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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "BURSON-MARSTELLER, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE THIRTIETH DAY OF JULY, A.D. 2002, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "BURSON-MARSTELLER, LLC".

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3553242 8100L

AUTHENTICATION: 5965707

070972353

DATE: 08-30-07

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STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/30/2002
020485532 - 3553242

CERTIFICATE OF FORMATION
OF
BURSON-MARSTELLER, LLC

FIRST: The name of the limited liability company is Burson-Marsteller, LLC.

SECOND: The address of its registered office in the State of Delaware is 15 East North Street, Dover, Delaware 19901. The name of its Registered Agent at such address is United Corporate Services, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Burson-Marsteller, LLC this 30th day of July, 2002.

/s/ Henry S. Smokler
Henry S. Smokler, Organizer

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FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS

Detail by Entity Name

Foreign Limited Liability Company

BURSON-MARSTELLER, LLC

Filing Information

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Event Effective Date	NONE

Principal Address

230 Park Avenue South
NEW YORK, NY 10003

Changed: 01/29/2014

Mailing Address

C/O WPP
100 Park Avenue, 4th Fl.
NEW YORK, NY 10017

Changed: 01/29/2014

Registered Agent Name & Address

CORPORATE CREATIONS NETWORK INC
11380 PROSPERITY FARMS ROAD 221E
PALM BEACH GARDENS, FL 33410

Name Changed: 12/26/2012

Address Changed: 12/26/2012

Authorized Person(s) Detail

Name & Address

Title MGR

PRZYBSKI, PAT

230 PARK AVENUE SOUTH
NEW YORK, NY 10003

Title MGR

NEUMAN, THOMAS O
C/O WPP
100 Park Avenue, 4th Fl.
NEW YORK, NY 10017

Title MGR

HOWE, MARY ELLEN
C/O WPP
100 Park Avenue, 4th Fl.
NEW YORK, NY 10017

Annual Reports

Report Year	Filed Date
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2014 FOREIGN LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M03000000785

FILED
Jan 29, 2014
Secretary of State
CC5454324307

Entity Name: BURSON-MARSTELLER, LLC

Current Principal Place of Business:

230 PARK AVENUE SOUTH
NEW YORK, NY 10003

Current Mailing Address:

C/O WPP
100 PARK AVENUE, 4TH FL.
NEW YORK, NY 10017 US

FEI Number: 26-2471086

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

CORPORATE CREATIONS NETWORK INC
11380 PROSPERITY FARMS ROAD 221E
PALM BEACH GARDENS, FL 33410 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent — Date

Authorized Person(s) Detail :

Title	MGR
Name	PRZYBSKI, PAT
Address	230 PARK AVENUE SOUTH
City-State-Zip:	NEW YORK NY 10003

Title	MGR
Name	NEUMAN, THOMAS O
Address	C/O WPP 100 PARK AVENUE, 4TH FL.
City-State-Zip:	NEW YORK NY 10017

Title	MGR
Name	HOWE, MARY ELLEN
Address	C/O WPP 100 PARK AVENUE, 4TH FL.
City-State-Zip:	NEW YORK NY 10017

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 605, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: THOMAS O. NEUMAN — MANAGER — 01/29/2014

Electronic Signature of Signing Authorized Person(s) Detail — Date