

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of**  
**1938, as amended**

For Six Month Period Ending December 30 2011

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.

Caribbean Tourism Organization, USA Inc 991

(c) Business Address(es) of Registrant

80 Broad Street  
32nd FL  
New York, NY 10004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes  No   
(2) Citizenship Yes  No   
(3) Occupation Yes  No

(b) If an organization:

(1) Name Yes  No   
(2) Ownership or control Yes  No   
(3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

NSD/CES/REGISTRATION  
UNIT  
2012 MAR 27 PM 1:39

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Keith Lindsay	Accountant	9/9/11

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No 
If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s) during this 6 month reporting period? Yes  No 
If yes, furnish th following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s) whom you continued to represent during the 6 month reporting period.

Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, Bonaire, British Virgin Islands, Cayman Islands, Curacao, Dominica, Dominican Republic, Grenada, Guadeloupe/St.Barts, Guyana, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, St.. Eustatius, St. Kitts, Saint Lucia, St. Maarten, St. Martin, St. Vincent & the Grenadines, Suriname, Trinidad and Tobago, Turks & Caicos Islands, United State Virgin Islands, Venezeula
Note: The Caribbean Tourism Organization USA Inc is the principal and the countries are the members of the Caribbean Tourism Organization

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A Yes  No 
Exhibit B Yes  No

If no, please attach the required exhibit.

N/A

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

Promotion of tourist travel to the Caribbean region by means of Public Releases, Distribution of Tourist Folders and Public Relations on the joint interest of the Foreign Government Islands and the USVI and Puerto Rico, as well as for Allied members engaged in operations of hotels in the Caribbean covering centralized general activities for the Government Islands which are members of the registrant

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

### IV - FINANCIAL INFORMATION

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?      Yes       No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See attached schedule A showing monies received			\$935,678.00

935,678.00

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

If yes, have you filed an Exhibit D to your registration?      Yes       No

If yes, indicate the date the Exhibit D was filed.      Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes       No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached schedule B showing monies disbursed			\$884,735.00

884,735.00

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.  
Caribbean Tourism Organization, USA Inc

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.  
\$801,970 received from our member countries listed on page3, line 9 for July to December 30, 2011

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email
- Website URL(s): caribbeantravel.com
- Social media websites URL(s): \_\_\_\_\_
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) N/A

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

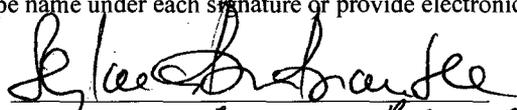
**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

3/19/12

  
SELMA BROWN BRUMBLE

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

**Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.**

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
Lindsay	Keith O'Neil	01/19/2006
Riley	Clyde Hugh	12/10/2002

Boston 14(a)

**CARIBBEAN TOURISM ORGANIZATION USA Inc.**  
**SCHEDULE A**

GOV MEMBERS

HO 801,970.00

CARIBBEAN WEEK INCOME 24,876.00  
ADVERTISING 43,500.00  
INTEREST INCOME 28.00  
LEADERSHIP STRATEGY CONFERENCE 36,021.00  
OTHER INCOME  
TOTAL

CHAPTERS 29,283.00

**TOTAL RECEIVED 935,678.00**

Question 15 (a)

**CARIBBEAN TOURISM ORGANIZATION USA Inc.**  
**SCHEDULE B**

<u>DISBURSEMENTS</u>	\$
SALARIES AND WAGES	364,423
PAYROLL TAXES	23,919
EMPLOYEE PENSION	32,912
EMPLOYEE MEDICAL INSURANCE	63,089
EQUIPMENT RENTAL/MAINTENANCE	11,286
WEB HOSTING & MAINTENANCE	
GENERAL MAINTENANCE	60
OFFICE RENT	99,268
OFFICE SUPPLIES	2,476
POSTAGE/SHIPPING/MESSENGER	378
INTERNET DEVELOPMENT	
FOOD & BEVERAGE COSTS	1,849
SUSTAINABLE TOURISM CONFERENCE	3,622
LEADERSHIP STRATEGY CONFERENCE	63,472
IT MAINTENANCE & SERVICE	25,558
INSURANCES	2,090
TELEPHONE & FAX	17,378
TRAVEL	1,618
CONSULTANCY FEES	
PUBLIC RELATIONS	62,762
ADVERTISING & FULFILLMENT EXPENSE	750
BANK/CREDIT CARDS SERVICE CHARGE	620
STAFF TRAINING	3,320
SUBSCRIPTIONS	305
OTHER EXPENSE	3,324
PENSION ADMIN COST	1,650
LEGAL FEES	3,293
INTERN STIPEND	750
AUDIT AND TAXATION FEES	34,725
ALLIED MEMBERS EXPENSES	
BOARD & OTHER MEETINGS	6,131
CARIBBEAN WEEK EXPENSES	13,663
TRADE SHOWS	
TAXES	
TOTAL DISBURSEMENTS BY CTO USA Inc	<u>844,691</u>
TOTAL DISBURSEMENTS BY CHAPTERS	<u>40,044</u>
TOTAL DISBURSEMENTS	<u>884,735</u>



Media Contact: Leslie Dewees, Quinn & Co., 212-868-1900 357; [ldewees@quinnandco.com](mailto:ldewees@quinnandco.com)

## **Caribbean Tourism Organization Entices Travelers to Extend Summer with Destination Offers & Events**

**BARBADOS (Aug. 8, 2011)** – As summer draws to a close, the Caribbean Tourism Organization (CTO) wants to remind travelers that there's still time to enjoy a Caribbean vacation complete with savings for the whole family. Or, mom and dad can wait until the kids are back in school to escape for a romantic fall getaway. CTO has made it easy for consumers to take advantage of region-wide savings as we scoured the islands to highlight the best travel deals.\* CTO member countries are offering various promotions and value-friendly booking incentives, as well as hosting upcoming island-wide events ranging from a pirate festival to a health and wellness retreat. A sampling of deals and happenings include:

### **BERMUDA**

- **Bermuda's Endless Summer Package: Through Oct. 31, 2011**  
Available at 14 hotels including Elbow Beach, Fairmont Southampton and Rosewood Tucker's Point Hotel & Spa, **the package starts at \$299 per night**, and includes:
  - One free airline ticket or \$400 air credit when travelers book a minimum four-night, air-inclusive package through a tour operator
  - Free companion ticket when traveling from Boston, New York City (JFK), Atlanta and Toronto on JetBlue, Delta or WestJet to Bermuda
  - \$400 air credit for travel on American Airlines, US Airways, AirTran and Continental Airlines from all other cities to Bermuda

Travelers may also book directly through a participating hotel and receive a \$400 resort credit. Reservations: 1-800-BERMUDA; [www.gotobermuda.com/travel-deals/endless-summer](http://www.gotobermuda.com/travel-deals/endless-summer).

- **29<sup>th</sup> PGA Grand Slam of Golf: Oct. 18-19; Port Royal Golf Course**  
The PGA Grand Slam of Golf is the season-ending showcase of 2011's Major Champions. Winners of the Masters (Charl Schwartzel), U.S. Open (Rory McIlroy), British Open (Darren Clarke), and PGA Championship will compete with the rest of the field for a \$1.35 million dollar purse in front of a television audience reaching 100 nations around the world. For more information visit the [2011 PGA Grand Slam of Golf website](http://www.pgagrandslam.com).

### **CAYMAN ISLANDS**

- **Cayman Madness: Sept. 8 – Oct. 20**  
Dive enthusiasts can purchase a package **from \$999 per person** that includes:
  - Seven nights accommodation (double occupancy) at various resorts
  - Two nights of dinners/parties and one lunch
  - Five two-tank boat trips including Stingray City
  - Transfers to all evening parties (excludes drinks)
  - Roundtrip airfare on Cayman Airways

For more information visit: <http://www.caymanislands.ky/promotions/>.

November 19,

- **Pirates Week: Nov. 10-20**  
Enjoy eleven fun-filled days of music, street dances, competitions, games, local food and drink, kids day, a glittering parade, sporting events, Heritage Days, pirate invasion and fireworks. Visit <http://www.piratesweekfestival.com/> for an event schedule.
- **Scuba Bowl: Nov. 7-9**  
Dive fans from all over the world come to the Cayman Islands for this underwater film festival. Contact the CITA (Cayman Islands Tourism Association) for more information: 345-949-8522.

#### ST. KITTS

- **Fall in Love with St. Kitts & Nevis: Book by Dec. 12 for Travel by Dec. 18, 2011**  
This destination-wide program offers free nights – either seven nights for the price of four or five nights (a **30% - 40% savings**); or four nights for the price of three (**25% savings**) – at participating hotels. Guests will also receive:
  - Complimentary continental breakfast daily or a food & beverage credit
  - Special discount card that provides savings at various island shops, restaurants, tours and more
  - Special children's discounts

Stays can be booked directly with a participating hotel, or visitors can reserve reduced airfare on flights booked in conjunction with a Fall in Love stay via American Airlines' AA Vacations. Visit [www.stkittstourism.kn](http://www.stkittstourism.kn) to book.

- **Kids R' VIPs: Through Fall 2011**  
St. Kitts' popular "Kids 'R' VIPs" program includes several new activity additions for 2011. Kids can learn to cook authentic West Indian food, enjoy a free catamaran cruise when accompanied by an adult, get free golf lessons and play golf for free when accompanied by a paying adult, or get a hands-on experience of sea turtle nesting, tagging and hatching. Kids can also enjoy special deals on dining and accommodations, including discounts and special menu items at island restaurants. Visit the Kids' R' VIPs website for more details or [www.stkittstourism.kn](http://www.stkittstourism.kn).

#### SAINT LUCIA

- **"SUMMERLICIOUS" Dining Promotion: Through Sept. 30, 2011**  
Saint Lucia announces a new "Summerlicious" promotion featuring reduced prix fixe lunch and dinner summer menus in restaurants island-wide. Much like Restaurant Week in the US, Summerlicious includes two course lunch and three course dinner menus **ranging in prices from \$20.00 to \$55.00**. In addition, all meals include a high-quality signature cocktail made with Saint Lucia's award winning Chairman's Reserve Rum.

Summerlicious is headed by the Saint Lucia Hotel & Tourism Association (SLHTA) and features 21 participating restaurant and hotel partners. For more information, visit [www.saintlucianow.com](http://www.saintlucianow.com) or call 1-800-456-3984.

- **"GO BANANAS" Family Program: Through Sept. 30<sup>th</sup>, 2011**  
The "Go Bananas" program includes the following value-added benefits:
  - Kids under 17 stay, play and eat for free
  - "Go Bananas Express" special immigration line
  - "Go Bananas" kiddy mixology sessions at participating hotels where kids can learn how to make non-alcoholic beverages with bananas (adult classes also available)
  - Saint Lucia discount card and discount booklet for use in many of the island's restaurants, shops and tours with savings up to 15%
  - A choice of complimentary excursions such as ziplining, a skyride, horseback riding, whale watching and heritage tours
  - Complimentary room upgrade based on availability

Announcement 19.

- Complimentary Go Bananas souvenir for kids
- Complimentary babysitting for parents for one evening at select participating hotels
- Chance to win six days/five nights return trip to Saint Lucia for family of four

In addition, the "Go Bananas" Treasure Hunt encourages families to participate in activities across the island under four categories: "Local Flavor," "Botanical," "Aqua Fun" and "Adventure." Upon completion and collecting "Go Bananas" stickers along the way, they will be entered to win a free return Saint Lucia vacation for a family of four. For full details and terms and conditions, as well as a list of participating hotels and attractions, visit [www.saintlucianow.com](http://www.saintlucianow.com).

- **Health & Wellness Retreat: Nov. 17-20**

This fall, the town of Soufriere is launching a retreat for health-conscience travelers seeking to enhance their wellbeing. The retreat will feature workshops and wellness experiences including yoga, feng shui, art, cuisine, pottery, photography, cooking classes using local herbs and spices, and spa treatments at the Sulphur Springs. Other activities will include: nature trail hikes, bicycle rides, kayaking, bird watching and additional specially-designed experiences.

#### USVI

- **Dive USVI Package: Book by Sept. 15 for Travel by Oct. 31, 2011**

The U.S. Virgin Islands is one of the few destinations that boast five types of dives: wreck, reef, wall, pier or shore diving. This season, the islands of St. Croix, St. John and St. Thomas are offering a savings of \$450 with the Dive USVI promotion, which includes \$300 in diving certificates, \$100 in dining certificates and \$50 in retail certificates. The package applies to bookings of six nights or more at any USVI hotel and must be redeemed at one of 12 participating dive operators across the Territory. To see the list of participating dive operators or to book, visit [www.usvi getaway.com/dive](http://www.usvi getaway.com/dive).

- **Intimate Treasures Boutique Hotel Offer: Available through December 2011**

Receive \$100 in savings, plus:

- \$50 dining coupon
- \$50 in attractions & activities coupons
- Eco-friendly gift bag including a bottle of rum, T-Shirt and other giveaways

For a list of participating hotels, visit: [http://www.visitusvi.com/package\\_and\\_promotions](http://www.visitusvi.com/package_and_promotions). Package must be booked directly with the hotel or through a travel agent using booking code SHP2010.

- **Annual St. Croix Coral Reef Swim: Oct. 9 – 16**

Swimmers from throughout the world are invited to partake in this exciting swim. The course is highlighted by colorful coral reefs and clear turquoise waters, and keeps headquarters at The Buccaneer resort on St. Croix's east end. For more information: [www.swimrace.com](http://www.swimrace.com).

*\*All rates quoted are USD. Offers are based on availability and black out dates may apply.*

#### **About Caribbean Tourism Organization**

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people.

The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable

Question 19.

tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: [ctony@caribtourism.com](mailto:ctony@caribtourism.com); CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: [ctolondon@caribtourism.com](mailto:ctolondon@caribtourism.com); CTO Headquarters is located at One Financial Place, Collymore Rock, St. Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: [ctobarbados@caribtourism.com](mailto:ctobarbados@caribtourism.com). For more information, please visit [www.caribbeantravel.com](http://www.caribbeantravel.com) or [www.onecaribbean.org](http://www.onecaribbean.org). Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

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Media Contacts: Michelle Abril, Quinn & Co., 212-868-1900 x 237; [ldeweese@quinnandco.com](mailto:ldeweese@quinnandco.com)  
 Johnson JohnRose, CTO, 246-427-5242, [jjohnrose@caribtourism.com](mailto:jjohnrose@caribtourism.com)

## **Caribbean Tourism Organization Announces Inaugural State of the Industry Conference in St. Martin Sept. 14-17**

### ***Tourism Leaders to Tackle Challenges and Opportunities of Global Recession While Providing Insight on the Future of Caribbean Tourism; Keynote Speech by British Airways CEO Keith Williams***

BARBADOS (Sept. 1, 2011) – The Caribbean Tourism Organization (CTO) is pleased to announce the inaugural State of the Industry Conference which will take place in St. Martin from Sept. 14-17, 2011. Top policymakers, private sector executives and other leaders in the tourism industry will explore the conference's theme, "How to Win in a Competitive Environment," including a keynote speech by British Airways' Chief Executive Officer Keith Williams.

"The state of the industry is not only about overcoming current challenges, it's also about identifying opportunities," said Hugh Riley, secretary general of the CTO, the Caribbean region's tourism development agency representing over 30 countries. "This conference will allow the industry's elite professionals to come together and develop strategies on how to increase and improve tourism to the region."

In conjunction with the Government of St. Martin and industry partners, CTO announces a program of panel discussions and presentations from leading tourism experts, such as:

- **"State of the Tourism Industry: A Global View"** with Keith Williams, CEO, British Airways.
- **"Overcoming the Hurdles: Making Intra-Caribbean Travel Work"** with CEOs from RedJet and LIAT and executives from, WinAir and InselAir.
- **"New Markets, New Horizons: Competing Successfully for the Right Opportunities"** with Air Canada, JetBlue Airways and Virgin Atlantic
- **"The Caribbean's Reality Check"** with Prof. Avinash Persaud, executive chairman, Intelligence Capital Limited; senior fellow, London Business School and governor, London School of Economics.
- **"Successful Strategies for Public/Private Partnership"** with VP of TOutes; president of Tambourine Creative and Partner and Account Group Director, Boom Your Brand.
- **"Using Limited Resources to the Greatest Advantage"** with CEO of Sugarfly Marketing
- **"Influencing the Affluent: What Experts Say About the Caribbean's Potential"** with American Express Publishing, and executives from Virtuoso Luxury Travel Group and Marine Industries Association of South Florida.
- **Tourism Youth Congress:** Caribbean "Junior Ministers of Tourism" debate critical tourism issues.

In addition, serving as panel moderators and introducers will be Sen. Richard "Rickey" Skerritt, minister of tourism and international transportation, St. Kitts & Nevis and chairman, CTO Council of Ministers; Tony Fraser, noted Caribbean journalist; Hon. Beverly Nicholson-Doty,

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commissioner of tourism, U.S. Virgin Islands; Silviene John, director of tourism, St. Martin; Hon. Vincent Vanderpool-Wallace, minister of tourism and aviation, The Bahamas; Hon. Allen Chastanet, minister of tourism and civil aviation, Saint Lucia; and Rosecita Jeffers, CEO, St. Kitts Tourism Authority and chairman, CTO Board of Directors.

The general conference sessions will be preceded by a series of meetings on Sept. 14 and 15 involving ministers, commissioners and directors of tourism, as well as private sector tourism partners. The conference headquarters hotel is Le Domaine on French St. Martin, and delegates are invited to experience "The Friendly Island" during events at various other sites.

To register and receive updates regarding the State of the Industry Conference, please visit [www.onecaribbean.org](http://www.onecaribbean.org).

#### **About Caribbean Tourism Organization**

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: [ctony@caribtourism.com](mailto:ctony@caribtourism.com); CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: [ctolondon@caribtourism.com](mailto:ctolondon@caribtourism.com); CTO Headquarters is located at One Financial Place, Collymore Rock, St. Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: [ctobarbados@caribtourism.com](mailto:ctobarbados@caribtourism.com).

For more information, please visit [www.caribbeantravel.com](http://www.caribbeantravel.com) or [www.onecaribbean.org](http://www.onecaribbean.org). Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

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## **Sonesta St. Maarten Partners with Caribbean Tourism Organization (CTO) & Offers Exclusive Rates for Caribbean Tourism Month**

**November Rates Start at \$115 Per Night & Includes Breakfast;  
Valid for Travel Through Dec. 23, 2011**

BARBADOS – (Nov. X, 2011) –The Caribbean Tourism Organization (CTO) is proud to announce it has partnered with Sonesta St. Maarten hotels to promote Caribbean Tourism Month. This November, the premier resorts are giving travelers' exclusive savings to experience St. Maarten with rates starting as low as \$115 per night, inclusive of breakfast. The Caribbean Tourism Month offer is valid for travel now through Dec. 23, 2011 at the Sonesta Maho Beach Resort & Casino and the Sonesta Great Bay Beach & Casino.

CTO is bringing the entire region together for Caribbean Tourism Month to focus on the theme of "One Sea, One Voice, One Caribbean." The month-long celebration is designed to raise awareness among the people of the Caribbean regarding the importance of tourism to the development of the region and to celebrate the diversity of the Caribbean tourism product.

For Maho Beach resort information please visit [www.sonesta.com/mahobeach](http://www.sonesta.com/mahobeach) and for Great Bay please visit [www.sonesta.com/GreatBay/](http://www.sonesta.com/GreatBay/). Please use booking code CWT11 when making reservations.

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\*Rates are based on availability and do not include tax or service charge.

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## **CTO MEMBER COUNTRIES**

Anguilla

Antigua and Barbuda

Aruba

Bahamas

Barbados

Belize

Bermuda

Bonaire

British Virgin Islands

Cayman Islands

Cuba

Curacao

Dominica

Dominican Republic

Grenada

Guadeloupe/St. Barts

Guyana

Haiti

Jamaica

Martinique

Montserrat

Puerto Rico

Saint Lucia

St. Eustatius

St. Kitts and Nevis

St. Maarten

St. Martin

St. Vincent & the Grenadines

Trinidad and Tobago

Turks and Caicos Islands

United States Virgin Islands

Venezuela