
- Arrange meetings

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
April 13, 2015	Robin Crawford, Partner	/s/ Robin Crawford eSigned

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## PUBLIC RELATIONS SERVICES AGREEMENT

This Public Relations Services Agreement ("Agreement") is entered into and made effective as of March 9, 2015 (the "Effective Date") through April 30, 2015 by and between Finn Partners, Inc., a New York corporation, having a principal place of business at 301 E. 57<sup>th</sup> Street, NY, NY 10022 ("Agency"/"we"), and Korea International Trade Association NY Center with offices at 460 Park Avenue, 4<sup>th</sup> Floor, New York, NY 10022 ("Client"/"you"). All amounts reflected in this document are in US dollars. The parties hereby agree as follows:

### 1. SCOPE OF WORK

Agency will provide public relations services (the "Services") in support of Client, as detailed in Exhibit A, which may be updated and supplemented periodically as agreed upon in writing by both Agency and Client.

### 2. PROFESSIONAL FEES AND BILLING

(a) Client will pay Agency a total project fee of \$12,000 (+/- 10%). The payment schedule is agreed to be as follows:

- \$4,000 due upon signature of this Agreement
- \$4,000 due April 1, 2015
- Remainder due upon project completion

(b) Services requested by Client that are beyond the scope of this Agreement, will be approved by Client in advance and billed either on an hourly basis or at a set amount agreed to by both Agency and Client. Exhibit B reflects Agency hourly billing rates.

### 3. EXPENSES

Client agrees to reimburse Agency for all reasonable and necessary expenses incurred and out-of-pocket disbursements made in connection with Agency's performance of Services hereunder including, but not limited to, phone charges, fax charges, postage, delivery charges and travel expenses. Out-of-pocket expenses for the month are billed on or about the 10th of the following month. These invoices will be due 15 days after the invoice date.

### 4. INDEMNIFICATION

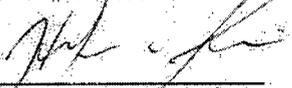
Because of your intimate familiarity with your business and the fact that we serve as your agent, we cannot undertake to verify all the facts supplied to us by you. Because of this, you agree to indemnify, defend and hold harmless us and our subsidiary and affiliated companies, and our and their employees, officers, directors, shareholders, licensees and agents from and against all liabilities, losses, damages or expenses, including reasonable attorneys' fees and costs, which we or such other party may incur as the result of any claim, suit or proceeding brought or threatened arising out of (i) the nature or use of your products or services; (ii) any assertions we may make on your

behalf, including assertions about your company, your products or services, or about your competitors and any of their products or services, in any materials we may prepare for you, if the assertions are based on materials, information, representations, reports, data or releases supplied to us by or through you, or which you approve; (iii) risks or restrictions which we bring to your attention where you elect to proceed; or (iv) infringement or claims of infringement arising out of our adherence to your instructions (excluding claims covered under our indemnity below).

**5. TERM & TERMINATION**

This Agreement may be terminated by either party by giving 30 days' prior written notice to the other party. Any unpaid fees and expenses incurred prior to the termination date will be due and payable within 15 days.

**KOREA INTERNATIONAL TRADE  
ASSOCIATION NY CENTER**

Signature: 

Name: HYUN CHUL KIM

Title: PRESIDENT

Date: 03/06/2015

**FINN PARTNERS, INC.**

Signature: 

Name: Robin Crawford

Title: Partner

Date: 2-24-15

**EXHIBIT A  
SCOPE OF WORK**

**STRATEGY**

- Build awareness of KITA Showcase and drive traffic to on- and off-line Showcase platforms
- Secure target audience participation in Showcase meetings (in-person and via web conference)

**TARGET AUDIENCES**

- Beauty industry
  - » Retail (*buyers and merchandise managers*)
    - Online retailers, Salons, Spas
    - National, regional and local stores
  - » Wholesale,
  - » Distributors
- Bloggers and media

**BUILD THE PLATFORM**

- Conduct landscape research and stakeholder mapping
- Develop showcase messaging and product descriptions
- Develop press release, fact sheets and invitations
- Establish program goals and measurement metrics

**ARRANGE SHOWCASE MEETINGS\***

- Research and develop list of targeted invitees
- Send personalized email invitations
- Develop meeting materials, talking points and format
- Follow-up to secure and schedule meetings (in-person and online)
- Organize and manage master meeting schedule
- Confirm and conduct meetings (in-person and via web conf)
- Provide contact information for sample shipment and KITA follow up

**BUDGET**

- Project budget of \$12,000 for Finn Partners staff time to research, plan and implement the program outlined in this proposal.
- Out of pocket expenses, which will not exceed \$500, will be billed in addition to the fee. Expenses can include travel, printing, postage, phone, etc.

\*Event logistics and expenses including: staging, lighting, beauty professionals, etc. will be handled directly by KITA.

**Exhibit B  
Billing Rates**

Founding Partner	\$500
Senior Managing Partner	425
Managing Partner	390
Senior Partner	375
Partner	305
Vice President	265
Associate Vice President	235
Account Supervisor	210
Senior Account Executive	185
Account Executive	155
Asst. Account Executive	135
Partner in Training	85

*Ram*