

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 9/30/2015

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Finn Partners, Inc

6212

(c) Business Address(es) of Registrant

301 E. 57th Street  
New York, NY 10022

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es)      Yes       No
- (2) Citizenship                      Yes       No
- (3) Occupation                      Yes       No

(b) If an organization:

- (1) Name                              Yes       No
- (2) Ownership or control      Yes       No
- (3) Branch offices                  Yes       No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes       No

If yes, have you filed an amendment to the Exhibit C?      Yes       No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Foreign Principal	Date of Termination
Via Rail Canada, Inc	5/31/15
Korea International Trade Association	5/31/15

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board  
Embassy of the Republic of Korea  
Turkish Culture & Tourist Office  
Officiana De Visitantes Y Convenciones de la Riviera Nayarit

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why:

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
4/1/15-9/30/15	Jamaica Tourist Board	Fees	\$362,000.00
4/1/15-9/30/15	Embassy of Korea	Fees	\$150,000.00
4/1/15-9/30/15	Turkish CultureTourist Office	Fees	\$135,000.00
4/1/15-9/30/15	Via Rail Canada	Fees	\$24,000.00
4/1/15-9/30/15	Riviera Nayarit	Fees	\$51,000.00
4/1/15-9/30/15	Korea Trade Association	Fees	\$12,000.00
			<u>\$734,000.00</u>
			Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
4/1/15-9/30/15	Jamaica Tourist Board	Expenses	\$462,443.17
4/1/15-9/30/15	Embassy of Korea	Expenses	\$1231.00
4/1/15-9/30/15	Via Rail Canada	Expenses	\$2803.96
4/1/15-9/30/15	Riviera Nayarit	Expenses	\$8555.23

\$475,033.36

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Jamaica Tourist Board  
Embassy of the Republic of Korea  
Turkish Culture & Tourist Office  
Riviera Nayarit

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts       Magazine or newspaper       Motion picture films       Letters or telegrams  
 Advertising campaigns       Press releases       Pamphlets or other publications       Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email  
 Website URL(s): \_\_\_\_\_  
 Social media websites URL(s): \_\_\_\_\_  
 Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English       Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

## FINN PARTNERS, INC.

Schedule of Publications on Behalf of Jamaica Tourist Board  
For six month period ending September 30, 2015

Description of Publications	By Whom Written, Edited or Prepared	By Whom Printed, Produced, Published	By Whom Distributed
Nine Ways to Spend Your Ninety of Summer in Jamaica	Finn Partners	Finn Partners	Finn Partners
Jamaica Sustains Growth in Visitor Arrivals	Finn Partners	Finn Partners	Finn Partners
Exploring Jamaica's Luxurious Resorts	Finn Partners	Finn Partners	Finn Partners
Jamaica Hails The King Of Sprint	Finn Partners	Finn Partners	Finn Partners
Jamaica Product Exchange (Japex) 2015 Set To Focus On Eastern Europe, The Caribbean And Latin America	Finn Partners	Finn Partners	Finn Partners
From Serene To Extreme, Jamaica Offers An Adventure For Every Traveler	Finn Partners	Finn Partners	Finn Partners
Top 10 Travel Tips To Make Jamaica Your Home Away From Home	Finn Partners	Finn Partners	Finn Partners
Discover Jamaica's Top Destination Wedding & Honeymoon Trends At The 2015 Jamaica Bridal Expo	Finn Partners	Finn Partners	Finn Partners
An Insider's Guide To Negril, Jamaica's Capital Of Casual	Finn Partners	Finn Partners	Finn Partners
Jamaica...A Top Venue For International Sporting Events	Finn Partners	Finn Partners	Finn Partners

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Finn Partners, Inc. was engaged in the following activities on behalf of Jamaica Tourist Board

1. Media Relations
2. Promotions
3. Special Events
4. Press Trips
5. Crisis Communications
6. General Counsel

Finn Partners, Inc  
 Schedule of Publications on Behalf of  
*Embassy of Republic of Korea*  
 For six month period ending September 30, 2015

Description of Publications      By Whom Written, Edited, or Prepared      By whom Printed Produced, Published      By Whom Distributed

<p>Updated trade data brochures for the following states:</p> <ul style="list-style-type: none"> <li>• <u>Connecticut</u></li> <li>• <u>Florida</u></li> <li>• <u>Hawaii</u></li> <li>• <u>Maryland</u></li> <li>• <u>Massachusetts</u></li> <li>• <u>Missouri</u></li> <li>• <u>Ohio</u></li> <li>• <u>Oregon</u></li> <li>• <u>South Dakota</u></li> <li>• <u>Texas</u></li> <li>• <u>Virginia</u></li> <li>• <u>Wisconsin</u></li> </ul>	<p>Finn Partners and the Embassy of the Republic of Korea</p>	<p>Finn Partners</p>	<p>Distributed via <a href="http://www.uskoreaconnect.org">www.uskoreaconnect.org</a> website</p>
<p>Issued monthly newsletter on the following topics:</p> <ul style="list-style-type: none"> <li>o <u>April - Beauty Industry</u></li> <li>o <u>May - Horse Industry</u></li> <li>o <u>June - New England Touring</u></li> <li>o <u>July - Robot Technology</u></li> <li>o <u>August - Music</u></li> <li>o <u>September - Coffee</u></li> </ul>	<p>Finn Partners and the Embassy of the Republic of Korea</p>	<p>Finn Partners</p>	<p>Distributed to opt-in newsletter database</p>
<p>Updated the following trade data brochures:</p> <ul style="list-style-type: none"> <li>• <u>Agriculture: Success Stories</u></li> <li>• <u>Agriculture: Industry by the Numbers</u></li> <li>• <u>KORUS FTA: Three Year Review</u></li> </ul>	<p>Finn Partners and the Embassy of the Republic of Korea</p>	<p>Finn Partners</p>	<p>Distributed via <a href="http://www.uskoreaconnect.org">www.uskoreaconnect.org</a> website</p>
<p>Developed and posted Seoul Source blog articles:</p>	<p>Finn Partners and the</p>	<p>Finn Partners</p>	<p>Distributed via <a href="http://www.uskoreaconnect.org">www.uskoreaconnect.org</a></p>

<ul style="list-style-type: none"> <li>• <u>The Korea Society: Korea And The Hill (April)</u></li> <li>• <u>Glow Recipe: Korean Beauty Products Curated With Love</u></li> <li>• <u>East-West Center: Korean Manufacturer Chooses Georgia, Bolstering Economic Benefits</u></li> <li>• <u>Sang Ah Koh: A Look at Talent Exchange During the 4th Year of Korus FTA Implementation</u></li> <li>• <u>ABT Molecular Imaging, Inc.: Scanning the World for the Right Partner</u></li> <li>• <u>Analtech, Inc.: Starting is Half the Task in Building a Strong Trade Relationship</u></li> <li>• <u>Electronic Recyclers International: Doing Business In South Korea: You Just Don't Know Until You Go</u></li> <li>• <u>East West Development Group: Korea: A Gateway To Asia</u></li> <li>• <u>DJ Spooky: Finding the Seoul in American Music</u></li> </ul>	<p>Embassy of the Republic of Korea</p>		<p>website</p>
<p>Developed and posted business success stories</p> <ul style="list-style-type: none"> <li>• <u>Analtech, Inc. (iChromatography) (DE)</u></li> <li>• <u>East West International Group, LLC (OH)</u></li> <li>• <u>Electronic Recyclers International, Inc. (CA)</u></li> <li>• <u>Keenland Association (KY)</u></li> <li>• <u>Ocala Breeders' Sales Company (FL)</u></li> <li>• <u>Preiser Scientific (WV)</u></li> <li>• <u>Quietside (TX)</u></li> <li>• <u>Radius Corporation (PA)</u></li> <li>• <u>Rewined Candles (SC)</u></li> <li>• <u>T-L Irrigation (NE)</u></li> </ul>	<p>Contributing authors, Finn Partners and the Embassy of the Republic of Korea</p>	<p>Finn Partners</p>	<p>Distributed via <a href="http://www.uskoreaconnect.org">www.uskoreaconnect.org</a> website</p>

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Finn Partners, Inc was engaged in the following activities on behalf of The Embassy of the Republic of Korea:

#### **Business Outreach**

- Research and develop business success stories
- Maintain database of business connections established through U.S. Korea Connect program
- Develop and update state fact sheets (2 states per month)
- Provide ongoing counsel and support to Embassy on KORUS FTA and TPP

#### **Social Media**

- Research and develop social media content recommendations
- Post approved content on social media platforms
- Track and provide analysis of social media progress
- Research, write and post blog submissions

#### **Newsletter**

- Develop and distribute monthly e-newsletter
- Deliver monthly newsletter metrics report
- Manage newsletter database

#### **Website**

- Ongoing addition of new website content that includes: state fact sheets, blog submissions, business success stories, home page sliders, events
- Deliver monthly website metrics report
- Additional website development and updates will require additional budget

#### **Event Support**

- Provide in-market event support that includes business outreach, editorial board outreach and materials development and production

#### **Administrative**

- Provide daily media monitoring report
- Participate in weekly account team meetings
- Deliver monthly activity report and other reports as necessary

## FINN PARTNERS, INC.

## Schedule of Publications on Behalf of Turkish Culture and Tourism Office

For six month period ending October 20, 2015

<b>Description of Publications</b>	<b>By Whom Written, Edited or Prepared</b>	<b>By Whom Printed, Produced, Published</b>	<b>By Whom Distributed</b>
Three Turkish Films Showcased at Chelsea Film Festival	Finn Partners	Finn Partners	Finn Partners
Çırağan Palace Kempinski Celebrates Fine Dining with Series Culinary Events This Year	Finn Partners	Finn Partners	Finn Partners
Second Annual Los Angeles Photo Festival to Document Turkish Culture	Finn Partners	Finn Partners	Finn Partners
Mural Istanbul Festival 2015 Celebrates First-ever Street Artist Exchange between Turkey and the U.S.	Finn Partners	Finn Partners	Finn Partners
Turkey's Ancient Cities and Beautiful Beaches Recognized as World's Best This Summer	Finn Partners	Finn Partners	Finn Partners
Travel + Leisure Names Istanbul One of the World's Best Cities	Finn Partners	Finn Partners	Finn Partners
New Archeological Discoveries, Hotels and Air Routes Set to Increase Visits to Turkey, the World's Sixth Most-Visited Tourism Destination	Finn Partners	Finn Partners	Finn Partners
The Ministry of Culture and Tourism of Turkey Expands Global Marketing to Attract Social Media	Finn Partners	Finn Partners	Finn Partners
Luxury Travel Pays Dividends in Turkey with Palace Hotels, Endless Shopping And Relaxing Cruises	Finn Partners	Finn Partners	Finn Partners

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Finn Partners was engaged in the following activities on behalf of **Turkish Culture and Tourism Office**:

1. News bureau: proactive media outreach and pitch leads, respond to press inquiries, send press kits and photographs, update media lists and press kits
2. Write press releases and pitches to send to target media
3. Write quarterly newsletters and send to tour operators, travel agents, media, tourist offices, tourism partners
4. Media Monitoring: Monitor coverage and share with Turkish tourist offices, social media and tourism partners
5. Organize and escort individual and group press trips, as needed
6. Pitch journalists preparing the special sections cited in editorial calendars
7. Write speeches for Director of Turkish Tourist Office, as needed
8. Distribute event invitations to media and organize media events, including *Mexico Media Luncheon and Agent Reception and Turkey Road Show*

RIVIERA NAYARIT

Re: Department of Justice - 6 Month Report  
Ending September 30, 2015

Finn Partners, Inc  
Schedule of Publications on Behalf of Riviera Nayarit CVB, Mexico

For six month period ending September 30, 2015

Description of Publications	By Whom Written, Edited, or Prepared	By whom Printed Produced/Published	By Whom Distributed
Luxury Travel To The Extreme (Release)	FP/NY	FP/NY	FP/NY
Team USA Wins 2015 ISA World Championship (Pitch)		FP/NY	FP/NY
Wellness, Fitness, Adventure And Fun (Release)	FP/NY	FP/NY	FP/NY
Top Luxury Brands in Nayarit (Release)	FP/NY	FP/NY	FP/NY
ABC Announces Debut Of Bachelor (Pitch)	FP/NY	FP/NY	FP/NY
Chef Betty Vazquez To Judge Master Chef (Release)	FP/NY	FP/NY	FP/NY
Riviera Nayarit Celebrates an 82% Hotel Occupancy (Pitch)	FP/NY	FP/NY	FP/NY
Riviera Nayarit: A Sea Turtle Sanctuary (Pitch)	FP/NY	FP/NY	FP/NY
Riviera Nayarit Offers Summer Camps (Pitch)	FP/NY	FP/NY	FP/NY
#CalienteMap -Riviera Nayarit's culinary hot spots (Pitch)	FP/NY	FP/NY	FP/NY
Fall Packages - Agency began drafting (Release)	FP/NY	FP/NY	FP/NY
Festival Gourmet (Release)	FP/NY	FP/NY	FP/NY
Pueblo Magico (Release)	FP/NY	FP/NY	FP/NY

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal- see attached Plan of Action, month by month

During the six months, Finn Partners, Inc was engaged in the following activities on behalf of:

1. Media Relations: responding to questions from media, fact checking, evaluate media requests for press visits

2. Write, distribute and follow up press releases and pitches

3. Organize group and individual press visits.

4. Help organize or invite media to events including: Upcoming October media event with consumer media

5. Organize interviews for Riviera Nayarit CVB spokesperson

6. Monitored coverage and prepared monthly reports

7. Monthly PR status update calls