

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Quinn PR, 48 West 38th St., 12th fl, New York, New York 10018		2. Registration No. 6290						
3. Name of Foreign Principal Guru Online	4. Principal Address of Foreign Principal Level 22/F, A/A Tower, No. 183 Electric Road, North Point, Hong Kong, China							
5. Indicate whether your foreign principal is one of the following:								
<input type="checkbox"/> Government of a foreign country ¹ <input type="checkbox"/> Foreign political party <input type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Partnership</td> <td><input type="checkbox"/> Committee</td> </tr> <tr> <td><input checked="" type="checkbox"/> Corporation</td> <td><input type="checkbox"/> Voluntary group</td> </tr> <tr> <td><input type="checkbox"/> Association</td> <td><input type="checkbox"/> Other (specify) _____</td> </tr> </table> <input type="checkbox"/> Individual-State nationality _____			<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee	<input checked="" type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group	<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee							
<input checked="" type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group							
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify) _____							
6. If the foreign principal is a foreign government, state:								
a) Branch or agency represented by the registrant N/A								
b) Name and title of official with whom registrant deals N/A								
7. If the foreign principal is a foreign political party, state:								
a) Principal address N/A								
b) Name and title of official with whom registrant deals N/A								
c) Principal aim N/A								

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such terms shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Marketing

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

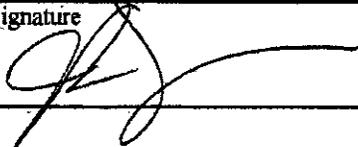
Tourism marketing agency on behalf of Hangzhou China Tourism

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Ad Beyond (Group) Limited

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
4-20-15	John Frazier, Executive Vice President	

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Quinn PR

2. Registration No.

6290

3. Name of Foreign Principal

Guru Online

Check Appropriate Box:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached scope of services detail in contract between Quinn and Guru Online

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

N/A

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
4-20-15	John Frazier, Executive Vice President	

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

QUINN

570 Eighth Ave., 23rd Fl.
New York, NY 10018

212 868 1900 office
212 868 1900 fax

quinn.q

February 12, 2015.

Alan Yip
CEO
AdBeyond (Group) Limited (Guru Online)
Level 22/F, AIA Tower, No. 183 Electric Road, North Point, Hong Kong

Dear Alan:

We are delighted that you have chosen to retain Quinn to partner with Guru Online on behalf of your client, Hangzhou, China, in their efforts to build tourism market share. The purpose of our engagement is to plan an effective and thorough PR strategy to publicize the Hangzhou tourism destination campaign which includes the shortlisting of finalists for a once-in-a-lifetime trip, the announcement at US offline events to international media and the gaining of global media coverage across traditional, online, TV & radio in Northern America (main market), Western Europe and Australia.

1. Compensation

Under this agreement Guru Online agrees to pay Quinn a monthly fee of \$7,000 effective March 1, 2015. The fee will cover proactive pitching of Hangzhou's tourism destination campaign and ongoing consulting on the North American travel market. The fee warrants a minimum of 50 client hours of work per month on the Hangzhou project.

For the first nine months, fees will be wired to Quinn on the first week of each quarter and due on receipt of each quarterly invoice. The fee of the tenth month will be wired once the final report is approved by Guru Online. Routine out-of-pocket expenses (long distance phone and fax, publications, research, materials, out-of-town travel, third-party vendors, copying, taxis, messenger, etc.) are billed separately as the expenses are incurred and will not exceed \$500 monthly unless approved in advance by Guru Online. Any invoices unpaid after 90 days and two collection attempts will incur a 5% finance charge.

2. Term

The term of this agreement begins March 1, 2015, and continues through December 31, 2015. Either party may cancel the agreement with 45 days written notice. Guru Online is responsible for all fees and expenses related to services through the date of termination.

3. Scope of Services

- Providing a detailed strategic plan of all the planned activity after the creative is confirmed

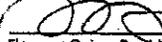
620 E. 42nd Ave. 21st Fl
New York, NY 10018

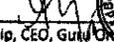
212.868.1900 office
212.868.1900 fax

guruonline

- Ongoing consulting on the North American travel market
- Executing at least twenty pitch initiatives in ten months, with a basic target of 100 offline media placements, 200 online media placements; and a stretch target of 150 offline media placements and 300 online media placements
- Media interview pitching of final winners
- Invite journalists and editors to the two offline events in the United States, aiming for a minimum of 30 international media titles, which should be approved by the client, to attend the events, with many more to cover the story remotely
- Press trip pitching to the two offline events in Hangzhou, aiming for a minimum of 6 international media titles for each of the two trips, which should be approved by the client, to attend the events (travel expenses for the media are not included in Quinn's fee), with many more to cover the story remotely
- Ensure a pre-event press release and post-event press release for the two offline events in the United States and two in Hangzhou
- Weekly reports to update pitching status and media coverage
- Comprehensive final report featuring all placements, and including evaluation, analysis and future recommendations based on the 10 month service
- Media monitoring and digital copies of all placements provided to Guru Online
- Media contact sharing upon request
- Providing background intelligence and assistance with Guru Online's deals negotiation with media partners
- Providing a master list of high profile media that Quinn would target, including background information about the targeted media and contact person

If you are in agreement with the foregoing, please execute and return a copy of this letter whereupon it shall constitute our agreement. We look forward to a very successful PR effort!

By: 
Florence Quinn, President, Quinn
Accepted and agreed to this 10 day of Feb 2015

By: 
Alan Yip, CEO, Guru Online
Accepted and agreed to this 11 day of Feb 2015

